## **Postgraduate Certificate** Data Protection in the Public Sector





## **Postgraduate Certificate** Data Protection in the Public Sector

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates and postgraduates who have completed a qualification in Law.

 $We bsite: {\it www.techtitute.com/us/school-of-business/postgraduate-certificate/data-protection-public-sector}$ 

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# 01 Welcome

The treatment of personal data in a public administration or institutional entity must have a series of particularities, additional or different from those established in a private organization. It is the job of a group of specialized lawyers to know these differences and know how to apply them when appropriate.

In this sense, this program seeks to make a difference in this sector and put the focus on the emergence of the Data Protection Officer (DPO) and its role in the public sector, requires the study of the functions and requirements for those who assume this position.



*Identify the specific aspects used in data protection in the public sector and become a leader for your organization*"

# 02 Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

## Why Study at TECH? | 07 tech

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

## tech 08 | Why Study at TECH?

### At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

*"Microsoft Europe Success Story"*, for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...



## of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.



executives prepared each year

## TZUU

different nationalities



#### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.



collaborative agreements with leading companies

#### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



#### **Multicultural Context**

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



### Why Study at TECH? | 09 tech

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



#### Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



#### Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a guality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"



#### Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



#### **Economy of Scale**

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, volume + technology = a groundbreaking price. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

# 03 Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

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We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

## tech 12 | Why Our Program?

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:



#### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.



## Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.



### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

## You will work on more than 100 real senior management cases.



#### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

## 45% of graduates are promoted internally.

## Why Our Program? | 13 tech



#### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

> You will find a network of contacts that will be instrumental for professional development.



#### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.



#### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.



#### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

We give you the opportunity to study with a team of world-renowned teachers.

# 04 **Objectives**

The program of this Postgraduate Certificate aims to be innovative and motivating for students interested in developing their professional profile towards a more prestigious position. Upon completion, they will be able to address situations involving knowledge of the special rules for data processing in public administrations.

The objective of this program is very simple: to enable you to achieve your professional goals in all aspects of data protection laws"

## tech 16 | Objectives

TECH makes the goals of their students their own goals too. Working together to achieve them.

The Postgraduate Certificate in Data Protection in the Public Sector will enable students to:



Analysis of data protection regulations from the public sphere



Knowledge of the institutional structure of data protection: bodies, competences, procedures



Data protection officer: relevance of this figure as a guarantor of compliance with the regulations by public administrations and the rights of data subjects



## Objectives | 17 tech





Knowledge of the special rules for data processing in public administrations

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Knowledge of sectorial regulations



Detailing the international data protection system in Europe

# 05 Structure and Content

This Postgraduate Certificate has a complete and updated syllabus that will become a stimulating and practical tour on the knowledge of the institutional structure in the field of data protection. In this way, the students will be prepared to understand and assume all the challenges of this professional field.

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Learn through real cases everything you need to apply the current data protection regulations"

## tech 20 | Structure and Content

### **Syllabus**

The Postgraduate Certificate in Data Protection in the Public Sector become a unique opportunity to prepare students to face work challenges from a classroom.

The content of the program is designed to enhance the managerial skills of legal professionals seeking to broaden their professional horizons.

In each class, you will have the opportunity to comprehensively study the ways in which the regulatory framework has been influenced by the General Data Protection Regulation, which will take into account what is set out in EU Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data. The Postgraduate Certificate is designed for the professionals who seeks to achieve excellence in the field of management and business management. For this reason, it will understand the needs of the business through an innovative content, based on the latest trends and demands of this labor market.

This Postgraduate Certificate is developed over six weeks with one study module:

#### Module 1 Data Protection in the Public Sector



## Structure and Content | 21 tech

### Where, when, and how it is taught

TECH offers you the possibility of taking this program completely online. Throughout the 6 weeks of training, you will be able to access all the contents of this program at any time, allowing you to self-manage your study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

#### Module 1. Data Protection in the Public Sector

- 1.1. The European and Spanish Data Protection Framework
- 1.1.1. Regulatory context
- 1.1.2. European data protection framework
- 1.1.3. Impact of European Regulation In Spain

