

Hybrid Executive Master's Degree MBA in Hotel Management





Hybrid Executive Master's Degree MBA in Hotel Management

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Global University

Accreditation: 60 + 4 ECTS

Website: www.techtute.com/us/school-of-business/hybrid-executive-master-degree/hybrid-executive-master-degree-mba-hotel-management

Index

01

Introduction

p. 4

02

Why Study this Hybrid
Executive Master's Degree?

p. 8

03

Objectives

p. 12

04

Skills

p. 16

05

Educational Plan

p. 20

06

Clinical Internship

p. 32

07

Where Can I Do the
Internship?

p. 38

08

Methodology

p. 64

09

Certificate

p. 72

01

Introduction

According to data from the World Tourism Organization, the hotel industry accounts for approximately 10% of the world's GDP and generates some 319 million jobs globally. In this scenario, Hotel Management becomes a determining factor for the success of tourism establishments. As a result, managers face the challenge of efficiently managing human, financial and material resources. Likewise, these specialists must design marketing strategies that guarantee guest satisfaction, customer loyalty and business profitability. To help you with these tasks, TECH presents an innovative university degree that will provide you with the most avant-garde techniques to carry out the most important an optimal hotel management.





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Thanks to this exclusive Hybrid Executive Master's Degree, you will be able to manage the various hotel operations with maximum efficiency”

Effective management of a tourism establishment requires in-depth knowledge of the field of Hotel Management, as well as leadership and strategic decision-making skills. Added to this is the fierce competition in the hotel industry, with the proliferation of options for customers and the growing demand for unique experiences. In this context, managers need to adapt with immediacy to changing market trends, while developing innovative strategies to attract and retain customers.

For this reason, TECH presents a revolutionary Hybrid Executive Master's Degree MBA in Hotel Management. Its objective is to provide specialists with the best practices and strategies in this field, focused on maximizing customer satisfaction, optimizing profitability and creating value for stakeholders. The academic itinerary will delve into issues ranging from distribution channels or tourism quality to commercial management. Likewise, the syllabus will offer students advanced techniques to evaluate the degree of customer satisfaction and use this information to optimize hotel services.

As regards the methodology of this university program, it consists of two parts. The first stage is theoretical and is taught in a convenient 100% online format, allowing students to plan their own schedules. Afterwards, the graduates will carry out a practical internship in a prestigious entity related to the tourism industry. In this way, students will be able to put into practice everything they have learned and perfect their skills. In addition, they will be accompanied at all times by a specialist with extensive experience in Hotel Management. Undoubtedly, a highly intense academic experience that will raise the professional horizons of hotel managers.

This **Hybrid Executive Master's Degree in MBA in Hotel Management** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ More than 100 practical cases presented by professionals in Hotel Management the field
- ♦ Its graphic, schematic and practical contents provide essential information on those disciplines that are indispensable for professional practice
- ♦ Emphasis on the most innovative techniques in leadership and management of hotel and restaurant companies
- ♦ In-depth knowledge of current tourism legislation
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Interactive learning system based on algorithms for decision making on the practical cases presented
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Furthermore, you will be able to carry out an internship in one of the best companies



Through this university degree, you will execute advanced marketing and sales strategies to increase hotel revenue"

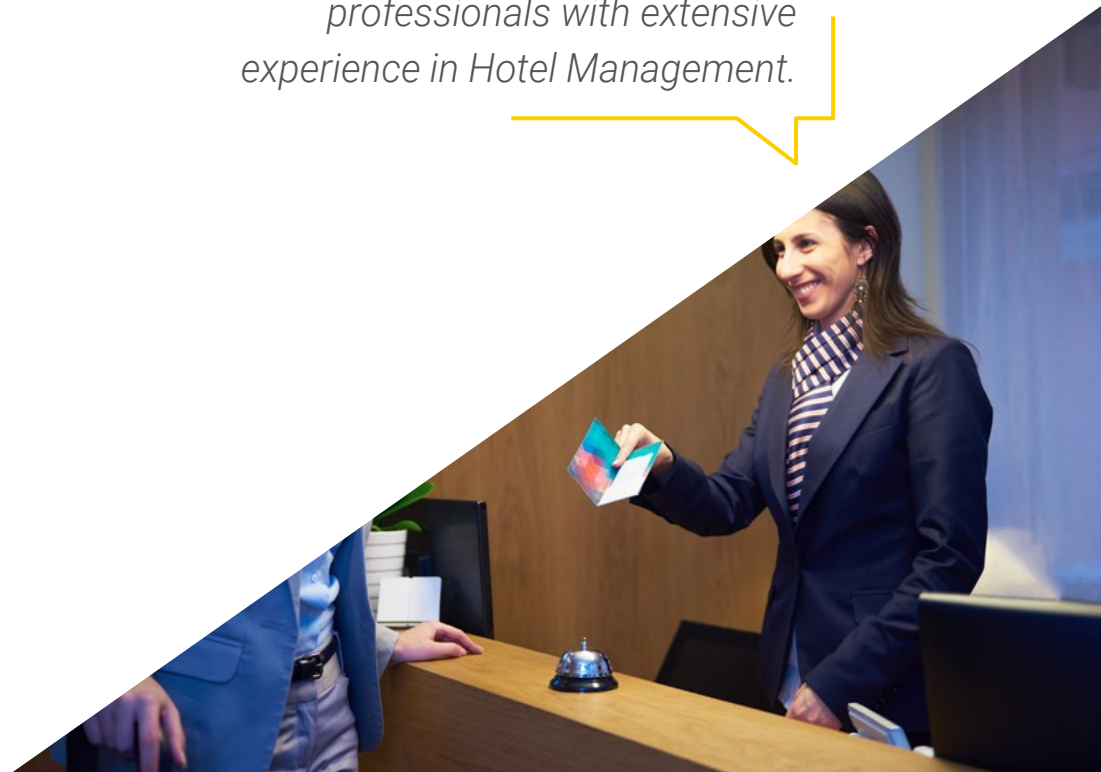
“ *TECH puts at your fingertips multimedia pills, essential readings and case studies that you can access 24 hours a day, from any electronic device with Internet access*”

In this proposal for a Hybrid Executive Master's Degree, of a professionalizing nature and blended learning modality, the program is aimed at updating Management and Administration professionals who carry out their functions in tourism establishments and who require a high level of qualification. The contents are based on the latest scientific evidence, and oriented in a didactic way to integrate theoretical knowledge into managerial practice, and the theoretical-practical elements will facilitate the updating of knowledge and allow for strategic decision-making.

Thanks to its multimedia content elaborated with the latest educational technology, they will allow the hotel management professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to specialize in real situations. The design of this program is based on Problem-Based Learning, by means of which the student must try to solve the different professional practice situations that arise during the program. For this purpose, the students will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will broaden your your knowledge through real cases and the resolution of complex situations in simulated learning environments.

A university program that provides you with a first practical experience alongside excellent professionals with extensive experience in Hotel Management.

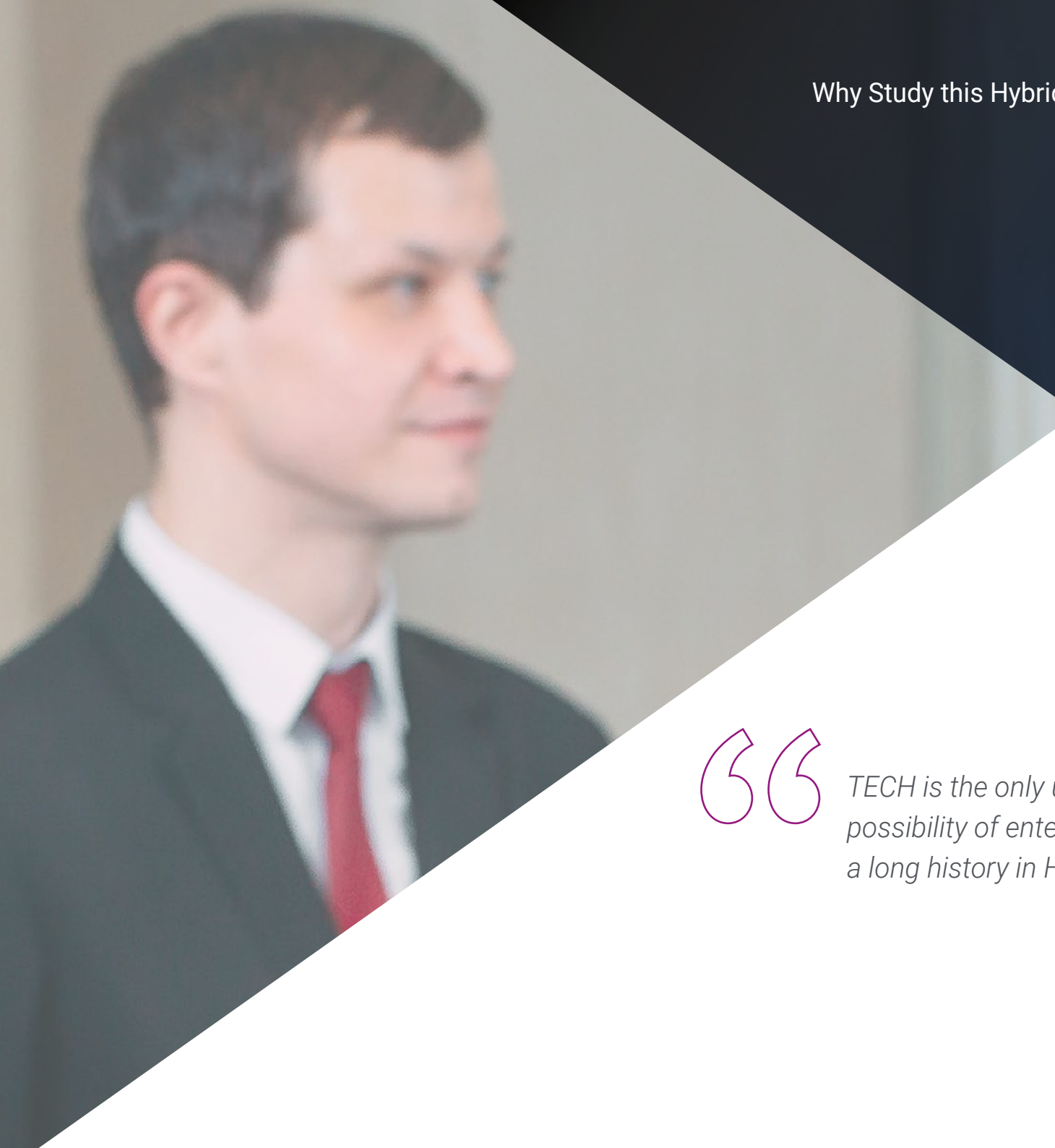


02

Why Study this Hybrid Executive Master's Degree?

The hotel industry is undergoing a constant evolution, driven by stringent customer demands. Faced with this situation, professionals need access to a specialization that combines theory and practice to ensure the correct and efficient management of hotels. For this reason, TECH has created this pioneering university degree, which combines the most recent updates in areas such as Hotel and Restaurant Management or Business Administration with a practical stay in a highly prestigious institution. Therefore, graduates will gain an integral vision of the most current panorama in Hotel Management, being guided throughout the process by authentic experts in the field.





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TECH is the only university that offers you the possibility of entering a first-class Company with a long history in Hotel Management"

1. Updating from the latest technology available

The field of Hotel Management has undergone a real revolution in recent years thanks to the implementation of new technologies. For example, online reservation systems allow guests to request rooms directly from the establishment's website, thus optimizing the user experience and reducing commissions paid to third parties. In this line, TECH presents this Hybrid Executive Master's Degree, which will bring students closer to the most cutting-edge technological tools to improve the performance of their professional work.

2. Gaining in-depth knowledge from the experience of top specialists

During this Hybrid Executive Master's Degree, students will enjoy the support of a well-versed teaching team with extensive experience in the Hotel Management sector, where they have held positions of high responsibility. In addition, in the entity where you will do your internship, you will be accompanied, at all times, by a professional whose day-to-day work is focused on the management of first-level projects.

