

# Postgraduate Diploma Quality Management in Educational Centers





## Postgraduate Diploma Quality Management in Educational Centers

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-quality-management-educational-centers](http://www.techtitute.com/us/education/postgraduate-diploma/postgraduate-diploma-quality-management-educational-centers)

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01

# Introduction

This program meets an important need for highly qualified professionals who want to play their role in secondary schools, for which they have to develop a series of communication skills, as well as learn about the use of innovative teaching resources to support their classes.



A close-up photograph of a person wearing a light-colored, vertically striped button-down shirt. The person's right hand is pointing at a tablet computer screen. The background is a solid red color. The image is partially obscured by a white diagonal shape that contains text.

“

*This Postgraduate Diploma in Quality Management in Educational Centers will generate a sense of security in the performance of your profession, which will help you grow personally and professionally”*

This program provides professionals not only with an insight into the teaching reality they will encounter, but also trains them to get the best out of their experience, all this hand in hand with the use of the latest technologies applied to the classroom.

Teachers will not only be qualified for professional performance in the classroom, but will also be able to propose educational innovations to improve the quality of teaching, increasing student motivation.

This is an advance over the eminently pedagogical programs, focused on teaching, which do not address in depth the educational context and the characteristics of students as central axes, without forgetting the role of teaching innovation.

This vision allows a better understanding of the functioning of the technology center from different areas so that the professional can have different options for its application in their job according to their interest.

This **Postgraduate Diploma in Quality Management in Educational Centers** contains the most complete and updated scientific program on the market. The most important features of the program include:

- ♦ Development of case studies presented by experts in management and quality management in educational centers. The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ New developments on leadership and quality management in educational centers
- ♦ It contains practical exercises where the self-evaluation process can be carried out to improve learning
- ♦ With special emphasis on innovative methodologies in management and quality management in educational centers
- ♦ All this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*Update your knowledge through the Postgraduate Diploma program in Quality Management in Educational Centers”*

“

*This Postgraduate Diploma may be the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in leadership and quality management in educational centers, you will obtain a qualification from TECH Global University”*

It includes in its teaching staff professionals belonging to the field of management and quality management in educational centers, who pour into this training the experience of their work, in addition to recognized specialists belonging to reference societies and prestigious universities.

Thanks to its multimedia content developed with the latest educational technology, they will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive learning programmed to prepare for real situations.

The design of this program is based on problem-based learning, whereby the teacher must try to solve the different professional practice situations that arise during the course. For this purpose, the teacher will be assisted by an innovative interactive video system developed by recognized experts in the field of management and quality management in educational centers and with extensive teaching experience.

*Increase your decision-making confidence by updating your knowledge through this specialist course.*

*Take the opportunity to learn about the latest advances in leadership and quality management in educational centers and improve the training of your students.*



02

# Objectives

The Postgraduate Diploma in Quality Management in Educational Centers is aimed at facilitating the professional's performance.







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*This Postgraduate Diploma is designed for you to update your knowledge in management and quality management in educational centers, with the use of the latest educational technology, to contribute with quality and security to the decision making and monitoring of your students”*



## General Objectives

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The main objective of this Postgraduate Diploma is to prepare the teaching staff for the management of educational centers, understanding the new challenges of education and bearing in mind throughout its design the need to innovate in management in order to meet the challenges, needs and demands of the 21st century society.

Therefore, a module focused on the concept of leader and the evolution of the term up to the current perspective is contemplated. The aim is to delve into the study of the various approaches and types of leadership, as well as to define the essential management skills and how to develop them. We will also work on concepts such as participation, commitment, co-responsibility, conflict and mediation, with the aim of providing future managers with a complete framework for the execution of the managerial function.

Another important aspect of this program is the strategic management of educational institutions and all that this entails. Special emphasis will be placed on knowledge of institutional documentation, governing bodies and planning structures. From the point of view of human resources management and administrative management, we will focus on the balance between budget and educational quality.

A director must also know how to carry out personnel selection and hiring processes, the criteria to be followed and the regulations in this regard. The management of resources, both human and material, is key to the proper functioning of a center and the second, third, fourth and fifth modules give a good account of this.

It is common knowledge that education and society go hand in hand, and that educational centers can be understood as engines of social change. For this to be possible, the center must be immersed in a continuous process of improvement and innovation, and in this sense the directors must be active agents of this transformation,

promoting models of excellence and action plans framed in the quality system.

