

Postgraduate Certificate Business Consulting Strategy





Postgraduate Certificate Business Consulting Strategy

- » Modality: Online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online
- » Target Group: Graduates, engineers, architects and equivalents, who have already started a professional career in consulting

Website: www.techtute.com/escuela-de-negocios/curso-universitario/estrategia-consultoria-negocio

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01 Welcome

Many companies are focusing their efforts on performing an adequate analysis of their business. The current economic uncertainty and the emergence of new opportunities from digitalization have caused companies to seek the best advice to maximize their profits and avoid risks. For this reason, one of the most required profiles nowadays is that of the business consultant specialized in strategy, since this professional is able to accurately diagnose the real situation of a company. This program, therefore, offers the students all the necessary tools to delve into this field, so that they can become a great specialist required by the best institutions and companies in their environment.



Postgraduate Certificate in Business Consulting Strategy.
TECH Global University



“

Specialize in strategic analysis in business consulting thanks to this program, thanks to which you will experience great progress in your professional career"

02

Why Study at TECH?

TECH is the world's largest 100% online school of business. It is an elite school of business, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.



“

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Global University



Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"*Microsoft Europe Success Story*", for integrating the innovative, interactive multi-video system.



The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% | of TECH students successfully complete their studies



Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000

executives prepared each year

+200

different nationalities



Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500

collaborative agreements with leading companies



Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.



Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.



TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:



Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.



At TECH you will have access to Harvard Business School case studies."



Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.



Academic Excellence

TECH offers students the best online learning methodology. The university balances the *Relearning* methodology (the most internationally recognized postgraduate learning methodology) with Harvard Business School *case studies*. A complex balance of traditional and state-of-the-art methods, within the most demanding academic framework.



Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a ground-breaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

03

Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.



“

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

You will develop a strategic and global vision of companies.

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network

TECH networks its students to maximize opportunities. Students with the same concerns and desire to grow. Thus, it will be possible to share partners, customers or suppliers.

You will find a network of contacts that will be crucial for your professional development.

06

Develop business projects in a rigorous manner.

The student will obtain a deep strategic vision that will help them develop their own project, taking into account the different areas of the company.

20% of our students develop their own business idea.

07

Improve soft skills and management skills

TECH helps students apply and develop the knowledge acquired and improve their interpersonal skills to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

The student will be part of a community of elite managers, large companies, renowned institutions and qualified professors from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to train with a team of internationally respected teachers.

04 Objectives

The main objective of this Postgraduate Certificate in Business Consulting Strategy is to help the professional in this area to know the best strategies for business analysis and diagnosis. In this way, you will be in the best position to offer high-level consulting services to different companies, either as an entrepreneur providing services to other companies or internally, in your own organization.



“

Reach all your professional goals with this Postgraduate Certificate, which will provide you with the most advanced and updated knowledge in the area of strategic consulting”

Your goals are our goals.
Together they work to achieve them.

This Postgraduate Certificate in Business Consulting Strategy will specialize you to:

01

Define and align the concept of strategy and the components of a sound strategy.

02

Understand the overall strategic planning process and how it brings value to organizations.

03

Understand the elements of a structure and methodology of analysis of an industrial sector, or for a company

04

Understand the best practices of internal strategic analysis of the company and its positioning in the market.

05

Share methodologies for making strategic projections: macroeconomic, establishing a base case, analyzing market trends and developing scenarios.



06

Understand the mechanism to choose the organizations strategy from a set of existing alternatives, prioritize them and understand their implications.

08

Know the roles of top management in strategy development and implementation, as well as best practices in involving the rest of the organization in strategy adoption.

09

Analyze the advantages and challenges of international expansion as a source of strategic value for organizations.

07

Share the key elements for the successful implementation of a strategy, from the structure of a strategic plan, the plan's monitoring office and the continuous review and adaptation of the strategy.

10

Understand the sources of value of corporate strategy and inorganic growth for an organization's strategy, especially in identifying, generating and capturing synergies with the core business.



05

Structure and Content

This Postgraduate Certificate in Business Consulting Strategy is designed to cover all the relevant contents in this administrative and economic field. Over 6 weeks, the professionals will be able to delve into this field from 1 specialized module, divided into 10 topics, through which they will specialize and prepare to experience a significant advance in their career as a consultant.



