

Hybrid Executive Master's Degree

MBA in Financial Management (CFO, Chief Financial Officer)



Hybrid Professional Master's Degree

MBA in Financial Management (CFO, Chief Financial Officer)

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Global University

Credits: 60 + 4 ECTS

Website: www.techtute.com/us/school-of-business/hybrid-professional-master-degree/hybrid-professional-master-degree-mba-financial-management-cfo-chief-financial-officer

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01

Introduction

Faced with the challenges of an uncertain global economic environment, the ability to adapt and anticipate has become more essential than ever for financial leaders. Faced with this situation, professionals must frequently update their knowledge to incorporate the most effective risk management and financial planning techniques into their practice in times of volatility. However, this requires specialists to develop advanced competencies to successfully implement these innovations in their daily practice. TECH is therefore launching a cutting-edge university degree that will help CFOs make more informed and strategically sound decisions.



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With this Hybrid Professional Master's Degree, you will be able to manage investments and develop financial strategies that maximize the value of your company"

In an era characterized by technological transformations, digitalization in financial management is not just an option, but a necessity. According to the Organization for Economic Cooperation and Development, more than 75% of economic institutions are investing in digital technologies (such as Artificial Intelligence or Blockchain) to gain operational efficiency. Given this scenario, CFOs must deftly handle state-of-the-art technological tools, including automated financial management systems or data analytics software to predict trends or make more informed investment decisions.

For this reason, TECH presents a pioneering Hybrid Professional Master's Degree MBA in Financial Management. Designed by experts in this field, the curriculum will comprehensively address issues such as Customer Relationship Management, Supply Chain Management, financial accounting or creation of Startups. In line with this, the syllabus will provide students with the most advanced internationalization and Global Marketing strategies. Thanks to this, graduates will be able to boost the growth and profitability of an organization at a global level.

Regarding the methodology of this university program, it consists of two parts. The first stage is theoretical and is taught in a convenient 100% online format, which allows students to plan their own schedules. Graduates will then carry out a practical internship in a prestigious organization. In this way, students will be able to put into practice everything they have learned and perfect their skills. In addition, they will be accompanied at all times by a specialist with extensive experience in Financial Management.

Undoubtedly, a highly intense academic experience that will raise the professional horizons of hotel managers.

This **Hybrid Professional Master's Degree in MBA in Financial Management (CFO, Chief Financial Officer)** contains the most complete and up-to-date program on the market. The most important features include:

- ◆ Development of more than 100 case studies presented by Financial Management professionals
- ◆ Their graphic, schematic and practical contents provide essential information on those disciplines that are indispensable for professional practice
- ◆ Its emphasis on the scrupulous compliance with the regulations in force in the creation of Startups
- ◆ A wide range of cutting-edge techniques for portfolio management
- ◆ Emphasis on the importance of maintaining an ethical behavior in the business environment
- ◆ Procedures for assessing the viability of investment projects
- ◆ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection
- ◆ Furthermore, you will be able to carry out an internship in one of the best Companies



You will make prudent and ethical financial decisions even under conditions of high uncertainty or economic pressure"

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Take an intensive 3-week internship in a prestigious organization and acquire all the knowledge you need to boost your career as a Financial Director”

This professionalizing, blended learning Master's program is aimed at updating Financial Management professionals who require a high level of qualification. The contents are based on the latest scientific evidence, and oriented in a didactic way to integrate theoretical knowledge into managerial practice, and the theoretical-practical elements will facilitate the updating of knowledge and will allow informed strategic decision making.

Thanks to its multimedia content elaborated with the latest educational technology, they will allow the Financial Management professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to train in real situations. This program is designed around Problem-Based Learning, whereby the physician must try to solve the different professional practice situations that arise during the course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

A high-intensity program that will lay the foundations for your professional growth and place you at the pinnacle of Economic Management.

The current importance of Financial Management makes this Hybrid Professional Master's Degree a safe bet, with a market in continuous growth and full of possibilities.



02

Why Study this Hybrid Professional Master's Degree?

Financial Management is an emerging area in the business world, since the effective management of economic resources is crucial to the success of companies. Given the growing complexity of financial markets and the globalization of the economy, the International Monetary Fund predicts that the importance of this sector will continue to increase in the coming years. For this reason, TECH has created this pioneering degree, which combines the most recent updates in areas such as strategic management, portfolio management or financial risk with a practical stay in a highly prestigious institution. In this way, graduates will achieve a complete approach to the most current panorama in Financial Management, being guided throughout the process by real experts in the field.



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Through this Hybrid Professional Master's Degree, you will gain a holistic view of how global financial markets work and you will be able to operate effectively in an international context"

1. Updating from the Latest Technology Available

The field of Financial Management has been enriched in recent years thanks to the implementation of new technologies, which have allowed companies to improve their efficiency in the management of financial resources and facilitate decision-making based on real-time data. Aware of this, through this program, TECH will provide students with the most innovative technological tools to facilitate the performance of their work.

2. Gaining In-depth Knowledge from the Experience of Top Specialists

This university degree has been designed from the point of view of leading specialists in Financial Management. During the course of the academic program, these professionals will be available to students at all times. This will allow graduates to obtain personalized advice, where they will be able to share their professional concerns and even ask questions related to the syllabus. In addition, during the Internship Program, students will be supported by a team of professionals in this sector, who will help them to optimize their skills.

3. Entering First-Class Professional Environments

For this Hybrid Professional Master's Degree, TECH meticulously chooses the institutions where its students will carry out the 3-week practical stay. Therefore, each of the entities chosen for this dynamic have the most advanced work tools in the sector. Thanks to this, graduates will enjoy a first-class experience, in line with the most demanding and rigorous work contexts in this professional sphere.





4. Combining the Best Theory with State-of-the-Art Practice

In order to facilitate the acquisition of professional competencies by students, TECH has designed a disruptive learning model that combines practice with theoretical study. In this way, graduates are faced with a unique opportunity, unparalleled in the academic scenario, which will help them make the leap to the best companies in the Financial Management sector.

5. Expanding the Boundaries of Knowledge

This Hybrid Professional Master's Degree in TECH can be carried out from centers of international scope. In this way, students will expand their horizons from the comprehensive understanding of the productive routines of this sector in other continents. All this is possible thanks to the wide network of contacts and agreements available to TECH, the largest digital university in the world.



*You will have full practical immersion
at the center of your choice"*

03 Objectives

Through this pioneering TECH university degree, CFOs will excel in their comprehensive understanding of the most advanced concepts, techniques and tools for business decision making. In addition, graduates will develop advanced analytical skills to evaluate financial statements, manage investments, analyze investment projects and develop strategies that maximize the value of the organization.





