

Postgraduate Certificate Investment in Financial Products



Postgraduate Certificate Investment in Financial Products

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Aimed at: University Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/investment-financial-products

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01 Welcome

In recent years there has been a greater tendency to invest in Financial Products due to the need for investors to diversify their portfolios in order to obtain better results. In this context, it is essential that managers and professionals in the sector master the numerous existing alternatives, the tax benefits, as well as the risk assessment of each one of them. Therefore, this 100% online program designed by TECH is born to provide the graduates with the most advanced information on investment funds, the concept of insurance, SICAVS or the strategy in *Hedge Funds*. All in only 6 weeks of duration and with the most innovative multimedia content of the current academic panorama.



Postgraduate Certificate in Investment in Financial Products
TECH Global University



“

Distinguish yourself in the Trading sector with this advanced Postgraduate Certificate in Investment in Financial Products"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

This Postgraduate Certificate is oriented to favor in the financial sector professional an effective update on Investment in Financial Products. In this way, they will be able to make the most appropriate decisions in the purchase or sale of shares, the choice of the type of product or advice to both beginners in this field and consolidated investors. For this purpose, it has an excellent specialized teaching team that has developed an advanced and high quality syllabus.





“

Specialize in commodity-linked products or tangible assets thanks to this program"

TECH makes the goals of their students their own goals too
Working together to achieve them

The Postgraduate Certificate in Investment in Financial Products will enable the students to:

01

Develop the ability to manage financial information

02

Design and manage financial projects

03

Be able to analyze and search for financial information from specialized sources





04

Define business objectives, strategies and policies

05

Develop specialized knowledge on how financial products are managed, planned and marketed and on how alternative non-financial investments are managed, planned and marketed

06

Apply asset allocation techniques and define investment policies

05

Structure and Content

This Postgraduate Certificate brings together in just 6 weeks the most advanced content on Investment in Financial Products. For this, it has innovative teaching tools in which TECH has used the latest technology applied to university teaching. In addition, with a syllabus developed by a team of top level teachers in the finance sector, who have poured into it all their knowledge about the market.



“

The multimedia pills bring a greater dynamism to this attractive teaching on the management of Investment Funds"

Syllabus

Students who take this academic option have at their disposal a syllabus that develops all the existing investment possibilities based on assets, analyzing the details of their structure and main characteristics. All this, in addition, in a program of 180 teaching hours and with the most advanced didactic material.

It is, therefore, an intensive program whose pedagogical resources bring dynamism to a subject that at first sight may seem dense. Through detailed videos, video summaries and case studies, the graduates will obtain a theoretical and practical approach to collective investment, alternative investment funds, the concept of insurance and pensions.

In addition, the faculty provides specialized readings with which the students can further extend the information provided in this learning process. A period that will not require long hours of study, since the *Relearning* method, used by TECH, will allow the graduates to reduce them and consolidate the key concepts in a simple way.

A unique opportunity to obtain a quality and cutting-edge education through a flexible academic option. The professionals only need a digital device with an Internet connection to visualize, at any time of the day, the syllabus hosted on the virtual platform. An ideal university proposal to reconcile the most demanding daily activities.

This Postgraduate Certificate takes place over 6 weeks and is divided into 1 modules:

Module 1

Financial Products



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Investment in Financial Products completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Financial Products

1.1. Collective Investment

- 1.1.1. Actors Involved
- 1.1.2. Types of Commissions
- 1.1.3. Advantages and Disadvantages of Collective Investment

1.2. Investment Funds

- 1.2.1. Classification of Investment Funds
- 1.2.2. Valuation and Performance of Mutual Funds
- 1.2.3. Management Styles
- 1.2.4. Analysis and Selection of Mutual Funds

1.3. Other Investment Vehicles

- 1.3.1. SICAVS
- 1.3.2. Real Estate Investment Vehicles
- 1.3.3. ETFs

1.4. Alternative Investment Funds

- 1.4.1. Concept of Alternative Management
- 1.4.2. Hedge Funds
- 1.4.3. Classification of Hedge Funds
- 1.4.4. Investment Strategies in Hedge Funds

1.5. Concept of Insurance

- 1.5.1. Factors Relevant to the Insurance Contract
- 1.5.2. Procedure of an Insurance Contract
- 1.5.3. Types of Insurance Contracts

1.6. Classification of Insurance

- 1.6.1. Personal Insurance
- 1.6.2. Property and Casualty Insurance
- 1.6.3. Property Insurance
- 1.6.4. Combined Insurance

