

# Postgraduate Certificate Gamified Economic Systems





## Postgraduate Certificate Gamified Economic Systems

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: university Graduates who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: [www.techtitute.com/in/school-of-business/postgraduate-certificate/gamified-economic-systems](http://www.techtitute.com/in/school-of-business/postgraduate-certificate/gamified-economic-systems)

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# 01 Welcome

The choice of economic systems applied to video games is a crucial aspect in their development, since the economic profitability of a title depends on it. In this regard, companies must select those models that best suit their business characteristics and those of their target audience, in order to increase their number of users and optimize their profits. To accomplish this task, they need managers with a high level of expertise in this area. For this reason, TECH Technological University has created this program, which will provide the student with a high command of Pay to Play, Free to Play o Freemium systems, acquiring the skills required to enjoy these necessary positions. All this, online and without time constraints.



Postgraduate Certificate in Gamified Economic Systems.  
TECH Technological University



“

*Acquire the best skills in the selection and analysis of Gamified Economic Systems and enjoy excellent career prospects in the Gamification sector”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*



## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04

# Objectives

The Postgraduate Certificate in Gamified Economic Systems aims to provide students with valuable skills and in-depth knowledge in the design of gamified economic systems and innovative monetization strategies in the Gamification industry. In this way, the professional will be prepared to take on senior positions with solvency and participate in high caliber projects in this field.



“

*Take this program and obtain the skills that will allow you to develop in the field of Gamification”*



TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Gamified Economic Systems will teach the student to:

01

Building a game economy

02

Analyze the different economic systems of a game

03

Developing a long-term sustainable economic environment





04

Describe the critical points of the Blockchain economy in a venture project

05

Identify how the network of elements that make up the economic system of a Blockchain game behaves

06

Orienting the economics of a game to the proposed profitability goals

05

# Structure and Content

The Postgraduate Certificate in Gamified Economic Systems is a 150-hour online program that, given its innovative modality, allows students to manage their own study time to optimize their learning. Its contents, focused on the main characteristics of the economic ecosystems of video games, prepares students to face business challenges in uncertain environments.



“

*The program's comprehensive 100% online methodology allows you to study anywhere, 24 hours a day”*

## Syllabus

TECH Technological University's Postgraduate Certificate in Gamified Economic Systems is an intensive program that prepares students to face challenges and make business decisions in the Gamification industry.

The content of the program focuses on the development of managerial skills to facilitate decision-making in uncertain environments, and is done through the analysis of numerous solo and team case studies, allowing students a deep understanding and practical application of the acquired knowledge.

This program focuses on the economics of games, delving into systems such as Free to Play, Freemium, Pay to Play or PPP, giving students the necessary tools to understand Gamification from a strategic and innovative perspective.

The syllabus is focused on professional improvement of the student and is designed to achieve excellence in business management. The content of the Postgraduate Certificate is based on the latest trends and innovative educational methodologies, supported by an exceptional faculty that provides skills to solve critical situations in a creative and efficient way, meeting the needs of both the student and his company.

This Postgraduate Certificate is developed over a period of 6 weeks and is divided into 1 module:

### Module 1

### Gamified Economic Systems





### **Where, When and How is it Taught?**

TECH Technological University offers you the opportunity to study this Postgraduate Certificate in Gamified Economic Systems completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique educational experience, key and decisive to boost your professional development and make the definitive leap.*

**Module 1. Gamified Economic Systems**

**1.1. Systems Free to Play**

- 1.1.1. Characterization of Free to Play economies and main monetization points
- 1.1.2. Architectures in Free to Play Economies
- 1.1.3. Economical Design

**1.2. Freemium Systems**

- 1.2.1. Characterization of Freemium Economies and Main Monetization Points
- 1.2.2. Play to Earn Economy Architectures
- 1.2.3. Economical Design

**1.3. Pay to Play Systems**

- 1.3.1. Characterization of Pay to Play Economies and Main Monetization Points
- 1.3.2. Architectures in Free to Play Economies
- 1.3.3. Economical Design

**1.4. PvP-Based Systems**

- 1.4.1. Characterization of Economies Based on Pay to Play and Main Monetization Points
- 1.4.2. Architecture in PvP Economies
- 1.4.3. Economic Design Workshop