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You will instill a solid professional ethic for financial decision making, respecting both legality and corporate social responsibility”



General Objective

- Thanks to this Hybrid Professional Master's Degree, graduates will develop advanced leadership and management skills in the financial area. As a result, managers will be able to make highly informed strategic decisions. At the same time, professionals will be able to optimize capital structure and manage cash flow optimally. They will also enhance their communication skills to convey data accurately and clearly to specialized and non-specialized audiences



This university program features a wide range of multimedia resources such as videos and infographics, fostering more dynamic learning"





Specific Objectives

- ♦ Acquire leadership skills essential for managing teams in the field of finance
- ♦ Define the latest trends and developments in business management
- ♦ Develop skills to design financial strategies aligned with the company's strategy
- ♦ Develop strategies to make decisions investment and financing in a complex and unstable environment, evaluating their impact on the company
- ♦ Develop the ability to detect, analyze and solve and problem solving
- ♦ Explain the company from a global point of view, as well as the responsibility and the new role of CFOs
- ♦ Develop the essential skills to strategically manage the company's financial activity
- ♦ Design innovative strategies and policies to improve management and financial efficiency
- ♦ Formulate and implement financial policies to adequately manage cash flow, investments and tax planning as growth strategies to adapt the company to changes in the national and international environment
- ♦ Obtain in-depth knowledge in accounting, both financial and managerial
- ♦ Understand the financial risks associated with certain transactions
- ♦ Carry out competitive strategies to meet the entity's objectives
- ♦ Understand and analyze all the company's financial information
- ♦ Knowledge of the economic environment and the markets in which the company operates
- ♦ Understand investment risks and be able to control them
- ♦ Make responsible investments, following business ethics

04 Skills

Upon completion of this Hybrid Professional Master's Degree, graduates will conduct detailed financial analysis and use the information obtained to make informed strategic decisions. Likewise, financial managers will execute economic plans that are aligned with long-term business strategies. In addition, professionals will assess and manage financial risks through a variety of instruments.





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You will develop advanced leadership competencies to manage financial teams, promoting collaboration and maximum efficiency”



General Skills

- Carry out investment plans and analyze their feasibility
- Know how to manage in globalized environments that require superior financial training
- Create an appropriate work environment to successfully guide workers, achieving higher worker performance
- Apply negotiation techniques for the resolution of labor conflicts

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You will effectively manage the most advanced financial software to track payments, collections and assets in real time"





Specific Skills

- Conduct market research to design an appropriate marketing plan
- Have a deep knowledge in the different areas of financial accounting
- Make decisions in the field of management accounting
- Specialize in the economic environment and financial markets
- Recognize financial risk and apply techniques to avoid it
- Identify the feasibility of an investment project

05

Course Management

For the design and delivery of this Hybrid Professional Master's Degree, TECH has the services of authentic references in the field of Financial Management. These professionals, who make up the teaching staff, have extensive professional experience in the sector's leading companies. Thanks to this, these specialists have developed teaching content that stands out for its high quality and its adaptation to the demands of today's labor market. Undoubtedly, an immersive academic experience that will raise the professional horizons of the graduates.



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You will have the support of a teaching team made up of distinguished professionals in the field of Financial Management”

Management



Mr. Domingo Folgado, Javier

- ◆ Director of Corporate Development & Investor Relations at White Investing
- ◆ Founding Director of Relianze
- ◆ Head of the Analysis Department at Aznar Patrimonio
- ◆ Founding Partner at Finance Business School
- ◆ Private Banking Director at Degroof Petercam
- ◆ PhD in Advanced Mathematics Applied to Economics from the UNED (UNED)
- ◆ Degree in Economics and Business Administration from the University of Valencia
- ◆ Master's Degree in Portfolio Management from the Institute of Advanced Finance



06

Educational Plan

The didactic materials that make up this Hybrid Professional Master's Degree have been designed by experts in Financial Management, taking into account the requirements of the current labor market. In this way, students will have access to 12 specialized modules with a practical approach that will provide them with an updated vision of the sector. Therefore, the syllabus will delve into aspects ranging from Marketing Management or Financial Accounting to the viability of investment projects. At the same time, the program will offer students the latest techniques in negotiation and interpersonal conflict resolution.



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This program gives you the opportunity to update your knowledge in a real scenario, with the maximum scientific rigor of an institution at the forefront of technology”

Module 1. Strategic Management

- 1.1. Organizational Design
 - 1.1.1. Organizational Culture
 - 1.1.2. Organizational Structure Design
 - 1.1.3. Competitive Advantage in Organizations
- 1.2. Cross-Cultural Management
 - 1.2.1. Cultural Dimension of International Management
 - 1.2.2. Globalization in Business Management
 - 1.2.2. Intercultural Leadership
- 1.3. General Management
 - 1.3.1. Integrating Functional Strategies into the Global Business Strategies
 - 1.3.2. Management Policy and Processes
 - 1.3.3. Society and Enterprise
- 1.4. Strategic Management
 - 1.4.1. Establish the Strategic Position: Mission, Vision and Values
 - 1.4.2. Developing New Businesses
 - 1.4.3. Growing and Consolidating Companies
- 1.5. Competitive Strategy
 - 1.5.1. Market Analysis
 - 1.5.2. Sustainable Competitive Advantage
 - 1.5.3. Return on Investment
- 1.6. Corporate Strategy
 - 1.6.1. Driving Corporate Strategy
 - 1.6.2. Pacing Corporate Strategy
 - 1.6.3. Framing Corporate Strategy
- 1.7. Planning and Strategy
 - 1.7.1. The Relevance of Strategic Direction in the Management Control Process
 - 1.7.2. Analysis of the Environment and the Organization
 - 1.7.3. Lean Management
- 1.8. Strategy Implementation
 - 1.8.1. Indicator Systems and Process Approach
 - 1.8.2. Strategic Map
 - 1.8.3. Differentiation and Alignment

Module 2. Management and Leadership Development

- 2.1. People in Organizations.
 - 2.1.1. Quality of Work Life and Psychological Well-Being
 - 2.1.2. Work Teams and Meeting Management
 - 2.1.3. Coaching and Team Management
 - 2.1.4. Managing Equality and Diversity
- 2.2. Talent Management
 - 2.2.1. Managing Human Capital
 - 2.2.2. Environment, Strategy, and Metrics
 - 2.2.3. Innovation in People Management
- 2.3. Management and Leadership Development
 - 2.3.1. Leadership and Leadership Styles
 - 2.3.2. Motivation
 - 2.3.3. Emotional Intelligence
 - 2.3.4. Skills and Abilities of the Leader 2.0
 - 2.3.5. Efficient Meetings
- 2.4. Change Management
 - 2.4.1. Performance Analysis
 - 2.4.2. Leading Change. Resistance to Change
 - 2.4.3. Managing Change Processes
 - 2.4.4. Managing Multicultural Teams
- 2.5. Strategic Communication
 - 2.5.1. Interpersonal Communication
 - 2.5.2. Communication Skills and Influence
 - 2.5.3. Internal Communication and Comprehensive Communication Plan
 - 2.5.4. Barriers to Business Communication
- 2.6. Negotiation and Conflict Management
 - 2.6.1. Effective Negotiation Techniques
 - 2.6.2. Interpersonal Conflicts
 - 2.6.3. Intercultural Negotiation