1.7. Pension Plans and Funds

- 1.7.1. Concept and Nature of Pension Plans
- 1.7.2. Pension Funds
- 1.7.3. Contingencies Covered
- 1.7.4. Modalities for the Collection of the Benefit
- 1.7.5. Tax Incentives

1.8. Retirement Planning and Personal Coverage

- 1.8.1. Public and Private Pension Systems
- 1.8.2. Calculation of the Percentage of Coverage
- 1.8.3. Savings Alternatives
- 1.8.4. Selection of Personal Coverage

1.9. Investment in Banking Products

- 1.9.1. Asset Products
- 1.9.2. Liability Products
- 1.9.3. Banking Services

1.10. Other Alternative Investments

- 1.10.1. Venture Capital
- 1.10.2. Commodity-Linked Products
- 1.10.3. Tangible Assets



“

Delve into the tax incentives in the collection of pensions, whenever and wherever you want, from your digital device with an Internet connection”

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



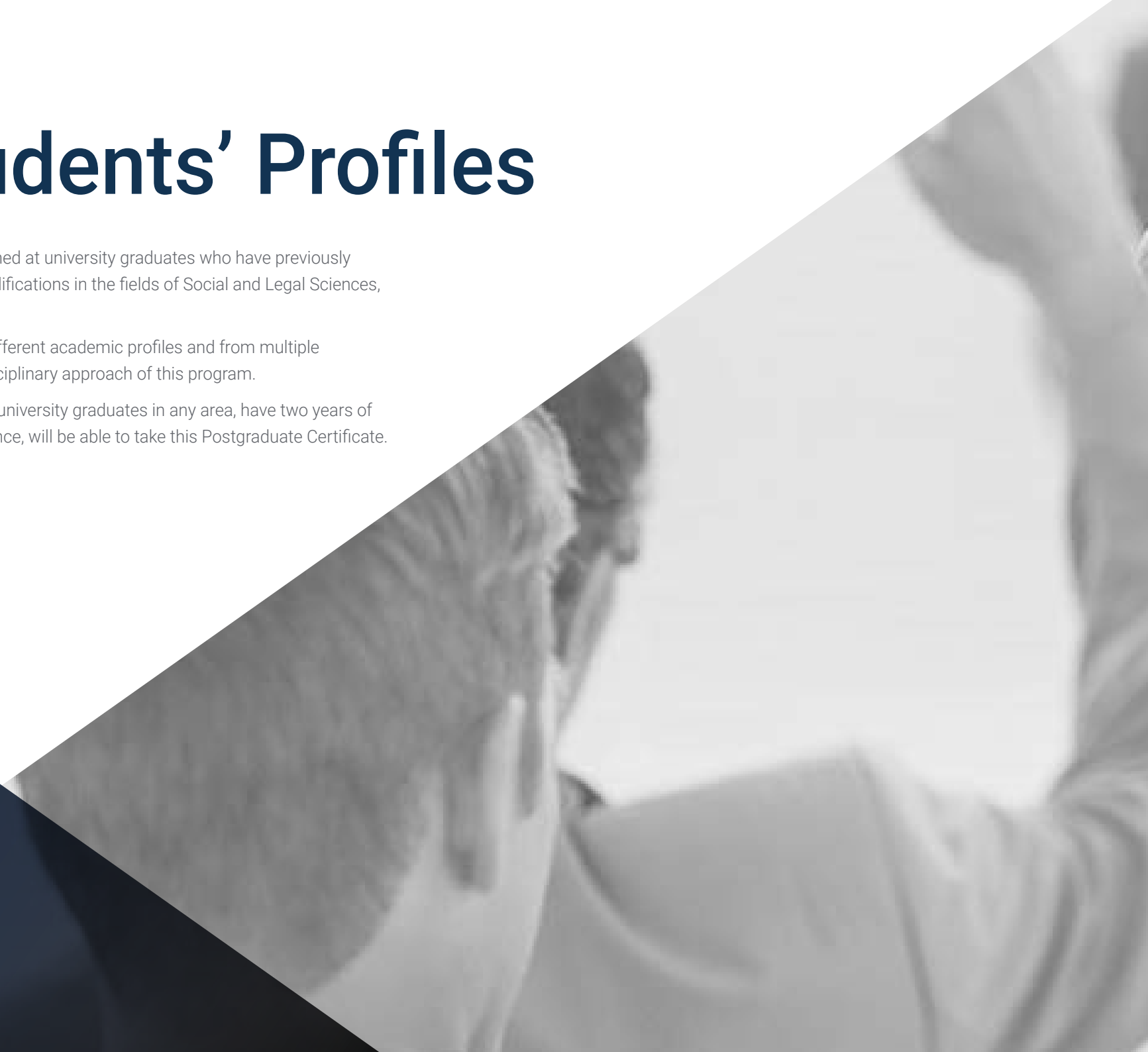
07

Our Students' Profiles

This Postgraduate Certificate is aimed at university graduates who have previously completed any of the following qualifications in the fields of Social and Legal Sciences, Administration and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

