

# Hybrid Professional Master's Degree Project Management



## Hybrid Professional Master's Degree Project Management

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

Website: [www.techtute.com/in/school-of-business/hybrid-professional-master-degree/hybrid-professional-master-degree-project-management](http://www.techtute.com/in/school-of-business/hybrid-professional-master-degree/hybrid-professional-master-degree-project-management)

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# 01

# Introduction

The continuous management of change, the speed of transformation of business contexts, or the incursion of new technologies have led to an increasing demand for project managers with extensive leadership skills for their management, planning, and execution. In this scenario, TECH has created this program that provides the professional with the most advanced 100% online theoretical content to be able to succeed in the business sector, taking the reins of major initiatives. All this is complemented by a unique practical experience of 3 weeks in a company, which will allow you to integrate the most current and innovative view on the figure of the Project Manager.



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*This Hybrid Professional Master's Degree will allow you to complete your profile as a Project Manager and successfully lead projects of great relevance in your sector"*

The proliferation of business in the digital environment has also led to transform the figure of the Project Manager, who has adapted to the coordination of work through multiple digital resources that promote collaborative work, communication, and improved production.

To this new scenario must be added the speed of change in the economic world and the global business vision. In this context, companies increasingly require profiles with high qualifications and skills for the leadership of large-scale projects in line with the current times. In order to help the professional in these competencies, TECH has created this Hybrid Professional Master's Degree in Project Management that perfectly combines the most advanced 100% online theoretical framework with the most productive 100% in person practice.

A program that provides a broad view on the strategic management of projects, their planning, economic management, or the great value of hiring and managing people and resources. Advanced content that will allow the professional to delve into agile methodologies, PMO, and innovative initiatives. All this, through multimedia resources that can be easily accessed 24 hours a day from any electronic device with Internet connection.

A 3-week internship in a leading project management company completes this training course. A first class professional environment, where the graduate will be accompanied at all times by a specialist with extensive experience in the design, development, and management of major projects.

A practical experience that will enable you to integrate the techniques and procedures used in an entity that meets the quality standards required by this institution. This is an opportunity for progression in Project Management offered by TECH through a flexible and convenient Hybrid Professional Master's Degree that provides a real response to the current needs of professionals in the business sector.

This **Hybrid Professional Master's Degree in Project Management** contains the most complete and up-to-date program on the market. The most important features include:

- More than 100 practical cases presented by professionals specialized in Project Management:
- The graphic, schematic and practical contents with which they are conceived, gather essential information on those disciplines that are essential for professional practice
- Advanced theoretical and practical framework on management skills and techniques of the project manager
- Novel vision on the use of agile methodologies and leadership for organizational change
- Presentation of practical workshops on techniques and methods used in project management
- Algorithm-based interactive learning system for decision making on situations vital to the planning and execution of a business project
- Practice guides on the direction and management of innovative business projects
- With a special emphasis on digital tools and systems for project management
- All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection
- In addition, you will be able to do an internship in one of the best companies.



*Thanks to this program  
you will be able to lead any  
innovation project successfully  
using strategic intelligence"*

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*TECH provides you with multimedia pills, essential readings, and case studies that you can access 24 hours a day, from any electronic device with an Internet connection”*

In this Master's proposal, of a professionalizing nature and hybrid learning modality, the program is aimed at updating professionals in the business sector who perform their functions in national and international companies, and who require a high level of qualification. The contents are based on the latest scientific evidence, and oriented in an educational way to integrate theoretical knowledge into business practice, and the theoretical-practical elements will facilitate the acquisition of knowledge and allow decision-making on projects.

Thanks to multimedia content developed with the latest educational technology, they will allow business professionals a situated and contextual learning, i.e., a simulated environment that will provide immersive learning programmed to prepare professionals for real situations. The design of this program is based on Problem-Based Learning, by means of which the student must try to solve the different professional practice situations that arise during the program. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

*This Hybrid Professional Master's Degree will allow you to enhance your skills to masterfully lead organizational changes in projects.*

*A university program that provides you with a first-class practical experience alongside excellent professionals with extensive experience in Project Management.*



02

# Why Study this Hybrid Professional Master's Degree?

The fast transformation of the company concept, the incorporation of new technologies, or the increase of teleworking have changed the lines of business and the profile of the professional who leads these projects. Profound changes that require adaptation on the part of *Project Managers*. This is the reason for the creation of this program, which perfectly combines an intensive theoretical framework that delves into the organization and management of innovative projects, PMO or accounting, with a practical stay in a top-level company in the planning and execution of large-scale projects. In this way, the professional will obtain a much more complete vision of the new figure of the project manager and the functions required today to lead highly successful initiatives.





