

# Postgraduate Certificate

## Cost-Volume of Operations-Benefits Analysis





## Postgraduate Certificate Cost-Volume of Operations-Benefits Analysis

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 3 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates and professionals with demonstrable experience in economic-financial areas

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/cost-volume-operations-benefits-analysis](http://www.techtute.com/us/school-of-business/postgraduate-certificate/cost-volume-operations-benefits-analysis)

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# 01 Welcome

For a company to obtain good financial and economic results, it is necessary to carry out a detailed analysis of all costs in relation to the volume of operations, and then calculate the optimum profit. This is an indispensable skill for all professionals who aspire to occupy managerial positions in the economic sphere, since favorable business results depend on their performance and good work. Aware of this need, TECH has developed a complete degree with all the keys to financial accounting, strategic planning and management control that must be known by the professional who wants to make the final leap to the most prestigious economic management.



Postgraduate Certificate in Cost-Volume of Operations-Benefits Analysis.  
TECH Global University



“

*Become the professional your company trusts to give you the most responsible position in your financial career"*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**100,000+**  
executives trained each year

**200+**  
different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**500+** | collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (a postgraduate learning methodology with the highest international rating) with the Case Study. A complex balance between tradition and state-of-the-art, within the context of the most demanding academic itinerary.



### Economy of Scale

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TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

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In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case studies in the academic community"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"*

This program will provide students with a multitude of professional and personal advantages, particularly the following:

**01**

### A significant career boost

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By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of participants achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of companies

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TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

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Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### Take on new responsibilities

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The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to train with a team of world renowned teachers.*

# 04 Objectives

This program is designed to strengthen management and leadership skills, as well as to develop new competencies and skills that will be essential in the student's professional development. After completing this program, the graduate will be able to make global decisions with an innovative perspective in the field of financial analysis.



“

*With your commitment to improving the quality of your work and the resources you will acquire at TECH, you will be that much closer to that future you desire at the head of your own finance department"*



**TECH makes the goals of their students their own goals too.  
Working together to achieve them.**

The **Postgraduate Certificate in Cost-Volume Analysis of Operations-Benefits** enables the student to:

01

Develop strategies to make decisions investment and financing in a complex and unstable environment, evaluating their impact on the company

02

Develop the ability to detect, analyze and solve and problem solving

03

Develop the skills required to manage financial business activities strategically







04

Formulate and implement financial policies for the adequate management of cash flow, investments and tax planning as growth strategies that adapt the company to changes in the national and international environment.

05

Design innovative strategies and policies to improve management and financial efficiency

06

Knowledge of financial accounting from a strategic point of view, with high-level studies in the management of costs and volume of operations

05

# Structure and Content

The Postgraduate Certificate in Cost-Volume Analysis of Operations-Benefits is tailor-made for its students, since it has a completely online format in which the student is the one who decides the study time, being able to download all the content from any device with internet access.



“

*TECH knows how important it is for your future career and professional projection, so it puts at your disposal the best professionals in accounting analysis, specialized in cost, volume, benefits"*

## Syllabus

The content of the Postgraduate Certificate in Cost-Volume Analysis of Operations-Profit is designed to promote the development of managerial skills that allow for more rigorous decision making in uncertain economic environments.

Throughout 90 hours of training, the student will analyze a multitude of practical cases in which to test all the knowledge acquired, learning in a contextual way everything they need to move up in their job.

This Postgraduate Certificate deals in depth with the financial areas of the company and is designed to train managers who understand Financial Management from a strategic, international and innovative perspective.

This Diploma is developed over 1 month and has 2 modules:

### Module 1

Executive Accounting

### Module 2

Strategic Planning and Management Control



### Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. During the month-long specialization, students will be able to access all the contents of this program at any time, allowing them to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

## Module 1. Executive Accounting

### 1.1. From General Ledger Accounting to Cost Accounting

- 1.1.1. Costing Elements
- 1.1.2. Stock in General Accounting and Cost Accounting
- 1.1.3. Expense in General Accounting and Cost Accounting
- 1.1.4. Classification of Costs

### 1.2. Cost-Volume of Operations-Benefits Analysis

- 1.2.1. Characteristics and Assumptions of the Cost-Volume-Benefit
- 1.2.2. Break-Even Point
- 1.2.3. Safety Margin
- 1.2.4. Uncertainty Situations in Cost-Volume-Benefit Analysis

### 1.3. Direct Costing

- 1.3.1. Analytical Results of Direct Costing as a Management Tool
- 1.3.2. Fixed and Variable Costs: Classification
- 1.3.3. Semi-Gross Margin for Productivity Study
- 1.3.4. Analytical Balance Sheet Study

