



# Postgraduate Diploma

ICT Applications in Digital Health

» Modality: online

» Duration: 6 months

» Certificate: TECH Global University

» Credits: 18 ECTS

» Schedule: at your own pace

» Exams: online

Website: www.techtitute.com/us/medicine/postgraduate-diploma/ict-applications-digital-health

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### tech 06 | Introduction

Digital information systems have become the basis for integrating any strategy of change toward eHealth, as they modulate the provision and measurement of outcomes in terms of the relative preferences of decision-makers. Information and Communication Technologies provide solutions to problems related to agent risk choices, in the presence of information asymmetries.

Thanks to this program, students will deepen their understanding of the importance of interoperability in the health sector in order to be able to choose the most appropriate solutions to the challenge of developing processes that require interoperability. Similarly, students will be able to recognize the different standards defined for the field of health and will learn about the concept of health ontology and its importance in the field of digital health.

This Postgraduate Diploma university also introduces students to data science and *Big Data*. It presents all matters behind and related to problems, applications, *Big Data* systems, Artificial Intelligence and the Internet of Things (IoT). It in turn, establishes the usefulness of data science in the field of health, showing different problems that can arise in this discipline. Thus, professionals will delve into the importance of big data and the different types of analysis models.

It is also a 100% online program that provides professionals with the ease of being able to study it comfortably, wherever and whenever they want. All you need is a device with internet access to take your career one step further. A modality in line with present times, with TECH's guarantee of future projection.

This **Postgraduate Diploma in ICT Applications in Digital Health** contains the most complete and up-to-date scientific program on the market. The most important features include:

- The development of case studies presented by Telemedicine experts
- The graphic, schematic, and practical contents with which they are created, provide scientific and practical information on the disciplines that are essential for professional practice
- Practical exercises where self-assessment can be used to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection



Increase your professional opportunities with this Postgraduate Diploma university and boost the digital health projects of the future"

### Introduction | 07 tech

Patient-centered Artificial
Intelligence: Neural Networks,
Chatbots and Machine Learning"

The program includes, in its teaching staff, professionals from the sector who bring to this program the experience from their work, in addition to recognized specialists from prestigious reference societies and universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby the professional must try to solve the different professional practice situations that arise throughout the program. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts.

You will develop successful strategies for implementing telemedicine projects, evaluating their application in the health sector.

Did you know that Telemedicine effectively serves the prediction, prevention and diagnosis of e-Patients? Discover more with this Postgraduate Diploma.







## tech 10 | Objectives



### **General Objectives**

- Delve into the understanding of the environment in which telemedicine services are developed, including challenges, limitations and opportunities in the area
- Delve into the ethical, legal, technical and medical aspects of creating and implementing telemedicine projects
- Gain a deeper understanding of the different areas of use of ICTs in health care.
- Master the new techniques and technologies that are emerging to better serve patients and their needs
- Further the analysis, development, implementation and evaluation of eHealth and telemedicine projects
- Identify the political, social, legal, technological and economic fundamentals and dimensions for the implementation of ICT in health systems
- In-depth study of the ethical and legal aspects of attending a patient by telematic means.
- Delve into the importance of digital interoperability in healthcare and the application of standards for its implementation
- Recognize the importance of empowering patients and healthcare stakeholders in the world of digital health
- Master learning and differentiate between reliable and unreliable sources of information
- Learn the main aspects of project evaluation and its technical dimensions
- Obtain skills for the clinical application of technologies





### **Specific Objectives**

#### Module 1. eHealth Information Systems

- Deepen understanding of how eHealth and telemedicine information systems work
- Develop the use of standards and project interoperability as an element of integration
- Further understanding of the concept of ontologies and semantic terms, including the most commonly used ones

