Postgraduate Certificate

Digital Impact on Business: New e-Commerce Business Models

tech global university

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Postgraduate Certificate
Digital Impact on Business:
New e-Commerce Business Models

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Global University**
» Accreditation: **6 ECTS**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/us/school-of-business/postgraduate-certificate/digital-impact-business-new-e-commerce-business-models**

Index

01
Welcome

In order to understand the digitial transformation, we must understand the impact of change that is happening in society and the relationships between businesses and their clients. In this course we lay the conceptual foundations for everything that the digital revolution has meant, as well as the impact it is having on the way in which companies face their business models in order to survive. If you want to improve, make a positive change at a professional level and network with the best, then this is the place for you. *In addition, a special set of unique and additional* Masterclasses, developed by a renowned international expert in Program Management, will be included. In this way, graduates will be able to strengthen their knowledge and skills in this increasingly in-demand field.

Postgraduate Certificate in Digital in Impact on Business: New e-Commerce Business Models. TECH Global University

" *Do you want to become a specialist in Program Management? TECH will give you access to an exclusive and complementary Masterclass, delivered by an internationally renowned lecturer"*

02
Why Study at TECH?

TECH is the world's largest 100% online school of business. It is an elite school of business, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

" *TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

At TECH Global University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100,000
executives prepared each year

+200
different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university balances the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH you will have access to Harvard Business School case studies."

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

"We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

You will develop a strategic and global vision of companies.

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05 Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06 Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07 Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08 You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

04
Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new skills and abilities that will be essential in your professional development. After the program will be equipped to make global decisions with an innovative perspective and an international vision.

" *International experience, ethical commitment, and business vision are some of the most sought-after characteristics in executives in the digital age"*

TECH makes the goals of their students their own goals too
Working together to achieve them

