

# Postgraduate Certificate Economic Policy



## Postgraduate Certificate Economic Policy

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any of the degrees in the field of business and economics

Website: [www.techtute.com/pk/school-of-business/postgraduate-certificate/economic-policy](http://www.techtute.com/pk/school-of-business/postgraduate-certificate/economic-policy)

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# 01 Welcome

Economic policy is one of the most important aspects of the financial sector. Through the regulation of monetary and fiscal factors, the state and the administration manage their resources, contributing to price stability and the country's economic growth. However, despite its importance, it is a complex area that requires specialized knowledge to master and in which very few can be considered true experts. For this reason, TECH and its team of experts in the sector have considered it necessary to develop a program focused on this area, with the aim of serving as a guide to all those professionals who want to know in detail the ins and outs of the current international economic policy framework. All this through 150 hours of diverse content, presented in a convenient and accessible 100% online format, with which the specialist will be able to perfect their management skills to become a differentiated leader.



**Postgraduate Certificate in Economic Policy**  
**TECH Technological University**





“

*Would you like to differentiate yourself by your knowledge about International Economic Policy? Enroll in this Postgraduate Certificate and start a program that will change your career”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

This Postgraduate Certificate has been developed with the objective of providing the graduates with all the information that will allow them to become experts in Economic Policy in only 6 weeks of qualification. For this purpose, you will have the most comprehensive and dynamic syllabus, designed by experts in finance and administration. In addition, TECH will provide you with the most innovative teaching tools, thereby contributing to your professional growth in a guaranteed manner.





“

*If your objectives include mastering the instruments of international policy for the management and analysis of financial data, this Postgraduate Certificate is perfect for you"*

**TECH makes the goals of their students their own goals too  
Working together to achieve them**

The **Postgraduate Certificate in Economic Policy** will enable students to:

01

Define the economic policies of recent years

02

Analyze the evolution of economic policies  
in the development of employment

03

Increase productivity and competitiveness in  
economic policy in a globalized environment





04

Understand the importance of economic pricing policies

05

Master the latest developments in innovation policy and its relation to today's business environment

06

Understand the current regulatory framework for economic growth policies

05

# Structure and Content

TECH has used the guidelines established by the prestigious and effective *Relearning* methodology in the development of the content of this Postgraduate Certificate in Economic Policy. Thanks to this, it has been possible to create a dynamic and highly capacitating educational experience in which the teaching load has been considerably reduced without sacrificing the quality of the syllabus and the 150 hours of diverse material included. All this presented in a convenient 100% online format compatible with any device with an Internet connection.



“

*You will be able to delve into specific aspects such as current price stability policies, so that you can implement the most innovative and effective strategies for your company”*



## Syllabus

TECH and its team of experts in International Economic Policy have developed this Postgraduate Certificate in such a way that any graduate who accesses it will be able to implement the most cutting-edge and innovative financial information in the sector to their knowledge. The aim is to provide you with all the necessary material that will allow you to work on improving your professional skills through a 100% online program.

For this purpose, you will have 150 hours of the best theoretical, practical and additional material, which you will be able to access in an unlimited way from any device with an Internet connection. In this way, you will be able to delve in a personalized way into the aspects of the syllabus that you consider most relevant for your professional performance, from the instruments of current economic policy to the theories on the labor market that have had the best results to date.

It is, therefore, an educational experience through which the professional will be able to work on the improvement of their professional competencies, acquiring the skills and abilities of a specialized executive. In this way, they will be able to assume with guaranteed success the leadership of any business project related to the Economic Policy, contributing to the growth of the entity and the revaluation of its human capital.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 single module:

### Module 1

### Economic Policy



### **Where, When and How is it Taught?**

TECH offers the possibility of developing this Postgraduate Certificate in Economic Policy completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

**Module 1. Economic Policy**

**1.1. Introduction to the Economic Policy Framework**

- 1.1.1. Different Types of Economic Systems
- 1.1.2. Market Failures as the Main Justification for Economic Policy Action
- 1.1.3. Advantages and Disadvantages of Public Sector Intervention in the National Economy and International Trade

**1.2. Objectives and Instruments of Economic Policy**

- 1.2.1. Main Instruments for Economic Policy Management
- 1.2.2. Analysis of the Implementation of the Different Economic Measures
- 1.2.3. Economic and Social Objectives