## 1.2. Institutional structure of data protection and supervision of the activity of the public administrations

- 1.2.1. Spanish administrative organization: The AEPD and the autonomous data protection authorities1.2.2. Competence and scope of action in the
- control of public administrations 1.2.3. The regional authorities

## by the GDPR1.3.1.General Matters

- 1.3.2. The commission
- 1.3.3. The European Data Protection Board

1.3. Institutional structure imposed

## 1.4. Data protection officers in the public sector

- 1.4.1. The requirement for DPOs in the public sector
- 1.4.2. Functions of the DPO
- 1.4.3. Requirements, possibilities and types of DPOs in the public sector

## 1.5. Administrative activity and data protection (I)

- 1.5.1. General Matters
- 1.5.2. Impact on the procedural area
- 1.5.3. Impact on transparency and access to information

#### 1.9. Sectorial regulation (I)

- 1.9.1. Data protection in healthcare matters
- 1.9.2. Data protection in the field of education
- 1.9.3. Data protection in the field of social services

## 1.6. Administrative activity and data protection (II)

- 1.6.1. Data protection in electronic procedures
- 1.6.2. Data protection and personnel management
- 1.6.3. Archives, historical, statistical and scientific research

#### 1.10. Sectorial regulation (II)

- 1.10.1. Data protection in the
- telecommunications sector
- 1.10.2. Transparency and Data Protection
- 1.10.3. Data protection in public sector procurement

## 1.7. Administrative sanctions in the field of data protection

- 1.7.1. The typology of sanctions. Special position of public administrations
- 1.7.2. The Sanctioning Procedure
- 1.7.3. Competent bodies

## 1.8. Jurisdictional guardianship of data protection in the GDPR

- 1.8.1. Access to jurisdiction. Procedural aspects
- 1.8.2. Right to indemnification
- 1.8.3. Appeals against the supervisory authority and against the committee's resolutions



## Structure and Content | 23 tech



**66** *Knowing how data protection* regulations work in the public sector will ensure you a position of relevance within this professional field"

# 06 **Methodology**

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.** 

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

## tech 26 | Methodology

### TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

666 At TECH, you will experience a learning methodology that is shaking the foundation methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.

## Methodology | 27 tech



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.



You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## tech 28 | Methodology

### **Relearning Methodology**

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



## Methodology | 29 tech

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



## tech 30 | Methodology

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

30%

10%

8%

3%



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Management Skills Exercises**

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

## Methodology | 31 tech



#### **Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



30%



We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

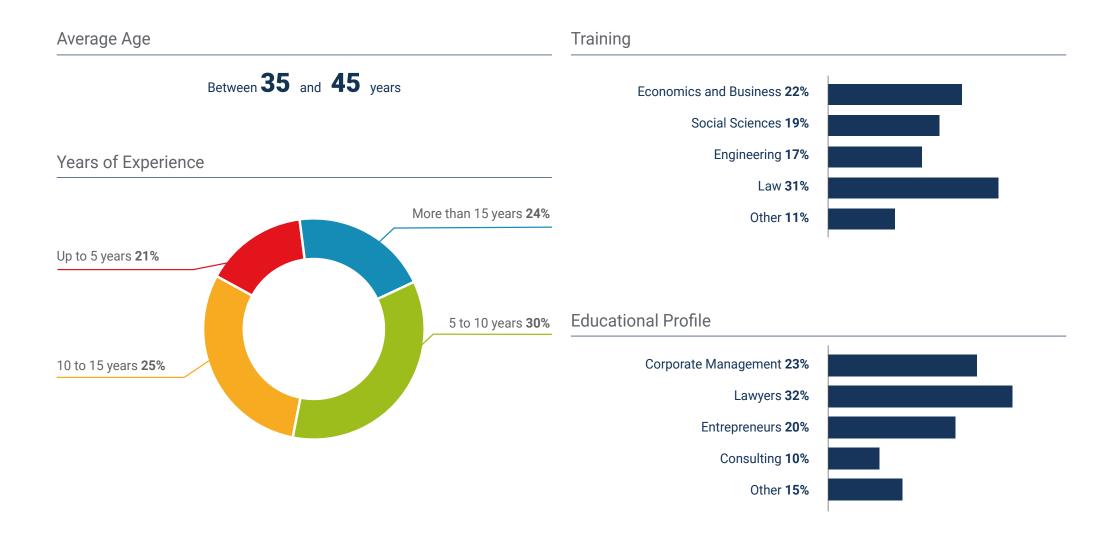
# 07 Our Students' Profiles

The Postgraduate Certificate is aimed at university graduates who have previously completed a qualification in law. In this way, they are students who understand the need to continue with academic training throughout their working life. All this, in order to continue advancing in the sector in which they work.

