

# Postgraduate Certificate

Fundamental Analysis of Financial  
Markets with Artificial Intelligence



## Postgraduate Certificate Fundamental Analysis of Financial Markets with Artificial Intelligence

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any degree in the fields of Economy and Legal Sciences, Administrative and Business Sciences

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/fundamental-analysis-financial-markets-artificial-intelligence](http://www.techtute.com/us/school-of-business/postgraduate-certificate/fundamental-analysis-financial-markets-artificial-intelligence)

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# 01 Welcome

In an increasingly complex and dynamic financial environment, Fundamental Analysis has established itself as an essential tool for investment evaluation. Traditionally, this approach has been based on the review of financial statements or the analysis of economic and market factors. However, the incorporation of Artificial Intelligence has revolutionized the way this evaluation is carried out. Therefore, professionals need to develop technical skills to implement Machine Learning models to improve the accuracy of economic information. In this context, TECH presents a revolutionary program focused on the integration of this technology in institutions. It is also taught in a convenient 100% online mode.



Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence  
TECH Global University



“

*Through this Postgraduate Certificate, supported by Relearning, you will implement Artificial Intelligence solutions to optimize financial analysis and make data-driven decisions”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

Through this Postgraduate Certificate, professionals will have a solid understanding of Fundamental Analysis of Financial Markets with Artificial Intelligence.

At the same time, students will acquire advanced skills to master predictive modeling techniques and algorithms to evaluate different macroeconomic aspects.

In this way, specialists will use the information obtained to make investment decisions based on detailed, data-backed analysis.



“

*You will be highly qualified to evaluate risks associated with investments and find innovative solutions by applying Artificial Intelligence techniques”*

**TECH makes the goals of their students their own goals too**  
**Working together to achieve them**

The **Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence** will enable students to:

01

Acquire skills in processing and analyzing large volumes of financial data using Big Data technologies, such as Hadoop and Spark

02

Foster the ability to create and apply Artificial Intelligence models that are explainable and transparent, ensuring that Artificial Intelligence-based financial decisions are understandable and justifiable







03

Develop a thorough understanding of the ethical and regulatory challenges associated with the use of Artificial Intelligence in finance

04

Apply Artificial Intelligence technologies in finance in an ethical and responsible manner, incorporating fairness, transparency and privacy considerations into their solutions

05

# Structure and Content

The Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence is an intensive study plan based on a flexible 100% online modality. Therefore, each student will have the opportunity to plan their own schedule and pace of study without depending on external educational constraints such as moving to an on-site academic center.



“

*You will develop advanced analytical skills to detect economic trends in different Financial Markets through Artificial Intelligence”*

## Syllabus

This Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence TECH Global University is an immersive program that prepares students to address complex challenges in the economic field.

The academic itinerary will delve into subjects ranging from predictive modeling of financial performance with TensorFlow or company valuation using Deep Learning techniques to the optimization of investment portfolios. At the same time, the syllabus will delve into the most effective strategies to detect fraudulent movements or transactions through Deep Learning.

In this way, experts will handle the most modern Machine Learning models to carry out the valuation of institutions, analysis of financial statements and evaluation of macroeconomic factors. This will enable students to significantly optimize their operational processes through the application of robotic Neural Networks.

In addition, this is a program of study that does not require attendance at centers and does not have pre-set class schedules. Therefore, graduates will have greater freedom to self-manage their access time and reconcile their daily activities with a top quality education.