The **Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models** will enable students to:
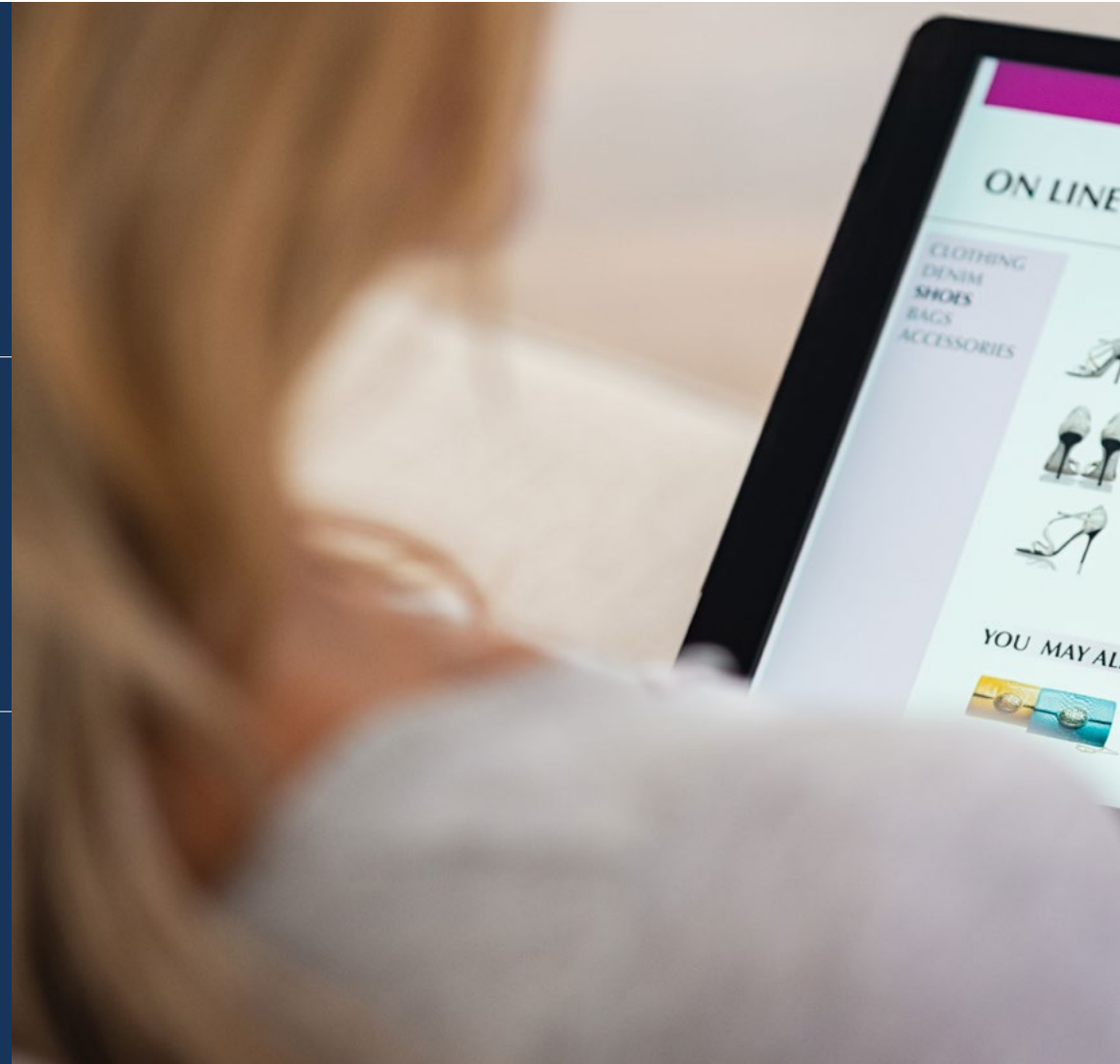
01 Decipher the functioning of the Internet from its evolution and impact on society
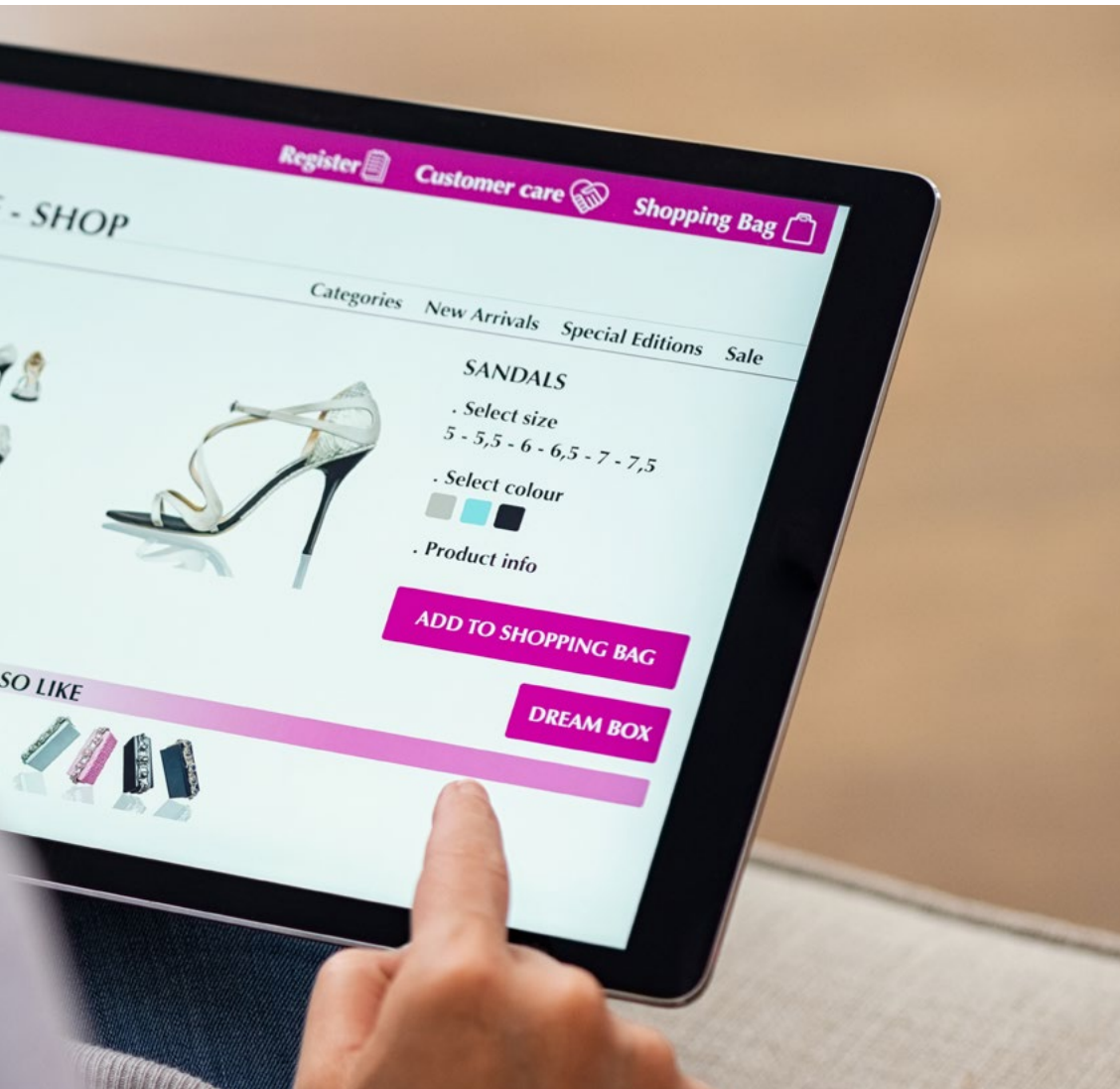
02 Understand the impact of interactivity in communication resulting in Web 2.0

