

# Postgraduate Certificate Competition Compliance





## Postgraduate Certificate Competition Compliance

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: University graduates who have previously completed any of the degrees in the field of Economic sciences, business or similar fields

Website: [www.techtute.com/us/school-of-business/postgraduate-certificate/competition-compliance](http://www.techtute.com/us/school-of-business/postgraduate-certificate/competition-compliance)

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# 01

# Welcome

The implementation of effective operational risk management protocols is key for today's business activity. Corporate Compliance has proven its importance in financial fraud prevention and data protection, among other aspects. This is a complex field that requires specialized knowledge in compliance responsibility. Under this circumstance, TECH has been developing a complete program that covers all these topics. During this program, students will delve into the different types of regulatory compliance, their strategies and risk mitigation in their fields of action. Upon completion, graduates will have specialized knowledge that will enable them to stand out in the labor market and contribute to ethical and fair business practice.



Postgraduate Certificate in Competition Compliance  
TECH Global University



“

*Learn essential skills to lead teams and promote a culture of business ethics with the Postgraduate Certificate in Competition Compliance”*

02

# Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

*TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"*

## At TECH Global University



### Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



### The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

**95%** | of TECH students successfully complete their studies



### Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

**+100000**

executives prepared each year

**+200**

different nationalities



### Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

**+500**

collaborative agreements with leading companies



### Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



### Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.





TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



### Analysis

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TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



### Academic Excellence

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TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.



### Economy of Scale

---

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.



### Learn with the best

---

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



*At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"*

03

# Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

*We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level”*

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

**01**

### A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

*70% of students achieve positive career development in less than 2 years.*

**02**

### Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

*Our global vision of companies will improve your strategic vision.*

**03**

### Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

*You will work on more than 100 real senior management cases.*

**04**

### You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

*45% of graduates are promoted internally.*

05

### Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

*You will find a network of contacts that will be instrumental for professional development.*

06

### Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

*20% of our students develop their own business idea.*

07

### Improve soft skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

*Improve your communication and leadership skills and enhance your career.*

08

### You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Global University community.

*We give you the opportunity to study with a team of world-renowned teachers.*

04

# Objectives

Its mission is to specialize professionals to the extent that they are capable of identifying and assessing legal risks and promoting ethical and globalized business activity. The Postgraduate Certificate provides a thorough understanding of this field and equips students with the resources necessary to perform a legal and ethical risk identification and classification service.



“

*Access multimedia and multi-channel resources to enrich your learning experience”*



TECH makes the goals of their students their own goals too.  
Working together to achieve them.

The Postgraduate Certificate in Competition Compliance qualifies students to:

01

Develop specialized knowledge of the compliance activity

02

Apply the knowledge acquired in the context of the company, relating it to the multidisciplinary areas required for its definition and study

03

Define the planning of a compliance program







04

Develop relevant knowledge to understand the criminal liability that affects companies

05

Develop specialized knowledge of money laundering, terrorist financing and tax evasion liability affecting companies

06

Apply the knowledge acquired in the context of the company by relating it to the functioning of the organs of criminal law

07

Provide a rationale on how to act preventively in the face of risks related to privacy and data protection

08

Identify the aspects to be considered when designing a Compliance program in this area

09

Addressing the regulatory compliance function in the workplace





10

Develop specialized knowledge on compliance in the financial sector as a reference of best practices

11

Integrating knowledge and dealing with the complexity of controlling and preventing illicit activities in the above contexts

05

# Structure and Content

The Postgraduate Certificate in Competition Compliance is a customizable program offered in a completely online mode so that you can select the time that suits you best, considering your availability and schedule. It lasts 6 weeks and is designed to be a unique and motivating experience that lays the foundation for your professional development.



“

*At TECH, you will find the Relearning method, which will allow you to consolidate and apply your knowledge effectively throughout your degree"*

## Syllabus

The Postgraduate Certificate in Competition Compliance has been designed by industry experts to offer a complete and fully online training in the field of Compliance Responsibility. Throughout 180 hours of multidisciplinary content, the student will be able to delve into topics such as the regulatory framework. Likewise, they will delve into the elements of organizational management in the current context, code of ethics, industry standards, among others.

The Postgraduate Certificate focuses on use cases and has additional audiovisual material to allow students to personalize their learning. Upon graduation, you will acquire professional competencies that will enable you to manage risk mitigation tools in both offline and online markets in a specialized manner. This specialization will place you in a prominent position in this category, which will help you achieve your goal of being a professional in the field of regulatory compliance.

The program focuses on instilling in the specialist corporate ethics through the realization of international regulations, which will enable you to demonstrate your commitment and involvement in fraud prevention and fair business practice.

This Postgraduate Certificate is developed over 6 week and is divided into 1 module:

### Module 1

Corporate Compliance. Regulatory Framework.





### Where, When and How is it Taught?

TECH offers students the opportunity to take this Postgraduate Certificate in Competition Compliance entirely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow the students to self-manage their study time.

