Postgraduate Certificate

Artificial Intelligence and Its Application in Talent Management and Professional Development

tech global university

Postgraduate Certificate
Artificial Intelligence and Its Application in Talent Management and Professional Development

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Accreditation: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**
- » Target Group: **University graduates who have previously completed any degree in the fields of Human Social, Legal Sciences, or Administrative and Business Sciences**

Website: **www.techtitute.com/us/school-of-business/postgraduate-certificate/artificial-intelligence-its-application-talent-management-professional-development**

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01
Welcome

Talent Management has evolved considerably with the incorporation of advanced technologies such as Artificial Intelligence. Among its main advantages is that it allows experts to identify and anticipate Professional Development needs in real time. In this way, professionals can develop the most effective strategies to ensure the long-term retention of talent in companies. Therefore, it is vital that professionals effectively implement predictive algorithms to align employee skills with organizational philosophy. In this framework, TECH launches an exclusive university program focused on the integration of Deep Learning in the Human Resources Department to optimize its different strategic processes. In addition, it is taught in a convenient online format.

Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development
TECH Global University

"Thanks to this Postgraduate Certificate based on Relearning, you will handle Artificial Intelligence to efficiently manage the life cycle of Talent and Professional Development in institutions"

Why Study at TECH?

TECH is the world's largest 100% online business school. It is an elite business school, with a model based on the highest academic standards. A world-class center for intensive managerial skills education.

TECH is a university at the forefront of technology, and puts all its resources at the student's disposal to help them achieve entrepreneurial success"

At TECH Technological University

Innovation

The university offers an online learning model that balances the latest educational technology with the most rigorous teaching methods. A unique method with the highest international recognition that will provide students with the keys to develop in a rapidly-evolving world, where innovation must be every entrepreneur's focus.

"Microsoft Europe Success Story", for integrating the innovative, interactive multi-video system.

The Highest Standards

Admissions criteria at TECH are not economic. Students don't need to make a large investment to study at this university. However, in order to obtain a qualification from TECH, the student's intelligence and ability will be tested to their limits. The institution's academic standards are exceptionally high...

95% of TECH students successfully complete their studies

Networking

Professionals from countries all over the world attend TECH, allowing students to establish a large network of contacts that may prove useful to them in the future.

+100000 executives prepared each year

+200 different nationalities

Empowerment

Students will grow hand in hand with the best companies and highly regarded and influential professionals. TECH has developed strategic partnerships and a valuable network of contacts with major economic players in 7 continents.

+500 collaborative agreements with leading companies

Talent

This program is a unique initiative to allow students to showcase their talent in the business world. An opportunity that will allow them to voice their concerns and share their business vision.

After completing this program, TECH helps students show the world their talent.

Multicultural Context

While studying at TECH, students will enjoy a unique experience. Study in a multicultural context. In a program with a global vision, through which students can learn about the operating methods in different parts of the world, and gather the latest information that best adapts to their business idea.

TECH students represent more than 200 different nationalities.

TECH strives for excellence and, to this end, boasts a series of characteristics that make this university unique:

Analysis

TECH explores the student's critical side, their ability to question things, their problem-solving skills, as well as their interpersonal skills.

Academic Excellence

TECH offers students the best online learning methodology. The university combines the Relearning method (postgraduate learning methodology with the best international valuation) with the Case Study. Tradition and vanguard in a difficult balance, and in the context of the most demanding educational itinerary.

Economy of Scale

TECH is the world's largest online university. It currently boasts a portfolio of more than 10,000 university postgraduate programs. And in today's new economy, **volume + technology = a groundbreaking price**. This way, TECH ensures that studying is not as expensive for students as it would be at another university.

Learn with the best

In the classroom, TECH's teaching staff discuss how they have achieved success in their companies, working in a real, lively, and dynamic context. Teachers who are fully committed to offering a quality specialization that will allow students to advance in their career and stand out in the business world.

Teachers representing 20 different nationalities.