03 Understand how businesses should compete in digital environments

04 Master the main digital business models

05 Apply the characteristics of the digital economy to the way companies approach their business

06 Understand how diverse business models can be combined to achieve competitive advantages

05
Structure and Content

The Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models is a tailor-made program that is taught in a 100% online format so that you can choose the time and place that best suits your availability, schedule and interests.

A program that takes place over 6 months and is intended to be a unique and stimulating experience that lays the foundation for your success as a Business Manager.

"

What you study is very important. The abilities and skills you acquire are fundamental. You won't find a more complete syllabus than this one, believe us..."

Syllabus

The content of the Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models is designed to promote the development of management skills that allow the professional to obtain information that will allow them to adequately manage the reputation of a brand or company.

Throughout the 180 hours of specialization, students will analyze a multitude of practical cases through individual practice and teamwork. It is, therefore, an authentic immersion in real business situations.

This program deals in depth with all strategic areas of the company and is designed to prepare managers and experts in the sector, so that they understand business management from strategic, international and innovative perspective.

A plan designed for you, focused on improving your career and preparing you to achieve excellence in the field of business. A program that understands both yours and your company's needs through innovative content based on the latest trends, and supported by the best educational methodology and an exceptional faculty, which will provide you with the skills to solve critical situations, creatively and efficiently.

This Postgraduate Certificate takes place over 6 months and consists of 1 module:

| Module 1 | Digital Impact on Business: New e-Commerce Business Models |

Where, When and How is it Taught?

This Postgraduate Certificate takes place over 6 weeks. You can complete it 100% online.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Digital Impact on Business: New Digital Business Models

1.1. Internet and its Impact on Society
1.1.1. Internet Development and its Social Impact
1.1.2. Web 1.0 Starts
1.1.3. Connectivity
1.1.4. Future New Trends

1.2. The Internet as a Means of Communication: Social and Economic Change
1.2.1. The Media
1.2.2. Contribution of the Internet as a Means of Communication
1.2.3. Inconveniences

1.3. Web 2.0: A Paradigm Shift
1.3.1. Internet 2.0
1.3.2. The ClueTrain Manifesto
1.3.3. The New Communication Paradigm and the New Consumer
1.3.4. Cell Phone

1.4. Business Models
1.4.1. Business Model
1.4.2. Revenue Generation
1.4.3. Target Audience
1.4.4. The Competition
1.4.5. Value Proposition

1.5. Competing in the Digital Economy
1.5.1. New Developments in the Digital Economy
1.5.2. Increased Competition
1.5.3. Innovations and Their Impact

1.6. Business Models of the Digital Economy I: Advertising
1.6.1. Content Based Business Models
1.6.2. Advertising
1.6.3. Affiliation

1.7. Business Models of the Digital Economy II: Transactions
1.7.1. Online Stores
1.7.2. Marketplaces
1.7.3. Subscription
1.7.4. Sharing Economy
1.7.5. Freemium

1.8. Business Models of the Digital Economy III: Products and Services
1.8.1. Products
1.8.2. Services
1.8.3. Information
1.8.4. Community

1.9. Competition Based on New Business Models
1.9.1. Contribution Value vs. Revenue
1.9.2. Revenue Models Development
1.9.3. Competing in the New Digital Environment

1.10. Development of Projects in the Digital Economy
1.10.1. Valuation of Companies
1.10.2. Priorities
1.10.3. Procurement Policy
1.10.4. Financing

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap"

06
Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.