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*TECH is the only university that offers you the possibility of joining a first-class company with a long history in the management and leadership of innovative projects"*

### **1. Updating from the Latest Technology Available**

New technologies have encouraged teleworking and the creation of international projects where a large number of people need to be coordinated. A key digital field for communicating, monitoring, and assessing the productivity of business initiatives. In this scenario, TECH brings the professional closer to the most outstanding programs in this field and to an entity that employs the most effective resources to obtain positive results in business management.

### **2. Gaining In-depth Knowledge from the Experience of Top Specialists**

In this educational journey, the professional who accesses this Hybrid Professional Master's Degree will do so with the total security of having an excellent teaching team with extensive experience in the business sector, where they have held positions of responsibility. In addition, in the entity where you will do your internship, you will be accompanied, at all times, by a professional whose day-to-day work is focused on the management of first-level projects.

### **3. Entering first-class professional environments**

This educational institution carries out a meticulous process for the selection of both the teachers and the centers where the students will carry out their practical internships. In this way, the professional who enters this program will be able to access the most advanced and exhaustive information, always from the best experts in the design, planning, management, and execution of projects.





#### **4. Combining the Best Theory with State-of-the-Art Practice**

In the educational market, there are numerous pedagogical programs based exclusively on providing theoretical information, which do not meet the needs of today's professionals. That is why TECH breaks into the market with this Hybrid Professional Master's Degree with a luxury combination, where students get the most advanced and current information on Project Management, while actively participating in an internship in a leading company in innovation projects. And all this in just 12 months.

#### **5. Expanding the Boundaries of Knowledge**

TECH offers the possibility of carrying out this Hybrid Professional Master's Degree not only in centers of national importance, but also internationally. In this way, the professional will have the opportunity to learn from the knowledge and experience of authentic professionals in project management. An unique opportunity that only provides this educational institution, the largest digital university in the world.

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*You will have a full practical immersion at the center of your choice”*

# 03 Objectives

The design of the program of this Hybrid Professional Master's Degree is oriented to provide professionals with the necessary skills and abilities to be able to successfully perform the direction and management of projects. A goal that will be much easier to achieve thanks to the pedagogical resources provided by this educational institution and the experts who will guide students at all times to get the answers they need to succeed as Project Managers.





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*Increase your professional projection and aspire to lead the most relevant projects with guarantees after completing this Hybrid Professional Master's Degree"*



## General Objective

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- The overall objective of this Hybrid Professional Master's Degree in Project Management is to provide a complete update of the current business and organizational vision of projects. To this end, the professionals have a syllabus that will lead them to exponentially improve the technical, financial, and resource management of any entity in which they assume management responsibility. Case studies and professional practice experience will provide you with the tools and techniques you need to successfully achieve these goals



*With this university program, you will obtain the necessary skills to obtain the commitment of your entire work team in order to carry out the most groundbreaking business initiative"*





## Specific Objectives

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- Increase the graduate's salary expectations when applying for positions of responsibility
  - Moving from the technical management side to the managerial side within the organizations.
  - Improve knowledge of areas complementary to project management; business strategy and financial management.
  - Improving the management of people and high-performance teams
  - Understanding how to manage companies, work and people in environments of high uncertainty.
  - Have a horizontal and vertical vision of the organizations
  - Improve execution capacity
  - Improve creativity
  - Know how to work more effectively, agile and more aligned with new technologies and current tools
  - Learn what are the key legal aspects when writing a project contract
  - Know the best methods to get your team not only involved but also committed to it
  - Understand the importance of corporate social responsibility as an essential part of any project
  - Learn to generate ideas that add value to organizations
- Identify non-value-added tasks to be eliminated
  - Develop the ability to predict in environments of high uncertainty
  - Know how to break down the strategy into portfolios, programs and projects
  - Develop the ability to manage several projects at the same time
  - Know how to distribute workloads of shared resources among several projects
  - Know how to prioritize and delay projects and ideas within an organization



*With this university program, you will obtain the necessary skills to obtain the commitment of your entire work team in order to carry out the most groundbreaking business initiative"*

# 04 Skills

This Hybrid Professional Master's Degree has been designed to enhance the leadership and management skills of graduates who aspire to assume senior management positions in top-level business projects. In order to achieve these capabilities, TECH provides an intensive theoretical framework and a practical look through a reference entity in the business sector.





