

Postgraduate Certificate

ESG in Mergers and Acquisitions



Postgraduate Certificate ESG in Mergers and Acquisitions

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Bachelor's Degree, Diploma or University Degree holders who have previously completed any of the degrees in the fields of Social and Legal Sciences, Administrative and Business Sciences.

Website: www.techtitute.com/us/school-of-business/postgraduate-certificate/esg-mergers-acquisitions

Index

01

Welcome

p. 4

02

Why Study at TECH?

p. 6

03

Why Our Program?

p. 10

04

Objectives

p. 14

05

Structure and Content

p. 18

06

Methodology

p. 24

07

Our Students' Profiles

p. 32

08

Course Management

p. 36

09

Impact on Your Career

p. 40

10

Benefits for Your Company

p. 44

11

Certificate

p. 48

01 Welcome

Incorporating ESG criteria in Mergers and Acquisitions helps to assess the risks and opportunities of operations more effectively. As a result, value generation and return on investment are ensured. Consequently, managing these variables in the right way is crucial for the actors in the business world. In this sense, TECH has designed this program, with which graduates will know the metrics required to measure the ESG impact or practices to mitigate environmental, social and corporate governance threats. Therefore, following a 100% online methodology and without depending on uncomfortable schedules, you will be positioned as a high-level professional in the financial sector.



Postgraduate Certificate in ESG in Mergers and Acquisitions
TECH Global University



“

Get to know the metrics that allow measuring the ESG impact in Mergers and Acquisitions and carry out highly beneficial operations for companies"

02

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04 Objectives

The design of this program has been carried out with the premise of favoring the development of new competencies in the application of ESG Criteria in Mergers and Acquisitions by students. Therefore, they will be prepared to evaluate, manage and incorporate environmental, social and corporate governance considerations to this type of financial operations. In this way, they will guide companies in extracting the maximum benefit from their investments.



“

*Be able to extract the maximum benefit
from Mergers and Acquisitions”*

**TECH makes the goals of their students their own goals too
Working together to achieve them**

The **Postgraduate Certificate in ESG in Mergers and Acquisitions** will enable students to:

01

Develop the fundamentals of ESG
in Mergers and Acquisitions

02

Determine how to carry out ESG Management in Post-
Acquisition Integration





03

Managing Responsible Investment
and Sustainable Financing

04

Analyze the Development of ESG Policies and Strategies
in the Company

05

Structure and Content

The Postgraduate Certificate in ESG in Mergers and Acquisitions has a 100% online methodology that will allow students to strengthen their learning without the need to make uncomfortable trips to a study center. Throughout 6 weeks, they will acquire a series of knowledge that will cement their success in the field of sustainable financial operations.



“

*Study through videos or interactive overviews
to achieve fully effective learning”*

Syllabus

This Postgraduate Certificate is a qualification that will equip students with the necessary skills to evaluate environmental, social and corporate governance criteria required when carrying out Mergers and Acquisitions. In this way, students will have skills that will enable them to undertake financial operations that are highly beneficial to organizations.

During the intensive study, students will have at their disposal complete didactic materials in formats such as video, readings or simulation of real cases, in order to optimize their learning process and effectively consolidate their knowledge.

Along these lines, graduates will be immersed in the incorporation of ESG factors in the strategy and negotiation of Mergers and Acquisitions thanks to the mastery of metrics to evaluate environmental, social and corporate governance variables. They will also delve into the integration of ESG Due Diligence in the Mergers and Acquisitions process or strategies to mitigate ESG risks. It will also analyze how these criteria can contribute to the creation of opportunities within the company.