"

TECH will prepare you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

"   *At TECH you will NOT have live classes
(which you might not be able to attend)"*

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01
learning from evidence

02
relearning from evidence

03
testing

04
learning from an expert

05
neurocognitive context dependent learning

06
Von-Restorff effect

07
case based learning through storytelling

08
competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

"

The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Our Students' Profiles

The Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models is a program aimed at managers and executives who want to update their knowledge, discover new ways of managing projects and advance in their professional career.
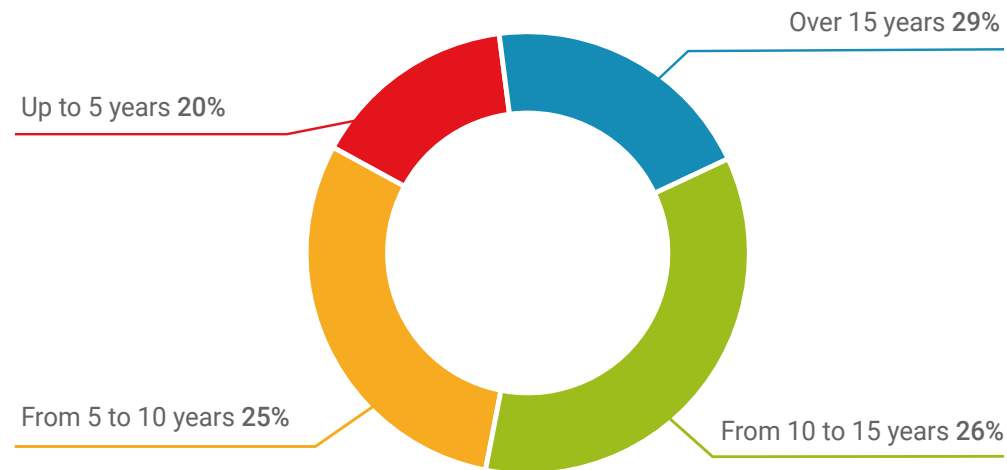
"If you have experience in the financial sector and are looking for an interesting career boost while continuing to work, then this is the program for you"

Average Age

Between **35** and **45** years old

Years of Experience

Over 15 years **29%**

Up to 5 years **20%**

From 5 to 10 years **25%**

From 10 to 15 years **26%**

Training

Business **22%**

Communication and Marketing **41%**

Engineering **8%**

Social Sciences **17%**

Other **1%**

Academic Profile

Communication **23%**

Transportation **15%**

Banking **10%**

Trade **32%**

Other **20%**
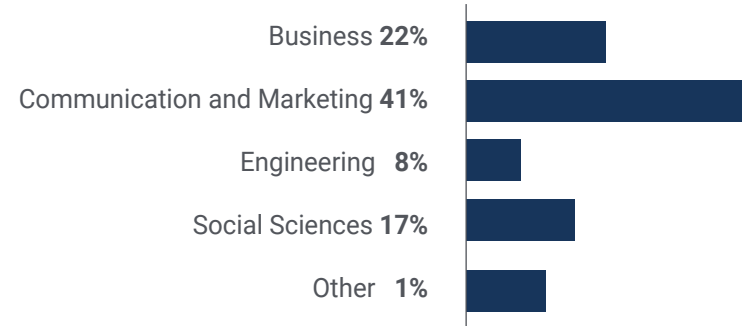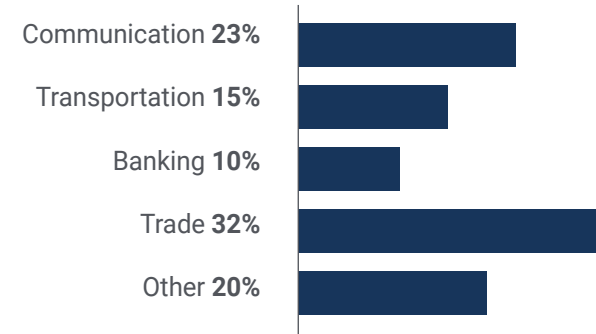
Geographical Distribution

