

Postgraduate Certificate

Economic Management and Evaluation





Postgraduate Certificate Economic Management and Evaluation

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 3 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitude.com/us/medicine/postgraduate-certificate/management-economic-assessment

Index

01

Introduction

p. 4

02

Objectives

p. 8

03

Course Management

p. 12

04

Structure and Content

p. 16

05

Methodology

p. 20

06

Certificate

p. 28

01

Introduction

The current socio-economic context, together with the other factors influencing people's health, is making it all the more necessary to improve the managerial skills of those responsible for healthcare procedures. This Postgraduate Certificate is aimed at training Heads of Service and those responsible for the medical management of hospital centers, developing skills and techniques that encourage the promotion of their leadership.





“

If you are a doctor, head of service or section, assistant, coordinator, director or manager in a hospital or outpatient care center, and you want to update and develop your management skills to respond to the current reality and context in your professional future, this is the perfect postgraduate program for you"

In the health structure, the medical division is fundamental in the development of these processes, where the paradigm of Clinical Management is increasingly imposed, making it necessary to train in this area for physicians who develop or may reach positions of responsibility for care, either as middle management, care or medical management.

The new challenges of the sector, such as the approach to complexity and chronicity, the relationships between professional groups, citizens (as users, – patients, – clients) and providers, the development of new health technologies, the need to increase efficiency in the use of resources, assuming the new leadership, participative and transparent, or gaining its position in the interdisciplinary team, are challenges to be addressed.

This **Postgraduate Certificate in Management and Economic Assessment** contains the most complete and up-to-date scientific program on the market. The most important features of the course are:

- ♦ Analyze practical cases developed by experts in health management and other specialties. Its graphic, schematic and eminently practical contents, with which they are conceived, gather scientific and assistance information on those situations that occur on a regular basis in the hospital environment.
- ♦ Presentation of practical workshops on procedures and decision making.
- ♦ Algorithm-based interactive learning system for decision-making in the situations which are presented to the student.
- ♦ Action protocols, where you can find the latest trends in health management.
- ♦ All this will be complemented by theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments.
- ♦ With a special emphasis on scientific methods and research methodologies in health management.
- ♦ Content that is accessible from any fixed or portable device with an Internet connection.



This Postgraduate Certificate will qualify you to occupy a position of responsibility as head of service or section"

“ *This Postgraduate Certificate is the best investment you can make in the selection of a refresher program for two reasons: in addition to updating your knowledge in Management and Economic Assessment, you will obtain a certificate by TECH Global University”*

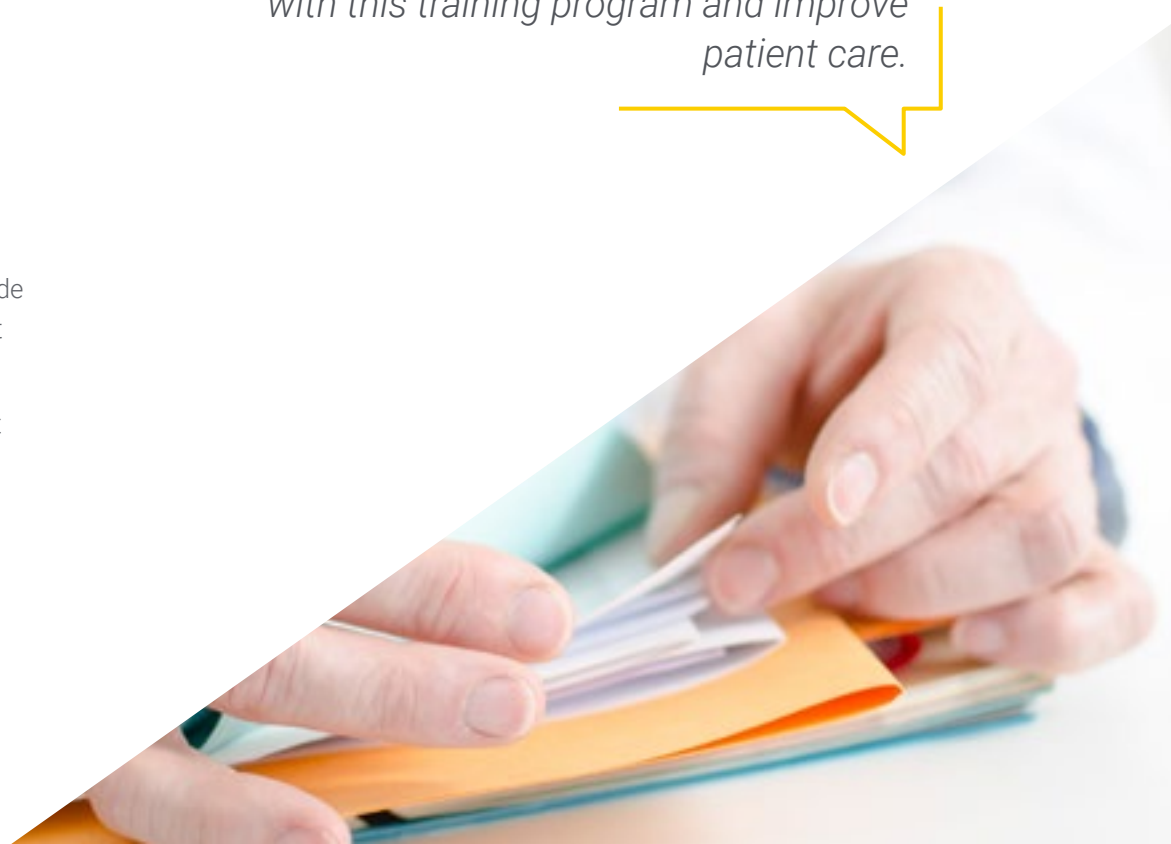
It includes, in its teaching staff, a team of prestigious health management professionals, who pour into this training the experience of their work, in addition to recognized health specialists who complement the program in an interdisciplinary way.

