

# Postgraduate Certificate Internet of Things Applied to the Company





## Postgraduate Certificate Internet of Things Applied to the Company

Language: English

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

Website: [www.techtute.com/school-of-business/postgraduate-certificate/internet-things-applied-enterprise](http://www.techtute.com/school-of-business/postgraduate-certificate/internet-things-applied-enterprise)

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# 01 Welcome

We cannot think of IoT as a simple evolution, but rather as a revolution that is being shared by sectors as diverse as education, healthcare, entertainment, automotive, industry, etc. The revolution has come about thanks to the use of sensors (temperature, pressure, vibration, etc.) in different areas such as plants, animals, geological phenomena, cities, homes, etc., which it is also possible to connect to the Internet and retrieve huge amounts of data that will later be converted into information and ultimately allow knowledge to be created.

In this context, the devices or sensors from which the data are obtained, the low energy consumption communications that allow the transmission of the data to a repository in which intelligent analysis will be carried out to obtain knowledge. This knowledge will allow the student to improve their decision making in any environment and/or sector (commercial, health, industrial, etc.).



Postgraduate Certificate in Internet of Things Applied to the Company.  
TECH Technological University



“

*A highly qualified Postgraduate Certificate that will allow the student to advance quickly and steadily in the acquisition of knowledge, with the scientific rigor of a global quality teaching"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*



## At TECH Technological University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000**

executives trained each year

**200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the *Re-learning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH you will have access to Harvard Business School case studies"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04

# Objectives

This program is designed to strengthen capacities in Internet of Things Applied to the Company, in addition to developing new competencies and skills that will be essential in professional development. After the program, you will be equipped to make global decisions with an innovative perspective and an international vision.



“

*A complete and cutting-edge program that will allow you to progressively and completely acquire the knowledge you need to work in this sector”*



Your goals are our goals.

We work together to help you achieve them.

The Postgraduate Certificate in Internet of Things Applied to the Company will enable the student to:

01

Generating IoT expertise

02

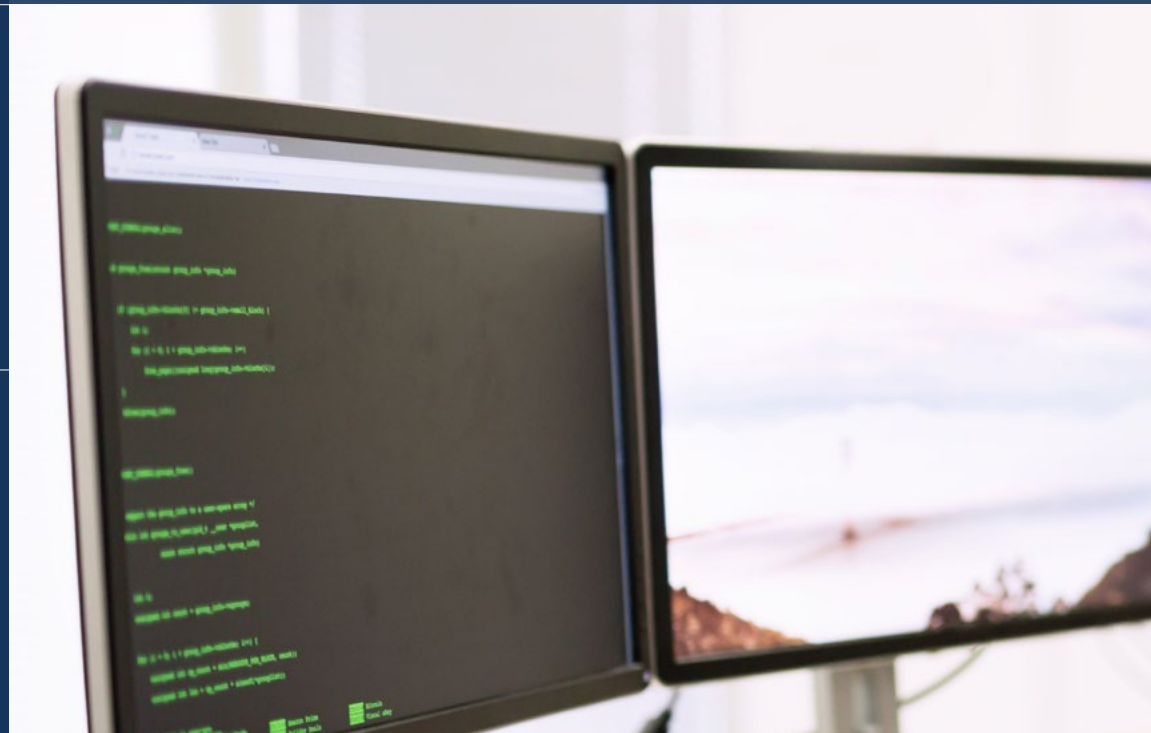
Develop the IoT Reference *Architecture* and technology framework