Module 3. Marketing Management and Operations

- 3.1. Marketing Management
 - 3.1.1. The Customer Relationship Cycle
 - 3.1.2. Individualization vs. Standardization
 - 3.1.3. CRM Applications and Data Mining
- 3.2. Strategy and Marketing Plan
 - 3.2.1. Market Research
 - 3.2.2. Digital Marketing and Integrated Communications
 - 3.2.3. Mobile Marketing
- 3.3. Customer Relationship Management
 - 3.3.1. Market Selection, Target and Product Positioning
 - 3.3.2. Marketing Plan Creation
 - 3.3.3. Distribution Chain Design and Management
- 3.4. Internationalization Strategies and Global Marketing
 - 3.4.1. The Customer Relationship Cycle
 - 3.4.2. Individualization vs. Standardization
 - 3.4.3. CRM Applications and Data Mining
- 3.5. Commercial and Sales Management
 - 3.5.1. Sales Campaign Planning
 - 3.5.2. Commercial and Sales Team Organization
 - 3.5.3. Salesperson Recruitment and Training Policies
- 3.6. Supply Chain Management
 - 3.6.1. Costs and Efficiency of the Operations Chain
 - 3.6.2. Change in Demand Patterns
 - 3.6.3. Change in Operations Strategy
 - 3.6.4. Logistical Processes
- 3.7. Competing through Operations
 - 3.7.1. Innovation in Operations as a Competitive Advantage in the Company
 - 3.7.2. Emerging Technologies and Sciences
 - 3.7.3. Information Systems in Operations
- 3.8. Business Information Systems
 - 3.8.1. Project Management
 - 3.8.2. Social Media Management and Digital Business
 - 3.8.3. Business Intelligence

Module 4. Financial Accounting

- 4.1. Financial Accounts: Components and Formulation
 - 4.1.1. Balance Sheet, Income Statement and Financial Statement Notes
 - 4.1.2. Statement of Changes in Equity
 - 4.1.3. Cash Flow Statement
 - 4.1.4. Financial Annual Accounts Formulation Rules
 - 4.1.5. Financial Statement Templates
- 4.2. Assessment Criteria
 - 4.2.1. Historical Cost
 - 4.2.2. Fair Value
 - 4.2.3. Net Realizable Value
 - 4.2.4. Utilization Value
 - 4.2.5. Book or Carrying Value
 - 4.2.6. Creative Accounting
- 4.3. Property, Plant and Equipment and Intangible Assets
 - 4.3.1. Regulations and Method of Acquisition
 - 4.3.2. Amortization
 - 4.3.3. Impairment or Disposal Losses
 - 4.3.4. Real Estate Investments
- 4.4. Financial Instruments
 - 4.4.1. Financial Assets
 - 4.4.2. Financial Liabilities
 - 4.4.3. Risk Assessment, Identification and Management
 - 4.4.4. Hedging and Trading
 - 4.4.5. Equity Instruments Accounting
- 4.5. Equity Study and Valuation
 - 4.5.1. Equity on the Balance Sheet
 - 4.5.2. Grants, Donations and Legacies
 - 4.5.3. Equity and Adjustments for Changes in Value
- 4.6. Restructuring Operations
 - 4.6.1. Mergers.
 - 4.6.2. Demergers
 - 4.6.3. Non-Monetary Contributions
 - 4.6.4. Value Exchanges

- 4.7. Income Tax
 - 4.7.1. Corporate Income Tax Structure
 - 4.7.2. Calculation and Recording of the Accrued Corporate Income Tax Expense
 - 4.7.3. Permanent and Temporary Differences
- 4.8. Foreign Currency Accounting
 - 4.8.1. Functional and Presentation Currency
 - 4.8.2. Valuation of Monetary and Non-Monetary Items
 - 4.8.3. Temporary Transaction Differences in Foreign Currencies

Module 5. Executive Accounting

- 5.1. Fundamentals of Management Accounting
 - 5.1.1. Management Accounting Objectives
 - 5.1.2. Qualitative Characteristics of Accounting Information
 - 5.1.3. Management Accounting Evolution
- 5.2. Management Accounting to Cost Accounting
 - 5.2.1. Elements of Cost Calculation
 - 5.2.2. Stock in General Accounting and Cost Accounting
 - 5.2.3. Expense in General Accounting and Cost Accounting
 - 5.2.4. Costs Classification
- 5.3. Cost-Volume of Operations-Benefit Analysis
 - 5.3.1. Characteristics and Assumptions of the Cost-Volume-Profit Method
 - 5.3.2. Break-Even Point
 - 5.3.3. Safety Margin
 - 5.3.4. Uncertainty Situations in the Cost-Volume-Profit Analysis
- 5.4. Information Systems and Business Intelligence
 - 5.4.1. Fundamentals and Classification
 - 5.4.2. Cost Allocation Phases and Methods
 - 5.4.3. Choice of Cost Center and Impact
- 5.5. Direct Costing
 - 5.5.1. Analytical Results of Direct Costing as a Management Tool
 - 5.5.2. Fixed and Variable Costs: Classification
 - 5.5.3. Semi-Gross Margin for Productivity Study
 - 5.5.4. Analytical Balance Sheet Study

- 5.6. Budget Control
 - 5.6.1. Budget Planning and Control
 - 5.6.2. Operational Budgets
 - 5.6.3. Budgeting Methods
 - 5.6.4. Budget Control and Deviations
- 5.7. Standard Costs
 - 5.7.1. Definition and Types of Standard Costs
 - 5.7.2. Flexible Budgeting of Indirect Costs
 - 5.7.3. Total Cost Center and Full Costs Model
 - 5.7.4. Variances in Standard Costs Approach
- 5.8. Decision-Making in Management Accounting
 - 5.8.1. Production and Costs Organization for Decision Making
 - 5.8.2. Analysis of Economic-Financial Statements and their Impact on Corporate Decisions
 - 5.8.3. Financial Information for Decision-Making in the Short and Long Term
 - 5.8.4. Dealing with Uncertainty in Decision-Making
 - 5.8.5. Planning and Cost Analysis for Competitive Advantage

