



Management, Design and Assessment of International Development Cooperation Projects

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 24 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/psychology/postgraduate-diploma/postgraduate-diploma-management-design-assessment-international-development-cooperation-projects

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Certificate





## tech 06 | Introduction

In the design of cooperation projects, the participation of all these actors is fundamental, as it allows for a broader vision of the needs and possible interventions in the regions where action is to be taken. Furthermore, it should be taken into account that international development cooperation is carried out in a multitude of fields, with the aim of improving the living conditions of the populations that need it most. Therefore, the previous work to know the needs of the site and the subsequent assessment process to check the effectiveness of the intervention are also of great value.

Psychologists play a fundamental role in this field, as they can provide specific knowledge of a field of action that, without their expertise, would be impossible to address successfully. For this reason, humanitarian work is understood as a multisectoral field in which professionals from different fields have a place.

This program combines basic knowledge in International Cooperation and Development applied to the field of psychology, tools that allow the development worker to seek to improve the performance of their functions in those areas that people and peoples demand, orient them to change and focus them on the present situation through the tools and resources of cooperation.

In addition, as it is a 100% online program, the Psychologist will be able to combine the study of this comprehensive Postgraduate Diploma with the rest of their daily obligations, choosing at all times where and when to study. A high-level program that will take these professionals to the highest level in their field.

This Postgraduate Diploma in Management, Design and Assessment of International Development Cooperation Projects contains the most complete and up-to-date program on the market. The most important features include:

- Practical cases presented by experts in International Development Cooperation
- The graphic, schematic, and practical contents of this program provide scientific and practical information on the disciplines that are essential for professional practice
- Latest developments in Management, Design and Assessment of International Development Cooperation Projects
- Practical exercises where the self-assessment process can be carried out to improve learning
- Emphasis on innovative methodologies in International Development Cooperation
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



A high-level educational program created by the best experts in the field, which will allow you to achieve professional success"



This Postgraduate Diploma is the best investment you can make when selecting a refresher program, for two reasons: in addition to updating your knowledge in Management, Design and Assessment of International Development Cooperation Projects, you will obtain a qualification from TECH Global University"

Its teaching staff includes professionals belonging to the field of International Cooperation, who pour into this program the experience of their work, in addition to recognized specialists from reference societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive learning experience designed to prepare for real-life situations.

The design of this program focuses on Problem-Based Learning, through which Psychologists must try to solve the different professional practice situations that arise. For this purpose, the specialist will be assisted by an innovative interactive video system developed by renowned and experienced experts in the field of Management, Design and Assessment of International Development Cooperation Projects.

Increase your decision-making confidence by updating your knowledge with this program.

Take the opportunity to learn about the latest advances in this field and apply it to your daily practice.







## tech 10 | Objectives



## **General Objectives**

- Provide students with an advanced qualification in International Development
   Cooperation, specialized and based on theoretical and instrumental knowledge that
   will allow them to acquire and develop the skills necessary to obtain a qualification as a
   professional in international cooperation
- Provide the student with basic knowledge of the cooperation and development process based on the latest advances in policies on the sustainability processes involved in both economic and social aspects
- Improve professional performance and develop strategies for adapting and solving the problems of today's world by means of scientific research in cooperation and development processes
- Disseminate the basics of the current system and develop the critical and entrepreneurial spirit necessary to adapt to political changes within the framework of international law







### Module 1. The Development of Peoples: Introduction and Challenges

- Understand the importance of the development of peoples
- Become aware of the actors involved in development, why and its consequences
- Know and clarify such basic concepts as poor and impoverished
- · Become aware of the world situation and development
- Familiarize the students with the economic structure of the world
- Manage the concepts of sustainable development, sustainable objectives, etc. to meet their goals and objectives
- Know the basic theories of development in its economic, social, cultural and political aspects

### Module 2. International Development Cooperation

- Know different methods of research in International Development Cooperation
- Gain knowledge on methodologies for public policy advocacy, social communication, political change, etc.
- Know the evolution and status of current debates on development
- Become familiar with the instruments of international cooperation for development, as well as the types of projects and existing NGOs
- Develop skills to work with the main vulnerable subjects involved in development cooperation actions and programs
- Understand the international cooperation system and the different members that make it up

## Module 3. Design, Monitoring and Assessment of International Development Cooperation Projects

- Know the management cycle of a development project
- Know the techniques, trends and projects of international development cooperation
- Understand the main problems of the different regional and international environments
- Know the different systems, modalities and basic actors of International Development Cooperation
- Know the regional particularities of development and cooperation

### Module 4. NGDOs and Local, Regional and International Solidarity

- Understand the concepts and definitions of NGOs
- Know the diversity of NGOs and their field or work
- · Learn the broad outlines of NGO management
- Identify, understand and know how to use sources and tools to identify international development cooperation projects





### **Guest Director**



### Ms. Rodríguez Arteaga, Carmen

- Director of the Studies Office of the INEM Directorate
- Head of Education, Strategic Planning and Coordinator of Knowledge Networks in AECID
- Degree in Philosophy and Educational Sciences at UCM
- Specialist in Knowledge Management
- Expert in Educational Evaluation at OE
- Expert in Educational Indicators and Statistics at UNED
- Expert in Development Cooperation in Education at the University of Barcelona

Management



### Ms. Romero Mateos, María del Pilar

- Social Educator Specialized in Child Empowerment
- Employment training teacher
- Gender Equality Agent
- Author and collaborator in educational projects at Abile Educativa
- Co-Author of the book: 'Principeso Cara de Beso'
- Postgraduate Diploma in International Development Cooperation

### **Professors**

### Mr. Cano Corcuera, Carlos

- Specialist in Planning and Management of Cooperation Interventions for Development
- General Coordinator of the Spanish Cooperation in the Dominican Republic
- General Coordinator of the Spanish Cooperation in Mexico
- Degree in Biology with a major in Zoology and a minor in Animal Ecology
- Specialization courses in the following areas: International Cooperation; Identification,
  Formulation and Monitoring of Cooperation Projects; Humanitarian Aid; Equal
  Opportunities; International Negotiations; Planning with a Gender Perspective; ResultsOriented Management for Development; Disability Approach in Cooperation Projects;
  European Union Delegated Cooperation, etc.