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*After completing this university program, you will be able to successfully manage companies in highly uncertain environments”*



## General Skills

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- Achieve a financial understanding of the company
- Understand the relationship between business strategy, portfolios, programs and projects
- Learn to manage companies in environments of high uncertainty
- Better manage personal time and the time of others
- Understand the relationship between scope, time and cost
- Learn to communicate in changing environments and crisis environments
- Understanding how to manage a high-performance team
- Learn to perform tasks in an agile way, minimizing time and eliminating tasks that do not add value





## Specific Skills

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- Know how to analyze the income statement of companies
- Understand the main financial indicators of organizations
- Design and implement PMO structures within an organization
- To understand the keys to successful R+D+I management in organizations
- Calculate the viability of a project before its execution
- Identify the direct and indirect costs associated with any business activity



*With this program you will have the information you need to design and implement more efficient PMO structures in an organization"*

05

# Course Management

TECH has brought together an excellent faculty with a prestigious professional background as managers of private and public entities in this Hybrid Professional Master's Degree. Their extensive knowledge of the economic, business, and financial sectors is reflected in the comprehensive syllabus to which students will have access. In addition, its proximity will allow the professionals resolve any questions they may have about the content of this university program.





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*You have at your disposal an outstanding team of professionals specialized in management, accounting, and finance. Their high level of knowledge will guide you to achieve your goals as a Project Manager”*

## Management



### Mr. Pampliega, Carlos

- ♦ Head of the Project and Risk Management Office, Consultant and Trainer in different Universities and Business Schools
- ♦ Director of the Project Management Course CEU Castilla y León Business School
- ♦ Director of PMI Castilla y León Branch
- ♦ Active Member of PMI-Madrid Spain Chapter
- ♦ Member of the Editorial Board of the Scientific Journal Building & Management.
- ♦ Member of the PMO Global Alliance Awards PMO Judges Committee.
- ♦ Architect specializing in Project and Risk Management
- ♦ Certified Associate in Risk Management by the George Washington University
- ♦ Certified Project Management Professional (PMP)
- ♦ Professional Scrum Master certified by Scrum.org



## Professors

### Dr. Roji Ferrari, Salvador

- ◆ Specialist in Accounting and Finance
- ◆ Author of several books on finance and business economics
- ◆ PhD in Accounting and Finance at the Complutense University of Madrid
- ◆ Degree in Journalism from the Complutense University of Madrid
- ◆ Master's Degree of Science in Finance, University of Maryland & Baltimore
- ◆ Master's Degree of Business Administration (MBA), University of Maryland & Baltimore

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*You will be able to resolve any doubts you may have about the content of this program with authentic experts in project management, coordination, and consulting”*

# 06

## Educational Plan

The syllabus of this Hybrid Professional Master's Degree lasts 12 months, where students will learn about the most important and current information on strategic project management, its management, the incorporation of agile methodologies, and the use of new technologies. All this knowledge is complemented by an extensive library of resources and a *Relearning* system, which will allow you to reduce the long hours of study. As a culmination of this program, students will join a first-class company, where they will carry out 3 intensive weeks of professional practice that will boost their career as Project Managers.





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*A syllabus that provides a theoretical-practical vision very much in line with the needs of professionals looking to succeed as Project Managers"*

### Module 1. Strategic Project Management

- 1.1. Strategic Project Management and the Company
- 1.2. Competitive Business Strategy
- 1.3. Corporate Business Strategy
- 1.4. Project Management Framework
- 1.5. Integration and Knowledge Management
- 1.6. Areas of Knowledge in Project Management
- 1.7. Project Change Management: Training Management
- 1.8. Stakeholder Management
- 1.9. Project Communication Management
- 1.10. Traditional and Innovative Methodologies

### Module 2. Project Scope and Schedule

- 2.1. Program and Project Portfolio Management
- 2.2. Project Scope Management
- 2.3. Requirements Gathering and Scope Definition
- 2.4. Breakdown of Project Objective into Activities (WBS)
- 2.5. Validate and Control the Scope
- 2.6. Strategic Time Planning in Project Management
- 2.7. Project Life Cycle
- 2.8. Efficient Time and Deadline Planning
- 2.9. Task Estimation Tools
- 2.10. Schedule Execution and Control