The multimedia content developed with the latest educational technology will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program to train in real situations.

Problem-Based Learning underpins this program design, and the doctor must use it to try and solve the different professional practice situations that arise throughout the course. This will be done with the help of an innovative interactive video system developed by renowned experts in the field of health management with extensive teaching experience.

You will be able to take the course 100% online, adapting it to your needs and making it easier for you to take it while you carry out your full-time healthcare activity.

Increase the quality of your management with this training program and improve patient care.



02 Objectives

The Postgraduate Certificate in Management and Economic Assessment offers in detail a cutting-edge training program, from an eminently practical point of view, at a time when accreditation of knowledge, including the latest trends in Leadership for Healthcare Services Managers, plays a fundamental role.



“

This training program will generate a sense of confidence in Economic Management performance, and will help you grow professionally"



General Objective

- Enhance knowledge and professional competencies in Healthcare Management from a Clinical Management perspective, gaining practical methodological tools to apply in both institutional and day-to-day critical areas of Health Management and Administration





Specific Objectives

- ♦ Understand and be able to perform an economic analysis of the operation of healthcare institutions and the economic behavior of agents involved in health systems
- ♦ Incorporate the fundamental concepts of the techniques and instruments of economic evaluation applied to management practices in healthcare systems
- ♦ Incorporate integrated procurement systems from a centralized purchasing perspective for efficient and multidisciplinary operation



*Make the most of the opportunity
and take the step to get up to date on
the latest developments in Economic
Management and Evaluation”*

03

Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



“

TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”

International Guest Director

Pauline Maisani is a leading professional in the field of clinical management and medical direction. As a specialist in the improvement of quality and safety in health services, her career has focused on the implementation of strategic projects and health planning. In addition, her interests include the financial management of hospital institutions, as well as the planning and development of continuous improvement strategies in healthcare.

Throughout her career, she has held important positions in institutions in France and Canada. In fact, she has been Deputy General Director at the Pitié-Salpêtrière Hospital, where she has led key initiatives in health care improvement and resource management. She has also served as Director of Strategic Planning at the University of Montreal Hospital Centre, where she has overseen the implementation of major projects and the optimization of hospital services. She has also rendered great service to the Paris Public Assistance and University Hospitals, working as Head of the Health Care Quality and Safety Department at their headquarters, as well as Deputy Director of Finance and Medical Affairs.

Internationally, she has been recognized for her leadership skills and her ability to manage complex projects in the hospital sector. In this respect, her work in different countries and her collaboration with multidisciplinary teams have earned her a reputation as an expert in healthcare management. Pauline Maisani has contributed to several publications and studies on hospital management and strategic planning in health systems. Her innovative approach and commitment to excellence have earned her the respect of her colleagues and recognition within the healthcare sector.



