Postgraduate Certificate
Career Guidance

tech technological university

Postgraduate Certificate

Career Guidance

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/psychology/postgraduate-certificate/career-guidance**

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01
Introduction

This program in Career Guidance provides the psychologist with up-to-date and concise information that will facilitate their professional practice. They will also explore the strategies, techniques and skills to deal with senior students and help them select the a career path to embark upon. As a result, this program is positioned as one of the best in the sector, as it is enriched with audiovisual material, complementary readings and self-reflection exercises.

Acquire the information and tools you need to offer your students the necessary support to guide their professional future"

This program is a must for the psychologist who works with young students, since it is necessary to learn techniques and skills for mediation, empathy and information dissemination to give effective guidance, and even more so in the field of Career Guidance.

The resources found in the Postgraduate Certificate will allow them to obtain better medium and long term results when supporting the vocational choices students and preparing them for working life.

Both the activities proposed and the innovative approaches to guidance will help to enhance professional skills and improve departmental results.

This Postgraduate Certificate helps professionals in this field to enhance their level of competence, which results in better practice and results that will have a direct effect on the educational process.

A high-level step that will become a process of improvement, not only on a professional level, but also on a personal level.

This **Postgraduate Certificate in Career Guidance** contains the most complete and up-to-date program on the market. The most important features include:

- 100 practical cases presented by experts in Vocational and Career Guidance
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- The latest developments on Career Guidance
- It contains practical exercises where the self-assessment process can be carried out to improve learning
- Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- Special emphasis on evidence-based methodologies in Career Guidance
- All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments.
- Content that is accessible from any fixed or portable device with an Internet connection

Increase your competitiveness with this Postgraduate Certificate and place yourself at the forefront of the labor market"

" This Postgraduate Certificate is an opportunity to update your knowledge on how to harness students' passions and direct them towards their careers"
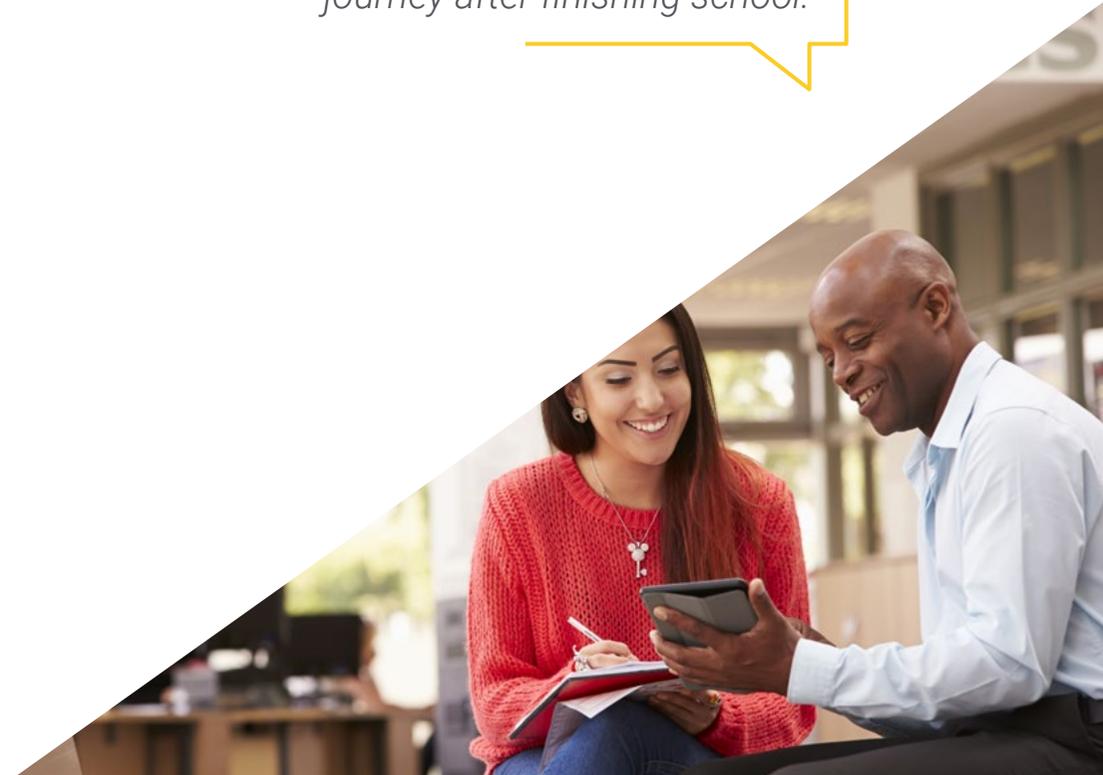
Learn quickly, comfortably and safely with the competency of a high-level specialist with this Postgraduate Certificate in the field of psychology.

