

Postgraduate Certificate Public Health for Nursing





Postgraduate Certificate Public Health for Nursing

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Accreditation: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/nursing/postgraduate-certificate/public-health-nursing

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Introduction

From managing health crises to promoting healthy lifestyles, nurses play a key role in protecting and caring for Public Health. The global COVID-19 pandemic has underscored the importance of emergency preparedness and response, as well as the need to address inequities in access to medical attention. As such, these professionals are on the front lines, providing care, education and support, both at the community level and in clinical settings. In this environment, TECH has created a comprehensive 100% online program, which only requires an electronic device with an Internet connection to access its content. In addition, it is based on the innovative Relearning methodology.



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With this 100% online program, you will develop skills in research and data analysis, addressing health problems from a more comprehensive and evidence-based perspective”

Public Health is at a crossroads, where primary care is taking on a renewed protagonism. Therefore, nursing professionals are at the forefront of this battle, deploying their expertise in health promotion, preventive education and direct patient care.

This is how this program in Public Health for Nursing was created, which will address a diversity of contents that support health as an integral and global concept. In this sense, the factors that influence health, from the biological to the social, economic and environmental, will be analyzed in depth. In addition, the most relevant and current health determinants will be established, considering their historical evolution and providing the basis for their future development.

Likewise, the models of international collaboration in health will be examined, highlighting their characteristics and their impact on public health at a global level. To this end, the interactions between health, health system, environment and social system will be explored, providing a holistic view of the challenges and opportunities in this field. It will also review current public health policies at the international level, as well as the legal, regulatory and institutional framework that supports them.

Finally, the study plan will focus on developing professional competencies needed to work in Public Health services, incorporating the organizational perspective to address major challenges such as climate change and pandemics. It will also emphasize the importance of specifying objectives and evaluating the impact of interventions, both health and non-health.

In this way, TECH has developed a university program of excellence, completely online, with the goal of meeting the individual needs of students and avoiding any additional difficulties, such as traveling to a physical campus or adjusting to a pre-established schedule. In addition, the innovative Relearning methodology has been incorporated, consisting in the repetition of key concepts to guarantee an optimal and natural assimilation of the content.

This **Postgraduate Certificate in Public Health for Nursing** contains the most complete and updated scientific program on the market. Its most notable features are:

- ◆ The development of case studies presented by experts in Public Health and Health Management
- ◆ The graphic, schematic and eminently practical contents with which it is conceived gather scientific and practical information on those disciplines that are indispensable for professional practice
- ◆ Practical exercises where the self-assessment process can be carried out to improve learning
- ◆ Its special emphasis on innovative methodologies
- ◆ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ◆ Content that is accessible from any fixed or portable device with an Internet connection



You will gain a deeper understanding of the social determinants of health, epidemiology, health program management and health policy evaluation. With all the quality guarantees that TECH offers you!"

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You will delve deeper into policy and government functions, as well as the assurance and delivery of Public Health services in diverse health systems, thanks to an extensive library of multimedia resources”