**1.3. Economic Employment Policies**

- 1.3.1. Labor Market Developments
- 1.3.2. Definition of the Different Employment Statuses of Citizens
- 1.3.3. Keynesian Theory
- 1.3.4. Neoclassical Theory
- 1.3.5. Other Theories on the Labor Market in a Globalized and Digitized Environment

**1.4. Price Stability Policies**

- 1.4.1. Stabilization Objective
- 1.4.2. Definition of Inflation
- 1.4.3. Analysis of the Inflation Rate and the Indicators Related to Its Measurement
- 1.4.4. Inflation Control
- 1.4.5. Effects of Inflation
- 1.4.6. Deflation and Its Consequences on the Economy

**1.5. Economic Growth Policies**

- 1.5.1. Economic Growth and Development Fostered by Economic Policy
- 1.5.2. GDP Calculation and Its Long-Term Estimation as the Main Indicator for Improving Competitiveness in an International Context
- 1.5.3. Technology and Digital Media Applications as Optimization and Enabler of Human Capital Productivity Enhancement

**1.6. Income Redistribution Policies**

- 1.6.1. Distribution of National Income Among the Productive Factors: Land, Labor, and Capital
- 1.6.2. Background of Income Redistribution Policies
- 1.6.3. Principle of Inequality and the Different Percentage Concentrations of Income in the Population
- 1.6.4. Measurement and Income Redistribution Policies with a Social Aim

**1.7. Monetary Policy**

- 1.7.1. Monetary Control Strategies
- 1.7.2. Objectives for the Justification of Monetary Control Imposed by the State
- 1.7.3. Other Monetary Instruments
- 1.7.4. IS-LM Model
- 1.7.5. National Monetary Policy within the European framework
- 1.7.6. Monetary Policy of the European Union
- 1.7.7. Economic Crisis of 2007
- 1.7.8. Ecuador and Changes in Its Monetary Policy

**1.8. Fiscal Policy**

- 1.8.1. Instruments of Keynesian Fiscal Policy
- 1.8.2. Automatic Stabilizers
- 1.8.3. Measures Applied During the 2007 Economic Crisis

**1.9. Microeconomic Policy**

- 1.9.1. Organizational Policies in a Company
  - 1.9.1.1 Production Policies
  - 1.9.1.2 Market Policies
  - 1.9.1.3 Labor Policies
  - 1.9.1.4 Quality Policies
- 1.9.2. Incentives and Penalties Based on the Economic Activity of the Business
- 1.9.3. Subsidies for the Correct Management of CSR and Environmental Care on the Part of the Company

**1.10. Innovation Policy**

- 1.10.1. Innovation in the Market Structure
- 1.10.2. The Industrial Revolution 4.0
- 1.10.3. The Technological Revolution and Its Implications



“

*Would you like to become an expert  
in income redistribution policies?  
Enroll in this Postgraduate Certificate  
and start working on it today”*



# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*





## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.





This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed any of the following degrees in the field of economics, business and finance. It also offers tools to understand and be able to manage with ease the use of economic policy for an effective professional performance.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

Professionals who, being university graduates in any other area, have 2 years of work experience in economic policy may also take the Postgraduate Certificate.





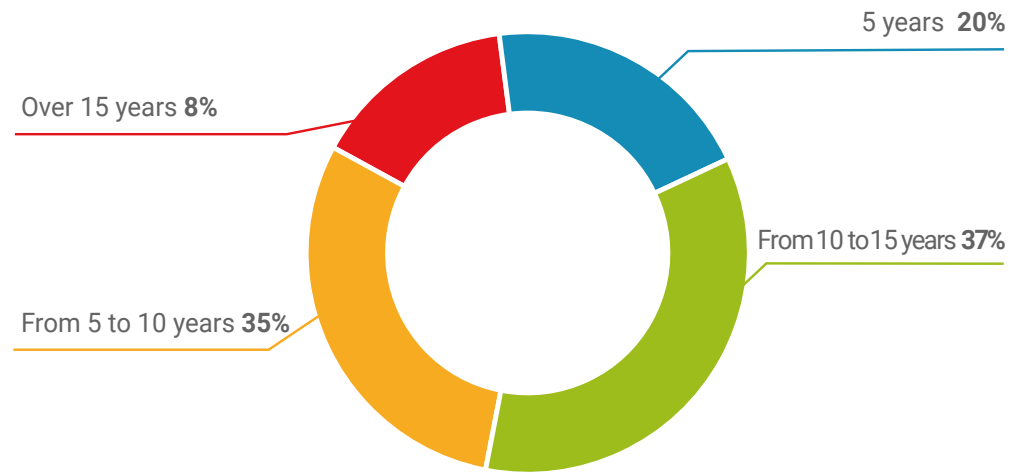
“

*A program designed based on current market demand and tailored to the needs of all graduates interested in economic policy”*