**1.5. Seasons System**

- 1.5.1. Characterization of Seasons -Based Economies and Main Points of Profitability
- 1.5.2. Architecture in Season Economies
- 1.5.3. Economical Design

**1.6. Economic Systems in Sandbox or MMORPG**

- 1.6.1. Characterization of Sandbox-Based Economies and Main Profitability Points
- 1.6.2. Architecture in Sandbox Economies
- 1.6.3. Economical Design

**1.7. Trading Card Game System**

- 1.7.1. Characterization of Trading Card Game-Based Economies and Main Profitability Points
- 1.7.2. Architecture in Trading Card Game Economies
- 1.7.3. Economic Design Workshop

**1.8. PvE Systems**

- 1.8.1. Characterization of PvE-Based Economies and Main Cost-Effectiveness Points
- 1.8.2. Architecture in PvE Economies
- 1.8.3. Economic Design Workshop

**1.9. Betting Systems**

- 1.9.1. Characterization of Bet-Based Economies and Main Monetization Points
- 1.9.2. Architecture in Betting Economies
- 1.9.3. Economical Design

**1.10. Systems Dependent on External Economies**

- 1.10.1. Characterization of Dependent Economies and Main Monetization Points
- 1.10.2. Architecture in Dependent Economies
- 1.10.3. Economical Design



*Enjoy the most up to date knowledge of the pedagogical panorama in Gamified Economic Systems through this Postgraduate Certificate”*





# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.





This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at University Graduates, Undergraduates who have previously completed any of the following programs in the field of Social and Legal Sciences, Administration and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

Professionals who, being university graduates in any area, have two years of work experience in the field of Gamification may also take the Postgraduate Certificate.





“

*Combine your professional projects with your learning and achieve your desired professional growth in the Gamification area”*

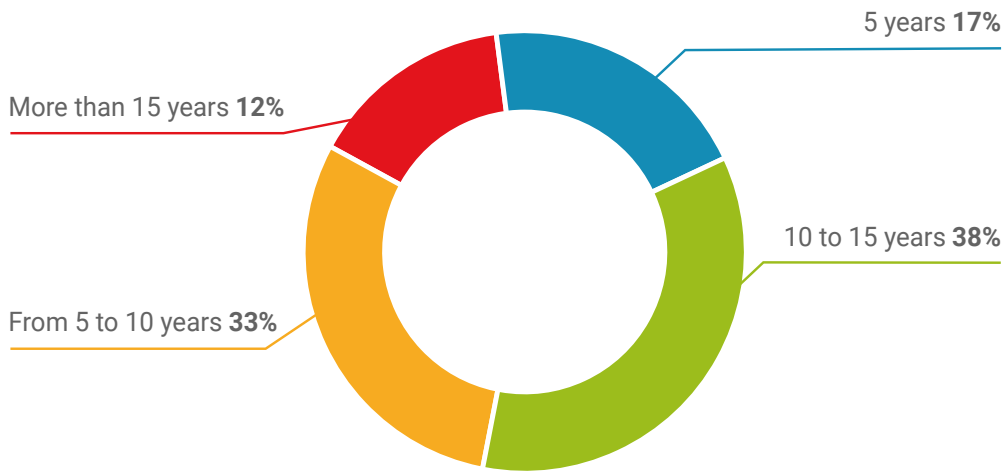
### Average Age

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Between **35** and **45** years old

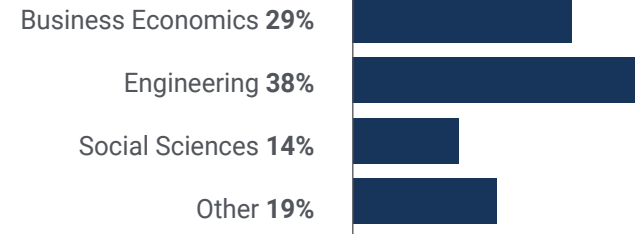
### Years of Experience

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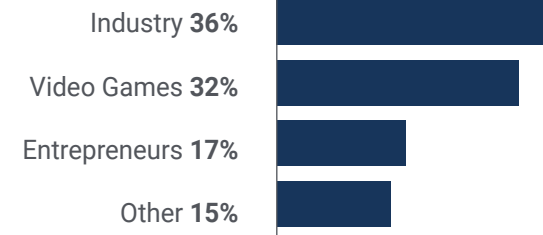
### Training

