

# Postgraduate Certificate Interior Design and Home Staging





## Postgraduate Certificate Interior Design and Home Staging

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university graduates, diploma and degree holders who have previously completed any of the degrees in the field of Social and Legal Sciences, Administration and Business Administration

Website: [www.techtute.com/in/school-of-business/postgraduate-certificate/interior-design-home-staging](http://www.techtute.com/in/school-of-business/postgraduate-certificate/interior-design-home-staging)

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# 01 Welcome

Interior Design and Home Staging have become increasingly important nowadays due to the growing need to optimize and improve the use of spaces, both in homes and buildings. These disciplines have become a key tool for creating attractive, comfortable and functional environments. In response to the need to educate professionals capable of developing efficient strategies of the highest quality, this 100% online program offers the most innovative pedagogical methodology, Relearning, which promotes learning through experience and critical reflection. In addition, the program allows students to fully adapt the pace of study to their needs.



Postgraduate Certificate in Interior Design and Home Staging.  
TECH Technological University





“

*Stand out as a manager for your leadership and your knowledge about New Technologies and Interior Design, thanks to this Postgraduate Certificate”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success”*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

---

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

---

TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.





“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The Postgraduate Certificate in Interior Design and Home Staging provides students with a wide range of skills and knowledge to design, plan and execute projects. Specific objectives that the student can achieve include the ability to create innovative and personalized interior design projects, as well as the ability to select and combine colors, textures and materials to create attractive and comfortable environments. In addition, students will learn to use specialized tools and techniques, which will allow them to develop projects in a professional and effective manner.



“

*The Postgraduate Certificate in Interior Design and Home Staging offers a complete training to create attractive and personalized spaces, maximizing the client's investment”*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Interior Design and Home Staging will qualify the student for:

01

Know the history and origins of interior design

02

Emphasize the importance of the appearance of the final product to maximize investments

03

Learn how to carry out studies of the product of origin and of the final buyer buyer







04

Know the main tools used for interior design

05

Acquire knowledge of materials and renovation systems used in the interior of houses

06

Learn the main guidelines for the design of the new space

05

# Structure and Content

The structure and all the didactic resources of this curriculum have been designed by the renowned professionals that make up TECH's team of experts in this area of Interior Design. These specialists have used their extensive experience and state-of-the-art knowledge to create practical and completely innovative content. All this, based on the most efficient pedagogical methodology, TECH Relearning.



“

*Enroll now and boost your professional profile as a leader in the area of Interior Design and Home Staging. You won't find a more complete syllabus than this one”*

## Syllabus

TECH Technological University's Interior Design and Home Staging Postgraduate Certificate is an intensive program that prepares you to face challenges and business decisions in the field of Interior Design and Home Staging. The content of the Postgraduate Certificate in Interior Design and Home Staging is designed to promote the development of managerial skills that allow for more rigorous decision making in uncertain environments.

Over the course of 150 hours, the student analyzes a plethora of practical cases through individual and team work. It is, therefore, an authentic immersion in real business situations.

This Postgraduate Certificate deals in depth with aspects such as the Study of the Product Origin, the Programs and Applications used in the Design or the Distribution of Furniture. It is designed to train professionals who understand Interior Design and Home Staging from a strategic, international and innovative perspective.

A plan designed for you, focused on your professional improvement and that prepares you to achieve excellence in the field of leadership and business management. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Certificate in Interior Design and Home Staging takes place over 6 weeks and is divided into 1 module:

### Module 1

Importance of the final product: Interior Design and Home Staging



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Interior Design and Home Staging completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Importance of the final product: Interior Design and Home Staging

**1.1. Introduction**

- 1.1.1. Interior design: A Bit of History
- 1.1.2. Materials applied in interiors
- 1.1.3. Systems applied indoors
- 1.1.4. Sustainability in interior design

**1.2. Study of the source product**

- 1.2.1. Definition and concept
- 1.2.2. Guidelines to consider
- 1.2.3. Study structure
- 1.2.4. Definition of Objectives

**1.3. End-buyer study**

- 1.3.1. Definition and concept
- 1.3.2. Guidelines to consider
- 1.3.3. Study structure
- 1.3.4. Definition of Objectives