### Ms. Flórez Gómez, Mercedes

- Specialist in International Cooperation in Iberoamerica
- Director of the CFCE in Montevideo
- Degree in Geography and History from the Complutense University of Madrid
- Advanced Diploma in South Cooperation
- Diploma in Humanitarian Action Institute of Studies on Conflict and Humanitarian Action
- MSc in Corporate Social Responsibility from the Pontifical University of Salamanca.
- MSc in Information and Documentation from the Antonio de Nebrija University.
- Specialist in Inequality, Cooperation and Development, Instituto Universitario de Desarrollo y Cooperación, Complutense University of Madrid
- Education, Science and Culture by the OEI.

### Ms. Córdoba, Cristina

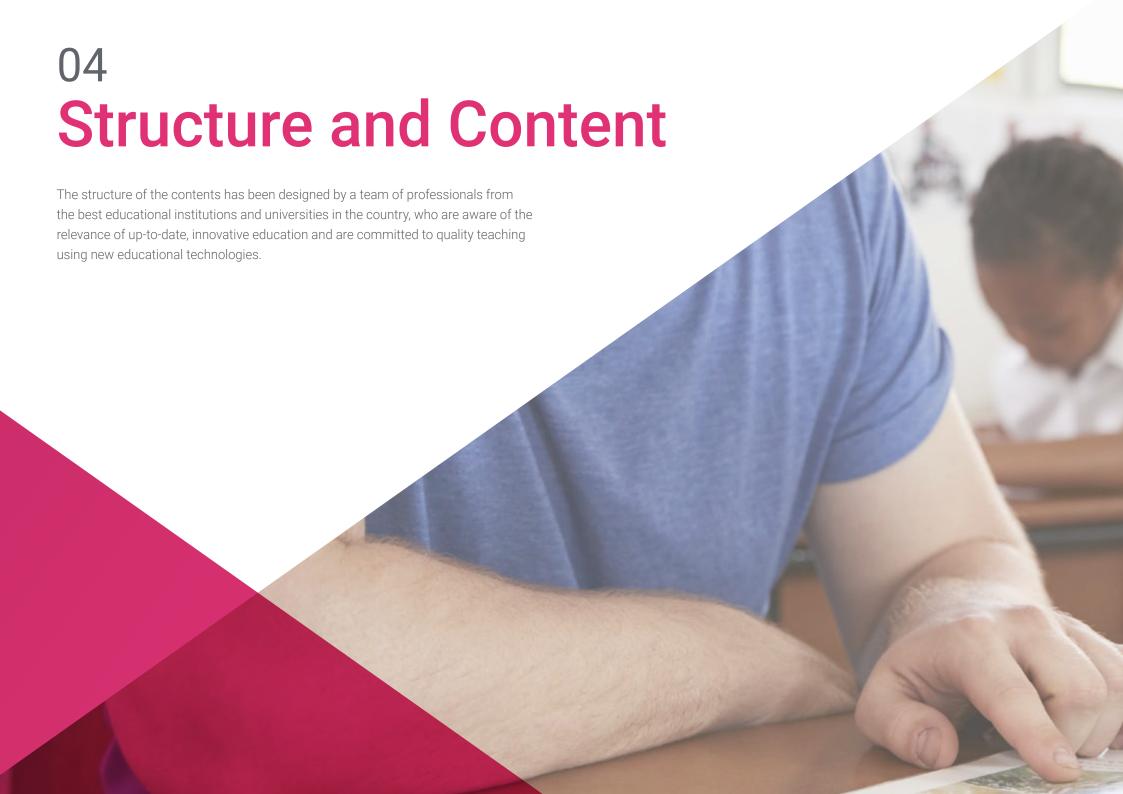
- International Cooperation Nurse Specialist
- Training and experience in International Development Cooperation Projects
- Co-founder and participant of PalSpain project
- Founder of the Youth Association APUMAK

### Ms. Sánchez Garrido, Araceli

- Deputy Head of the Department of Cultural Cooperation and Promotion of the DRCC
- Responsible for the application of AECID's Cultural Diversity Mainstreaming Guide
- Professor of the Master in Cultural Management at the Carlos III University of Madrid
- Degree in Geography and History, specializing in Anthropology and Ethnology of America, Complutense University of Madrid
- Member of the Faculty of Museum Curators assigned to the Museo de América de Madrid

### Ms. Ramos Rollon, Marisa

- Development Cooperation Advisor to the Vice Rector of International Relations and Cooperation of the Complutense University of Madrid
- Researcher focused on the areas of public policies and institutions in Latin America and on the issues of democratic governance and development policies
- Director of the Complutense Summer School Course on Public Policy and Agenda 2030
- Lecturer in the Master's Degree in Transparency and Governance Policies and Political Leadership, in the Master's Degree in Political Leadership, both at UCM and in the Master in Latin American-EU Relations at the University of Alcalá





