

# Postgraduate Certificate Dermocosmetics in Parapharmacy



## Postgraduate Certificate

### Dermocosmetics in Parapharmacy

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/in/pharmacy/postgraduate-certificate/dermocosmetics-parapharmacy](http://www.techtute.com/in/pharmacy/postgraduate-certificate/dermocosmetics-parapharmacy)

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# 01

# Introduction

The sunscreen, oral hygiene and skin care markets have become increasingly important in recent years in the marketing of Parapharmacies. Undoubtedly, these products generate a significant volume of revenue, so being aware of the latest trends in dermocosmetics, the actions of the main competitors, as well as the most advanced technology used in facial treatments is key for the pharmacist. For this reason, TECH brings together all this updated knowledge in a 6-week program taught 100% online and with the most innovative multimedia didactic material. All this, elaborated by a team specialized in this sector, which makes this degree a unique academic option.





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*A 100% online Postgraduate Certificate with the latest content on Dermocosmetics in Parapharmacy”*

The Dermocosmetics sector has been able to get the most out of its products and the consumption habits of the customers themselves, who have acquired a greater routine in the care of their skin and hair. Likewise, the need to buy safe and quality-guaranteed products has made Parapharmacies the ideal place for their commercialization.

In this scenario, the pharmaceutical professional must be aware of the latest trends in this sector and the most effective strategies to be able to implement actions that achieve consumer satisfaction and improve the economic performance of the business. In order to promote this update, TECH has created this Postgraduate Certificate in Dermocosmetics in Parapharmacy.

An advanced program that leads the graduate to obtain an update on the present of the Cosmetics market, the main active ingredients used in this type of products, as well as the most outstanding articles for the treatment of delicate skins, scalp and its location in the establishment. In addition, thanks to video summaries, in-depth videos, supplementary readings and case studies, this academic process will be much more dynamic and engaging.

Therefore, this academic institution offers professionals an excellent opportunity to pursue a flexible degree that they can access whenever and wherever they wish. All you need is an electronic device (cell phone, tablet or computer) with an internet connection to view the content of this program at any time of the day. Undoubtedly, an ideal option for those who are looking for a quality Postgraduate Certificate, compatible with their daily work and/or personal activities.

This **Postgraduate Certificate in Dermocosmetics in Parapharmacy** contains the most complete and up-to-date scientific program on the market. The most important features include:

- ◆ The development of practical cases presented by experts in Pharmacy
- ◆ The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- ◆ Practical exercises where self-assessment can be used to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ The availability of access to content from any fixed or portable device with an Internet connection



*A degree that will bring you up to date on the different niche markets of Dermocosmetics and its possibilities of profitability in Parapharmacy"*



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*Learn more about the main formulas used for Dermo-Aesthetic products shown in this program from your cell phone with an internet connection"*

The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professional must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the student will be assisted by an innovative interactive video system created by renowned experts.

*Reduce the hours of study with the effective Relearning method used by TECH and consolidate the key concepts in a simple way.*

*Get an update on the 3D technology used in dermocosmetic analysis and integrate it in your Parapharmacy.*



# 02 Objectives

Upon completion of this Postgraduate Certificate, the pharmacist will be aware of the latest advances in Dermocosmetics and its strategic inclusion in Parapharmacy. In order to successfully achieve this goal, students have access to numerous educational resources that they can access at any time of the day, from an electronic device with an Internet connection. A unique opportunity that only TECH, the world's largest digital university, can offer.







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*The case studies will allow you to integrate in your Parapharmacy the most successful actions to visibilize Dermocosmetics products in the establishment"*



## General Objectives

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- ◆ Expand knowledge of Parapharmacy management
- ◆ Enhance skills for the creation and management of online Parapharmacy
- ◆ Boosting the performance of the Parapharmacy business
- ◆ Analyze the most effective marketing strategies in the sector
- ◆ Incorporate the latest technological innovations for the start-up or adaptation of Parapharmacy projects
- ◆ Be aware of all types of products marketable through Parapharmacies
- ◆ Delve into the Parapharmaceutical Market
- ◆ Implement analysis and digital positioning actions for a Parapharmacy





## Specific objectives

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- ◆ Carry out a complete analysis of the cosmetics and Dermocosmetics market in the Pharmacy/Parapharmacy
- ◆ Identify the main active ingredients used in Dermocosmetics
- ◆ Delve into the current trend of Dermocosmetics in Parapharmacy
- ◆ Explore the technological future of the Dermocosmetic industry

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*It delves into photoprotectors and their benefits so that you can pass on to your customers the latest recommendations on this parapharmaceutical product”*

03

# Course Management

The professional who takes this university degree will have at their disposal an exceptional faculty with extensive experience in the pharmaceutical and nutritional sector. Its deep knowledge about the relevance of Dermocosmetics in Parapharmacy is reflected in an advanced and intensive syllabus that you will be able to complete in only 6 weeks. In addition, the proximity of the faculty will allow the graduate to resolve any doubts they may have about the content of this program.





A close-up photograph of a person's arm, showing the skin texture and a white jar of cream. The image is partially obscured by a green diagonal graphic element.

