

# Postgraduate Certificate

## Career Guidance in the World



## Postgraduate Certificate Career Guidance in the World

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 9 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/psychology/postgraduate-certificate/career-guidance-world](http://www.techtitute.com/us/psychology/postgraduate-certificate/career-guidance-world)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 20*

06

Certificate

---

*p. 28*

# 01

# Introduction

Guidance to support students as they make decisions about their future is of utmost importance in any institution. Learning about the most innovative working methods is an interesting and comprehensive way of acquiring new ways of working. This program will provide the professional with a broad and comprehensive overview of the way career guidance is practised in places around world that are currently leading the way in this field. An opportunity to analyze other professional environments, allowing professionals to enhance their guidance skills and apply alternative ways of working based on the experience of other institutions and models.





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*A complete analysis of the most interesting guidance models on the global scene, for you to apply in your professional career”*

This Postgraduate Certificate will expose professionals to different approaches and guidance models, new ideas and resources which they can access quickly and easily. They will acquire new skills in the classroom and a new perspective on how to approach guidance.

The resources that the professionals will find in the Postgraduate Certificate will allow them to obtain better results in the medium and long term both in the vocational decision and in the preparation for the working life of their students.

Both the activities proposed and the innovative approaches to guidance that you will encounter will enable the student to improve their professional skills and the results of their department in the center.

Thus, this 100% online program, enriched with audiovisual material, complementary readings and practical exercises, will aid the professional in this high-demand field.

A high-level step that will become a process of improvement, not only on a professional level, but also on a personal level.

This **Postgraduate Certificate in Career Guidance in the World** contains the most complete and up-to-date scientific program on the market. The most important features include:

- ♦ 100 practical cases presented by experts in International Career Guidance
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ New developments on detection and intervention in International Career Guidance.
- ♦ It contains practical exercises where the self-assessment process can be carried out to improve learning
- ♦ Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- ♦ Special emphasis on evidence-based methodologies for International Career Guidance.
- ♦ All of this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*A program created for professionals like you who aspire to mentor the next professionals around the world"*

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*Working more confidently with students by updating your knowledge through this Postgraduate Certificate”*

The teaching staff is made up of professionals from the field of International Career Guidance who bring their experience to this program, in addition to renowned specialists from leading societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare in real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise throughout the program. For this, the professional will be assisted by an innovative interactive video system developed by renowned experts in the field of International Career Guidance, with extensive teaching experience.

*This program will mark the difference in your professional career, since you will apply everything you have learned in your daily profession practice.*

*A highly informative and educational Postgraduate Certificate that will provide you with a comprehensive, up-to-date and high quality learning experience.*



# 02

# Objectives

The program objectives act as a guide throughout its development, so that the professional can achieve them once the Postgraduate Certificate has been completed. TECH and its specific mission to offer the student a very intensive update, will boost the profile of the professional worldwide.