“

*Apply the best business consulting strategies
and help companies in all sectors achieve
success for companies in all sectors”*

Syllabus

The current situation, exacerbated by the pandemic, requires companies to make a very precise analysis of their economic and administrative situation. More and more companies are aware of this, which is why one of the most sought-after professional profiles is that of business consultant.

For this reason, TECH has developed the contents of this Postgraduate Certificate in Business Consulting Strategy in response to the situation of recent years. This program contains all the relevant elements to execute different strategic techniques in this area.

Therefore, this educational program provides an in-depth study of issues such as the strategic cycle, sector analysis, organizational diagnosis, scenario development, market trend analysis, launching, implementing and reviewing a strategy, management and its role in strategy, and international expansion, among many others.

This Postgraduate Certificate is developed over 6 weeks and consists of in 1 module:

Module 1

Business Consulting Strategy



Where, When and How is it Taught?

TECH offers the possibility of developing this Professional Certificate in Business Consulting Strategy fully online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Business Consulting Strategy

1.1. The strategy

- 1.1.1. Elements or components of the business strategy
 - 1.1.1.1. Phases of strategic thinking
 - 1.1.1.2. Ambition vs. Strategy
- 1.1.2. Competitive environment and sector analysis
 - 1.1.2.1. Concepts and methods
 - 1.1.2.2. Differentiators
- 1.1.3. Phases of a strategy
 - 1.1.3.1. Key stages in strategic business management

1.2. The strategic cycle

- 1.2.1. Elements of strategic planning
 - 1.2.1.1. Sector analysis
 - 1.2.1.2. Diagnosis
 - 1.2.1.3. The projection
 - 1.2.1.4. Strategic choices
- 1.2.2. Strategy definition and implementation
- 1.2.3. The strategy review process: analysis and considerations

1.3. Sector analysis - Porter's 5 Forces

- 1.3.1. Competitors
 - 1.3.1.1. Competitor analysis
 - 1.3.1.2. Source of differentiation
- 1.3.2. Suppliers
 - 1.3.2.1. Analysis of main suppliers
 - 1.3.2.2. Suppliers are essential for business
 - 1.3.2.3. Alternatives and Negotiation bargaining power vs.. Supplier
- 1.3.3. Customers:
 - 1.3.3.1. Customer analysis
 - 1.3.3.2. The purchasing process and decision models
- 1.3.4. Substitutes
 - 1.3.4.1. Products, services or customer alternatives
 - 1.3.4.2. Market positioning of alternatives
- 1.3.5. Entry barriers
 - 1.3.5.1. Analysis of barriers to entry in relation to the business.

1.4. Diagnosis of the organization

- 1.4.1. Competitive differentiation Analysis of the portfolio of products and services
- 1.4.2. Profitability analysis, strengths and weaknesses. Analysis of capacities in the main markets

1.5. Strategic projection

- 1.5.1. Market and macroeconomic forecasts
 - 1.5.1.1. Macroeconomics and sectoral behavior in business cycles
- 1.5.2. The base case
 - 1.5.2.1. Situation analysis in case of Failure to act
 - 1.5.2.2. Projecting a base case
 - 1.5.2.3. Challenging convictions
- 1.5.3. Market trend analysis
 - 1.5.3.1. Sector trends
 - 1.5.3.2. Geographical trends
 - 1.5.3.3. Innovation
- 1.5.4. Elaboration of scenarios
 - 1.5.4.1. Scenario input assumptions
 - 1.5.4.2. Scenario modeling
 - 1.5.4.3. Stress-testing of scenarios. Strategic resilience

1.6. Strategic choices

- 1.6.1. Creation of an initiative portfolio
 - 1.6.1.1. Growth in core businesses
 - 1.6.1.2. International expansion
 - 1.6.1.3. New sources of growth
 - 1.6.1.4. Operational improvements
- 1.6.2. Prioritization of initiatives
 - 1.6.2.1. Measuring impact
 - 1.6.2.2. Understanding resource needs
 - 1.6.2.3. Prioritization matrices
- 1.6.3. The choice of strategy
 - 1.6.3.1. *Top-down* strategic formulation
 - 1.6.3.2. Communication.
 - 1.6.3.3. Measurement