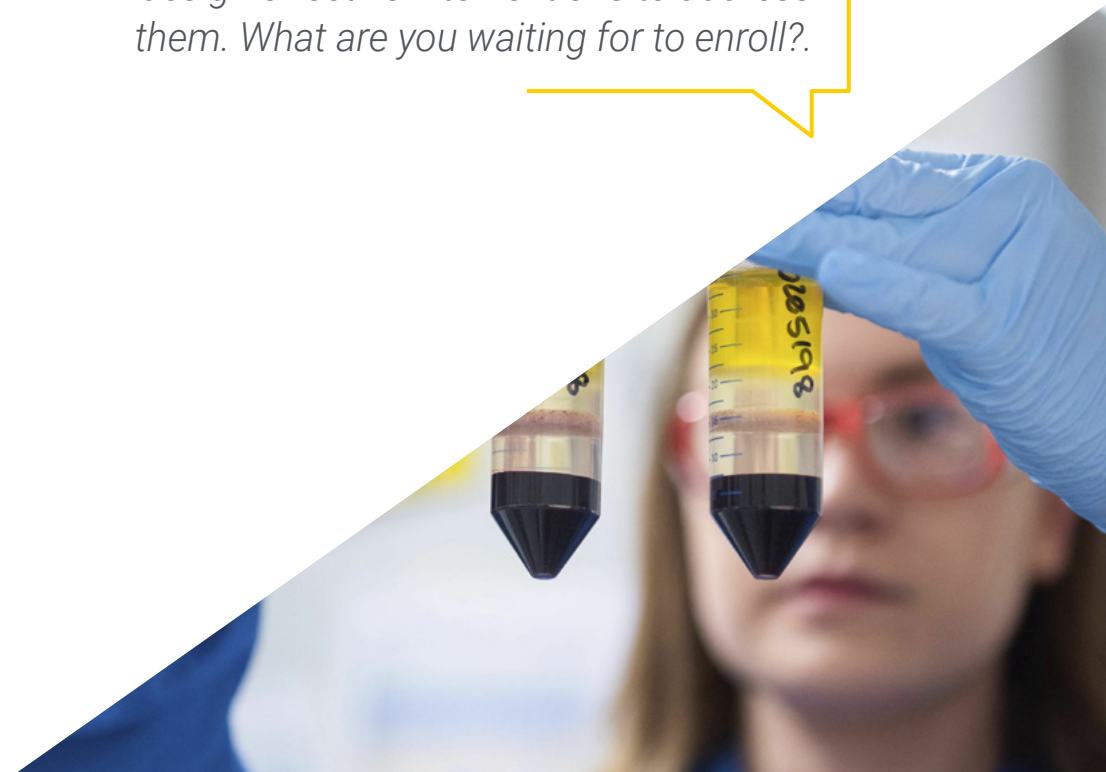
The program's teaching staff includes professionals from the sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the course. To do so, they will be assisted by an innovative interactive video system created by recognized experts.

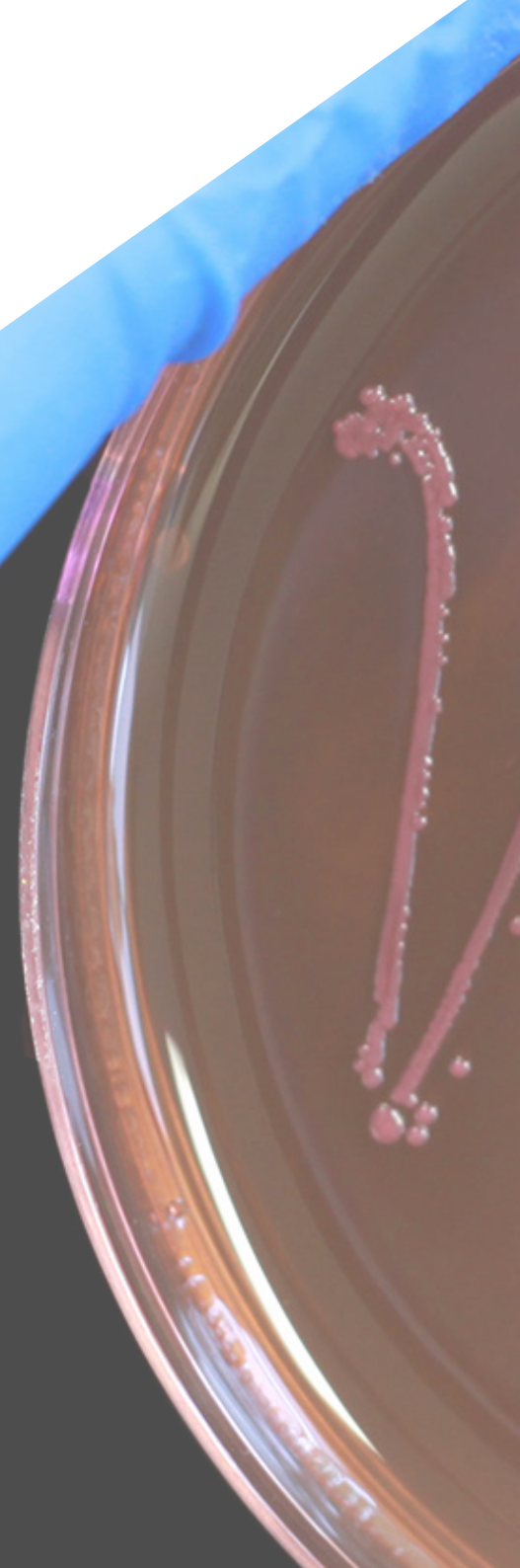
Don't miss this unique opportunity that only TECH offers you! You will explore the importance of specifying objectives and evaluating the impact of interventions, both health and non-health, in the improvement of public health.