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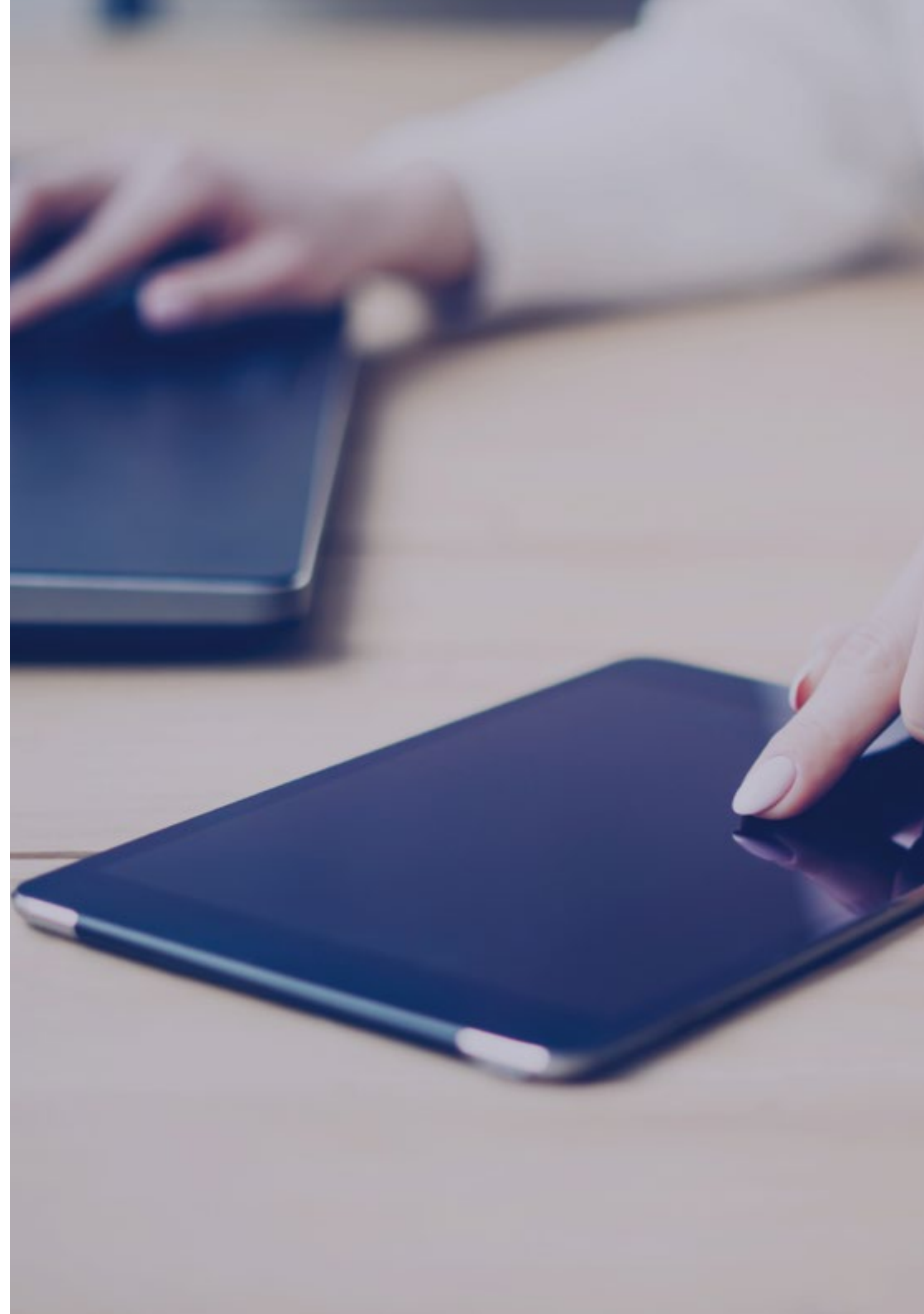
*Learn about the latest developments in International Career Guidance, with a structured path through the theoretical and practical contents”*



## General Objectives

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- ♦ Acquire the necessary knowledge to act as a support for students' decision making regarding their vocation and vocational orientation
- ♦ Act in an adjusted way in the different personal contexts of the students
- ♦ Know the most effective and useful guidance strategies





### Specific Objectives

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- Give a new vision of professional and vocational guidance focused on the individual
- Define the evaluative methods that serve for vocational guidance
- Develop new evaluative guides for career guidance



*A highly intensive Postgraduate Certificate that will help you provide career guidance to various professionals around the world"*

03

# Course Management

The teaching staff is made up of leading specialists in International Career Guidance, who bring their professional experience to this program. Additionally, other recognized specialists participate in its design and preparation, which means that the program is developed in an interdisciplinary manner.





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*Learn about the latest advances in International Career Guidance from leading professionals”*

## Management



### Ms. Jiménez Romero, Yolanda

- ♦ Psychopedagogue specialized in Neurolinguistics
- ♦ Educational Psychologist
- ♦ Degree in Primary Education with English
- ♦ Master's Degree in Educational Psychologist
- ♦ Master's Degree in Neuropsychology of High Intellectual Abilities
- ♦ Master's Degree in Emotional Intelligence
- ♦ Specialized Teacher in High Intellectual Ability
- ♦ Co-director, Author and Teacher in Different University Educational Projects



## Professors

### Ms. García Camarena, Carmen

- ♦ Manager of Step by Step, a vocational guidance company for all professional stages.
- ♦ Psychologist and Master's Degree in Business Administration, CAP at the Alfonso X el Sabio University
- ♦ Specialization in FOL and Master's Degree in HR and group techniques
- ♦ Creator of a methodology adapted to high school stages.