03

Analyze the physical components and communications protocols used in IoT

04

Examine the platforms and environments of IoT programming



05

Assess the application of IoT to different industries and vertical markets

06

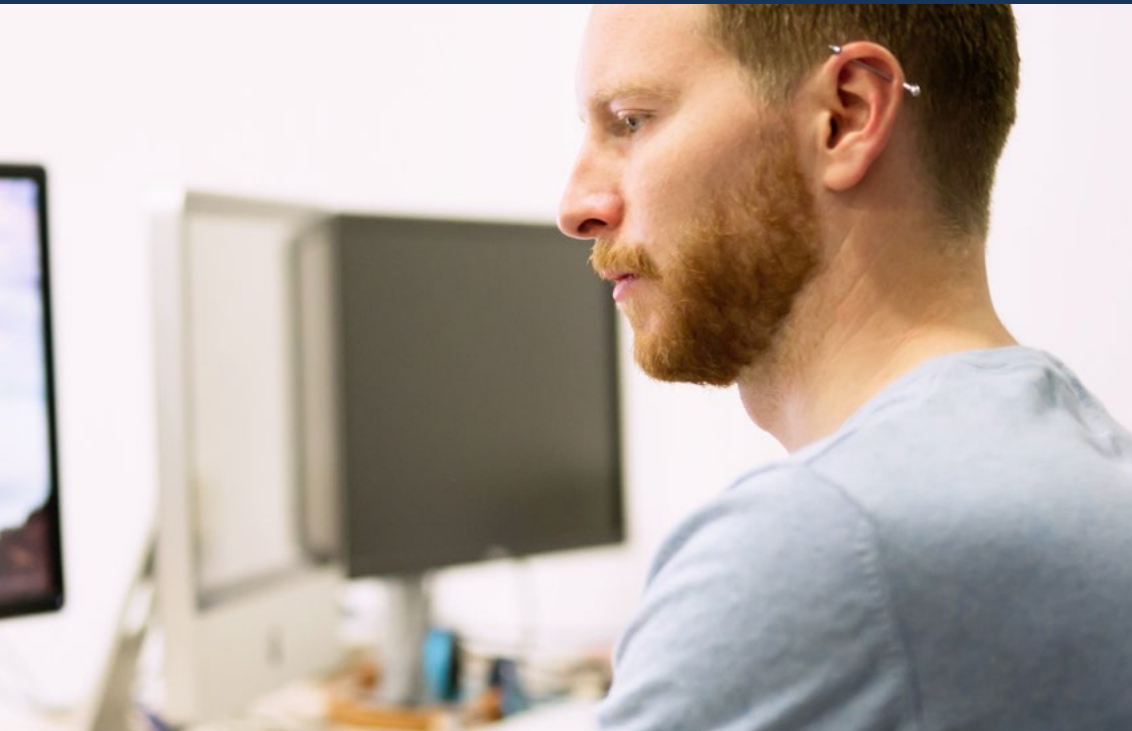
Identify what IoT is (Internet of Things) and IIoT (Industrial Internet of Things)

07

Analyze the Industrial Internet Consortium

08

Develop what is the IoT reference architecture



09

Examining and classifying IoT sensors and devices

10

Analyze the different types of IoT platforms

11

Establish communications protocols and technologies used in IoT





12

Develop the various data management mechanisms

13

Establish security requirements for IoT data management

14

Present the different IoT application areas

05

# Structure and Content

The Postgraduate Certificate in Internet of Things Applied to the Company is a tailor-made program that is delivered in a 100% online format so that the student can choose the time and place that best suits their availability, schedule and interests. A program that takes place over 6 weeks and is intended to be a unique and stimulating experience that will lay the foundations for your professional success.



