

# Postgraduate Certificate International Foreign Exchange Market



## Postgraduate Certificate International Foreign Exchange Market

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/international-foreign-exchange-market](http://www.techtute.com/us/school-of-business/postgraduate-certificate/international-foreign-exchange-market)

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# 01 Welcome

In the International Foreign Exchange Market, theories of Purchasing Power Parity and Expectations are essential to understanding trade dynamics and managing financial risks effectively. Both postulates serve to regulate price levels and determine exchange rates from one currency to another. Therefore, it is imperative for finance professionals to be up-to-date on these hypotheses and their evolution over time. TECH guarantees its graduates the mastery of these topics and the development of skills to develop investment strategies that will benefit their companies. All this through a 100% online program, without predefined schedules, will allow them to customize their learning according to their interests and personal responsibilities.



Postgraduate Certificate in International Foreign Exchange Market  
TECH Global University



“

*Enroll in this TECH Postgraduate Certificate, and you will have at your fingertips the most innovative tools for investment evaluation and foreign exchange management in the international context”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This TECH program guarantees professionals a holistic understanding of the international monetary system and foreign exchange markets. It provides them with the necessary tools to establish exchange rate determination and the theories that support it. Through its very complete contents, in a 100% online format, they will be able to develop strategies to cover risks, as well as to analyze the influence of international political and social activity on financial decision-making.



“

*Through this 100% online program, you will delve into the most updated financial theories and their evolution according to the requirements of the global economic market”*

**TECH makes the goals of their students their own goals too  
Working together to achieve them**

The **Postgraduate Certificate in International Foreign Exchange Market** will enable the student to:

01

Analyze the international monetary system, the determination of exchange rates, and know what spot, forward, and derivative markets are

02

Theories on the determination of the exchange rate from the most classical theories to the most current models

03

Develop the fundamentals of the foreign exchange market and manage exchange rates







04

Analyze the functioning of the foreign exchange market and international parity relations

05

Determine risk hedging mechanisms and be able to apply them in practice

06

Justify the effect that international activity has on the company's financing and investment decisions

05

# Structure and Content

This 6-week program allows students to delve into the key techniques and tools for the analysis of international markets. Through the analysis of different theories, financial systems, and markets such as Forex, they will acquire different skills such as currency exchange, investment, and economic risk management. Innovative didactic methods such as *Relearning* and a wide range of multimedia resources will help them to consolidate these practical skills.



“

*Analyze, over 6 weeks and with the innovative Relearning methodology, the interconnections, and exchange rate variations”*

## Syllabus

TECH's Postgraduate Certificate in International Foreign Exchange provides an in-depth and detailed understanding of today's global financial state. Through this 6-week program, professionals will analyze the evolution of international trade, the theories surrounding its movements, and the need for a monetary system.

In addition, the characteristics and peculiarities of the foreign exchange market will be examined, as well as its nomenclatures, codes, interconnection institutions, and exchange rate variations. On the other hand, the degree focuses on the structure and operation of the Forex market and its relationship with the main financial centers worldwide. Likewise, the fundamental techniques to operate in the market are addressed.

The academic syllabus will also delve into international economic risks, including the best strategies for managing setbacks in times of crisis. In this way, students will learn different types of strategies aimed at better-identifying trends and evaluating possible investments.

Throughout this didactic itinerary, professionals will be able to acquire these practical skills through a teaching team of leading trading experts. Similarly, Relearning will facilitate the assimilation of the most complex concepts, and they will be able to consult all the materials freely thanks to the potential of the 100% online platform implemented by TECH.

This Postgraduate Certificate in International Foreign Exchange Market is developed over 6 weeks and consists of one module:

### Module 1

### Foreign Exchange Trading



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in International Foreign Exchange Market completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Foreign Exchange Trading**

**1.1. International Finance Markets**

- 1.1.1. Financial globalization
- 1.1.2. Profitability and risk of international investment
- 1.1.3. Role of international economic organizations

**1.2. International Trade and International Monetary System**

- 1.2.1. Evolution of international trade
- 1.2.2. International trade theories
- 1.3.3. Need for a monetary system

**1.3. Foreign Exchange Market**

- 1.3.1. Features of Foreign Exchange Markets
- 1.3.2. Peculiarities of Foreign Exchange Markets
- 1.3.3. Exchange Insurance

**1.4. Exchange Rates**

- 1.4.1. Nomenclature
- 1.4.2. Foreign exchange codes
- 1.4.3. Interconnection Institutions
- 1.4.4. Exchange Rate Variations
- 1.4.5. Causes of Exchange Rate Variations
- 1.4.6. Crossed Exchange Rates
- 1.4.7. Exchange Rate Adjustments

**1.5. Relative exchange rate variation**

- 1.5.1. Depreciation vs. Devaluation
- 1.5.2. Inflation and deflation price variation
- 1.5.3. Single Price Law
- 1.5.4. Big Mac Index