### Module 3. Project Financial Management

- 3.1. Financial Plan
- 3.2. Financial Model
- 3.3. Project Viability Analysis
- 3.4. Project Sensitivity Management
- 3.5. Project Cost Management
- 3.6. Project Cost Estimation
- 3.7. Project Cost Control - EVM
- 3.8. Economic Analysis of Decisions
- 3.9. Ms Project Tools
- 3.10. Digital Tools and Systems for Project Management

### Module 4. Recruitment and Project Quality

- 4.1. Acquisition Planning
- 4.2. Supplier Search Planning
- 4.3. Supplier Relationship Management
- 4.4. Legal Aspects of Recruitment
- 4.5. Contract Management and Administration
- 4.6. Project Sale Management
- 4.7. *Lean Management*
- 4.8. Process Improvement Techniques
- 4.9. Total Quality Management and Advanced Project Management
- 4.10. Lean Tools for Project Management



### Module 5. People and Resource Management

- 5.1. Organizational Culture
- 5.2. Organization Management
- 5.3. Talent Management and Commitment
- 5.4. Motivation
- 5.5. People Management and the Project Manager
- 5.6. Corporate Responsibility
- 5.7. Professional Ethics
- 5.8. Executive Skills and Management Techniques of the Project Manager
- 5.9. Negotiation
- 5.10. Project Resource Management

### Module 6. Innovative Organizations and Projects

- 6.1. Organizational Change Management
- 6.2. Communication in Organizations
- 6.3. Creative Thinking: Innovation
- 6.4. Process Engineering and Product Engineering
- 6.5. Strategic Innovation Intelligence
- 6.6. *Entrepreneurship and Innovation*
- 6.7. Launch and Industrialization of New Products
- 6.8. R+D+I Management Systems
- 6.9. Direction and Management of R+D+I Projects
- 6.10. Project Management for Startups

### Module 7. Agile Methodologies

- 7.1. Introduction to Agile Methodologies
- 7.2. Iterative, Adaptive, Predictive and Hybrid Lifecycles
- 7.3. Introduction to Scrum
- 7.4. Agile Team Management
- 7.5. Scrum Events
- 7.6. Artifacts in Scrum
- 7.7. Agile Estimating and Planning
- 7.8. Metrics
- 7.9. Collaborative Tools
- 7.10. Organizational Agility

### Module 8. PMO

- 8.1. Introduction to the Project Management Office
- 8.2. Functions of the Project Management Office
- 8.3. Creating the Conditions for Change Leading Organizational Change
- 8.4. PMO Vision and Strategy
- 8.5. PMO Model Design
- 8.6. PMO Resource Plan
- 8.7. PMO Implementation
- 8.8. PMO Operation and Tools
- 8.9. Project Management Culture and Organization Knowledge Management.
- 8.10. Agile PMO





## Module 9. Project Risk Management

- 9.1. Introduction to Risk Management
- 9.2. Project Risk Management Planning
- 9.3. Identification of Risks
- 9.4. Qualitative Risk Analysis
- 9.5. Risk Prioritization
- 9.6. Quantitative Risk Analysis
- 9.7. Scenario Analysis and Risk Response Plans
- 9.8. Implementation of Risk Response
- 9.9. Risk Monitoring and Control
- 9.10. Lessons Learned and Knowledge Management

## Module 10. Project Finances

- 10.1. Introduction to Corporate Finance
- 10.2. Financial Statements and Cash Flows
- 10.3. Time Value of Money and Discounted Cash Flows
- 10.4. Fixed Income Valuation
- 10.5. Equity Valuation
- 10.6. Financial Investment Criteria: Capital Budgeting
- 10.7. Project Analysis
- 10.8. Risk and Return: the Cost of Capital
- 10.9. Liability Structure
- 10.10. Treasury and International Finance

# 07

# Internship

Once the theoretical phase is completed, the graduate of this program will enter a first-class practical internship. This will be done in a company with a long history in project management and with a team of professionals whose day-to-day work is based on the management of teams, resources, and national and international initiatives.



