

# Postgraduate Certificate Cultural Heritage Conservation





## Postgraduate Certificate Cultural Heritage Conservation

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates, diploma holders and university graduates who have previously completed any of the degrees in the field of Social Sciences and Humanities.

Website: [www.techtitute.com/in/school-of-business/postgraduate-certificate/cultural-heritage-conservation](http://www.techtitute.com/in/school-of-business/postgraduate-certificate/cultural-heritage-conservation)

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# 01 Welcome

Preserving the values of tangible and intangible heritage is a great responsibility for professionals, who wish above all to keep alive the essence of history, art and culture. Thus, in recent years, due to technological advances, there has been a considerable improvement in the techniques and methodologies used for conservation, where the role of the expert conservator is undoubtedly essential. In this sense, companies are calling for highly qualified profiles that are up to date with the latest developments in this field. For this reason, this program offers specialists an advanced university education, which in only 150 hours provides the necessary learning to delve into the protection plans, materials, resources and analysis used in conservation. This will also be possible thanks to the innovative teaching tools developed by a teaching team that is a reference in the cultural sector.



Postgraduate Certificate in Cultural Heritage Conservation.  
TECH Technological University



“

*Take a step further in your professional career with this 100% online Postgraduate Certificate in Cultural Heritage Conservation”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Technological University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (the most internationally recognized postgraduate learning methodology) with the Case Study. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

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By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

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TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

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Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

---

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

# 04 Objectives

The completion of this Postgraduate Certificate will lead the professionals to deepen in the most advanced methodologies and techniques currently used in Cultural Heritage Conservation. Thus, at the end of this course, they will be able to effectively promote any project in this line and also achieve brilliant progress in their career.



“

*This academic option provides you with the latest conservation methods and techniques, so that you can apply them successfully in your future projects"*

TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Cultural Heritage Conservation will enable the student to:

01

Know the different methodologies for the diagnosis of the state of conservation of cultural properties

02

Understand the methods of analysis and study of materials and techniques

03

Understand the criteria for intervention in restoration and conservation







04

Identify the main actions for the conservation and conservation and protection of Cultural Heritage of Cultural Interest

05

Use the most relevant materials for the conservation of tangible assets and heritage collections

06

Study the most effective methodology for preventive conservation

05

# Structure and Content

The Postgraduate Certificate in Cultural Heritage Conservation has been developed by a team of teachers versed in the area, who contribute their extensive knowledge to the syllabus and guarantee the correct instruction of the professionals who take this course. A study plan taught in 100% online mode, which offers flexibility to students, who can access whenever they wish, from an electronic device to the content hosted in the Virtual Campus.



“

*The Relearning system from TECH will allow you to advance in a much more natural way through the content of this Postgraduate Certificate”*

## Syllabus

This university program has been designed to offer, in only 150 hours, the most exhaustive and advanced knowledge on Heritage Conservation. These keys will provide the professionals with the necessary tools and methods to be able to implement restoration and conservation projects and plans according to the most updated technical criteria.

This will be possible thanks to the 6-week journey through the most innovative content on the steps to follow to maintain the historical and artistic heritage, the functions of a conservator in a museum, as well as the most effective systems used today for the restoration of Cultural Heritage or heritage collections.

To achieve this learning the specialist has video summaries, videos in detail, complementary readings and case studies that can be easily accessed, at any time of the day, from a computer, tablet or cell phone with Internet connection.

In this way, the professionals will be able to deepen in a much more attractive way the main concepts that will lead them to progress in the field of conservation. In addition, thanks to the Relearning method, used by TECH in all its degrees, students will reduce the hours of memorization and study.

The professionals are thus faced with an academic option that will allow them to effectively manage actions aimed at protecting the tangible and intangible heritage of any place that wants to enhance its assets.