Enroll now and learn more about Career Guidance to help young people start their journey after finishing school.

The teaching staff includes professionals from the field of Vocational and Professional Guidance, who bring their experience to this program, as well as renowned specialists from prestigious universities and leading societies.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare in real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise throughout the program. For this purpose, professionals will be assisted by an innovative, interactive video system created by renowned and experienced experts in the field of Career Guidance with extensive teaching experience.

02
Objectives

The program objectives act as a guide throughout the entire Postgraduate Certificate with the specific mission of offering students a very intensive program that will really boost their career progression. A journey of personal growth that will take the professional to the highest standards of excellence, so that they reach their professional goals and perform their daily practice effectively.

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A Postgraduate Certificate that will thoroughly prepare you to work as a psychologist in the field of Career Guidance"

General Objectives

- Acquire the necessary knowledge to support students' vocational decision-making and provide career guidance
- Act in an adjusted way in the different personal contexts of the students
- Know the most effective and useful guidance strategies

Specific Objectives

- Give a new vision of professional and vocational guidance focused on the individual
- Define the evaluative methods that serve for vocational guidance
- Develop new evaluative guides for career guidance

"An innovative Postgraduate Certificate for a professional like you. Inside you will find up-to-date and innovative material which facilitates professional practice"

03
Course Management

The program includes in its teaching staff reference specialists in Career Guidance, who pour into this program the experience of their work. Additionally, other recognized specialists participate in its design and preparation, which means that the program is developed in an interdisciplinary manner.

Learn from reference professionals, the latest advances in procedures in the field of Career Guidance"

Management

Ms. Jiménez Romero, Yolanda

- Psychopedagogist specialized in Neurolinguistics
- Educational Psychologist
- Degree in Primary Education with English
- Master's Degree in Educational Psychologist
- Master's Degree in Neuropsychology of High Intellectual Abilities
- Master's Degree in Emotional Intelligence
- Specialized Teacher in High Intellectual Ability
- Co-director, Author and Teacher in Different University Educational Projects

Professors

Ms. García Camarena, Carmen

- ◆ Manager of Step by Step, a vocational guidance company for all professional stages
- ◆ Psychologist and Master's Degree in Business Administration, CAP at the Alfonso X el Sabio University
- ◆ Specialization in FOL and Master's Degree in HR and group techniques
- ◆ Creator of a methodology adapted to high school stages

Mr. Maroto, José María

- ◆ Computer Engineer
- ◆ Consultant specialized in Coaching, Change Management, Motivation, Emotional Intelligence and Leadership. Professor specialized in Innovation and BigData processes
- ◆ Expert in learning, lecturer and writer of articles and publications related to his areas of expertise

Our teaching team will provide you with all their knowledge so that you are up to date with the latest information on the subject"

04
Structure and Content

The contents of this comprehensive Postgraduate Certificate have been developed by leading professionals in the sector, with a commitment to high quality at every stage of the program. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates They have also been enriched with digitalized material, informative readings and practical exercises based on real cases, which will help professionals to perfect their techniques and skills.

An intensively structured educational approach, in such a way that you achieve your learning goals consistently and effectively"

Module 1. Career Guidance: Theoretical Framework

1.1. Historical Development of Career Guidance
- 1.1.1. Ideological Period
- 1.1.2. Empiricist Period
- 1.1.3. Observational Period
- 1.1.4. Empirical Stage Guidance as Adjustment
- 1.1.5. Empirical Stage Guidance as Education
- 1.1.6. Theoretical Stage
- 1.1.7. Technological Stage
- 1.1.8. Psychopedagogical Stage
- 1.1.9. From a Psychometric Model to a Humanistic Approach
- 1.1.10. Expansion of Guidance

1.2. Theory, Approaches and Models of Vocational Guidance
- 1.2.1. Non-Psychological Approaches: Chance Theory
- 1.2.2. Economic factors
- 1.2.3. Sociological Factors
- 1.2.4. Psychological Approaches: Trait and Factor Approach.
- 1.2.5. Psychodynamic Model
- 1.2.6. Need-Based Approaches
- 1.2.7. Approach to Self-Concept
- 1.2.8. Socio-Psychological Model of P.M. Blan
- 1.2.9. J.L Holland's Model
- 1.2.10. Dowald E. Super's Phenomenological Approach
- 1.2.11. Krumboltz's Social Learning Model
- 1.2.12. Dennis Pelletier's Activation Model

1.3. Career Guidance: Concept and Scope of Action
- 1.3.1. What Is Career Guidance?
- 1.3.2. Differences with Educational Guidance
- 1.3.3. Institutional Framework
- 1.3.4. Training Centers
- 1.3.5. The Family
- 1.3.6. Guidance Team
- 1.3.7. The Individual
- 1.3.8. The Group
- 1.3.9. The Company
- 1.3.10. Special Groups

