

Postgraduate Diploma

Management in Nursing Services from the Perspective of Quality, Safety and Society

Endorsed by:





Postgraduate Diploma Management in Nursing Services from the Perspective of Quality, Safety and Society

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/in/nursing/postgraduate-diploma/postgraduate-diploma-management-nursing-services-perspective-quality-safety-society

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01

Introduction

Nursing must adapt to the new times and take advantage of all the technological resources at its disposal to offer personalized care, where quality and patient safety are paramount. To achieve this, it is necessary to carry out an adequate management, in which all areas are controlled and resources are distributed efficiently. With this program, the student will acquire the skills to understand the needs of society and manage nursing teams to achieve the levels of professionalism and quality demanded by patients and citizens in general.





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Patients demand nursing care that is tailored to their needs, where quality and safety are essential. Your superior specialization will help meet their expectations”

An in-depth knowledge of all aspects related to nursing services is essential for professionals who wish to access positions of responsibility, whether as team leaders or as directors or deputy directors of the department or health center. Only in this way will it be possible to identify needs and better redistribute resources. But it is also necessary to understand that healthcare, like other sectors of society, has been adapting to technological changes and has at its disposal multiple resources that can be fundamental in achieving greater recognition.

With this Postgraduate Diploma in Management in Nursing Services from the Perspective of Quality, Safety and Society of TECH Technological University, the student will be able to learn about a series of fundamental aspects to carry out their work efficiently. Thus, the syllabus covers everything from the nursing division to quality and safety management, which are essential elements when providing this type of service. But it also focuses on new technologies, so that the professional is able to apply healthcare marketing techniques or tools that have improved healthcare.

You will find all of this in a 100% online program, which has multiple theoretical and practical resources and the most innovative teaching methodology on the market today. In this way, the student will be able to access all the contents of the virtual campus at any time from the moment of enrollment, which will be essential to combine their learning with the rest of their daily obligations.

This **Postgraduate Diploma in Management in Nursing Services from the Perspective of Quality, Safety and Society** contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- ♦ Practical cases developed by experts in management of nursing procedures and other disciplines.
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the situations that regularly occur in the hospital setting.
- ♦ Presentation of practical workshops on procedures and decision making.
- ♦ Algorithm-based interactive learning system for decision-making in the situations that are presented to the student.
- ♦ Action protocols, where you can find the latest trends in healthcare management.
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Special emphasis is put on the scientific method and research methodology in health management.
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



Marketing has reached all sectors and healthcare could not be left behind. Learn about the tools you can put in place to further promote your clinic"

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Nursing is one of the most important jobs in society, so your work will be essential to improve the quality of a service of prime necessity"

The teaching staff includes professionals from the field of nursing, who bring their experience to this training program, as well as renowned specialists from leading communities and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train students for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

TECH Technological University offers you a multitude of theoretical and practical resources that will help you improve your training in a short period of time.

With your superior specialization in this field, you will be able to lead the most prestigious nursing teams.



02 Objectives

Nursing care is becoming increasingly professionalized and of higher quality. Patient safety must be put first in every action and, for this reason, specific protocols are necessary. With this program, the students will develop the precise skills that will allow them to guide their team towards excellence, which will be essential for their professional improvement and, above all, for the patient's improvement.





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New technologies are essential for health promotion. Thanks to this program, you will learn how to manage them successfully”



General Objectives

- Analyze the theories and models of the organization and working of Healthcare Systems, focusing on their political, social, legal and economic foundations and their organizational structure.
- Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the appropriate use of information systems.
- Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit.



Acquire a comprehensive knowledge of nurse management and lead your team's services towards improving quality and patient safety"





Specific Objectives

Module 1. The Nursing Department in the Health System. Clinical and Nursing Care Management.

- ♦ Have in-depth knowledge of the technical language used in the field of nursing.
- ♦ Putting care management tools into practice.
- ♦ Apply bioethical criteria in nursing care.

Module 2. Quality and Safety Management.

- ♦ Apply the highest levels of quality in each of the health services.
- ♦ Always keep patient safety in mind as one of the most important considerations before performing any intervention.
- ♦ Know the different types of quality accreditation in the health services.

Module 3. Nursing Management Services in Society. Marketing, Communication and Health.

- ♦ Use technological tools to provide more information to patients.
- ♦ Discovering the keys and benefits of healthcare marketing.
- ♦ Learn how to perform well in interviews to achieve a managerial position.

03

Structure and Content

For the realization of this curriculum, TECH Technological University has taken into account the needs of nurses who wish to direct their careers towards the managerial field. For this reason, it offers them a syllabus that not only shows them the keys to clinical management, but also teaches them the technological innovations that they can implement to make their work much more efficient and patient care more personalized.



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A complete syllabus that, through its 100% online format, will guide you through the ins and outs of nursing services management”

Module 1. The Nursing Department in the Health System. Clinical and Nursing Care Management.