" At TECH, you will have access to the most rigorous and up-to-date case analyses in academia"

03
Why Our Program?

Studying this TECH program means increasing the chances of achieving professional success in senior business management.

It is a challenge that demands effort and dedication, but it opens the door to a promising future. Students will learn from the best teaching staff and with the most flexible and innovative educational methodology.

We have highly qualified teachers and the most complete syllabus on the market, which allows us to offer you education of the highest academic level"

This program will provide you with a multitude of professional and personal advantages, among which we highlight the following:

01

A Strong Boost to Your Career

By studying at TECH, students will be able to take control of their future and develop their full potential. By completing this program, students will acquire the skills required to make a positive change in their career in a short period of time.

70% of students achieve positive career development in less than 2 years.

02

Develop a strategic and global vision of the company

TECH offers an in-depth overview of general management to understand how each decision affects each of the company's different functional fields.

Our global vision of companies will improve your strategic vision.

03

Consolidate the student's senior management skills

Studying at TECH means opening the doors to a wide range of professional opportunities for students to position themselves as senior executives, with a broad vision of the international environment.

You will work on more than 100 real senior management cases.

04

You will take on new responsibilities

The program will cover the latest trends, advances and strategies, so that students can carry out their professional work in a changing environment.

45% of graduates are promoted internally.

05

Access to a powerful network of contacts

TECH connects its students to maximize opportunities. Students with the same concerns and desire to grow. Therefore, partnerships, customers or suppliers can be shared.

You will find a network of contacts that will be instrumental for professional development.

06

Thoroughly develop business projects.

Students will acquire a deep strategic vision that will help them develop their own project, taking into account the different fields in companies.

20% of our students develop their own business idea.

07

Improve *soft skills* and management skills

TECH helps students apply and develop the knowledge they have acquired, while improving their interpersonal skills in order to become leaders who make a difference.

Improve your communication and leadership skills and enhance your career.

08

You will be part of an exclusive community

Students will be part of a community of elite executives, large companies, renowned institutions, and qualified teachers from the most prestigious universities in the world: the TECH Technological University community.

We give you the opportunity to study with a team of world-renowned teachers.

04

Objectives

Thanks to this Postgraduate Certificate, Human Resources experts will apply the various tools of Artificial Intelligence to optimize processes of recruitment, evaluation and professional training of employees. In this sense, graduates will develop advanced skills to handle specialized software such as Crystal, BetterUp or Leader Amp. In this way, professionals will be able to automate the identification of skill needs, the creation of development programs and the monitoring of employee progress. In turn, students will make more informed decisions about promotions and assignment of responsibilities.

You will handle the most cutting-edge Artificial Intelligence techniques to analyze large volumes of data and identify employees with the highest potential, thus contributing to strategic decision making"

TECH makes the goals of their students their own goals too
Working together to achieve them
This **Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development** will enable students to:

**01** Use Artificial Intelligence to monitor the work climate, proactively identifying problems and improving internal communication and employee satisfaction

02 Develop the ability to use Artificial Intelligence to identify and eliminate bias in selection, evaluation and development processes