The comprehensive approach of this program will allow you to learn about the complexity of health problems and design effective interventions to address them. What are you waiting for to enroll?.



02 Objectives

The main objective of this program will be to provide nursing professionals with a comprehensive and specialized course that will enable them to understand, analyze and address the complex challenges of Public Health, both locally and globally. Therefore, graduates will acquire solid knowledge of the social, environmental and political determinants that influence the health of populations, as well as skills in research, program management and evaluation of health policies. In addition, they will develop competencies in leadership, interdisciplinary collaboration and health promotion.



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You will be qualified to play an active role in improving the health of communities and reducing health inequities, all through the best teaching materials, at the forefront of technology and education”



General Objectives

- ♦ Develop a broad and comprehensive conceptual framework of the situation, challenges and needs of Public Health in the 21st century
- ♦ Examine the international and global framework of Public Health policies



You will effectively address the determinants of population health, from both an individual and collective perspective, thanks to the world's best digital university, according to Forbes”





Specific Objectives

- ◆ Establish health as an integral and global concept and define the factors that influence it
- ◆ Establish the most relevant health determinants in the current situation, historical evolution and to lay the foundations for their future development.
- ◆ Analyze the current models of international collaboration in health and their characteristics
- ◆ Examine the interactions between health, the health system, the environment and the social system
- ◆ Analyze current public health policies at the international level
- ◆ Review the legal, regulatory and institutional framework for health at the international level
- ◆ Recognize the political and governance functions, insurance and provision of public health services in any health system
- ◆ Determine the set of professional competencies required to work in public health services
- ◆ Incorporate the organizational perspective to the main challenges in Public Health, specifically climate change and pandemic
- ◆ Specify the objectives and evaluate the health impact of interventions, both health and non-health interventions

03

Course Management

The teachers are highly qualified professionals with vast experience in various fields of Public Health and Nursing. In fact, these experts combine theoretical knowledge with practical experience, which will enable them to provide comprehensive and up-to-date specialization. In addition, these instructors are academics, researchers and working professionals who have worked in areas such as Epidemiology, health services management, health promotion and health policy.





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The interdisciplinary approach and commitment to educational excellence of the faculty will ensure you a high quality preparation to meet current and future challenges in the field of Public Health”

Management



Ms. Ruiz Redondo, Julia María

- ◆ Coordinator of the National Working Group on Public Health 2.0 in the SEMG
- ◆ Coordinator of the General Directorate of Public Health in the Ministry of Health of Castilla-La Mancha
- ◆ Coordinator of the Regional Advisory Group on Immunization at the Regional Ministry of Health of Castilla-La Mancha
- ◆ Nurse Inspector in the Management of Coordination and Inspection of Castilla-La Mancha in the SESCAM
- ◆ Nurse of Specialized Care in the Hospital Emergency Area at the General Hospital of Tomelloso
- ◆ Master's Degree in Medical Management and Clinical Management by the UNED, ISCIII, National School of Health
- ◆ Master's Degree in Vaccines from the Catholic University of San Antonio de Murcia
- ◆ Master's Degree in Specialized Emergency Nursing Care, Critical Patient Area and Post-Anesthesia Care from the University of Valencia
- ◆ Master's Degree in Nursing Services Management from the UNED
- ◆ Senior Healthcare Management Program from San Telmo Business School
- ◆ Graduate in Nursing from the Catholic University of Avila
- ◆ Diploma in Nursing from the University of Jaén