Likewise, professionals who, being university graduates in any area, have two years of work experience in the field of legal counseling, may also take the Postgraduate Certificate.

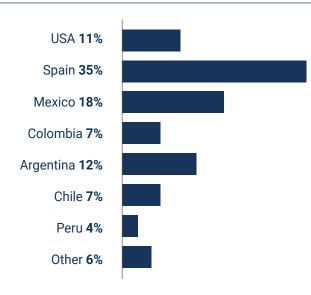
*Learn with the most complete and up-to-date educational program on the market"* 

## tech 34 | Our Students' Profiles



## Our Students' Profiles | 35 tech

**Geographical Distribution** 





## Minerva Toledo

Data protection officer in a multinational company

"Knowing the difference between the treatment of information in the public and private sector has helped me to improve my work as a lawyer. In addition, being able to take the program online has been a great advantage when it comes to learning about this topic"

# 08 Course Management

In order to guarantee the excellence of the contents taught in the program, we have a team of highly qualified teachers with many years of experience in the sector of interest. For this reason, a qualified group has been carefully selected to ensure that those interested in this sector receive training in line with current market demands.

Develop yourself professionally with a program backed by the experience of an excellent teaching staff"

### tech 38 | Course Management

#### **International Guest Director**

Francesca Santoro is a leading specialist in law associated with technological innovation. Her career has been focused on fields such as legal informatics, virtual contracts, signatures and e-commerce, privacy and cybersecurity around ICT. She has also focused on cybercrime and new Internet governance strategies. In this way, she has addressed various legal and ethical challenges posed by the digitization of society, as well as the development of disruptive solutions for data protection.

On the other hand, she has played key roles in Deloitte, a company globally recognized for its leadership in audit and consulting services. She has been a senior member in the area of Privacy and Cyber Risk, where she acquired skills in privacy management and covered GDPR compliance. Her experience includes guidance to multinational companies in the design of data protection strategies and risk management in complex environments.

She has also been recognized for her contribution to the development of ICT law, being invited to participate in events and conferences of great relevance to this field. Her work has been valued for her ability to anticipate and address the legal challenges brought about by the digital transformation. Her participation as an Associate in the Legal Center of the Information Society has positioned her as a reference figure in the regulation of cyberspace.

In addition, she has made contributions to the academic and professional community through research and publications on privacy, data protection and cybersecurity. Similarly, she has led analytical projects exploring the impact of digitization on law and society, providing a theoretical framework for understanding the changes facing the legal world in the digital age.



### Ms. Francesca, Santoro

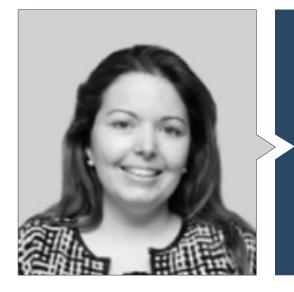
- + Head of Cyber Risk and Data Privacy at Deloitte, Milan, Italy
- Managing Member of Deloitte, in the area of Privacy Services
- Manager at Deloitte, in Privacy, GDPR compliance, cyber risk, risk management, DPO
- Residential Affiliate at ISLC, in the Information Society Law Center
- · Researcher at the Information Society Law, at Università degli Studi di Milano
- Legal and Public Affairs Office at Poste Italiane
- Trainee at the Italian Ministry of Economy and Finance
- Master's Degree in New Technologies and Information Law at the University of Bologna, Alma Mater Studiorum
- Degree in Jurisprudence, Università degli Studi di Roma Tre

Thanks to TECH, you will be able to learn with the best professionals in the world"

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# tech 40 | Course Management

#### Management



#### Dr. Guillén Catalán, Raquel

- Professor of Civil Law of the University of Valencia
- Law Degree

#### Professors

#### Mr. Boix Palop, Andrés

• Professor of Administrative Law of the University of Valencia

#### Ms. Marzal Raga, Reyes

• Professor of Administrative Law of the University of Valencia

# 09 Impact on Your Career

Business professionals must adapt to the new times and, nowadays, data protection has arrived to lead the way. That is why the effort you put into this program becomes a professional and, of course, personal investment, of which we are aware.