This Postgraduate Certificate takes place over 6 weeks and consists of 1 module:

### Module 1.

### Cultural Heritage Conservation



### Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Cultural Heritage Conservation completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Cultural Heritage Conservation**

**1.1. Historic and Artistic Heritage Conservation and Restoration Theory**

- 1.1.1. How is Heritage Preserved?
- 1.1.2. Who is Responsible for its Maintenance?
- 1.1.3. Steps to Follow for its Maintenance
- 1.1.4. Historical Evolution
- 1.1.5. Current Criteria

**1.2. Museum Curator**

- 1.2.1. Description of a Museum Curator
- 1.2.2. Steps to Follow to Become a Museum Curator
- 1.2.3. Deontology
- 1.2.4. Functions

**1.3. Methodology for the Diagnosis of the State of Conservation of Cultural Assets**

- 1.3.1. What are Assets of Cultural Interest?
- 1.3.2. Cultural Properties or Assets of Cultural Interest
- 1.3.3. Guide of Conservation of the Assets of Cultural Interest
- 1.3.4. Alteration and Agents of Deterioration

**1.4. Methods of Analysis and Study of Materials and Techniques**

- 1.4.1. Definitions of the Method and Technique
- 1.4.2. Scientific Analysis
- 1.4.3. Techniques to Study the Historic-Artistic Heritage
- 1.4.4. Cleaning and Consolidation of Assets of Cultural Interest

**1.5. Criteria for Intervention in Restoration and Conservation I**

- 1.5.1. Definition of Criteria
- 1.5.2. Emergency Interventions
- 1.5.3. Plans to Protect Fine Arts Collections
- 1.5.4. Plans to Protect Ethnographies

**1.6. Criteria for Intervention in Restoration and Conservation II**

- 1.6.1. Plans to Protect Archaeological Remains
- 1.6.2. Plans to Protect Scientific Collections
- 1.6.3. Plans to Protect Other Intangible Cultural Heritage Elements
- 1.6.4. Importance of Restoration

**1.7. Problems for Conservation of Assets of Cultural Interest**

- 1.7.1. What does Conservation Involve?
- 1.7.2. Conservation Problems
- 1.7.3. Criteria to Carry out a Cultural Heritage Restoration.
- 1.7.4. Rehabilitation of Assets of Cultural Interest

**1.8. Preventive Conservation of the Cultural Heritage**

- 1.8.1. Concept
  - 1.8.1.1. What is Preventive Conservation?
- 1.8.2. Methods
- 1.8.3. Techniques
- 1.8.4. Who is Responsible for the Conservation?

**1.9. Study of the Context of Cultural Property and Heritage Collections I**

- 1.9.1. What is the Valuation of Cultural Assets?
- 1.9.2. Materials Used in the Conservation of Tangible Assets and Heritage Collections.
- 1.9.3. Storage
- 1.9.4. Exhibition

**1.10. Study of the Context of Cultural Assets and Heritage Collections II**

- 1.10.1. What is Involved and Who is in Charge of Packaging?
- 1.10.2. Packaging of Cultural Property and Heritage Collections and Heritage Collections
- 1.10.3. Transport of Cultural Property and Heritage Collections
- 1.10.4. Manipulation of Cultural Property and Heritage Collections and Heritage Collections



“

*Manage any Cultural Heritage conservation project with complete confidence after completing this university program"*

# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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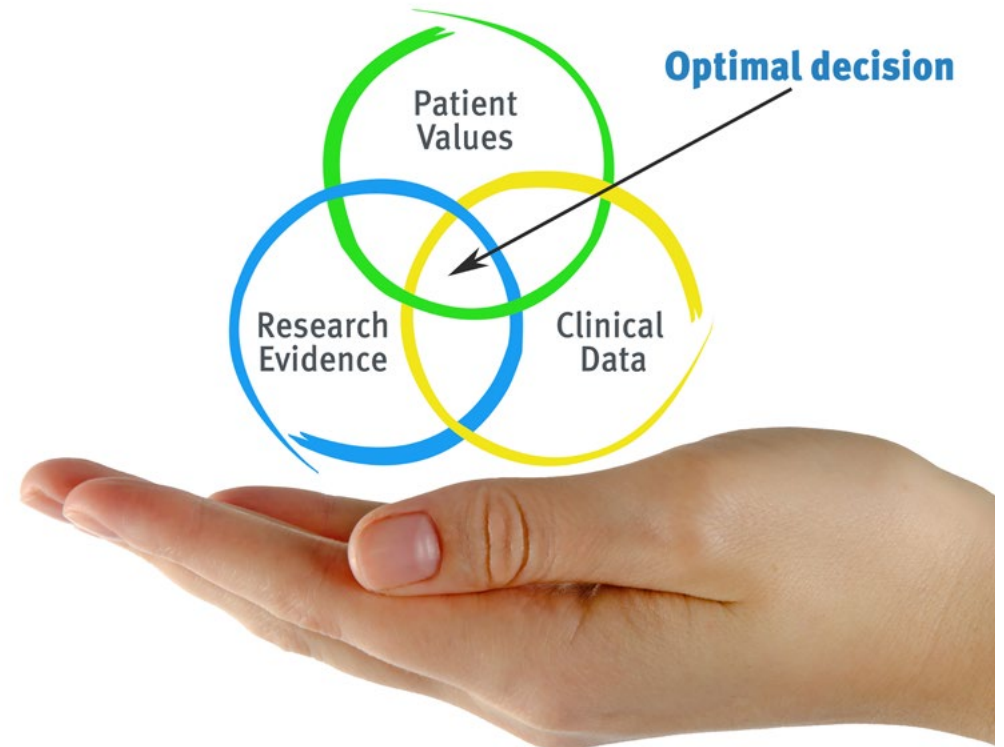
*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.



*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This Postgraduate Certificate in Cultural Heritage Conservation is aimed at university graduates, graduates and graduates who have previously completed any of the following degrees in the field of Social and Legal Sciences, Humanities and Economics.

The diversity of participants with different academic profiles and from multiple nationalities makes up the multidisciplinary approach of this program.

Likewise, those professionals who, being university graduates in any area, have work experience in the field of conservation and cultural management, may also take the Postgraduate Certificate.







“

*You are at the right time to be able to add current and renewed knowledge in the world of Cultural Heritage Conservation. Enroll now”*

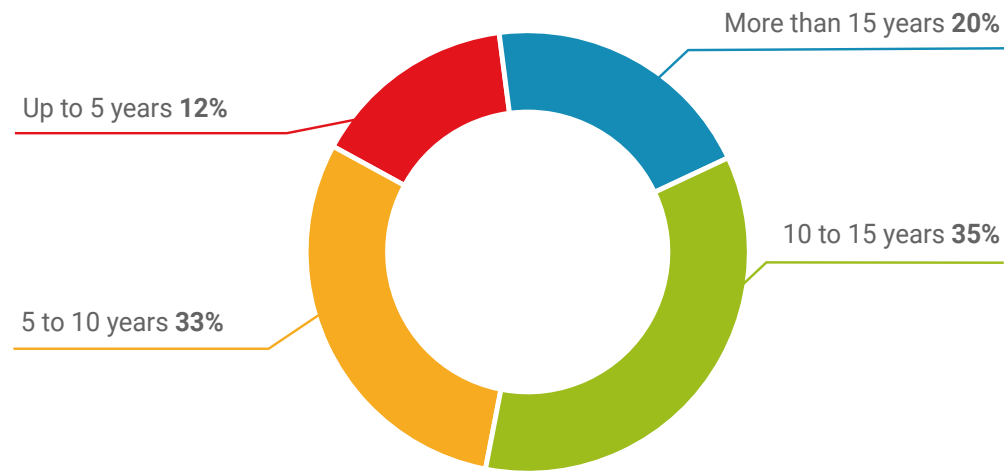
### Average Age

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Between **35** and **45** years old