04

Structure and Content

This academic program will include the foundation of health as an integral and global concept, exploring the factors that influence it and establishing the most relevant health determinants in the current situation, its historical evolution and the basis for its future development. International collaboration in health will also be analyzed and the interactions between health, the health system, the environment and the social system will be examined. In addition, they will review Public Health policies at the international level, as well as the legal and regulatory framework that sustains them.





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You will recognize the political, governance, assurance and service delivery functions of Public Health in various health systems”

Module 1. Public Health in the 21st Century

- 1.1. Health, a Global Public Good
 - 1.1.1. Health: Concept, Limitations of Definitions and Evolution
 - 1.1.2. Health of the Individual, Public Health and Social Health
 - 1.1.3. Health in a Globalized World: Opportunities and Threats
- 1.2. Health Determinants: Past, Present and Future
 - 1.2.1. Models: Health Field, Social Determinants, Social Determination
 - 1.2.2. Structural, Intermediate and Proximal Determinants
 - 1.2.3. Health Determinants in the 21st Century: New Perspectives
- 1.3. Collaborative Culture at the International Level
 - 1.3.1. Structures and Institutions
 - 1.3.2. The Impulse of NGOs: Channels of Collaboration and Weaknesses
 - 1.3.3. The Role of Private Actors in International Health Collaboration
- 1.4. Health and Sustainable Development
 - 1.4.1. Agenda 2030 and Sustainable Development Goals
 - 1.4.2. Health Beyond SDG 3
 - 1.4.3. One Health: One Concept, One Voice, One Policy
- 1.5. New Profiles in Public Health (PH): Human Resources
 - 1.5.1. Data and Communication
 - 1.5.2. New Professional Profiles in Public Health: Technological, Social, and Ethical
 - 1.5.3. Public Administrations Faced with the Challenge of New Profiles
- 1.6. Current Public Health Policies
 - 1.6.1. Public Health Strategies
 - 1.6.2. Public Health and Environmental Challenges
 - 1.6.3. Public Health in the Information Society
- 1.7. Public Health Impact Interventions
 - 1.7.1. Health Impact Assessment
 - 1.7.2. Decision Making and Prioritization of Interventions: Budgetary, Social and Ethical Aspects
 - 1.7.3. Success Stories





- 1.8. International Public Health Projects in Endemic Areas, Outbreaks and Epidemics
 - 1.8.1. Strategies for Health Surveillance in the 21st Century
 - 1.8.2. The COVID19 Pandemic: A Before and After or Just a Temporary Change?
 - 1.8.3. International Collaboration in this Context
- 1.9. Management, Financing and Leadership in Public Health
 - 1.9.1. Public Health Management Models: Health Authority and Provision
 - 1.9.2. Agencies, Centers and Institutes
 - 1.9.3. Public Health Budgets: Decision and Management
- 1.10. Legal Aspects at the International Level in the Context of Public Health
 - 1.10.1. International Standards
 - 1.10.2. Right to Health: Perspective and Comparison
 - 1.10.3. International Health Regulations (IHR)



You will cover current organizational challenges, such as climate change and pandemics, assessing the impact of health and non-health interventions on population health”