3. Entering first-class professional environments

This educational institution carries out a meticulous process for the selection of both the teachers and the centers where the students will take their practical internships. In this way, the professional who enters this complete university program will be able to access the most advanced and exhaustive information, always from the best experts in Hotel Management.





4. Combining the best theory with state-of-the-art practice

The current academic market abounds with multiple educational programs based exclusively on offering theoretical information, which do not respond to the needs of today's professionals. Faced with this, TECH presents this Hybrid Executive Master's Degree with a deluxe combination, where students get the most rigorous information on Hotel Management and perform an internship in a center of reference in this field.

5. Expanding the boundaries of knowledge

TECH offers the possibility of carrying out this Hybrid Executive Master's Degree not only in centers of national importance, but also internationally. In this way, graduates will have the opportunity to enrich themselves with the knowledge and experience of real professionals in hotel management. Undoubtedly, a unique opportunity that only TECH, the largest digital university in the world, provides.



You will have full practical immersion at the center of your choice"

03 Objectives

With this revolutionary Hybrid Executive Master's Degree, managers will be equipped with holistic knowledge of essential practices to effectively manage hotel operations. In tune with this, graduates will develop advanced competencies to oversee the daily operations of the hotel, ensuring that high standards of quality and service are followed. In addition, professionals will master a variety of emerging technologies to optimize both the management of the establishment and the guest experience.





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You will skillfully use emerging technologies to enhance the guest experience and optimize the hotel's social media presence"



General Objective

- Through this Hybrid Executive Master's Degree MBA in Hotel Management, graduates will be highly qualified to occupy positions of maximum responsibility in tourism establishments. In this sense, specialists will develop advanced leadership skills, which will allow them to motivate multidisciplinary work teams and generate a favorable working atmosphere, where everyone is rowing in the same direction. In addition, professionals will strengthen their skills to perform financial analysis, manage budgets and develop strategies to optimize the hotel's profitability



You will have all the support of the world's largest online academic institution, TECH with the latest educational technology at your disposal"





Specific Objectives

- Understand the basic concepts of tourism in relation to history, economy, culture, society and sustainability
- Know the evolution of tourism in the different scenarios where it is developed and in the current context
- Study the structure of the tourism markets and their consequences on the social, economic and environmental dimensions
- Learn about tourism distribution channels, intermediaries and agents that make up tourism distribution
- Understand the dynamic evolution in the processes of tourism intermediation in relation to new technologies
- Study the process of tourism intermediation based on electronic commerce and the processes of integration and concentration of companies in current tourism sales and marketing
- Analyze the impacts from the point of view of suppliers and customers in the use of the Internet as a tourism intermediary
- Provide the student with a practical vision of the different aspects of hotel and restaurant management
- Learn about hotel and restaurant business management techniques
- Acquire the skills and competencies necessary to assume responsibilities, from management positions, related to the management and organization of hotel and catering companies
- Understand the elements that are part of the operations and production processes in the tourism sector and the functioning of the production systems in the different tourism companies
- Understand the processes and procedures necessary to manage the operation of the complementary tourism offer
- Gain in-depth knowledge of production processes, in particular the use of cruise ships, airports and airlines, and sports resorts in tourism, delving into their operating procedures and operations management
- Understand the dynamic and evolving nature of tourism and its relationship with the creation of new tourism products based on current demand and new trends
- Know the sources of official information that the Public Administration makes available for the consultation of norms and resolutions on tourism matters
- Acquire the necessary skills to know how to critically discern legal issues in different situations that arise in tourism management
- Know the functions of the event manager, their functions and the implications of the organization and production of events
- Know the current legislation on protocol, its interpretation and application in the organization of events
- Understand the phases of creation and operation of small and medium enterprises, with specific application to the tourism sector
- Understand the importance of customer loyalty in tourism products and relationship marketing

04 Skills

Upon completion of this Hybrid Executive Master's Degree, leaders will be equipped with a broad range of skills necessary to effectively manage and lead their hotel chains. In this way, managers will ensure that all operations occurring in their establishments are carried out according to high standards of quality and efficiency.





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Through this curriculum, you will design and execute effective marketing strategies that attract a greater number of customers”



General Skills

- Make decisions on products, distribution, communication and internationalization
- Apply the current strategic management approach to companies in tourism in order to arrive at the formulation and implementation of the most appropriate strategies for each type of tourist company
- Elaborate strategies and policies developed from the management function taking into account the deep knowledge of each of the departments that make up the hotel and restaurant management
- Proper management of a hotel establishment or a catering company



You will gain skills to analyze the latest trends in Hotel Management, which will enable you to adapt the strategy of the establishments to the changing market conditions successfully"





Specific Skills

- ◆ Properly perform a SWOT analysis
- ◆ Use different marketing strategies
- ◆ Define the strategic objectives in the organization of events of an organization according to its internal needs, external demands, the nature of the institution and its situation by designing strategies in event planning
- ◆ Use marketing or consumer orientation in the decision-making process of the tourism company
- ◆ Organize and know how to use information from different contexts to assess the effects of the legal environment on tourism management
- ◆ Analyze and study the necessary procedures for the creation of tourist packages in the tourist companies of the complementary offer and its commercialization as a strategy for the seasonal loss of tourism
- ◆ Explore the various tourism sub-sectors and how they operate in tourism destinations worldwide
- ◆ Analyze innovation models and standardization around the creative processes of innovation
- ◆ Manage the steps for the elaboration of an internal event organization and protocol manual, and its application to the reality of organizations
- ◆ Analyze international tourism standards

05

Educational Plan

The teaching materials that make up this Hybrid Executive Master's Degree in MBA in Hotel Management have been designed by experts in this field, so they are fully applicable to the demands of today's labor market. Therefore, students will be able to broaden their knowledge in areas such as Commercial Management and Marketing, Quality Management in Tourism and Accounting. Graduates will also develop advanced leadership, logistics and conflict resolution skills. It should be noted that the program will have multimedia resources in different formats, which will allow students to reinforce the key concepts of the syllabus in an entertaining and dynamic way. These tools include interactive summaries, case studies, explanatory videos and specialized readings.





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A team of professionals with extensive experience in Hotel Management will provide you with a practical learning experience that will allow you to significantly raise your professional horizons”

Module 1. Structure of Tourism Markets

- 1.1. Introduction to Tourism
 - 1.1.1. Definition of Tourism, Origin and Evolution
 - 1.1.2. Tourism Definitions
 - 1.1.3. Types of Tourism
 - 1.1.4. Tourism Product Life Cycle
 - 1.1.5. Hotel and Tourism Management
- 1.2. Tourism Over Time
 - 1.2.1. History of Tourism up to the 20th Century
 - 1.2.2. Contemporary Tourism (20th and 21st Centuries)
- 1.3. Tourism Planning
 - 1.3.1. The Planning Process for Tourist Sites
 - 1.3.2. Tourism Planning Tools: The Tourism Development Plan (TDP)
 - 1.3.3. Sustainability as Tourism Planning Criteria
- 1.4. Economics of Tourism
 - 1.4.1. The Tourism Production Process
 - 1.4.2. The Importance of the Economic Effects of Tourism
 - 1.4.3. Tourism Balance of Payments
- 1.5. Tourist Arrivals and Departures
 - 1.5.1. International Tourist Arrivals and Departures
 - 1.5.2. Tourist Destinations and Issuing Markets
- 1.6. Demand for Tourism
 - 1.6.1. Calculating Tourism Demand
 - 1.6.2. Inbound Tourism
 - 1.6.3. Outbound Tourism
 - 1.6.4. Factors Conditioning Tourist Demand
 - 1.6.5. Seasonality of Demand
 - 1.6.6. Trends in Tourism Demand

- 1.7. The Tourist Offer
 - 1.7.1. Analyzing Tourism Supply
 - 1.7.2. Tourism Resource Supply: Natural and Cultural
 - 1.7.3. Tourism Supply Related to Technological Innovations: New Business Models
 - 1.7.4. MBA in Hotel Management applied to the Tourism Offering
- 1.8. The Company in the Tourism Industry
 - 1.8.1. Concept of the Tourist Company
 - 1.8.2. Types of Tourist Companies
 - 1.8.3. The Tourism Business Environment
- 1.9. Introduction to the Main Tourism Sub-sectors
 - 1.9.1. Hotel Sector
 - 1.9.2. Catering Sector
 - 1.9.3. Travel Agencies and Tour Operators
 - 1.9.4. Air Transportation
 - 1.9.5. Complementary Services
- 1.10. Market Structures in Tourism
 - 1.10.1. Structure of the World Tourism Market: Globalization
 - 1.10.2. Structure of the International Tourism Market
 - 1.10.3. Structure of the National Tourism Market
 - 1.10.4. Structure of the Regional Tourism Market

Module 2. Tourism Distribution Channels

- 2.1. Tourist Distribution
 - 2.1.1. Specificity of the Tourism Sector
 - 2.1.2. The Prosumer
 - 2.1.3. Factors in Today's Tourism Distribution: The Forces of Competition
- 2.2. Introduction to Tourism Distribution
 - 2.2.1. Tourism Marketing: Commercial Intermediaries
 - 2.2.2. The Distribution System of the Tourism Sector
 - 2.2.3. Roles of Intermediaries in the Tourism Distribution System

- 2.3. Distribution Channels in the Tourism Sector
 - 2.3.1. Nature of Distribution Channels
 - 2.3.2. Functions of Distribution Channels
 - 2.3.3. Distribution Channels Selection Criteria
 - 2.3.4. Types of Intermediaries in the Tourism Sector
- 2.4. Commercial Intermediaries
 - 2.4.1. Travel Agencies in Tourism Distribution
 - 2.4.2. Typology of Travel Agencies
 - 2.4.3. Changes in the Positioning of Travel Agencies
- 2.5. Tour Operators in Tourism Distribution
 - 2.5.1. Tour Operator Role in Tourism Distribution
 - 2.5.2. Types of Tour Operators
 - 2.5.3. Current Situation
- 2.6. GDS and CRS in Tourism Distribution
 - 2.6.1. The Role of GDS and CRS in Tourism Distribution
 - 2.6.2. SPMs as a Paradigm of the Current Situation
- 2.7. Reservation Centers in Tourism Distribution
 - 2.7.1. The Role of Reservation Centers in Tourism Distribution
 - 2.7.2. Typology of Reservation Centers
 - 2.7.3. Current Situation
- 2.8. Tourism Intermediation Today
 - 2.8.1. The Impact of e-commerce on the Structure of the Tourism Industry
 - 2.8.2. Impact of New Technologies on Tourism Providers
 - 2.8.3. Tourism Intermediaries: Challenges and Strategies in the Face of E-Commerce
 - 2.8.4. The Tourism Consumer and E-Commerce
- 2.9. Integration in Tourism Distribution
 - 2.9.1. Modalities in Business Integration
 - 2.9.2. Vertical Integration in the Tourism Sector
 - 2.9.3. Horizontal Integration in the Tourism Sector
- 2.10. Strategies in the Intermediation of Leisure-Tourism Services
 - 2.10.1. Strategic Variables: Supplier and Customer Orientation
 - 2.10.2. Supplier Orientation
 - 2.10.3. Customer Orientation

Module 3. Hotel Management and Catering

- 3.1. Housing Yesterday and Today
 - 3.1.1. Ancient History
 - 3.1.2. From the Middle Ages to the 19th Century
 - 3.1.3. The Hotel Industry Today
- 3.2. Tourist Accommodations
 - 3.2.1. Concept and Types of Tourist Accommodation
 - 3.2.2. Non-hotel Establishments
 - 3.2.3. Hotel Establishments
 - 3.2.4. Spanish Hotel Classification System
 - 3.2.5. European Hotel Classification System
- 3.3. Structure of Hotel Companies
 - 3.3.1. Hotel Organization Chart
 - 3.3.2. Hotel Typology
 - 3.3.3. Hotel Chains
 - 3.3.4. Basic Hotel Management Operations
 - 3.3.5. Departmental Analysis of the Hotel
- 3.4. Reception, Flooring and Maintenance Departments
 - 3.4.1. Reception and Concierge Departments
 - 3.4.2. Flooring and Laundry Departments
 - 3.4.3. Maintenance Department
- 3.5. Commercial Management
 - 3.5.1. Commercial Department
 - 3.5.2. Communication Department
 - 3.5.3. Revenue Management
 - 3.5.4. Technology Applied to Accommodation Companies
- 3.6. Administration and Accounting Department
 - 3.6.1. Budgeting and Budget Control
 - 3.6.2. Investment Analysis
 - 3.6.3. Hotel Ratings