Ms. Maisani, Pauline

- Deputy General Manager at the Pitié-Salpêtrière Hospital, Paris, France
- Director at the University Hospitals of Beaujon and Bichat Claude Bernard
- Deputy General Manager, Paris Nord Val de Seine Hospital Group
- Head of the Health Care Quality and Safety Department at the Public Assistance Headquarters - Paris Hospitals
- Director of Strategic Planning, University of Montreal Hospital Center, Canada
- Deputy Director of Finance and Medical Affairs at the Public Assistance Headquarters - Paris Hospitals
- Vice Director of the Strategic Analysis Unit at the University Hospital of Lille
- Trained in Hospital Management and Administration of Hospital and Health Care Facilities at the School of Advanced Studies in Public Health (EHESP).
- Master's Degree in European Affairs and Policies from the University of Sussex. Degree in Political Science and Government from Sciences Po

“

Thanks to TECH, you will be able to learn with the best professionals in the world”

03

Structure and Content

The structure of the contents has been designed by a team of professionals knowledgeable about the implications of clinical and care management training, aware of the relevance of current training and committed to quality teaching through new educational technologies.



“

This Postgraduate Certificate in Management and Economic Assessment, contains the most complete and up-to-date scientific program on the market”

Module 1. Economic Management and Evaluation

- 1.1. Funding Models
 - 1.1.1. Payment Models and Stakeholders in the Health System
 - 1.1.2. Payment Models to Professionals
 - 1.1.3. Ideal Payment Model. Payment Models and Incentive Models
 - 1.1.4. Assess Incentive Efficacy
- 1.2. Cost Calculation
 - 1.2.1. Financial Assessment Fundamentals
 - 1.2.2. Critiques of the Fundamentals of Welfare Economics
 - 1.2.3. Classification of Accounting According to Purpose
 - 1.2.4. Defining and Classifying Costs
 - 1.2.5. Financial Assessments Used in Healthcare
 - 1.2.6. Cost Centers
 - 1.2.7. Process and Patient Cost
 - 1.2.8. Cost Analysis by Diagnosis-Related Groups (DRG)
- 1.3. Efficiency and Sustainability of Health Systems
 - 1.3.1. Definitions
 - 1.3.2. Macroeconomic Sustainability
 - 1.3.3. Factors Putting Upward Pressure on Public Health Spending, Compromising Its Sustainability
 - 1.3.4. Use in Health Services. Supply and Demand
- 1.4. Management Agreements
 - 1.4.1. Strategic Planning as a Starting Point
 - 1.4.2. The Management Agreement or Program Contract
 - 1.4.3. Contents Normally Included in Management Agreements
 - 1.4.4. Management Agreements and Differential Compensation
 - 1.4.5. Limitations and Aspects to Consider in a Management by Objectives System
- 1.5. Budget and Purchasing
 - 1.5.1. Budget Concept and Budgetary Principles
 - 1.5.2. Types of Budgets
 - 1.5.3. Budget Structure
 - 1.5.4. Budget Cycle
 - 1.5.5. Purchasing and Procurement Management
 - 1.5.6. Management of Public Service Procurement



- 1.6. Purchasing, Contracting and Supplies.
 - 1.6.1. Integrated Procurement Systems.Centralized Purchasing
 - 1.6.2. Management of Public Service Contracting: Tenders and Agreements. Purchasing and Procurement Commissions
 - 1.6.3. Hiring in the Private Sector
 - 1.6.4. Supply Logistics
- 1.7. Staffing and Performance Calculations
 - 1.7.1. Estimated Healthcare Staffing Requirements
 - 1.7.2. Staffing Calculation
 - 1.7.3. Allocate Time for Healthcare Activity
- 1.8. Budget Management
 - 1.8.1. Budget.Concept
 - 1.8.2. Public Budget
- 1.9. Negotiation with Suppliers
 - 1.9.1. Negotiation with Suppliers



A unique, key and decisive training experience to boost your professional development"

04 Methodology

This training program provides you with a different way of learning. Our methodology uses a cyclical learning approach: ***Re-learning***.

This teaching system is used in the most prestigious medical schools in the world, and major publications such as the ***New England Journal of Medicine*** have considered it to be one of the most effective.



“

Discover Re-learning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

In a given situation, what would you do? Throughout the program, you will be presented with multiple simulated clinical cases based on real patients, where you will have to investigate, establish hypotheses and, finally, resolve the situation. There is an abundance of scientific evidence on the effectiveness of the method. Specialists learn better, faster, and more sustainably over time.

With TECH you can experience a way of learning that is shaking the foundations of traditional universities around the world.



According to Dr. Gérvás, the clinical case is the annotated presentation of a patient, or group of patients, which becomes a "case", an example or model that illustrates some peculiar clinical component, either because of its teaching potential or because of its uniqueness or rarity. It is essential that the case is based on current professional life, trying to recreate the real conditions in professional medical practice.