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## **Module 1.** The Development of Peoples: Introduction and Challenges

| 1.1. | Development |   |  |  |
|------|-------------|---|--|--|
|      | 1.1.1.      | Introduction  |  |  |
|      | 1.1.2.      | What Is Meant by Development?                             |  |  |
|      | 1.1.3.      | Sociological Theories for Development                     |  |  |
|      |             | 1.1.3.1. Development through Modernization                |  |  |
|      |             | 1.1.3.2. Development through Dependency                   |  |  |
|      |             | 1.1.3.3. Neoinstitutional Development Theory              |  |  |
|      |             | 1.1.3.4. Development through Democracy                    |  |  |
|      |             | 1.1.3.5. Theory of Development through Cultural Identity  |  |  |
|      | 1.1.4.      | Stakeholders Involved in Development                      |  |  |
|      |             | 1.1.4.1. Depending on How It Is Channeled, the Aid Can Be |  |  |
|      |             | 1.1.4.2. According to their Shape                         |  |  |
|      | 1.1.5.      | Poor or Impoverished Countries                            |  |  |
|      |             | 1.1.5.1. What Is Meant by Impoverished?                   |  |  |
|      | 1.1.6.      | Economic, Social and Sustainable Development              |  |  |
|      | 1.1.7.      | UNDP  |  |  |
|      | 1.1.8.      | Bibliography  |  |  |
| 1.2. | Power,      | Dynamics and Stakeholders in the International Society    |  |  |
|      | 1.2.1.      | Introduction  |  |  |
|      | 1.2.2.      | Power Elements  |  |  |
|      | 1.2.3.      | The International Society                                 |  |  |
|      | 1.2.4.      | International Society Models                              |  |  |
|      |             | 1.2.4.1. Static   |  |  |
|      |             | 1.2.4.2. Dynamic  |  |  |
|      |             | 1.2.4.3. Global   |  |  |
|      | 1.2.5.      | Characteristics of the International Society              |  |  |
|      |             | 1.2.5.1. It Is a Global Benchmark Company                 |  |  |
|      |             | 1.2.5.2. It Is Distinct from the Interstate Society       |  |  |

1.2.5.3. International Society Requires a Relational Dimension

1.2.5.4. International Society Enjoys a Common Order

| 1.2.6.   | Social Structure of the Society                             |
|----------|---|
| 1.2.7.   | Structure of the International Society                      |
|          | 1.2.7.1. Spatial Extension                                  |
|          | 1.2.7.2. Structural Diversity                               |
|          | 1.2.7.3. The Cultural Dimension of International Society    |
| 1.2.8.   | Polarization of the International Society                   |
|          | 1.2.8.1. Concept  |
| 1.2.9.   | Degree of Institutionalization of the International Society |
| 1.2.10.  | Bibliography  |
| Free Tra | ade   |
| 1.3.1.   | Introduction  |
| 1.3.2.   | Unequal Interdependence between Countries                   |
| 1.3.3.   | Transnational Companies                                     |
|          | 1.3.3.1. What are They?                                     |
| 1.3.4.   | Current Trade Situation                                     |
|          | 1.3.4.1. Transnationals and Free Trade                      |
| 1.3.5.   | The WTO   |
|          | 1.3.5.1. Concept  |
|          | 1.3.5.2. Brief History                                      |
|          | 1.3.5.3. The WTO's Activities Are Built Around Three Pillar |
| 1.3.6.   | Rounds, Conferences and Lobbying                            |
| 1.3.7.   | Fair Trade Relations  |
| 1.3.8.   | Corporate social responsibility                             |
| 1.3.9.   | A Global Pact   |
| 1.3.10.  | Fair Trade  |
|          | 1.3.10.1. International Definition                          |
| 1.3.11.  | Bibliography  |
|          |   |

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| 1.4. | Sustain | able Development and Education   |
|------|---------|--|
|      | 1.4.1.  | Introduction   |
|      | 1.4.2.  | Education on Sustainable Development and Education for Sustainable Development |
|      |         | 1.4.2.1. Main Differences  |
|      | 1.4.3.  | Sustainability   |
|      |         | 1.4.3.1. Concept   |
|      | 1.4.4.  | Sustainable Development  |
|      |         | 1.4.4.1. Concept   |
|      | 1.4.5.  | Components of Sustainable Development  |
|      | 1.4.6.  | Principles of Sustainable Development  |
|      | 1.4.7.  | Education for Sustainable Development (ESD)                                    |
|      |         | 1.4.7.1. Definition  |
|      | 1.4.8.  | History of Education for Sustainable Development                               |
|      |         | 1.4.8.1. Concept   |
|      | 1.4.9.  | Redirect Education   |
|      | 1.4.10. | Guidelines for Sustainable Development   |
|      | 1.4.11. | Bibliography   |
| 1.5. | Sustain | able Development Goals (SDGs)  |
|      | 1.5.1.  | Introduction   |
|      | 1.5.2.  | Millennium Development Goals   |
|      |         | 1.5.2.1. Background  |
|      | 1.5.3.  | Millennium Campaign  |
|      | 1.5.4.  | MDG Results  |
|      | 1.5.5.  | Sustainable Development Goals  |
|      |         | 1.5.5.1. Definition  |
|      |         | 1.5.5.2. Who Is Involved?  |
|      | 1.5.6.  | What Are the SDGs?   |
|      |         | 1.5.6.1. Features  |
|      | 1.5.7.  | Differences between the MDGs and the SDGs                                      |
|      | 1.5.8.  | Sustainable Development Agenda   |
|      |         | 1.5.8.1. The 2030 Agenda   |
|      |         | 1.5.8.2. Are the SDGs Legally Binding?   |

1.5.9. Monitoring the Achievement of the SDGs 1.5.10. Bibliography Theories about Sustainable Development 1.6.1. Introduction 1.6.2. Development Participants 1.6.3. Issues in Education for Sustainable Development 1.6.3.1. Skills 1.6.4. The UN and Its Development Work 1.6.4.1. The History of the UN 1.6.4.2. The UN and Sustainability 1.6.5. Agenda 21: UN Agenda 21 1.6.5.1. Objectives of Agenda 21 1.6.6. UNDP 1.6.6.1. History of UNDP 1.6.6.2. UNDP Goals 1.6.7. Other Theories to Support Sustainable Development 1.6.7.1. Degrowth 1.6.8. Alternative Theories to Sustainable Development 1.6.8.1. Ecodevelopment 1.6.9. Bibliography 1.7. Civil Society, Social Movements and Transformation Processes 1.7.1. Introduction 1.7.2. Concept of Social Movement Goals of Social Movements 1.7.4. Structure of Social Movements 1.7.5. Definitions of Leading Authors 1.7.6. Collective Challenge 1.7.7. The Search for a Common Goal 1.7.8. Evolution of Social Movements Participation and Consolidation of Democracy

