

Internship Program

Business Consulting



tech global
university

Internship Program
Business Consulting

Index

01

Introduction

p. 4

02

Why Study an Internship Program?

p. 6

03

Objectives

p. 8

04

Educational Plan

p. 10

05

Where Can I Do the Internship Program?

p. 12

06

General Conditions

p. 14

07

Certificate

p. 16

01 Introduction

Change management has become one of the most critical areas in business consulting, especially in a global business environment marked by uncertainty and rapid evolution. Faced with this situation, professionals need to develop strategic transition plans that align organizational objectives with change initiatives. To this end, it is vital that they incorporate advanced techniques into their practice to ensure that changes are implemented effectively and with the least possible negative impact. In this sense, TECH has created the present qualification, in which in 3 weeks the specialist will be integrated into a team versed in Business Consulting to delve into the latest developments in this field.



Thanks to this Internship Program you will be able to manage organizational and cultural changes efficiently”



A prestigious technology consulting firm reveals in a report that the adoption of digital technologies has accelerated the operational efficiency of companies by 65%. This highlights how digitization is revolutionizing every facet of the business environment. With the advent of advanced technologies such as Artificial Intelligence, a wide range of job opportunities are opening up for business consultants. To make the most of them, professionals need to update their knowledge to equip themselves with the most cutting-edge strategies for the digitization of companies.

In this scenario, TECH launches an innovative university program, which consists of a practical stay of 150 hours in a prestigious reference entity in the area of Business Consulting. In this way, during 3 weeks the graduates will be part of a team of top level specialists, with whom they will work actively in the projects they are carrying out. Thanks to this, the consultants will acquire new competencies that will allow them to optimize their daily practice and raise their professional horizons to a higher level.

Throughout this Internship Program, students will be guided by specialists with extensive professional experience in this field. These experts will help graduates to consolidate their mastery of the most complex concepts and tasks. Thanks to this, after completing the on-site learning, business consultants will have all the resources required to face present and future challenges in the field of Business Consulting.

02

Why Study an Internship Program?

Organizations are constantly looking for ways to improve their operational efficiency, increase their competitiveness and adapt to market changes. In this context, institutions demand the incorporation of highly specialized professionals in Business Consulting. To gain a competitive advantage, these experts must keep up to date with the latest methodologies in this field in order to offer a better service to clients and enhance their job growth. For this reason, TECH presents a unique and disruptive academic product in the current pedagogical panorama, which will allow graduates to enter a real institution where they can put into practice the latest procedures in the field of Business Consulting. In this way, during 3 intensive weeks, students will join a multidisciplinary work team, where they will be updated on the latest developments in areas such as Organizational Culture and Corporate Finance.



This Internship Program will equip you with the necessary skills to face all obstacles in the field of Business Consulting”

1. Updating from the latest technology available

New technologies are completely transforming the field of Business Consulting, providing specialists with new tools that improve the efficiency, accuracy and scope of consulting services. Aware of this, TECH presents a program where students will have access to the most sophisticated instruments to carry out their work with guaranteed success.

2. Gaining in-depth knowledge from the experience of top specialists

During their practical on-site stay, students will join a multidisciplinary working group made up of professionals in the Business Consulting field. Together with them, the students will participate in tasks related to subjects such as Integrated Project Management or digitalization processes. In addition, graduates will be guided at all times by a specific tutor, who will ensure compliance with the objectives for which this itinerary has been designed.

3. Entering first-class professional environments

For the realization of this exclusive itinerary, TECH has selected first-class institutions that will provide graduates with an intensive stay in the field of Business Consulting. In this way, students will have the opportunity to access prestigious centers to fully immerse themselves in the reality of the most demanding profession.



4. Putting the acquired knowledge into daily practice from the very first moment

The academic market is full of educational programs that are poorly adapted to the daily work of consultants. In addition, they require long hours of teaching, difficult to reconcile with their professional work. Far from this, TECH offers a 100% practical training where, in 3 weeks, students will be able to achieve a thorough mastery of the most cutting-edge work methodologies in the field of Business Consulting.

5. Expanding the boundaries of knowledge

In order to expand the boundaries of the professional careers of its students, TECH has coordinated the development of this program with companies of international prestige. In this way, each of the graduates will have the opportunity to carry out their Internship Program in a personalized way, without geographical limits.



*You will have full practical immersion
at the center of your choice"*

03 Objectives

Thanks to this Internship Program, consultants will have both the skills and knowledge necessary to advise companies on problem solving, process optimization and strategic decision making. In this sense, graduates will acquire advanced skills with which they will design detailed strategic plans and manage their execution to achieve the organization's goals.