This Postgraduate Certificate is developed over 6 weeks and is structured into 1 module:

### Module 1

Fundamental Analysis of Financial Markets with Artificial Intelligence



### Where, When and How is it Taught?

TECH offers the possibility to develop this Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1.** Fundamental Analysis of Financial Markets with Artificial Intelligence

<p><b>1.1. Predictive Financial Performance Modeling with Scikit-learn</b></p> <p>1.1.1. Linear and Logistic Regression for Financial Forecasting with Scikit-learn</p> <p>1.1.2. Using Neural Networks with TensorFlow to Forecast Revenues and Earnings</p> <p>1.1.3. Validating Predictive Models with Cross-Validation Using Scikit-learn</p>	<p><b>1.2. Valuation of Companies with Deep Learning</b></p> <p>1.2.1. Automating the Discounted Cash Flows (DCF) Model with TensorFlow</p> <p>1.2.2. Advanced Valuation Models Using PyTorch</p> <p>1.2.3. Integration and Analysis of Multiple Valuation Models with Pandas</p>	<p><b>1.3. Analysis of Financial Statements with NLP Using ChatGPT</b></p> <p>1.3.1. Extracting Key Information from Annual Reports with ChatGPT</p> <p>1.3.2. Sentiment Analysis of Analyst Reports and Financial News with ChatGPT</p> <p>1.3.3. Implementing NLP Models with Chat GPT for Interpreting Financial Texts</p>	<p><b>1.4. Risk and Credit Analysis with Machine Learning</b></p> <p>1.4.1. Credit Scoring Models Using SVM and Decision Trees in Scikit-learn</p> <p>1.4.2. Credit Risk Analysis in Corporations and Bonds with TensorFlow</p> <p>1.4.3. Visualization of Risk Data with Tableau</p>
<p><b>1.5. Credit Analysis with Scikit-learn</b></p> <p>1.5.1. Implementing Credit Scoring Models</p> <p>1.5.2. Credit Risk Analysis with RandomForest in Scikit-learn</p> <p>1.5.3. Advanced Visualization of Credit Scoring Results with Tableau</p>	<p><b>1.6. ESG Sustainability Assessment with Data Mining Techniques</b></p> <p>1.6.1. ESG Data Mining Methods</p> <p>1.6.2. ESG Impact Modeling with Regression Techniques</p> <p>1.6.3. Applications of ESG Analysis in Investment Decisions</p>	<p><b>1.7. Sector Benchmarking with Artificial Intelligence Using TensorFlow and Power BI</b></p> <p>1.7.1. Comparative Analysis of Companies Using Artificial Intelligence</p> <p>1.7.2. Predictive Modeling of Sector Performance with TensorFlow</p> <p>1.7.3. Implementing Industry Dashboards with Power BI</p>	<p><b>1.8. Portfolio Management with Artificial Intelligence Optimization</b></p> <p>1.8.1. Portfolio Optimization</p> <p>1.8.2. Use of Machine Learning Techniques for Portfolio Optimization with Scikit-Optimize</p> <p>1.8.3. Implementing and Evaluating the Effectiveness of Algorithms in Portfolio Management</p>
<p><b>1.9. Financial Fraud Detection with AI Using TensorFlow and Keras</b></p> <p>1.9.1. Basic Concepts and Techniques of Fraud Detection with Artificial Intelligence</p> <p>1.9.2. Constructing Neural Network Detection Models in TensorFlow</p> <p>1.9.3. Practical Implementation of Fraud Detection Systems in Financial Transactions</p>	<p><b>1.10. Analysis and Modeling in Mergers and Acquisitions with Artificial Intelligence</b></p> <p>1.10.1. Using Predictive AI Models to Evaluate Mergers and Acquisitions</p> <p>1.10.2. Simulating Post-Merger Scenarios Using Machine Learning Techniques</p> <p>1.10.3. Evaluating the Financial Impact of M&amp;A with Intelligent Models</p>		



“

*The interactive summaries of each topic will allow you to consolidate in a more dynamic way the concepts related to the implementation of Natural Language Processing with ChatGPT”*

06

# Study Methodology

TECH is the first university in the world to combine case study methodology with Relearning, a 100% online learning system based on guided repetition.

This innovative pedagogical strategy has been conceived to offer professionals the opportunity to update knowledge and develop skills in an intensive and rigorous way. A learning model that places the student at the center of the academic process and gives them the leading role, adapting to their needs and leaving aside the more conventional methodologies.