Module 6. Strategic Planning and Management Control

- 6.1. Management Control
 - 6.1.1. Financial Policy and Growth
 - 6.1.2. Information as a Management Control Tool
 - 6.1.3. Management Control as a Planning and Management System
 - 6.1.4. Duties of the Financial Controller
 - 6.1.5. Scope of Management Control
- 6.2. Financial Information and Management Decisions
 - 6.2.1. Financial or Legal Accounting
 - 6.2.2. Analytical or Cost Accounting
 - 6.2.3. Control Accounting
- 6.3. Treasury Management
 - 6.3.1. Working Capital Fund and Working Capital Requirement
 - 6.3.2. Calculation of Operating Cash Requirements
 - 6.3.3. Credit Management
 - 6.3.4. Management of Funds, Wealth and Family Offices

- 6.4. Cash Management
 - 6.4.1. Bank Financing of Working Capital
 - 6.4.2. Treasury Department Organization
 - 6.4.3. Centralized Treasury Management
- 6.5. Planning and Control of Responsibility Centers
 - 6.5.1. Design of a Management Control System
 - 6.5.2. Management Control Deviations
- 6.6. The Process of Strategic Formulation and Planning
 - 6.6.1. Formulation and Content of the Strategic Plan
 - 6.6.2. Balanced Scorecard
 - 6.6.3. Terminology and Basic Concepts
- 6.7. Organizational Planning
 - 6.7.1. Business Units and Transfer Pricing
 - 6.7.2. Manufacturing, Production, Support and Sales Centers
 - 6.7.3. Roles and Responsibilities of the MBA in Financial Management (CFO, Chief Financial Officer)
- 6.8. Indicators as a Control Tool
 - 6.8.1. Control Panel
 - 6.8.2. Number and Format of Indicators
 - 6.8.3. Strategic Planning

Module 7. Banking and Financial Markets

- 7.1. The Economic Environment and Financial Markets
 - 7.1.1. Measuring Financial Activity
 - 7.1.2. Main Financial Aggregates
 - 7.1.3. Markets and the Control of Financial Flows
 - 7.1.4. The Current Financial Crisis
- 7.2. Banking Management
 - 7.2.1. Securitizations
 - 7.2.2. Derivatives and Structured Products
 - 7.2.3. Syndicated Financing
 - 7.2.4. Study of the Profitability Obtained

- 7.3. Financial Instruments and Markets
 - 7.3.1. Fixed Income Valuation and Pricing
 - 7.3.2. Equities
 - 7.3.3. Derivatives
 - 7.3.4. Investment Funds
- 7.4. Financial Analysis and Planning
 - 7.4.1. Analysis of the Balance Sheet
 - 7.4.2. Income Statement Analysis
 - 7.4.3. Profitability Analysis
- 7.5. Financial Products
 - 7.5.1. Public and Mixed Fixed Income Assets
 - 7.5.2. Equity Assets
 - 7.5.3. Derivative Financial Products
 - 7.5.4. Structured Financial Products
- 7.6. Collective Investment
 - 7.6.1. Collective Investment Financial Products
 - 7.6.2. National Collective Investment Institutions
 - 7.6.3. International Collective Investment
- 7.7. Portfolio Management
 - 7.7.1. Portfolio Theory
 - 7.7.2. Fixed Income and Equity Management Styles
 - 7.7.3. Mixed Portfolio Management Styles
 - 7.7.4. Asset Allocation Techniques
- 7.8. Private Banking
 - 7.8.1. Private Banking or Wealth Management
 - 7.8.2. Retail and Institutional Investment
 - 7.8.3. Differential Assets and Structures

Module 8. Financial Risk and Corporate Finance

- 8.1. Financial Management and Corporate Finance
 - 8.1.1. Business Management and Value Creation
 - 8.1.2. Capital Structure and Financial Leverage
 - 8.1.3. Weighted Average Cost of Capital
 - 8.1.4. Capital Asset Pricing Model and Other Models
- 8.2. Company Valuation Methods
 - 8.2.1. Dividend Discount
 - 8.2.2. Flow Discounting
 - 8.2.3. Comparable Multiples
- 8.3. Corporate Operations
 - 8.3.1. Mergers.
 - 8.3.2. Acquisition
 - 8.3.3. Mergers and Acquisitions
 - 8.3.4. Tax Regime for Restructuring Operations
- 8.4. Studying Other Types of Companies
 - 8.4.1. Unlisted Companies
 - 8.4.2. SMEs
 - 8.4.3. Family Businesses
 - 8.4.4. Foundations and Non-Profit Organizations
 - 8.4.5. Social Economy Enterprise
- 8.5. Strategy and Risk Control
 - 8.5.1. Management Control Systems
 - 8.5.2. Risks and Internal Control
 - 8.5.3. Review and Audit of the Control System
 - 8.5.4. Financial Risk Management
- 8.6. Risk, Profitability and Indebtedness
 - 8.6.1. Economic Profitability and Financial Profitability
 - 8.6.2. Financial Profitability and Indebtedness
 - 8.6.3. Risk and Profitability



- 8.7. Sources of Financing
 - 8.7.1. Bank Financing
 - 8.7.2. Issuance of Debentures and Securitization of Assets
 - 8.7.3. Private Equity and Venture Capital
 - 8.7.4. Subsidies and Fiscal Support
- 8.8. Corporate Transactions and Bankruptcy
 - 8.8.1. Declaration of Bankruptcy and its Effects
 - 8.8.2. Settlement and Liquidation Phases
 - 8.8.3. International Tender
 - 8.8.4. Scoring the Tender
 - 8.8.5. Conclusion and Reopening of the Tender

Module 9. Feasibility of the Investment Projects

- 9.1. Investments in a Company
 - 9.1.1. Concept and Classification
 - 9.1.2. Stages in Investment Project Analysis
 - 9.1.3. Investment as a Financial Operation
- 9.2. Economic Valuation Methods
 - 9.2.1. Recovery Period
 - 9.2.2. Total and Average Cash Flow per Committed Monetary Unit
 - 9.2.3. Net Present Value and Internal Rate of Return
 - 9.2.4. Discounted Payback Period and Rate of Return
 - 9.2.5. Expected NPV Return
- 9.3. Cost of Capital
 - 9.3.1. Cost of Borrowed Resources
 - 9.3.2. Cost of Preferred Stock
 - 9.3.3. Cost of Equity Calculation
 - 9.3.4. Calculation of the Total Cost of Capital
- 9.4. Investment Diagnosis, Planning and Control
 - 9.4.1. Financial Planning
 - 9.4.2. Real Estate Planning
 - 9.4.3. Tax Planning