1.7. Launching, implementing and review of a strategy

- 1.7.1. Launching the strategy
 - 1.7.1.1. Launching of a strategic program
 - 1.7.1.2. Strategic plan structure and its initiatives
 - 1.7.1.3. The people in charge of the initiatives
 - 1.7.1.4. The objectives of the strategy and initiatives
- 1.7.2. The strategy office
 - 1.7.2.1. The team of a strategy office
 - 1.7.2.2. The monitoring of the implementation of the strategy, the governance model
 - 1.7.2.3. Elements of successful strategic implementation
- 1.7.3. The strategic review
 - 1.7.3.1. VUCA environments
 - 1.7.3.2. The strategy review process

1.8. Management and its role in strategy

- 1.8.1. The role of top management in strategic decision making
 - 1.8.1.1. The role of the CEO
 - 1.8.1.2. The role of the first line N-1
 - 1.8.1.3. The role of *Middle Management*
- 1.8.2. The organization
 - 1.8.2.1. Strategic alignment of the organization
- 1.8.3. Culture and its importance in the implementation of the strategy

Module 1. Business Consulting Strategy**1.9. International expansion**

- 1.9.1. Advantages of multinationals
 - 1.9.1.1. Economies of scale
 - 1.9.1.2. International projection as a basis for differentiation
 - 1.9.1.3. Global risk management
- 1.9.2. Expansion to other markets
 - 1.9.2.1. Expansion in the core business to other markets
 - 1.9.2.2. Forms of entry into other markets
 - 1.9.2.3. Location of activities
- 1.9.3. Organization and expansion models

1.10. Inorganic growth as a source of value

- 1.10.1. Corporate Estrategy vs. Competitive Strategy
 - 1.10.1.1. Main sources of value of a corporate strategy
 - 1.10.1.2. Inorganic growth vs Organic growth
- 1.10.2. Inorganic growth vs Organic growth
 - 1.10.2.1. Synergies as a source of value for corporate strategy vs. Portfolio management
- 1.10.3. Assessment of success or failure in growth models



You will not find a more complete syllabus to deepen the strategies applied in business consulting"

06

Methodology

This program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”

At TECH Business School we use the Harvard case method.

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”



We are the first online university to balance Harvard Business School case studies with a 100% online learning system based on repetition.



A learning method that is different and innovative.

This intensive program from TECH Global University School of Business prepares students to face all the challenges in this field, both nationally and internationally. We are committed to promoting personal and professional growth, the best way to strive for success, that is why TECH uses Harvard *case studies*, with which we have a strategic agreement that allows us to provide our students with material from the best university the world.

“*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*”

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which balances different teaching elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an Internet connection.

At TECH they will learn using a cutting-edge methodology designed to prepare the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we balance each of these elements concentrically. With this methodology we have prepared more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called Neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Management Skills Exercises

They will carry out activities to develop specific executive skills in each thematic field. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of the best business cases used at Harvard Business School. Cases that are presented, analyzed, and supervised by the best senior management specialists in Latin America.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically assess and re-assess students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



07

Our Students' Profiles

TECH is an institution eminently focused on getting its students to progress in their different professional fields. For that reason, this Postgraduate Certificate is oriented to students who wish to advance by updating their knowledge, since they are professionals who are always looking to improve and offer the most cutting-edge and innovative services to their clients and employers.





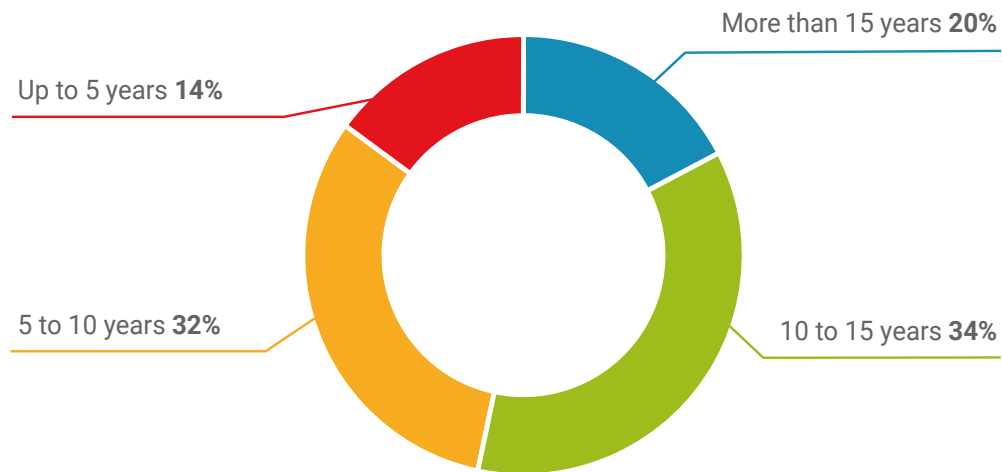
“

You are ambitious and TECH has designed a program tailored to your needs: enroll now and start progressing professionally”