1.7.10. Most Important Social Movements in Recent Years in Europe

1.7.11. Bibliography

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| 1.8. | Particin                | patory Community Development                             |  |  |  |
|------|-------------------------|--|--|--|--|
|      | 1.8.1.                  |  |  |  |  |
|      | 1.8.2.                  | Community  |  |  |  |
|      |                         | 1.8.2.1. On Whom Does the Success of a Community Depend? |  |  |  |
|      | 1.8.3.                  |  |  |  |  |
|      | 1.8.4.                  | Community Development Concept                            |  |  |  |
|      | 1.8.5.                  | Defining Features of Community Development               |  |  |  |
|      | 1.8.6.                  | Processes to Achieve Community Development               |  |  |  |
|      |                         | 1.8.6.1. Participatory Diagnosis                         |  |  |  |
|      |                         | 1.8.6.2. Development Plan                                |  |  |  |
|      |                         | 1.8.6.3. Participatory Planning                          |  |  |  |
|      |                         | 1.8.6.4. Community Development Plan                      |  |  |  |
|      | 1.8.7.                  | Twelve Lessons in Participatory Community Development    |  |  |  |
|      | 1.8.8.                  | Key Stakeholders   |  |  |  |
|      | 1.8.9.                  | Bibliography   |  |  |  |
| 1.9. | Human Development Index |  |  |  |  |
|      | 1.9.1.                  | Introduction   |  |  |  |
|      | 1.9.2.                  | Human Development Index                                  |  |  |  |
|      |                         | 1.9.2.1. IDH Principles                                  |  |  |  |
|      |                         | 1.9.2.2. HDI Goals                                       |  |  |  |
|      |                         | 1.9.2.3. Limitations of a IDH                            |  |  |  |
|      |                         | 1.9.2.4. Types of Indicators                             |  |  |  |
|      | 1.9.3.                  | Human Development Features                               |  |  |  |
|      | 1.9.4.                  | Methodology for Calculating the HDI                      |  |  |  |
|      | 1.9.5.                  | Others Human Development Indexes                         |  |  |  |
|      |                         | 1.9.5.1. Inequality-Adjusted Human Development Index     |  |  |  |
|      |                         | 1.9.5.2. Gender Inequality Index                         |  |  |  |
|      |                         | 1.9.5.3. Multidimensional Poverty Index (MPI)            |  |  |  |
|      | 1.9.6.                  | UNDP - United Nations Development Program                |  |  |  |
|      | 1.9.7.                  | Conclusions  |  |  |  |

1.9.8. Bibliography





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- 1.10. Local Associations for Development
  - 1.10.1. Introduction
  - 1.10.2. What Is a NGDO?
  - 1.10.3. State Development Movements
  - 1.10.4. Zero Poverty
    - 1.10.4.1. Objectives
    - 1.10.4.2. Action Strategy
    - 1.10.4.3. Member Organizations
  - 1.10.5. Automatic Coordinators
  - 1.10.6. Social Action Groups
  - 1.10.7. Bibliography

### Module 2. International Development Cooperation

- 2.1. International Development Cooperation
  - 2.1.1. Introduction
  - 2.1.2. What Is the International Development Cooperation?
  - 2.1.3. Objectives and Purpose of International Development Cooperation
  - 2.1.4. Goals of the Spanish International Development Cooperation
  - 2.1.5. Evolution of the Spanish International Development Cooperation
  - 2.1.6. Origins and Historical Evolution of International Cooperation
  - 2.1.7. Europe's Reconstruction Plans in the Bipolar Conflict
  - 2.1.8. The Processes of Decolonization in the Postwar Years
  - 2.1.9. Crisis of the International Development Cooperation
  - 2.1.10. Changes in the Conception of International Development Cooperation
  - 2.1.11. Bibliography
- 2.2. Modalities and Instruments of International Development Cooperation
  - 2.2.1. Introduction
  - 2.2.2. Main Tools of International Development Cooperation
    - 2.2.2.1. Development Cooperation
    - 2.2.2.2. Development Education
    - 2.2.2.3. Technical Assistance, Training and Research
    - 2.2.2.4. Humanitarian Action