- 9.5. Technical Analysis and Fundamental Analysis
 - 9.5.1. Definition and Scope of Application
 - 9.5.2. Study of Graphs and Trends
 - 9.5.3. Sector and Stock Market Research in Fundamental Analysis
 - 9.5.4. Ratios and Fundamental Analysis
 - 9.6. Investment Analysis in a Risky Environment
 - 9.6.1. Discount Rate Adjustment
 - 9.6.2. Reduction of Cash Flows to Certainty Conditions
 - 9.6.3. Scenario Simulation
 - 9.7. Cash Flows in Investment Projects
 - 9.7.1. Financial Modeling
 - 9.7.2. Discounted Cash Flows
 - 9.7.3. Analysis of Working Capital Cash Flows
 - 9.7.4. Taxes and Inflation
 - 9.8. Stock Markets
 - 9.8.1. Companies' Access to the Stock Exchange
 - 9.8.2. International Stock Exchanges Operation
 - 9.8.3. Stock Market Indices
- Module 10. Ethical-Legal-Fiscal**
- 10.1. Corporate Practice
 - 10.1.1. Structural Corporate Modifications
 - 10.1.2. Dissolution, Liquidation and Insolvency Proceedings
 - 10.1.3. General Meeting and Board of Directors
 - 10.2. Tax Practice
 - 10.2.1. Analysis of Corporate Tax Obligations
 - 10.2.2. General Tax Legal Framework
 - 10.2.3. Reports on the Review of Administrative Acts
 - 10.3. Labor Relations Practice
 - 10.3.1. Hiring Policy and Compensation Policy
 - 10.3.2. Corporate Restructuring and Succession
 - 10.3.3. Redundancies and Compensation
 - 10.3.4. Social and Labor Non-Compliance
 - 10.3.5. Collective Bargaining
 - 10.4. Corporate Income Tax
 - 10.4.1. Applicable Regulations
 - 10.4.2. Discrepancies Between Accounting and Tax Regulations
 - 10.4.3. Special Regimes
 - 10.5. Value Added Tax
 - 10.5.1. Applicable Regulations
 - 10.5.2. Place of Realization of the Taxable Event, Accrual and Taxable Base
 - 10.5.3. Tax Rates
 - 10.5.4. Special Regimes
 - 10.6. Responsible Finance and Investment
 - 10.6.1. Financial Inclusion
 - 10.6.2. Sustainability and Responsibility of the Financial Manager
 - 10.6.3. Transparency in Information
 - 10.6.4. Responsible Financing and Investment
 - 10.6.5. Social Economy, Cooperativity and Corporate Social Responsibility
 - 10.7. Business Ethics
 - 10.7.1. Ethical Behavior in Companies
 - 10.7.2. Deontology and Ethical Codes
 - 10.7.3. Fraud and Conflicts of Interest
 - 10.8. Legal Environment and Corporate Governance
 - 10.8.1. International Rules on Importation and Exportation
 - 10.8.2. Intellectual and Industrial Property
 - 10.8.3. International Labor Law

Module 11. International Finance

- 11.1. Business & International Strategy
 - 11.1.1. Internationalisation
 - 11.1.2. Globalization
 - 11.1.3. Growth & Development in Emerging Markets
 - 11.1.4. International Monetary System
- 11.2. Foreign Exchange Market
 - 11.2.1. Foreign Exchange Transactions
 - 11.2.2. The Forward Foreign Exchange Market
 - 11.2.3. Derivative Instruments for Hedging Exchange Rate and Interest Rate Risks
 - 11.2.4. Currency Appreciation and Depreciation
- 11.3. International Payment and Collection Methods
 - 11.3.1. Bills, Personal Check and Bank Check
 - 11.3.2. Transfer, Payment Order and Remittance
 - 11.3.3. Documentary Clauses and Credits
 - 11.3.4. Factoring, International Swap and Other Means
- 11.4. Financing Operations in International Markets
 - 11.4.1. Incoterms
 - 11.4.2. Derivative Instruments to Hedge Possible Fluctuations in the Price of Raw Materials
 - 11.4.3. Export Credits With Official Support
 - 11.4.4. Hedging with Swap Contracts
 - 11.4.5. The OECD Consensus
- 11.5. International Financial Institutions
 - 11.5.1. The Fund for the Internationalization of the Company
 - 11.5.2. The World Bank Group
 - 11.5.3. The Inter-American Development Bank
 - 11.5.4. Caribbean Development Bank

- 11.6. Formation of Exchange Rates
 - 11.6.1. Interest Rate Parity Theory
 - 11.6.2. Theory of Exchange Rate Expectations
 - 11.6.3. Purchasing Power Parity (PPP) Theory
 - 11.6.4. Capital Market Balance
- 11.7. Debt Conversion Programs
 - 11.7.1. Legal Framework
 - 11.7.2. Operation
 - 11.7.3. Conversion of Debt into Public Investments
 - 11.7.4. Conversion of Debt into Private Investments
- 11.8. International Stock Market
 - 11.8.1. Wall Street Market (New York)
 - 11.8.2. Gold Market
 - 11.8.3. World External Debt
 - 11.8.4. Paris Club
 - 11.8.5. ADR and GDR Securities Market

Module 12. Startup Creation and Funding

- 12.1. Creation of a Startup
 - 12.1.1. From the Idea to the Business Model
 - 12.1.2. Partners
 - 12.1.3. Legal Considerations
 - 12.1.4. Organization and Culture
 - 12.1.5. Venture Capital and Entrepreneurial Management
- 12.2. Startup Financial Management and Administration
 - 12.2.1. Introduction to Financial Management in Startup Companies
 - 12.2.2. Financial Metrics for Startups
 - 12.2.3. Financial Planning: Projection Models and their Interpretation
 - 12.2.4. Valuation Methods
 - 12.2.5. Legal Aspects

- 12.3. The Business Plan
 - 12.3.1. Content
 - 12.3.2. Introduction
 - 12.3.3. SWOT
 - 12.3.4. The Canvas Model
- 12.4. Growth Phases in Startup Companies
 - 12.4.1. Seed Phase
 - 12.4.2. Startup Phase
 - 12.4.3. Growth Phase
 - 12.4.4. Consolidation Phase
- 12.5. Financing Startups
 - 12.5.1. Bank Financing
 - 12.5.2. Subsidies
 - 12.5.3. Seed Capital and Accelerators. Business Angels
 - 12.5.4. Venture Capital. IPO
 - 12.5.5. Public to Private Partnership





“

Relearning allows you to learn with less effort and more performance, involving you more in your professional specialization”

07

Clinical Internship

After passing the online theoretical stage, this university program includes the completion of an Internship Program in a distinguished company in the field of Financial Management. There the graduates will be guided by a highly specialized tutor in this field, who will help them throughout the whole itinerary and will ensure that they experience an effective learning process.