### 1.4. Standard Costs

- 1.4.1. Definition and Types of Standard Costs
- 1.4.2. Flexible Budgeting of Indirect Charges
- 1.4.3. Full Cost Center and Full Cost Model
- 1.4.4. Variances in Standard Cost Accounting

## Module 2. Strategic Planning and Management Control

### 2.1. Financial Information and Management Decisions

- 2.1.1. Financial or Legal Accounting
- 2.1.2. Analytical or Cost Accounting
- 2.1.3. Control Accounting



*The experience that will take you to the next professional level, mentored by the best possible faculty"*





# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



## A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*



## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

The Postgraduate Certificate in Cost-Volume Analysis of Operations-Profit is a program aimed at professionals in the financial area who aspire to lead their own work teams, with current knowledge and focused on both their work efficiency and the achievement of economic objectives.







“

*If you have experience in accounting analysis and want to continue improving in your profession, this is the program you were looking for"*

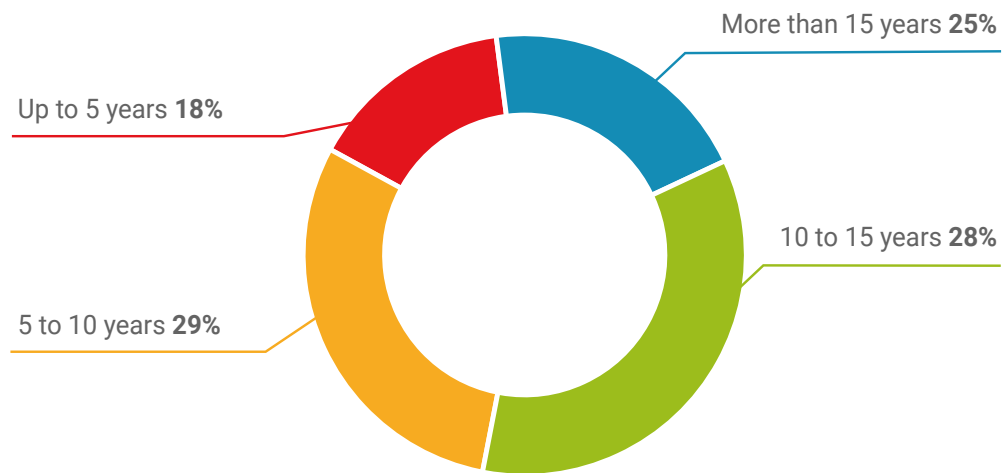
### Average Age

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Between **35** and **45** years old

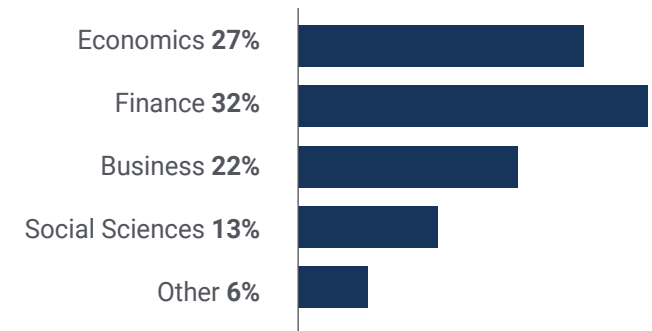
### Years of Experience

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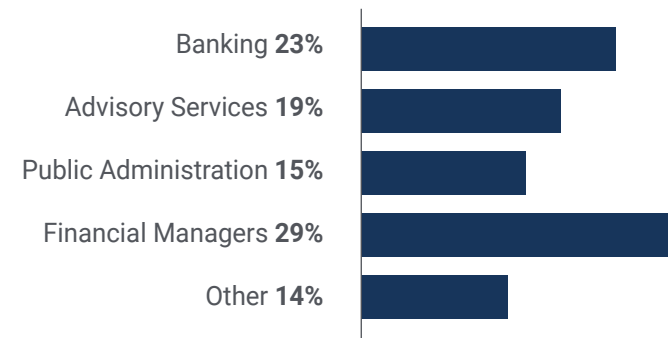
### Training

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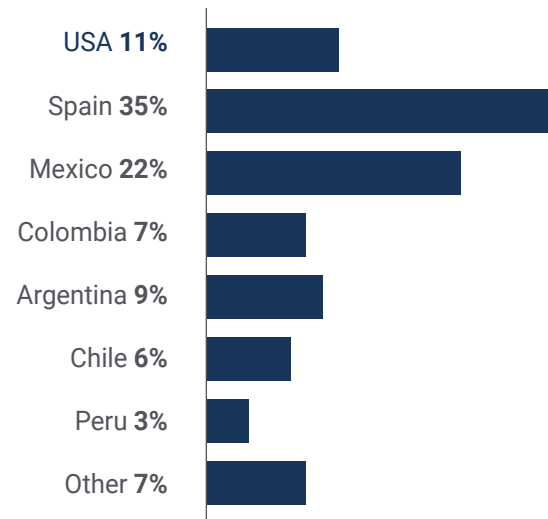
### Academic Profile