**1.4. Methodology and Tools**

- 1.4.1. Programs and applications used in the design
- 1.4.2. Lighting
- 1.4.3. Applied design in furniture
- 1.4.4. Design applied to construction elements

**1.5. Construction and Rehabilitation**

- 1.5.1. Definition and concept
- 1.5.2. Prior Studies
- 1.5.3. Budget selection
- 1.5.4. Reform implementation

**1.6. New space design**

- 1.6.1. Design for Living
- 1.6.2. Relationship between Spaces and People
- 1.6.3. Anthropological Basis
- 1.6.4. Psychological foundations of design: biophilic design
- 1.6.5. Distribution of Space
- 1.6.6. Furniture layout
- 1.6.7. Lighting

**1.7. Decoration/Emotional Interior Design**

- 1.7.1. Trends
- 1.7.2. Decorative styles
- 1.7.3. Color and texture
- 1.7.4. Materials

**1.8. Home Staging**

- 1.8.1. Consulting
- 1.8.2. Physical Home Staging
- 1.8.3. Virtual Home Staging
- 1.8.4. Express Home Staging

**1.9. Product presentation**

- 1.9.1. General Considerations
- 1.9.2. Property preparation
- 1.9.3. Photographs of the asset
- 1.9.4. Sales dossier

**1.10. Final product sales strategy**

- 1.10.1. General Considerations
- 1.10.2. Advertising tools
- 1.10.3. Marketing Plan
- 1.10.4. Sales strategies





“

*A unique, complete and decisive experience that will boost your professional development and allow you to take the ultimate leap to success”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world*”



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

**“** *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



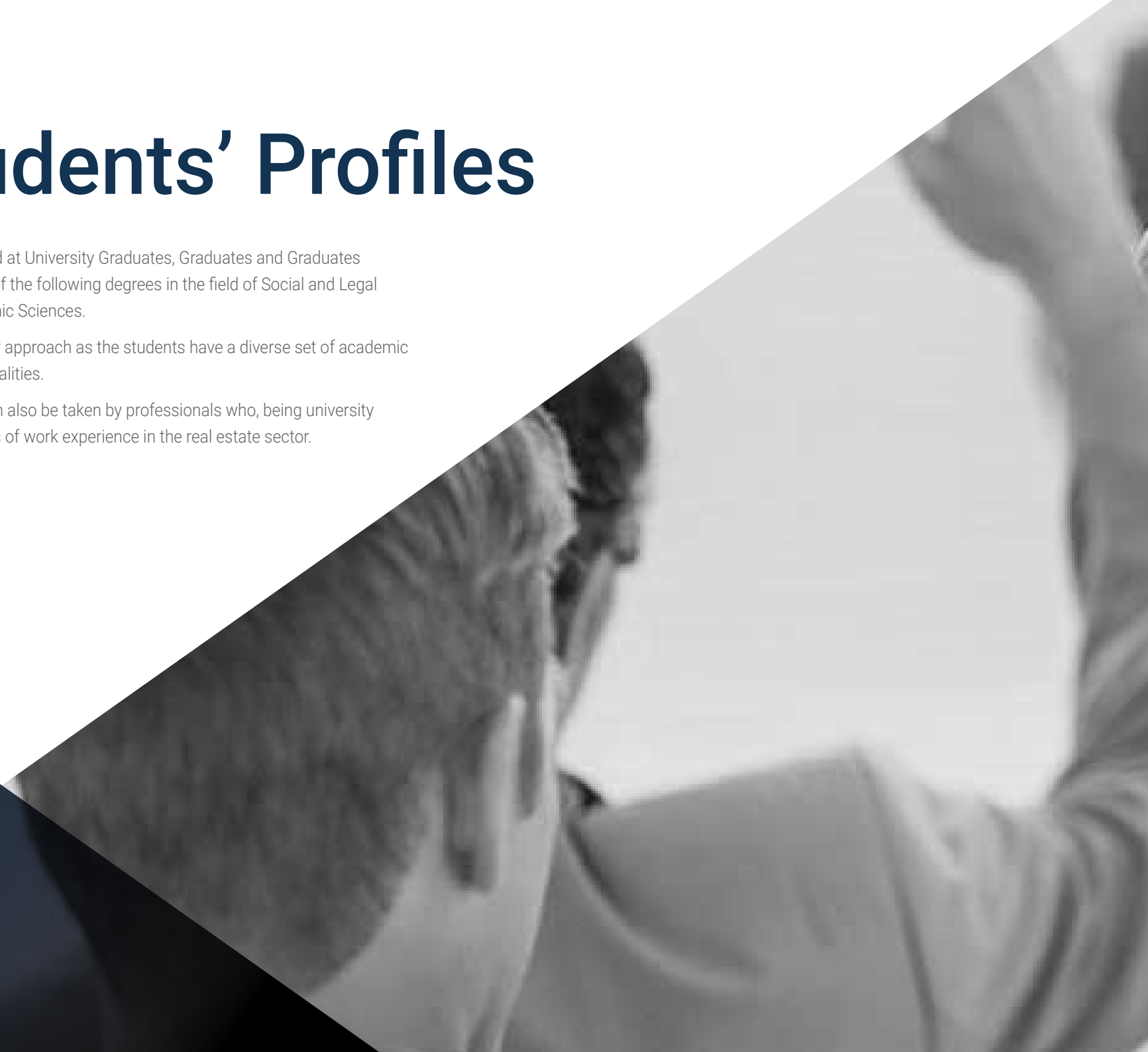
07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates, Graduates and Graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administrative and Economic Sciences.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The Professional Master's Degree can also be taken by professionals who, being university graduates in any area, have two years of work experience in the real estate sector.





