Postgraduate Certificate
Professional Insertion, Lifelong Learning and Professional Development

tech *technological university*

Postgraduate Certificate
Professional Insertion, Lifelong Learning and Professional Development

» Modality: **online**
» Duration: **12 months**
» Certificate: **TECH Technological University**
» Dedication: **16h/week**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/in/psychology/postgraduate-certificate/professional-insertion-lifelong-learning-professional-development**

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01

Introduction

In recent years, the global economic system appears to be in chronic crisis. Unemployment rates are rising steadily, wages are falling and many businesses are having to close. For this reason, the profile of the occupational educational psychologist is more in demand than ever. Especially in public bodies that are looking for different methods to promote the employability of their citizens. In this regard, TECH has made a review of the most recent labour studies. With the aim of providing its students with the most up-to-date and effective techniques and strategies for finding employment. In this way, graduates will be able to conduct their career guidance sessions on the basis of high quality standards. All this is offered 100% online with no fixed timetables, so the syllabus will be available once the program has started. This helps to organise and reconcile work and personal life.

"By taking this degree you will learn about the employment services that have appeared in recent years, so that you can draw up complete integration plans"

In most cases, the inability to find work is due to a shortage of jobs. On other occasions, however, the motive lies with the subject. That they are not using the right pathways, that they are not orienting their career correctly, etc. In these situations, the techniques and knowledge that the occupational psychopedagogist can provide will exponentially increase their employability.

For this reason, qualifications such as the Postgraduate Certificate are essential to complement the knowledge of the educational psychologist. Providing you with innovative counselling techniques and resources to help you find a job. Always, based on the latest research and current market characteristics. So that the solutions it offers have real applicability and enable the mentee to find a job. Or, alternatively, to build your CV correctly and increase your employability.

The contents will be available in a 100% online mode, with no timetables and with all the syllabus available from the first day. In this way, it is the learner who decides how and when to carry out the learning process.

This **Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in insertion and professional development
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection work
- Content that is accessible from any fixed or portable device with an Internet connection

Through this program you will study in depth in the most useful digital tools to develop employment pathways appropriate to the current characteristics of the market"

For this Postgraduate Certificate, a review of the most recent research on labour issues has been carried out. Allowing you to get to know the professions that will be most in demand in the coming years"

Enrol and acquire the psycho-pedagogical skills required to enhance employability in crisis contexts.

Together with TECH's teachers, you will work on the development of job placement programmes so that you can apply their feedback to your daily work.

The program's teaching staff includes professionals in the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. This will be done with the help of an innovative system of interactive videos made by renowned experts.

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Objectives

Graduates of the Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development will obtain the most up-to-date and effective techniques for labour market insertion. To this end, a complete programme has been drawn up, ranging from the identification of deficiencies in the job search to the preparation of an itinerary adapted to each profile. Enabling counsellors to acquire truly applicable knowledge and, consequently, to provide quality care.

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Throughout the program you will learn about the most up-to-date models of lifelong learning so that your trainees can gain independence in completing their curriculum"

General Objectives

- To provide an up-to-date overview of the labour market and its components
- Offering tools to improve employability

TECH has devised a specific topic for you to learn in depth about the different accreditations of labour competences that have emerged in recent years"

Specific Objectives

- Approach labor and social settings from an educational perspective
- Give students the key to the fundamental aspects of socio-occupational services and projects
- Know about guidance options to improve employability
- Deepen lifelong learning models
- Know the different study accreditation agencies

03

Course Management

TECH's teaching staff has been selected on the basis of their professional experience. With the aim of providing learning that meets the daily needs of the educational psychologist. However, the wide-ranging academic curriculum of the teaching staff will also provide access to the latest theoretical content. which is based on the latest research and studies. In this way, the graduate will be able to implement the learning process in the workplace with ease.