In short, management teams must learn to promote in teaching teams an interest in the practice of active methodologies in the classroom, such as project-based learning, gamification and the inverted classroom, among many other approaches, and implement plans for which specific teacher training is required. We refer to strategies that are designed with the clear objective of connecting the center with other realities, relying on the use of ICT, digital promotion and visibility that these tools offer us.

Therefore, this program provides the student, the future school director, with a broad knowledge of the operating framework of educational institutions that will guarantee the successful development of his or her managerial function.



## Specific learning objectives of each module:

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### Module 1

- ♦ Know the institutional documents of the center
- ♦ Identify the different projects included in the Center's Educational Project
- ♦ Know the responsibilities and functions of the directive function
- ♦ Identify the governing bodies of the center
- ♦ Identify the planning and coordination structures of the center and know how they work
- ♦ Identify the center's participation bodies Know how they work and their characteristics
- ♦ Recognize the importance that good networking offers to the educational community, leading to better information, communication and an improvement in the teaching-learning process offered by the center
- ♦ Value the importance of the evaluation of the teaching practice as a key factor in the improvement of the educational quality of the center
- ♦ Recognize the importance for teachers of carrying out an evaluation of their own performance

### Module 2

- ♦ Know the concept of planning and apply it to the reality of the educational center
- ♦ Know the factors that intervene in the planning of the educational center
- ♦ Know the importance of planning as part of the strategy
- ♦ Master the implications of the organization Know the difficulties of the concept
- ♦ Apply the concept of organization to the reality of the educational center
- ♦ Know the factors that intervene in the organization of the educational center

- ♦ Know the importance of the organization as part of the strategy
- ♦ The organization as a strategy to reduce costs
- ♦ Master the implications of management and know the difficulties of the concept
- ♦ Apply the concept of management to the reality of the educational center
- ♦ Know the factors that intervene in the management of the educational center
- ♦ Know the importance of management as part of the strategy
- ♦ Relationship between the concept of management, strategy, authority and leadership
- ♦ Know the concept of control, master its implications and know the difficulties of the concept
- ♦ Apply the concept of control to the reality of the educational center
- ♦ Know the factors involved in control in the educational center
- ♦ Know the importance of control as part of the strategy
- ♦ Relate the concept of control to prevention and reaction
- ♦ Know the general division of administrative management
- ♦ Know the importance of management as part of the strategy
- ♦ Administrative management and its impact on the educational model
- ♦ Know the relationships that administrative management has
- ♦ The importance of the concept of synergy in administrative management
- ♦ The importance of the concept of resilience in administrative management
- ♦ The strategic importance of administrative management
- ♦ Know the importance of administrative leadership for the achievement of the purpose
- ♦ Knowing the relationship between management and the strategy wheel
- ♦ Know the relationship between administrative management and strategy
- ♦ Know the importance of time management

- ♦ Know the importance of delegation of responsibilities
- ♦ Know the importance of strategic thinking
- ♦ Know the importance of management as a service
- ♦ Master the importance of human formation in all administrative management
- ♦ Know the importance of communication in administrative management
- ♦ Apply the development of human development in all members of the administrative management
- ♦ Know the process of establishing quotas
- ♦ Manage the planning of extraordinary quotas
- ♦ Importance of the systems for income planning
- ♦ Know the process of establishing expenditures
- ♦ Importance of the systems for the planning of expenditures
- ♦ Know the relationship of the organization of income and cash flow
- ♦ Know the importance of the organization in the income processes
- ♦ Manage expenses to generate profits in investment accounts
- ♦ Know the importance of organization in the expenditure processes
- ♦ Know if it is possible to manage income in an educational institution
- ♦ Manage income and collection in the educational center
- ♦ See the relationship between income and parents
- ♦ Recognize the importance of managing expenditures
- ♦ Expenses as a competitive advantage
- ♦ The control of revenues as part of guaranteeing compliance with the educational model
- ♦ The control of expenses as part of a competitive advantage
- ♦ Know the importance of control over expenses
- ♦ Understand the importance of budgeting

- ♦ The budget: a guide or a shackle?
- ♦ Know how budget control works
- ♦ Know the risks of the budget
- ♦ What is the educational model? Know the implications of the budget and the educational model
- ♦ Budget and Education Quality
- ♦ Know the strategic elements of the budget
- ♦ Strategic application of the budget
- ♦ Apply the budget to strengthen the educational center's brand
- ♦ Know the types of investments
- ♦ Understand how investments help the educational center
- ♦ Investments as elements to position the educational center's brand
- ♦ Identify the investments that contribute to the educational model
- ♦ Know the investments that have an impact on the educational community
- ♦ The Disney model and investments in educational centers
- ♦ Meaningful investments Listen to the needs of the educational community
- ♦ Know the importance of investment communication
- ♦ Study the relationship between promotion and administrative strategy
- ♦ See promotion as an investment
- ♦ Understand the relationship between promotion and branding
- ♦ Know the situation of the educational center Know the positioning of the educational center
- ♦ Know the target public and establish the objectives of the promotion
- ♦ Elements of the sales funnel
- ♦ Critical mass for the fulfillment of sales objectives