“

*TECH prepares you to face new challenges in uncertain environments and achieve success in your career”*

## The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes  
(which you might not be able to attend)”*



### **The most comprehensive study plans at the international level**

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

“

*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”*

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

## The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



### Interactive Summaries

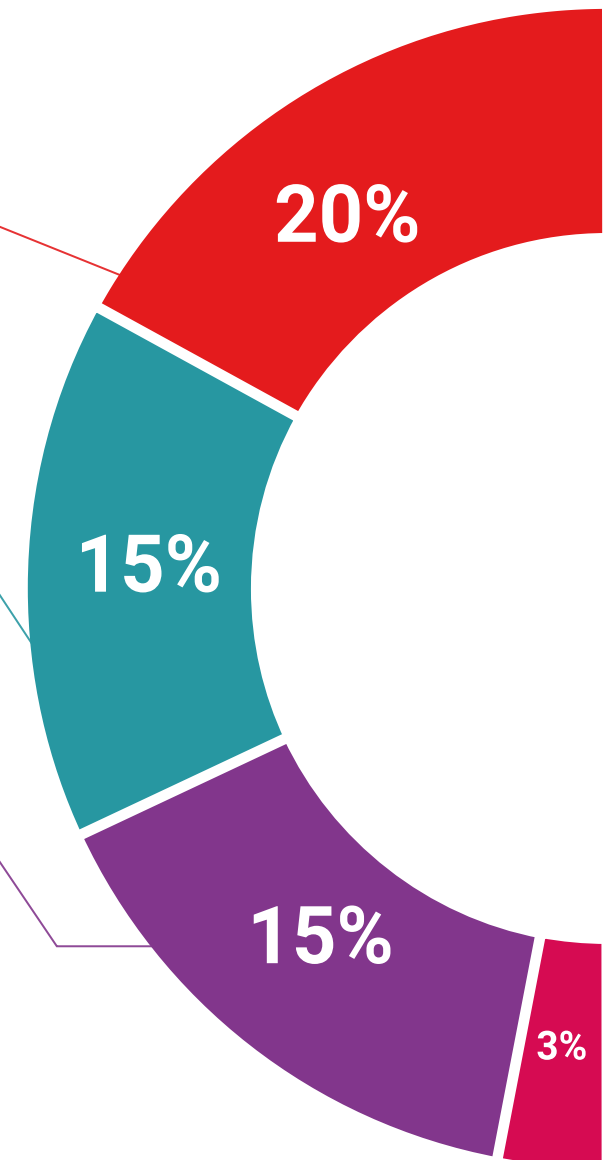
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