The ultimate goal of carrying out this great effort should be to achieve professional growth in the students' field of interest.

# Impact on Your Career | 43 tech

It's the best time to get trained in handling personal information in the public sector"

#### Are you ready to take the leap? Excellent professional development awaits you

The Postgraduate Certificate in Data Protection in the Public Sector of TECH -Technological University is an intensive and highly valuable program aimed at improving students' job skills in an area of wide competence. Undoubtedly, it is a unique opportunity to improve professionally, but also personally, as it involves effort and dedication.

Those who wish to improve themselves, achieve a positive change at a professional level and interact with the best, will find their place at TECH.

Turn the content provided into the opportunity you are looking for to improve your professional profile.

The path of this program represents an advantage over other professionals in the sector.

#### Generating Positive Change.

#### Time of Change



#### Type of change

Internal Promotion **35%** Change of Company **30%** Entrepreneurship **35%** 



#### Salary increase

This program represents a salary increase of more than **25.22%** for our students





# 10 Benefits for Your Company

The implementation of this TECH program will be fundamental for the development of companies, since data protection is currently of great importance, due to the new regulations that have been introduced to promote the security of personal and confidential information.

Participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future professional partners, customers or suppliers.

Benefits for Your Company | 47 tech

This program will qualify you as one of the best at identifying the structure of the institutions imposed by the GDPR"

## tech 48 | Benefits for Your Company

Developing and retaining talent in companies is the best long-term investment.



#### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.



#### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.



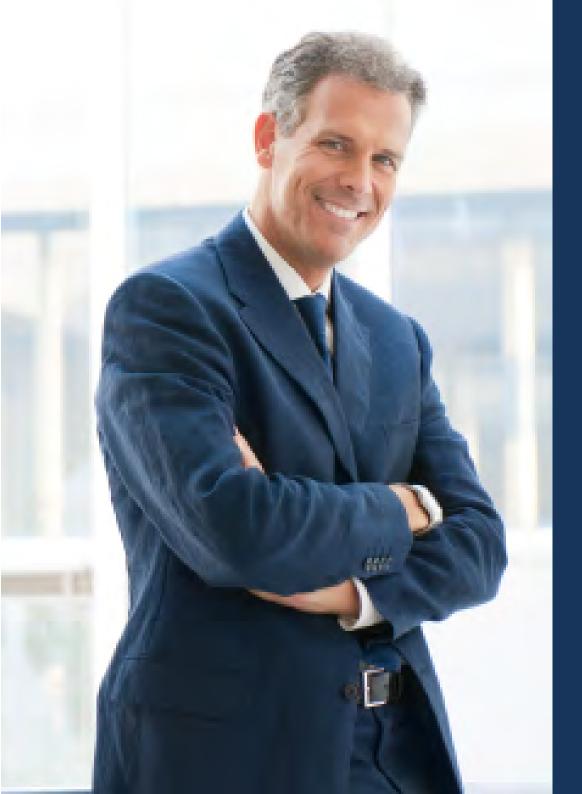
# Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.



#### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



## Benefits for Your Company | 49 **tech**



#### Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.



#### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 11 **Certificate**

The Postgraduate Certificate in Data Protection in the Public Sector guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Certificate | 51 tech

After passing our program, you will receive a certificate that will be a plus for your CV"

### tech 52 | Certificate

This program will allow you to obtain your **Postgraduate Certificate in Data Protection** in the Public Sector endorsed by TECH Global University, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Certificate in Data Protection in the Public Sector Modality: online Duration: 6 weeks Accreditation: 6 ECTS





**Postgraduate Certificate** Data Protection in the Public Sector

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Certificate Data Protection in the Public Sector