- ♦ Promotion of educational quality
- ♦ Promotion of the facilities
- ♦ Promotion of student training
- ♦ Promotion of happiness and values
- ♦ Know the discussion of the concept of "human resources"
- ♦ Reflect on how this direction impacts the educational community
- ♦ Apply the means to form an educational community
- ♦ Importance of the organization chart
- ♦ Know the relevance of job descriptions
- ♦ Reflect on the importance of objectives
- ♦ Importance of performance evaluations and their feedback
- ♦ Reflect on the importance of training
- ♦ Know the importance of training for operational personnel

### Module 3

- ♦ Analyze the different approaches to the concept of quality
- ♦ Link the current approach to continuous improvement and excellence
- ♦ Examine related concepts: evaluation, certification, accreditation, etc
- ♦ Know the principles established by different authors: Deming, Crosby, Juran....
- ♦ Value the fundamental principles in quality management
- ♦ Interpret the Juran Trilogy Diagram
- ♦ Identify the stages in the evolution of the quality approach
- ♦ Understand how the concept of quality has changed until today
- ♦ Know the main contributions of experts
- ♦ Reflect on the evolution of total quality towards excellence models
- ♦ Know the improvement path that shapes the different models

- ♦ Value the evaluation criteria of the main models
- ♦ Define the concept of quality from different approaches
- ♦ Establish the criteria for the evaluation of quality in education
- ♦ Agree on a concept of quality in education
- ♦ Define the process of quality evaluation in education
- ♦ Establish the concepts of indicators
- ♦ Propose examples of evaluation indicators
- ♦ Establish the context and conceptualization of education
- ♦ Plan the means for the achievement of objectives
- ♦ Evaluate the results obtained
- ♦ Presentation of the main quality models applied to the evaluation of organizations
- ♦ Know the main quality models applied to the evaluation of organizations
- ♦ Establish the principles aligned with all models of excellence
- ♦ Know some specific models of some universities
- ♦ Establish guidelines on the functioning and responsibilities of the management
- ♦ Define the fundamental types of actions
- ♦ Specify the main actions to be undertaken by the management
- ♦ Conceptualize the importance of imposed norms
- ♦ Define the channels of participation
- ♦ Raise awareness of the importance of participation
- ♦ Define the sources for obtaining resources
- ♦ Establish criteria for the distribution of resources
- ♦ Value the criteria for the optimization of resources
- ♦ Value the importance of a systematic evaluation plan
- ♦ Substantiate the information as a basis for establishing the organization's strengths and weaknesses
- ♦ Contextualize decision making based on reliable and valid information
- ♦ Point out the convenience of assessing one's own objectives
- ♦ Delimit the entity and scope of the objectives
- ♦ Control the monitoring and control devices
- ♦ Classify the types of processes
- ♦ Establish the general aspects for the management of the processes
- ♦ Define inputs, outputs and process review
- ♦ Establish guidelines on product and process validation
- ♦ Analyze the change validation process
- ♦ Assess the importance of risk assessment
- ♦ Identify and segment stakeholders
- ♦ Analyze stakeholder requirements and expectations
- ♦ Design the relationship framework
- ♦ Reflect on the entity of education as a process
- ♦ Propose general guidelines for the design and development of education as a process
- ♦ Identify the elements of the process
- ♦ Define the concepts of educational plan and program
- ♦ Establish the criteria required for plans and programs
- ♦ Value the motivating and facilitating elements of the teaching processes
- ♦ Conceptualize the importance of programming the teaching performance
- ♦ Evidence the difficulties of the learning process
- ♦ Dimension the variables of quality in the treatment
- ♦ Define the formative evaluation process