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| 2.2.3.           | Other Cooperation Tools  | 2.4. | Source | es of International Development Cooperation                        |
|------------------|--|------|--------|--|
|                  | 2.2.3.1. Economic Cooperation  |      | 2.4.1. | Introduction   |
|                  | 2.2.3.2. Financial Help  |      | 2.4.2. | Difference between Governmental and Non-Governmental Cooperation   |
|                  | 2.2.3.3. Scientific and Technological Cooperation                                |      | 2.4.3. | Multilateral Financial Institutions                                |
|                  | 2.2.3.4. Food Aid  |      | 2.4.4. | The International Monetary Fund                                    |
| 2.2.4.           | Modalities of the International Development Cooperation                          |      | 2.4.5. | United States Agency for International Development USAID           |
| 2.2.5.           | Types of Modalities  |      |        | 2.4.5.1. Who are They?   |
|                  | 2.2.5.1. Modality According to the Origin of the Funds                           |      |        | 2.4.5.2. The History of USAID                                      |
| 2.2.6.           | Types of Aid According to the Stakeholders Channeling International              |      |        | 2.4.5.3. Intervention Sectors                                      |
|                  | Development Cooperation Funds  |      | 2.4.6. | The European Union   |
|                  | 2.2.6.1. Bilateral   |      |        | 2.4.6.1. Objectives of the EU                                      |
|                  | 2.2.6.2. Multilateral  |      |        | 2.4.6.2. General Objectives of EU External Action                  |
|                  | 2.2.6.3. Decentralized Cooperation   |      | 2.4.7. | Non-Financial Multilateral Institutions                            |
|                  | 2.2.6.4. Non-Governmental Cooperation  |      |        | 2.4.7.1. List of Non-Financial Multilateral Institutions           |
|                  | 2.2.6.5. Business Cooperation  |      |        | 2.4.7.2. Actions by Non-Financial Multilateral Institutions        |
| 2.2.7.           | According to the Geopolitical Situation and Level of Development of Donor        |      | 2.4.8. | United Nations Organization  |
|                  | and Recipient Countries  |      | 2.4.9. | Bibliography   |
| 2.2.8.           | Depending on the Existence or Non-Existence of Limitations on the                | 2.5. |        | h Cooperation Master Plan 2018-2021                                |
| 220              | Application of Funds Other Congretion Tools Co Development                       |      | 2.5.1. | Introduction   |
| 2.2.9.           | Other Cooperation Tools. Co-Development<br>2.2.9.1. Co-Development Interventions |      | 2.5.2. | Action and Management Challenges for Spanish Cooperation           |
| 2 2 10           | Bibliography   |      | 2.5.3. | What Is a Master Plan?   |
|                  | teral Organizations  |      |        | 2.5.3.1. Spanish Cooperation Master Plan                           |
|                  | The International Development Cooperation System                                 |      |        | 2.5.3.2. Areas Composing the Fifth Spanish Cooperation Master Plan |
| 2.3.1.<br>2.3.2. | International Development Cooperation Stakeholders                               |      | 2.5.4. |  |
| 2.3.3.           | Stakeholders in the Official Development Assistance System                       |      |        | 2.5.4.1. Goals of the Fifth Master Plan of the Spanish Cooperation |
| 2.3.4.           | Definitions of Relevant International Organizations (IOs)                        |      | 2.5.5. | Geographic Priorities for Action under the Master Plan of the IADC |
| 2.3.5.           | Characteristics of International Organizations                                   |      | 2.5.6. | The 2030 Agenda  |
| 2.0.0.           | 2.3.5.1. Types of International Organizations                                    |      |        | 2.5.6.1. What Is Agenda 2030?                                      |
| 2.3.6.           | Advantages of Multilateral Cooperation   |      |        | 2.5.6.2. Development of Agenda 2030                                |
| 2.3.7.           | ·  |      |        | 2.5.6.3. General Specifications                                    |
|                  | Contributions of International Organizations to the Multilateral System          |      |        | 2.5.6.4. Implementation of Agenda 2030                             |
| 2.3.8.           | Multilateral Financial Institutions (MFIs)                                       |      | 2.5.7. | Bibliography   |
|                  | 2.3.8.1. Characteristics of MFIs   | 2.6. | Humar  | nitarian Action  |
|                  | 2.3.8.2. Composition of MFIs   |      | 2.6.1. | Introduction   |
| 0.0.0            | 2.3.8.3. Types of MFIs   |      | 2.6.2. | Humanitarian Aid in the International Context                      |
| 2.3.9.           | Bibliography   |      | 2.6.3. | Tendencies in Humanitarian Action                                  |
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|---------|---|--|--|--|--|
| 2.6.5.  | First Strategy for Humanitarian Action in Spanish Cooperation   |  |  |  |  |
| 2.6.6.  | Spanish Agency of International Cooperation for Development and Humanitarian Action   |  |  |  |  |
| 2.6.7.  | The Financing of Humanitarian Action and Its Evolution  |  |  |  |  |
| 2.6.8.  | Principles of International Human Rights Law and Humanitarian Action  |  |  |  |  |
| 2.6.9.  | Summary   |  |  |  |  |
| 2.6.10. | Bibliography  |  |  |  |  |
| Gender  | Approach in International Development Cooperation   |  |  |  |  |
| 2.7.1.  | Introduction  |  |  |  |  |
| 2.7.2.  | What Is the Gender Approach?  |  |  |  |  |
| 2.7.3.  | Why Is It Important to Incorporate the Gender Approach in Development Processes?  |  |  |  |  |
| 2.7.4.  | Gender Approaches in International Development Cooperation  |  |  |  |  |
| 2.7.5.  | Strategic Lines of Work on the Gender Approach in International Development Cooperation   |  |  |  |  |
| 2.7.6.  | Objectives of the Fifth Master Plan for Spanish Cooperation Regarding the Promotion of Men's and Women's Rights and Opportunities |  |  |  |  |
| 2.7.7.  | Sectoral Gender Strategy in Spanish Development Cooperation   |  |  |  |  |
| 2.7.8.  | Gender Mainstreaming Guide  |  |  |  |  |
| 2.7.9.  | Bibliography  |  |  |  |  |
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| 2.8.1.  | Introduction  |  |  |  |  |
| 2.8.2.  | Human Rights  |  |  |  |  |
| 2.8.3.  | Human Rights Approach to Development Cooperation  |  |  |  |  |
| 2.8.4.  | How the Human Rights Approach Emerged   |  |  |  |  |
| 2.8.5.  | Elements Provided by the Human Rights Approach to International Development Cooperation   |  |  |  |  |
|         | 2.8.5.1. New Frame of Reference: International Human Rights Standards.<br>Manager   |  |  |  |  |
|         | 2.8.5.2. New Look at Capacity Building  |  |  |  |  |
|         | 2.8.5.3. Participation in Public Policy   |  |  |  |  |
|         | 2.8.5.4. Accountability   |  |  |  |  |
|         |   |  |  |  |  |