“

Do your internship with professionals from the financial industry, who will provide you with the latest developments in Managerial Accounting”

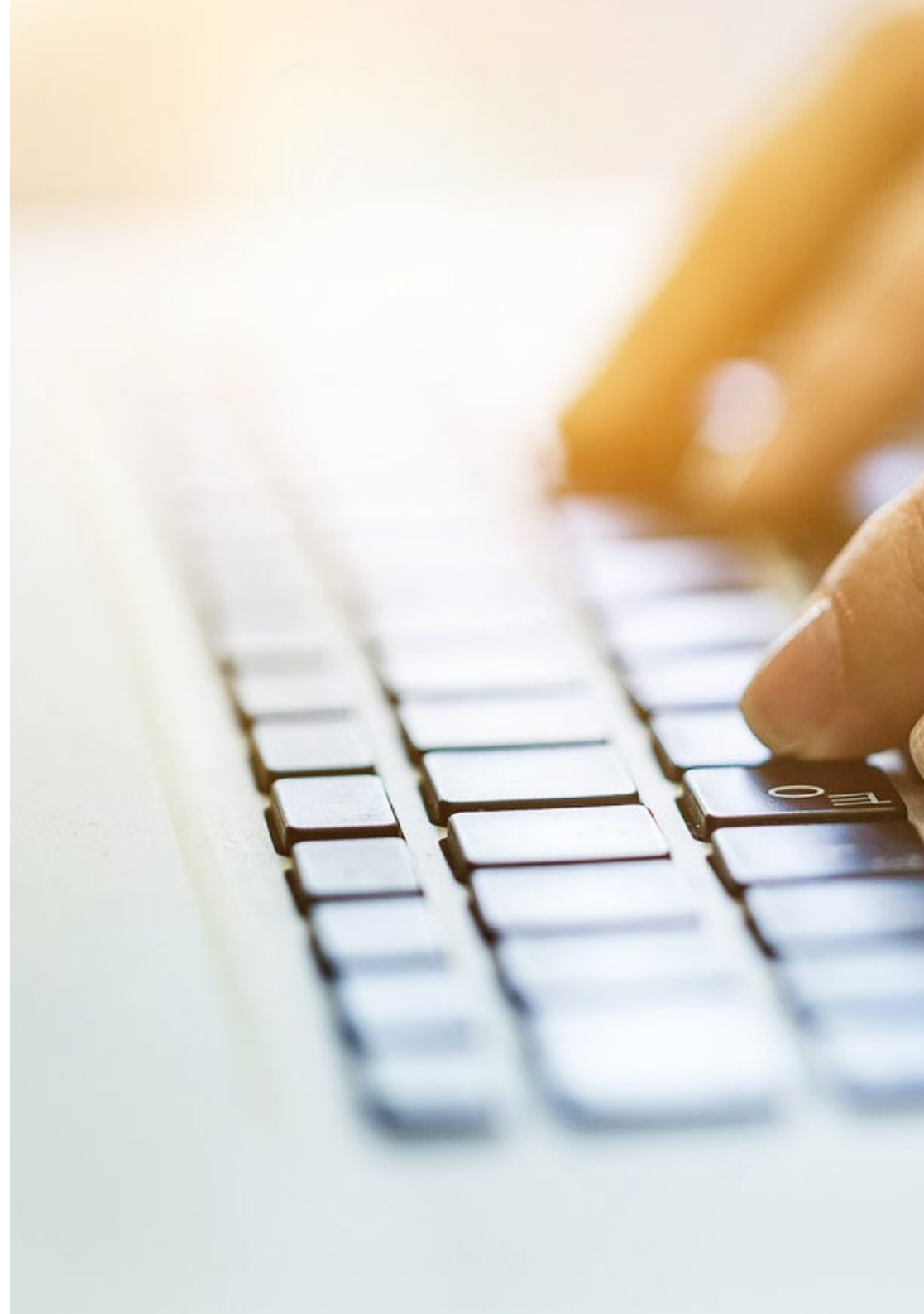
This Hybrid Professional Master's Degree MBA in Financial Management consists of a practical internship in a reputable company, lasting 3 weeks, from Monday to Friday with 8 consecutive hours of practical training with an assistant specialist. This experience will allow graduates to enter a professional environment, alongside a team of professionals who will help them to enhance their skills.

In this training proposal, completely practical in nature, the activities are aimed at developing and perfecting the skills necessary for the provision of Financial Management services in areas and conditions that require a high level of qualification, and which are oriented to specific training for the exercise of the activity, in an environment of security for users and high professional performance.

Undoubtedly, the students are facing a unique opportunity to learn by working in the innovative organizations of the future, where the use of new technologies such as Artificial Intelligence, Machine Learning and Blockchain are gaining more and more weight to optimize work procedures.

The practical part will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as transversal competencies for the praxis of Financial Management (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:





The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:

| Module | Practical Activity |
|------------------------------------|---|
| Strategic Management | Budgeting and strategic financial planning to meet the organization's objectives (including cash flow forecasting, investor management and capital programming) |
| | Evaluate the entity's financial performance by analyzing financial ratios, balance sheets and income statements |
| | Identify, measure and mitigate economic risks related to credit, market, or interest rates risks |
| | Monitor operating expenses to ensure that they do not exceed allocated budgets |
| Business Globalization | Conduct in-depth research on the dynamics of foreign markets in order to identify opportunities at the organizational level. |
| | Develop effective strategies to enter new markets (considering legal, economic and cultural factors) |
| | Adapt existing products or create new goods that meet customer needs and expectations |
| | Ensure compliance with laws and regulations in different jurisdictions |
| Banking System | Perform careful management of the bank's balance sheet to ensure that assets and liabilities are correctly aligned |
| | Detect the different types of financial risks (including market, liquidity or credit risk) |
| | Participate in the purchase and sale of securities such as stocks, bonds, and derivatives |
| | Manage investments for individual and institutional clients, ensuring that portfolios are diversified and in line with client objectives |
| Feasibility of Investment Projects | Conduct detailed market analysis to understand demand, competition, pricing, and industry trends |
| | Analyze the technical aspects of the initiative (such as resources required, technology availability or production capacity) |
| | Develop financial projections that include estimates of costs, revenues, cash flows and profitability |
| | Write comprehensive feasibility reports and stakeholder presentations |

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Hybrid Professional Master's Degree, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Hybrid Professional Master's Degree, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Hybrid Professional Master's Degree will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: the Hybrid Professional Master's Degree shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Hybrid Professional Master's Degree. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Hybrid Professional Master's Degree will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

08

Where Can I Do the Internship?

This Hybrid Professional Master's Degree program includes in its itinerary a internship in an internationally renowned company, where students will put into practice everything they have learned in the field of Financial Management. In order to bring this degree to more professionals, TECH offers students the opportunity to pursue it in various institutions around the world. In this way, graduates will enjoy effective and comprehensive learning in the best companies.