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*Do your internship in a company with a solid foundation in project creation and management”*

This Hybrid Professional Master's Degree includes a 3-week practical internship in a top-level business and leadership environment. To this end, students taking this program will be integrated into this entity, from Monday to Friday, in 8-hour consecutive days with authentic specialists. It will be in this environment where the graduate will be able to verify on-site the lessons learned in the theoretical framework and their direct application in the day-to-day in a first-level company.

A period that will allow you from the very beginning to actively participate in the implementation of activities that involve enhancing your skills in the management of accounting, financial, and human resources, as well as the managerial and technical management skills of the project manager.

Undoubtedly, TECH has designed a unique Hybrid Professional Master's Degree, which allows the professional to progress as a Project Manager through a program that advocates the most prestigious and effective practice. In this process, students will not be alone, as they will be accompanied by a professional from the company where the internship will be carried out, as well as by a teacher from this educational institution who will ensure that the graduates achieve their objectives with guarantees.

The practical part will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow trainees that facilitate teamwork and multidisciplinary integration as transversal competencies for the practice of project management (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the training, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:







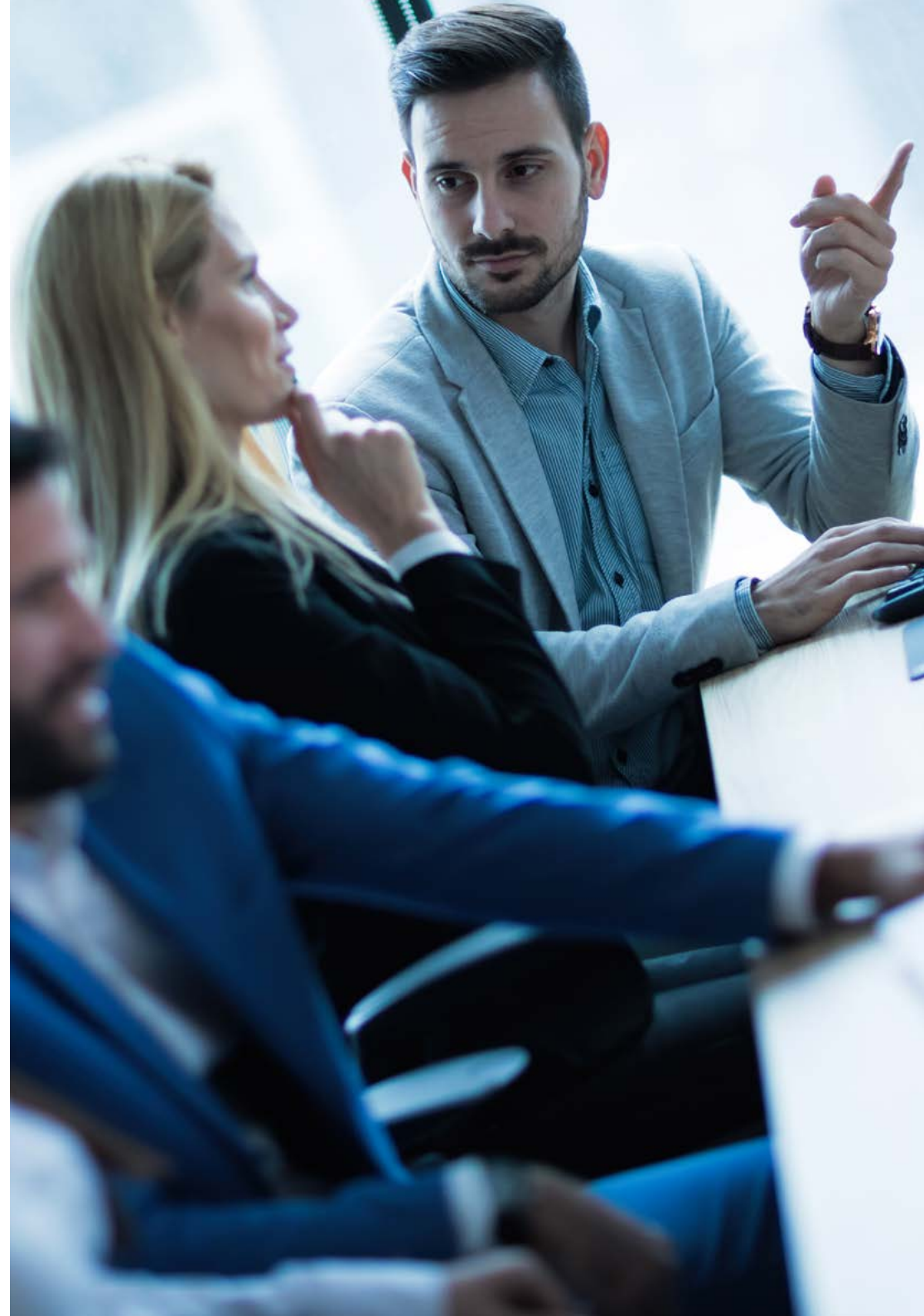
Module	Practical Activity
<b>Strategies, scope and business timeline</b>	Design corporate and competitive business strategies
	Manage the integration, knowledge, and communication of the project to ensure a correct flow of information
	Manage <i>institutional and corporate Stakeholders</i>
	Collaborate in the preparation of reports on the scope of the projects and the adequacy of the implementation schedule
<b>Use of digital tools and digital systems for project management and control</b>	Employ the latest and most current tools for task estimation and strategic time planning
	Collaborate in the use of Ms Project tools for the monitoring and control of projects
	Support in the management and application of process improvement techniques through the use of software oriented to companies
	Use Scrum and collaborative tools in projects that require extensive cross-departmental coordination
<b>Project financial management</b>	contribute in the scenario analysis and risk response plans
	Implement, monitor, and control the economic risks of the entity's projects
	Collaborate in the economic management of the company's projects
	Implement the financial plan and model by analyzing the feasibility of the project
	Support in control tasks, project costs - EVM
	Encourage the search for new acquisitions and suppliers
<b>R+D+I Projects</b>	Use the main R+D+I management systems
	Apply leadership and management techniques for innovative projects
	Collaborate in fostering the development of creative thinking of the team that is part of the project
	Participate in the management of people, motivation, and talent among the professionals who make up the project team