“

*A complete training of high interest for the engineering professional, which will allow you to compete among the best prepared in the sector"*



## Syllabus

The Postgraduate Certificate in Internet of Things Applied to the Company at TECH Technological University is an intensive program that prepares the student to face challenges and business decisions in the field of Machine Learning in the Enterprise.

The content of the Postgraduate Certificate in Internet of Things Applied to Enterprise is designed to promote the development of skills that enable more rigorous decision making in uncertain environments.

Over the course of 150 hours, the student analyzes a multitude of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations

This Postgraduate Certificate deals in depth with the world of computer science in the business environment, and is designed to train professionals who understand the Postgraduate Certificate in Internet of Things Applied to Enterprise from a strategic, international and innovative perspective.

A plan designed for students, focused on their professional improvement and that prepares them to achieve excellence in the field of business management and administration. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Certificate takes place over 2 weeks and is divided into the following topics:

### Module 1

### Internet of Things





### Where, When and How is it Taught?

It can be done completely online, from wherever and whenever you want and in a connected way, attending workshops and virtual conferences.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Internet of Things**

**1.1. Internet of Things (IoT)**

- 1.1.1. The Internet of the Future
- 1.1.2. Internet of Things and Industrial Internet of Things
- 1.3.3. The Industrial Internet Consortium

**1.2. Architecture of Reference**

- 1.2.1. The Architecture of Reference
- 1.2.2. Layers and Components

**1.3. IoT Devices**

- 1.3.1. Classification
- 1.3.2. Components
- 1.3.3. Sensors and Actuators

**1.4. Communication Protocols**

- 1.4.1. Classification
- 1.4.2. OSI Model
- 1.4.3. Technologies

**1.5. IoT and IIoT platforms**

- 1.5.1. The IoT Platform
- 1.5.2. General Purpose Cloud Platforms
- 1.5.3. Industrial Platforms
- 1.5.4. Open Code Platforms

**1.6. Data Management on IoT Platforms**

- 1.6.1. Management Mechanisms
- 1.6.2. Open Data
- 1.6.3. Exchange of Data
- 1.6.4. Viewing Data

**1.7. IoT Security**

- 1.7.1. Security Requirements
- 1.7.2. Security Areas
- 1.7.3. Security Strategies
- 1.7.4. IIoT Security

**1.8. IoT Systems Application Areas**

- 1.8.1. Intelligent Cities
- 1.8.2. Health and Fitness
- 1.8.3. Smart Home
- 1.8.4. Other Applications

**1.9. Application of IIoT to Different Industrial Sectors**

- 1.9.1. Fabrication
- 1.9.2. Transport
- 1.9.3. Energy
- 1.9.4. Agriculture and Livestock
- 1.9.5. Other Sectors

**1.10. Integration of IIoT in the Industry 4.0 Model**

- 1.10.1. IoRT (Internet of Robotics Things)
- 1.10.2. 3D Additive Manufacturing
- 1.10.3. Big Data Analytics



*In this Postgraduate Certificate you will be able to combine the efficiency of the most advanced learning methods, with the flexibility of a program created to adapt to your possibilities of dedication, without losing quality"*



The interface is composed of several distinct panels:

- Top Left Panel:** Contains three circular icons: a battery level indicator, a power button, and a gear for settings.
- Top Right Panel:** Displays the time "17:15" and the day "Monday".
- Middle Panel:** Features a row of five icons: a lock, a lightbulb, a temperature gauge showing "18°C", a clock, and a map. Below these are two sections: "Air humidity" with a waveform icon and a horizontal slider bar, and "Temperature" with another waveform icon.
- Bottom Left Panel:** Shows two circular progress indicators with numerical values "7,146" and "12,177".
- Bottom Right Panel:** Displays a floor plan icon with three location pins.