03 Train students to implement Artificial Intelligence solutions that automate administrative and managerial tasks
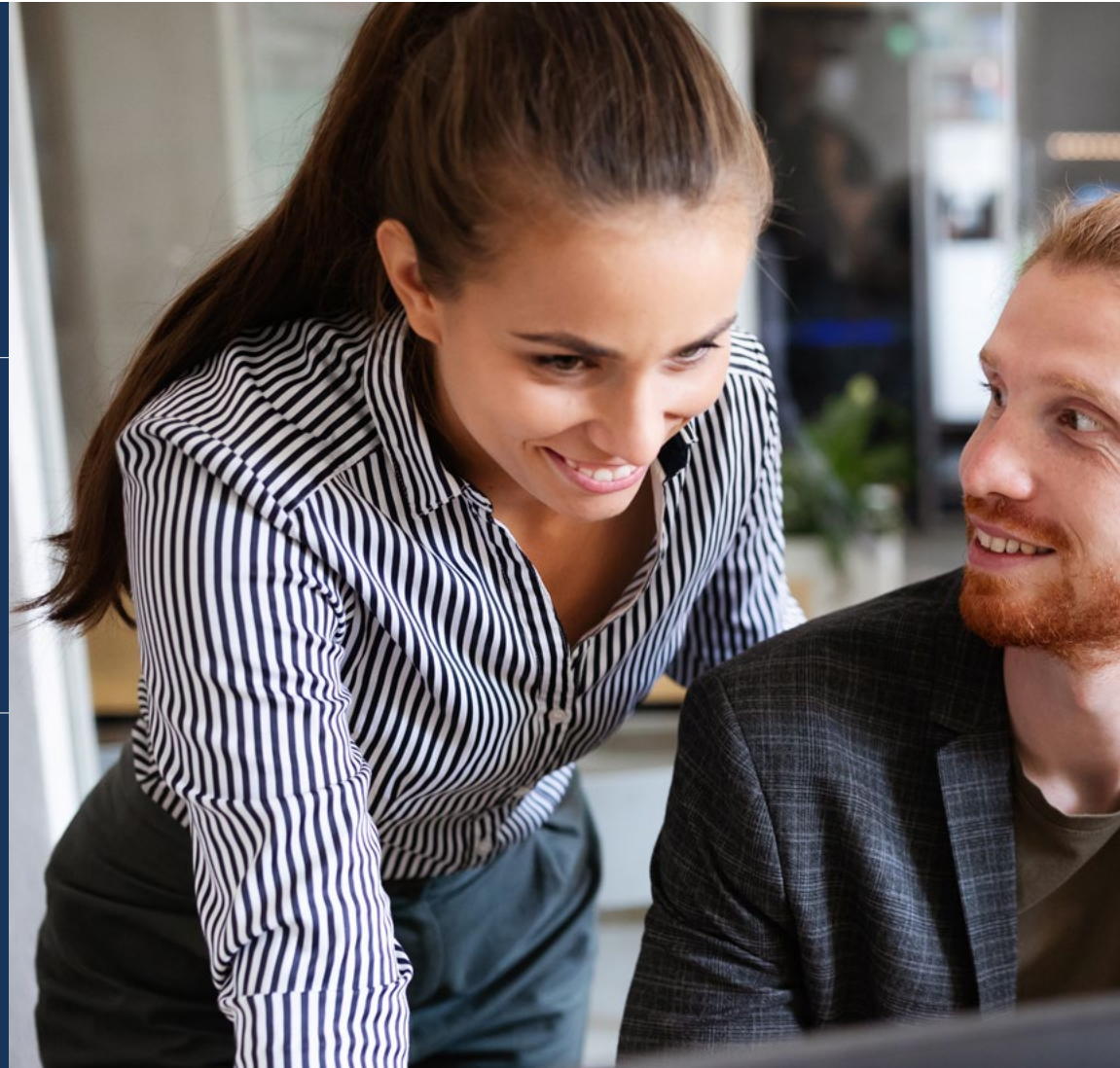
04 Apply predictive analytics techniques in HR management, anticipating needs and improving strategic planning

05 Delve into the ethical and transparency principles necessary for the responsible implementation of Artificial Intelligence in Human Resources

06 Lead digital transformation projects in the Human Resources department, using Artificial Intelligence as a key tool to innovate and improve organizational processes

05
Structure and Content

The Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development is a 100% online program, designed so that students can combine top-quality studies with their respective professional work. In addition, the curriculum is taught using TECH's revolutionary Relearning method: the repetition of key content will allow students to learn naturally and progressively throughout the course.

"

You will use Artificial Intelligence to automate routine tasks and develop customized training programs to improve staff performance"

Syllabus

The Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development from TECH Global University is an intensive program that prepares you to face challenges in the Human Resources sector.

This curriculum is designed by the best specialists in the implementation of Artificial Intelligence in Human Resources. Therefore, the syllabus will delve into issues ranging from the automation of Talent Management processes or the use of recommendation algorithms to suggest growth opportunities to the recognition of achievements. The teaching materials will also delve into the most effective strategies for leading adaptability to organizational change and boosting resilience. In this way, students will acquire skills to apply Machine Learning models to predict institutional development and employee success.