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*Leading specialists in Dermocosmetics will bring you closer to the latest strategies used in this industry and their relevance in Parapharmacy”*



## Management



### D. Alvarez de la Gala Pasquin, Ricardo

- ◆ CEO of PharmaLine Healthcare
- ◆ Chief Executive Officer Marketing and Business Development Department of GNB Farma
- ◆ Group Product Manager Capital Pharma/Pharma OTC
- ◆ Account Director of several advertising agencies specialized in the pharmaceutical sector
- ◆ Degree in Pharmacy from the Complutense University of Madrid

## Professors

### Dr. Navarro, Reme

- ◆ Mifarma Founder
- ◆ First Prize at the Ecommerce Awards Spain in the category "Best digital transformation"
- ◆ Castilla-La Mancha Business Merit Award
- ◆ Degree in Pharmacy



04

# Structure and Content

Thanks to the effectiveness of the Relearning system, based on the continuous reiteration of the essential contents throughout the academic course, students will reduce the hours of study and memorization. In this way, the pharmacist will obtain a successful update in Dermocosmetics in Parapharmacy in only 6 weeks. For this purpose, it will also have at its disposal advanced pedagogical resources accessible 24 hours a day, from any electronic device with an Internet connection.





*A curriculum developed from a theoretical-practical perspective on Dermocosmetics in Parapharmacy"*

## Module 1. Dermocosmetics in Parapharmacy

- 1.1. Dermocosmetics Market
  - 1.1.1. Definition
  - 1.1.2. Objectives
  - 1.1.3. Analysis of the Cosmetics and Dermocosmetics Market in Pharmacy/Parapharmacy
  - 1.1.4. SWOT Analysis
- 1.2. Dermocosmetic Active Ingredients
  - 1.2.1. Definition
  - 1.2.2. Main Active Principles
  - 1.2.3. Uses of Active Ingredients
  - 1.2.4. Benefits of Active Ingredients
- 1.3. Main Formulations for Dermocosmetic Products
  - 1.3.1. Definition
  - 1.3.2. Main Formulas
  - 1.3.3. Uses of the Formulas
  - 1.3.4. Benefits of the Formulas
- 1.4. Photoprotection in Parapharmacy
  - 1.4.1. Definition
  - 1.4.2. Main Photoprotectors
  - 1.4.3. Uses of Photoprotectors
  - 1.4.4. Benefits of Photoprotectors
- 1.5. Main Dermocosmetic Products
  - 1.5.1. Dermatological: for the Treatment of Sensitive or Problematic Skin
  - 1.5.2. Cosmetic or Selective: for More Complete Routines and Absence of Skin Pathologies
  - 1.5.3. Premium: More Advanced and Innovative High-end Cosmetic Products and Creams
  - 1.5.4. Natural or Organic: Composed of Ingredients of Vegetable Origin
- 1.6. Dermocosmetics as Prevention
  - 1.6.1. Origin
  - 1.6.2. Definition
  - 1.6.3. Objectives
  - 1.6.4. Conclusions
- 1.7. Dermocosmetics Importance in Parapharmacy
  - 1.7.1. Dermocosmetics is Becoming More Popular in the Parapharmaceutical
  - 1.7.2. Dermocosmetics Market Trend in Parapharmacy
  - 1.7.3. Dermoeshetic Placement in Parapharmacies
  - 1.7.4. Conclusions
- 1.8. Skin Types
  - 1.8.1. How to Identify Skin Types
  - 1.8.2. The Four Skin Types
  - 1.8.3. Type Evaluation
  - 1.8.4. Skin Condition
- 1.9. Hair Dermocosmetics
  - 1.9.1. Definition
  - 1.9.2. Objectives Definition
  - 1.9.3. Hair Problems
  - 1.9.4. Treatment of Problems with Hair Dermocosmetics
- 1.10. Latest Technology in Dermocosmetics
  - 1.10.1. Facial Dermal Analysis
  - 1.10.2. Hair Analysis
  - 1.10.3. 3D Analysis
  - 1.10.4. Technological Future of the Industry





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*Take the opportunity to learn about the latest advances in this field in order to apply it to your daily practice"*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: ***Relearning***.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.





*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will be confronted with multiple simulated clinical cases based on real patients, in which they will have to investigate, establish hypotheses and ultimately, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Pharmacists learn better, more quickly and more sustainably over time.

*With TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.*



According to Dr. Gervas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, attempting to recreate the actual conditions in a pharmacist's professional practice.



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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”*

The effectiveness of the method is justified by four fundamental achievements:

1. Pharmacists who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.





## Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

Our University is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

*Pharmacists will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology, more than 115,000 pharmacists have been trained with unprecedented success in all clinical specialties, regardless of the surgical load. This pedagogical methodology is developed in a highly demanding environment, with a university student body with a high socioeconomic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is created specifically for the course by specialist pharmacists who will be teaching the course, so that the didactic development is highly specific and accurate.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Video Techniques and Procedures

TECH introduces students to the latest techniques, to the latest educational advances, to the forefront of current pharmaceutical care procedures. All of this, first hand, and explained and detailed with precision to contribute to assimilation and a better understanding. And best of all, you can watch them as many times as you want.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





### Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



### Classes

There is scientific evidence on the usefulness of learning by observing experts. The system known as Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



### Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.





06

# Certificate

The Postgraduate Certificate in Dermocosmetics in Parapharmacy guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.







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*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Certificate in Dermocosmetics in Parapharmacy** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Dermocosmetics in Parapharmacy**

Official N° of hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



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