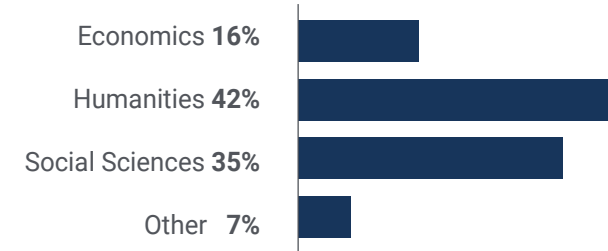
### Years of Experience

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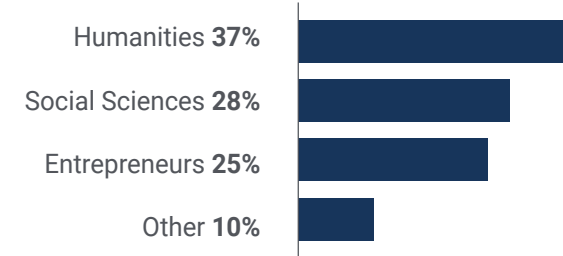
### Training

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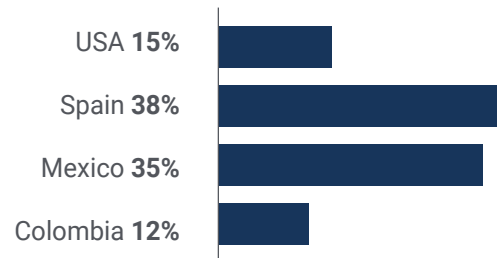
### Educational Profile

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## Geographical Distribution

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## Pedro Álvarez

*Financial manager and specialist in actuarial science.*

*"From this Diploma I take away the satisfaction of having achieved my objectives and culminating a professional project in the conservation and restoration sector with the maximum guarantees. An excellent academic experience, which allows students to grow in a sector that needs qualified profiles."*

08

# Impact on Your Career

TECH is aware of the importance of the conservation of tangible and intangible heritage in society and that is why it provides professionals with quality and flexible university education. In addition, it has assembled a teaching team specialized in this field to provide the most comprehensive content to ensure quality instruction.



“

*With this academic education you will be able to properly use the latest materials used in the conservation of tangible assets and heritage collections”*

*You will take away with this Postgraduate Certificate a tremendously practical learning and of direct application in your professional performance in the field of conservation and restoration.*

### Are you ready to take the leap? Excellent professional development awaits you.

TECH's Postgraduate Certificate in Cultural Heritage Conservation is an intensive program that prepares you to face challenges and business decisions in the cultural field. The main objective is to promote your personal and professional growth. Helping you achieve success.

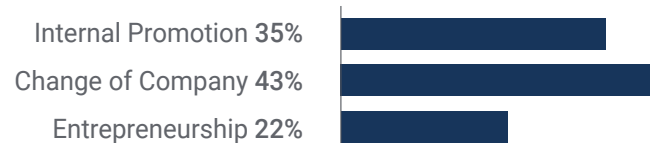
If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

*If you have a computer with an Internet connection you can access at any time to this 100% online program and without classes with fixed schedules.*

### Time of Change



### Type of Change



### Salary Increase

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This program represents a salary increase of more than **25.22%** for our students



09

# Benefits for Your Company

The Postgraduate Certificate in Cultural Heritage Conservation contributes significantly to the growth of public and private entities, which have highly qualified professionals in their teams who are constantly updating their knowledge.

In addition, participating in this Postgraduate Certificate is a unique opportunity to access a powerful network of contacts in which to find future partners or professional collaborators and suppliers.







“

*Enroll now in a Postgraduate Certificate that will allow you to grow and complete any project that involves the use of the latest techniques in the conservation of cultural property”*

Developing and retaining talent in companies is the best long-term investment.

01

### Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

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02

### Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### Project Development

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

# 10 Certificate

The Postgraduate Certificate in Cultural Heritage Conservation guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Cultural Heritage Conservation** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Cultural Heritage Conservation**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Cultural Heritage Conservation

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate Cultural Heritage Conservation

