Postgraduate Certificate
Intangible Resources in Hospital Nursing Care

tech *global university*

Postgraduate Certificate
Intangible Resources
in Hospital Nursing Care

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Credits: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/nursing/postgraduate-certificate/intangible-resources-hospital-nursing-care**

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01
Introduction

Numerous people and processes are involved in the proper functioning of Hospital Care. Some of the resources useful in this work are not physical or material, since they have more to do with aspects such as communication, disease prevention or personnel management. These resources are considered intangible. Their value is enormous and their role is fundamental in the daily work of the nurse. For that reason, this program delves into them, allowing the professional to learn about the latest advances in issues such as clinical information systems or burnout management. In this way, you will become a nurse prepared to respond to today's healthcare challenges and problems with a modern approach that is not dependent on material tools.

This program will enable you to effectively manage the intangible resources available in the area of Hospital Nursing Care in accordance with the latest health postulates"

Some of the most important aspects in the area of Hospital Care are the intangibles. These issues, which are sometimes relegated to the background, are a fundamental part of the care provided by nurses in hospitals and other healthcare services. Aspects such as communication between services and with patients or promotion and management of health risk prevention actions are very important in the professional's daily work.

In addition, the pandemic situation has accentuated the value of these types of resources, as they can make a difference in providing appropriate patient care. For this reason, this Postgraduate Certificate has been specifically designed with the aim of providing nurses with the best and most innovative intangible tools. Thus, you will be able to learn first-hand about the most relevant issues related to the use of new technologies in health promotion or the need to promote innovation in health management.

The professional will also be able to study these aspects in depth with the support of the best teaching staff and the best didactic materials presented in multimedia format. The entire learning process will also be carried out 100% online, allowing you to combine your work with your studies, since it adapts to your personal circumstances.

This **Postgraduate Certificate in Intangible Resources in Hospital Nursing Care** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- The development of case studies presented by experts in Hospital Nursing
- The graphic, schematic, and eminently practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning.
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Incorporate, thanks to this Postgraduate Certificate, the use of new technologies to improve the health promotion of your hospital service"

The 100% online format of this program will allow you to combine your work with your studies, updating you in the area of hospital care with total comfort, wherever and whenever you decide"

You will have the best teaching staff and the most advanced didactic materials, so that the whole learning process is quick and easy.

Based on the latest advances in the field of nursing, you will learn about the most recent developments in the management of professional burnout, an issue of particular importance in the current healthcare environment.

The program's teaching staff includes professionals from sector who contribute their work experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, the student will be assisted by an innovative interactive video system created by renowned and experienced experts.

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Objectives

The main objective of this Postgraduate Certificate is to provide nurses with the best tools for effective management of Intangible Resources. These resources have a similar importance to that of material resources, and their appropriate use is complex, since it requires the professional to adapt to new technologies and to current social changes. Thus, this program will allow you to update yourself, integrating this type of utilities in your daily practice, with which you will be able to develop your work in a simpler way.

Your career goals will be closer when you complete this refresher program"

General Objectives

- Master the professional aptitude to integrate and apply knowledge, skills and attitudes, developing good practices during their professional practice
- Establish evidence indicators as indicators of compliance with good practices together with instruments for measuring and assessing them
- In-depth knowledge of the hospital environment and culture together with the rules, rights and duties in hospital care
- Master nursing care as a basis for decision-making in patient care

Get up to date and effectively manage the Intangible Resources that nurses have access to in their hospital care"

Specific Objectives

- Delve into the social scenario in which the healthcare activity is developed
- Reflect on how to provide more ethical healthcare
- Master hospital information systems
- Professionalize problem solving, the development of critical thinking and decision making in day-to-day health care activities
- Delve into the types of training that facilitate a better response to health care needs and the demands of the health care system
- Value continuing education in the learning of healthcare professionals
- Apply technology and informatics to health care
- Develop communication, teamwork, decision-making and leadership skills to deal with complex situations
- Internalize health humanization focused on the patient, the family and the professionals during the hospitalization process
- Promote humanizing strategies in the context of clinical practice
- Master communication in difficult situations
- Identify risks arising from workplace conditions

03

Course Management

Thanks to this program, the nurse will be able to come into contact with teachers of great prestige and professional value, who will ensure that the entire learning process is carried out in an effective manner. Thus, this Postgraduate Certificate responds to the current challenges of nursing not only by incorporating the latest content, but also by bringing together the most expert teachers in this field, guaranteeing an immediate and effective transfer of knowledge.

