

# Postgraduate Diploma Healthcare Management from a Humanization Perspective

Endorsed by:





## Postgraduate Diploma Healthcare Management from a Humanization Perspective

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/in/nursing/postgraduate-diploma/postgraduate-diploma-healthcare-management-humanization-perspective](http://www.techtute.com/in/nursing/postgraduate-diploma/postgraduate-diploma-healthcare-management-humanization-perspective)

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# 01

# Introduction

Healthcare is one of the most important tasks in society. When a patient comes to a consultation, it is because something is wrong and, therefore, needs to be treated with empathy. Achieving an adequate nurse-patient treatment is done not only thanks to the work of the professional, but also to the proper management of the entire department. For this reason, it is now essential to apply more humanistic and ethical criteria in healthcare work. Thinking of the academic need in this field, nurses are offered the possibility of taking this program, with which they will learn the keys to apply a new form of nursing management, centered on the patient, which will help them prepare to access management positions.





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*Healthcare management acquires great value in today's society, where a more ethical and humanistic vision is demanded. Study at TECH Technological University and develop the skills to become a specialist in the sector".*

Nurse management is essential to ensure that the entire healthcare system works, not only in terms of care, but also in terms of planning. Given the need in this area, many nurses decide to focus their careers on management, seeking postgraduate programs through which to achieve the necessary specialization.

For them, TECH Technological University has devised this Postgraduate Diploma in Health Management from a Humanization Perspective. With this program, the student will enter into the study of an area of great relevance, which not only focuses on the correct management of resources, but also seeks to carry out a more personalized, patient-oriented care, and in which ethical and humanistic criteria are taken into account. In this way, the patient is placed at the center of health care, giving both the patients and their caregivers a greater voice. But the focus is also on the nurses themselves, understanding the risks they may suffer from professional burnout.

Thus, students will find a very complete curriculum that will be fundamental for their professional growth and that will mark a before and after in their future. A program that can be taken online, choosing where and when to study. This will be essential for you to be able to continue with your professional duties while working or doing any other type of activity.

This **Postgraduate Diploma in Healthcare Management from a Humanization Perspective** contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- ♦ Practical cases developed by experts in management of nursing procedures and other disciplines
- ♦ The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the situations that regularly occur in the hospital setting
- ♦ Presentation of practical workshops on procedures and decision making
- ♦ Algorithm-based interactive learning system for decision-making in the situations that are presented to the student
- ♦ Action protocols, where you can find the latest trends in healthcare management
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Special emphasis is put on the scientific method and research methodology in health management
- ♦ Content that is accessible from any fixed or portable device with an Internet connection

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*If you are looking for a promotion in your career, don't think twice. Enroll in this Postgraduate Diploma and get ready to lead great nursing teams"*

“*To carry out effective healthcare management, you must be able to allocate financial resources appropriately. This program will teach you how to do so*”

The teaching staff includes professionals from the field of nursing, who bring their experience to this training program, as well as renowned specialists from leading communities and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train students for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

*TECH is a 21st century university and, for this reason, it is committed to online teaching as the main learning method.*

*You will have at your disposal a multitude of practical cases that will be fundamental to consolidate all the knowledge.*



# 02 Objectives

The main objective of this TECH Technological University program is to provide nurses with more specialized knowledge, thanks to which they can move up in their profession and access senior healthcare management positions. To this end, they are offered a very complete curriculum with which they will acquire an overview of the sector and learn how to carry out the clinical and economic management of the area.





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*Do you want to position yourself among the nursing management elite? Enroll in this Postgraduate Diploma and develop the skills to carry out a more humanistic management”*



## General Objectives

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- ♦ Analyze the theories and models of the organization and working of Healthcare Systems, focusing on their political, social, legal and economic foundations and their organizational structure.
- ♦ Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the appropriate use of information systems.
- ♦ Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit.

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*Lead teams that understand the patient's needs and provide them with more personalized care"*





## Specific Objectives

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### **Module 1. Health Systems and Policies. Planning and control of health organizations.**

- ♦ Gain in-depth knowledge of the National Health System.
- ♦ Understand the financial systems of nursing services.
- ♦ Discover new alternatives to traditional management models.

### **Module 2. Clinical, Economic and People Management.**

- ♦ Know how to determine the efficiency and sustainability of health systems.
- ♦ Understand everything related to the rights and responsibilities of workers.
- ♦ Be able to do cost calculation.

### **Module 3. Humanization in Health Management**

- ♦ Apply ethical criteria in nurse work.
- ♦ Take into account the occupational health of nursing teams.
- ♦ Know the new trends in health care, taking into account the different types of patients.

03

# Structure and Content

The Postgraduate Diploma in Healthcare Management from a Humanization Perspective has been designed to meet the academic needs of nurses who wish to keep up to date with the latest techniques. To do so, they are offered a highly valuable curriculum, in which they will find an overview of the industry and the most effective methods to introduce in their daily work, achieving a higher performance of their work teams.