# Module 2. Data Analytics, *Big Data* in Healthcare, Traceability, and Artificial Intelligence

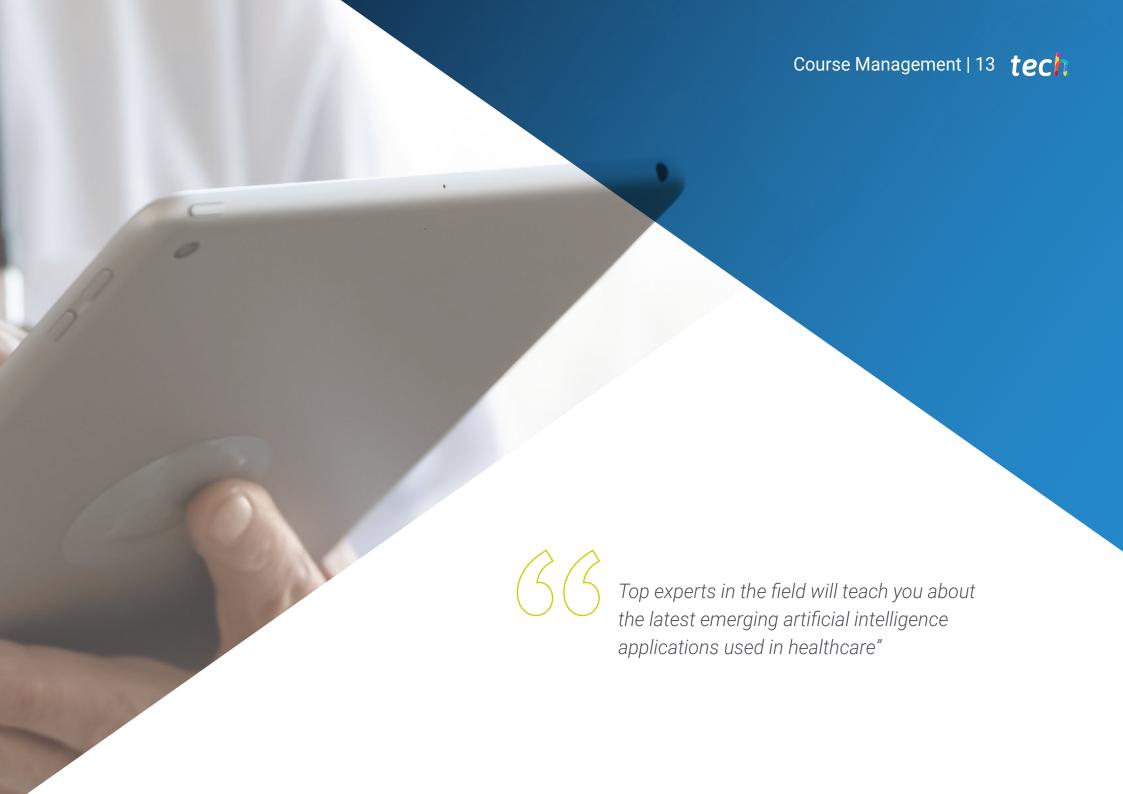
- Delve into the advanced technological features that can be integrated into telemedicine
- Understand both the operation and the objectives of the use of these features
- Understand the usefulness of data analysis for decision making (MEB)
- Correctly use the system environment of advanced information data to information with its projection and then on to knowledge and wisdom

#### Module 3. Telemedicine Project Strategy, Implementation and Evaluation

- Deepen the knowledge and skills for the analysis of the needs of health professionals and the health sector, to provide solutions through ICT projects
- Delve into the process by which a technological project is designed for the healthcare sector
- Master the process by which the implementation of an ICT project is carried out
- Deepen knowledge for the evaluation of ICT projects
- Explore in depth the different areas and sectors where telemedicine is in operation