The most expert faculty in the management and use of intangible resources is found in this program"

Management

Ms. Santano Magariño, Almudena

- Nursing Director. Puerta de Hierro Hospital. Madrid
- Assistant Director of Nursing. Gregorio Marañón Hospital. Madrid
- Head of Nursing Department. Department of Emergencies and Critical Care. Gregorio Marañón Hospital. Madrid
- Head of Department. Department of Emergencies and Critical Care. Gregorio Marañón General University Hospital, Madrid
- Associate Professor in Nursing. Complutense University of Madrid. Madrid
- Degree in Nursing. Complutense University of Madrid
- Diploma in Nursing. Salus Infirmorum University, Pontificia University of Salamanca
- Degree in Social and Cultural Anthropology. San Antonio Catholic University Murcia
- Master's Degree in Health Humanization European University of Madrid
- Master's Degree in Health Management and Planning for Health Managers. European University of Madrid
- Master's Degree in Health Services Management and Administration. Center for Management Studies. Complutense University of Madrid
- Master's Degree in Health Care, Management and Care. Santiago de Compostela University La Coruña

Professors

Ms. Esteve Ávila, María del Mar

- University Diploma in Nursing at Puerta de Hierro Majadahonda Hospital in the Psychiatry Unit
- Diploma in Nursing at the Alfonso X el Sabio Teaching Unit in Móstoles
- Master's Degree in Research in Nursing Sciences
- MBA in Healthcare Management IMF Formación in conjunction with Camilo José Cela University
- Mental Health Nursing Specialty. José Germain de Leganés Psychiatric Institute

Ms. Tovar Benito, Esmeralda

- Functional Unit Supervisor at HUPHM
- Member of the Technical Assistance Board representing the HUPHM Supervision
- Degree in Nursing from the Complutense University of Madrid
- University Expert in Nursing Services Management for UNED
- University Expert in Human Resources Management in Nursing by UNED

Ms. Bejar, Paloma

- Nurse of People Management of the U.H. Nursing Department. Puerto de Hierro Hospital (Majadahonda)
- University Diploma in Nursing
- Law Degree
- Master's Degree in Health Law
- Senior Laboratory Technician Specialist
- Counsel for the H.U.'s public procurement committees Puerto de Hierro Hospital (Majadahonda)

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Structure and Content

This program has the best teaching methodology, the most experienced teachers and also the most complete and up-to-date content. Thus, throughout the module, the nurse will be able to delve into issues such as telemedicine and the technologies involved in this format of health care, admission and discharge procedures of the patient in the hospital or nursing care in the technological advancement in health. With this, the professional will be able to immediately improve his performance in the hospital environment, perfecting his attention and care based on the so-called Intangible Resources.

This program will cover all relevant aspects of hospital care and its available intangible resources, from the use of new technologies to the management of social networks as a form of external communication with users and patients"

Module 1. Intangibles in Hospital Care

1.1.   Clinical Information System in Hospital Care

    1.1.1.   Clinical Documentation Systems

    1.1.2.   Characteristics and Contents of the Medical Record

    1.1.3.   Procedures for Patient Admission and Discharge from the Hospital

    1.1.4.   Evolution of Clinical Information Systems

1.2.   Health Promotion and New Technologies

    1.2.1.   Health Promotion and Self-Care

    1.2.2.   Main ICT Solutions in Hospitals

    1.2.3.   New Communication Technologies Telemedicine

    1.2.4.   New Forms of Patient Monitoring

1.3.   Social Networks in Healthcare

    1.3.1.   Social Networks and Application of Social Networking in Healthcare

    1.3.2.   The Figure of the Expert Patient

    1.3.3.   School of Patients and Associations

1.4.   Hospital Care Innovation

    1.4.1.   The Relevance of Fostering Innovation in Health Management

    1.4.2.   Learning in Innovation

    1.4.3.   Nursing Care in the Technological Advances in Healthcare

1.5.   Training in Hospital Care Innovation

    1.5.1.   Continuing Education, Necessity or Myth Concepts

    1.5.2.   Objectives, Regulations and Ethics

    1.5.3.   Training Plans

1.6.   Hospital Care Ethics

    1.6.1.   Ethics

    1.6.2.   The Ethics of Nursing Care.

    1.6.3.   Ethical Considerations

        1.6.3.1. Adequacy of Therapeutic Effort

This program will make you a more complete professional, prepared to face the current challenges of hospital nursing"

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.