Likewise, professionals who, being university graduates in any area, have two years of work experience in the field of Finance, will be able to take this Postgraduate Certificate.





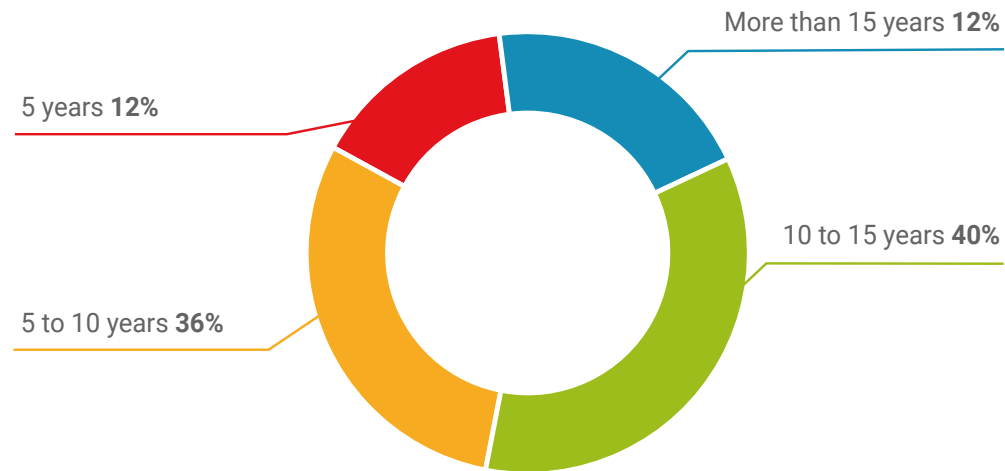
“

Become an expert in the various investment vehicles and expand your field of action in the financial sector"

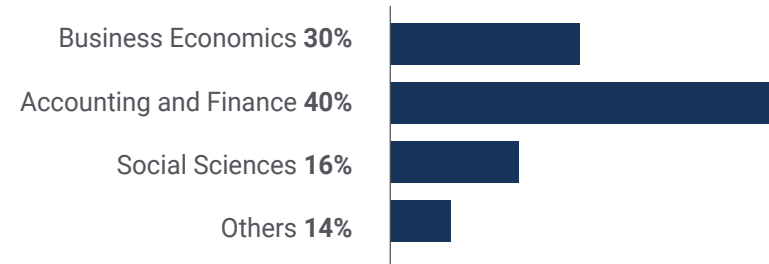
Average Age

Between **35** and **45** years old

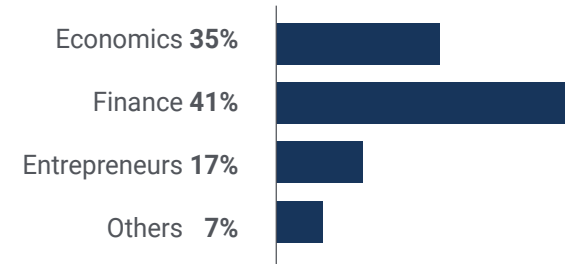
Years of Experience



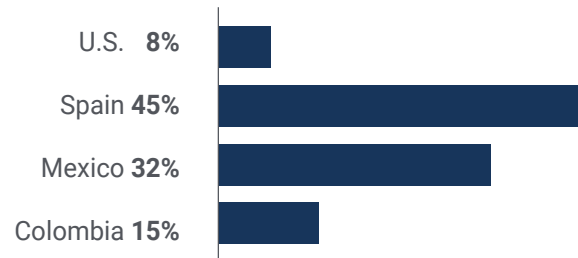
Training



Educational Profile



Geographical Distribution



Roger Ruiz

Investment Portfolio Manager

"Thanks to this program I obtained vital knowledge to develop myself with guarantee in the various investment operations, provide alternative strategies and above all achieve my goal of career progression. A unique opportunity and also with a flexible program to attend"

08

Course Management

One of the elements that distinguishes this program is its faculty. In its selection, TECH has carried out a thorough process that has taken into account their experience in the financial sector, in investment management and advice in this area. All this, in addition, together with his deep knowledge and mastery of the key concepts in relation to Trading and Investment in Financial Products. In this way, the graduates will be guaranteed access to a quality program of great practical utility.