- ♦ Plan the improvement of quality programs
- ♦ Identify the most appropriate instruments for continuous improvement
- ♦ Emphasize the importance of reviewing and improving the information collection system
- ♦ Conceptualize the term measurement
- ♦ Establish the general aspects for measurement
- ♦ Systematize the monitoring and measurement of performance
- ♦ Systematize the monitoring and measurement of stakeholders
- ♦ Plan internal audits
- ♦ Establish what information should be provided by the data provided
- ♦ Define the instruments for collecting information
- ♦ Define the procedures for collecting information
- ♦ Frame the promotion of continuous improvement in the management systems
- ♦ Establish procedures for the study of preventive actions
- ♦ Establish procedures for correcting non-conformities
- ♦ Know what ISO 9000 is
- ♦ Specify the requirements for management systems
- ♦ Reflect on the application of ISO 9000 in educational centers
- ♦ Contextualize the approach of the standard
- ♦ Analyze the basis of a quality system
- ♦ Define the processes for quality management
- ♦ Establish the requirements of the quality system documentation
- ♦ Know the structure of the quality manual
- ♦ Consider the use of information records
- ♦ Know which agents are involved in the certification process
- ♦ Review the phases of the quality system certification process
- ♦ Value the importance of quality seals

- ♦ Discover what the process-based approach consists of Find out how to implement it in your organization
- ♦ Define the principles of excellence Relate them to the criteria of the models
- ♦ Specify the bases of the EFQM Excellence Model
- ♦ Specify the bases of the FUNDIBEQ Excellence Model
- ♦ Learn to define improvement actions
- ♦ Develop and specify action plans



*Take advantage of the opportunity and take the step to get up to date on the latest developments in leadership and quality management in educational centers”*

03

# Course Management

The program's teaching staff includes leading experts in management and quality management in educational centers, who bring their work experience to this training. In addition, other experts of renowned prestige participate in its design and planning completing the program in an interdisciplinary manner.





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*Learn from leading professionals, the latest advances in procedures in the field of management and quality management in educational centers”*

## Management



### Ms. Míguez Souto, Alexandra

- Professor at the Institute of Educational Sciences of the Polytechnic University of Madrid  
Teacher and Coordinator of ESO and Bachillerato at Salesianos Carabanchel  
Teacher of ESO at Cooperativa de Enseñanza José Ramón Otero  
Mathematics Editor at Ediciones SM
- Teacher of ESO in Colegio Nazaret San Blas  
Bachelor's Degree from the University of Santiago de Compostela  
Master's Degree in Advanced Studies in Pedagogy from the Complutense University of Madrid
- Expert in Educational Center Management from the International University of La Rioja  
Expert in School Coexistence by the UNED  
Expert in Pedagogical Adaptation, University of Vigo



### Mr. Morata Sanz, Juan Ignacio

- Educational counselor  
Trainer and content creator at INTEF  
Head of Training at Escuela Ideo  
Trainer of the Territorial Center for Innovation and Training of the Community of Madrid  
Trainer at Educa en el Aire
- Trainer at Telefónica Educación Digital  
Degree in Psychopedagogy at CSEU La Salle  
Diploma in Social Education at CSEU La Salle  
Member of the Norte Joven Association



## Professors

### Dr. Álvarez Medina, Nazaret

- ♦ Psychopedagogue expert in Child and Adolescent Psychology  
Official educational counselor as part of the body of secondary education teachers in the Community of Madrid  
Trainer for public teaching competitive examinations  
Principal at Jesús del Monte public school, Hazas de Cesto, Cantabria  
Principal at Aurelio E. Acosta Fernández public school, Santiago del Teide  
Doctorate in Psychology, Complutense University of Madrid  
Degree in Psychopedagogy, Open University of Catalonia
- ♦ Graduate in Primary Education, Major in English as a Foreign Language, Camilo José Cela University  
Postgraduate Studies in Coaching Psychology, Complutense University of Madrid  
Official Master's Degree in Educational Treatment of Diversity  
Diploma in Teaching English as a Foreign Language, University of La Laguna
- ♦ Degree in Educational and Executive Coaching, Complutense University of Madrid  
Postgraduate Diploma in Analytical Knowledge Society, International University of La Rioja

### Dr. Álvarez Herrero, Juan Francisco

- ♦ Specialist in Chemical Sciences, Educator and Researcher  
Director of an integrated center in Alcoy, Alicante  
Physics and Chemistry teacher at Sagrada Familia School in Alcoy, Alicante
- ♦ Associate Professor in the Department of General Didactics and Specific Didactics, Faculty of Education, University of Alicante  
Author and coordinator of INTEF online courses: Management Performance and Update on Management Competencies

- ♦ PhD in Educational Technology: e-Learning and Knowledge Management, (highest honors, Cum-Laude), the Rovira y Virgili University of Tarragona  
Degree in Chemical Sciences, Specialty: Fundamental, Branch: Organic Chemistry, University of Valencia
- ♦ Master's Degree in Educational Center Management and Administration  
Master's Degree in Educational Technology: e-Learning and Knowledge Management Postgraduate Diploma in Internet and Internet Applications
- ♦ Member of:
  - ♦ Interdisciplinary Research Group in University Teaching - Education and Information and Communication Technologies/Inclusive Education (GIDU-EDUTIC/IN), L@te-ARGET Group of the Rovira y Virgili University of Tarragona