### Mr. Maroto, José María

- ♦ Computer Engineer
- ♦ Consultant specialized in Coaching, Change Management, Motivation, Emotional Intelligence and Leadership. Professor specialized in Innovation and BigData processes
- ♦ Expert in learning, lecturer and writer of articles and publications related to his areas of expertise

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*Our teaching team will provide you with all their knowledge so that you are up to date with the latest information on the subject"*

# 04

## Structure and Content

The contents of this program have been developed by the most competent professionals in this sector, with a commitment to high quality at every stage of the program. For this purpose, the most relevant and comprehensive topics have been selected, with the latest and most interesting updates. In this way, the professional will have access to a highly enriching and informative syllabus that will allow them to position themselves as one of the best psychologists in the world.





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*An intensively structured educational approach, in such a way that you achieve your learning goals consistently and effectively”*

## Module 1. Vocational and Career Guidance in the World

- 1.1. Towards a Comparative View of Career Guidance around the World: Relevant Variables
  - 1.1.1. What Does a Comparative View of Professional and Vocational Guidance Provide?
  - 1.1.2. Location and Designation of the Guidance Service
  - 1.1.3. Guidance Service Users
  - 1.1.4. Administrative Unit and Legislative Support
  - 1.1.5. Areas of Intervention of the Guidance Professional
  - 1.1.6. Functions, Objectives and Tasks
  - 1.1.7. Professional Profiles and Previous Training
  - 1.1.8. Ratios
  - 1.1.9. Relationship with Other Services
  - 1.1.10. Other Relevant Variables
- 1.2. Countries with a Model of Guidance Services External to Educational Centers
  - 1.2.1. Which Countries Maintain a Model of External Guidance Services?
  - 1.2.2. Location and Designation of the Guidance Service
  - 1.2.3. Guidance Service Users
  - 1.2.4. Administrative Unit and Legislative Support
  - 1.2.5. Areas of Intervention of the Guidance Professional
  - 1.2.6. Functions, Objectives and Tasks
  - 1.2.7. Professional Profiles and Previous Training
  - 1.2.8. Ratios
  - 1.2.9. Relationship with Other Services
  - 1.2.10. Other Relevant Variables
- 1.3. Countries with a Model of Guidance Services within Educational Institutions
  - 1.3.1. Which Countries Maintain a Model of Guidance Services within Educational Institutions?
  - 1.3.2. Location and Designation of the Guidance Service
  - 1.3.3. Guidance Service Users
  - 1.3.4. Administrative Unit and Legislative Support
  - 1.3.5. Areas of Intervention of the Guidance Professional
  - 1.3.6. Functions, Objectives and Tasks
  - 1.3.7. Professional Profiles and Previous Training
  - 1.3.8. Ratios
  - 1.3.9. Relationship with Other Services
  - 1.3.10. Other Relevant Variables
- 1.4. Countries with a Mixed Model of Guidance Services, both Inside and Outside of Educational Institutions I
  - 1.4.1. Which Countries Maintain a Mixed Model of Guidance Services?
  - 1.4.2. Location and Designation of the Guidance Service
  - 1.4.3. Guidance Service Users
  - 1.4.4. Administrative Unit and Legislative Support
  - 1.4.5. Areas of Intervention of the Guidance Professional
  - 1.4.6. Functions, Objectives and Tasks
  - 1.4.7. Professional Profiles and Previous Training
  - 1.4.8. Ratios
  - 1.4.9. Relationship with Other Services
  - 1.4.10. Other Relevant Variables
- 1.5. Countries with a Mixed Model of Guidance Services, both Inside and Outside of Educational Institutions II
- 1.6. The IAEVG (International Association for Educational and Vocational Guidance) Model
  - 1.6.1. The International Association for Educational and Vocational Guidance: Origin, Purpose and Mission
  - 1.6.2. International Competencies for Guidance Professionals
  - 1.6.3. Core Competencies of Guidance Professionals in the IAEVG model
  - 1.6.4. IAEVGIA Specialized Competencies (I): Diagnosis
  - 1.6.5. IAEVGIA Specialized Competencies (II): Educational Guidance
  - 1.6.6. IAEVGIA Specialized Competencies (III): Career Development
  - 1.6.7. IAEVGIA Specialized Competencies (IV): *Counseling*
  - 1.6.8. IAEVGIA Specialized Competencies (V): Information
  - 1.6.9. IAEVGIA Specialized Competencies (VI): Consultation
  - 1.6.10. IAEVGIA Specialized Competencies (VII): Research
  - 1.6.11. IAEVGIA Specialized Competencies (VIII): Program and Service Management
  - 1.6.12. IAEVGIA Specialized Competencies (IX): Community Development
  - 1.6.13. IAEVGIA Specialized Competencies (X): Employment
  - 1.6.14. IAEVGIA Ethical Standards