"

The experience of the teaching staff in guidance sessions will allow you to ask the most specific questions related to the daily performance of the work activity"

Management

Mr. Afonso Suárez, Álvaro

- Psychopedagogist specializing in SEN students
- Teacher of educational reinforcement for SEN students
- Technician in Social and Health Care for Dependent People in Social Institutions
- Social Integration Technician
- Graduate in Psychopedagogy from the University of Laguna

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Structure and Content

The program of the Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development goes from the general to the specific. Enabling the educational psychologist to acquire a current vision of the labour market, in order to subsequently focus on the latest techniques and strategies for labour market insertion. In addition, this content will be available in its entirety from day one and 24 hours a day. This makes it easier to combine study and work.

"

TECH has included in its syllabus the conclusions of recent studies that will allow you to transmit the benefits of resilience as a source of motivation in the search for employment"

Module 1. Insertion, Lifelong Learning and Professional Development

1.1. Employment: Necessity or Difficult Reality

   1.1.1. Employment in the Economic Crisis Context

      1.1.1.1. Employment and Economic Crisis

   1.1.2. Effects of Unemployment on Health Resilience Facing Unemployment

      1.1.2.1. Unemployment and Health

      1.1.2.2. Resilience Facing Unemployment

1.2. Professional Projects

   1.2.1. Professional Project Concept and Characteristics Professional Project Creation

      1.2.1.1. Professional Project Concept

      1.2.1.2. Professional Project Characteristics

      1.2.1.3. Professional Project Creation

   1.2.2. Job Maps and Portfolios

      1.2.2.1. Job Maps

      1.2.2.2. Professional Project Portfolios

1.3. Skills: Personal Characteristics for Employment

   1.3.1. Personal Skills and Their Evaluation

      1.3.1.1. Achievement Skills

      1.3.1.2. Equipment and Personnel Management Skills

      1.3.1.3. Cognitive Skills

      1.3.1.4. Influence Skills

   1.3.2. Skill Evaluation

      1.3.2.1. Tools and Techniques

1.4. Employability

   1.4.1. Concept of Employability and its Practical Utility. Relationship Between Employability and Self-Efficacy

      1.4.1.1. Employability Concept

      1.4.1.2. Employability Practicality

      1.4.1.3. Employability and Self-Efficacy

1.5. Labor Market Insertion: Employment Reality

   1.5.1. Context of Labor Market Insertion Intervention Guidelines to Improve the Quality of Training and Social and Labor Market Insertion

      1.5.1.1. Context of labour market integration What is labour market integration?

      1.5.1.2. Intervention Guidelines to Improve the Quality of Training and Social and Labor Market Insertion

1.6. Guidance to Improve Employment

   1.6.1. Employment Orientation: Résumé Innovation, Job Search Plan, Recruitment Processes

      1.6.1.1. Employment Orientation

      1.6.1.2. Résumé Innovation

      1.6.1.3. Job Search Plan

      1.6.1.4. Recruitment Process

1.7. Guidance Programs Focused on Career Path Construction

   1.7.1. Characteristics of integration pathways and elements for the elaboration of the pathway. Programs

      1.7.1.1. What is an Insertion Itinerary?

      1.7.1.2. What Elements Are Essential for the Development of the Itinerary?

      1.7.1.3. Programs

1.8. Entrepreneurship Initiatives

   1.8.1. Entrepreneurship Introduction and Pedagogy

      1.8.1.1. Entrepreneurship Concept

      1.8.1.2. Entrepreneurship Pedagogy

1.9. Concept of Lifelong Learning

   1.9.1. History, Strategic Plans and Promotion

      1.9.1.1. Concept of Lifelong Learning

      1.9.1.2. History of Lifelong Learning

      1.9.1.3. Strategic Plan

      1.9.1.4. Promotion and Education in Lifelong Learning

The Relearning methodology proposed by TECH will allow you to assimilate the syllabus without having to dedicate excessive hours to study"