General Objectives

- Learn about the type of services provided in business consulting according to trends, business and technological disruptions and the needs for change and adaptation demanded by companies
- Acquire a complete vision of the reality of business consulting companies, how they are organized, how they provide their services, what professionals they need to develop their services, what types of projects they carry out and how they carry them out from a methodological perspective
- Understand the overall strategic planning process and how it adds value to organizations
- Understand the elements of a structure and methodology of analysis of an industrial sector, or for a company. Managing the sources of competition, supply chain, customers, potential substitutes or barriers to business entry





Specific Objectives

- Provide students with the essential knowledge about the importance and effects of debt, as well as alternatives to bank financing and the particularities of refinancing processes, which are so topical nowadays
- Understand the valuation tools and the main drivers of value generation in the company
- Understand the possibilities of fund raising in the capital markets and the implications of corporate M&A transactions
- From the most general to the most particular, the student will learn to differentiate between the company's strategy and how to implement it in its operation
- Know the techniques and methodologies for the development of projects related to the analysis, improvement and transformation of processes, detailing aspects such as optimization, digitalization and robotization of processes through technology, introducing aspects such as process mining, activity mining and robotization
- Understand what a general consulting sales process looks like
- Identify the different types of corporations in terms of organizational model
- Understand how the finance function is organized in companies, and what operating models exist in business organizations
- Understanding the concept of innovation, which is often misunderstood
- Analyze the new role of technology in the company, the new trends and their direct application with specific real cases

04 Educational Plan

The Internship Program of this Business Consulting program consists of a 3-week practical internship in a recognized entity, from Monday to Friday, with 8 consecutive hours of practical training with an assistant specialist. Thanks to this, the graduates will perform their tasks in a real work scenario, with the help of a team of distinguished professionals in this sector.

In this program proposal, which is completely practical in nature, the activities are aimed at developing and perfecting the necessary competencies for the provision of Business Consulting services and are oriented to the specific training for the exercise of the specific knowledge for the exercise of the activity.

Undoubtedly, this is an ideal opportunity for graduates to broaden their academic and professional horizons to learn by working in a highly demanded field, which requires constant updating in order to provide excellent services that guarantee a satisfactory experience for clients.

The practical teaching will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of professors and other learning partners that facilitate teamwork and multidisciplinary integration as transversal competencies for the praxis of Business Consulting (learning to be and learning to relate).





The procedures described below will be the basis of the practical part of the program, and their implementation will be subject to the center’s own availability and workload, the proposed activities being the following:

Module	Practical Activity
Marketing and Sales Techniques	Conduct market research to identify possible opportunities and trends
	Establish the segments to be targeted by the Consultancy, based on demographic, psychographic and behavioral characteristics
	Create a consistent brand identity (including logo, tagline and key messages)
	Design customized proposals that highlight the benefits and value of the consultancy's services
Organizational Culture	Optimize processes and workflows with the goal of improving both efficiency and productivity
	Carry out communication strategies to ensure that all employees are informed and aligned with changes in the work environment
	Implement constructive performance appraisal systems that encourage growth and continuous improvement
	Conduct regular surveys to measure the work climate, as well as staff satisfaction
Financial Management	Analyze the financial statements (balance sheet, income statement, cash flow statement) to assess the company's cash flow statements) to assess the economic health of the company
	Develop detailed and realistic budgets that align financial resources with strategic objectives
	Advise on the optimal capital structure in order to maximize shareholder value
	Propose strategies to mitigate financial risks such as market, credit, or liquidity risks
Technology and Digital Processes	Evaluate existing technology infrastructure to identify strengths, weaknesses, and areas for improvement
	Develop a detailed plan that defines the steps needed to implement the digital strategy
	Plan the migration of data and systems to new technology platforms, ensuring business continuity
	Implement policies aimed at protecting the organization's data and systems

05 Where Can I Do the Internship Program?

In its firm commitment to offer a top-quality academic experience, TECH has made an effort so that this Internship Program can be taught in various institutions on an international scale. So, designers are faced with an exclusive proposal to grow professionally alongside the best specialists in the field of Business Consulting.




You will carry out your practical stay in a prestigious entity, where you will have the support of a team of professionals with extensive experience in Business Consulting”





The student will be able to do this program at the following centers:



NeoAttack

Country	City
Spain	Madrid

Address: Calle Santa Engracia 151,
Planta 1, 1, Madrid

NeoAttack leads the market in carrying out SEO and advertising strategies.

Related internship programs:
- Graphic Design
- Software Development



You will learn firsthand the reality of working in the area, in a demanding and rewarding environment"

06 General Conditions

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the learners and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the Internship Program period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Internship Program, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor, whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Internship Program, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Internship Program will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: The Internship Program shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Internship Program. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Internship Program will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07 Certificate

This private qualification will allow you to obtain an **Internship Program's diploma in Business Consulting** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University private qualification**, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Internship Program in Business Consulting**

Duration: **3 weeks**

Attendance: **Monday to Friday, 8-hour consecutive shifts**

Accreditation: **4 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom

tech global
university

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