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



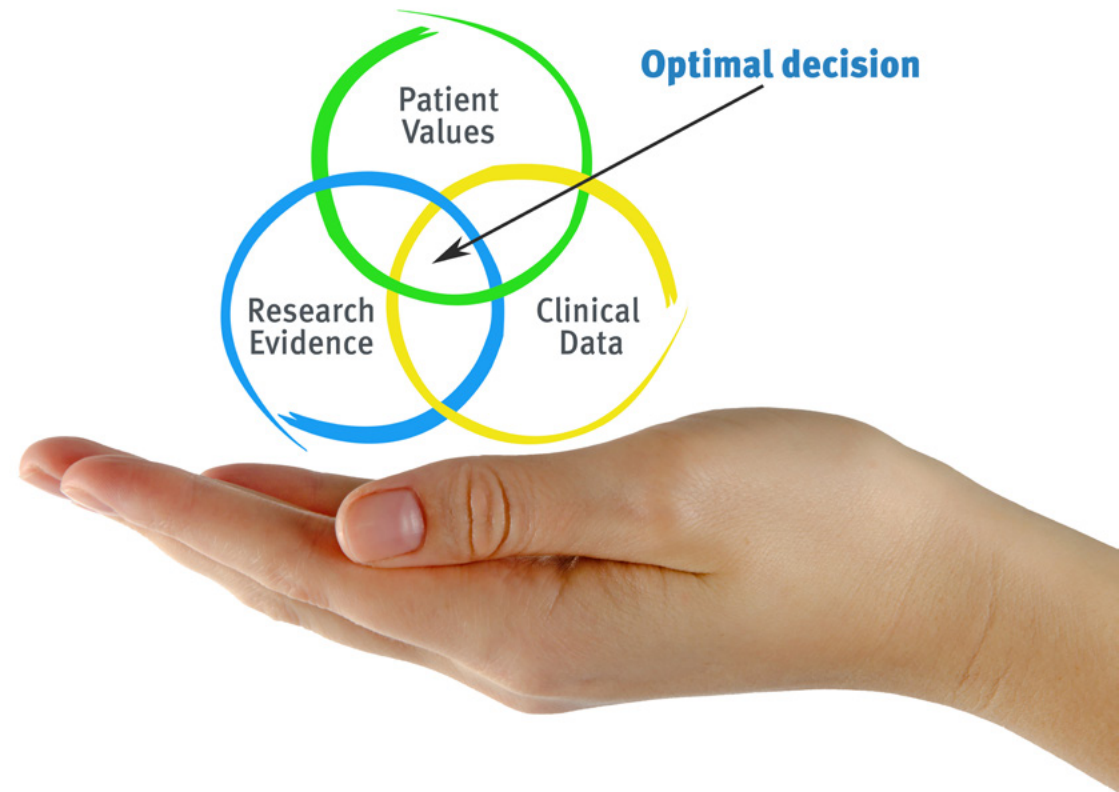
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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.



According to Dr. Gervas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

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Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.



The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialties regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

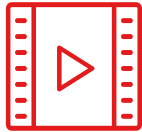
Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