According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

"Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialities regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.
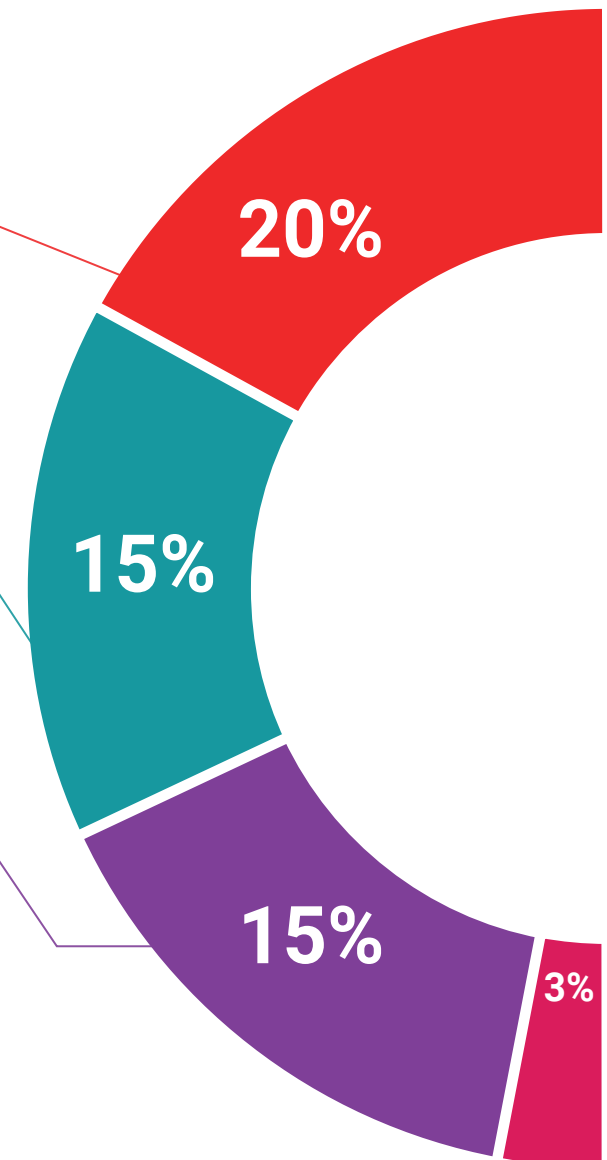
Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
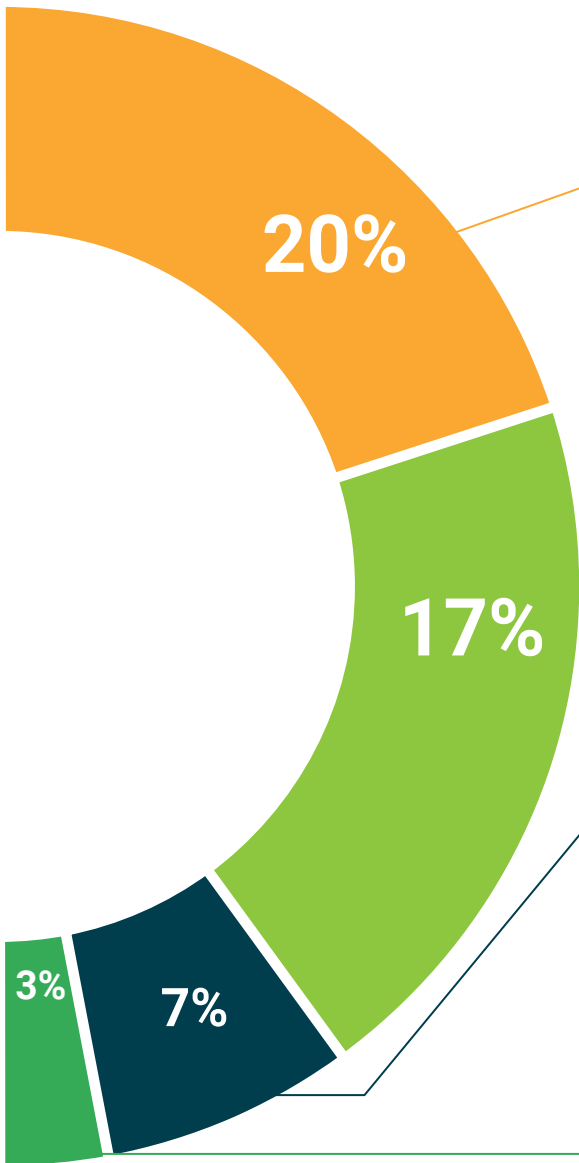
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

Certificate

The Postgraduate Certificate in Intangible Resources in Hospital Nursing Care guarantees, in addition to the most rigorous and up-to-date training, access to a certificate issued by TECH Global University.

Successfully complete this training program and receive your university certificate without travel or laborious paperwork"

This program will allow you to obtain your **Postgraduate Certificate in Intangible Resources in Hospital Nursing Care** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Intangible Resources in Hospital Nursing Care**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Intangible Resources in Hospital Nursing Care

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country.   Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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