In this way, graduates will gain advanced skills to use insights generated by Artificial Intelligence to make more informed decisions on Talent Management and improve organizational development.

This Postgraduate Certificate is developed over 6 weeks and is divided into 1 module:

| Module 1 | Artificial Intelligence and Its Application in Talent Management and Professional Development |

Where, When and How is it Taught?

TECH offers the possibility of developing this Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development completely online. During the 6 weeks of the specialization, the student will be able to access all the contents of this program at any time, which will allow them to self-manage their study time.

A unique, key, and decisive educational experience to boost your professional development and make the definitive leap.

Module 1. Artificial Intelligence and Its Application in Talent Management and Professional Development

1.1. Introduction to the Application of Artificial Intelligence in Talent Management and Professional Development
1.1.1. Historical Evolution of AI in Talent Management and How It Has Transformed the Industry
1.1.2. Definition of Artificial Intelligence in the Human Resources Context
1.1.3. Importance of Talent Management and Professional Development. Glint

1.2. Automation of Talent Management Processes
1.2.1. Using Artificial Intelligence to Automate Administrative Tasks in Talent Management
1.2.2. Implementing Artificial Intelligence-Based Talent Management Systems
1.2.3. Assessing Operational Efficiency and Cost Reduction through Automation with Artificial Intelligence

1.3. Talent Identification and Retention with Artificial Intelligence
1.3.1. Using Artificial Intelligence Algorithms to Identify and Retain Talent in the Organization
1.3.2. Predictive Analytics for the Detection of Employees with High Growth Potential
1.3.3. Integrating Artificial Intelligence with HR Management Systems for Continuous Performance and Development Tracking

1.4. Personalization of Professional Development. Leader Amp
1.4.1. Implementing Customized Artificial Intelligence-Based Professional Development Programs
1.4.2. Using Recommendation Algorithms to Suggest Learning and Growth Opportunities
1.4.3. Matching Career Development Pathways to Labor Market Evolution Predictions Using Artificial Intelligence

1.5. Competency and Skills Gap Analysis
1.5.1. Using Artificial Intelligence to Analyze Employees' Current Skills and Competencies
1.5.2. Identification of Skills Gaps and Training Needs Using Data Analytics
1.5.3. Implementing Real-Time Training Programs Based on Automated Artificial Intelligence Recommendations

1.6. Mentoring and Virtual Coaching
1.6.1. Implementation of Artificial Intelligence-Assisted Virtual Mentoring Systems. Crystal
1.6.2. Using Chatbots and Virtual Assistants to Provide Personalized Coaching
1.6.3. Impact Assessment of Virtual Coaching Using Data Analysis and Automated Artificial Intelligence Feedback

1.7. Achievement and Performance Recognition
1.7.1. Using Artificial Intelligence-Based Achievement Recognition Systems to Motivate Employees. BetterUp
1.7.2. Automatically Analyzing Employee Performance and Productivity Using Artificial Intelligence
1.7.3. Developing an Artificial Intelligence-Based Reward and Recognition System

1.8. Evaluation of Leadership Potential
1.8.1. Applying Artificial Intelligence Techniques to Assess Leadership Potential of Employees
1.8.2. Identifying Emerging Leaders and Developing Tailored Leadership Programs
1.8.3. Using Artificial Intelligence-Driven Simulations to Train and Evaluate Leadership Skills

1.9. Change Management and Organizational Adaptability
1.9.1. Predictive Analytics to Anticipate Change Needs and Promote Organizational Resilience
1.9.2. Organizational Change Planning Using Artificial Intelligence
1.9.3. Using Artificial Intelligence to Manage Organizational Change and Promote Adaptability. Cognician

1.10. Ethics and Accountability in Talent Management with Artificial Intelligence
1.10.1. Ethical Considerations in the Use of Artificial Intelligence in Talent Management and Professional Development. Reflektive
1.10.2. Ensuring Fairness and Transparency in Artificial Intelligence Algorithms Used in Talent Management Decision-Making
1.10.3. Implementation of Audits to Monitor and Adjust Artificial Intelligence Algorithms to Ensure Ethical Practices

Give a quality boost to your career as an expert in Human Resources by incorporating the latest trends in Artificial Intelligence for Talent Management into your work. Enroll now!"