# 06

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



## At TECH Business School we use the Harvard case method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"*



*We are the first online university to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This intensive program from TECH Technological University School of Business prepares students to face all the challenges in this area, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard case studies, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.



## Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



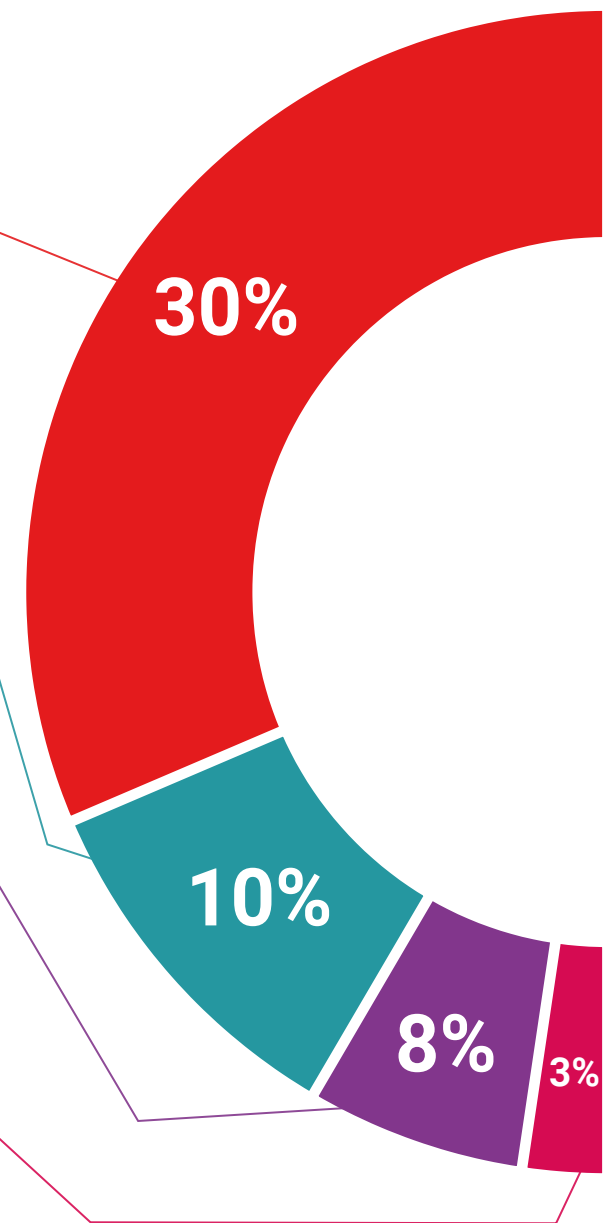
### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at professionals who wish to update their knowledge of advanced and cutting-edge computer technologies, with the aim of broadening their skills.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities

The Postgraduate Certificate is also open to professionals who, being university graduates in any area, have two years of work experience in the field of Internet of Things Applied to the Company.





“

*A unique opportunity to specialize in Internet of Things Applied to the Company from the hand of professionals”*

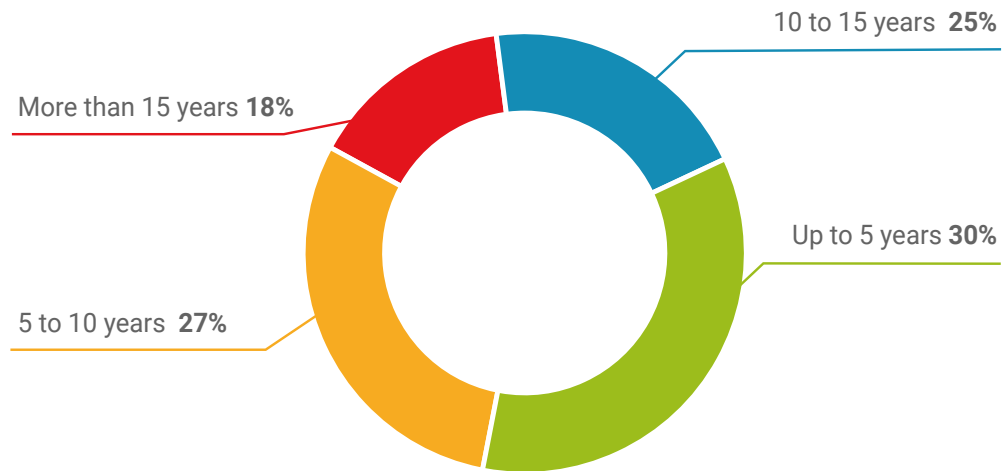
### Average Age

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Between **35** and **45** years old