## Civil Liability Insurance

This institution's main concern is to guarantee the safety of the trainees and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



## General Conditions of the Internship Program

The general terms and conditions of the internship program agreement shall be as follows:

**1. TUTOR:** During the Hybrid Professional Master's Degree, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

**2. DURATION:** The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

**3. ABSENCE:** If the students does not show up on the start date of the Hybrid Professional Master's Degree, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

**4. CERTIFICATION:** Professionals who pass the Hybrid Professional Master's Degree will receive a certificate accrediting their stay at the center.

**5. EMPLOYMENT RELATIONSHIP:** the Hybrid Professional Master's Degree shall not constitute an employment relationship of any kind.

**6. PRIOR EDUCATION:** Some centers may require a certificate of prior education for the Hybrid Professional Master's Degree. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

**7. DOES NOT INCLUDE:** The Hybrid Professional Master's Degree will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

08

# Where Can I Do the Internship?

When choosing the centers where the internships are carried out, TECH always takes into account the selection of the best spaces, where the most outstanding staff is available and where they meet the quality standards required by this institution. In this way, students will be able to spend time in a first-class business environment, which will allow them to progress in their sector under the guidance of authentic experts.





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*Reach your professional progression  
with the best experts in project  
management and direction”*



The student will be able to complete the practical part of this Hybrid Professional Master's Degree at the following centers:



**School of Business**

### Pisa Proyectos de Innovación

Country	City
Spain	Asturias


Address: Calle Ada Byron, 107, Edificio Pisa, 33203 Gijón

Leading innovation agency in technological and business consulting/advisory services

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**Related internship programs:**

- Project Management



**School of Business**

### Mecides

Country	City
Spain	Santa Cruz de Tenerife


Address: Avenida de la Trinidad, 61, 6ª planta, of. 5 y 7, 38204. San Cristóbal de La Laguna, Tenerife

Mecides specialized in the promotion of R+D+i projects in Spain

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**Related internship programs:**

- MBA in Business Intelligence Management
- Project Management



**School of Business**

### Olympus Center

Country	City
Spain	Madrid


Address: Calle de Palos de la Frontera, 16, 28012 Madrid

Olympus Center specializes in meeting the objectives of the person, according to their physical condition

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**Related internship programs:**

- High Performance in Sports
- Fitness Instructor



**School of Business**

### Premium global health care Madrid

Country	City
Spain	Madrid


Address: C. de Víctor de la Serna, 4, 28016 Madrid

Rehabilitation, re-adaptation and personal training: these are the pillars of the Physiotherapy clinic in Chamartín