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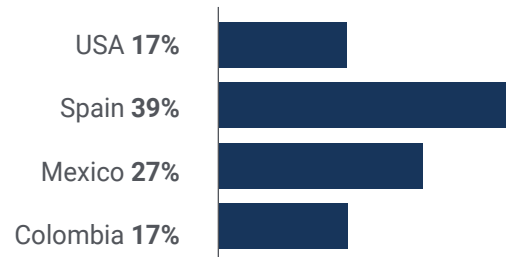
### Educational Profile

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## Geographical Distribution

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## Gonzalo García

Chief Financial Officer of a video game startup

*"Thanks to the Postgraduate Certificate in Gamified Economic Systems, I was able to better understand the complex world of video game economies. By completing it, I gained great knowledge in monetization that allowed me to excel professionally"*

08

# Course Management

The teaching staff of this program is made up of active specialists in the video game design field. Therefore, they have a consolidated experience in the sector and a deep knowledge of the economies of the titles and a wide mastery of their operation. As a result, students will gain a complete understanding of the field and its application in the real world.

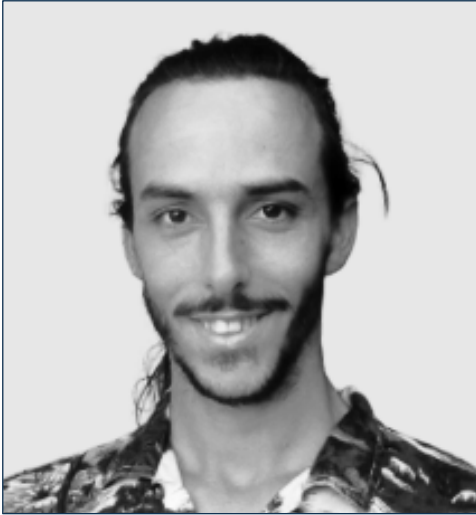




“

*With the help of the best specialists in Gamified Economic Systems, you will acquire the most advanced skills in this field”*

## Management



### Mr. Olmo Cuevas, Alejandro

- ♦ Game designer and Blockchain economies for video games
- ♦ Fundador de Seven Moons Studios Blockchain Gaming
- ♦ Founder of the Niide project
- ♦ Writer of fantastic narrative and poetic prose





09

# Impact on Your Career

The Postgraduate Certificate in Gamified Economic Systems is a unique opportunity for professionals who wish to enjoy a successful career in a fast-growing field. Upon completion of the program, students will be equipped with valuable skills in this field, which will qualify them for excellent positions in companies in the Gamification field.



“

*TECH Technological University gives you the push you need to grow as a professional in the Gamification world”*



### Are you ready to take the leap? Excellent professional development awaits you.

TECH's Technological University's Postgraduate Certificate in Gamified Economic Systems is an intensive program that prepares you to face challenges and business decisions in the Gamification field. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

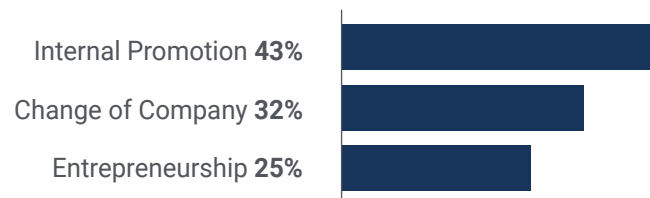
*Do you want to enjoy excellent salary prospects in your job? This program will help you achieve this in just 6 weeks!*

*Be able to achieve that long-awaited professional promotion through this Postgraduate Certificate.*

#### Time of Change



#### Type of Change



### Salary Increase

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The completion of this program represents a salary increase of more than **25.3%** for our students.



10

# Benefits for Your Company

The Postgraduate Certificate in Gamified Economic Systems contributes to elevate the organization's talent to its maximum potential through the instruction of high-level leaders.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.





“

*The Gamified Economic Systems specialist is an essential professional for all those companies that wish to develop fully profitable video games”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Gamified Economic Systems guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Postgraduate Certificate in Gamified Economic Systems** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Gamified Economic Systems**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Gamified Economic Systems

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online



# Postgraduate Certificate Gamified Economic Systems