The acquisition of concepts will be strengthened thanks to TECH's state-of-the-art Relearning methodology. Through this learning method, students will assimilate knowledge in a progressive manner, without the need to resort to old-fashioned techniques such as long hours of memorization.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 module:

Module 1

ESG in Mergers and Acquisitions



Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in ESG in Mergers and Acquisitions totally online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. ESG in Mergers and Acquisitions

1.1. ESG in Mergers and Acquisitions

- 1.1.1. Environmental, Social and Corporate Governance ESG
- 1.1.2. ESG in the Context of Mergers and Acquisitions
- 1.1.3. Global and Regulatory ESG Trends

1.2. ESG Integration in the Merger and Acquisition Process

- 1.2.1. ESG in the Evaluation of Target Companies
- 1.2.2. Incorporation of ESG Factors in Strategy and Negotiation
- 1.2.3. Evaluation of ESG Risks and Opportunities During Due Diligence

1.3. ESG Impact Assessment

- 1.3.1. Metrics and KPIs to Measure ESG Performance
- 1.3.2. Impact of ESG Factors on Long-term Value Sustainability
- 1.3.3. ESG Reporting and Transparency in Mergers and Acquisitions

1.4. ESG Due Diligence

- 1.4.1. ESG Due Diligence Methodology and Process
- 1.4.2. Identification of ESG Risks and Opportunities
- 1.4.3. Integration of ESG Due Diligence into the Merger and Acquisition Process

1.5. ESG Risk Mitigation Strategies

- 1.5.1. Strategies and Practices to Mitigate Environmental, Social and Corporate Governance Risks
- 1.5.2. Crisis and Reputation Management in the ESG Context
- 1.5.3. Implementation of Responsible and Sustainable Post-Acquisition Practices

1.6. ESG Best Practices and Standards in Mergers and Acquisitions

- 1.6.1. International Principles and Regulations
- 1.6.2. Sustainability Initiatives and Corporate Responsibility
- 1.6.3. ESG Certifications and Accreditations and Their Impact on Mergers & Acquisitions

1.7. Integration of ESG Factors in the Corporate Strategy

- 1.7.1. Alignment of Corporate Objectives with ESG Considerations
- 1.7.2. Development of Sustainable and Socially Responsible Corporate Strategies
- 1.7.3. Impact on Organizational Culture and Corporate Identity

1.8. ESG and Value Creation in Mergers and Acquisitions

- 1.8.1. Synergies and Opportunities for Value Creation through ESG Factors
- 1.8.2. Impact on Profitability and Market Perception
- 1.8.3. Case Studies of Successful Transactions with an ESG Approach

1.9. ESG Communication in Mergers and Acquisitions

- 1.9.1. Internal and External Communication Strategies on ESG Issues
- 1.9.2. Reputation and Brand Management in the ESG Context
- 1.9.3. Transparency and Disclosure of ESG Information to Stakeholders

1.10. Challenges and Future of ESG in Mergers and Acquisitions

- 1.10.1. Obstacles and Challenges in the Integration of ESG Considerations in Mergers and Acquisitions
- 1.10.2. Emerging Trends and Future Role of ESG in the Mergers and Acquisitions Industry
- 1.10.3. Perspectives on the Evolution of the ESG Agenda and its Impact on the Industry



“

*Integrating ESG Due Diligence
into the Mergers and Acquisitions
Process and optimizing the search
for business opportunities”*