**1.6. FOREX Market Structure and Operation**

- 1.6.1. Historical background that led to the birth of the Forex market
- 1.6.2. Floating exchange rates
- 1.6.3. The structure of the global market and major financial centers
- 1.6.4. Advantages and disadvantages of the Forex market

**1.7. Forward Foreign Exchange Market: Futures and Options**

- 1.7.1. Currency futures
- 1.7.2. Currency options
- 1.7.3. Foreign Exchange Swaps

**1.8. Theories on Exchange Rate determination**

- 1.8.1. Purchasing Power Parity Theory (PPP)
- 1.8.2. Interest Rate Parity Theory(TPTI)
- 1.8.3. Closed Fisher theory
- 1.8.4. International or open Fisher theory
- 1.8.5. Expectations Theory

**1.9. International Finance Risks**

- 1.9.1. Exchange Rate Risk
- 1.9.2. Interest Rate Risk Management
- 1.9.3. Exchange rate risk management

**1.10. Fundamental strategies and techniques for FOREX trading**

- 1.10.1. Forex Trading Strategies and Techniques
- 1.10.2. Types of Strategies
- 1.10.3. Trends



“

*Currency depreciation and devaluation are two of the most complex concepts in the financial sector. Master all about them with this exceptional Postgraduate Certificate”*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at graduates and university graduates who have previously completed any of the following degrees in the fields of Social and Legal Sciences, Administration, and Economics.

The diversity of participants with different educational profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The Postgraduate Certificate is also open to professionals who, being university graduates in any area, have two years of work experience in the field of economic and financial analysis.





“

*You are just one click away from expanding the horizons of your management career: enroll now in this program where you will acquire the most advanced competencies to lead financial investments”*

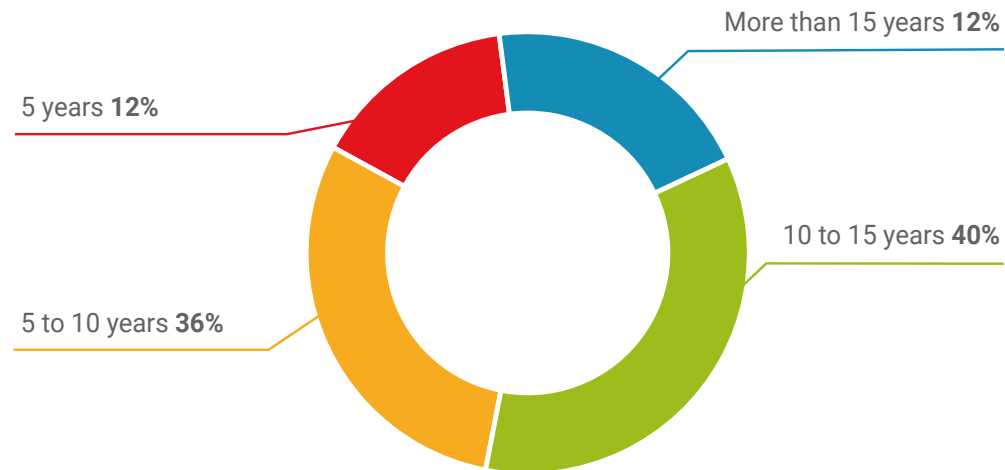
### Average Age

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Between **35** and **45** years old

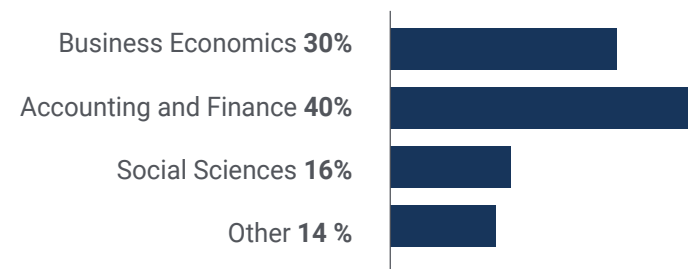
### Years of Experience

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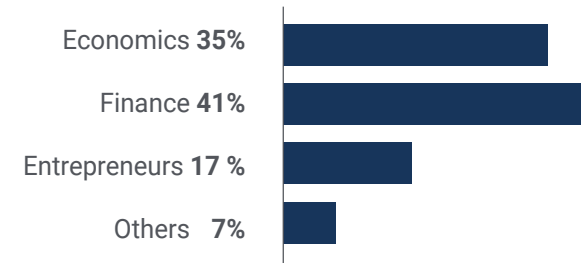
### Training

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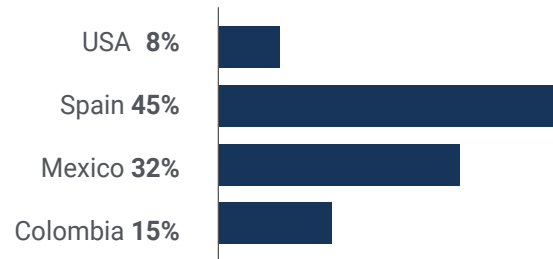
### Educational Profile