- 3.7. Catering Department within the Tourist Accommodation
 - 3.7.1. Restaurant, Kitchen and Company Store
 - 3.7.2. Gastronomy and Oenology
 - 3.7.3. Supply and Storage
 - 3.7.4. Kitchen Organization and Service
 - 3.7.5. Conference Room Organization and Service
- 3.8. Catering Companies
 - 3.8.1. Definition and Types of Catering Businesses
 - 3.8.2. Product and Facilities of Catering Companies
 - 3.8.3. Restoration Costs
 - 3.8.4. The Actual or Physical and Financing Subsystems in the Catering Companies
 - 3.8.5. Company Management
- 3.9. Catering Services
 - 3.9.1. Restaurant Service Basics
 - 3.9.2. Relationship Between Market, Concept and Menu
 - 3.9.3. Commercial Concepts of Restaurant Service
 - 3.9.4. Commercial Restaurants within Other Businesses
- 3.10. Sales and Meeting Planning in the Foodservice Industry
 - 3.10.1. Marketing
 - 3.10.2. Group Sales
 - 3.10.3. Group Service: Catering/Banquets
 - 3.10.4. Individual Sales
 - 3.10.5. Catering Trends and Personnel Management

Module 4. Quality Management and Innovation in Tourism

- 4.1. Service and Quality Management
 - 4.1.1. Quality of Service
 - 4.1.2. Characteristics and Dimensions of Service Quality
 - 4.1.3. Quality from the Customers' Perspective. Quality Levels
- 4.2. Tourism Quality Management
 - 4.2.1. Quality Management Basics
 - 4.2.2. Quality Management Systems
 - 4.2.3. Quality as a Management Tool
 - 4.2.4. Quality Management Systems
 - 4.2.5. Total Quality Management Systems
 - 4.2.6. National and International Quality Standards
- 4.3. Introduction to Quality: Concepts and Evolution
 - 4.3.1. Service Quality in the Tourism Sector
 - 4.3.2. Quality Concepts
 - 4.3.3. Evolution of the Concept of Quality
 - 4.3.4. Dimensions and Principles of the Concept of Quality
 - 4.3.5. The Quality Process for Internal and External Customers
- 4.4. Main Quality Theories
 - 4.4.1. Theories of Quality Applied to the Tourism Sector
 - 4.4.2. Total Quality Management (Deming)
 - 4.4.3. Total Quality Management (Juran)
 - 4.4.4. Total Quality Management (Crosby)
 - 4.4.5. Total Quality Management (Feigenbaum)
 - 4.4.6. Total Quality Management (Ishikawa)
 - 4.4.7. Total Quality Management (Taguchi)
 - 4.4.8. Total Quality Management (TQM) Applied to the Tourism Sector

- 4.5. Quality Costs in Tourism Companies
 - 4.5.1. Concept and Classification of Costs Associated with Quality
 - 4.5.2. Costs Arising from Failures
 - 4.5.3. Reversal of Preventive Activities
 - 4.5.4. Costs Generated by Monitoring and Evaluations
 - 4.5.5. Costs Generated by Monitoring and Evaluations
 - 4.5.6. The Importance of the Management of Costs Derived from Quality in the Tourist Industry
- 4.6. Analysis, Diagnosis, Planning and Quality Control in the Tourism Industry
 - 4.6.1. The Process of a Quality Tourism Service
 - 4.6.2. Design and Implementation of a Quality System in the Tourism Industry
 - 4.6.3. Phases in the process of Implementing a Quality System
- 4.7. Processes for the Implementation of a Quality and Environmental System
 - 4.7.1. Interpretation of the Standard
 - 4.7.2. Implementation of Processes and Quality Manuals
 - 4.7.3. Quality Tools
 - 4.7.4. Improvement Plans
 - 4.7.5. Internal and External Audit
- 4.8. Tourism Quality
 - 4.8.1. Quality in State and Regional Tourism Policy
 - 4.8.2. UNE and ISO Standards in Tourism Quality
 - 4.8.3. International Tourism Quality Standards
- 4.9. Quality Management in Tourism Services
 - 4.9.1. Tourism Service Quality and Customer Perception
 - 4.9.2. Techniques to Ascertain Customer Satisfaction
 - 4.9.3. Online Reputation Management of Suggestions and Complaints
 - 4.9.4. SERVQUAL Model Applied to the Tourist Company
 - 4.9.5. HOTELQUAL Model

- 4.10. Innovation in the Tourism Industry
 - 4.10.1. Innovation Management
 - 4.10.2. Introduction to Innovation
 - 4.10.3. Types of Innovation. Innovation in Management Processes
 - 4.10.4. Innovation Management: Strategies
 - 4.10.5. Standardization in R&D&I

Module 5. Tourism Operations Management

- 5.1. The Tourist Company as a System
 - 5.1.1. The Internal and External Universe of the company
 - 5.1.2. Concept of System and Subsystems
 - 5.1.3. Production
 - 5.1.4. Different Approaches to the Concept of Production
 - 5.1.5. Production Function
 - 5.1.6. Company Objectives vs. Production
 - 5.1.7. The Production of Service Companies
 - 5.1.8. Industry and Services: Why the Distinction?
 - 5.1.9. Five Characteristics of Production in the Service Company
 - 5.1.10. Production in Tourist Companies
- 5.2. Operations and Production Processes in the Tourism Industry
 - 5.2.1. Essential Concepts: Operations, Processes, Methods, Procedures, Systems, Modeling and Forecasting
 - 5.2.2. Two Essential Variables for Tourism: Space and Time
 - 5.2.3. Map of the Four Influencing Factors: Environment, Establishment, Management Model and Human Resources.
- 5.3. Production Processes in Transportation Companies
 - 5.3.1. Transportation and its Positioning in the Tourist Area
 - 5.3.2. Types of Transportation Companies: Commercial Aviation, Rail, Road and Water Transportation
 - 5.3.3. The Operations of the Transportation Sub-sector. Analysis of the Main Activities: Characteristics and special Features: Air, Rail, Road and Water

- 5.4. Cruise Operations Management
 - 5.4.1. Introduction, Tourism Context. Evolution of Cruise Tourism
 - 5.4.2. Reasons for Becoming a Tourism Product
 - 5.4.3. Water Transportation: Characteristics, Ports and Types of Ports
 - 5.4.4. Modalities and Services in Maritime Transportation, Main Shipping Companies
 - 5.4.5. Regular Shipping. Discretionary or Tourist Transportation
 - 5.4.6. Cruise Ship Product Features, Nautical Terms and Types of Ships Features of Cruise Ships
 - 5.4.7. Nautical Terms
 - 5.4.8. Cruises: Features, Services, Reservations and Rates
 - 5.4.9. Main Shipping Lines, Classification Classification of Shipping Lines
 - 5.4.10. Cruise Tourism Trends
- 5.5. Operating Procedures for In-Port Cruise Ships
 - 5.5.1. Specific Vocabulary
 - 5.5.2. Shipping Agents
 - 5.5.3. Port Service to Cruise Passengers in Transit
 - 5.5.4. Vessel Operating Procedures: Mooring and Unmooring Operations
 - 5.5.5. Itinerary Design and Composition Processes
 - 5.5.6. Distribution Channels
 - 5.5.7. International Maritime Conventions: Regulations
- 5.6. Airports and Airline Operations Management
 - 5.6.1. Introduction to Aerial Activities
 - 5.6.2. Traditional Airlines and Low-Cost Airlines
 - 5.6.3. Aerial Operations: Loading and Unloading, Passenger Manifests
 - 5.6.4. Airports: Classification
 - 5.6.5. Navigation Aids: VOR, ILS (Instrumented Landing System), GWPS
 - 5.6.6. Features, Aeronautic Terms and Types of Aircrafts
 - 5.6.7. ICAO International Civil Aviation Organization
 - 5.6.8. Aviation Accidents Investigation Operations: Boards of Inquiry



- 5.7. Complementary Tourism Offer
 - 5.7.1. Concept and Types of Complementary Tourism Services
 - 5.7.2. Sports Service: Ski Resorts, Marinas, and Golf Courses
 - 5.7.3. Nature Reserves
 - 5.7.4. Theme Parks
 - 5.7.5. Companies Specialized in Cultural Offer, Conventions and Fairs (MICE)
- 5.8. Production Processes in Leisure Companies
 - 5.8.1. Sports Tourism Companies: Ski Resorts, Marinas, Sailing Resorts, and Golf Courses
 - 5.8.2. Adventure Tourism Companies
 - 5.8.3. Tourism in Protected Natural Spaces
 - 5.8.4. Theme Parks
 - 5.8.5. Cultural Offer
- 5.9. Operations Management in Sports Resorts
 - 5.9.1. The Sports Industry as a Tourist Attraction
 - 5.9.2. Sports Resorts Categories
 - 5.9.3. Sport Resort Organization: Departments
 - 5.9.4. Managing a Golf Course: Tactical and Operative Decision
 - 5.9.5. The Importance of Talent Management
 - 5.9.6. Golf Department Operations and Processes
 - 5.9.7. Soccer Department Operations and Processes
 - 5.9.8. Other Sports Department Operations and Processes
 - 5.9.9. Maintaining Sports Facilities
 - 5.9.10. Intelligent and Sustainable Water Management at Sports Facilities
- 5.10. Sports Resort Marketing
 - 5.10.1. Marketing Focused on Top-Level Sports Teams, Clubs and Franchises
 - 5.10.2. International Fairs and Events
 - 5.10.3. Social Media. Original Content Production for Sports Events
 - 5.10.4. Sports Resorts Innovation
 - 5.10.5. Commercial Department Operations in Sports Resorts
 - 5.10.6. Golf Course Commercialization: Organizing Tournaments
 - 5.10.7. Soccer Team Commercialization: Lodging, Stadiums and Food
 - 5.10.8. Other Sports Commercialization

Module 6. Tourism Law and Legislation

- 6.1. Introduction
 - 6.1.1. Introduction
 - 6.1.2. Concept of Tourism
 - 6.1.3. Concept of Tourism Law
 - 6.1.4. Tourism Legislation
- 6.2. The Law
 - 6.2.1. The Source System
 - 6.2.2. Concept of Law
 - 6.2.3. Source System. Regulatory Hierarchy
 - 6.2.4. The Law, Concept and Types
 - 6.2.5. The Spanish Constitution BORRAR
- 6.3. Features
 - 6.3.1. Concept, Requirements and Types of Customary Law
 - 6.3.2. General Principles of Law
 - 6.3.3. Case Law and Analogy
 - 6.3.4. Effectiveness of the Law, Ignorance of the Law and Fraud.
- 6.4. Fundamental Institutions of Civil Law
 - 6.4.1. Civil Law: Concept and Classes
 - 6.4.2. Individuals and Legal Entities
 - 6.4.3. Obligation
 - 6.4.4. Contracts
- 6.5. The Company, the Entrepreneur and the Organized Economic Trader Commercial Companies
 - 6.5.1. Commercial Law. Concept
 - 6.5.2. Sources of Commercial Law
 - 6.5.3. Company and Entrepreneur
 - 6.5.4. The Social Entrepreneur