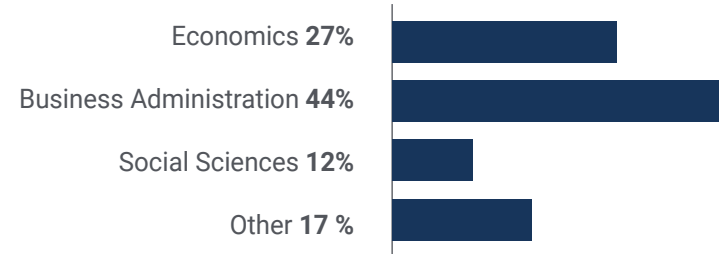
Average Age

Between **35** and **45** years old

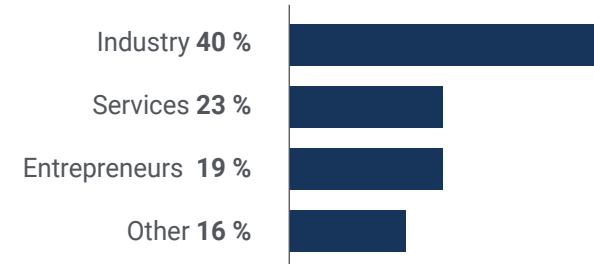
Years of Experience



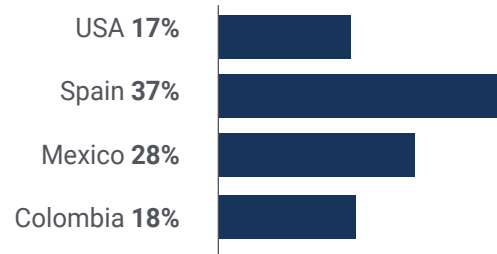
Training



Academic Profile



Geographical Distribution



Ms. Elisa San Martín

Business Consulting

"I am always looking for the latest developments in my industry and this program is the most up-to-date and comprehensive I have found. Not only does it provide you with the best business consulting strategies, but it also prepares you for the economic challenges of the future. I am very satisfied and will continue studying with TECH"

08

Course Management

The contents of this program are taught by a highly qualified teaching staff of international prestige. They are at the forefront of the sector and know their needs and strengths, preparing them to accompany students on this new professional path.



“

A multifaceted team in charge of delivering the content of this program. Helping you take the step you need to start your own consulting business"

International Guest Director

Awarded by the Public Relations Society of America for her scientific dissemination through multiple webinars, Erin Werthman has become a prestigious Business Administrator highly specialized in the field of Marketing and Communications.

As such, she has worked in international reference entities such as Collegis Education. Among her main achievements, she has developed integrated technology and operational efficiency solutions that have significantly optimized the operational activities of institutions. For example, she has managed a client portfolio of more than 15 million dollars, while obtaining a gross profit margin of 58%. In this sense, it has also generated a collaborative work atmosphere, where work teams perform their functions with the highest quality to ensure customer satisfaction.

On the other hand, she has been in charge of preparing multiple corporate strategic plans in crisis situations. As a result, it has helped companies to enjoy an excellent image in the community. At the same time, by anticipating potential setbacks arising from its practice, she has ensured that entities can continue to operate effectively even under adverse conditions. She has also forged proactive and transparent relationships with the media. In this way, it has been able to maximize both the visibility and reputation of organizations.

In addition, in her commitment to excellence, she is a regular speaker at international conferences and symposiums. There she shares her holistic knowledge on subjects such as Social Responsibility, Public Relations or Advertising. It is worth mentioning that her professional performance has been rewarded on several occasions in the form of awards, such as the award she received at Rasmussen College for her leadership skills, resolute attitude and improvement of advertising campaigns.



