

Postgraduate Certificate

Cosmetic Treatments / Hair Cosmetics



Postgraduate Certificate Cosmetic Treatments / Hair Cosmetics

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/school-of-business/postgraduate-certificate/cosmetic-treatments-hair-cosmetics

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01

Introduction

Cosmetic treatments, when dealing with hair problems, offer an alternative treatment of great interest, in an intervention setting, improving the results and in cases that are not operable, with solutions that can be highly effective. This course will show you the latest medical options to address them, with the most effective advances in the medical field. A unique training opportunity with the world's largest online university.





“The most advanced cosmetic techniques in the treatment of hair conditions compiled in a high quality training”

Cosmetics and hair treatments are often neglected in hair clinics. Treatment before surgery makes it simpler and allows us to obtain better results, as well as to esthetically solve cases that would not be solved with surgery in certain circumstances.

In female patients, a good hair hygiene, together with the right products, will achieve truly satisfactory results for the patient.

Esthetic hair oncology is becoming more and more in demand and, together with micropigmentation, offers the physician unprecedented and satisfactory esthetic treatments.

In this module Address the main medical-esthetic treatments that exist today, in addition to different techniques and/or current treatments that are constantly advancing, such as hair mesotherapy, low power laser treatment, PRP and stem cell treatments, hair cosmetology, and oral supplementation, and we will provide alternatives to surgical intervention when it becomes impossible or not recommended with techniques such as micropigmentation and hair replacement systems or hair prostheses.

This Postgraduate Diploma includes the most complete and up-to-date scientific program on the current market, presenting the following as its most outstanding features:

- ◆ Practical cases presented by experts in hair surgery
- ◆ The latest developments in Hair Surgery, with special and dedicated attention to the innovative methodologies
- ◆ Practical exercises where the self-evaluation process can be carried out to improve learning.
- ◆ Graphic contents, diagrams and practical cases that include scientific and practical training on those essential disciplines required for hair surgery professional practice.
- ◆ Theoretical lessons, questions to experts and/or tutors, discussion forums on controversial issues and individual reflection work throughout the Postgraduate Diploma..
- ◆ Content that is Accessible from any Fixed or Portable device with an Internet Connection



A course designed with the excellence demanded by all TECH trainings, to boost your professional growth with the support of the best training system in the online market"

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A Postgraduate Certificate created with the demand for excellence of all TECH specializations, to boost your professional growth backed up by the most advanced training system on the online market"

Its teaching staff includes professionals belonging to the field of nutrition, who contribute their work experience to this training, as well as renowned specialists from reference societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive training programmed to train in real situations.

This program is designed around Problem Based Learning, whereby the professional must try to solve the different professional practice situations that arise during the academic year. For this purpose, experts will be assisted by an innovative interactive video system developed by renowned and experienced experts in Cosmetic Treatments/Hair Cosmetics.

A multimedia program that will allow you to study in a simpler and more interactive way.

With learning strategies focused on practice, this training will enable you to learn in a direct and tangible manner.



02

Objectives

The objective of this training is to ensure that our students learn in a stimulating and attractive way, so that interest in studying does not wane during working time. In this way, we give real encouragement to achieving the learning objectives and with them, your professional growth.



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*Learn the new forms of cosmetic approach
and their importance in the prognosis of the
surgical intervention”*

YOU CAN
BY SEE
SIM



General Objectives

- ◆ Acquisition of knowledge, skills and abilities, both theoretical and practical, to be able to start working as a hair surgeon
- ◆ Acquire diagnostic and treatment skills in cases of patients with alopecia and other hair and scalp problems, as well as to learn clinical-surgical skills, an essential foundation for the acquisition of deeper knowledge in this field
- ◆ Learn the required clinical-surgical skills to solve patients' problems in Hair Transplantation and Hair Medicine





Specific Objectives

- ◆ Address the main medical-esthetic treatments that exist today, as well as different techniques and/or treatments in constant progress, such as hair mesotherapy, low-power laser treatment, PRP and stem cell treatments, hair cosmetology and oral supplementation.
- ◆ Learn alternatives to surgical intervention when surgery becomes impossible or not recommended with techniques such as micropigmentation and hair replacement systems or hair prostheses.