#### Mr. Ayala, Abraham Alonso

- ♦ ICT Manager at Cardenal Xavierre School  
Integral Manager of the iBax Project
- ♦ Coordinator in projects with VR (Virtual Reality) and 3D Printing in schools in Santiago de Compostela, Alicante, Alcañiz and Zaragoza
- ♦ Computer Technician and Technological Promoter by the University of Zaragoza  
Computer consultant at CRIET in Alcorisa
- ♦ Master's Degree in Educational Technology and Digital Competences by the University on the Internet (UNIR)  
Technical Engineering in Computer Systems by the University of Zaragoza



**Ms. Del Río Alcedo, Icíar**

- ♦ Principal of Public Schools and Coordinator of Language Programs  
Coordinator of the Bilingual Program and Use of ICT in Public Schools in the Community of Madrid.  
Collaborator of the National Institute for the Evaluation of Education  
English Teacher and Cambridge Examination Preparer at Afuera School
- ♦ English Teacher for Adolescents and Adults in Best Academy  
Master's Degree in Language Teaching and Learning from the Oberta University of Catalonia  
Postgraduate Certificate as a Foreign Language Teacher from Cardenal Cisneros University School  
Degree in Primary Education Teaching from the University of Murcia

**Mr. Martínez Chávez, Edgar Adrián**

- ♦ Administrative Manager of Colegio Cumbres de Valencia  
Administrative Manager of the Semper Altius Schools Network
- ♦ Academic Coordinator of the Doctorate in Interdisciplinary Research at Anáhuac University  
Bachelor's Degree in Business Administration
- ♦ MBA from Anáhuac University, Certified by AMBA  
International Master's Degree in University Management from the University of Alcalá  
Expert in Emotional Intelligence, Coaching and Leadership from CEU Cardenal Herrera University

**Ms. Robledo Gandarias, María**

- ♦ Secondary and High School Teacher at Colegio Antamira SL  
Director of the TMT Online Academy, Tu Mejor Tú
- ♦ Trainer and Teacher  
Personal Development Coach, certified as Values Coach
- ♦ Degree in Philosophy and Letters from the University of Navarra  
Master's Degree in HR Management and Development from the Polytechnic University of Valencia
- ♦ Postgraduate Certificate Program in Spanish Language and Literature  
Author of the book *Cómo aprendemos del dolor* (How we learn from pain), and of several articles in pedagogical magazines

**Mr. Romero Monteserín, Jose María**

- ♦ Academic Director at the School of Spanish Language of the University of Salamanca in Lisbon  
Collaborator in several ELE-USAL in Management
- ♦ External lecturer at the CIESE-Comillas Foundation in the field of Educational Center Management and Training  
Online Trainer in Management of Educational Centers at Fundación CIESE-Comillas
- ♦ Degree in Teaching at the Complutense University of Madrid  
Master's Degree in Educational Center Management from Universidad Antonio de Nebrija
- ♦ Master's Degree in Secondary School Teacher Training from CEU Cardenal Herrera University  
Postgraduate Degree in School Organization
- ♦ Higher University Technician in Human Resources Management
- ♦ Higher Technician in In-Company Training
- ♦ Expert in Project Management

04

# Structure and Content

The structure of the contents has been designed by a team of professionals from the best educational institutions and universities in the country, who are aware of the relevance of up-to-date, innovative education and are committed to quality teaching using new educational technologies.





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*This Postgraduate Diploma in Quality Management in Educational Centers contains the most complete and updated scientific program on the market”*

### Module 1. Organization and Strategic Management in Educational Institutions

- 1.1. The Teaching Center as an Organization: Managerial Function and Institutional Documentation
- 1.2. Project-Based Center Management
- 1.3. Value Creation in Education Centers
- 1.4. Functions and Responsibilities of Management and the Management Team
- 1.5. Internal Organization (1): Governing Bodies
- 1.6. Internal Organization (2): Coordination Bodies
- 1.7. Internal Organization (3): Participation Bodies
- 1.8. Management of Center as an Education Organization: Curricular Models, Teacher Training, Educational Innovation, Networking
- 1.9. Evaluation of Teaching Practice