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*An intensive curriculum through which you will learn the most current techniques for nursing management”*

**Module 1.** Health Systems and Policies. Planning and control of health organizations.

- 1.1. Health Systems.
- 1.2. National Health System.
- 1.3. Healthcare Financing and Provision.
- 1.4. Evolution and Other Aspects of Health Systems.
- 1.5. Alternatives to the Traditional Management Models.
- 1.6. The Process of Strategic Planning
- 1.7. Management by Values and Objectives.
- 1.8. Organizational Theory Applied to Healthcare.
- 1.9. Management and Direction
- 1.10. Management Control in the Healthcare Sector.

**Module 2.** Clinical, Economic and People Management.

- 2.1. Bases of Accounting Applied to Economic Health Management.
- 2.2. Efficiency and Sustainability of Health Systems.
- 2.3. Budget and Purchasing.
- 2.4. Financing and Payment Models.
- 2.5. Cost Calculation.
- 2.6. Management Agreements.
- 2.7. Health Professionals.
- 2.8. Rights and Responsibilities. Retributions.
- 2.9. Working Day. People Management.
- 2.10. Employability Tools in the Private and Public Sector.





### Module 3. Humanization in Health Management

- 3.1. Anthropology of Humanization: Health and Illness.
- 3.2. Organizational and Transformational Culture in Healthcare Systems.
- 3.3. Management of Organizations Based on Humanization.
- 3.4. New Trends in Healthcare: The Voice of the Patient and Caregiver, the Active Patient and the Expert Patient.
- 3.5. Ethical Considerations in the Healthcare Field.
- 3.6. The Ethics of Nursing Care.
- 3.7. Occupational Health and Prevention Services in the Healthcare Field.
- 3.8. Professional Burn-Out. Care-Associated Costs.
- 3.9. Patient and Family Focused Care.
- 3.10. A Current Approach to Treatment Support.

“*Knowing the ethical criteria applicable to nursing practice will be critical to guiding your team*”

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.







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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

*With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.*



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

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*Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.*

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



## Relearning Methodology

At TECH, we enhance the Harvard case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.



*The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.*

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialities regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

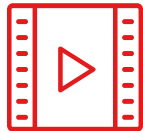
*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



### Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.



### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.



05

# Certificate

The Postgraduate Diploma in Healthcare Management from a Humanization Perspective guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.







*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Diploma in Healthcare Management from a Humanization Perspective** contains the most complete and up-to-date scientific program on the market.

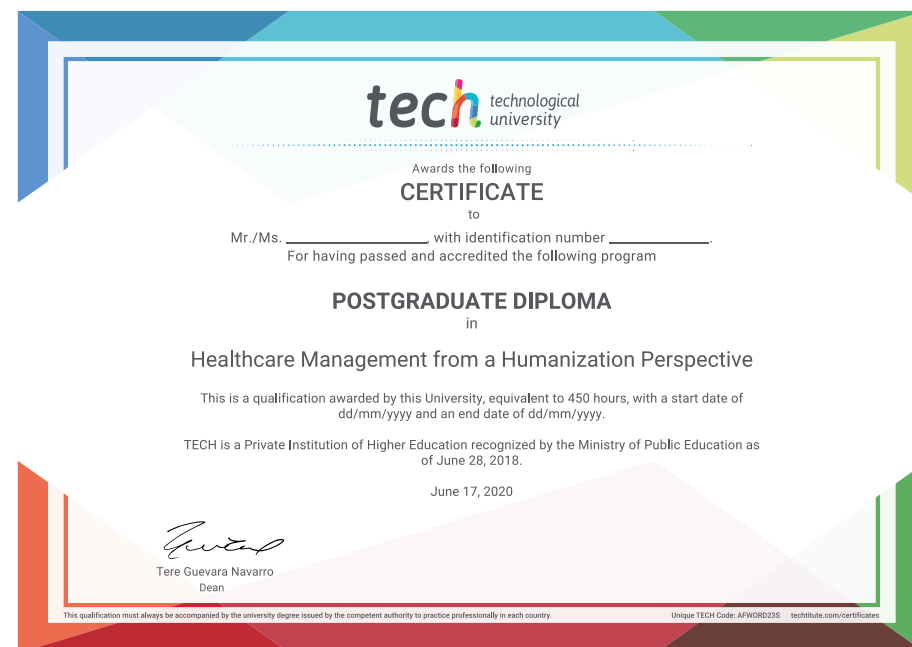
After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

**Title: Postgraduate Diploma Healthcare Management from a Humanization Perspective**

**Official N° of Hours: 450 hours.**

**Endorsed by Sedisa and Economy and Health**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom

**tech** technological  
university

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