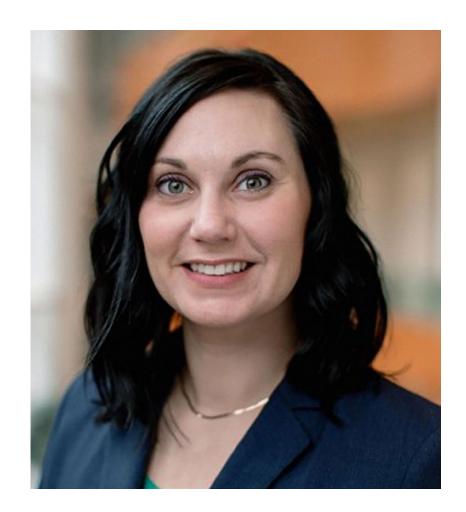
#### **International Guest Director**

Nicole Blegen is an internationally renowned professional with an outstanding background in **digital transformation** and **product management** in the **healthcare** sector. As such, she has worked in key roles, such as **Vice President** of the **Center for Digital Health at Mayo Clinic**, where she has led the enablement of **digital products**, overseeing a growing team of more than 80 employees. In fact, her work has been instrumental in implementing and optimizing **digital solutions**, achieving effective integration into clinical practice and across organizational boundaries.

Likewise, back at Mayo Clinic, she has served as Director of Digital Practice, orchestrating the expansion of digital care solutions, increasing remote patient monitoring by over 300% and video telemedicine by a staggering 10,000% during the COVID-19 pandemic. In addition, its proactive approach and ability to reduce implementation times by more than 50% have been crucial to improving operational efficiency and provider and patient satisfaction.

In addition, Nicole Blegen has played a leading role in Internal Business Consulting and Management Engineering, with a commitment that has been recognized with the Internal Consulting Process Excellence Award from the AIMC, reflecting her ability to drive impactful change and optimize efficiency within the organization. In addition, he has served as Regional Marketing Manager at Rotech Healthcare, as well as Promotions Manager at Diageo, where he has managed revenue growth and brand visibility.

Due to all of the above, she has more than demonstrated an ability to deliver outstanding results globally, combining her **product management** expertise with an **innovative strategic vision**.



# Ms. Blegen, Nicole

- Vice President of Digital Health at Mayo Clinic, Minnesota, United States
- Director of Digital Practice at Mayo Clinic
- Director in Internal Business Consulting and Management Engineering at Mayo Clinic
- Health Systems Engineer at the Mayo Clinic
- Regional Marketing Manager at Rotech Healthcare
- Promotions Manager at Diageo
- Master of Business Administration (MBA) from the University of St. Thomas Bachelor's Degree in Business Administration and Management from the University of Minnesota
- Award for Excellence in Internal Consulting Processes, granted by the
- Association for Media Research (AIMC)



Thanks to TECH, you will be able to learn with the best professionals in the world"

### Management



### Dr. Serrano Aísa, Pedro Javier

- Specialist in Cardiology at the Clinical symptoms Hospital in Zaragoza
- Head of Cardiology at Policlínica Navarra
- Head of the Cardiology Department of Viamed Montecanal Hospital, Zaragoza, Spain
- Director of Cardiomoncayo
- Degree in Medicine and Surgery from the University of Zaragoza



### Dr. Achkar Tuglaman, Nesib Nicolás

- Director of Clinical Telemedicine at AtrysHealth
- Co-founder of the International Telemedicine Hospital
- Medical specialist Viamed Group Health



### Dr. Sánchez Bocanegra, Carlos Luis

- Computer Engineer specialized in Big Data and e-Health
- Head of the IT Department of the Junta de Andalucía (Regional Government of Andalusia)
- Collaborating Professor at the University of Distance Education (UNED) and the Open University of Catalonia (UOC).
- Director of several Professional Master's Degree Final Projects at the University Hospital Italiano in Argentina and the School of Medicine at the University of Antioquia
- Member of HOPE (Health Operation for Personalized Evidence) project group Vaccine Project
- Author of several articles on ePatients, social networks and social media applied to health
- PhD in Computer Engineering from the University of Seville, specializing in Medical Informatics and eHealth
- Computer Management Engineer from the University of Malaga (UMA)
- Graduate in Information Systems Engineering from the Catholic University of Avila (UCAV)
- Master's Degree in Free Software by the Open University of Catalonia (UOC)