“

Did you know that this method was developed in 1912 at Harvard for law students? The case method consisted of presenting students with real-life, complex situations for them to make decisions and justify their decisions on how to solve them. In 1924, Harvard adopted it as a standard teaching method”

The effectiveness of the method is justified by four fundamental achievements:

1. Students who follow this method not only grasp concepts, but also develop their mental capacity by evaluating real situations and applying their knowledge.
2. The learning process has a clear focus on practical skills that allow the student to better integrate into the real world.
3. Ideas and concepts are understood more efficiently, given that the example situations are based on real-life.
4. Students like to feel that the effort they put into their studies is worthwhile. This then translates into a greater interest in learning and more time dedicated to working on the course.



Re-learning Methodology

At TECH we enhance the Harvard case method with the best 100% online teaching methodology available: Re-learning.

Our University is the first in the world to combine the study of clinical cases with a 100% online learning system based on repetition, combining a minimum of 8 different elements in each lesson, which represent a real revolution with respect to simply studying and analyzing cases.

The physician will learn through real cases and by solving complex situations in simulated learning environments. These simulations are developed using state-of-the-art software to facilitate immersive learning.



At the forefront of world teaching, the Re-learning method has managed to improve the overall satisfaction levels of professionals who complete their studies, with respect to the quality indicators of the best Spanish-speaking online university (Columbia University).

With this methodology we have trained more than 250,000 physicians with unprecedented success, in all clinical specialties regardless of the surgical load. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Re-learning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

The overall score obtained by our learning system is 8.01, according to the highest international standards.



In this program you will have access to the best educational material, prepared with you in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is really specific and precise.

This content is then adapted in an audiovisual format that will create our way of working online, with the latest techniques that allow us to offer you high quality in all of the material that we provide you with.



Latest Techniques and Procedures on Video

We introduce you to the latest techniques, to the latest educational advances, to the forefront of current medical techniques. All this, in first person, with the maximum rigor, explained and detailed for your assimilation and understanding. And best of all, you can watch them as many times as you want.



Interactive Summaries

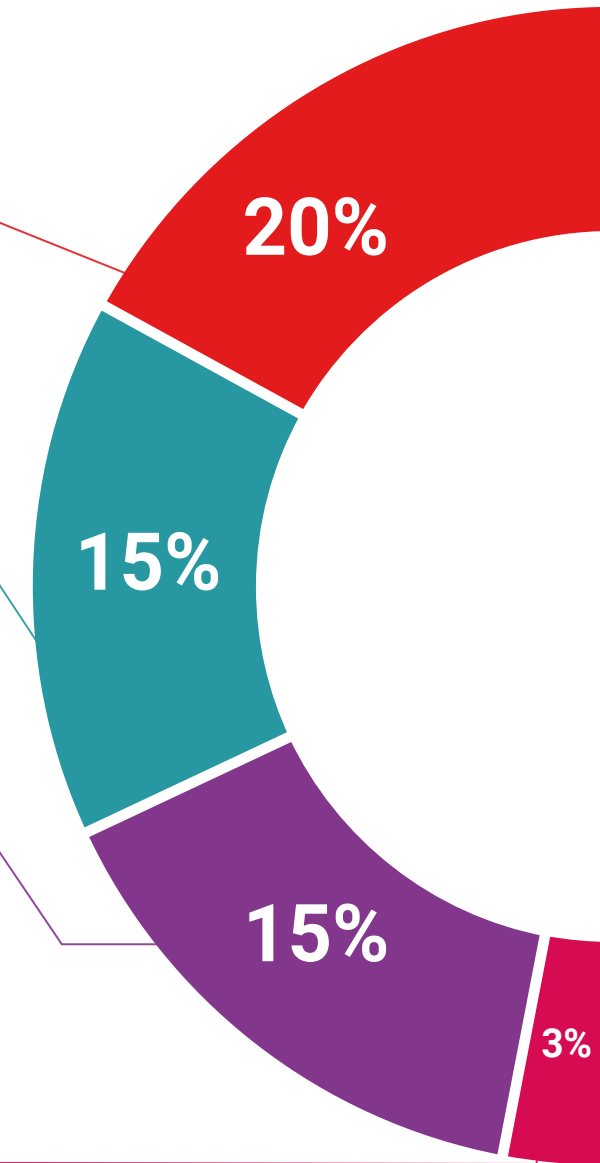
We present the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