1.4. Levels of Intervention in Career Guidance
- 1.4.1. Professional Vs Occupational Guidance
- 1.4.2. Intervention and Its Justification
- 1.4.3. Program Model
- 1.4.4. Collaborative Model
- 1.4.5. Clinical Model
- 1.4.6. Didactic Models
- 1.4.7. Consulting Models
- 1.4.8. Resource Model
- 1.4.9. Reactive/Proactive Intervention
- 1.4.10. Group/ Individual Intervention

1.5. Career Guidance in High School
- 1.5.1. Brief Review of Legislation
- 1.5.2. Current Situation
- 1.5.3. Career Guidance in High School from the Perspective of Parents and Guidance Counselors
- 1.5.4. High School Itineraries
- 1.5.5. Gender and Guidance in High School
- 1.5.6. Equity and Guidance in High School
- 1.5.7. Self-Guidance
- 1.5.8. The Role of the Counselor in High School
- 1.5.9. The Role of the Family in High School
- 1.5.10. Future Perspectives

1.6. Labor Integration in Young People. Intervention Models
- 1.6.1. Labor Integration of Young People from a Historical Perspective
- 1.6.2. Current Situation
- 1.6.3. Integral Nature of Employment Guidance
- 1.6.4. Coordination of Institutions
- 1.6.5. Intervention Program for University Students

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as **the New England Journal of Medicine** have considered it to be one of the most effective.
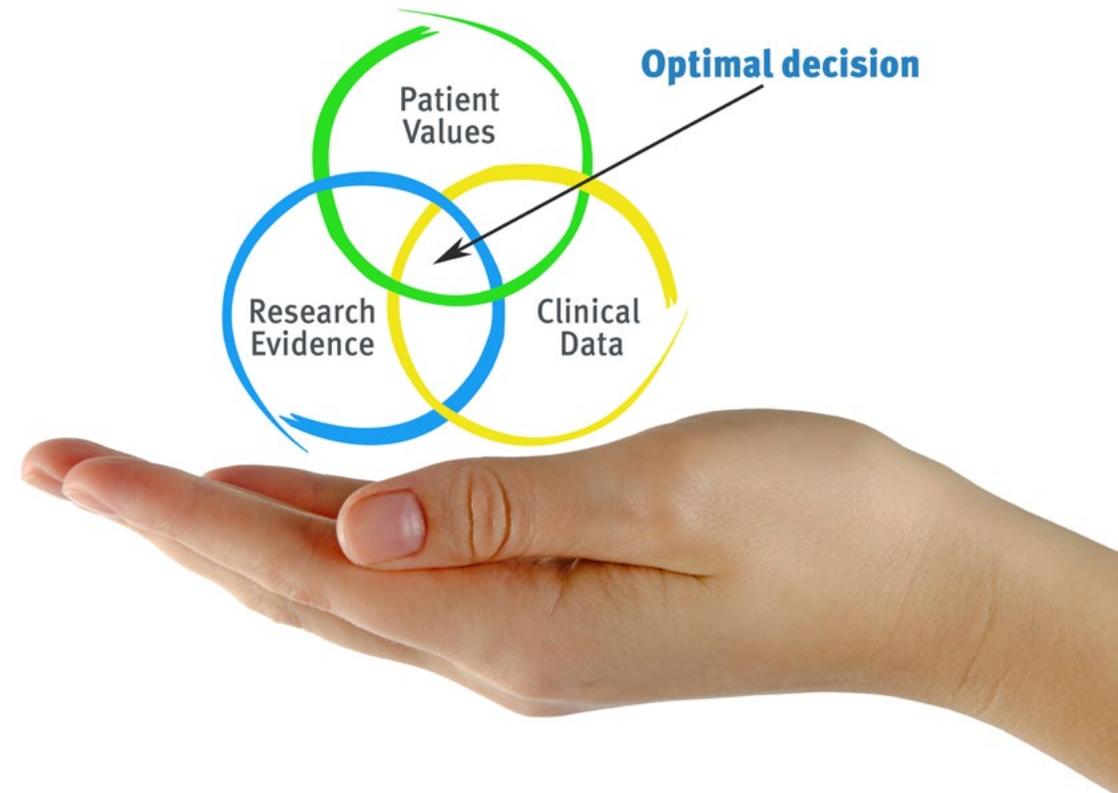
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.

According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.