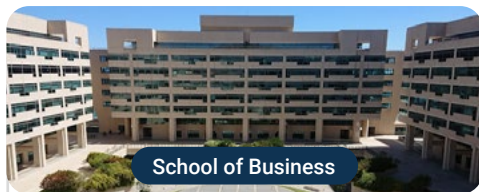


“

You will carry out your internship in an international reference company”



The student will be able to complete the practical part of this Hybrid Professional Master's Degree at the following centers:



School of Business

Eurostars Grand Marina

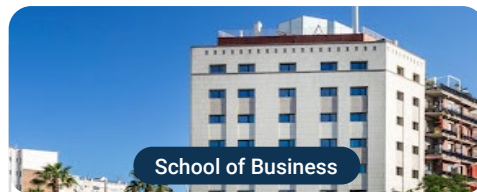
| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Moll de Barcelona, S/N, Ciutat Vella, 08039 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Monumental

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: C/ del Consell de Cent, 498, 500, Eixample, 08013 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Cristal Palace

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: C/ de la Diputació, 257, L'Eixample, 08007 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Laietana Palace

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Via Laietana, 17, Ciutat Vella, 08003 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Mitre

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer de Bertran, 9, 15, Distrito de Sarrià-Sant Gervasi, 08023 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Plaza Catalunya

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Ronda de la Univ., 18, L'Eixample, 08007 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Ramblas Boquería

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Rambla de Sant Josep, 91, 93, Ciutat Vella, 08002 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Ikonik Anglí

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer d'Anglí, 60, Distrito de Sarrià-Sant Gervasi, 08017 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Ikonik Ramblas

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: La Rambla, 22, 24, Ciutat Vella, 08002 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Executive

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer de Marie Curie, 2, 08210 Barberà del Vallès, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Barberà Parc

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Sector Baricentro, 150, km 6,7, 08210 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Campus

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Villa Universitaria Campus de la UAB, 08193 Cerdanyola del Vallès, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Parc del Vallés

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer dels Artesans, 8, 08290 Cerdanyola del Vallès, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Ikonik Lex

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer de Buenos Aires, 49, 51, 08902 L'Hospitalet de Llobregat, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Barcelona Gate

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Carrer Maria Tarrida, 6, 08970 Sant Joan Despí, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Sitges

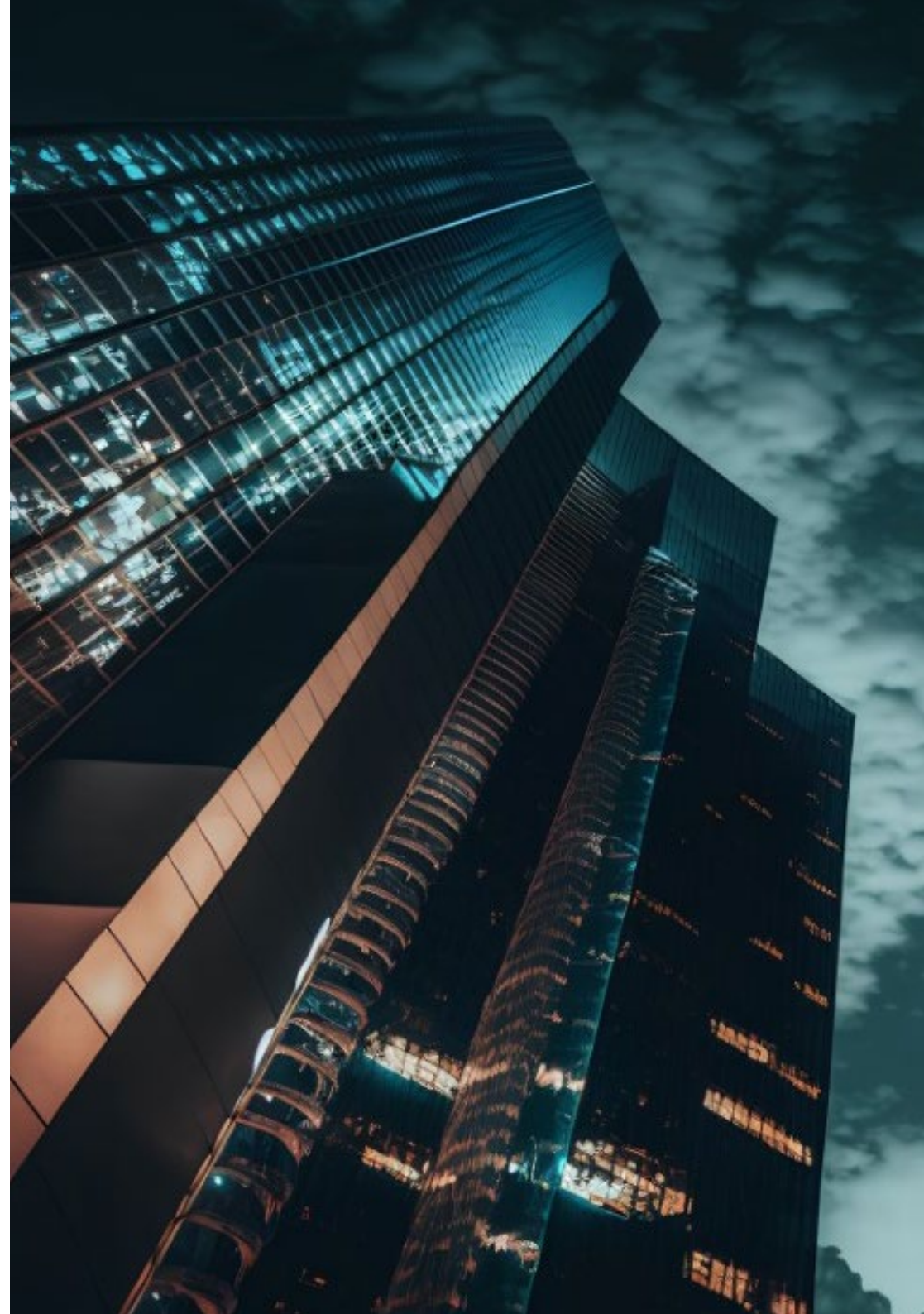
| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |


Address: Av. Camí de Miralpeix, 12, 08870, 08870 Sitges, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management





School of Business

Eurostars Don Cándido

| | |
|---------|-----------|
| Country | City |
| Spain | Barcelona |

Address: Rambleta del Pare Alegre, 98,
08224 Terrassa, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Boost your career path with holistic teaching, allowing you to advance both theoretically and practically"

09

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"



TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



This program prepares you to face business challenges in uncertain environments and achieve business success.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