- 1.1. Nursing Department and Strategic Management.
- 1.2. Information Systems in Nursing.
- 1.3. Normalization of Nursing Language.
- 1.4. Nursing Contribution to the Evaluation of Medical Products. Nursing Managers of Material Resources.
- 1.5. Information and Registering Systems in Nursing.
- 1.6. Health Results.
- 1.7. Patient Classification Systems.
- 1.8. Tools for Care Management: Clinical and Procedures Management.
- 1.9. Joining the Organization: Welcome Manual.
- 1.10. Bioethics in Nursing Procedures and Value-Based Management.

Module 2. Quality and Safety Management.

- 2.1. Quality in Healthcare Organizations.
- 2.2. Patient Security.
- 2.3. Nosocomial Infections.
- 2.4. Prevention
- 2.5. Information and Record Systems.
- 2.6. Secondary and Tertiary Victims.
- 2.7. Quality Accreditation in Healthcare.
- 2.8. Organizations and Criteria. Accreditation Models.
- 2.9. Performance Evaluation. Competency Management
- 2.10. Methods and Techniques.





Module 3. Nursing Management Services in Society. Marketing, Communication and mHealth.

- 3.1. Regulatory Aspects in the Management of Health Care Services.
- 3.2. Promotion of Health and New Technologies. mHealth. Nursing Care in the Technological Advances in Healthcare.
- 3.3. Healthcare Marketing.
- 3.4. Technological Changes that Improve Health Care. Apps and Social Media in the Field of Health.
- 3.5. Digital Skills in Healthcare Directors and Middle Management.
- 3.6. Healthcare Market.
- 3.7. Corporate Social Responsibility.
- 3.8. Nurse Visibility: Social Networks and New Technology. Future of Nursing.
- 3.9. The Public Profile of the Health Care Manager and Managerial Staff.
- 3.10. The Interview Process to Apply for a Managerial Position.



Select the most effective technological applications in the healthcare field"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



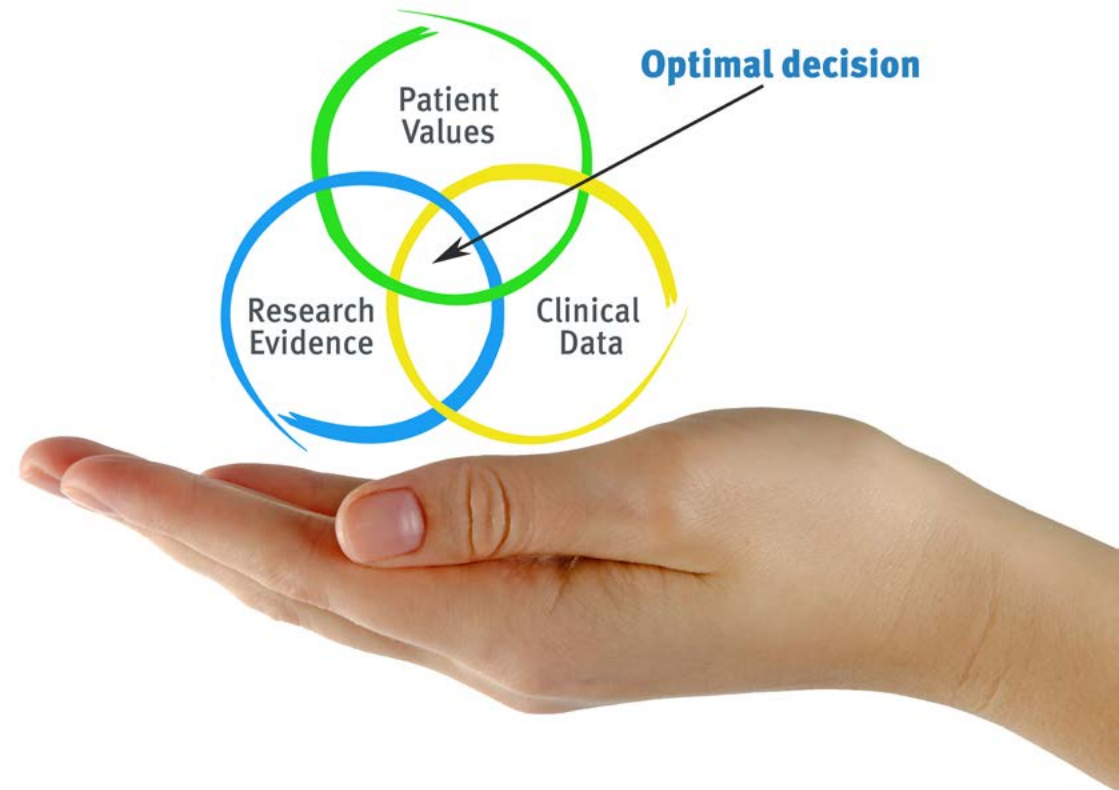
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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialities regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

Certificate

Postgraduate Diploma in Management in Nursing Services from the Perspective of Quality, Safety and Society guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.





Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Management in Nursing Services from the Perspective of Quality, Safety and Society** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding Postgraduate Diploma issued by **TECH Technological University** via tracked delivery.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Management in Nursing Services from the Perspective of Quality, Safety and Society**

Official N° of Hours: **450 hours**.

Endorsed by Sedisa and Economy and Health



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development lang
virtual classroom



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