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**Related internship programs:**

- MBA in Digital Marketing
- Project Management



**School of Business**

### Premium global health care Fuenlabrada

Country	City
Spain	Madrid


Address: Paseo de Roma, 1, 28943 Fuenlabrada, Madrid

Rehabilitation, re-adaptation and personal training: these are the pillars of the Physiotherapy clinic in Fuenlabrada

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**Related internship programs:**

- MBA in Digital Marketing
- Project Management



**School of Business**

### Premium global health care Pozuelo

Country	City
Spain	Madrid

Address: Centro Comercial Monteclaro, Local 59.4, s/n, Av. de Monteclaro, d, 28223 Pozuelo de Alarcón, Madrid

Rehabilitation, re-adaptation and personal training: these are the pillars of the Physiotherapy clinic in Pozuelo

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**Related internship programs:**

- MBA in Digital Marketing
- Project Management



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*Make the most of this opportunity to surround yourself with expert professionals and learn from their work methodology”*

09

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## TECH Business School uses the Case Study to contextualize all content.

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*This program prepares you to face business challenges in uncertain environments and achieve business success.*



### A learning method that is different and innovative.

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

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*You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

*Our program prepares you to face new challenges in uncertain environments and achieve success in your career.*

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.*

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Management Skills Exercises

They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



# 10 Certificate

The Hybrid Professional Master's Degree in Project Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Hybrid Professional Master's Degree diploma issued by TECH Technological University.







“

*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This **Hybrid Professional Master's Degree in Project Management** contains the most complete and up-to-date program on the professional and educational field.

After the student has passed the assessments, they will receive their corresponding Hybrid Professional Master's Degree diploma issued by TECH Technological University via tracked delivery\*.

The certificate issued by TECH Technological University will reflect the qualification obtained in the Hybrid Professional Master's Degree and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

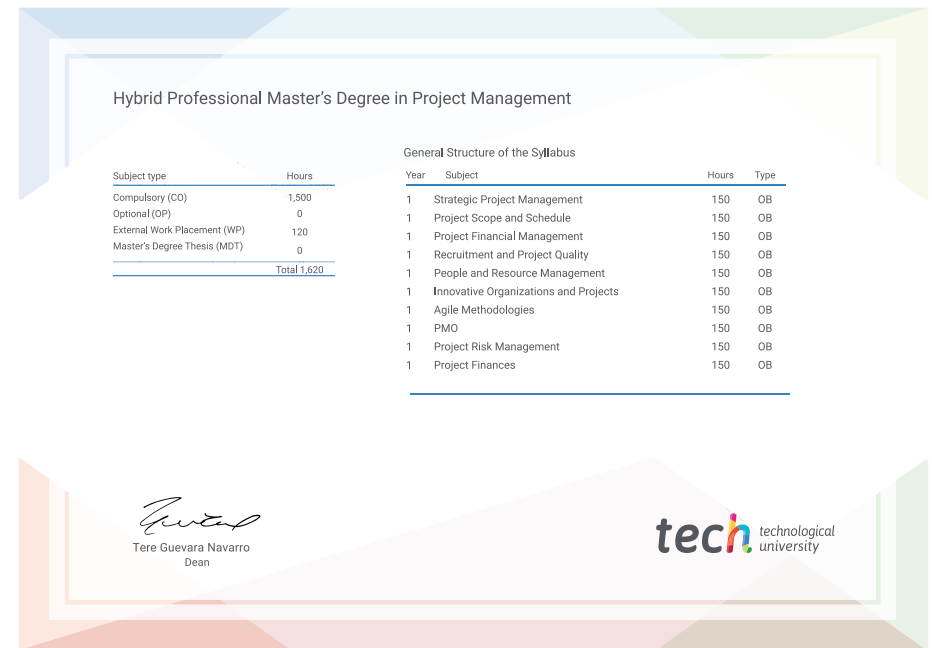
Title: **Hybrid Professional Master's Degree in Project Management**

Modality: **Hybrid (Online + Internship)**

Duration: **12 months**

Certificate: **TECH Technological University**

Teaching Hours: **1,620 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



## Hybrid Professional Master's Degree

Project Management

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Technological University

Teaching Hours: 1,620 h.

# Hybrid Professional Master's Degree Project Management