06

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



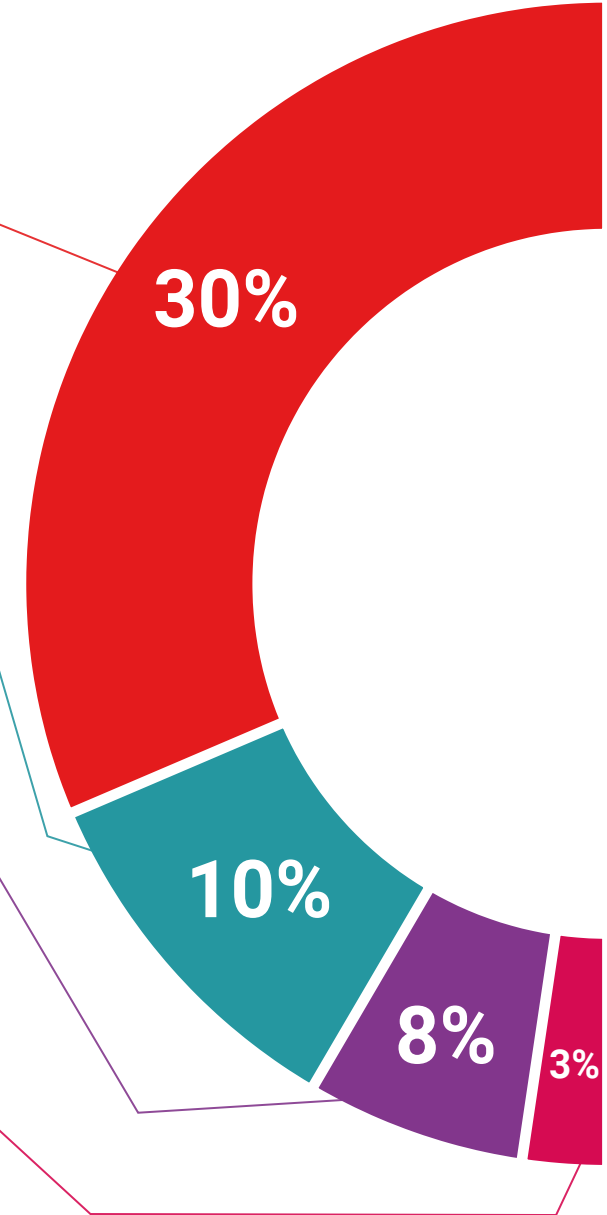
Management Skills Exercises

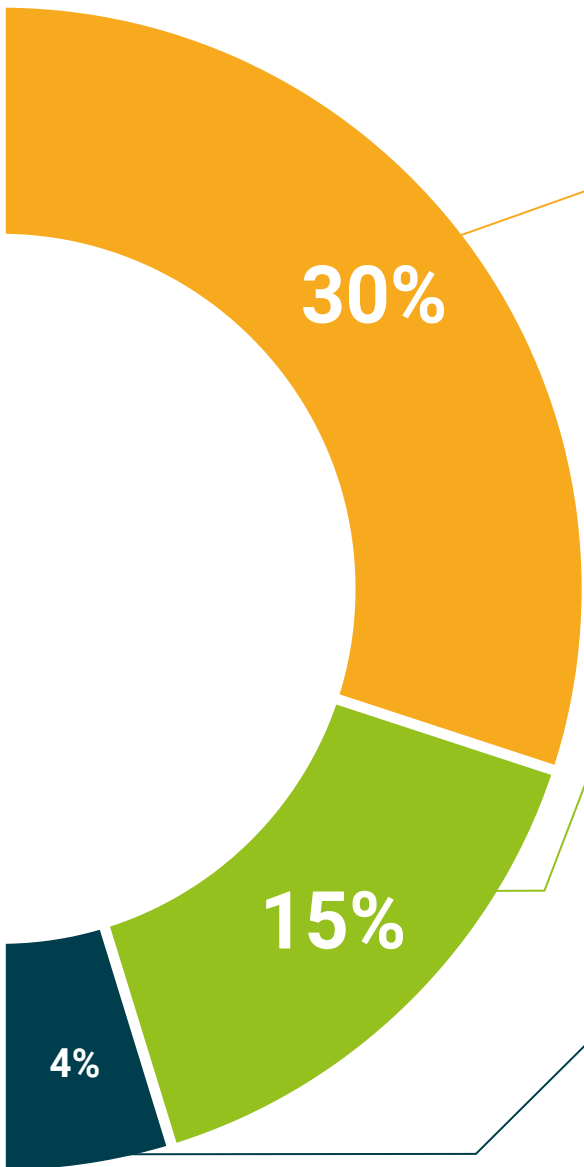
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

The Postgraduate Certificate is aimed at Bachelor's Degree, Diploma or University Degree holders, who have previously completed any of the following degrees in the field of Social and Legal Sciences, Administrative and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

The Postgraduate Certificate is also open to professionals who, being university graduates in any field, have two years of work experience in the field of Mergers and Acquisitions.