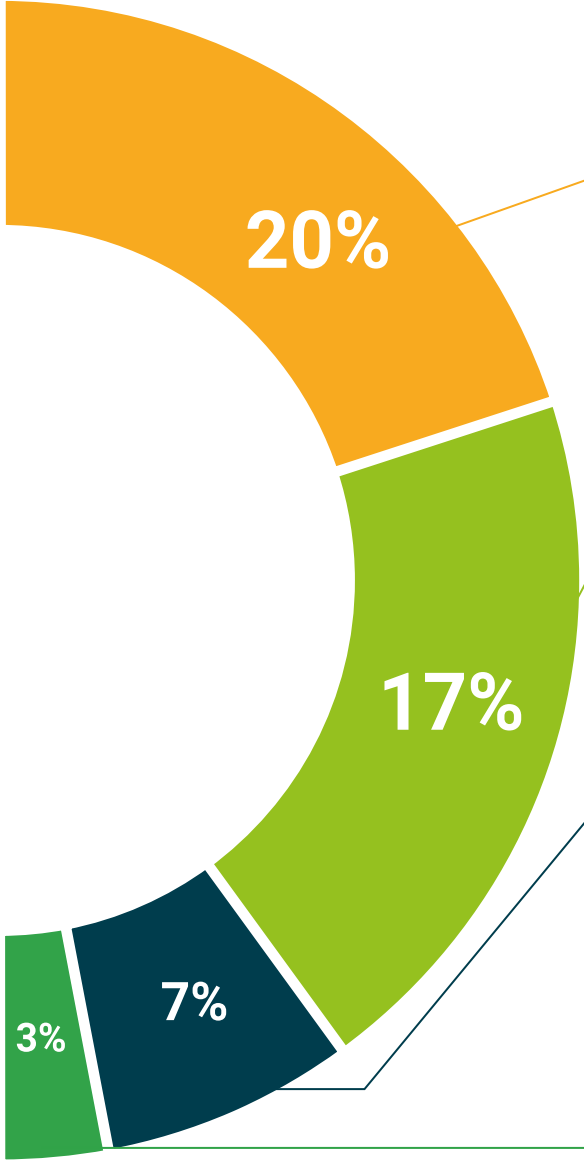


### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.







**Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



07

# Our Students' Profiles

The Postgraduate Certificate is intended for University Graduates, who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administration and Economics.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The program is also open to professionals who, being university graduates in any area, have two years of work experience in the field of Financial consultancy.





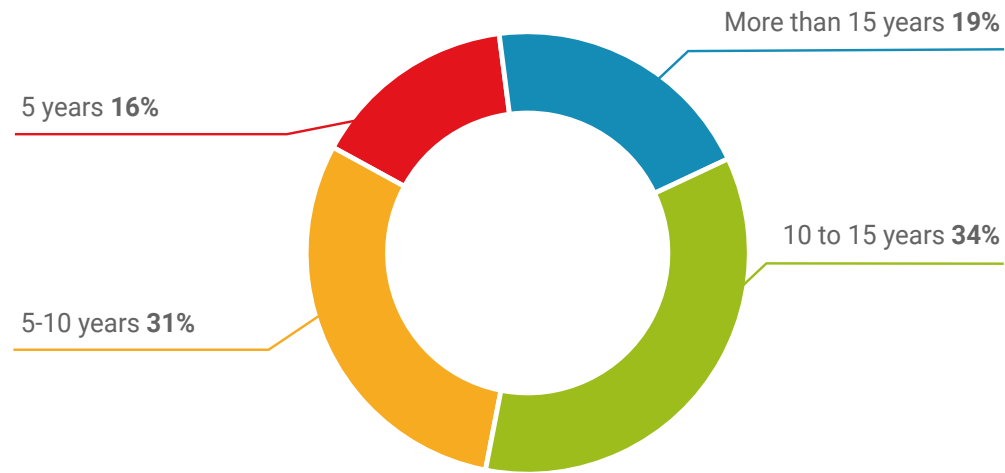
“

*Do you have experience in Financial Consulting and want an interesting improvement in your career while you continue working? You are looking at the most suitable university program”*

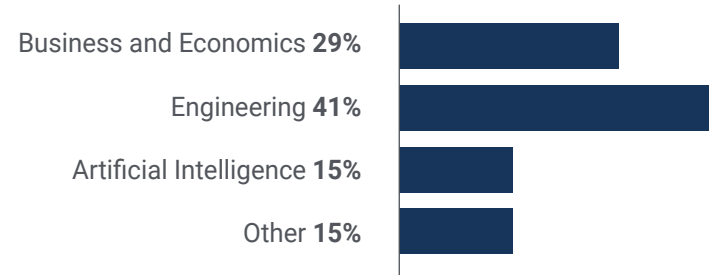
### Average Age

Between **35** and **45** years old

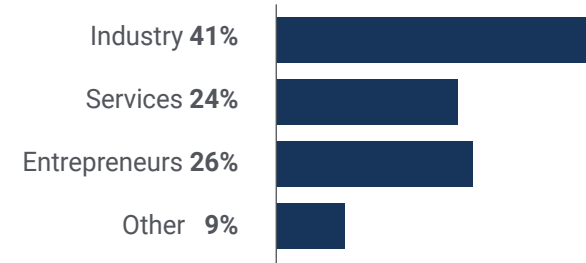
### Years of Experience



### Training

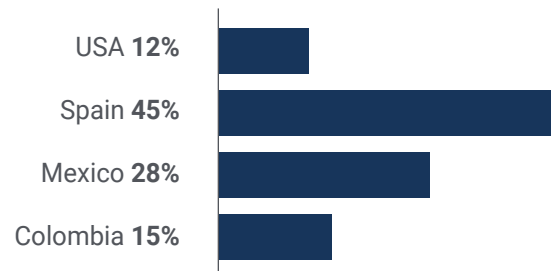


### Academic Profile



## Geographical Distribution

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## David Castillo Bonilla

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Financial Analyst in a prestigious bank