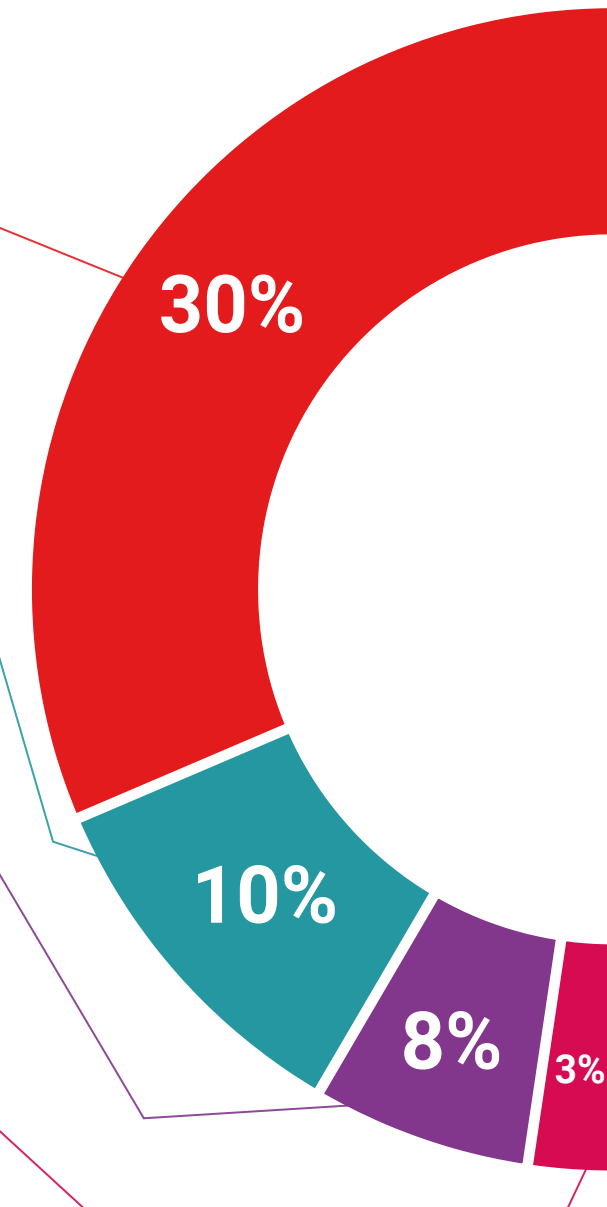
Management Skills Exercises

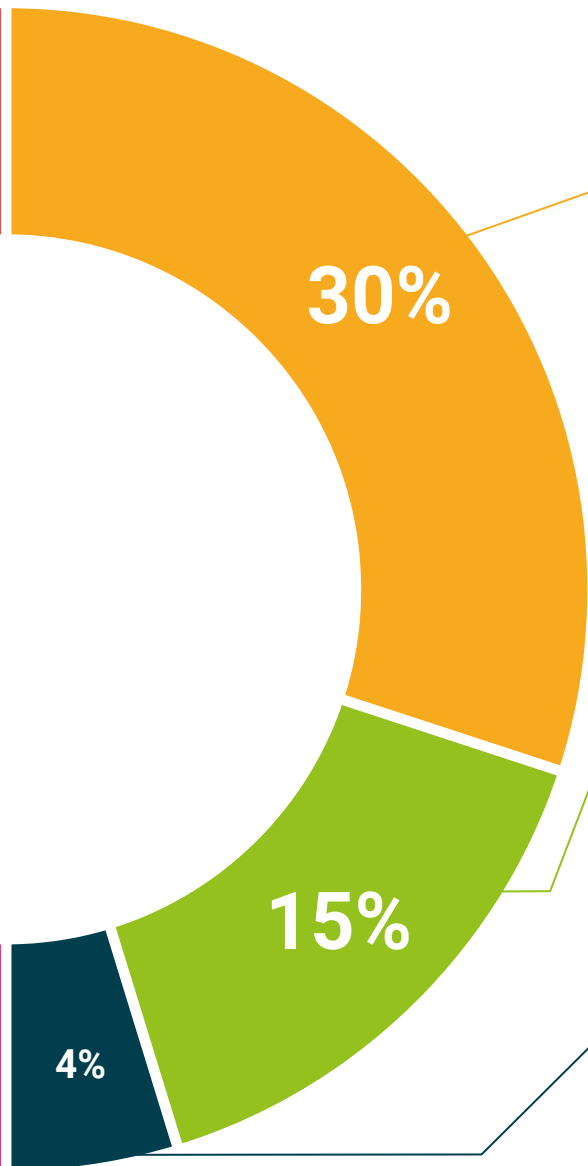
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



10 Certificate

The Hybrid Professional Master's Degree in Financial Management (CFO, Chief Financial Officer) guarantees students, in addition to the most rigorous and up-to-date education, access to a Hybrid Professional Master's Degree issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This private qualification will allow you to obtain an **Hybrid Professional Master's Degree in MBA in Financial Management (CFO, Chief Financial Officer)** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

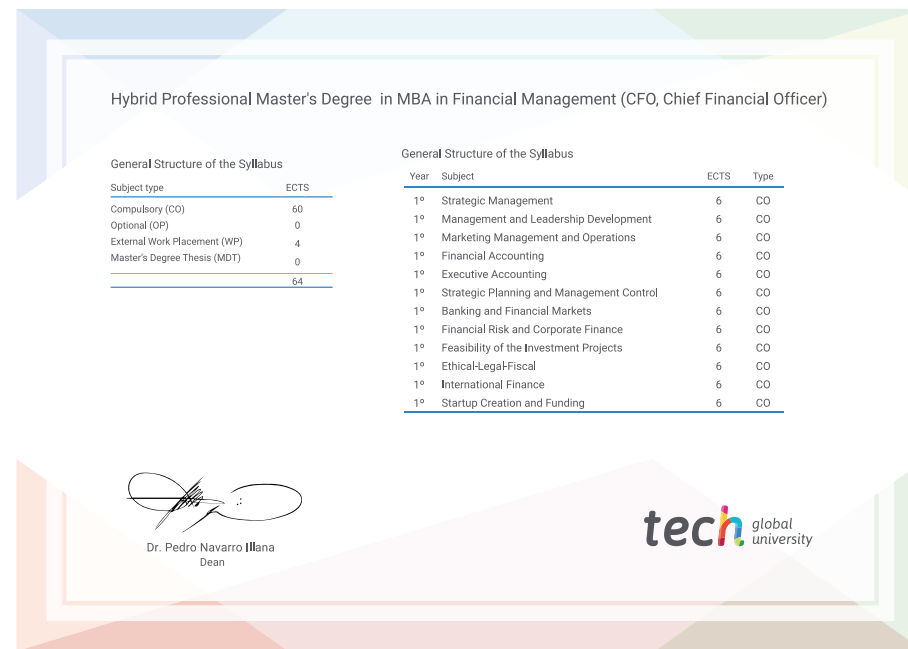
This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Hybrid Professional Master's Degree in MBA in Financial Management (CFO, Chief Financial Officer)**

Modality: **Hybrid (Online + Internship)**

Duration: **12 months**

Accreditation: **64 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Hybrid Professional Master's Degree

MBA in Financial Management
(CFO, Chief Financial Officer)

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Global University

Credits: 60 + 4 ECTS

Hybrid Professional Master's Degree

MBA in Financial Management (CFO, Chief Financial Officer)