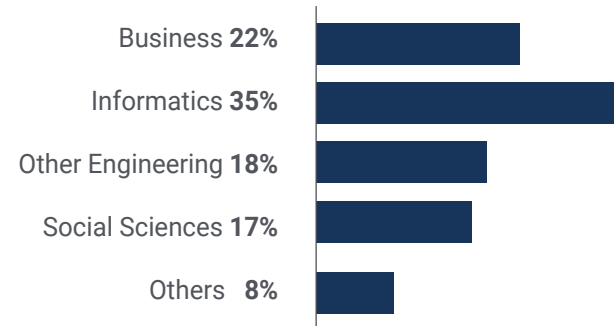
### Years of Experience

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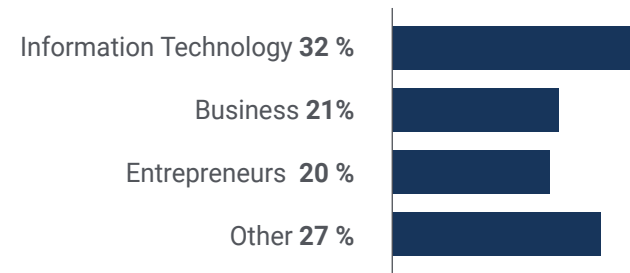
### Training

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### Academic Profile

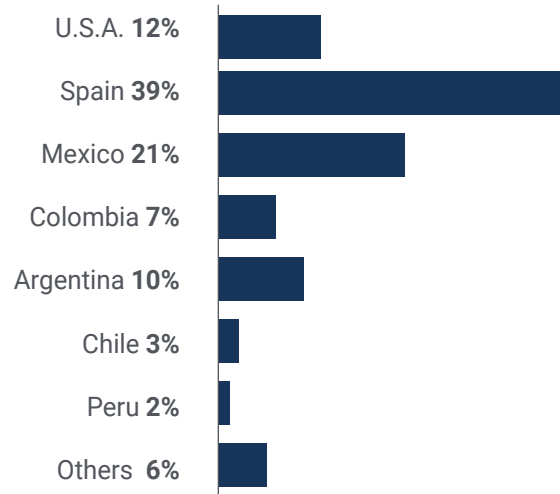
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## Geographical Distribution

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## Mónica Tibiabín Gutiérrez

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Data Entry Technician

*"Undertaking this specialization with TECH has been a unique experience, which has undoubtedly been worth the investment made. Throughout these weeks of training, I have made considerable progress and have been able to apply the latest developments in the industry to my daily professional practice"*

08

# Course Management

In its maxim of offering an elite education for all, TECH counts on renowned professionals so that the student acquires a solid knowledge in Advanced Information Technology. This Postgraduate Certificate has a highly qualified team with extensive experience in the sector, which will offer the best tools for the student in the development of their skills during the Postgraduate Certificate. In this way, students have the guarantees they need to specialise at an international level in a booming sector that will catapult them to professional success.



“

*All the subjects and areas of knowledge have been compiled in a complete and absolutely up-to-date syllabus, in order to bring the student to the highest theoretical and practical level"*