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.
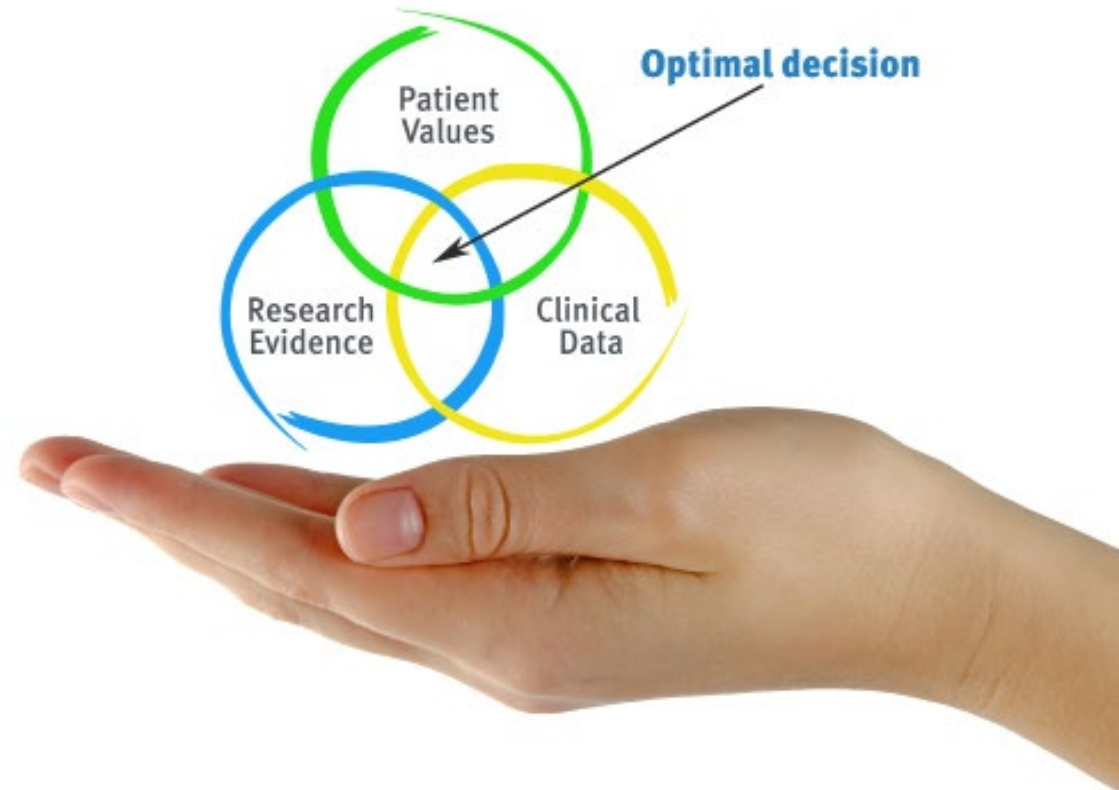
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.

According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.

Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.

2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The psychologist will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Latest Techniques and Procedures on Video