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| 2.8.6.  | Interventions  |
|---------|--|
| 2.8.7.  | Challenges in Project Identification and Formulation |
| 2.8.8.  | Challenges in Project Execution                      |
| 2.8.9.  | Challenges in Project Monitoring and Assessment      |
| 2.8.10. | Bibliography   |
| Human   | Mobility and Migration                               |
| 2.9.1.  | Introduction   |
| 2.9.2.  | Migration  |
|         | 2.9.2.1. First Human Movements                       |
|         | 2.9.2.2. Types of Migrations                         |
|         | 2.9.2.3. Causes of Migrations                        |
| 2.9.3.  | Migratory Processes in the Era of Globalization      |
|         | 2.9.3.1. Improved Living Conditions                  |
|         | 2.9.3.2. Vulnerability and Migration                 |
| 2.9.4.  | Human Safety and Conflict                            |
| 2.9.5.  | Challenges of the International Asylum System        |
| 2.9.6.  | The OHCHR  |
| 2.9.7.  | Human Rights Based Migration Strategy                |
| 2.9.8.  | Bibliography   |
|         |  |

## **Module 3.** Design, Monitoring and Assessment of International Development Cooperation Projects

- 3.1. Fundamental Knowledge for the Design of International Development Cooperation Projects
  - 3.1.1. Introduction

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- 3.1.2. Meaning of the Project
- 3.1.3. Types of Projects
- 3.1.4. The Project Cycle
- 3.1.5. Steps to Elaborate a Project
- 3.1.6. Identification
- 3.1.7. Design
- 3.1.8. Execution and Follow-Up
- 3.1.9. Evaluation
- 3.1.10. Bibliography

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| 3.2. | The Lo  | gical Framework Approach                             |
|------|---------|--|
|      | 3.2.1.  | Introduction   |
|      | 3.2.2.  | What Is the Logical Framework Approach?              |
|      | 3.2.3.  | Approaches to the Method                             |
|      | 3.2.4.  | Definitions of the Method                            |
|      | 3.2.5.  | Steps of the Method                                  |
|      | 3.2.6.  | Conclusions  |
|      | 3.2.7.  | Bibliography   |
| 3.3. | Project | Identification According to LFA (I)                  |
|      | 3.3.1.  | Introduction   |
|      | 3.3.2.  | Participation Analysis                               |
|      | 3.3.3.  | Criteria for the Selection of Project Beneficiaries  |
|      | 3.3.4.  | Outline of the Results of the Participation Analysis |
|      | 3.3.5.  | Difficulties in Participation Analysis               |
|      | 3.3.6.  | Golden Rule of Participation Analysis                |
|      | 3.3.7.  | Case Study   |
|      |         | 3.3.7.1. Diseases in the Montecito Community         |
|      |         | 3.3.7.2. Participation Analysis                      |
|      | 3.3.8.  | Bibliography   |
| 3.4. | Project | Identification According to LFA (II)                 |
|      | 3.4.1.  | Introduction   |
|      |         | Analysis of the Problems                             |
|      | 3.4.3.  | How the Problem Tree Arises                          |
|      | 3.4.4.  | Steps to Elaborate a Problem Tree                    |
|      | 3.4.5.  | Problems in the Elaboration of a Problem Tree        |
|      | 3.4.6.  | Conclusions  |
|      |         | 3.4.6.1. Analysis of Objectives                      |
|      |         | 3.4.6.2. Problem Tree                                |
|      | 3.4.7.  | Bibliography   |
|      |         |  |

| 3.5. | Project             | Identification According to LFA (III)   |
|------|---------------------|---|
|      | 3.5.1.              | Analysis of Alternatives  |
|      | 3.5.2.              | How to Conduct the Analysis of Alternatives                                     |
|      |                     | Criteria for Evaluating Alternatives  |
|      | 3.5.4.              | Sequence for Conducting the Analysis of Alternatives                            |
|      |                     | Conclusions   |
|      |                     | Bibliography  |
| 3.6. |                     | gical Framework Approach to Project Design                                      |
|      | 3.6.1.              | Introduction  |
|      | 3.6.2.              | Planning Matrix   |
|      |                     | 3.6.2.1. Vertical Logic   |
|      |                     | 3.6.2.2. Horizontal Logic   |
|      | 3.6.3.              | Origin of the Planning Matrix   |
|      | 3.6.4.              | Composition of the Planning Matrix  |
|      | 3.6.5.              | Contents of the Planning Matrix   |
|      | 3.6.6.              | Bibliography  |
| 3.7. | Indicato<br>Peoples | ors and Assessment of International Cooperation Projects for the Development of |
|      | 3.7.1.              | Introduction  |
|      | 3.7.2.              | What Is Viability?  |
|      | 3.7.3.              | Feasibility Factors   |
|      | 3.7.4.              | Evaluation  |
|      | 3.7.5.              | Types of Evaluations  |
|      | 3.7.6.              | Assessment Criteria   |
|      | 3.7.7.              | Design of Assessment  |
|      | 3.7.8.              | Assessment Indicators   |
|      | 3.7.9.              | Data Collection and Analysis Tools  |
|      | 3.7.10.             | Collection of Information   |