## Management



### Dr. Peralta Martín-Palomino, Arturo

- ♦ CEO and CTO at Prometheus Global Solutions
- ♦ CTO in Korporate Technologies
- ♦ CTO in AI Shephers GmbH
- ♦ Doctorate in Psychology from the University of CastillaLa
- ♦ PhD in Economics, Business and Finance from the Camilo José Cela University. Outstanding Award in her PhD
- ♦ Doctorate in Psychology from the Castilla la Mancha University
- ♦ Master's Degree in Advanced Information Technologies from the University of Castilla la Mancha
- ♦ Master MBA+E (Master's Degree in Business Administration and Organisational Engineering) from the University of Castilla la Mancha
- ♦ Associate lecturer, teaching undergraduate and master's degrees in Computer Engineering at the University of Castilla la Mancha
- ♦ Professor of the Master in Big Data and Data Science at the International University of Valencia
- ♦ Lecturer of the Master's Degree in Industry 4.0 and the Master's Degree in Industrial Design and Product Development
- ♦ Member of the SMILe Research Group of the University of Castilla la Mancha



## Professors

### Mr. Tato Sánchez, Rafael

- ◆ Project Management INDRA SISTEMAS S.A.
- ◆ Technical Director INDRA SISTEMAS S.A.
- ◆ Systems Engineer ENA TRÁFICO S.A.U.
- ◆ IFCD048PO. Software Project Management and Development Methodology with SCRUM
- ◆ Coursera: Machine Learning
- ◆ Udey: Deep Learning A-Z. Hands-on Artificial Neural Networks
- ◆ Coursera: IBM: Fundamentals of Scalable Data Science
- ◆ Coursera: IBM: Applied AI with Deep Learning
- ◆ Coursera: IBM: Advance Machine Learning and Signal Processing
- ◆ Degree in Industrial Electronics and Automation Engineering from the European University of Madrid
- ◆ Master's Degree in Industrial Engineering from the European University of Madrid
- ◆ Master's Degree in Industry 4.0 by the International University of La Rioja (UNIR)
- ◆ Professional certification. SSCE0110. Teaching for vocational training for employment



09

# Impact on Your Career

TECH is aware that taking a program of these characteristics is a great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth. Here you will find great possibilities to achieve it. For this, we have the perfect equation for a quality specialization: a highly updated syllabus and internationally renowned teachers. Undoubtedly, a unique opportunity that will help to boost your career in a short period of time.



“

*Succeed with the best and acquire the knowledge and skills you need to embark on the Distributed Deployment Systems Management industry"*



### Are you ready to take the leap? Excellent professional development awaits you.

With this program, the student will be able to advance drastically in his or her profession, although there is no doubt that, in order to do so, he or she will have to make an investment in different areas, such as economic, professional and personal. However, the goal is to improve in your professional life and, to do so, it is necessary to fight.

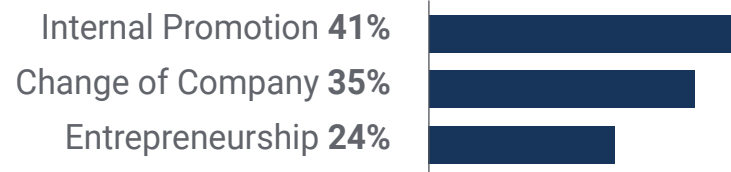
*The best way to achieve professional change is to increase your skills. So don't stop studying at TECH.*

*Thanks to this programme you will receive a large number of job offers with which you will be able to start your professional growth.*

#### When the change occurs



#### Type of change



### Salary increase

---

This program represents a salary increase of more than **25%** for our students.



10

# Benefits for Your Company

The Postgraduate Certificate in Internet of Things Applied to the Company contributes to elevate the organization's talent to its maximum potential through the training of high-level leaders.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.



“

*In this Postgraduate Certificate you will be able to combine the efficiency of the most advanced learning methods, with the flexibility of a program created to adapt to your possibilities of dedication, without losing quality"*

Developing and retaining talent in companies is the best long-term investment.

01

### Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

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06

### **Increased competitiveness**

This Postgraduate Certificate will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Internet of Things Applied to the Company, in addition to the most rigorous and update training, access to a Postgraduate Certificate issued by TECH Technological University.





“

*Successfully complete this training and receive your university degree without travel or laborious paperwork”*

The **Postgraduate Certificate in Internet of Things Applied to the Company** contains the most complete and up-to-date program on the market.

After you have passed the evaluations,, you will receive your corresponding by **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Internet of Things Applied to the Company.**

Official N° of hours **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



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