### Module 2. Direction and Management of Administrative Resources and Economics

- 2.1. Administrative Process Applied to an Education Center Planning and Organization
- 2.2. Administrative Process Applied to an Education Center Management and Control
- 2.3. Administrative Management of an Education Center
- 2.4. Administrative Process Applied to Economic Factors Planning and Organization
- 2.5. Administrative Process Applied to Economic Factors Management and Control
- 2.6. The Importance of the Budget
- 2.7. The Importance of Investments
- 2.8. The Importance of Promotion
- 2.9. Management of Human Resources
- 2.10. Transparency in Administrative Management





**Module 3.** Quality Management Evaluation of Plans to Improve the Center  
Designing Excellence Plans

- 3.1. Nature and Evolution of the Concept of Quality
- 3.2. Quality in Education: Dimensions and Components
- 3.3. First Level of Action: Center Management
- 3.4. Second Level of Action: Product Creation
- 3.5. Third Level of Action: Design and Development
- 3.6. Fourth Level of Action: Measurement, Analysis and Improvement
- 3.7. Quality Management Systems: ISO 9000 Standards
- 3.8. Designing Excellence Plans
- 3.9. Interpretation of the Criteria for Excellence in Education Centers
- 3.10. Action Plans for Improvement

“ *A unique, crucial and decisive learning experience to boost your professional development* ”



05

# Study Methodology

TECH is the world's first university to combine the **case study** methodology with **Relearning**, a 100% online learning system based on guided repetition.

This disruptive pedagogical strategy has been conceived to offer professionals the opportunity to update their knowledge and develop their skills in an intensive and rigorous way. A learning model that places students at the center of the educational process giving them the leading role, adapting to their needs and leaving aside more conventional methodologies.



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*TECH will prepare you to face new challenges in uncertain environments and achieve success in your career”*

### The student: the priority of all TECH programs

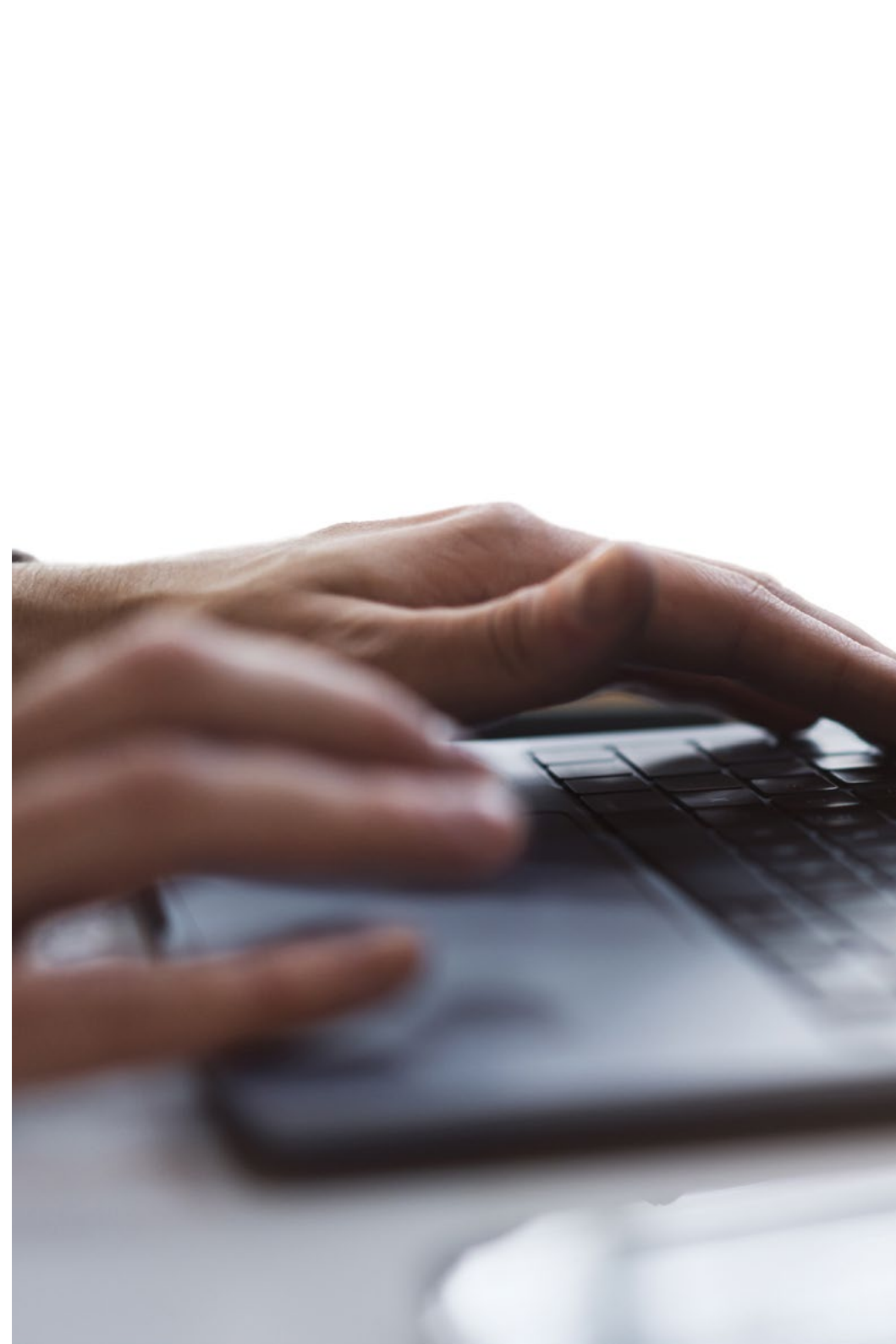
In TECH's study methodology, the student is the main protagonist.