### tech 19 | Course Management

### **Professors**

### D. Passadore, Nicolás

- Specialist in Medical IT
- Head of IT Department at Health. CEMICO
- Developer, collaborator of the HOPE project
- Degree in Computer Science. National University of Comahue
- Information Systems in Health Systems: Introduction to Biomedical IT Italian Hospital of Buenos Aires
- Master in Economics and Health
- Master in Business Intelligence and Big Data at Cardenal Cisneros University
- Master's degree in telemedicine. Open University of Catalonia (Barcelona
- Master in Health Informatics, Italian Hospital of Buenos Aires, Argentina
- Member of the interdisciplinary research group HOPE
- Member of the TeleHealth advisory group







Our teaching team will provide you with all their knowledge so that you are up to date with the latest information on the subject"





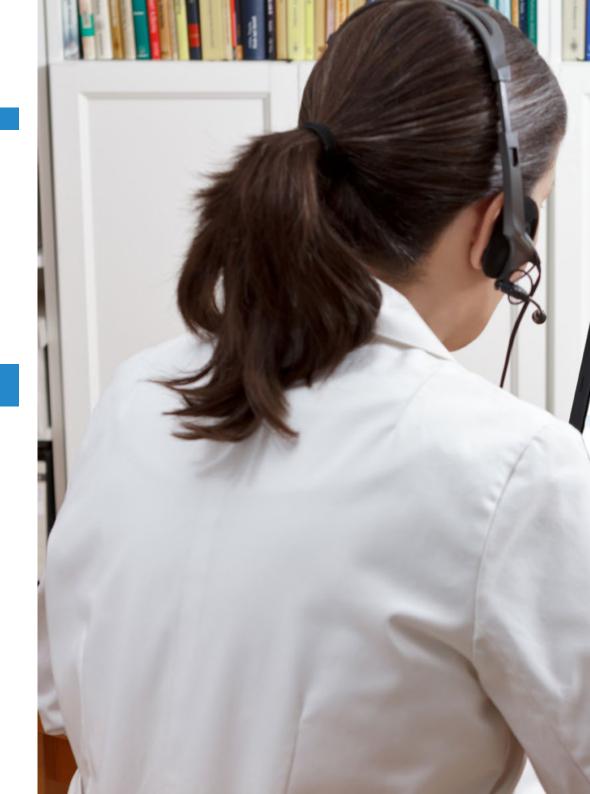
### tech 22 | Structure and Content

### Module 1. eHealth Information Systems

- 1.1. Health Information Systems
- 1.2. Healthcare Information Systems (HIS)
- 1.3. Health Information Systems within an International Framework
- 1.4. Information Systems and their Relationships
- 1.5. Health Models
- 1.6. The Clinical Layer of Information Systems
- 1.7. Clinical Documentation
- 1.8. Interoperability in Healthcare
- 1.9. Syntactic and Semantic Digital Healthcare Standards
- 1.10. Ontologies and Terminologies in the Healthcare Field
  - 1.10.1. Main Semantic Ontologies
  - 1.10.2. The Functionality of Healthcare Ontologies

# **Module 2.** Data Analytics, *Big Data* in Healthcare, Traceability, and **Artificial Intelligence**

- 2.1. The Data
  - 2.1.1. Data Life Cycle
- 2.2. Application of Data Science and Big Data in Healthcare
- 2.3. State-of-the-Art in Healthcare and Artificial Intelligence
  - 2.3.1. The Uses of AI in Healthcare
- 2.4. Blockchain Technology
- 2.5. Virtual and Augmented Reality, the Internet of Things (IoT) and Home Automation
  - 2.5.1. The Uses of Virtual/Augmented Reality in Healthcare
  - 2.5.2. Uses of IoT in Healthcare
  - 2.5.3. Uses of Home Automation in Healthcare
- 2.6. Patient-centered Artificial Intelligence: Neural Networks, Chatbots, Machine Learning
- 2.7. Emerging Applications in Healthcare Using Al
  - 2.7.1. Leading Emerging Applications of AI in Healthcare
- 2.8. Bioinformatics
- 2.9. Semantic Web in Healthcare
  - 2.9.1. Languages Used in Semantic Terminology
- 2.10. Al Implementation Strategy