06
Study Methodology

TECH is the first university in the world to combine case study methodology with Relearning, a 100% online learning system based on guided repetition.

This innovative pedagogical strategy has been conceived to offer professionals the opportunity to update knowledge and develop skills in an intensive and rigorous way. A learning model that places the student at the center of the academic process and gives them the leading role, adapting to their needs and leaving aside the more conventional methodologies.

TECH prepares you to face new challenges in uncertain environments and achieve success in your career"

The student: the priority of all TECH programs

In TECH's study methodology, the student is the main protagonist.
The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

At TECH you will NOT have live classes (which you might not be able to attend)"

The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want"

Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.

Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.

" *The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule"*

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.

2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.

You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.

As such, the best educational materials, thoroughly prepared, will be available in this program:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.

Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.

Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.

20%

15%

15%

3%

20%

17%

7%

3%

Case Studies

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Testing & Retesting

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.

Our Students' Profiles

This Postgraduate Certificate is oriented to graduates who have previously completed any of the following degrees in the fields of Social, Human, Legal, Administrative or Economic Sciences.

This program uses a multidisciplinary approach as the students have a diverse set of academic profiles and represent multiple nationalities.

The program is also open to professionals who, being university graduates in any field, have two years of work experience in the field of Talent Management.
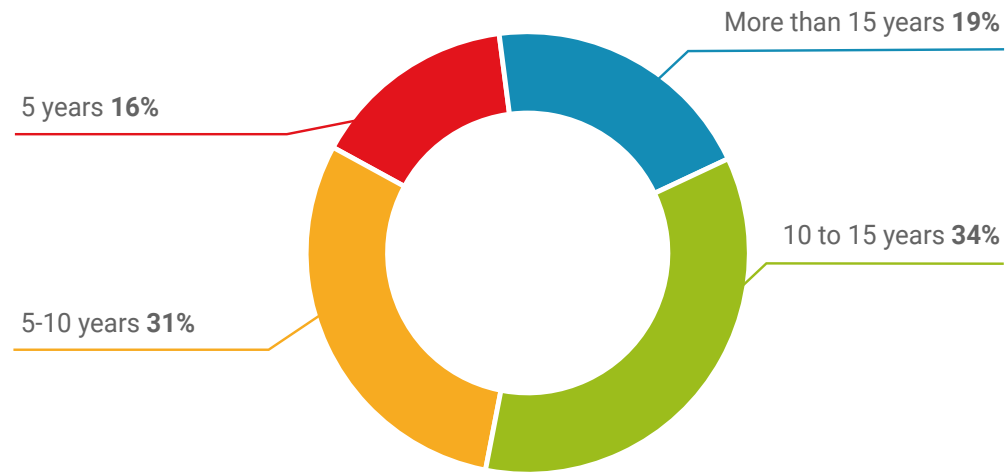
"

If you have worked professionally in Labor Relations and want to experience a significant leap in quality, this program will allow you to achieve it"