The teaching tools of each program have been selected taking into account the demands of time, availability and academic rigor that, today, not only students demand but also the most competitive positions in the market.

With TECH's asynchronous educational model, it is students who choose the time they dedicate to study, how they decide to establish their routines, and all this from the comfort of the electronic device of their choice. The student will not have to participate in live classes, which in many cases they will not be able to attend. The learning activities will be done when it is convenient for them. They can always decide when and from where they want to study.

“

*At TECH you will NOT have live classes  
(which you might not be able to attend)”*



### The most comprehensive study plans at the international level

TECH is distinguished by offering the most complete academic itineraries on the university scene. This comprehensiveness is achieved through the creation of syllabi that not only cover the essential knowledge, but also the most recent innovations in each area.

By being constantly up to date, these programs allow students to keep up with market changes and acquire the skills most valued by employers. In this way, those who complete their studies at TECH receive a comprehensive education that provides them with a notable competitive advantage to further their careers.

And what's more, they will be able to do so from any device, pc, tablet or smartphone.

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*TECH's model is asynchronous, so it allows you to study with your pc, tablet or your smartphone wherever you want, whenever you want and for as long as you want”*

## Case Studies and Case Method

The case method has been the learning system most used by the world's best business schools. Developed in 1912 so that law students would not only learn the law based on theoretical content, its function was also to present them with real complex situations. In this way, they could make informed decisions and value judgments about how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

With this teaching model, it is students themselves who build their professional competence through strategies such as Learning by Doing or Design Thinking, used by other renowned institutions such as Yale or Stanford.

This action-oriented method will be applied throughout the entire academic itinerary that the student undertakes with TECH. Students will be confronted with multiple real-life situations and will have to integrate knowledge, research, discuss and defend their ideas and decisions. All this with the premise of answering the question of how they would act when facing specific events of complexity in their daily work.



## Relearning Methodology

At TECH, case studies are enhanced with the best 100% online teaching method: Relearning.

This method breaks with traditional teaching techniques to put the student at the center of the equation, providing the best content in different formats. In this way, it manages to review and reiterate the key concepts of each subject and learn to apply them in a real context.

In the same line, and according to multiple scientific researches, reiteration is the best way to learn. For this reason, TECH offers between 8 and 16 repetitions of each key concept within the same lesson, presented in a different way, with the objective of ensuring that the knowledge is completely consolidated during the study process.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*



## A 100% online Virtual Campus with the best teaching resources

In order to apply its methodology effectively, TECH focuses on providing graduates with teaching materials in different formats: texts, interactive videos, illustrations and knowledge maps, among others. All of them are designed by qualified teachers who focus their work on combining real cases with the resolution of complex situations through simulation, the study of contexts applied to each professional career and learning based on repetition, through audios, presentations, animations, images, etc.

The latest scientific evidence in the field of Neuroscience points to the importance of taking into account the place and context where the content is accessed before starting a new learning process. Being able to adjust these variables in a personalized way helps people to remember and store knowledge in the hippocampus to retain it in the long term. This is a model called Neurocognitive context-dependent e-learning that is consciously applied in this university qualification.

In order to facilitate tutor-student contact as much as possible, you will have a wide range of communication possibilities, both in real time and delayed (internal messaging, telephone answering service, email contact with the technical secretary, chat and videoconferences).

Likewise, this very complete Virtual Campus will allow TECH students to organize their study schedules according to their personal availability or work obligations. In this way, they will have global control of the academic content and teaching tools, based on their fast-paced professional update.



