Postgraduate Certificate
Business Process Management (BPM)

tech technological university

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Postgraduate Certificate
Business Process Management (BPM)

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Target Group: **Graduates who want to specialize and acquire specific knowledge and the latest trends in cultural diversity, innovation leadership and the latest technologies offered for digital transformation in their organization or to improve their professional projection.**

Website: **www.techtitute.com/pk/school-of-business/postgraduate-certificate/business-process-management-bpm**

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01
Welcome

With the exponential growth of a company's business volume, it is necessary to implement methods that streamline all the organizational processes of an entity. Business Process Management (BPM) is one of the most recent techniques to guarantee the improvement of business results, increasing productivity, reducing costs and automating most of the administrative processes and controls. This TECH program is an excellent opportunity for all technology or business professionals who want to implement this methodology in their organization and gain access to higher level positions or significantly increase the overall results of the entity.

Postgraduate Certificate in Business Process Management (BPM).
TECH Technological University

If you think it's the ideal growth moment to implement one of the most advanced organizational methods, you're in the right place"

02
Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class centre for intensive managerial skills training.

tech

"TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that combines the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

100,000+ executives trained each year

200+ different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

500+ | collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

" *At TECH you will have access to Harvard Business School case studies"*

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School case studies. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you training of the highest academic level"

This program will provide students with a multitude of professional and personal advantages, particularly the following:

01

A significant career boost

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of participants achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of companies

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional areas.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

Take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different areas in companies.

20% of our students develop their own business idea.

07

Improve *soft* skills and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

Be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of world renowned teachers.

04
Objectives

The main objective of this program is to strengthen the organizational and leadership skills of its students, promoting their careers towards management positions of greater interest and rank. Thanks to the innovative improvement that the implementation of BPM in an organization entails, the students will significantly broaden their work and economic horizons.

"You will lead entire groups of people with a technological, innovative and integrative perspective that brings together all your professional skills"

TECH makes the goals of their students their own goals too.
We work together in order to achieve them.

The **Postgraduate Certificate in Business Process Management (BPM)** will enable students to:

01 Identify when it is necessary to resort to BPM taking into account its applicability in the various sectors

02 Recognize if the company has the necessary elements for a successful implementation of the BPM project.

03 Establish the advantages of using BPM within organizations

04 Implement the development of BPM by creating a new governance model within the company

05 Understand that the application of BPM requires a rigorous methodology to achieve the objectives expected by the organization

06 Mitigate the risks associated with change

05
Structure and Content

The structure and content of this program are designed with the student as the focus, allowing the acquisition of all the knowledge related to Business Process Management in an agile and comprehensive manner. Thanks to eminently practical teaching, the professional graduates will have the possibility to start improving their organizational methodology even before finishing their qualification.

This Postgraduate Certificate will raise your administrative level, which will be a strong argument to be able to manage your own work groups"

Syllabus

The Postgraduate Certificate in Business Process Management (BPM) of TECH Technological University prepares its students for the technological challenge of implementing this new methodology in companies and organizations of all types.

Over the 150 hours of this course, the student will study real cases of organizations where BPM has been implemented, learning in a contextual way how the whole organizational process is and the correct way to execute it.

A completely online curriculum that gives the student the freedom to choose how to study it, being compatible with other kinds of professional activities or personal responsibilities.

This Postgraduate Certificate lasts 6 weeks and is divided into 1 module

Module 1	Business Process Management (BPM)

Where, When and How is it Taught?