Country	%
USA	**11%**
Spain	**42%**
Mexico	**19%**
Colombia	**8%**
Chile	**3%**
Argentina	**12%**
Peru	**2%**
Other	**3%**
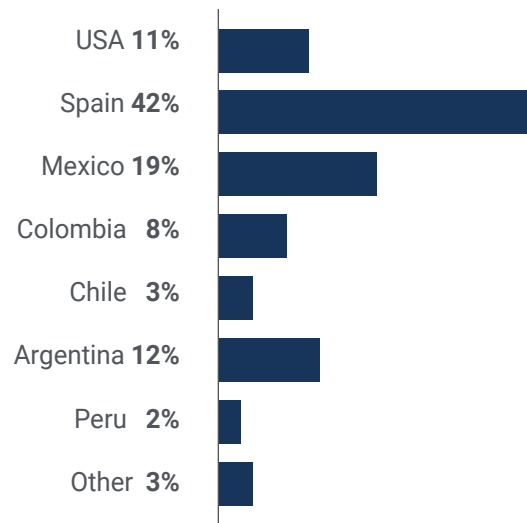
Manuel Pérez

Digital Business Manager

"This is the best program with regard to digital impact on business that I could have done. The multimedia methodology and the huge number of practical cases has allowed me to quickly acquire the knowledge. Also, I have been able to implement everything I have learned in my daily work"

Course Management

The program's faculty includes leading experts in Project Management and Digital Transformation, who bring to this program the experience of their years of work. In addition, other specialists of prestigious renown in related areas participate in its design and elaboration, completing the Postgraduate Certificate in an interdisciplinary way, making it, therefore, a unique and highly nourishing experience at an academic level for the student.

Our teaching team will help you to acquire the most relevant knowledge in this field, so that you can develop with total fluency in your daily practice"

International Guest Director

Shahzeb Rauf is a leading **telecommunications** professional with over 18 years of experience. Specializing in complex program management and implementation of **technology solutions**, he combines advanced technical skills with **management**, **analytical** and **teamwork** capabilities. In fact, his approach is goal-oriented, standing out for his innovative capacity and his ability to negotiate and influence, which allows him to manage successful **working relationships** and meet **business objectives**.

As such, throughout his career, he has worked in key roles such as, for example, **Group Technical Director** at **Huawei**, **Pakistan**, where he has led strategic projects in the **IP Optics Access** and **Core** domains, mastering strategic transformation programs, such as the **modernization of IP** and **broadcast networks**, as well as the launch of **VoLTE** and **LTE Roaming**. These experiences have allowed him to hone his skills in **strategic project execution** and cross-functional team management.

Likewise, he has been internationally recognized for his ability to align **methodical tactics** with **business objectives**, as well as for his ability to build strong relationships with stakeholders. His expertise in **risk management**, **resource allocation** and **optimization** has been instrumental in his success in the **telecommunications industry**.

In addition to his professional background, Rauf has contributed to the industry through **project management** and **team mentoring**. In turn, his focus on **Huawei Level-5 solution architecture** and technical management has been key to the success of his projects. Likewise, his expertise in **network modernization** and **advanced technology** implementation underscores his commitment to excellence and innovation in a constantly evolving field such as **telecommunications**.