Average Age

Between **35** and **45** years old

Years of Experience

More than 15 years **19%**

5 years **16%**

10 to 15 years **34%**

5-10 years **31%**

Training

Business and Economics **29%**

Engineering **41%**

Artificial Intelligence **15%**

Other **15%**

Academic Profile

Industry **41%**

Services **24%**

Entrepreneurs **26%**

Other **9%**
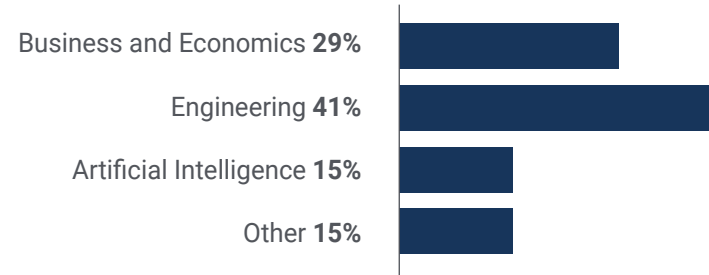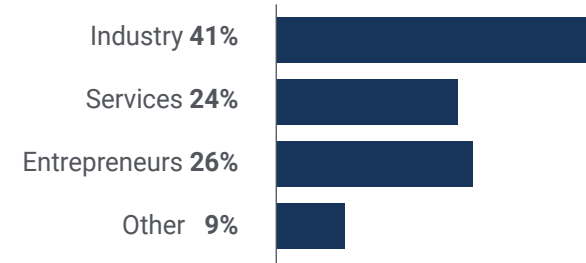
Geographical Distribution

U.S.A. **12%**

Spain **45%**

Mexico **28%**

Colombia **15%**
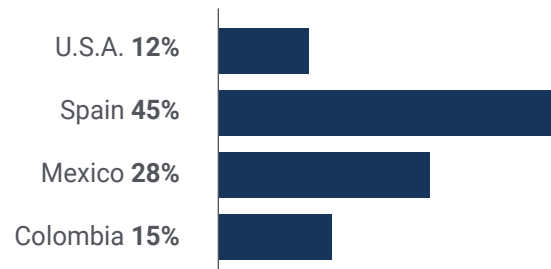
Fernando García Iturrate

Human Resources Manager

"The Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development of TECH has been enriching. The teaching materials have given me the keys to get the most out of emerging tools such as Deep Learning and predictive modeling. This way I have been able to create individualized training plans to retain the best talent in my company"

08
Course Management

TECH's priority is to make available to everyone the most holistic and up-to-date university programs on the educational market. Therefore, it carries out a thorough process to establish its teaching staff. As a result of this effort, this Postgraduate Certificate has the participation of recognized experts in Artificial Intelligence focused on Human Resources. These professionals have an extensive professional background, where they have helped numerous companies to optimize their operational processes through the automation and implementation of algorithms. In this way, students will enter into an intensive experience that will allow them to expand their job opportunities considerably.

The faculty of this program has an extensive background in research and professional application in Artificial Intelligence applied to the Human Resources Department"

Management

Dr. Peralta Martín-Palomino, Arturo

- CEO and CTO at Prometeus Global Solutions
- CTO at Korporate Technologies
- CTO at AI Shepherds GmbH
- Consultant and Strategic Business Advisor at Alliance Medical
- Director of Design and Development at DocPath
- PhD in Psychology from the University of Castilla La Mancha
- PhD in Economics, Business and Finance from the Camilo José Cela University
- PhD in Psychology from University of Castilla La Mancha
- Master's Degree in Executive MBA from the Isabel I University
- Master's Degree in Sales and Marketing Management, Isabel I University
- Expert Master's Degree in Big Data by Hadoop Training
- Master's Degree in Advanced Information Technologies from the University of Castilla La Mancha
- Member of the research group SMILE

Professors

Ms. Del Rey Sánchez, Cristina

- Talent Management Administrative Officer at Securitas Seguridad España, S.L
- Extracurricular Activities Center Coordinator
- Support classes and pedagogical interventions with Primary and Secondary Education students
- Postgraduate in Development, Delivery and Tutoring of e-Learning Training Actions
- Postgraduate in Early Childhood Care
- Degree in Pedagogy from the Complutense University of Madrid

Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"

Impact on Your Career

 sense, professionals will acquire advanced skills to implement Artificial Intelligence solutions in their Talent Management and Professional Development tasks. In this way, students will apply Machine Learning techniques to collect and analyze employee performance. This will enable them to identify staff needs and create training programs tailored to their expectations.