2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The psychologist will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.
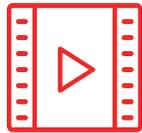
Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Latest Techniques and Procedures on Video

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.
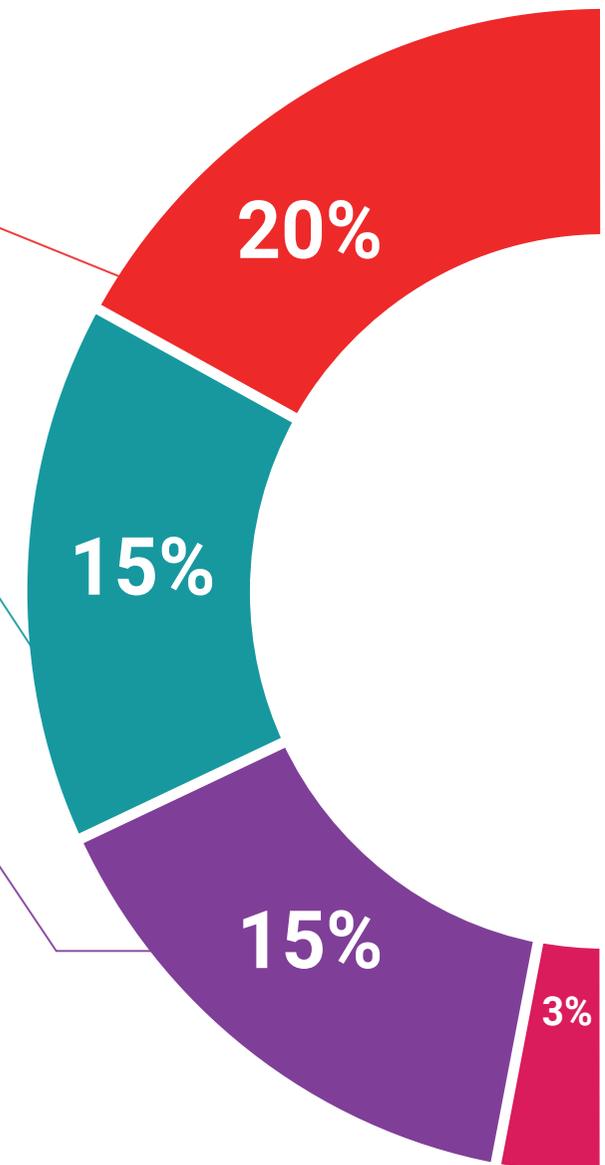
Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
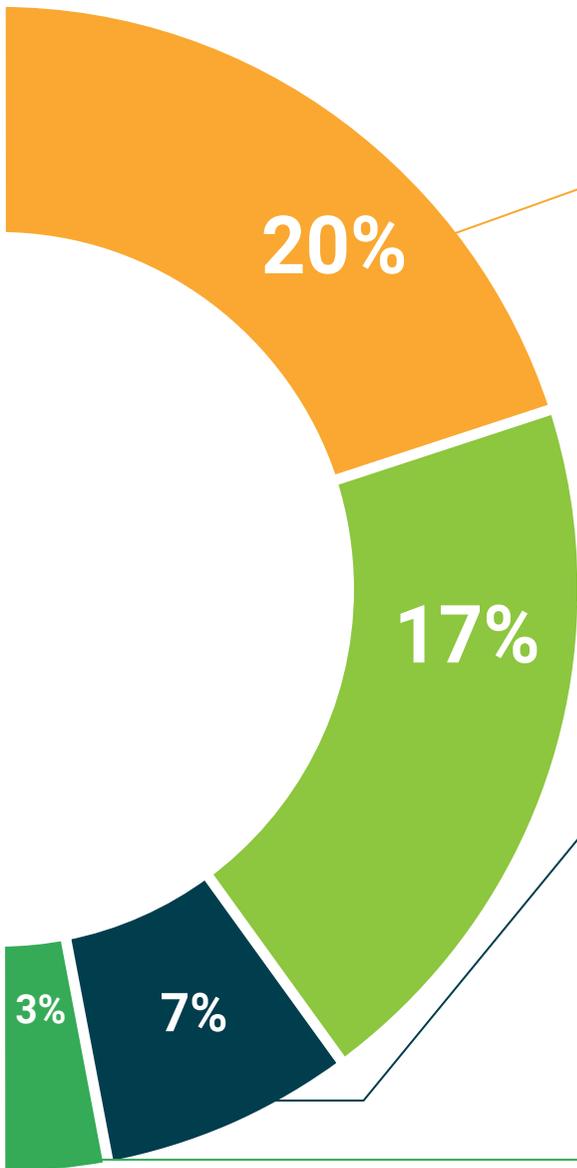
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

Certificate

The Postgraduate Certificate in Career Guidance guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Career Guidance** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by TECH Technological University via tracked delivery*.

The Certificate issued by TECH Technological University will reflect the qualification obtained in the **Postgraduate Certificate**, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Career Guidance**

Official Nº of Hours: **150 h.**

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Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Career Guidance

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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