- 1.7. The ASCA (American Association for School Counseling) Model in the U.S. School Setting
  - 1.7.1. The ASCA National Model
  - 1.7.2. ASCA National Model School Counseling Programs
  - 1.7.3. Pillars of School Counseling in the ASCA National Model
  - 1.7.4. Application of the ASCA National Model for School Counseling
  - 1.7.5. School Counseling Management in the ASCA National Model
  - 1.7.6. Accountability in the ASCA National Model
  - 1.7.7. Some ASCA National Model Templates
  - 1.7.8. Recognized ASCA Model Program (RAMP)
  - 1.7.9. ASCA Ethical Standards
  - 1.7.10. ASCA Empirical Studies on School Counseling Effectiveness
- 1.8. The Competency Model of the Counselor from Chile
  - 1.8.1. Towards a Model of Competencies and Standards for Guidance Counselors in Chile (MINEDUC 2010)
  - 1.8.2. Generic Competencies for Counselors (I): Communication
  - 1.8.3. Generic Competencies for Counselors (II): Teamwork
  - 1.8.4. Generic Competencies for Counselors (III): Ability to Plan and Organize
  - 1.8.5. Generic Competencies for Counselors (IV): Innovation and Creativity
  - 1.8.6. Generic Competencies for Counselors (V): Commitment to Continuous Learning
  - 1.8.7. A Map of ICT Competencies for Counselors in Chile (I): Pedagogical Dimension
  - 1.8.8. A Map of ICT Competencies for Counselors in Chile (II): Technical Dimension
  - 1.8.9. A Map of ICT Competencies for Counselors in Chile (III): Management Dimension
  - 1.8.10. A Map of ICT Competencies for Counselors in Chile (IV): Social, Ethical and Legal Dimension
  - 1.8.11. A Map of ICT Competencies for Counselors in Chile (V): Dimension of Professional Development and Responsibility
- 1.9. The Bertelsmann Foundation's Model for Coordinated Career Guidance
  - 1.9.1. Leitfaden Berufsorientierung: Guidelines for Vocational Guidance of the Bertelsmann Foundation
  - 1.9.2. Objectives and Principles of Coordinated Vocational Guidance: for Youth Employment
  - 1.9.3. Quality Management System for Career Guidance Coordinated from the School Setting
  - 1.9.4. Professional Guidance Planning in the School Setting
  - 1.9.5. Application for Professional Guidance in the School Environment
  - 1.9.6. Main Dimensions of Quality for the Organization of Career Guidance Actions
  - 1.9.7. How to Professionally Guide Children
  - 1.9.8. The Teacher as an Ally in Professional Guidance
  - 1.9.9. Support for Dual Vocational Training
  - 1.9.10. For Youth Employment: Present and Future
  - 1.9.11. Recognition and Impact of Bertelsmann Foundation's Coordinated Career Guidance Model



*A unique, key, and decisive educational experience to boost your professional development”*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

*With TECH the psychologist experiences a way of learning that is shaking the foundations of traditional universities around the world.*



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the psychologist's professional practice.

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Psychologists who follow this method not only master the assimilation of concepts, but also develop their mental capacity by means of exercises to evaluate real situations and apply their knowledge.
2. Learning is solidly translated into practical skills that allow the psychologist to better integrate knowledge into clinical practice.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

*The psychologist will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*





At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

This methodology has trained more than 150,000 psychologists with unprecedented success in all clinical specialties. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Latest Techniques and Procedures on Video

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current psychology. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Certificate in Career Guidance in the World guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Career Guidance in the World** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Career Guidance in the World**

Modality: **online**

Duration: **6 weeks**

Accreditation: **9 ECTS**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



## Postgraduate Certificate Career Guidance in the World

- » Modality: online
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- » Schedule: at your own pace
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# Postgraduate Certificate

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