TECH offers the possibility of taking this program completely online. Over the 6 weeks of the program, the student will be able to access all the contents of this program at any time, which will allow the student to self-manage his or her study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Business Process Management (BPM)

1.1. Enterprise Architecture
1.1.1. Holistic View of Business Architecture
1.1.2. Value Chain
1.1.3. Process Architecture

1.2. Diagnosis of BPM
1.2.1. *Business Process Management*
1.2.2. Business Drivers
1.2.3. Necessary Elements for a Successful Implementation
1.2.4. Maturity Cycle

1.3. BPM Principles
1.3.1. Context Adaptability
1.3.2. Continuity
1.3.3. Development of Competencies
1.3.4. Holism
1.3.5. Institutionalization
1.3.6. Participation of Key Stakeholders
1.3.7. Common Language
1.3.8. Intention
1.3.9. Simplicity
1.3.10. Adoption of technology

1.4. Benefits of BPM
1.4.1. Corporate
1.4.2. Customers:
1.4.3. Management
1.4.4. *Stakeholders*
1.4.5. BPM Applications
　1.4.5.1. *Business Process Improvement* (BPI)
　1.4.5.2. *Enterprise Process Management* EPM)
　1.4.5.3. *Continuous Refinement* (CR)

1.5. Sectoral Application of BPM
1.5.1. Financial Entities
1.5.2. Telecommunications
1.5.3. Health
1.5.4. Insurance
1.5.5. Public Administration
1.5.6. Manufacturing Industry

1.6. Process Reference Models
1.6.1. APQC Model
1.6.2. SCOR Model

1.7. Process Center of Excellence (COE)
1.7.1. COE Functions and Benefits
1.7.2. Steps to Establish a COE and Governance Model

1.8. Steps to BPM Success
1.8.1. Discover and Simplify
1.8.2. Capture and Document
1.8.3. Publish and Animate
1.8.4. Design and Improve
1.8.5. Simulate and Optimize
1.8.6. Generate and Execute
1.8.7. Monitor and Manage

1.9. Challenges of *Business Process Management*
1.9.1. Risks Depending on the Stage of the Process
1.9.2. Strategies to Overcome Risk
1.9.3. Implementation Errors

1.10. Considerations when Starting a BPM Project
1.10.1. Select the Correct Starting Point
1.10.2. Engaging with Users
1.10.3. Measuring from the Start

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

This program prepares you to face business challenges in uncertain environments and achieve business success.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

> *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

3%

30%

15%

4%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Our Students' Profiles

This Postgraduate Certificate is aimed at technology or management professionals who are looking for a distinctive quality boost in their career path. Thanks to the diversity of academic profiles that TECH hosts, it is also an excellent opportunity to generate connections with potential suppliers, customers or even business partners.
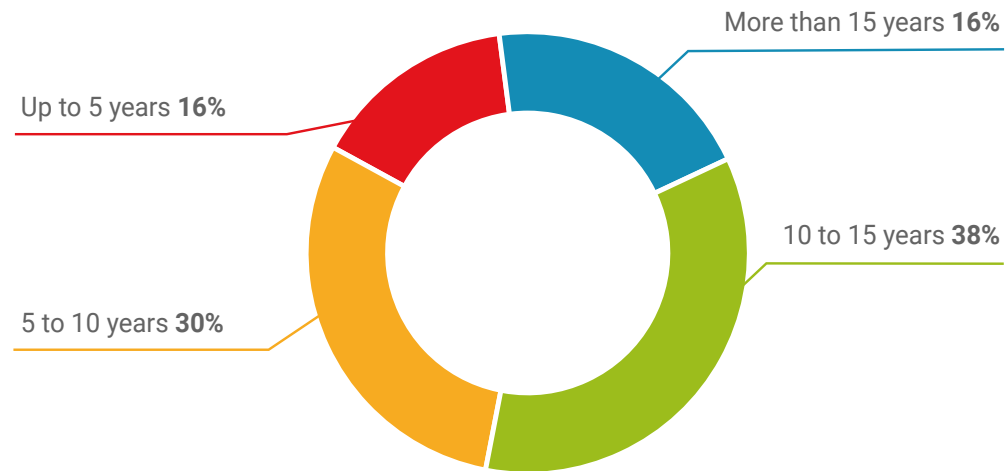
If you think your communication career needs a new impulse, bet on corporate blogging and reach a new professional horizon"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **16%**