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.
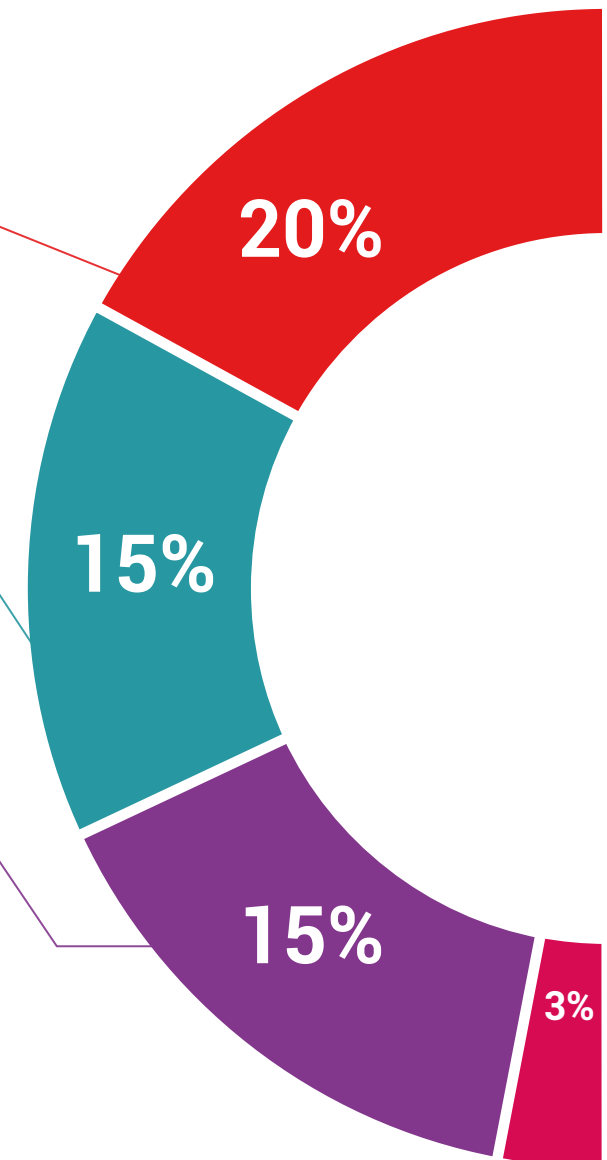
Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
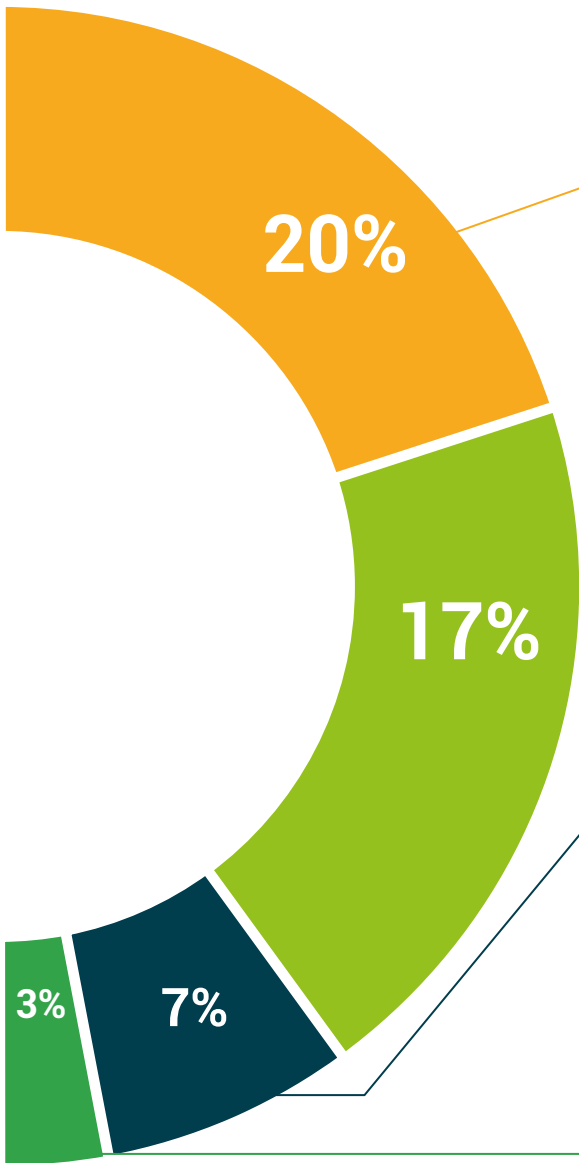
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

Certificate

The Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Professional Insertion, Lifelong Learning and Professional Development**

Official Nº of Hours: **150 h.**

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Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in
Professional Insertion, Lifelong Learning and Professional Development

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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