- 6.6. Tourism Legislation: Distribution of Responsibilities between the State and the Region in the area of tourism
 - 6.6.1. The Tourism Administration. Functions
 - 6.6.2. Distribution of Competencies in the Area of Tourism
- 6.7. The Subjects of Tourism. Tourist Accommodations I: Hotel Establishments
 - 6.7.1. Introduction: Concept and Classification of Tourist Accommodation
 - 6.7.2. Hotel Establishments
 - 6.7.3. Basis for Classification of Hotel Establishments
 - 6.7.4. First-Hotels Group
 - 6.7.5. Second-Hotels Apartment Group
 - 6.7.6. Third Group-Pensions
 - 6.7.7. Third Group-Pensions
 - 6.7.8. The Director's Requirements
- 6.8. The Subjects of Tourism. Tourist Accommodations II: Extra-Hotel Establishments
 - 6.8.1. Tourist Apartments
 - 6.8.2. Tourism Camps
 - 6.8.3. Rural Lodgings
- 6.9. The Administrative Activity of Limitation in Tourist Matters. Tourist Inspection
 - 6.9.1. Administrative Control of Tourism
 - 6.9.2. Basis and Nature of the Tourist Inspection Power
 - 6.9.3. The Tourist Inspector
 - 6.9.4. Inspection Plans and Instruments
- 6.10. Tourism Contracts in Particular. Regulation and Content
 - 6.10.1. Tourist Contracts. General Aspects
 - 6.10.2. Package Travel Contract
 - 6.10.3. Contract for the Acquisition of Timeshare Rights of Real Estate for Tourist Use
 - 6.10.4. Contract for Individual Services
 - 6.10.5. Contingent Reserve Contract
 - 6.10.6. Tourist Insurance Contract
 - 6.10.7. Hosting Contract
 - 6.10.8. Hotel Management Contract

Module 7. Organization of Conferences, Events and Protocol

- 7.1. General Considerations
 - 7.1.1. The Role of the Event Manager
 - 7.1.2. Characteristics of Association and Business Meetings
 - 7.1.3. The Administrative Meeting Process
- 7.2. The Event Organizer Administration Process
 - 7.2.1. Forecast
 - 7.2.2. Planning
 - 7.2.3. Organization
 - 7.2.4. Management
 - 7.2.5. Control
- 7.3. Event Planning
 - 7.3.1. Checklists
 - 7.3.2. Areas and Stages of Registration and Control
 - 7.3.3. Types of Events
 - 7.3.4. Main Areas of Responsibility
- 7.4. The Official Spanish Protocol BORRAR
 - 7.4.1. Definitions, Rules of Thumb and Fundamental Standards
 - 7.4.2. Ordering of Flags
 - 7.4.3. Hierarchy of the Ministries and Departments of an Autonomous Community
 - 7.4.4. Regulation of the Autonomous Communities
- 7.5. The Organization of a Protocol Event
 - 7.5.1. Phases in the Organization of an Event
 - 7.5.2. Elaboration of Posters and Invitations
 - 7.5.3. The Program and its Elements
- 7.6. The Current Perception of the Organization of Events, Protocol and Institutional Relations
 - 7.6.1. The Head of Protocol of an Institution
 - 7.6.2. Basic Functions and Criteria in the Performance of the Event Production and/or Protocol Department

- 7.7. The Organization of Events in Companies
 - 7.7.1. Reasons for the Emergence of the Company Protocol
 - 7.7.2. Mixed Management
 - 7.7.3. Rules Inherited from Traditions and Legislation
- 7.8. The Internal Manual for the Event Organization in the Company
 - 7.8.1. Basic Criteria of the Company Protocol Manual
- 7.9. Organization of University Events
 - 7.9.1. Origins of University Ceremonies
 - 7.9.2. Basic Elements of Symbology and Ceremonials at Universities
 - 7.9.3. University Precedents
- 7.10. Meals and Receptions
 - 7.10.1. Organization Techniques
 - 7.10.2. Types of Tables and Mealtime Codes of Conduct
 - 7.10.3. Assembly and Diagrams

Module 8. Organization and Management of Companies

- 8.1. The Company and its Components
 - 8.1.1. The Concept of Business
 - 8.1.2. Functions and Classifications of Business Objectives
 - 8.1.3. Entrepreneurship
 - 8.1.4. Types of Companies
- 8.2. The Company as a System
 - 8.2.1. Concepts of the System
 - 8.2.2. The Models
 - 8.2.3. Company Subsystems
 - 8.2.4. Subsystem of Values
- 8.3. The Company Setting
 - 8.3.1. Setting and Value
 - 8.3.2. General Environment
 - 8.3.3. Specific Environment
 - 8.3.4. Analysis Tools
- 8.4. Management Function
 - 8.4.1. Basic Concepts
 - 8.4.2. What Does it Mean to Manage a Company?
 - 8.4.3. Decision-Making
 - 8.4.4. Leadership
- 8.5. Business Planning
 - 8.5.1. Business Plan
 - 8.5.2. Elements of Planning
 - 8.5.3. Stages
 - 8.5.4. Planning Tools
- 8.6. Business Control
 - 8.6.1. Concept, Types and Terminology
 - 8.6.2. Management Control
 - 8.6.3. Quality Control
 - 8.6.4. Balanced Scorecard
- 8.7. Business Organization
 - 8.7.1. Basic Concepts
 - 8.7.2. Organizational Structure
 - 8.7.3. Cultural Dimensions
 - 8.7.4. Model Structures
- 8.8. Management of Human Resources
 - 8.8.1. Motivation
 - 8.8.2. Recruitment and Selection
 - 8.8.3. Personnel Training
 - 8.8.4. Performance Assessment
- 8.9. Elements in Marketing and Finance
 - 8.9.1. Concept and Stages
 - 8.9.2. Marketing and the Markets
 - 8.9.3. Strategic Marketing
 - 8.9.4. Relationship and Synergies

Module 9. Commercial and Marketing Management

- 9.1. Commercial Negotiation
 - 9.1.1. Emotional Intelligence in Negotiation and Sales
 - 9.1.2. Self-Motivation and Empathy
 - 9.1.3. Developing Negotiation Abilities
- 9.2. Fundamentals of Commercial Management
 - 9.2.1. Internal and External Analysis. SWOT Analysis
 - 9.2.2. Sector and Competitive Analysis
 - 9.2.3. CANVAS Model
- 9.3. Decision-Making in Commercial Management
 - 9.3.1. Commercial Strategy and Competitive Strategy
 - 9.3.2. Decision Making Models
 - 9.3.3. Analytical and Decision Making Tools
- 9.4. Sales Network Management
 - 9.4.1. Sales Campaign Planning
 - 9.4.2. Networks Serving Commercial Activity
 - 9.4.3. Salesperson Recruitment and Training Policies
 - 9.4.4. Sales Management
- 9.5. Implementing the Commercial Function
 - 9.5.1. Commercial Contract
 - 9.5.2. Controlling Commercial Activity
 - 9.5.3. The Commercial Agent's Code of Ethics
- 9.6. Key Account Management
 - 9.6.1. Identifying Key Accounts
 - 9.6.2. Benefits and Risks of the Key Account Executive
 - 9.6.3. Sales and Key Account Management
 - 9.6.4. KAM Strategic Action Phases
- 9.7. Commercial Forecast
 - 9.7.1. Business Forecast and Sales Forecast
 - 9.7.2. Sales Forecasting Methods
 - 9.7.3. Practical Applications of Sales Forecasting

- 9.8. Financial and Budgetary Management
 - 9.8.1. Marketing Balanced Scorecard
 - 9.8.2. Control of the Annual Marketing Plan
 - 9.8.3. Financial Impact of Strategic Decisions

Module 10. Fundamentals of Accounting

- 10.1. General Aspects
 - 10.1.1. Origin and Evolution
 - 10.1.2. Definition
 - 10.1.3. Purpose
 - 10.1.4. Features
 - 10.1.5. Importance
 - 10.1.6. Application
 - 10.1.7. Origin and Evolution of Recording Systems
- 10.2. Financial Resources and Income
 - 10.2.1. Definition
 - 10.2.2. Purpose
 - 10.2.3. Classification
 - 10.2.4. Assets and Rights
 - 10.2.5. Obligations and Debts
 - 10.2.6. Capital or Equity
 - 10.2.7. Revenues, Costs and Expenses
- 10.3. Business Transactions
 - 10.3.1. Definition
 - 10.3.2. Purpose
 - 10.3.3. Features
 - 10.3.4. Classification
 - 10.3.5. Importance
 - 10.3.6. Commercial Operations
 - 10.3.7. Documents and Receipts

- 10.4. The Accounting Account and Its Nature
 - 10.4.1. Definition of the Account
 - 10.4.2. Purpose of the Account
 - 10.4.3. Characteristics of the Account
 - 10.4.4. Content of the Account
 - 10.4.5. Nature of the Asset Accounts
 - 10.4.6. Nature of Liability and Stockholders' Equity Accounts
 - 10.4.7. Nature of Income Statement Accounts
- 10.5. Balance Sheet Accounts
 - 10.5.1. Definition
 - 10.5.2. Purpose
 - 10.5.3. Features
 - 10.5.4. Asset Accounts
 - 10.5.5. Liability Accounts
 - 10.5.6. Stockholders' Equity Accounts
 - 10.5.7. Movements and Balances of the Accounting Accounts
- 10.6. Income Statement Accounts
 - 10.6.1. Definition
 - 10.6.2. Purpose
 - 10.6.3. Features
 - 10.6.4. Revenue Accounts
 - 10.6.5. Cost Accounts
 - 10.6.6. Expense Accounts
 - 10.6.7. Movements and Balances of the Accounting Accounts
- 10.7. Accounting Records
 - 10.7.1. Definition
 - 10.7.2. Purpose
 - 10.7.3. Features
 - 10.7.4. Debit and Credit Rules and Theory of Double Entries
 - 10.7.5. Chart of Accounts and Accounting Guide
 - 10.7.6. Accounting Books
 - 10.7.7. Trial Balance
- 10.8. Regulations Applicable to the Financial Statements Procedure
 - 10.8.1. Definition of Financial Reporting Standards
 - 10.8.2. Purpose of Financial Reporting Standards
 - 10.8.3. Features of Financial Reporting Standards
 - 10.8.4. Classification of Financial Reporting Standards
 - 10.8.5. Financial Reporting Standards Applicable to Accounting
 - 10.8.6. Financial Reporting Standards Applicable to the Statement of Financial Position
 - 10.8.7. Financial Reporting Standards Applicable to the Income Statement
- 10.9. Income Statement
 - 10.9.1. Definition
 - 10.9.2. Purpose
 - 10.9.3. Features
 - 10.9.4. Gross Profit
 - 10.9.5. Operating Expenses
 - 10.9.6. Operating Profit or Loss
 - 10.9.7. Completion of the Form
- 10.10. Balance Sheet or Statement of Financial Position
 - 10.10.1. Definition
 - 10.10.2. Purpose
 - 10.10.3. Features
 - 10.10.4. Formulas to Obtain Assets, Liabilities and Stockholders' Equity
 - 10.10.5. Presentation in the Form of an Account
 - 10.10.6. Presentation in the Form of a Report
 - 10.10.7. Completion of the Form



Thanks to this university program, you will develop advanced competencies to ensure that all hotel operations are executed with high standards of quality and efficiency"

06

Clinical Internship

Once the theoretical phase of this university degree has been passed, students will enter a practical stay, which will allow them to apply the concepts acquired throughout this Hybrid Executive Master's Degree in a prestigious work environment. In this way, during this period they will be able to deal with real situations in Hotel Management, obtaining an immersive learning experience that will be very useful for their professional progress in this ever-expanding field.





“

You will carry out your internship in a reference entity belonging to the tourism industry”

Graduates who complete this Hybrid Executive Master's Degree will have the opportunity to carry out an enriching Internship Program, lasting 3 weeks, in a leading company with extensive experience in the tourism sector. So, from Monday to Friday, in days of 8 consecutive hours, the students will work in a real business scenario, where they will be able to develop their skills in Hotel Management.

Throughout this on-site stay, graduates will be tutored by a professional in this field, who will ensure the fulfillment of all the objectives for which the practical training has been designed. In this line, their extensive knowledge in this field will make it possible for students to progress in the labor market immediately.

Undoubtedly, the graduates are facing an excellent opportunity to learn by working in a booming field, which requires constant updating in order to provide top quality services that ensure a satisfactory experience for guests.

The practical teaching will be carried out with the active participation of the student performing the activities and procedures of each area of competence (learning to learn and learning to do), with the accompaniment and guidance of teachers and other fellow students that facilitate teamwork and multidisciplinary integration as transversal competencies for the praxis of hotel management (learning to be and learning to relate).