### Structure and Content | 23 tech

### Module 3. Telemedicine Project Strategy, Implementation and Evaluation

- 3.1. Technological Innovation Models and their Application in the Health Sector
- 3.2. Healthcare Needs Analysis for the Creation of Projects
- 3.3. Design of Technological Projects for the Health Sector
- 3.4. Research Principles for Healthcare Technology Assessment
- 3.5. Viability of Healthcare Projects
- 3.6. Telemedicine Apps in the Healthcare Environment
- 3.7. Telemedicine for Immediate or Urgent Care
  - 3.7.1. Tele-Heart Attack
  - 3.7.2. Tele-Stroke
  - 3.7.3. Primary Care Consultation
- 3.8. Use of Telemedicine in Prediction, Prevention and Diagnosis
  - 3.8.1. Teledermatology
  - 3.8.2. Teleophthalmology
  - 3.8.3. Telecardiology
  - 3.8.4. Teleradiology
- 3.9. Telemedicine in Healthcare Intervention and Treatment
  - 3.9.1. Telerehabilitation
  - 3.9.2. Teleulcer
  - 3.9.3. Telesurgery
- 3.10. Application of Telemedicine in Specific Areas
  - 3.10.1. Mental Health
  - 3.10.2. Geriatrics
  - 3.10.3. Chronic Patients
  - 3.10.4. Rare Diseases
  - 3.10.5. Nurses





### tech 26 | Methodology

#### At TECH we use the Case Method

What should a professional do in a given situation? Throughout the program, students will face multiple simulated clinical cases, based on real patients, in which they will have to do research, establish hypotheses, and ultimately resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you will experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching power or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in the physician's professional practice.



Did you know that this method was developed in 1912, at Harvard, for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method"

#### The effectiveness of the method is justified by four fundamental achievements:

- Students who follow this method not only achieve the assimilation of concepts, but also a development of their mental capacity, through exercises that evaluate real situations and the application of knowledge.
- 2. Learning is solidly translated into practical skills that allow the student to better integrate into the real world.
- 3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
- 4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.





### Relearning Methodology

At TECH we enhance the case method with the best 100% online teaching methodology available: Relearning.

This university is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, a real revolution with respect to the mere study and analysis of cases.

Professionals will learn through real cases and by resolving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



### Methodology | 29 tech

At the forefront of world teaching, the Relearning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best online university (Columbia University).

With this methodology, more than 250,000 physicians have been trained with unprecedented success in all clinical specialties regardless of surgical load. Our pedagogical methodology is developed in a highly competitive environment, with a university student body with a strong socioeconomic profile and an average age of 43.5 years old.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by TECH's learning system is 8.01, according to the highest international standards.

This program offers the best educational material, prepared with professionals in mind:



#### **Study Material**

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### **Surgical Techniques and Procedures on Video**

TECH introduces students to the latest techniques, the latest educational advances and to the forefront of current medical techniques. All of this in direct contact with students and explained in detail so as to aid their assimilation and understanding. And best of all, you can watch the videos as many times as you like.



#### **Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".





#### **Additional Reading**

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

### **Expert-Led Case Studies and Case Analysis**

Effective learning ought to be contextual. Therefore, TECH presents real cases in which the expert will guide students, focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



#### **Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



#### Classes

There is scientific evidence on the usefulness of learning by observing experts.

The system known as Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



#### **Quick Action Guides**

TECH offers the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help students progress in their learning.









### tech 34 | Certificate

This program will allow you to obtain your **Postgraduate Diploma in ICT Applications in Digital Health** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: Postgraduate Diploma in ICT Applications in Digital Health

Modality: online

Duration: 6 months

Accreditation: 18 ECTS



Mr./Ms. \_\_\_\_\_, with identification document \_\_\_\_\_ has successfully passed and obtained the title of:

#### Postgraduate Diploma in ICT Applications in Digital Health

This is a program of 450 hours of duration equivalent to 18 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024



<sup>\*</sup>Apostille Convention. In the event that the student wishes to have their paper Diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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# Postgraduate Diploma

ICT Applications in Digital Health

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