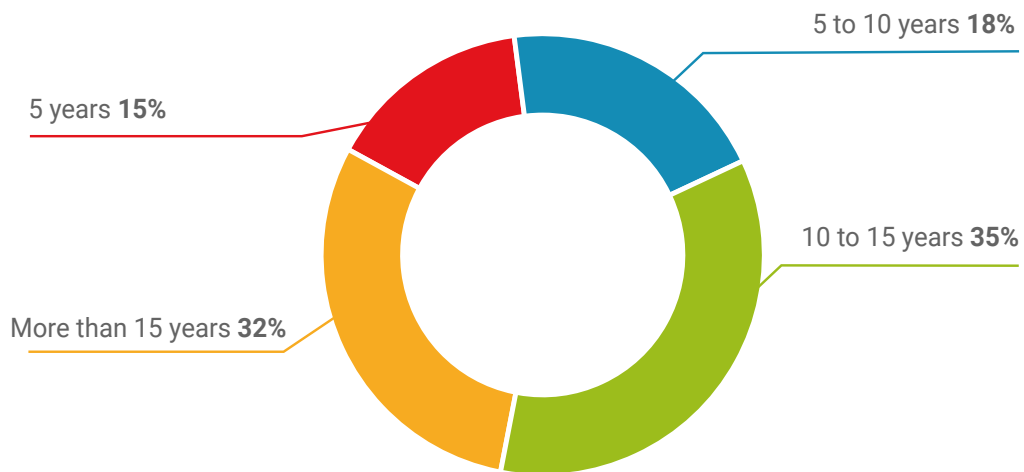
“

*Significantly broaden your
career prospects thanks to the
ESG in Mergers and Acquisitions
Postgraduate Certificate"*

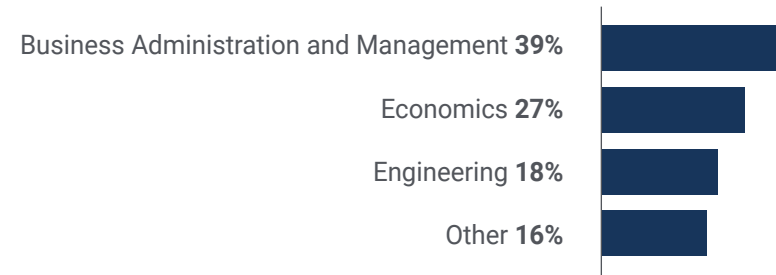
Average Age

Between **35** and **45** years old

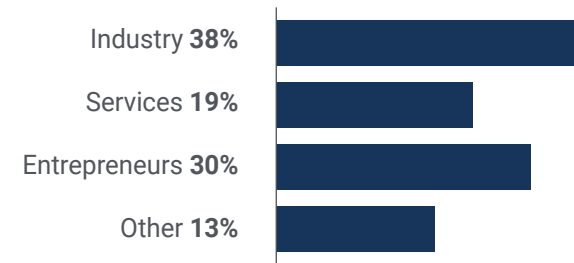
Years of Experience



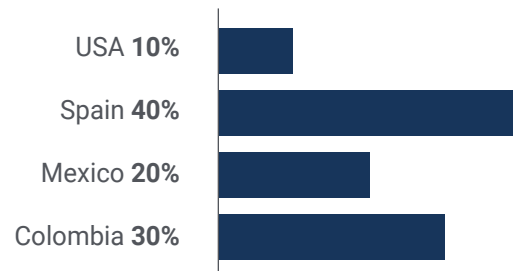
Training



Educational Profile



Geographical Distribution



Ángel Domínguez Álvarez

Mergers and Acquisitions Specialist

"This program has allowed me to expand my knowledge on incorporating ESG criteria in corporate Mergers and Acquisitions transactions. I feel that thanks to it I have been able to add to my company and contribute to keep them aligned with the sustainability demands that today's business world requires"

08

Course Management

In order to guarantee the highest academic quality, this TECH program is directed and taught by professionals with extensive experience in Mergers and Acquisitions. These specialists, who have provided financial advisory services to leading companies, will be in charge of creating the study materials for the program. Therefore, the knowledge that students will assimilate will be aligned with the most current needs of the sector.