*"TECH's Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence is the perfect opportunity to keep abreast of the latest technology trends. The curriculum gave me solid analytical skills that have allowed me to automate repetitive tasks such as analyzing large volumes of data, thus optimizing my operational processes"*

08

# Course Management

TECH's priority is to offer the most holistic and up-to-date university programs in the educational market. Therefore, it carries out a meticulous process to form their respective teaching staff. As a result, this program has the collaboration of authentic references in Artificial Intelligence applied to the financial field. In this way, they have developed a myriad of teaching contents defined by their excellent quality. In this way, students have the guarantees they demand to enter into an intensive experience that will allow them to significantly increase their job prospects.





“

*The teaching team of this university program is made up of renowned specialists in Machine Learning implementation in financial contexts”*

## Management



### **Dr. Peralta Martín-Palomino, Arturo**

- ♦ CEO and CTO at Prometheus Global Solutions
- ♦ CTO at Korporate Technologies
- ♦ CTO at AI Shepherds GmbH
- ♦ Consultant and Strategic Business Advisor at Alliance Medical
- ♦ Director of Design and Development at DocPath
- ♦ PhD in Psychology from the University of Castilla La Mancha
- ♦ PhD in Economics, Business and Finance from the Camilo José Cela University
- ♦ PhD in Psychology from University of Castilla La Mancha
- ♦ Master's Degree in Executive MBA from the Isabel I University
- ♦ Master's Degree in Sales and Marketing Management, Isabel I University
- ♦ Expert Master's Degree in Big Data by Hadoop Training
- ♦ Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- ♦ Member of the research group SMILE





## Professors

### Mr. Sánchez Mansilla, Rodrigo

- Digital Advisor at AI Shepherds GmbH
- Digital Account Manager at Kill Draper
- Head of Digital at Kuarere
- Digital Marketing Manager at Arconi Solutions, Deltoid Energy and Brinergy Tech
- Founder and National Sales and Marketing Manager
- Master's Degree in Digital Marketing (MDM) by The Power Business School
- Bachelor's Degree in Business Administration (BBA) from the University of Buenos Aires

“

*Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice”*

09

# Impact on Your Career

Upon completion of this university program, experts will excel in their deep understanding of the principles of Fundamental Analysis of Financial Markets using Artificial Intelligence. In this way, students will gain advanced skills to implement Neural Network and Deep Learning models to optimize economic information.

Thanks to this, professionals will be able to make strategic investment decisions based on detailed evaluations and solid data.

Therefore, students will perceive a significant increase in their employability and will be prepared to assume positions of greater responsibility.





“

*You will be able to detect investment opportunities in various financial markets using sophisticated analytical methods”*

*You will lead the digital transformation of companies and implement Artificial Intelligence solutions to analyze Financial Markets with maximum accuracy.*

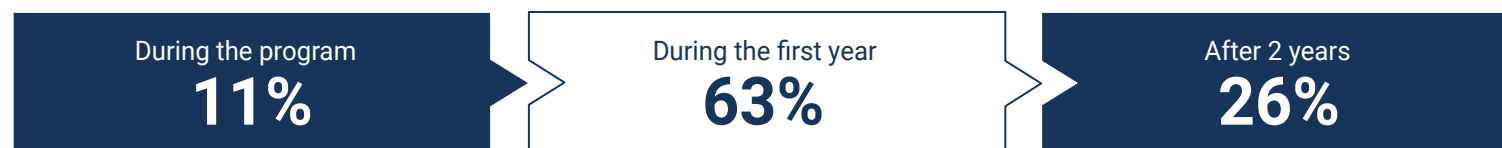
### Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence is an intensive program that prepares you to face challenges and business decisions in the field of Economic Management. Its main objective is to promote your personal and professional growth. Helping you achieve success.