At the same time, specialists will skillfully use algorithms to evaluate the talent of organizations, with the aim of improving both the selection and promotion of workers. In tune with this, they will handle specialized software to measure the organizational climate and detect possible areas of improvement to increase the motivation of individuals.

If you have experience in Talent Management and are looking to master the most effective Artificial Intelligence technologies to improve your Professional Development programs, this is the program for you"

Are you ready to take the leap?
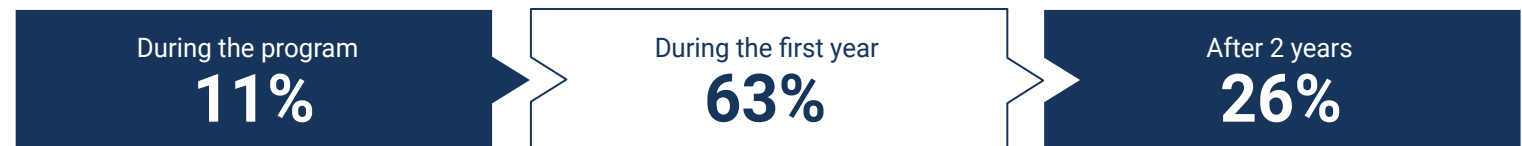## Excellent professional development awaits you

The Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development from TECH is an intensive program that prepares you to face challenges and business decisions in the field of Human Resources. The main objective is to promote your personal and professional growth. Helping you achieve success.

If you want to improve yourself, make a positive change at a professional level, and network with the best, then this is the place for you.

You will master specific Artificial Intelligence software for recruitment processes and increase the accuracy of your selection tasks.

With TECH's innovative Relearning system, you will consolidate key concepts in an immediate, natural and precise way.

Time of Change

During the program	During the first year	After 2 years
11%	**63%**	**26%**

Type of change

Internal Promotion **47%**

Change of Company **45%**

Entrepreneurship **8%**
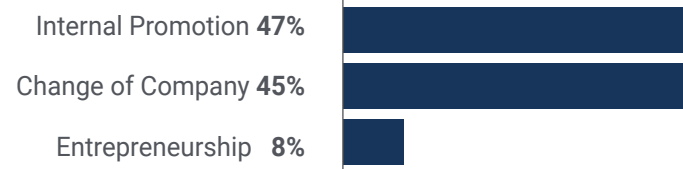
Salary increase

This program represents a salary increase of more than **26.24%** for our students

Salary before	A salary increase of	Salary after
$52,000	**26.24%**	**$65,644**

Benefits for Your Company

With the completion of this university program, Human Resources professionals will increase the performance and efficiency of the organizations where they work. Students will implement the main tools of Artificial Intelligence to automate the selection of candidates, improving the quality of hiring and reducing recruitment time.

At the same time, graduates will use state-of-the-art software based on Neural Networks to design Professional Development programs tailored to the individual needs of employees, thus increasing their satisfaction and commitment. Also, they will implement robotic performance evaluation systems to provide constant feedback to workforces.

You will use Artificial Intelligence to eliminate unconscious biases in the selection process, ensuring an objective evaluation of candidates"

Developing and retaining talent in companies is the best long-term investment.

01

Growth of talent and intellectual capital

The professional will introduce the company to new concepts, strategies, and perspectives that can bring about significant changes in the organization.

02

Retaining high-potential executives to avoid talent drain

This program strengthens the link between the company and the professional and opens new avenues for professional growth within the company.

03

Building agents of change

You will be able to make decisions in times of uncertainty and crisis, helping the organization overcome obstacles.

04

Increased international expansion possibilities

Thanks to this program, the company will come into contact with the main markets in the world economy.

tech

Project Development

05

The professional can work on a real project or develop new projects in the field of R & D or business development of your company.

Increased competitiveness

06

This program will equip students with the skills to take on new challenges and drive the organization forward.

11
Certificate

The Postgraduate Certificate in rtificial Intelligence and Its Application in Talent Management and Professional Development guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain a **Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (**official bulletin**). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Artificial Intelligence and Its Application in Talent Management and Professional Development

This is a private qualification of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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