“

*Position yourself as an ESG specialist
in Mergers and Acquisitions with the
best experts in the sector"*

Management



Dr. Gómez Martínez, Raúl

- ♦ Founding Partner and CEO of Open 4 Blockchain Fintech
- ♦ Founding Partner of InvestMood Fintech
- ♦ Apará's CEO
- ♦ PhD in Business Economics and Finance from Universidad Rey Juan Carlos de Madrid
- ♦ Bachelor's Degree in Economics and Business Administration, Complutense University of Madrid
- ♦ Master's Degree in Economic Analysis and Financial Economics, Complutense University of Madrid



Dr. García Costa, Beatriz

- ♦ Project Manager at Sanitas
- ♦ Client manager at Banco Santander
- ♦ Lecturer in undergraduate studies
- ♦ Author of academic publications
- ♦ PhD in Business Economics from Rey Juan Carlos University
- ♦ Master's Degree in Financial Planning and Advisory Services from the Rey Juan Carlos University
- ♦ Degree in Business Administration and Management from the University of Alcalá

**Dr. García Costa, Laura**

- ♦ Financial Consultant
- ♦ Finance Specialist at Just Eat
- ♦ Client Manager at Cetelem Bank
- ♦ Lecturer in undergraduate studies
- ♦ Author of several publications and articles
- ♦ PhD in Business Economics from Rey Juan Carlos University
- ♦ Master's Degree in Financial Planning and Advisory Services from the Rey Juan Carlos University
- ♦ Degree in Business Administration and Management from the University of Alcalá

Professors**Dr. Medrano García, María Luisa**

- ♦ Director of university graduate programs
- ♦ Technical advisor for public institutions
- ♦ Professor in university degrees, courses and postgraduate programs.
- ♦ PhD. in Senior Management from the University Rey Juan Carlos
- ♦ Degree in Business Administration from the Complutense University of Madrid
- ♦ Economic and Social Council of the Community of Madrid Research Award

Ms. Martín Rubiano, Iría

- ♦ Bank employee at Ibercaja Banco
- ♦ She has experience in several research projects
- ♦ Master's Degree in Senior Management from the Rey Juan Carlos University
- ♦ Master's Degree in Financial Planning and Advice, Rey Juan Carlos University
- ♦ Degree in Business Administration and Management from Rey Juan Carlos University

09

Impact on Your Career

This Postgraduate Certificate is designed to generate a positive impact on graduates' professional career, increasing their job opportunities and preparing them to face demanding work challenges with solvency. Upon completion of this program, they will have the skills to apply ESG criteria in Mergers and Acquisitions transactions, being able to evaluate, manage and incorporate them during the process.

In this way, they will be aligned with the social and environmental responsibility demanded by companies and will become professionals highly valued by them.



“

Know the main environmental and social challenges to apply them in Mergers and Acquisitions operations”

Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in ESG in Mergers and Acquisitions is an intensive program that prepares you to face business challenges and decisions in the field of Mergers and Acquisitions. The main objective is to promote your personal and professional growth. Helping them achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

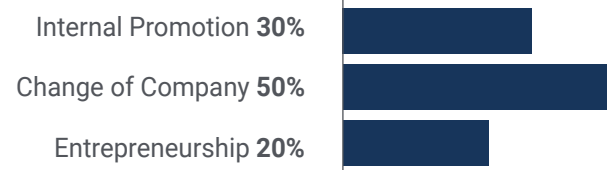
Learn how to effectively manage the coordination of ESG criteria with Mergers & Acquisitions in just 6 weeks.

Give your professional career the boost it needs to keep growing thanks to this Postgraduate Certificate.

Time of Change



Type of change



Salary increase

This program represents a salary increase of more than **26.24%** for our students



10

Benefits for Your Company

This program is designed in such a way that it contributes to increase the talent of organizations through the instruction of top-level leaders. Through it, students will be able to align Mergers and Acquisitions operations with ESG criteria.

Thanks to the program, therefore, graduates will have a set of skills that will allow them to be a crucial piece in the company, contributing to the decision making process that will generate value for the organization in the long term.



“

Thanks to this program, companies will be able to count on highly specialized leaders in the application of ESG criteria in Mergers and Acquisitions to create long-term value"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in ESG in Mergers and Acquisitions guarantees, in addition to the most accurate and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain a **Postgraduate Certificate in ESG in Mergers and Acquisitions** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in ESG in Mergers and Acquisitions**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





Postgraduate Certificate ESG in Mergers and Acquisitions

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Postgraduate Certificate ESG in Mergers and Acquisitions