Mr. Shahzeb, Rauf

- Group Technical Director at Huawei, Islamabad, Pakistan
- Network Performance and Optimization Manager at NSN, Pakistan
- Wireless Networks Manager at Motorola, Pakistan
- L2 Wireless Support Team Leader at Motorola, Pakistan
- GS Systems Engineer at Motorola, Pakistan
- B.Sc. in Electronics and Communication

"Thanks to TECH you will be able to learn with the best professionals in the world"

Management

Mr. Barrientos, Giancarlo

- IT Manager at Assist-365
- Information Systems Engineer with a specialization in Software Engineering from the USAL at Buenos Aires
- Co-founder and CTO at LogTech
- Founder and CTO at Dash Core
- Master's Degree in Process Management and Digital Transformation
- Software Engineer from University of El Salvador

Mr. Nieto-Sandoval González- Nicolás, David

- Energy Efficiency and Circular Economy Engineer at Aprofem
- Industrial Technical Engineer from the EUP of Málaga
- Industrial Engineer for ETSII of Ciudad Real.
- Data Protection Officer (DPO), Antonio Nebrija University
- Expert in project management and business consultant and mentor in organizations such as Youth Business Spain or COGITI of Ciudad Real
- CEO of the start-up GoWork oriented to competency management and professional development and business expansion through hyperlabels.
- Writer of technological training content for both public and private entities.
- Professor certified by the EOI in the areas of industry, entrepreneurship, human resources, energy, new technologies and technological innovation

Professors

Ms. Crespo Garcia, Laura

- Social Communicator and Journalist
- Public relations at Gente Estratégica (Colombia)
- Audiovisual Press at the multinational media company Zoomintv
- Audiovisual Production and Communication Assistant, Student Services of the Government of the City of Buenos Aires
- Audiovisual Producer at the Youth Olympic Games at Buenos Aires
- Digital Marketing, Advertising and Community Manager at Multiled
- Master's Degree in Audiovisual Communication
- Training in Digital Marketing and Community Manager

09

Impact on Your Career

We are aware that studying a program like this entails great economic, professional and, of course, personal investment. The ultimate goal of this great effort should be to achieve professional growth and, with us, you have a great chance of achieving it. Therefore, you should take advantage of the opportunity that TECH has to offer you to specialize with the best team in this highly demanded professional field.

tech

"Our main challenge is to generate a positive change in your professional career and, therefore, we are fully involved in helping you to achieve it"

Are you ready to take the leap?
Excellent professional development awaits you

The Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models at TECH Global University is an intensive program that prepares you to face challenges and business decisions globally. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

After completing our Postgraduate Certificate you will soon achieve the professional improvement you were looking for.

If you want to make a positive change in your profession, this specialization will help you achieve it.

Professional change for our students

During the program	During the first year	After 2 years
15%	**60%**	**25%**

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
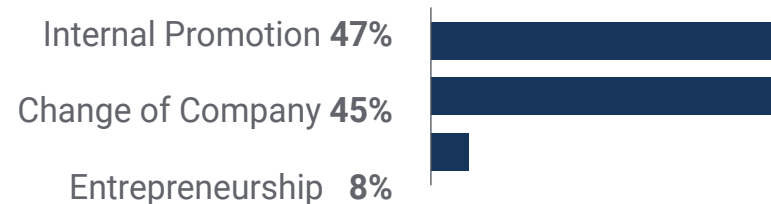
Salary increase

This program represents a salary increase of more than **25,22%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$72,500**

10
Benefits for Your Company

The Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models helps raise the organization's talent to its maximum potential by training high-level leaders. Participating in this program is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.

After completing this program you will be able to bring to the company new concepts, strategies and perspectives that can bring about relevant changes in the organization"

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

You will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the executive and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets of the world economy.

05 Project Development

You will be able to work on a current project or develop new projects in the field of R&D or Business Development within the company.

06 Increased competitiveness

This Postgraduate Certificate will equip our students with the necessary skills to take on new challenges and thereby drive the organization forward.

11

Certificate

The Postgraduate Certificate in Digital Impact on Business: New e-Commerce Business Models guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This private qualification will allow you to obtain a **Postgraduate Certificate in Digital Impact in on Business: New e-Commerce Business Models** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra *(official bulletin)*. Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Digital in Impact on Business: New e-Commerce Business Models**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Digital in Impact on Business: New e-Commerce Business Models

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

Postgraduate Certificate
Digital Impact on Business:
New e-Commerce Business
Models

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Global University**
» Accreditation: **6 ECTS**
» Schedule: **at your own pace**
» Exams: **online**

Postgraduate Certificate

Digital Impact on Business: New e-Commerce Business Models

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