The procedures described below will be the basis of the practical part of the program, and their implementation will be subject to the center's own availability and workload, the proposed activities being the following:



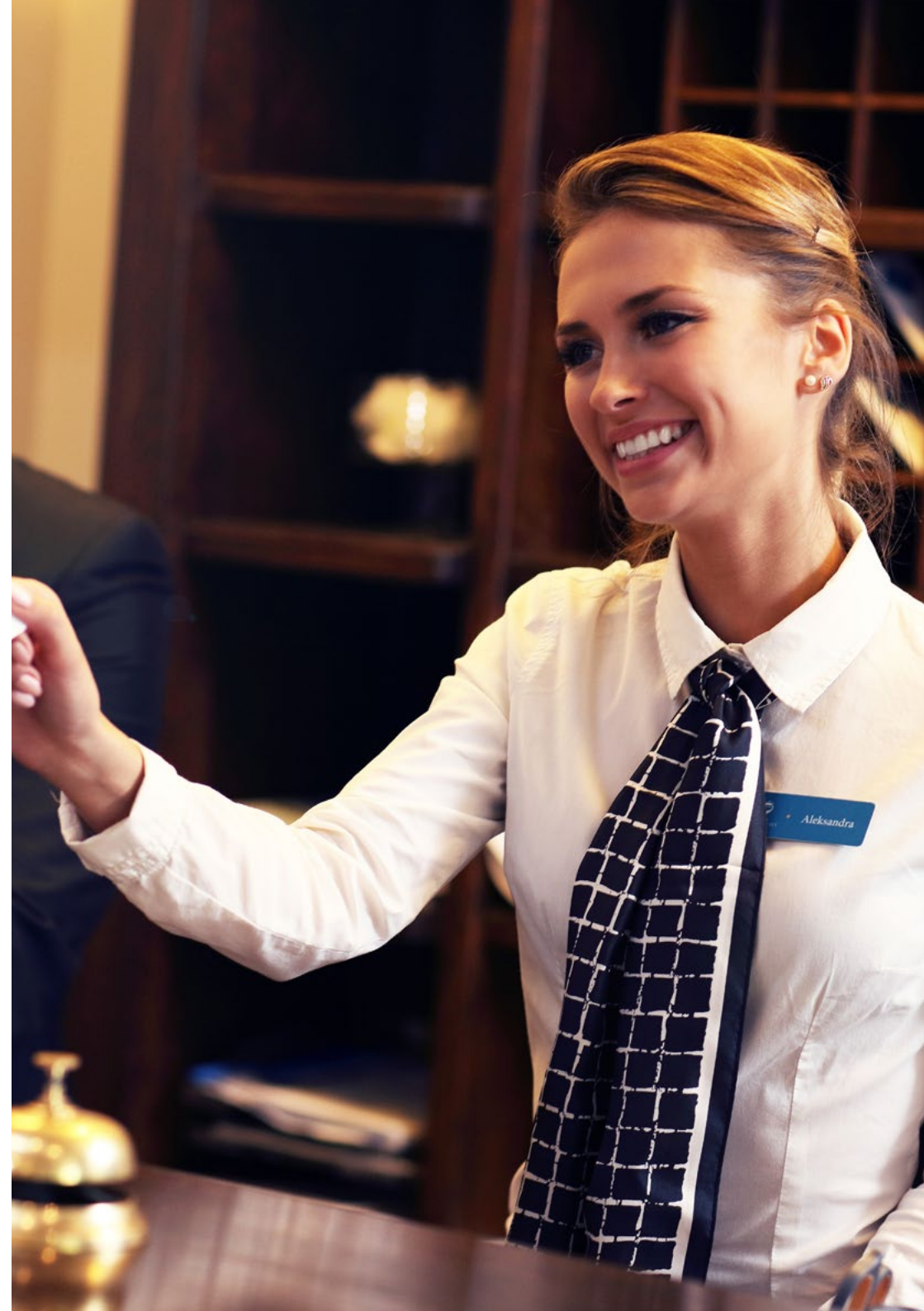
Module	Practical Activity
Configuration of Tourism Markets	Segment the different Tourism Markets to identify the needs and preferences of different types of tourists
	Create tourism products that align with market trends and consumer expectations
	Use digital tools and social networks to enhance the development of synergies between different market players
	Implement strategies that promote responsible tourism, encouraging respect for the culture and environment of local communities
Marketing Tourism Products and Services	Evaluate and select the most effective distribution channels based on the tourism product, target market, and customer preferences
	Maintain productive relationships with intermediaries and agents (such as travel agencies, tour operators, or online booking platforms)
	Leverage technology to improve the efficiency of the payment process, facilitating a seamless and accessible user experience
	Explore the latest market trends and people's preferences to adapt distribution channels as needed
Management of Hospitality and Catering Operations	Hire, specialize and supervise staff, ensuring that they meet customer service standards
	Oversee daily hotel and restaurant operations, ensuring that all services are running efficiently
	Perform periodic financial analysis and adjust strategies to improve profitability
	Verify that both the hotel establishment and its restaurant have the necessary licenses, permits and certifications to operate legally
Event Planning	Develop a detailed plan that includes timelines, venue selection, necessary technology and general logistics
	Select and manage external suppliers for additional services (such as catering, audiovisual equipment, security or transportation)
	Organize the attendee registration process (including the management of badges and information material)
	Implement formal welcoming protocols, introductions and ceremonies

Civil Liability Insurance

This institution's main concern is to guarantee the safety of the students and other collaborating agents involved in the internship process at the company. Among the measures dedicated to achieve this is the response to any incident that may occur during the entire teaching-learning process.

To this end, this entity commits to purchasing a civil liability insurance policy to cover any eventuality that may arise during the course of the internship at the center.

This liability policy for interns will have broad coverage and will be taken out prior to the start of the practical training period. That way professionals will not have to worry in case of having to face an unexpected situation and will be covered until the end of the internship program at the center.



General Conditions of the Internship Program

The general terms and conditions of the internship agreement for the program are as follows:

1. TUTOR: During the Hybrid Executive Master's Degree, students will be assigned with two tutors who will accompany them throughout the process, answering any doubts and questions that may arise. On the one hand, there will be a professional tutor belonging to the internship center who will have the purpose of guiding and supporting the student at all times. On the other hand, they will also be assigned with an academic tutor whose mission will be to coordinate and help the students during the whole process, solving doubts and facilitating everything they may need. In this way, the student will be accompanied and will be able to discuss any doubts that may arise, both clinical and academic.

2. DURATION: The internship program will have a duration of three continuous weeks, in 8-hour days, 5 days a week. The days of attendance and the schedule will be the responsibility of the center and the professional will be informed well in advance so that they can make the appropriate arrangements.

3. ABSENCE: If the students does not show up on the start date of the Hybrid Executive Master's Degree, they will lose the right to it, without the possibility of reimbursement or change of dates. Absence for more than two days from the internship, without justification or a medical reason, will result in the professional's withdrawal from the internship, therefore, automatic termination of the internship. Any problems that may arise during the course of the internship must be urgently reported to the academic tutor.

4. CERTIFICATION: Professionals who pass the Hybrid Executive Master's Degree will receive a certificate accrediting their stay at the center.

5. EMPLOYMENT RELATIONSHIP: the Hybrid Executive Master's Degree shall not constitute an employment relationship of any kind.

6. PRIOR EDUCATION: Some centers may require a certificate of prior education for the Hybrid Executive Master's Degree. In these cases, it will be necessary to submit it to the TECH internship department so that the assignment of the chosen center can be confirmed.

7. DOES NOT INCLUDE: The Hybrid Executive Master's Degree will not include any element not described in the present conditions. Therefore, it does not include accommodation, transportation to the city where the internship takes place, visas or any other items not listed.

However, students may consult with their academic tutor for any questions or recommendations in this regard. The academic tutor will provide the student with all the necessary information to facilitate the procedures in any case.

07

Where Can I Do the Internship?

In line with its commitment to offer high quality academic programs, TECH carefully chooses the institutions where graduates can carry out this Internship Program. Thanks to this meticulous process, TECH has chosen internationally renowned companies, offering students the opportunity to carry out their on-site internship in a comfortable environment where they can substantially improve their skills. In this way, they will have the opportunity to integrate into multidisciplinary work teams composed of real professionals in the hotel sector.





“

You will carry out your internship in a renowned institution, alongside professionals specialized in Hotel Management”



The student will be able to complete the practical part of this Hybrid Executive Master's Degree at the following centers:



School of Business

Eurostars Atlántico

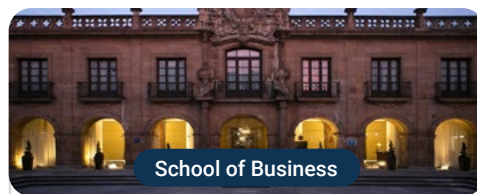
Country	City
Spain	La Coruña

Address: Av. Jardines de Méndez Núñez, s/n, 15006 A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Hotel de la Reconquista

Country	City
Spain	Asturias

Address: C. Gil de Jaz, 16, 33004 Oviedo, Asturias

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Cuenca

Country	City
Spain	Cuenca

Address: Avenida Juan Carlos I, s/n, 16004 Cuenca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Blue Coruña

Country	City
Spain	La Coruña

Address: Rúa Juana de Vega, 7, A, 15004 A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Palacio Buenavista

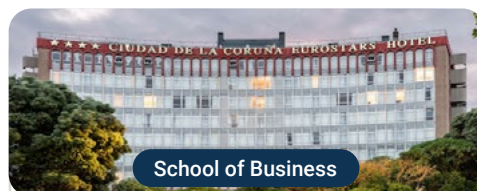
Country	City
Spain	Toledo

Address: Concilios de Toledo 1 Toledo, 45005

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Ciudad de La Coruña

Country	City
Spain	La Coruña

Address: Rúa Juan Sebastián Elcano, 13, 15002 A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Las Salinas

Country	City
Spain	Las Palmas

Address: Paseo Marítimo, s/n, 35610 Castillo Caleta de Fuste, Las Palmas

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Coruña

Country	City
Spain	La Coruña

Address: Rúa Ramón y Cajal, 53, 15006 A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Áurea Catedral

Country	City
Spain	Granada

Address: Calle Cárcel Baja, 11, 13, Centro, 18010 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Áurea Washington Irving

Country	City
Spain	Granada

Address: P.º del Generalife, 10, Centro, 18009 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Centrum Alicante

Country	City
Spain	Alicante

Address: C/ Pintor Lorenzo Casanova, 33, 03003 Alacant, Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Guadalupe

Country	City
Spain	Granada

Address: P.º de la Sabica, 30, Centro, 18009 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Gran Vía

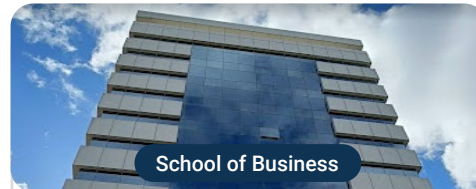
Country	City
Spain	Granada

Address: C. Gran Vía de Colón, 20, Centro, 18010 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Lucentum

Country	City
Spain	Alicante

Address: Av. Alfonso El Sabio, 11, 03002 Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Palacio de Cristal

Country	City
Spain	Asturias

Address: C. Policarpo Herrero, s/n, 33006 Oviedo, Asturias

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Puerta Real

Country	City
Spain	Granada

Address: C. Acera del Darro, 24, 0, Centro, 18005 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Mediterranea Plaza

Country	City
Spain	Alicante

Address: Plaça de l'Ajuntament, 6, 03002 Alacant, Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Toledo

Country	City
Spain	Toledo

Address: Pseo.San Eugenio,sn Toledo 45003

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Pórtico Alicante

Country	City
Spain	Alicante

Address: C. Rafael Altamira, 19, 03002 Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Portal de Elche

Country	City
Spain	Alicante

Address: Pl. Portal de Elche, 5, 03001 Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Triunfo Granada