3.7.11. Bibliography

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| 8.8. | The Lo   | gical Framework Approach to Project Design (II): Case Study       |      | 4.2.4.  | Charitable NGOs   |
|------|----------|---|------|---------|---|
|      | 3.8.1.   | Introduction  |      | 4.2.5.  | Service NGOs  |
|      | 3.8.2.   | Case Study Presentation   |      | 4.2.6.  | Participatory NGOs  |
|      |          | 3.8.2.1. Diseases in the Montecito Community                      |      | 4.2.7.  | Advocacy NGOs   |
|      | 3.8.3.   | Annexes   |      | 4.2.8.  | Types of NGOs According to Their Field of Action                    |
|      | 3.8.4.   | Bibliography  |      |         | 4.2.8.1. Fields   |
| 4    | lula 4 N | JODO - and I and Danis and and International Calidarity           |      | 4.2.9.  | Community-Based NGOs  |
| VIOC | lule 4.  | NGDOs and Local, Regional and International Solidarity            |      | 4.2.10. | Citizen NGOs  |
| 1.1. | NGOs     |   |      | 4.2.11. | National NGOs   |
|      | 4.1.1.   | Introduction  |      | 4.2.12. | International NGOs  |
|      | 4.1.2.   | Meaning of the Acronym NGO  | 4.3. | NGOs: [ | Development and Solidarity  |
|      | 4.1.3.   | What Is an NGO  |      | 4.3.1.  | Introduction  |
|      |          | 4.1.3.1. Definition and concept                                   |      | 4.3.2.  | Changes in International Development Cooperation of Peoples and Its |
|      | 4.1.4.   | NGO Conditions  |      |         | Relationship with NGOs  |
|      | 4.1.5.   | History and Evolution of NGOs                                     |      |         | 4.3.2.1. Main Lines   |
|      |          | 4.1.5.1. When and How Are they Born                               |      | 4.3.3.  | The "Third World" and NGOs  |
|      | 4.1.6.   | Functions of NGOs   |      | 4.3.4.  | The Humanitarian Era. From Intervention to the Global Village       |
|      | 4.1.7.   | NGO Financing   |      |         | 4.3.4.1. Doctors Without Borders, Doctors of the World, etc.        |
|      |          | 4.1.7.1. Public Funds   |      | 4.3.5.  | Movements against the Third World                                   |
|      |          | 4.1.7.2. Private Funds  |      | 4.3.6.  | NGOs and Science  |
|      | 4.1.8.   | Types of NGO  |      |         | 4.3.6.1. Scientific Research  |
|      | 4.1.9.   | Operation of an NGO   |      | 4.3.7.  | The NGO Workforce   |
|      | 4.1.10.  | The Work of NGOs  |      | 4.3.8.  | Ideological Biases of NGOs  |
| 1.2. | Types    | of NGO  |      | 4.3.9.  | Conclusions   |
|      | 4.2.1.   | Introduction  | 4.4. | NGO Le  | gislation   |
|      | 4.2.2.   | Ranking of NGOs Worldwide   |      | 4.4.1.  | What Type of Legislation is Applicable for NGOs                     |
|      |          | 4.2.2.1. Types of Classification                                  |      |         | 4.4.1.1. Introduction   |
|      | 4.2.3 T  | ypes of NGOs According to Their Orientation                       |      | 4.4.2.  | Specific Laws   |
|      |          | 4.2.3.1. How Many Types According to Their Orientation Are There? |      | 4.4.3.  | Generic Laws  |
|      |          |   |      | 4.4.4.  | State Regulations   |
|      |          |   |      |         | 4.4.4.1. Types of Laws and Decrees                                  |
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|      | 4.4.5.                         | Autonomous Community Standards   |  |  |  |  |
|------|--------------------------------|--|--|--|--|--|
|      |                                | 4.4.5.1. Introduction  |  |  |  |  |
|      | 4.4.6.                         | Andalusian Autonomous Regulation   |  |  |  |  |
|      | 4.4.7.                         | Canary Islands Autonomous Regulation   |  |  |  |  |
|      | 4.4.8.                         | Catalonia Autonomous Regulation  |  |  |  |  |
|      | 4.4.9.                         | Basque Country Autonomous Regulations  |  |  |  |  |
|      | 4.4.10.                        | Obligations of the Associations  |  |  |  |  |
| 4.5. | Types of Existing Associations |  |  |  |  |  |
|      | 4.5.1.                         | Introduction   |  |  |  |  |
|      | 4.5.2.                         | Differences between Associations, Unions, Federations or<br>Coordinators and Conferences |  |  |  |  |
|      | 4.5.3.                         | Youth Associations   |  |  |  |  |
|      |                                | 4.5.3.1. Definition and Concept  |  |  |  |  |
|      | 4.5.4.                         | Legislation of Youth Associations  |  |  |  |  |
|      | 4.5.5.                         | Main Characteristics of Youth Associations   |  |  |  |  |
|      | 4.5.6.                         | Coordinators   |  |  |  |  |
|      |                                | 4.5.6.1. Definition and Concept  |  |  |  |  |
|      |                                | 4.5.6.2. Objectives  |  |  |  |  |
|      | 4.5.7.                         | Characteristics of Coordinators  |  |  |  |  |
|      | 4.5.8.                         | Federations  |  |  |  |  |
|      |                                | 4.5.8.1. Definition and Concept  |  |  |  |  |
|      | 4.5.9.                         | Characteristics and Objectives of the Federations  |  |  |  |  |
|      | 4.5.10.                        | Types of Federations   |  |  |  |  |
| 4.6. |                                | Agency for International Development Cooperation and Other Regional ation Agencies       |  |  |  |  |
|      | 4.6.1.                         | Introduction   |  |  |  |  |
|      | 4.6.2.                         | Spanish Agency for International Development Cooperation (AECID)                         |  |  |  |  |
|      |                                | 4.6.2.1. Meaning of the Acronym  |  |  |  |  |
|      | 4.6.3.                         | Definition and Concept   |  |  |  |  |
|      | 4.6.4.                         | Objectives   |  |  |  |  |
|      | 4.6.5.                         | Mission  |  |  |  |  |
|      |                                | 4.6.5.1. Vision of the Agency  |  |  |  |  |
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|      | 4.6.6.   | Structure                                      |
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|      | 4.6.7.   | AECID Technical Offices                        |
|      | 4.6.8.   | Cooperation Modalities and Tools               |
|      | 4.6.9.   | Development Promotion Fund                     |
|      | 4.6.10.  | Conclusions                                    |
| 4.7. | AECID (  | Cooperation Sectors                            |
|      | 4.7.1.   | Introduction                                   |
|      | 4.7.2.   | Water and Sanitation                           |
|      |          | 4.7.2.1. How Do They Work?                     |
|      | 4.7.3.   | Economic Growth                                |
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|      | 4.7.4.   | Culture and Science                            |
|      |          | 4.7.4.1 How Do They Work?                      |
|      | 4.7.5.   | Gender   |
|      |          | 4.7.5.1. How Do They Work?                     |
|      | 4.7.6.   | Educational                                    |
|      |          | 4.7.6.1. How Do They Work?                     |
|      | 4.7.7.   | Rural Development, Food Security and Nutrition |
|      |          | 4.7.7.1. How Do They Work?                     |
|      | 4.7.8.   | Democratic Governance                          |
|      |          | 4.7.8.1. How Do They Work?                     |
|      | 4.7.9.   | Environment and Climate Change                 |
|      |          | 4.7.9.1. How Do They Work?                     |
|      | 4.7.10.  | Health   |
|      |          | 4.7.10.1. How Do They Work?                    |
| 4.8. | Countrie | es Where AECID Cooperates                      |
|      | 4.8.1.   | Introduction                                   |
|      | 4.8.2.   | Geographic Priorities                          |
|      |          | 4.8.2.1. What are They?                        |
|      | 4.8.3.   | Countries and Territories of Association       |
|      |          | 4.8.3.1. Present and Future                    |
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|         | 4.8.4.1. 12 Projects                             |
| 4.8.5.  | Caribbean  |
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|         | 4.8.6.1. 4 Projects                              |
| 4.8.7.  | West Sub-Saharan Africa                          |
|         | 4.8.7.1. Three Projects                          |
| 4.8.8.  | Central, Eastern, and Southern Africa            |
|         | 4.8.8.1. Three Projects                          |
| 4.8.9.  | Asia   |
|         | 4.8.9.1. One Project                             |
| NGO Str | rategy and Management                            |
| 4.9.1.  | Introduction                                     |
| 4.9.2.  | Manage an NGO                                    |
| 4.9.3.  | Strategic Planning of an NGO                     |
|         | 4.9.3.1. What Is It?                             |
|         | 4.9.3.2. How Is It Done?                         |
| 4.9.4.  | Managing the Quality of the NGO                  |
|         | 4.9.4.1. Quality and Commitment                  |
| 4.9.5.  | Stakeholders                                     |
|         | 4.9.5.1. Stakeholder Relationship                |
| 4.9.6.  | NGO Social Responsibility                        |
| 4.9.7.  | Third-Party Ethical Risk                         |
| 4.9.8.  | Relationship between NGOs and the Private Sector |
| 4.9.9.  |  |
| 4.9.10. | Conclusions                                      |
| Nationa | l and International NGOs                         |
| 4.10.1. | National NGOs                                    |
|         | 4.10.1.1. Main Projects                          |
| 4.10.2. | International NGOs                               |
|         | 4.10.2.1. Main Projects                          |