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## Geographical Distribution

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## Rafael María Martínez

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International Currency Manager

*"I needed a study program that would allow me to update my knowledge in a comfortable way without having to visit an academic institution on a daily or periodic basis. I could not neglect my business responsibilities in this way. TECH provided me with this Postgraduate Certificate and its 100% online methodology"*

08

# Course Management

The professors who teach this Postgraduate Certificate have extensive experience in the financial field. TECH has carefully selected them based on their ability to manage economic risks, evaluate investments, and apply state-of-the-art commercial analysis tools. At the same time, the members of this faculty have a high didactic capacity and have mastered the 100% online teaching model implemented in this program to perfection. In addition, they have been involved in the development of multimedia materials, including videos and infographics.





“

*The teachers of this program  
have a very high reputation in the  
trading industry”*

## Management



### Ms. Medrano García, María Luisa

- ♦ Director of university graduate programs
- ♦ Technical advisor for public institutions
- ♦ Lecturer in university degrees, courses, and postgraduate programs
- ♦ Ph.D. in Senior Management from Universidad Rey Juan Carlos
- ♦ Degree in Business Administration and Management from Universidad Complutense de Madrid
- ♦ Research Award from the Economic and Social Council of the Community of Madrid

## Professors

### Dr. García Costa, Laura

- ♦ Financial Consultant
- ♦ Finance Specialist at *Just Eat*
- ♦ Client Manager at *Cetelem Bank*
- ♦ Lecturer in undergraduate studies
- ♦ Author of several publications and articles
- ♦ Doctorate in Business Economics from the Universidad Rey Juan Carlos
- ♦ Master's Degree in Financial Planning and Advice from the Universidad Rey Juan Carlos
- ♦ Degree in Business Administration and Management from the University of Alcalá

### Dr. García Costa, Beatriz

- ♦ Project Manager at Sanitas
- ♦ Client Manager at Banco Santander
- ♦ Lecturer in undergraduate studies
- ♦ Author of academic publications
- ♦ Doctorate in Business Economics from the Universidad Rey Juan Carlos
- ♦ Master's Degree in Financial Planning and Advice from the Universidad Rey Juan Carlos
- ♦ Degree in Business Administration and Management from the University of Alcalá



09

# Impact on Your Career

Through this Postgraduate Certificate, finance professionals will be able to update their theoretical and practical skills in the complex foreign exchange market. These skills will enable them to make more effective strategic investment decisions.

On the other hand, knowing the fundamental theories of this field will allow them to handle different types of exchange rates, determine the most suitable one, and manage the most diverse risks with total guarantees. In addition, learning about hedging mechanisms and their application will give them a competitive advantage in an increasingly globalized economic environment.





“

*Become, through TECH, the international currency expert that 21st-century companies increasingly require to achieve financial success”*

*Without rigid schedules or continuous evaluation chronograms, TECH allows you to assimilate the contents of this Postgraduate Certificate at your own academic pace.*

### Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in International Foreign Exchange Market is an intensive program that prepares you to face challenges and business decisions in the field of Trading. The main objective is to promote your personal and professional growth. Helping you achieve success.

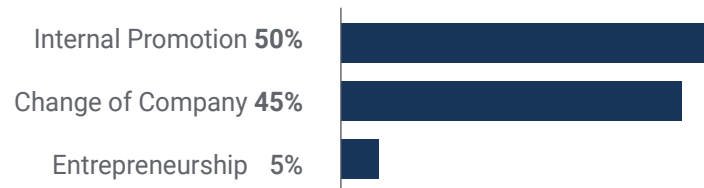
If you want to improve yourself, make a positive change at a professional level and interact with the best, this is the place for you.

*In this program, you will have the opportunity to review the study materials 24 hours a day through a comprehensive 100% online learning platform.*

#### Time of Change



#### Type of Change



## Salary increase

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This program represents a salary increase of more than **25%** for our students



10

# Benefits for Your Company

In the current context, most companies must be updated on the economic risks, guidelines, and legislations that govern trade on a global scale. Therefore, graduates of this TECH Postgraduate Certificate represent a competitive advantage for financial companies, as they are trained and updated on the management of international currencies.

In addition, after completing this degree, these professionals will be able to use the latest tools and technologies available for data analysis and monitoring of financial flows. In this way, they will improve production and sales results and will be able to make the right investment choices.



“

*Join TECH and take the first step to expand your professional profile by becoming an expert in the peculiarities of the foreign exchange market, its characteristics, and financial insurance”*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in International Foreign Exchange Market guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.







“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in International Foreign Exchange Market** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in International Foreign Exchange Market**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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