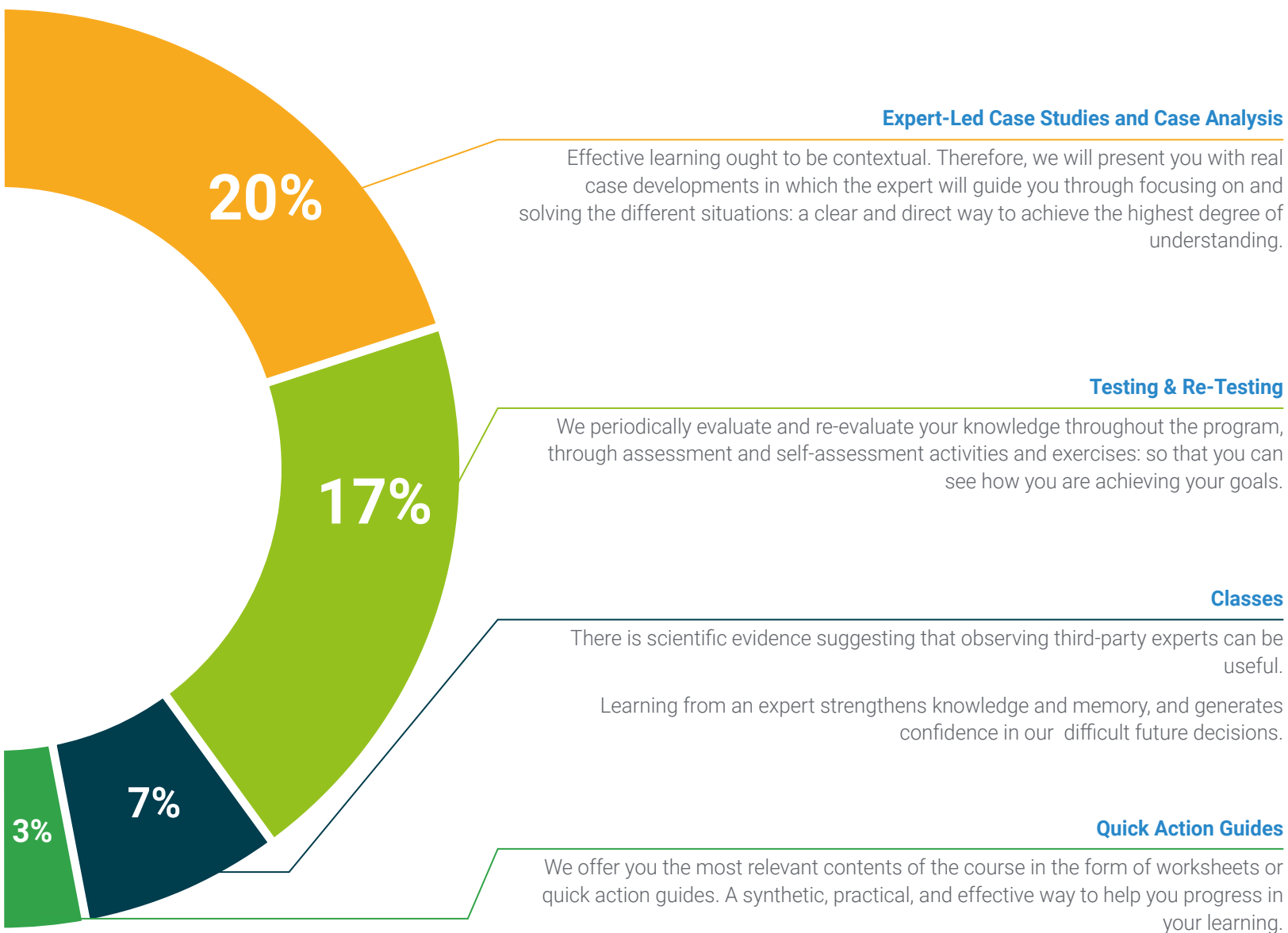
This unique multimedia content presentation training system was awarded by Microsoft as a "European Success Story".



Additional Reading

Recent articles, consensus documents, international guides. in our virtual library you will have access to everything you need to complete your training.





05

Certificate

The **Postgraduate Certificate in Management and Economic Assessment** guarantees you, in addition to the most rigorous and up-to-date training, access to a certificate issued by **TECH Global University**.



“

Successfully complete this training and receive your certificate without the hassle of travel or paperwork"

This program will allow you to obtain your **Postgraduate Certificate in Economic Management and Evaluation** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Economic Management and Evaluation**

Modality: **online**

Duration: **6 weeks**

Accreditation: **3 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom



Postgraduate Certificate Economic Management and Evaluation

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 3 ECTS
- » Schedule: at your own pace
- » Exams: online

Postgraduate Certificate

Economic Management and Evaluation