Up to 5 years **16%**

10 to 15 years **38%**

5 to 10 years **30%**

Training

Engineering **44%**

Business **32%**

Social Sciences **16%**

Others **8%**

Academic Profile

Industry **39%**

Services **25 %**

Entrepreneurs **21 %**

Other **15%**
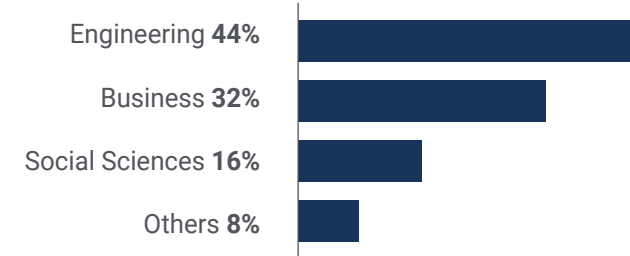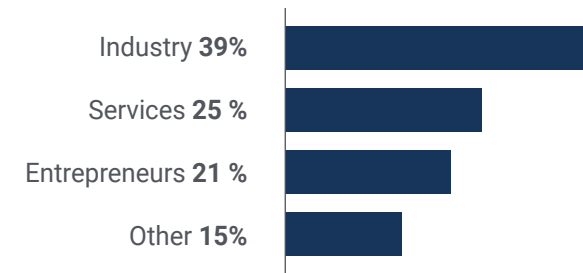
Geographical Distribution

USA **5%**

Spain **48%**

Mexico **38%**

Chile **9%**
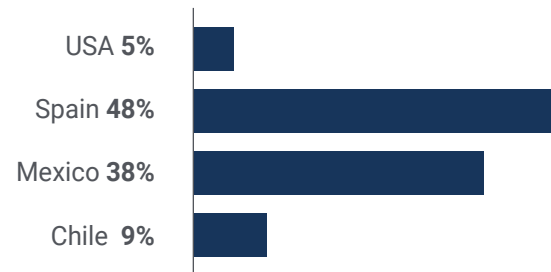
Julio Pomares

Project Manager

"The tools I learned in the Postgraduate Certificate in Business Process Management (BPM) were of great use to me when it came to improving the results of my projects, which ended up giving me the opportunity to manage them myself"

Course Management

The program's faculty includes leading experts in project management, who bring to this program the experience of their years of work. Furthermore, other renowned specialists in related disciplines participate in designing and preparing the Postgraduate Certificate in a multidisciplinary way, making it a unique and highly nourishing academic experience for the student.

Our teaching team, experts in Corporate Blogging, will help you achieve success in your profession"

Management

Barrientos, Giancarlo

- Information Systems Engineer
- Specialization in Software Engineering from U.S.A.L, Buenos Aires, Argentina. He started his professional experience focusing on different markets in Latan America and Europe as a software engineer for Young & Rubicam Brands, Rocket Internet Gmbh and Grupo Clarín
- Creator of a technology company for the digital transformation of the insurance industry in Argentina, logistics in Mexico and real estate in Colombia, which he sells to an insurance business
- He is currently IT Manager at Assist-365

Mr. Nieto-Sandoval González- Nicolás, David

- Industrial Technical Engineer by the E.U.P of Málaga.
- Industrial Engineer by the E.T.S.I.I. of Ciudad Real.
- Data Protection Officer (DPO), Antonio Nebrija University
- Expert in project management and business consultant and mentor in organizations such as Youth Business Spain or COGITI of Ciudad Real
- CEO of the start-up GoWork oriented to competency management and professional development and business expansion through hyperlabels.
- Writer of technological training content for both public and private entities.
- Professor certified by the EOI in the areas of industry, entrepreneurship, human resources, energy, new technologies and technological innovation

Professors

Ms. García Salvador, Laura
- Degree in Public Relations, Administration and Business Management
- Master's Degree in Digital Marketing in ESIC (Spain)
- Started her professional experience in the CONTRAPUNTO BBDO advertising agency, Creator of: Adopta Un Abuelo (NGO) and Ruralka Hotels (Enchanting Quality Hotels Club)

Mr. Goenaga Peña, Andrés
- Lawyer and Writer
- Master's Degree in Industrial Property, Copyrights and New Technologies from the Externado de Colombia University
- Experience in advising on issues related to privacy policies and personal data processing, digital platforms, software licensing processes and technology transfer, data and digital content analysis.