“

*If you have experience in Interior Design and are looking to improve your skills and enhance your career while continuing to work, this is the program for you”*

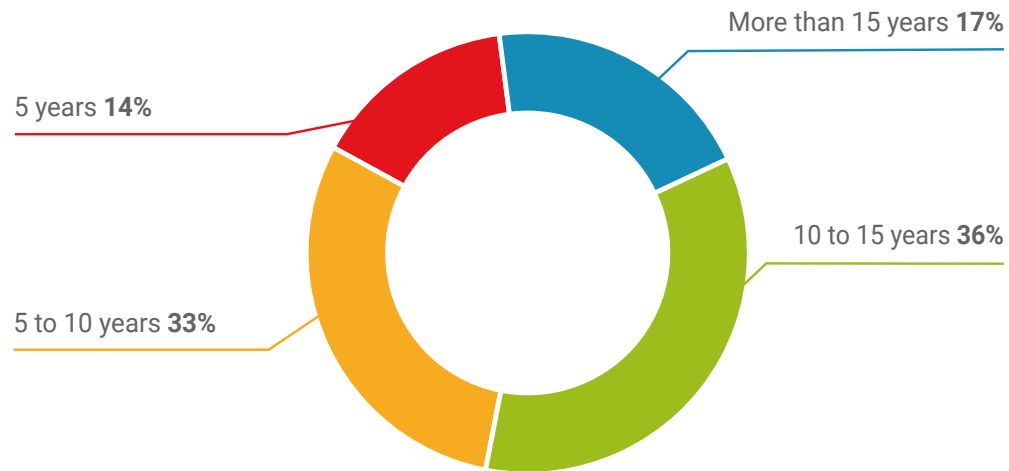
### Average Age

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Between **35** and **45** years old

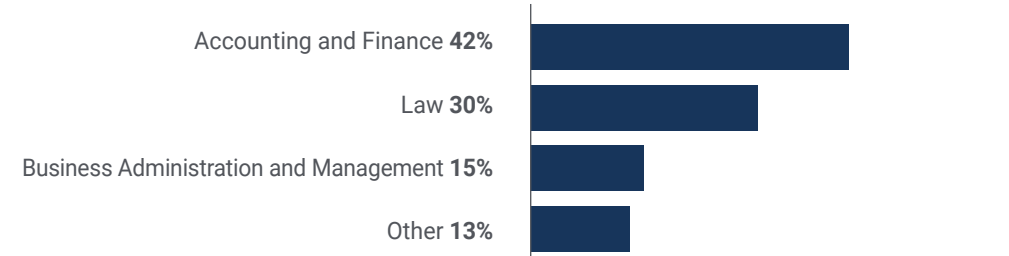
### Years of Experience

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### Training

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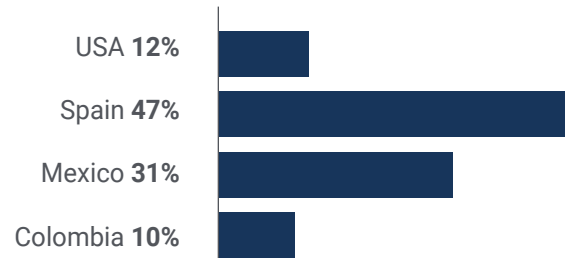
### Educational Profile