Country	City
Spain	Granada

Address: Pl. del Triunfo, 19, Centro, 18010 Granada

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Pórtico Alicante Suites

Country	City
Spain	Alicante

Address: C. de San Nicolás, 1, 03002 Alicante

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Layos Golf

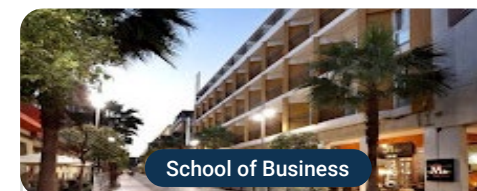
Country	City
Spain	Toledo

Address: Ctra. Toledo-Piedrabuena km.12 Layos - Toledo, 45123

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Tartessos

Country	City
Spain	Huelva

Address: Av. Martín Alonso Pinzón, 13, 21003 Huelva

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Reina Isabel

Country	City
Spain	Ávila

Address: P.º de la Estación,
17, 05001 Ávila

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Hotel El Magistral

Country	City
Spain	Asturias

Address: C. Jovellanos, 3,
33003 Oviedo, Asturias

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Acteón

Country	City
Spain	Valencia

Address: Carrer de Vicente Beltrán Grimal,
2 Valencia- 46023

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Reina Felicia

Country	City
Spain	Huesca

Address: P.º Cam. de Santiago, 16, 20,
22700 Jaca, Huesca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Hotel Río Badajoz

Country	City
Spain	Badajoz

Address: Av. Adolfo Díaz Ambrona,
13, 06006 Badajoz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Gran Valencia

Country	City
Spain	Valencia

Address: VALLE DE AYORA Nº3 Valencia, 46015

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Las Margas Golf

Country	City
Spain	Huesca

Address: C. Mirador del Valle, s/n,
22613 Latas, Huesca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Oviedo Centro

Country	City
Spain	Asturias

Address: C. de Pepe Cosmen, 1,
33001 Oviedo, Asturias

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Rey Don Jaime

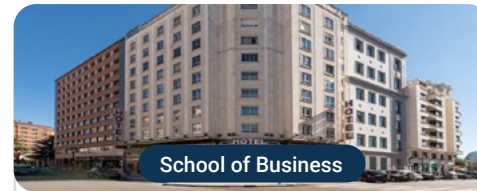
Country	City
Spain	Valencia

Address: Avda Baleares, 2 Valencia, 46023

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Almirante Bonifaz

Country	City
Spain	Burgos

Address: C. Vitoria, 22, 09004 Burgos

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Ibiza

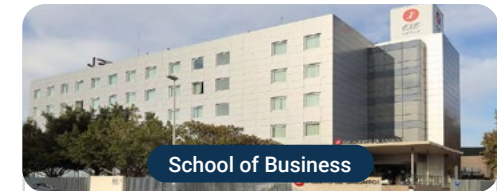
Country	City
Spain	Balearic Islands

Address: Carrer de Ramon Muntaner, 25, 33, 07800 Ibiza, Balearic Islands

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Puerto de Sagunto

Country	City
Spain	Valencia

Address: Av. Ojos Negros, 55 Sagunto - Valencia, 46520

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Mesón del Cid

Country	City
Spain	Burgos

Address: Calle de Fernán González, 64, 09003 Burgos

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Puerta de Burgos

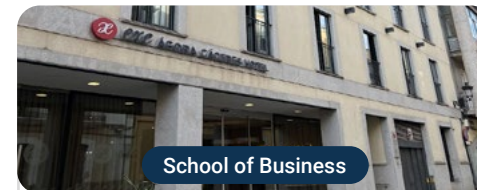
Country	City
Spain	Burgos

Address: Calle Vitoria, 69, 09006 Burgos

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Ágora Cáceres

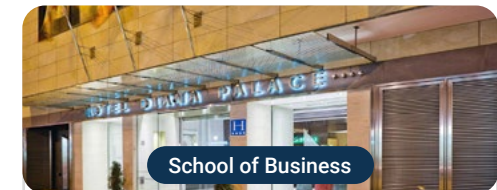
Country	City
Spain	Cáceres

Address: Calle Parras, 25, Centro, 10004 Cáceres

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Diana Palace

Country	City
Spain	Palencia

Address: Av. Santander, 12, 34003 Palencia

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Alfonso VIII

Country	City
Spain	Cáceres

Address: Calle Alfonso VIII, 32, 10600 Plasencia, Cáceres

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Mar de Vigo

Country	City
Spain	Pontevedra

Address: Avd. Beiramar, 57-59 Vigo, 36202

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Zizur Pamplona

Country	City
Spain	Navarra

Address: C. Etxesakan, 3, 31180 Zizur Mayor, Navarra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Los Agustinos

Country	City
Spain	La Rioja

Address: C. San Agustín, 2, 26200 Haro, La Rioja

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Palacio Santa Marta

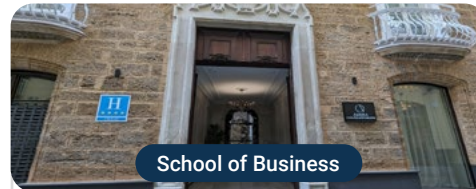
Country	City
Spain	Cáceres

Address: Calle Ballesteros, 6, 10200 Trujillo, Cáceres

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Áurea Casa Palacio Sagasta

Country	City
Spain	Cádiz

Address: Calle Sagasta, 1, 11004 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Pousada de Meaño

Country	City
Spain	Pontevedra

Address: Outeiro, 36638 Covas, Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Vigo

Country	City
Spain	Pontevedra

Address: Calle Urzaiz, 76 Vigo, 36204

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Alisios Canteras

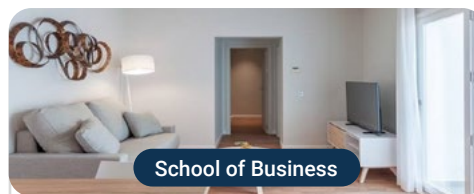
Country	City
Spain	Las Palmas

Address: C. Colombia, 12, 35010 Las Palmas de Gran Canaria, Las Palmas

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Ancha 34

Country	City
Spain	Cadiz

Address: Calle Ancha, 34, 11001 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Palacio Veedor de Galeras Suites

Country	City
Spain	Cadiz

Address: Calle Veedor, 3, 11003 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Faycán

Country	City
Spain	Las Palmas

Address: C. Nicolás Estévez, 61, 35007 Las Palmas de Gran Canaria, Las Palmas

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Rey Fernando

Country	City
Spain	Zaragoza

Address: Bari, 27 Zaragoza, 50197

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Pópulo

Country	City
Spain	Cadiz

Address: Calle Ruiz de Bustamante, 1, 11005 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Puerto Chico

Country	City
Spain	Cadiz

Address: Calle San Juan, 17, 11005 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Las Palmas

Country	City
Spain	Las Palmas

Address: C/ Sagasta, 28, 35008 Las Palmas de Gran Canaria, Las Palmas

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Torres de Cádiz Suites

Country	City
Spain	Cádiz

Address: Calle Manuel Rancés, 18, 11004 Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Zaragoza

Country	City
Spain	Zaragoza

Address: Estación Delicias, Calle Miquel Roca i Junyent, 5, Zaragoza, 50011

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Apartahotel Exe Campus San Mamés

Country	City
Spain	León

Address: C. Vegamián, 13, 24007 León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Pousada de Armenteira

Country	City
Spain	Pontevedra

Address: Caroi-Armenteira, 36637 Caroi, Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Monasterio de San Miguel

Country	City
Spain	Cádiz

Address: Calle Virgen de los Milagros, 27, 11500 El Puerto de Santa María, Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Boston

Country	City
Spain	Zaragoza

Address: Avenida de las Torres 28, Zaragoza, 50008

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Quindós

Country	City
Spain	León

Address: Gran Vía de San Marcos, 38, 24002 León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Asta Regia

Country	City
Spain	Cádiz

Address: Calle San Agustín, 9, 11403 Jerez de la Frontera, Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Plaza Delicias

Country	City
Spain	Zaragoza

Address: Calle Los Fayos 11 Zaragoza, 50017

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Guadalete

Country	City
Spain	Cádiz

Address: Av. Duque de Abrantes, 84, 11407 Jerez de la Frontera, Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Riosol

Country	City
Spain	León

Address: Av. de Palencia, 3, 24009 León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Gran Hotel La Toja

Country	City
Spain	Pontevedra

Address: Rúa da Condesa 2, 2 O Grove - Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Zaragoza WTC

Country	City
Spain	Zaragoza

Address: Calle María Zambrano, 31 Zaragoza, 50018

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Solera

Country	City
Spain	Cádiz

Address: Calle de las Naranjas, 2, 11402 Jerez de la Frontera, Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe León

Country	City
Spain	León

Address: C. Velázquez, 18, 24005 León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Hotel Palacio Marqués de Arizón

Country	City
Spain	Cádiz

Address: Plaza Quinto Centenario s/n, 11540 Sanlúcar de Barrameda, Cádiz

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Vía de la Plata

Country	City
Spain	León

Address: C. Padres Redentoristas, 5, 24700 Astorga, León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Doña Carlota

Country	City
Spain	Ciudad Real.

Address: Ronda de Toledo, 21, 13005 Ciudad Real

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Isla de la Toja

Country	City
Spain	Pontevedra

Address: Isla de La Toja, s/n O Grove - Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Astur Plaza

Country	City
Spain	León

Address: Pl. España, 2, 24700 Astorga, León

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Jardines de Córdoba

Country	City
Spain	Cordoba

Address: Calle Poeta Alonso de Bonilla, 3, Nte. Sierra, 14012 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Azahar

Country	City
Spain	Cordoba

Address: Calle García Lovera, 1, Centro, 14002 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Pousada de A Lanzada

Country	City
Spain	Pontevedra

Address: CARRETERA DE A LANZADA, S/N, 36980 O Grove, Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Pousada de Ribadumia

Country	City
Spain	Pontevedra

Address: Rúa Párroco Valiñas, 36636, Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Vía Argentum

Country	City
Spain	Pontevedra

Address: NE-7, 1, 36540 Silleda, Pontevedra

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Las Claras

Country	City
Spain	Salamanca

Address: C. de la Marquesa de Almarza, s/n, 37001 Salamanca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Salamanca

Country	City
Spain	Salamanca

Address: C. Álava, 8, 37001 Salamanca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars La Pleta

Country	City
Spain	Lérida

Address: Cota 1700, Carretera de Baqueira, a Beret, s/n, 25598 Baqueira, Lleida

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Conquistador

Country	City
Spain	Córdoba

Address: Calle Magistral González Francés, 15, Centro, 14003 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Royal Tanau

Country	City
Spain	Lérida

Address: Urbanización Tanau Ctra. de Baqueira a Beret Naut Arán, S/N, 25598 Baqueira, Lleida

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Maimónides

Country	City
Spain	Córdoba

Address: Calle Torrijos, 4, Centro, 14003 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Palace

Country	City
Spain	Córdoba

Address: Paseo de la Victoria s/n, Centro, 14004 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Áurea Palacio de Correos

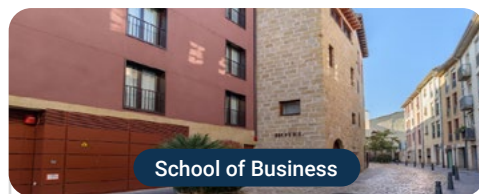
Country	City
Spain	La Rioja

Address: Pl. San Agustín, 1, 26001 Logroño, La Rioja

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Fuerte Ruavieja

Country	City
Spain	La Rioja

Address: C. Ruavieja, 22 - 28, 26001 Logroño, La Rioja

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Patios de Córdoba

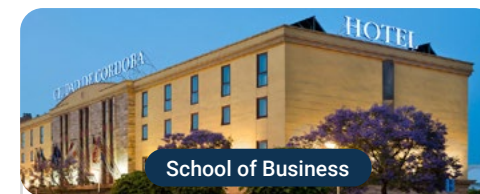
Country	City
Spain	Cordoba

Address: Calle Diario de Córdoba, 13, Centro, 14071 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Ciudad de Córdoba

Country	City
Spain	Cordoba

Address: Avenida de Cádiz, s/n, Sur, 14013 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Marqués de Vallejo