Ms. Garrido, Stephanie
- Industrial Engineer
- Postgraduate degree in Coaching, NLP and team leadership, logistics and process management from the Escuela de Negocios Europea de Barcelona.
- Experience in coordination of operations and logistics processes
- Participation as a leader in project management for the optimization of processes in the Occupational Health and Safety sector. Also, in the development of information systems to automate the performance of vehicle safety and logistics operations.

Ms. Gómez, María Daniela
- Industrial engineer from Universidad del Norte
- Diploma in pedagogical training
- Experience in the productive and educational sector
- Experience in teaching, as well as in project design and process optimization through the use of management indicators.
- Leader in the implementation of technological tools to improve performance in user services

Impact on Your Career

The student must make a large economic, personal and professional outlay in order to pursue a qualification of these characteristics. For this reason, TECH guarantees the highest quality in this program, instructing its students in the most advanced BPM techniques so that they can take their management career to new heights and business frontiers.

"

You will learn one of the most useful and effective management methods to obtain positive results in a short period of time"

Are you ready to take the leap?
Excellent professional development awaits.

This program is demanding of its students, as they must do their best to become leaders in their sector and successfully implement Business Process Management. Thanks to the efforts made during their education, graduates will be prepared for any type of business or organizational challenge they may encounter.

Your moment of triumph will be even closer after acquiring all the knowledge provided by this program.

This is your opportunity to get the promotion you want through a cutting-edge and effective organization.

When the change occurs

During the program
11%

During the first year
63%

After 2 years
26%

Type of change

Internal Promotion **48%**

Change of Company **44%**

Entrepreneurship **8%**
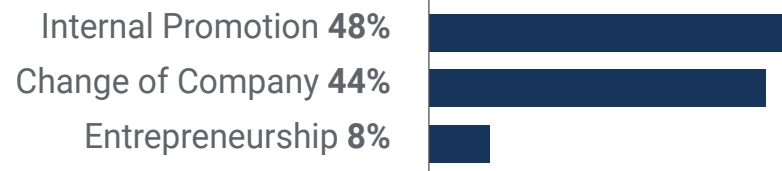
Salary increase

This program represents a salary increase of more than **25%** for our students

Salary before	A salary increase of	Salary after
$57,900	**25.22%**	**$75,500**

10

Benefits for Your Company

Taking this qualification is not only beneficial for the student, but also for the companies involved, as BPM will lead to an increase in performance and a significant improvement in business results. Thanks to a practical and avant-garde methodology, the student will be able to lead groups and projects with a global, technological and effective perspective.

"
Companies need managers with your vision and passion. Don't think twice and enroll in this Postgraduate Certificate today"

Developing and retaining talent in companies is the best long-term investment.

01 **Intellectual Capital and Talent Growth**

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02 **Retaining high-potential executives to avoid talent drain**

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03 **Building agents of change**

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04 **Increased international expansion possibilities**

Thanks to this program, the company will come into contact with the main markets in the world economy.

tech

05

Project Development

The manager can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This program will equip students with the skills to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Business Process Management (BPM) guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Business Process Management (BPM)** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Business Process Management (BPM)**

Official Nº of Hours: **150 h.**

tech technological university

Awards the following

CERTIFICATE

to

Mr./Ms. _____, with identification number _____.

For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Business Process Management (BPM)

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.   Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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