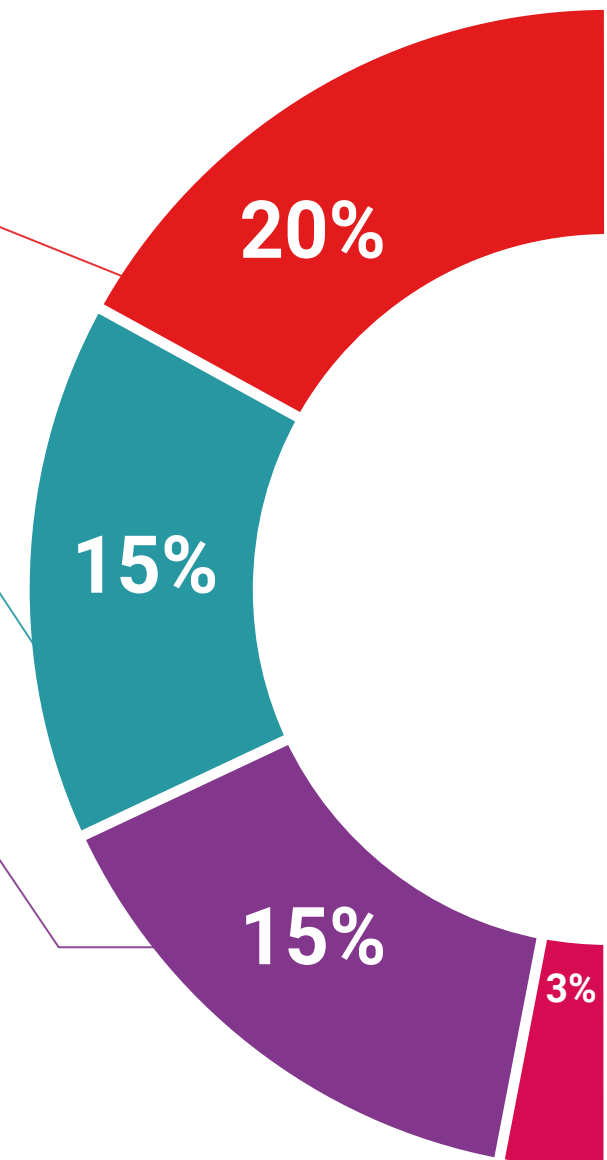
The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

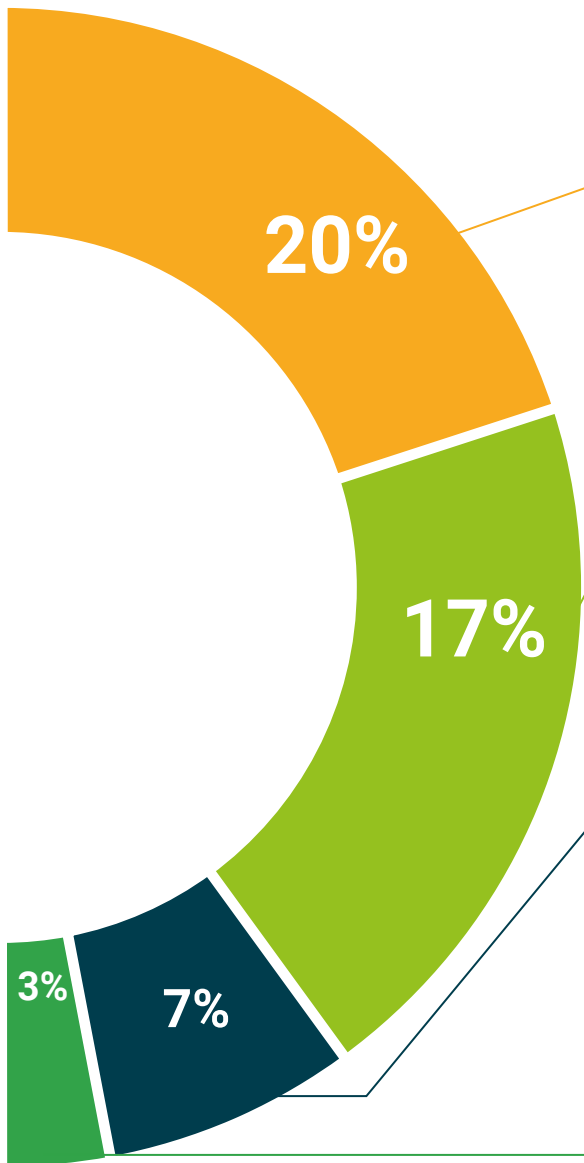
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Retesting

The student's knowledge is periodically assessed and re-assessed throughout the program, through evaluative and self-evaluative activities and exercises: in this way, students can check how they are doing in terms of achieving their goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



06

Certificate

The Postgraduate Certificate in Public Health for Nursing guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program
and receive your university qualification
without having to travel or fill out laborious
paperwork”*

This private qualification will allow you to obtain a **Postgraduate Certificate in Public Health for Nursing** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** private qualification is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Public Health for Nursing**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
online training
development language
classroom



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