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4.10.3. UNHCR
4.10.3.1. History
4.10.3.2. Objectives
4.10.3.3. Main Work Areas

4.10.4. Mercy Corps
4.10.4.1. Who are They?
4.10.4.2. Objectives
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4.10.5. International Plan
4.10.5.1. Who are They?
4.10.5.2. Objectives
4.10.5.3. Main Areas of Work

4.10.6. Doctors without Borders
4.10.6.1. Who are They?
4.10.6.2. Objectives
4.10.6.3. Work Areas

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4.10.8. Oxfam
4.10.9 UNICEF
4.10.10. Save the Children





## tech 30 | Methodology

### At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

### The effectiveness of the method is justified by four fundamental achievements:

- 1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
- 2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## tech 32 | Methodology

### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The psychologist will learn through real cases and by solving complex situations in simulated learning environments.

These simulations are developed using state-of-the-art software to facilitate immersive learning.



## Methodology | 33 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

## tech 34 | Methodology

This program offers the best educational material, prepared with professionals in mind:



### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### **Latest Techniques and Procedures on Video**

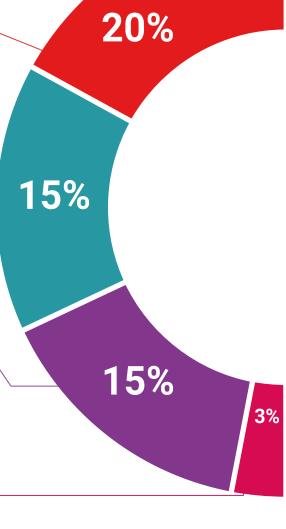
TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.



### **Testing & Retesting**



We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

### Classes



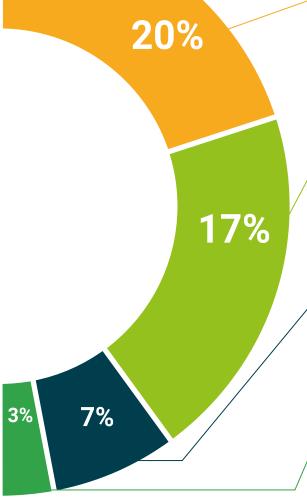
There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

### **Quick Action Guides**



TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.







## tech 38 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in Postgraduate Diploma in Management, Design and Assessment of International Development Cooperation Projects** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in Management, Design and Assessment of International Development Cooperation Projects

Modality: online

Duration: 6 months

Accreditation: 24 ECTS



has successfully passed and obtained the title of:

Postgraduate Diploma in Management, Design and Assessment of
International Development Cooperation Projects

This is a program of 600 hours of duration equivalent to 24 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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## Postgraduate Diploma

Management, Design and Assessment of International Development Cooperation Projects

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Global University
- » Credits: 24 ECTS
- » Schedule: at your own pace
- » Exams: online