*The online study mode of this program will allow you to organize your time and learning pace, adapting it to your schedule”*

### The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that assess real situations and the application of knowledge.
2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



### The university methodology top-rated by its students

The results of this innovative teaching model can be seen in the overall satisfaction levels of TECH graduates.

The students' assessment of the quality of teaching, quality of materials, course structure and objectives is excellent. Not surprisingly, the institution became the best rated university by its students on the Trustpilot review platform, obtaining a 4.9 out of 5.

*Access the study contents from any device with an Internet connection (computer, tablet, smartphone) thanks to the fact that TECH is at the forefront of technology and teaching.*

*You will be able to learn with the advantages that come with having access to simulated learning environments and the learning by observation approach, that is, Learning from an expert.*



As such, the best educational materials, thoroughly prepared, will be available in this program:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



#### Practicing Skills and Abilities

You will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop within the framework of the globalization we live in.



#### Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

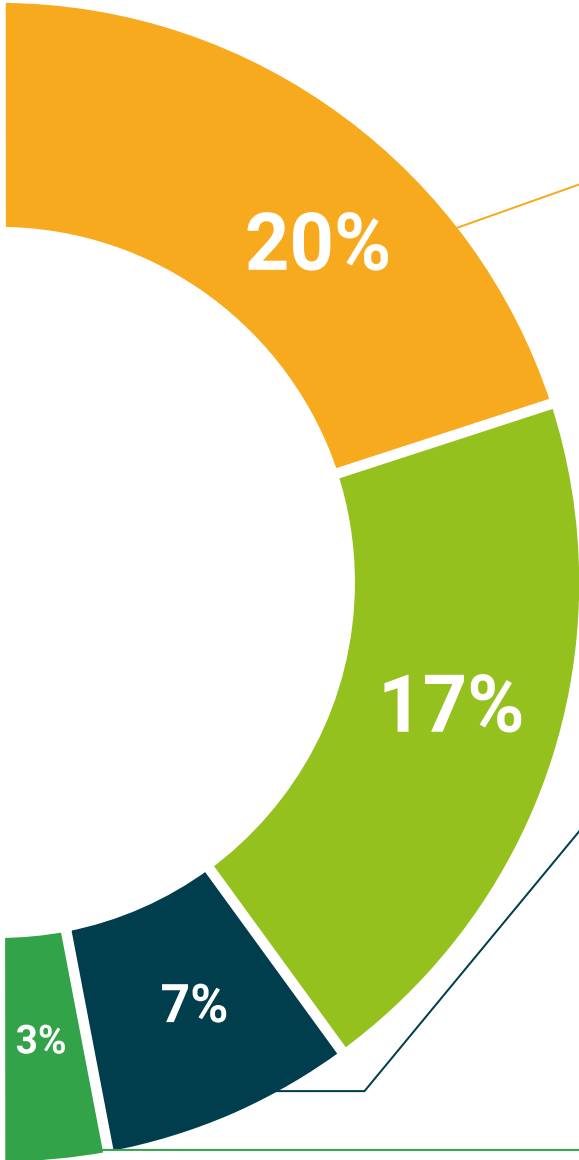
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Additional Reading

Recent articles, consensus documents, international guides... In our virtual library you will have access to everything you need to complete your education.





**Case Studies**

Students will complete a selection of the best case studies in the field. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Testing & Retesting**

We periodically assess and re-assess your knowledge throughout the program. We do this on 3 of the 4 levels of Miller's Pyramid.



**Classes**

There is scientific evidence suggesting that observing third-party experts can be useful.  
Learning from an expert strengthens knowledge and memory, and generates confidence for future difficult decisions.



**Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical and effective way to help students progress in their learning.



06

# Certificate

The Postgraduate Diploma in Quality Management in Educational Centers guarantees you, in addition to the most rigorous and up to date education, access to a Postgraduate Diploma issued by TECH Global University.



“

*Successfully complete this program  
and receive your university qualification  
without having to travel or fill out  
laborious paperwork”*

This **Postgraduate Diploma in Quality Management in Educational Centers** contains the most complete and up-to-date scientific program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Quality Management in Educational Centers**

Modality: **online**

Duration: **6 months**



\*Haager Apostille. Für den Fall, dass der Student die Haager Apostille für sein Papierdiplom beantragt, wird TECH EDUCATION die notwendigen Vorkehrungen treffen, um diese gegen eine zusätzliche Gebühr zu beschaffen.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



Postgraduate Diploma  
Quality Management in  
Educational Centers

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Schedule: at your own pace
- » Exams: online

# Postgraduate Diploma Quality Management in Educational Centers