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## Geographical Distribution

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## Ramón Salas Gutiérrez

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Real Estate Sales Advisor

*"The Postgraduate Certificate in Interior Design and Home Staging exceeded my expectations. It provided me with the necessary tools to design attractive and functional interiors, as well as the necessary knowledge to carry out successful home staging projects. I highly recommend this program!"*



08

# Course Management

In order to achieve the highest possible quality of all the didactic content, TECH has selected a group of teachers who are experts in the different areas covered by this program. The manager will have access to a syllabus written by professionals with extensive experience in Interior Design and Home Staging, who have contributed their specialized and practical vision to all the materials. In this way, students will learn from the best the keys to their professional development in a field that adapts to new technologies and the latest market advances.





“

*Rely on a teaching staff with experience in Senior Management and Interior Design, who have created the most practical and specialized didactic materials”*

## Management



### Dr. Loras González, Diego

- ◆ CEO of Oikos Inmobiliaria
- ◆ CEO and founder of Loan Soluciones Financieras
- ◆ Sales Manager at Homes Agents
- ◆ Area Manager at Tecnocasa
- ◆ Law degree from Madrid Complutense University

## Professors

### Mr. Pérez Rubio, Fernando

- ◆ Developer and Builder
- ◆ Manager, administrator and construction manager in several construction companies
- ◆ Manager and administrator at Constructora 973 SL
- ◆ Decorator and foreman at Ambiental SL
- ◆ Responsible for buying and selling assets for refurbishment







09

# Impact on Your Career

Taking the Postgraduate Certificate in Interior Design and Home Staging will have a significant impact on your professional career. This program provides students with the skills and knowledge necessary to excel in the field of Interior Design and Home Staging, which can increase their employment opportunities and earning potential.



“

*Thanks to TECH you will considerably broaden your knowledge and work on improving your professional leadership skills”*

### Are you ready to take the leap? Excellent professional development awaits you

TECH's Interior Design and Home Staging Postgraduate Certificate is an intensive program that prepares you to face challenges and business decisions in the field of Interior Design and Home Staging. Its main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

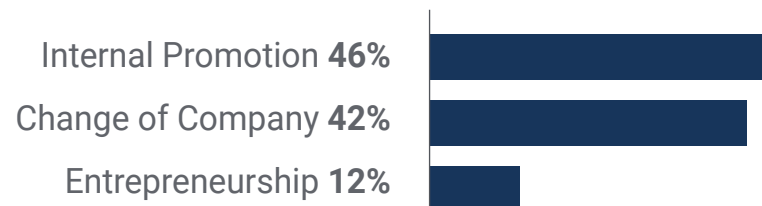
*Broaden your salary prospects through this Postgraduate Certificate in Interior Design and Home Staging.*

*If you want to make a positive change in your profession, the Postgraduate Certificate in Interior Design and Home Staging will help you achieve it.*

#### Time of Change



#### Type of Change





## Salary Increase

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This program represents a salary increase of more than **25.2%** for our students.



10

# Benefits for Your Company

Having a specialist in Interior Design and Home Staging in a company can offer a lot of benefits. These professionals help improve the appearance and functionality of workspaces, increase employee productivity and well-being, as well as enhance the customer experience. In addition, these specialists can help maximize the value of a property and increase its attractiveness to potential clients.



“

*A university program that will foster your strategic thinking thanks to novel and innovative approaches in the field of Interior Design”*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.



11

# Certificate

The Postgraduate Certificate in Interior Design and Home Staging guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Interior Design and Home Staging** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Interior Design and Home Staging**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Interior Design and Home Staging

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate

## Interior Design and Home Staging