“

Outstanding professionals from the financial sector make up this unique Postgraduate Certificate on Investment in Financial Products”

Management



Dr. Medrano García, María Luisa

- ♦ Director of university graduate programs
- ♦ Technical advisor for public institutions
- ♦ Professor in university degrees, courses and postgraduate programs
- ♦ PhD in Senior Management from the University Rey Juan Carlos
- ♦ Degree in Business Administration from Complutense University of Madrid
- ♦ Economic and Social Council of the Community of Madrid Research Award

Professors

Mr. Gratacós Sánchez de Rivera, Ignacio

- ♦ Image Personnel Coordinator at ATRESMEDIA
- ♦ Events staff coordinator at Alternativa Eventos
- ♦ Double Degree in Law and Business Administration from the Rey Juan Carlos University
- ♦ Postgraduate Diploma in E-Commerce, Rey Juan Carlos University
- ♦ Postgraduate Diploma in Digital Marketing from the Rey Juan Carlos University

Mr. Saiz De Pedro, Marcos Manuel

- ♦ Responsible for data collection at Magnum & Partners
- ♦ Double Degree in Law and Business Administration
- ♦ Degree in Business Administration and Management from Ludwig Maximilians Universität
- ♦ Degree in Telecommunication Technologies and Services from the Polytechnic University of Madrid



Mr. González Serradilla, Miguel Ángel

- General Coordinator of IURIS at Rey Juan Carlos University
- Member of the Faculty of Economics and Business Sciences
- Delegate of the Degree in Law at Rey Juan Carlos University
- Delegate of the Degree in Business Administration and Management at Rey Juan Carlos University
- Member of the National Council of Law Students

Mr. Mateo Castro, Manuel

- Blockchain and Cryptocurrency Specialist
- Management of metrics development for the analysis of results in Ospina Abogados
- Billing Management at FACE S.L
- Degree in Business Administration and Management from the Business & Marketing School
- Postgraduate Diploma in Global Marketing Management by Business & Marketing School

Dr. Gómez Martínez, Raúl

- Founding Partner and CEO of Open 4 Blockchain Fintech
- Founding Partner of InvestMood Fintech
- Apará's CEO
- PhD in Business Economics and Finance from Rey Juan Carlos University
- Bachelor's Degree in Economics and Business Administration, Complutense University of Madrid
- Professional Master's Degree in Economic Analysis and Financial Economics, Complutense University of Madrid

09

Impact on Your Career

The completion of this Postgraduate Certificate will lead the professionals to broaden their competencies and skills for the construction of a profitable investment portfolio. In addition, it will increase their ability to analyze financial products and facilitate appropriate decision making. All of these qualities will allow the graduates to expand their possibilities of progression in a financial sector that demands highly qualified experts.





“

Achieve your professional aspirations in the financial investment sector with an education that focuses on key concepts”

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Investment in Financial Products is an intensive program that prepares you to face challenges and business decisions in the field of financial investments. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

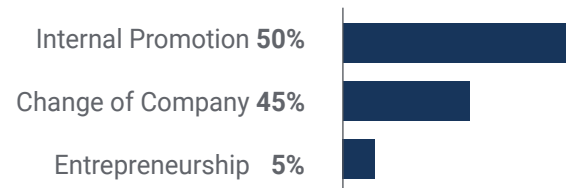
Become a top financial advisor with this university program in Investment.

Incorporate the most suitable financial strategies into your client portfolio and grow professionally.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students



10

Benefits for Your Company

Financial institutions and consulting firms that have professionals specialized in Trading and Investment in Financial Products obtain a plus in their field of action. Thanks to experts in this field, they can expand their client portfolio, obtain for them favorable returns on their investments and offer various alternatives to traditional investments. A range of possibilities that open up with the completion of this Postgraduate Certificate.



“

Evaluate the return of the different Financial Products and make more effective decisions and get the best performance for your clients"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Investment in Financial Products guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program
and receive your university qualification
without having to travel or fill out
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Investment in Financial Products** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Investment in Financial Products**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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- » Certificate: TECH Global University
- » Credits: 6 ECTS
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Postgraduate Certificate

Investment in Financial Products

