Postgraduate Certificate
Humanization in Healthcare Management

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Postgraduate Certificate
Humanization in Healthcare Management

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h/week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/pk/nursing/postgraduate-certificate/humanization-healthcare-management**

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01
Introduction

Today, healthcare is making a shift to adapt to the needs of patients. It is no longer only necessary to attend to physical ailments of those who come to the clinic, but it is also necessary to offer a more complete care, taking into account their characteristics and seeking a global improvement of the person. But this can only be achieved by humanizing healthcare management and taking into account the characteristics of both patients and their caregivers. With this program, nurses will acquire all the indispensable knowledge to approach their work with total guarantees of success, applying ethical and humanistic criteria in each of their processes.

Providing more personalized patient care is the basis that all nurses must apply, and this is achieved with a more ethical and humane vision of health management.

Humanizing healthcare management is one of the great challenges facing the profession today. Society in general demands a more globalized care, focusing on curing physical ailments, but without neglecting the emotional and spiritual aspects. Therefore, proper nursing management will allow us to know the patient's situation in depth and provide all the support and care needed, applying ethical and humane criteria.

With this new method of action, it is essential to have highly qualified nurses who are able to apply the new working methods, which favor the patient's situation, but also take into account the needs of employees. That way possible health problems due to professional exhaustion will be avoided, applying occupational safety criteria.

In order to achieve this superior education in professionals, TECH Technological University proposes the completion of this Postgraduate Certificate in Humanization in Health Management, in which they will find the latest information on an area of knowledge that is increasingly in demand, due to the remarkable benefits it brings to society. Specifically, the syllabus includes everything from the anthropology of humanization, to organizational management, ethical considerations in the healthcare setting or patient -and family- centered care.

Furthermore, one of the main advantages of this program is that it is taught in a 100% online format, so students will be free to choose where and when to study, according to their needs. That way you will be able to continue with your learning while managing the rest of your daily obligations, whether personal or work-related.

This **Postgraduate Certificate in Humanization in Healthcare Management** contains the most complete and up-to-date scientific program on the market. Its most notable features are:

- Practical cases developed by experts in management of nursing procedures and other disciplines.
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the situations that regularly occur in the hospital setting.
- Presentation of practical workshops on procedures and decision making.
- Algorithm-based interactive learning system for decision-making in the situations that are presented to the student.
- Action protocols, where you can find the latest trends in healthcare management.
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Special emphasis is put on the scientific method and research methodology in health management.
- Content that is accessible from any fixed or portable device with an Internet connection

Proper healthcare management is essential to improve patient care. Thanks to this program, you will be able to contribute your knowledge toward humanizing the profession.

You will develop the precise skills to become a high-level manager, capable of guiding your teams toward a more humane way of working.

The humanization of healthcare management will be essential to improve the work environment and, therefore, the work of nurses.

TECH offers you multiple case studies, which will be fundamental to improve your training in a short period of time.

The teaching staff includes professionals from the field of nursing, who bring their experience to this training program, as well as renowned specialists from leading communities and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training experience designed to train students for real-life situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

02
Objectives

Nursing care should be carried out following the highest quality standards and applying ethical and humane criteria that favor the health and condition of patients. Therefore, one of the main objectives of this Postgraduate Certificate is to offer students all the necessary knowledge to give a boost to their careers. Thus, professionals will improve both care and management work, which will be essential for professional growth, but above all, for improved patient care.

You will be able to lead nursing teams that focus on the patient, understanding their needs and helping them to improve their quality of life.

General Objectives

- Analyze the theories and models of the organization and working of Healthcare Systems, focusing on their political, social, legal and economic foundations and their organizational structure.

- Approach clinical management using the criteria of efficacy, efficiency, effectiveness, equity, performance and profitability, and the solution of problems through the appropriate use of information systems.

- Describe the principles of clinical management that allow for planning, organization, management and evaluation of a center, service or care unit.