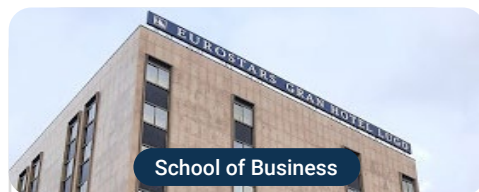
Country	City
Spain	La Rioja

Address: C. Marqués de Vallejo, 8, 26001 Logroño, La Rioja

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Gran Hotel Lugo

Country	City
Spain	Lugo

Address: Av. Ramón Ferreiro, 21, 27002 Lugo

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Las Adelfas

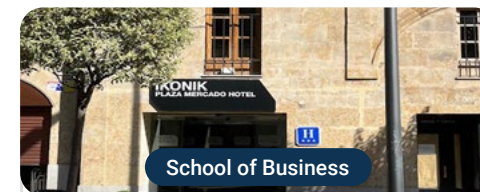
Country	City
Spain	Cordoba

Address: Avenida de la Arruzafa, Nte. Sierra, 14012 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Ikonik Plaza Mercado

Country	City
Spain	Salamanca

Address: Pl. del Mercado, 16, 37001 Salamanca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Puerta de San Pedro

Country	City
Spain	Lugo

Address: Rúa Río Neira, 29,
27002 Lugo

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem El Patio

Country	City
Spain	Cordoba

Address: Calle de Ambrosio de Morales, 11,
Centro, 14003 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Áurea Palacio de Sober

Country	City
Spain	Lugo

Address: Camiño do Pazo, s/n,
27460 Sober, Lugo

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Conde Rodrigo

Country	City
Spain	Salamanca

Address: Pl. San Salvador, 9,
37500 Cdad. Rodrigo, Salamanca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Torre de la Calahorra

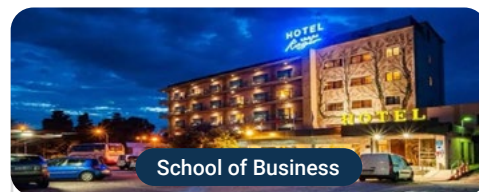
Country	City
Spain	Cordoba

Address: Plaza Tejar, 2, Sur,
14009 Córdoba

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Regio

Country	City
Spain	Salamanca

Address: Carretera N-501 Salamanca/Madrid
km.4, Santa Marta de Tormes 37900, Ctra.
Madrid, km4, 37900 Santa Marta
de Tormes, Salamanca

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Astoria

Country	City
Spain	Malaga

Address: Av. del Comandante Benítez, ° 5,
Distrito Centro, 29001 Málaga

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Hotel Real

Country	City
Spain	Cantabria

Address: Av. Pérez Galdós,
28, 39005 Santander, Cantabria

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Málaga Museos

Country	City
Spain	Malaga

Address: Calle Compañía, 29, Distrito Centro, 29008 Málaga

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Tandem Soho Suites

Country	City
Spain	Malaga

Address: C. Barroso, 2, Distrito Centro, 29001 Málaga

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Araganey

Country	City
Spain	La Coruña

Address: Rúa de Alfredo Brañas, 5, 15701 Santiago de Compostela, A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Gran Hotel Santiago

Country	City
Spain	La Coruña

Address: Avenida do Mestre Mateo, 27, 15706 Santiago de Compostela, A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Estepona Thalasso & Spa - Adults only

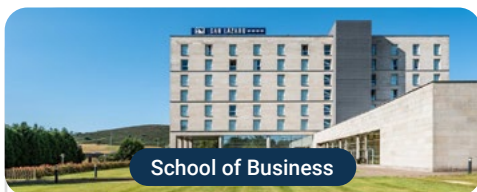
Country	City
Spain	Malaga

Address: Cam. de Brijan, s/n, 29680 Estepona, Málaga

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars San Lázaro

Country	City
Spain	La Coruña

Address: Av. de Fernando de Casas Novoa, s/n, 15703 Santiago de Compostela, A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Marivent

Country	City
Spain	Balears

Address: Carrer de Dina Moore, 6, Ponent, 07015 Palma, Illes Balears

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Area Central

Country	City
Spain	La Coruña

Address: Área Central Shopping mall, R. de Paris, 7, C.C, 15707 Santiago de Compostela, A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Portals Nous

Country	City
Spain	Balears

Address: Carrer Vaquer, 16, 07181 Portals Nous, Illes Balears

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Peregrino

Country	City
Spain	La Coruña

Address: Av. de Rosalía de Castro, S/N, 15706 Santiago de Compostela, A Coruña

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Área Convento Capuchinos

Country	City
Spain	Segovia

Address: Pl. Capuchinos, 2, 40001 Segovia

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Plaza Acueducto

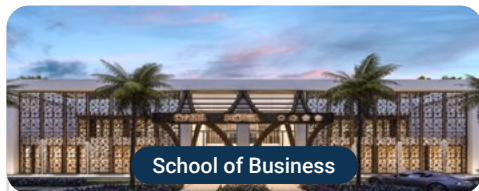
Country	City
Spain	Segovia

Address: Av. Padre Claret, 2, 4, 40001 Segovia

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Oasis Marbella

Country	City
Spain	Malaga

Address: El Oasis de Marbella, 42, 44, 29602 Marbella, Málaga

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Casa de Los Linajes

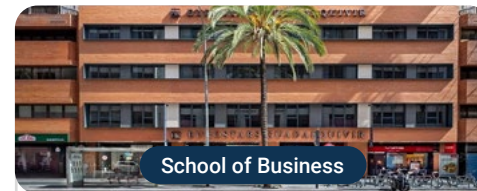
Country	City
Spain	Segovia

Address: Calle Dr. Velasco, 9, 40003 Segovia

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Guadalquivir

Country	City
Spain	Seville

Address: Av. de la República Argentina, 23, 41011 Sevilla

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Auriense

Country	City
Spain	Ourense

Address: Rúa da Rabeda, 12, 32970 Ourense

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Monumento Monasterio de San Clodio Hotel

Country	City
Spain	Ourense

Address: Calle San Clodio, S/N,
32420 Leiro, Province of Ourense

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Regina

Country	City
Spain	Seville

Address: C/ San Vicente, 97 Sevilla, 41002

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Sevilla Boutique

Country	City
Spain	Seville

Address: C/ Abades 41-43 Sevilla, 41004

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Eurostars Torre Sevilla

Country	City
Spain	Seville

Address: Plaza Alcalde Alfredo Sánchez Monteseirín 2, Edif. Torre Sevilla, 41092

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Gran Hotel Solúcar

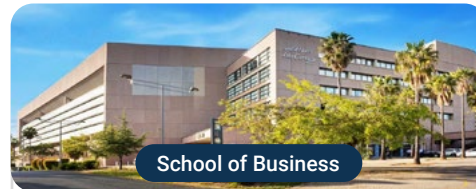
Country	City
Spain	Seville

Address: CTRA. Nac. Sevilla - Huelva
A-472 s/n Sevilla, 41800

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Isla Cartuja

Country	City
Spain	Seville

Address: Estadio Olimpico Puerta
G Sevilla, 41092

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Sevilla Macarena

Country	City
Spain	Seville

Address: San Juan de Ribera, 2 Sevilla, 41009

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Cunit Suites & Spa

Country	City
Spain	Tarragona

Address: Carrer Major 34
Cunit - Tarragona, 43881

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol La Selva

Country	City
Spain	Tarragona

Address: Carrer dels Molins,10 La Selva del Camp, Tarragona, 43470

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Quality Reus

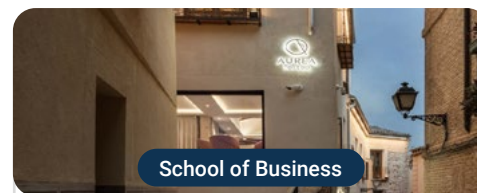
Country	City
Spain	Tarragona

Address: CARRETERA SALOU 129 Reus, Tarragona, 43205

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Área Toledo

Country	City
Spain	Toledo

Address: Bajada Pozo Amargo, 7 Toledo, 45002

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Domus Plaza Zocodover

Country	City
Spain	Toledo

Address: Calle Armas 7 Toledo, 45001

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Exe Sevilla Palmera

Country	City
Spain	Seville

Address: Cardenal Ilundain, 28 Sevilla, 41013

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 different countries.

Related internship programs:

- MBA in Tourism Company Management
- MBA in Hotel Management



School of Business

Crisol Vía Castellana

Country	City
Spain	Madrid

Address: P.º de la Castellana, 220, Chamartín, 28046 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Arenas de Pinto

Country	City
Spain	Madrid

Address: C. de las Arenas, 1, 28320 Pinto, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Casa de la Lirica

Country	City
Spain	Madrid

Address: C. de la Aduana, 19, Centro, 28013 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Central

Country	City
Spain	Madrid

Address: C. de Mejía Lequerica, 10, Centro, 28004 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Don Cándido

Country	City
Spain	Barcelona

Address: Rambleta del Pare Alegre, 98, 08224 Terrassa, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Executive

Country	City
Spain	Barcelona

Address: Carrer de Marie Curie, 2, 08210 Barberà del Vallès, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Gran Madrid

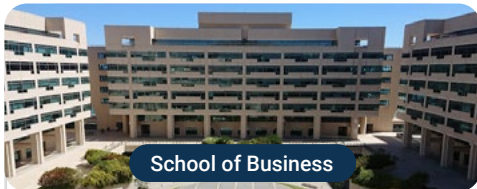
Country	City
Spain	Madrid

Address: Av. de la Vega, 22, 28108 Alcobendas, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Grand Marina

Country	City
Spain	Barcelona

Address: Moll de Barcelona, S/N, Ciutat Vella, 08039 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars i-Hotel

Country	City
Spain	Madrid

Address: C. de Virgilio, 4, 28223, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Madrid Congress

Country	City
Spain	Madrid

Address: Parque Empresarial Omega, Avenida de la Transición Española, A-1, 22, salida 17, 28108 Alcobendas, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Madrid Foro

Country	City
Spain	Madrid

Address: Ronda de Europa, 1, 28760 Tres Cantos, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Madrid Gran Vía

Country	City
Spain	Madrid

Address: C. de Leganitos, 13, Centro, 28013 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Madrid Tower

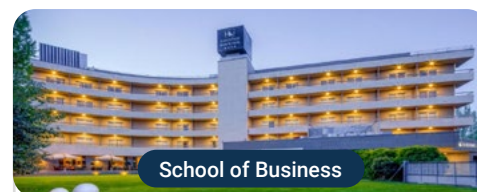
Country	City
Spain	Madrid

Address: P.º de la Castellana, 259, B, Fuencarral-El Pardo, 28046 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Monte Real

Country	City
Spain	Madrid

Address: C. de Arroyofresno, 17, Fuencarral-El Pardo, 28035 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Monumental

Country	City
Spain	Barcelona

Address: C/ del Consell de Cent, 498, 500, Eixample, 08013 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Plaza Mayor

Country	City
Spain	Madrid

Address: Calle del Dr Cortezo, 10, Centro, 28012 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Eurostars Sitges

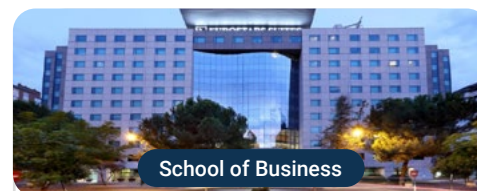
Country	City
Spain	Barcelona

Address: Av. Camí de Miralpeix, 12, 08870, 08870 Sitges, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Eurostars Suites Mirasierra

Country	City
Spain	Madrid

Address: C. de Alfredo Marquerie, 43, Fuencarral-El Pardo, 28034 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Barberà Parc

Country	City
Spain	Barcelona

Address: Sector Baricentro, 150, km 6,7, 08210 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Exe Barcelona Gate

Country	City
Spain	Barcelona

Address: Carrer Maria Tarrida, 6,
08970 Sant Joan Despí, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Exe Campus

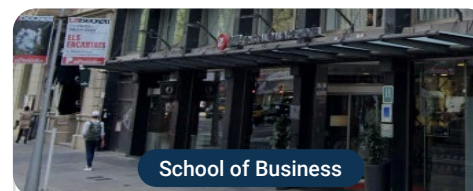
Country	City
Spain	Barcelona

Address: Villa Universitaria Campus de la UAB,
08193 Cerdanyola del Vallès, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Exe Cristal Palace