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## Geographical Distribution

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## Pablo Cárdenas

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Chief Financial Officer

*"With the Postgraduate Certificate in Cost-Volume Analysis of Operations-Profit you will be able to specialize in this field" Personally, it has served me well in my profession, since I deal with these types of operations every day"*

08

# Course Management

The manager will find a series of contents meticulously created by a teaching team dedicated to high-level Financial Planning and Analysis. Thanks to this, theory is complemented with the necessary practical knowledge, in which the future graduate will have the optimal strategic keys to overcome real situations with skills and approaches in line with the most demanding work.



A black and white photograph showing three people from a different perspective, looking down and to the right, presumably at a computer screen. The image is partially obscured by a dark blue diagonal shape in the top right corner and a white diagonal shape in the bottom right corner.

“

*A unique team that will help you achieve professional success"*

## Management



### D. Domingo, Javier

- ◆ Department of Corporate Development & Investor Relations. WHITE Investing Valencia Since 2018
- ◆ Founding Partner of Relianze. Valencia Since 2014
- ◆ Degree in Economics and Business Administration, specializing in Finance and Investment. University of Economics and Business Administration. Valencia 1995
- ◆ Master's Degree in Portfolio Management. Institute of Advanced Finance. Madrid. 1999
- ◆ University Specialist Course in Economic-Financial Management. Comillas Pontifical University. ICADE. Madrid. 1996
- ◆ Training in Market Risk Control (VaR) and Credit Risk (Credit Derivatives). Options & Futures Institute. 2000
- ◆ Training in Corporate Finance. School of Applied Finance (AFI). Madrid. 2000
- ◆ Professor at Various Financial Schools in Spain. For 20 years





09

# Impact on Your Career

TECH is aware of the effort made by its students to pursue degrees such as the one presented here, so the improvement they obtain through this program should not only be substantial, but also rapid. As a result, most graduates of this program find a positive change in their career within the first year of completing their degree.





“

*You will improve your cost-volume-benefit analysis skills, as well as your key cross-cutting skills for further advancement”*

### Are you ready to take the leap? Excellent professional development awaits you

A program designed for students to bring out the best version of themselves, demonstrate their professional skills and motivate themselves, with the right knowledge, to achieve the professional improvement they seek. TECH's support throughout the training will be key for the student to get the most out of the program.

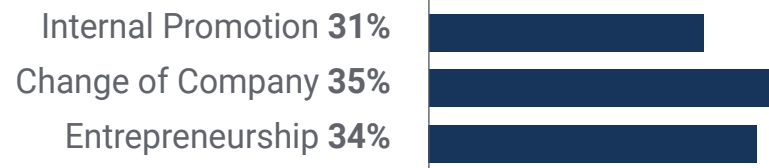
*If you are looking for a professional improvement in the field of Cost-Volume Operations-Profit Analysis, enroll in our Postgraduate Certificate and study with the best program in the market.*

*Improve your future career, you need to invest in quality specialization. At TECH we give you the opportunity to study with the best.*

#### When the change occurs



#### Type of change



### Salary increase

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This program represents a salary increase of more than **25%** for our students



10

# Benefits for Your Company

Companies looking for an accounting professional will find in this degree graduates with high managerial skills, ready to improve the financial analysis of the company with a deep knowledge of the cost-volume-profit chain.



“

*The accounting manager who graduates from this program will provide an innovative perspective on all analytical processes in the company”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Intellectual Capital and Talent Growth**

The professional will bring to the company new concepts, strategies and perspectives that can bring about creative changes in the organization.

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02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

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04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.





05

### **Project Development**

You will be able to work on a current project or develop new projects in the field of R&D or Business Development within the company.

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06

### **Increased competitiveness**

This program will equip your professionals with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Cost-Volume of Operations-Benefits Analysis guarantees you, in addition to the most rigorous and updated training, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this training and receive your university degree without travel or laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Cost-Volume of Operations-Benefits Analysis** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Cost-Volume of Operations-Benefits Analysis**

Modality: **online**

Duration: **6 weeks**

Accreditation: **3 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



## Postgraduate Certificate Cost-Volume of Operations-Benefits Analysis

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