Realistic objectives, which will measure your progress and your advancement as a professional, in a constant and effective way"

03

Course Management

This Postgraduate Certificate is the opportunity to learn from the best, with a teaching staff of professionals in the sector who will invest their theoretical and practical knowledge to take you to the highest level of training. With the latest and most effective teaching methods on the online teaching market.



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The most up-to-date developments in the field of hair transplantation, from leading experts in this type of procedure"

Management



Dr. Pérez Castaño, Cristina Gema

- ◆ Degree in Medicine and Surgery from the Complutense University of Madrid in 2004. Specialist via MIR in Intensive Care Medicine at the Doce de Octubre Hospital in Madrid. Doctoral courses in the field of surgery and infectious diseases with outstanding results. PhD in organ transplantation with asystole donors through a Mutua Madrileña Scholarship, specialized training in medical pathology, infectious diseases, organ transplantation and emergency units worldwide. Accreditation of the Master's Degree in Out-of-hospital Emergency Medicine, accredited by the Laín Entralgo Agency of the Community of Madrid, Spain.
- ◆ Specialist in hair transplant in clinics such as MC360, MAN MEDICAL INSTITUTE and head of the hair transplant unit in the EIVIESTETIC clinic in Ibiza, collaborator in different hair transplant units in the diagnostic and surgical area and various medical-aesthetic treatments.
- ◆ Along with the rest of the MAN MEDICAL INSTITUTE hair surgery medical team in 2019, she received the "Medical Team of the Year 2019" award for the hair surgery branch from the newspaper La Razón "Salud".

Professors

D. Antonio Santos Gil

- ◆ Second Degree Specialist in Hairdressing and Esthetics since 1992, with dedication since then to hair diagnosis and various hair treatments.
- ◆ Specialist in Opera and Theater characterization and training and instructor in the posticaria field with special dedication in the circle of Oncology patients with Capel-lo by Aderans.
- ◆ Hair treatment trainer at TICAP Clinics and specialist in Visagism and trichological diagnosis at MC360 Clinics



04

Structure and Content

The Postgraduate Certificate is structured as a comprehensive tour through each and every one of the concepts required to understand and work in this field. With an approach focused on practical application that will help you grow as a professional from the very first moment of training.





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A comprehensive syllabus focused on acquiring knowledge and converting it into real skills, created to propel you to excellence”

Module 1. Cosmetic Treatments/Hair Cosmetics

- 1.1. Hair Cosmetics Definition. Concept. Materials Used
- 1.2. Hair Prosthesis. Definition. Differences between male and female
 - 1.2.1 Clothing materials
 - 1.2.1.1 OUTER OF THE PROTHESIS: Different Types of Human Hair. Synthetic Hair
 - 1.2.1.2 INSIDE THE PROTHESIS: Tulle, Gauze, Mesh, Plasticized
 - 1.2.2 Manufacturing techniques
 - 1.2.2.1 CHOPPED HAIR
 - 1.2.2.2 WOVEN HAIR
 - 1.2.3 Fastening materials
 - 1.2.3.1 SELF-ADHESIVES
 - 1.2.3.2 GLUES OR ADHESIVES
 - 1.2.3.3 STITCHING
 - 1.2.4 Importance of hair prosthesis care
- 1.3. Micropigmentation
 - 1.3.1 Micropigmentation Techniques
 - 1.3.1.1 CAPILLARY
 - 1.3.1.2 EYEBROWS
 - 1.3.1.3 BEARD
 - 1.3.2 Aspects to be taken into account when applying hair micropigmentation
 - 1.3.3 Products used during hair micropigmentation
 - 1.3.4 Equipment used during hair micropigmentation
 - 1.3.5 Micropigmentation care
- 1.4. Hair Fibers
 - 1.4.1 Spray
 - 1.4.2 Powder
- 1.5. Definition of Cosmetic Treatments
 - 1.5.1 Cosmetic treatment boundaries.
- 1.6. Cosmetic Penetration
 - 1.6.1 Penetration routes
 - 1.6.2 Penetration rates
 - 1.6.3 Penetration determinants
- 1.7. General Composition of Cosmetics. Active Ingredients, Excipients, Coloring, Perfume, Preservatives, Correcting Agents
 - 1.7.1 Active ingredients
 - 1.7.1.1 Vegetables: origin, production and composition.
 - 1.7.1.2 Animals: origin, procurement and composition.
 - 1.7.1.2.1. Synthetic: Origin, Procurement, and Composition.
 - 1.7.1.2.2. Others: Vitamins and Trace Elements
 - 1.7.2. Excipients
 - 1.7.3. Dyes
 - 1.7.4. Perfumes
 - 1.7.5. Preservatives
 - 1.7.6. Correctors
- 1.8. Cosmetic Used in Hair Treatments
 - 1.8.1 Cosmetics for dry hair
 - 1.8.2 Oily cosmetics and seborrhea
 - 1.8.3 Pityriasis cosmetics
 - 1.8.4 Alopecia cosmetics
- 1.9. Cosmetic Hair Treatments.
 - 1.9.1 Shampoos
 - 1.9.2 Lotions