*A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.*

**Module 1. Corporate Compliance. Regulatory Framework.**

**1.1. Corporate Compliance. Development in Organizations**

- 1.1.1. Corporate Compliance.
- 1.1.2. Compliance and Regulatory Compliance
- 1.1.3. Compliance within Organizations

**1.2. Compliance function and requirements**

- 1.2.1. Compliance culture
- 1.2.2. Position in the organization
- 1.2.3. Reference terms of the Compliance function
- 1.2.4. Interaction With Other Function

**1.3. Industry standards and best practices (ISO rules)**

- 1.3.1. ISO 37301
- 1.3.2. UNE 19601:2017 on Criminal Compliance Management Systems.
- 1.3.3. ISO 37001 Anti-bribery management systems standard.
- 1.3.4. UNE-/ IEC 27000 Standards. Information Security Management System (ISMS).
- 1.3.5. UNE-/ IEC 20000 Standards. IT Service Management System (ITSMS)

**1.4. Internal regulations of the organizations**

- 1.4.1. Hierarchy of policies
- 1.4.2. The rule of rules or rule 0
- 1.4.3. Ethical Codes
- 1.4.4. Structuring and production
- 1.4.5. Revision and updating
- 1.4.6. Advertising and Communication

**1.5. Ethics in the Compliance Framework**

- 1.5.1. Business ethics
- 1.5.2. Theories of Business Ethics
- 1.5.3. Ethical performance and reputational impact

**1.6. Compliance leadership and culture**

- 1.6.1. Leadership in organizations: importance of tone at the top.
- 1.6.2. Development of a control structure: the three lines of defense
- 1.6.3. Metrics of effective leadership in Compliance

**1.7. Prevention of conflicts of interest in the corporate framework**

- 1.7.1. Conflicts of interest in the corporate framework
- 1.7.2. Types of conflicts of interest
- 1.7.3. Conflict Management interest rate

**1.8. Compliance officer**

- 1.8.1. Compliance officer profile
- 1.8.2. Compliance officer in Spanish regulation
- 1.8.3. Interaction With Other Function

**1.9. Compliance officer Tasks**

- 1.9.1. Compliance officer Tasks
- 1.9.2. The problem of their heterogeneity
- 1.9.3. Structures of compliance tasks

**1.10. Responsibility of the compliance officer**

- 1.10.1. Responsibility of senior management in Compliance
- 1.10.2. Responsibility of the compliance officer
- 1.10.3. Responsibility of the rest of the organization regarding Compliance



*The Postgraduate Certificate in Competition Compliance opens the door to various job opportunities in companies, consulting firms and law firms"*





# 06

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“

*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.



## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

# Our Students' Profiles

This Postgraduate Certificate program is intended for university Graduates who have previously obtained any of the following degrees in the fields of Social and Legal Sciences, Administration and Economics. The Postgraduate Certificate is multidisciplinary due to the variety of participants coming from different countries and with diverse academic backgrounds.

In addition, professionals who hold a university degree in any area and who have at least two years of work experience in the area of Compliance Responsibility, both in online and offline environments, can also take the Postgraduate Certificate.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.





“

*Enroll now to discover how to contribute to a legal and globalized business activity”*

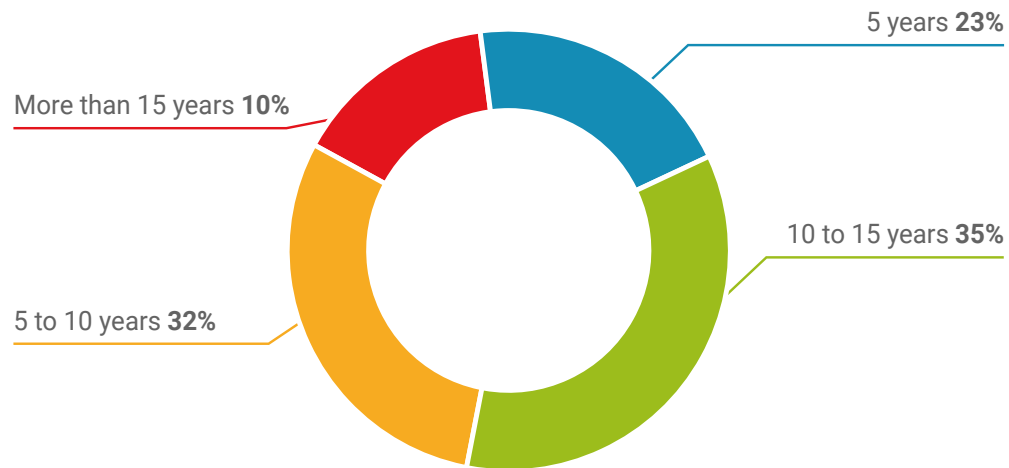
### Average Age

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Between **35** and **45** years old