Specific Objectives

- Apply ethical criteria in nurse work.
- Take into account the occupational health of nursing teams.
- New trends in healthcare, taking into account the different types of patients.
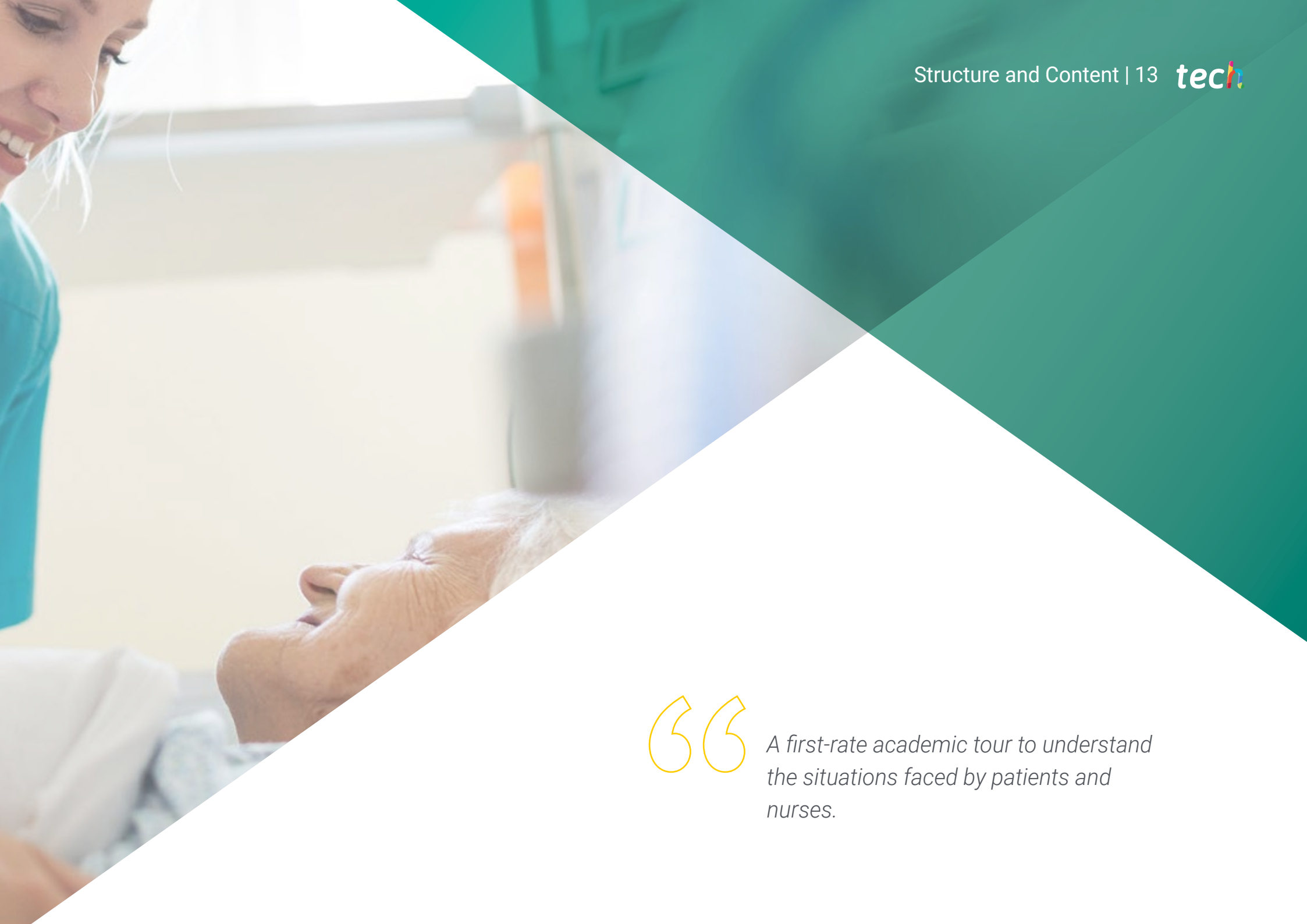
You will improve the care you provide, bringing significant benefits to your patients.

03
Structure and Content

The curriculum of this Postgraduate Certificate in Humanization in Healthcare Management has been designed to offer nurses the most complete and relevant information about their work today, from a more human perspective, focusing on patients and caregivers. To this end, all aspects of interest in the field have been compiled and are offered to the student through 10 topics, in which they can delve into the organizational culture of health systems, the ethics of the profession or the costs associated with the caregiver.

A first-rate academic tour to understand the situations faced by patients and nurses.

Module 1. Humanization in Health Management

1.1.   Anthropology of Humanization: Health and Illness.

1.2.   Organizational and Transformational Culture in Healthcare Systems.

1.3.   Management of Organizations Based on Humanization.

1.4.   New Trends in Healthcare: The Voice of the Patient and Caregiver, the Active Patient and the Expert Patient.

1.5.   Ethical Considerations in the Healthcare Field.

1.6.   The Ethics of Nursing Care.

1.7.   Occupational Health and Prevention Services in the Healthcare Field.

1.8.   Professional Burn-Out. Care-Associated Costs.

1.9.   Patient and Family Focused Care.

1.10. A Current Approach to Treatment Support.

" *Applying ethical criteria in nursing care is essential to provide every process with a higher degree of quality.*

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"
Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH Nursing School we use the Case Method

In a given situation, what should a professional do? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Nurses learn better, faster, and more sustainably over time.

With TECH, nurses can experience a learning methodology that is shaking the foundations of traditional universities around the world.

According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, in an attempt to recreate the real conditions in professional nursing practice.

"Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method.

The effectiveness of the method is justified by four fundamental achievements:

1. Nurses who follow this method not only grasp concepts, but also develop their mental capacity, by evaluating real situations and applying their knowledge.

2. The learning process has a clear focus on practical skills that allow the nursing professional to better integrate knowledge acquisition into the hospital setting or primary care.

3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.

4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.

Relearning Methodology

At TECH, we enhance the Harvard case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine case studies with a 100% online learning system based on repetition combining a minimum of 8 different elements in each lesson, which is a real revolution compared to the simple study and analysis of cases.

The nurse will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology we have trained more than 175,000 nurses with unprecedented success in all specialities regardless of practical workload. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.

Nursing Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch them as many times as you want.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

20%

15%

15%

3%

20%

17%

7%

3%

Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Quick Action Guides

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.

05
Certificate

The Postgraduate Certificate in Humanization in Healthcare Management guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Humanization in Healthcare Management** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University via tracked delivery**.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Humanization in Healthcare Management**
Official Nº of Hours: **150 hours.**

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Awards the following
CERTIFICATE
to
Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE
in

Humanization in Healthcare Management

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

This qualification must always be accompanied by the university degree issued by the competent authority to practice professionally in each country. Unique TECH Code: AFWORD23S techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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