- 1.10. Aparatología empleada en tratamientos cosméticos
 - 1.10.1 Electroterapia
 - 1.10.2 Alta Frecuencia
 - 1.10.3 Fototerapia
 - 1.10.3.1 Infrarroja
 - 1.10.3.2 Ultravioleta
 - 1.10.3.3 Laser Cosmético
 - 1.10.4 Vaporizadores
 - 1.10.5 Vibradores
- 1.11. El masaje capilar
 - 1.11.1 técnicas de aplicación
- 1.12. Tratamiento del paciente oncológico.
 - 1.12.1 Calidad de vida del paciente oncológico y Medicina estética capilar. El poder curativo de la imagen.
 - 1.12.2 Pruebas antes de intervención en paciente oncológico.
 - 1.12.3 Intervención del médico estético antes, durante y después del tratamiento oncológico.
 - 1.12.4 Micro nutrición en paciente oncológico.

“*The faculty in this trained will give you the most realistic and up-to-date view of the field; the contextual point of view you need to learn*”

05

Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning***.

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.



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Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

In a given situation, what would you do? Throughout the program, you will be presented with multiple simulated clinical cases based on real patients, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is abundant scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you can experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvas, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching potential or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in professional medical practice.

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Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only grasp concepts, but also develop their mental capacity by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Re-Learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

The physician will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

With this methodology we have trained more than 250,000 physicians with unprecedented success, in all clinical specialties regardless of the surgical load. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



In this program you will have access to the best educational material, prepared with you in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Latest Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.





Expert-Led Case Studies and Case Analysis

Effective learning ought to be contextual. Therefore, we will present you with real case developments in which the expert will guide you through focusing on and solving the different situations: a clear and direct way to achieve the highest degree of understanding.



Testing & Re-testing

We periodically evaluate and re-evaluate your knowledge throughout the program, through assessment and self-assessment activities and exercises: so that you can see how you are achieving your goals.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an expert strengthens knowledge and memory, and generates confidence in our future difficult decisions.



Quick Action Guides

We offer you the most relevant contents of the course in the form of worksheets or quick action guides. A synthetic, practical, and effective way to help you progress in your learning.



06

Certificate

Through a different and stimulating learning experience, you will be able to acquire the necessary skills to take a big step in your training. An opportunity to progress, with the support and monitoring of a modern and specialized university, which will propel you to another professional level.



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*Enhance your CV with a course in
Cosmetic Treatments/Hair Cosmetics and
become a highly competitive professional".*

This program will allow you to obtain your **Postgraduate Certificate in Cosmetic Treatments / Hair Cosmetics** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (**official bulletin**). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Cosmetic Treatments / Hair Cosmetics**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future

health

confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

tech global
university

personalized service innovation

knowledge present
/ Hair Cosmetics

online training

development language

virtual classroom

Postgraduate Certificate
Cosmetic Treatments
/ Hair Cosmetics

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate

Cosmetic Treatments / Hair Cosmetics