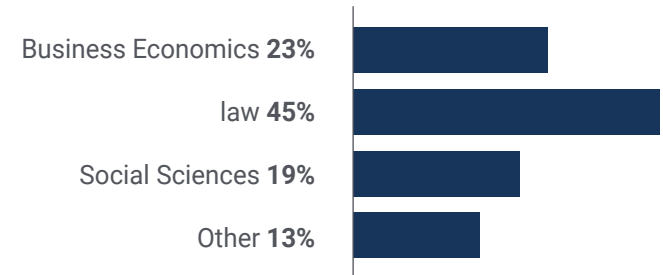
### Years of Experience

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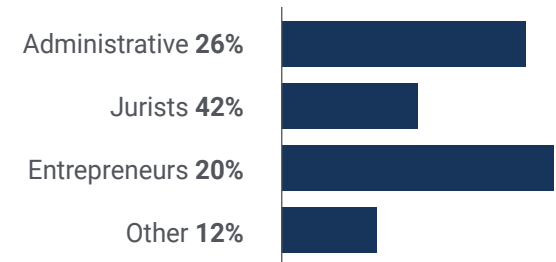
### Training

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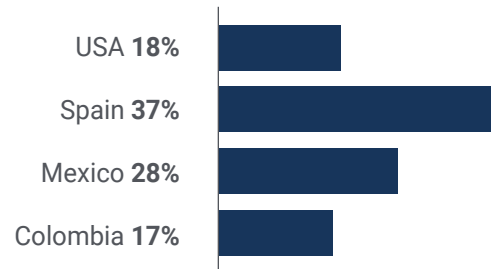
### Educational Profile

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## Geographical Distribution

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## Antonio Mendoza

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Compliance Legal Counsel

*"Training with TECH was a very enriching experience. I learned about competition regulations, penalties and fines, and how to design a compliance Postgraduate Certificate. I recommend it to anyone interested in improving their business management skills"*

08

# Course Management

TECH, in its commitment to offer an excellent education, carries out a rigorous selection process of teachers for all its Postgraduate Certificates. In the Postgraduate Certificate in Competition Compliance, students will have the guarantee of access to a first class education taught by true specialists in this field. In this way, students will be able to receive a comprehensive and high quality education in this field. They will also be trained to take on the challenges of an increasingly competitive and demanding market in terms of regulatory compliance.



“

*This highly trained and experienced team of Compliance in Competition faculty will provide you with a rigorous, quality education”*

## Management



### Dr. Muñoz Pérez, Ana Felicitas

- ♦ Lawyer specialized in Commercial Law
- ♦ Lawyer in TDP Methods
- ♦ Lawyer in Methods and Business Organizers
- ♦ Lawyer at Lupicinio International Law Firm
- ♦ Lecturer at the URJC
- ♦ PhD in Commercial Law from the Complutense University of Madrid.
- ♦ Law Graduate from the Universidad Complutense de Madrid
- ♦ Master's Degree in Legal Consultancy
- ♦ Master in Competition Law

## Professors

### Ms. Baro Aguilera, Carla

- ♦ Lawyer at Jmramírez Law Firm
- ♦ Law Degree from the Autonomous University of Barcelona
- ♦ Master's Degree in Access to the Legal Profession from the Universidad Oberta de Cataluña





09

# Impact on Your Career

We are aware that completing an educational Postgraduate Certificate of this nature requires a large financial, professional and personal investment.

The ultimate goal of investing in this effort is to achieve significant professional growth.



“

*Get in now, this Postgraduate Certificate offers you the opportunity to boost your professional career in an area of high demand and business relevance”*



## Are you ready to take the leap? Excellent professional development awaits you.

TECH's Postgraduate Certificate Competition Compliance is an intensive program that prepares you to face challenges and business decisions in the field Corporate Compliance.. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

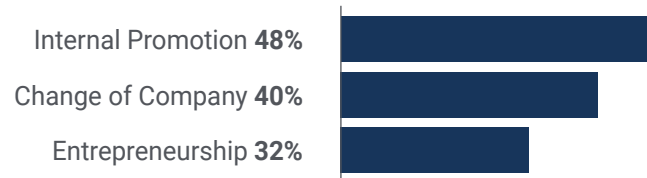
*Don't miss the opportunity to train with us and you will find the career boost you were looking for.*

*If you want to make a positive change in your profession, the Postgraduate Certificate in Competition Compliance will help you achieve it.*

### When the change occurs



### Type of change



## Salary increase

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The completion of this program represents a salary increase of more than **24.5%** for our students.



10

# Benefits for Your Company

The Postgraduate Certificate in Competition Compliance allows you to develop skills and knowledge to comply with competition regulations and prevent anti-competitive practices.

Participating in this Postgraduate Certificate can help your company avoid fines and sanctions, improve its reputation and increase its competitiveness in the market. It can also strengthen the ethical and compliance culture in the company, which in turn can generate trust and loyalty in customers and employees.







“

*With TECH become a leader of  
your team with the acquired skills”*

Developing and retaining talent in companies is the best long-term investment.

01

### **Growth of talent and intellectual capital**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

---

02

### **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

### **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

---

04

### **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

### **Project Development**

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

---

06

### **Increased competitiveness**

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

# Certificate

The Postgraduate Certificate in Competition Compliance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This program will allow you to obtain your **Postgraduate Certificate in Competition Compliance** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Competition Compliance**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**







## Postgraduate Certificate Competition Compliance

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Credits: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

# Postgraduate Certificate Competition Compliance