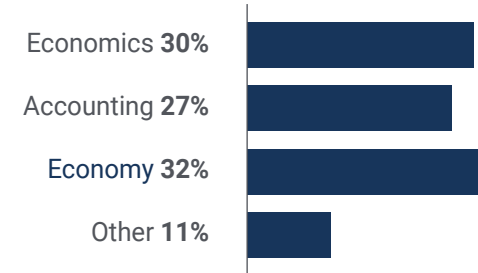
### Average Age

Between **35** and **45** years old

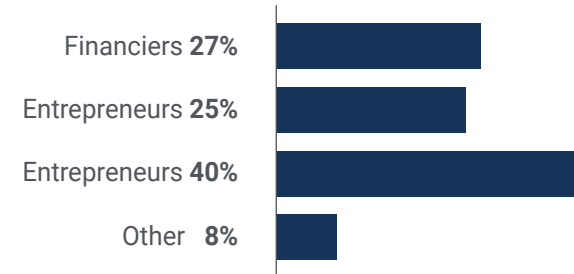
### Years of Experience



### Training

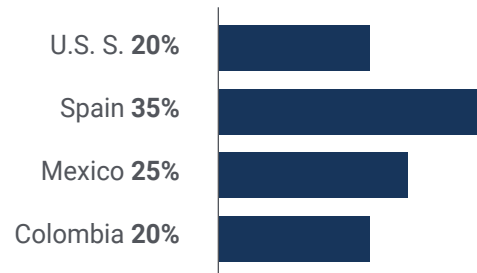


### Academic Profile



## Geographical Distribution

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## María Pérez

**Expert in International Politics and director of the financial area of an accounting firm**

*"The course of this program opened the doors to a wider labor market. Without a doubt, it has been a very good educational experience and I recommend it to all those professionals who are looking to specialize in an area such as international economic policy. In addition, its convenient 100% online format and flexible schedule has allowed me to continue working while investing my free time in improving my academic and professional career"*



08

# Impact on Your Career

For any graduate who wants to perform their professional functions in the most prestigious jobs in the international Economic Policy sector, this Postgraduate Certificate is key to achieving this goal. Through specialized knowledge of aspects such as monetary and fiscal policy and microeconomics, among others, students will be able to develop their own successful business strategy, while acquiring a series of managerial competencies that will elevate their talent to the top of the administrative sector.



“

*Through this program you will be able to implement to your curriculum a distinctive feature endorsed by the prestige of a great university such as TECH”*

### Are you ready to take the leap?

#### Excellent professional development awaits you

TECH's Postgraduate Certificate in Economic Policy is an intensive program that prepares you to face business challenges and decisions in the field of the organization you are part of. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve, make a positive change at a professional level and network with the best, then this is the place for you.

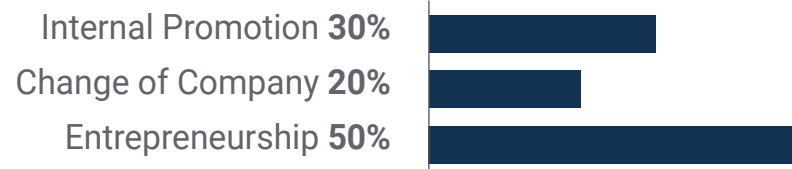
*A program that will enable you to successfully solve complex situations related to monetary and fiscal policy.*

*You will be able to delve into the keys to start your own business through a thorough knowledge of the obligations of the company in accounting matters.*

#### When the change occurs



#### Type of change



## Salary increase

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This program represents a salary increase of more than **25,3%** for our students.



09

# Benefits for Your Company

The course of this program will provide the company of which the graduate forms part with unique knowledge, based on the immediate current situation of the financial sector. This will enhance their talent and, therefore, their quality. It is also a unique opportunity to include the latest techniques and methods in their strategies, contributing to their growth and positioning in the economic sector.







“

*The boost your career  
needs is just a click  
away. Do you dare?”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change.**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 10 Certificate

The Executive Development Program in Economic Policy guarantees students, in addition to the most rigorous and up-to-date education, access to an Executive Development Program diploma issued by TECH Technological University.





“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*



This **Postgraduate Certificate in Economic Policy** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Executive Development Program, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Economic Policy**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Economic Policy

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate Economic Policy