Ms. Werthman, Erin

- Media Director and Associate Senior Partner at Bain & Company, Minnesota, United States
- Senior Managing Partner at Collegis Education, Bloomington, Minnesota
- Director of Media Strategy and Brand Development at Rasmussen College, Minneapolis
- Director of Public Relations and Development at the University of Illinois College of Medicine
- B.A. in English-Rhetorical Professional Writing at the University of Illinois Urbana-Champaign
- MBA in Business and Marketing from Benedictine University, Illinois
- Bain Sustainability in Action Certification by Bain & Company
- Board Member Riverview Elementary School PTA Board Member



Thanks to TECH, you will be able to learn with the best professionals in the world"

Management



Mr. Pérez-Ayala, Luis Yusty

- ◆ Financial and Management Control Director of SENER's Engineering, Infrastructure, Energy and Marine division.
- ◆ Professor of Finance in the Master of Business Consulting and Management at Madrid Polytechnic University (UPM)
- ◆ Travel & Hospitality Industry Technology Lead at Accenture for Spain, Portugal, Andorra and Israel
- ◆ Senior Manager at Accenture, in the Intelligent Finance area.
- ◆ Associate Director at EY, in the area of CFO Services - Financial Accounting Advisory Services
- ◆ Senior Manager at KPMG, in the field of Business Consulting - Finance Function
- ◆ Degree in Business Administration and Management
- ◆ Degree in Economics (UCLM)
- ◆ Master's Degree in Revenue Management (Cornell University)
- ◆ Master's Degree in Sales (Sales Business School)
- ◆ Certificate programs in management control, finance management and taxes
- ◆ Course in Advanced Accounting of the CEF (Centro de Estudios Financieros)

Professors

Mr. Lara Oria, Enrique

- ◆ Axis Corporate Director of Transformation, Innovation and Digital
- ◆ Partner in charge of the Strategy and *Management Consulting* division at KPMG Colombia
- ◆ Previous experience in business consulting at KPMG, IBM *Global Business Services* and Accenture



09

Impact on Your Career

This Postgraduate Certificate in Business Consulting Strategy is perfect for those professionals who are not satisfied and are looking to progress. This way, upon completion of this educational program, the student will be able to observe how their work circumstances improve by having new tools and services for their clients, who will greatly value the analysis and diagnostics of their companies.





“

This program is what you need to move forward: specialize now and increase your prestige as a business consultant”

Are you ready to take the leap? Excellent professional development awaits you

TECH's Postgraduate Certificate in Business Consulting Strategy is an intensive program that prepares students to face business challenges and decisions in the corporate and business environment. The main objective is to promote personal and professional growth. Helping students achieve success.

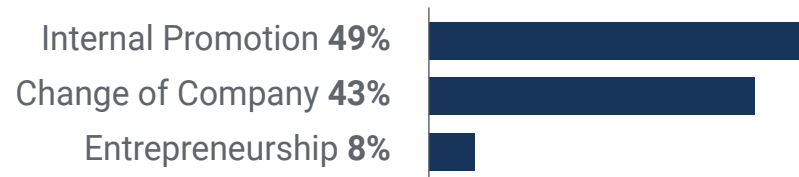
Companies are looking for consultants adapted to the new times and this Postgraduate Certificate will prepare you for the present and the future.

This program will improve your salary prospects immediately.

When the change occurs



Type of change



Salary increase

This program represents a salary increase of more than **25%** for our students



10

Benefits for Your Company

Having the knowledge provided by this Postgraduate Certificate in Business Consulting Strategy can definitely boost a company. This is because this program contains the most advanced and precise techniques of economic and strategic analysis, so that a professional who has completed it will have the keys to make the company succeed or to avoid its failure, depending on each case and specific situation.





“

Take your company to success with this Postgraduate Certificate, providing the best economic strategies for your commercial success”

Developing and retaining talent in companies is the best long-term investment.

01

Intellectual Capital and Talent Growth

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential managers avoiding talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.



05

Project Development

The professional can work on a current project or develop new projects in the field of R&D or Business Development within their company.

06

Increased competitiveness

This Postgraduate Certificate will equip your professionals with the competencies to take on new challenges and drive the organization forward.

11

Certificate

The Postgraduate Certificate in Business Consulting Strategy guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



“

*Successfully complete this program
and receive your university qualification
without having to travel or fill out laborious
paperwork”*

This program will allow you you to obtain a **Postgraduate Certificate in**

Business Consulting Strategy endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (**official bulletin**). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University title**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Business Consulting Strategy**

ECTS: **6**

Official N° of Hours: **150 hours.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Postgraduate Certificate Business Consulting Strategy

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

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