Country	City
Spain	Barcelona

Address: C/ de la Diputació, 257, L'Eixample,
08007 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Exe Getafe

Country	City
Spain	Madrid

Address: C. Chamberlain, 1,
28905 Getafe, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Gran Hotel Almenar

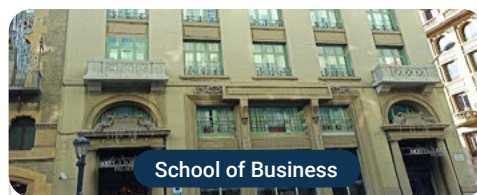
Country	City
Spain	Madrid

Address: C. Jaraíz, 1,
28290 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Laietana Palace

Country	City
Spain	Barcelona

Address: Via Laietana, 17, Ciutat Vella,
08003 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Madrid Norte

Country	City
Spain	Madrid

Address: C. Martina Díaz, 4,
Hortaleza, 28050 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Mitre

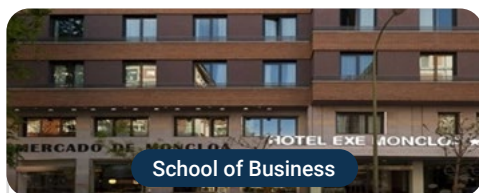
Country	City
Spain	Barcelona

Address: Carrer de Bertran, 9, 15, Distrito
de Sarrià-Sant Gervasi, 08023 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Moncloa

Country	City
Spain	Madrid

Address: C. Arcipreste de Hita, 10, Chamberí,
28015 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Parc del Vallés

Country	City
Spain	Barcelona

Address: Carrer dels Artesans, 8,
08290 Cerdanyola del Vallés, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Plaza Catalunya

Country	City
Spain	Barcelona

Address: Ronda de la Univ., 18, L'Eixample,
08007 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Plaza Madrid

Country	City
Spain	Madrid

Address: P.º de la Castellana, 191, Tetuán,
28046 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Ramblas Boquería

Country	City
Spain	Barcelona

Address: Rambla de Sant Josep, 91, 93, Ciutat Vella, 08002 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



School of Business

Exe Suites 33

Country	City
Spain	Madrid

Address: C. de Leganitos, 33, Centro, 28013 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Tres Cantos

Country	City
Spain	Madrid

Dirección: Pl. de la Estación, 2, 28760 Tres Cantos, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Victoria Palace

Country	City
Spain	Madrid

Address: C. Juan de Toledo, 4, 28200 San Lorenzo de El Escorial, Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Exe Zarzuela Park Premier Class

Country	City
Spain	Madrid

Address: C. de Darío Aparicio, 32, Moncloa - Aravaca, 28023 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



School of Business

Ikonik Anglí

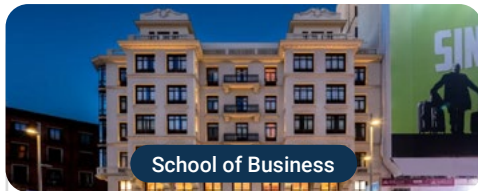
Country	City
Spain	Barcelona

Address: Carrer d'Anglí, 60, Distrito de Sarrià-Sant Gervasi, 08017 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Ikonik Gran Vía

Country: Spain City: Madrid

Address: C. Gran Vía, 56, Centro, 28013 Madrid

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management



Ikonik Lex

Country: Spain City: Barcelona

Address: Carrer de Buenos Aires, 49, 51, 08902 L'Hospitalet de Llobregat, Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management





Ikonik Ramblas

Country	City
Spain	Barcelona

Address: La Rambla, 22, 24, Ciutat Vella,
08002 Barcelona

It is the leading Spanish hotel chain by number of hotels, and the eighth largest in Europe, with 250 hotels in 18 countries.

Related internship programs:

- MBA in Commercial Sales Management
- MBA in Purchasing Management



Delve into the most relevant theory in this field, subsequently applying it in a real work environment"

08

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"



TECH Business School uses the Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"



This program prepares you to face business challenges in uncertain environments and achieve business success.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch to present executives with challenges and business decisions at the highest level, whether at the national or international level. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and business reality is taken into account.

“ *You will learn, through collaborative activities and real cases, how to solve complex situations in real business environments”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They must integrate all their knowledge, research, argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

Our online system will allow you to organize your time and learning pace, adapting it to your schedule. You will be able to access the contents from any device with an internet connection.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our online business school is the only one in the world licensed to incorporate this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

With this methodology we have trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



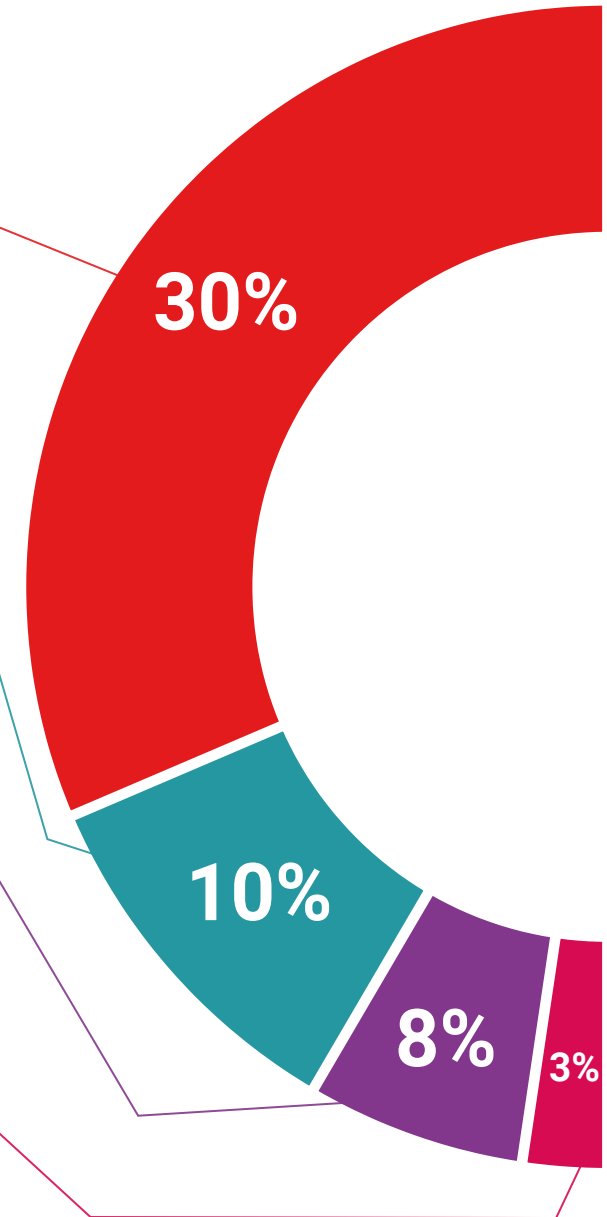
Management Skills Exercises

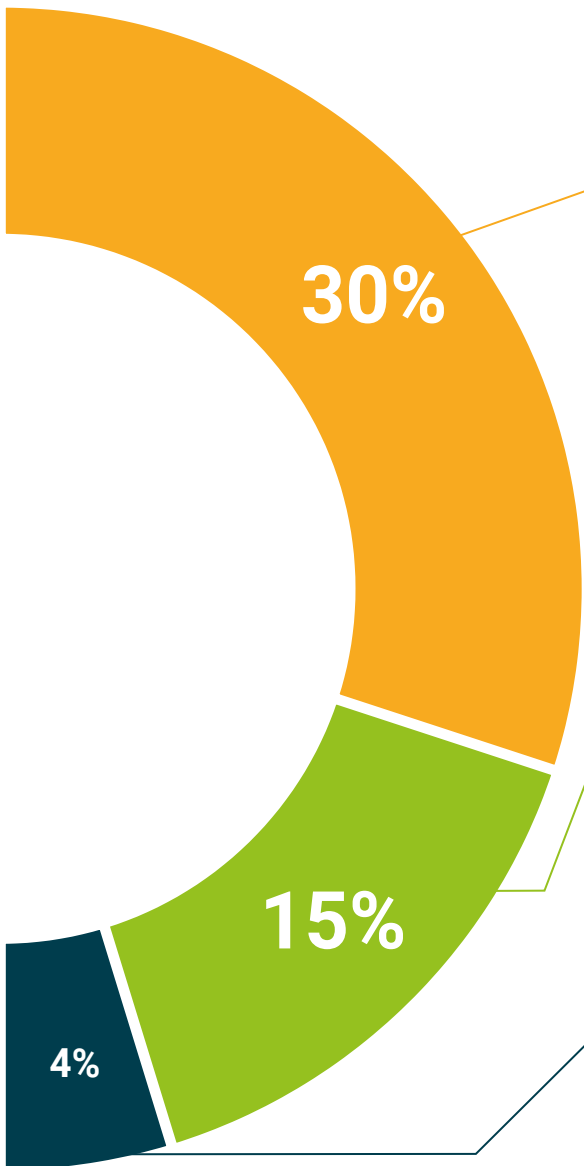
They will carry out activities to develop specific executive competencies in each thematic area. Practices and dynamics to acquire and develop the skills and abilities that a high-level manager needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



09

Certificate

The Hybrid Executive Master's Degree in MBA in Hotel Management guarantees, in addition to the most rigorous and up-to-date education, access to a Hybrid Executive Master's Certificate Hybrid issued by TECH Global University.



“

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This private qualification will allow you to obtain an **Hybrid Executive Master's Degree in MBA in Hotel Management** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University, is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

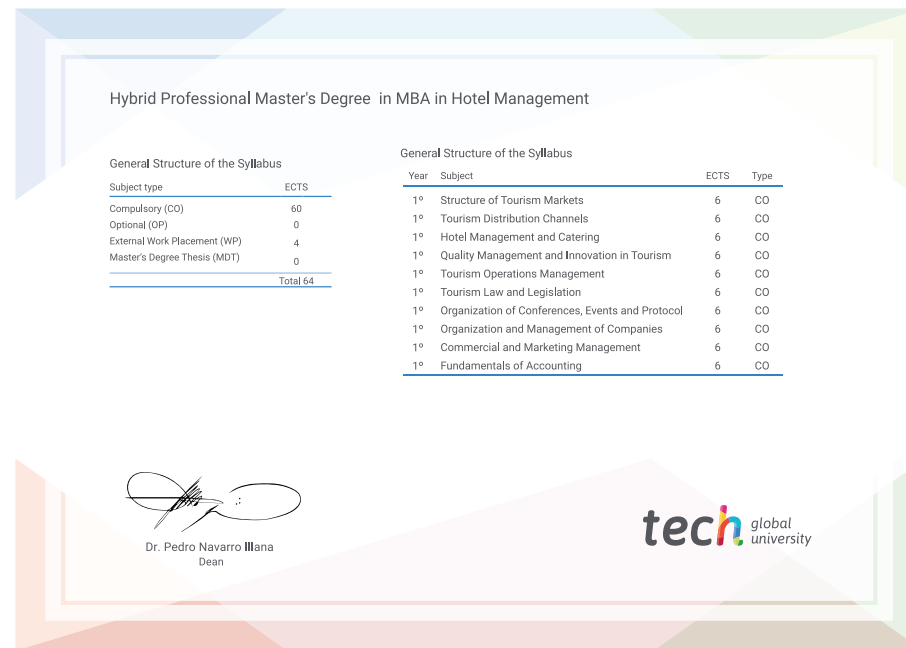
This **TECH Global University** private qualification, is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Hybrid Executive Master's Degree in MBA in Hotel Management**

Modality: **Hybrid (Online + Internship)**

Duration: **12 months**

Accreditation: **60 + 4 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.



Hybrid Executive Master's Degree

MBA in Hotel Management

Modality: Hybrid (Online + Internship)

Duration: 12 months

Certificate: TECH Global University

Accreditation: 60 + 4 ECTS

Hybrid Executive Master's Degree MBA in Hotel Management