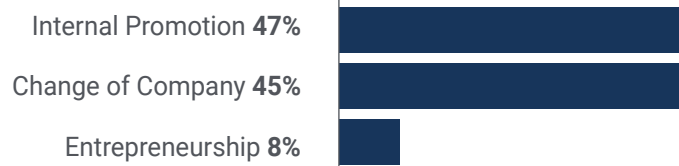
If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

*You will reinforce your key knowledge through the innovative Relearning methodology for an effective assimilation of the subject.*

#### Time of Change



#### Type of change



## Salary increase

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This program represents a salary increase of more than **26.24%** for our students



10

# Benefits for Your Company

Through this pioneering program, professionals will become a valuable intangible asset to their organizations. At the same time, they will develop advanced skills to adopt Artificial Intelligence solutions that enable automatic monitoring of financial market analysis. Thanks to this, institutions will improve the accuracy of strategic investment decisions and delve into all asset details.

At the same time, experts will be able to identify early risks associated with specific investments using predictive analytics models.

This will allow entities to manage portfolios more efficiently by integrating evaluations using Machine Learning tools.



“

*You will use Artificial Intelligence to manage more efficient investment portfolios based on Machine Learning techniques”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11

# Certificate

The Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence** endorsed by **TECH Global University**, the world's largest online university.

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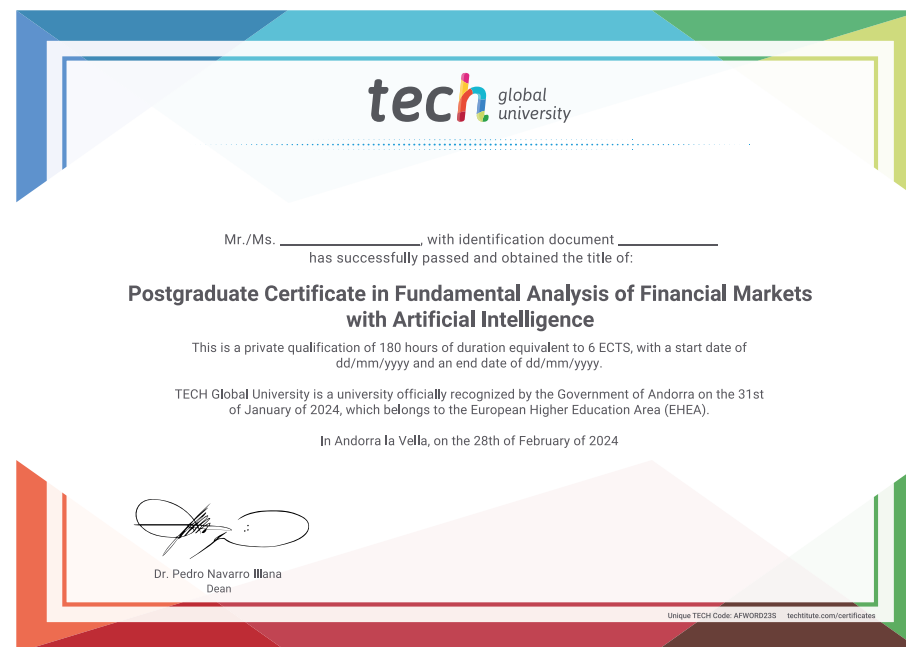
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Title: **Postgraduate Certificate in Fundamental Analysis of Financial Markets with Artificial Intelligence**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





## Postgraduate Certificate Fundamental Analysis of Financial Markets with Artificial Intelligence

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
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- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate

## Fundamental Analysis of Financial Markets with Artificial Intelligence