Postgraduate Certificate
Business and Human Rights

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Postgraduate Certificate
Business and Human Rights

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Technological University**
- » Dedication: **16h week**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/law/postgraduate-certificate/business-human-rights**

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01
Introduction

Concern about the negative impacts of business on human rights has increased worldwide. Therefore, a high percentage of consumers globally are willing to pay more for products and services from companies that demonstrate a commitment to social responsibility. The demand of jurists who dominate this field does not stop growing on the part of corporations that want to avoid legal problems and gain followers. That is why TECH has developed a unique qualification together with a team of experts in the field. This way, students will delve into Corporate Social Responsibility, delving into the legal and ethical challenges they face today. All presented in a convenient format totally online.

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" *Specialize in corporate-human rights regulation 100% online at the world's largest university according to Forbes"*

At the current juncture, the interaction between business and human rights has become increasingly critical. Societies face increasing demands to operate ethically and responsibly, respecting and protecting fundamental freedoms. There are more and more international standards and guidelines related to business and human rights, such as the United Nations Guiding Principles on Business and Human Rights.

This syllabus, developed by an outstanding team of experts in the field, delves into Corporate Social Responsibility (CSR) and its intersection with Human Rights. In this way, jurists will gain a solid understanding of how corporations can align their operations and policies with the principles of individual guarantees, contributing to a more ethical and sustainable business world.

Also, during the course of the program the student will address the obligations of the State in the protection of human principles and the prevention of abuses by companies. Similarly, they will delve into national and international legal frameworks regulating the conduct of these societies and how governments play a key role in ensuring that companies comply with their obligations regarding inherent freedoms.

With a 100% online methodology, students will have the flexibility to adapt their learning to their schedules and responsibilities. In addition, they will access a large amount of multimedia content presented in different audiovisual media, integrating key concepts through practical examples and real cases that illustrate the challenges and solutions in the relationship between companies and human guarantees. v

This **Postgraduate Certificate in Business and Human Rights** contains the most complete and up-to-date program on the market. The most important features include:

- The development of case studies presented by experts in Business and Human Rights
- The graphic, schematic and practical contents with which it is designed provide advanced and practical information on those disciplines that are essential for professional practice
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on innovative methodologies
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

Contributes to the fulfillment of Human Rights in the current business challenges thanks to this TECH Postgraduate Certificate"

" *Register and master Corporate Social Responsibility and its relationship with Human Rights"*

Join now and delve into state obligations and preventing corporate abuse with the most efficient methodology, TECH Relearning.

Step up your career and become an expert in promoting responsible business practices and preventing abuses in the corporate world.
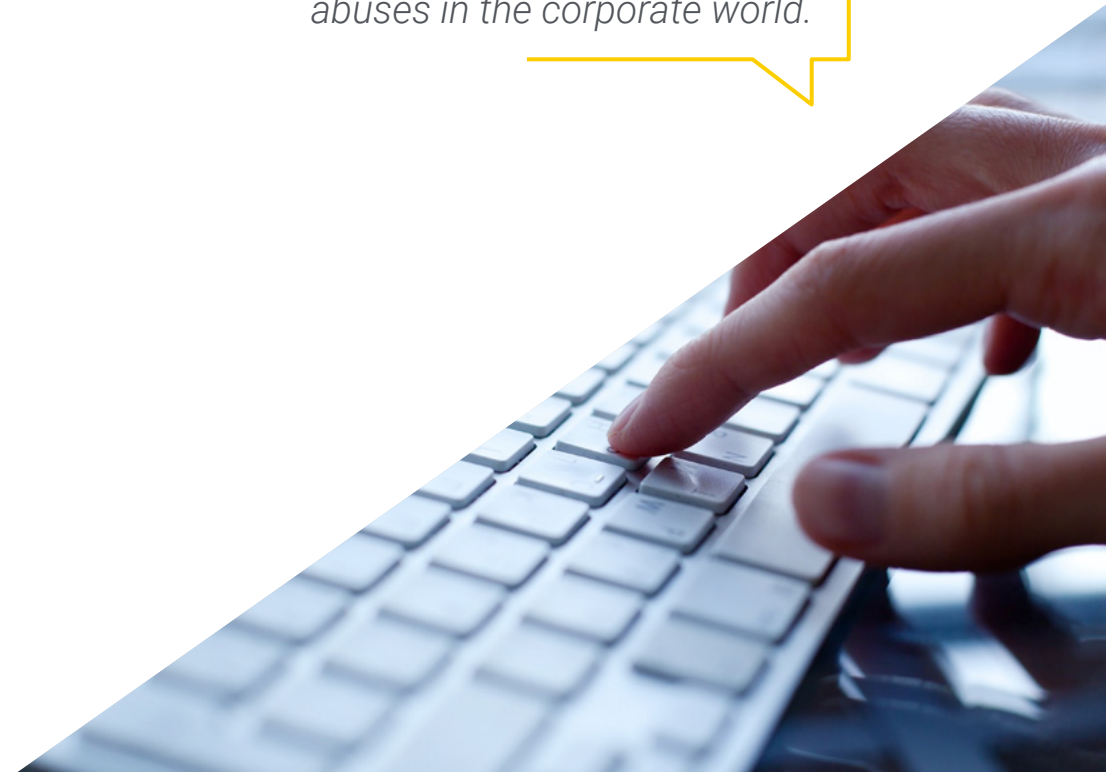
The program's teaching staff includes professionals from sector who contribute their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will provide the professionals with situated and contextual learning, i.e., a simulated environment that will provide an immersive education programmed to learn in real situations.

The design of this program focuses on Problem-Based Learning, by means of which the professionals must try to solve the different professional practice situations that are presented throughout the academic course. For this purpose, the students will be assisted by an innovative interactive video system created by renowned experts.

02
Objectives

The design of this Postgraduate Certificate provides jurists with skills and abilities in the integration and enforcement of human rights in the business sphere. In this way, the graduates will determine the essential role of stakeholders in due diligence processes and redress mechanisms. Therefore, students will acquire the necessary skills to evaluate and promote responsible business practices, as well as to effectively address human rights violations in the business context.

"

Expand your knowledge of UN guiding principles and excel in your career with TECH"

General Objectives

- Investigate the relationship between business activity and Human Rights
- Broaden your knowledge of International Humanitarian Law
- Examine the foundations of International Human Rights Law and the transformations it has introduced in Public International Law
- Delve into the mechanisms of control of Human Rights present in Europe, America and Africa

Specific Objectives

- Explore the scope of the UN Guiding Principles on Business and Human Rights
- Determine the role of stakeholders in due diligence processes and reparation processes

Achieve your professional goals with the best rated university in the world by its students according to the Trustpilot platform (4.9/5)"

03
Course Management

This program has been designed by a high-level teaching team made up of jurists specializing in human rights relations in the workplace. Thanks to their vast experience in the sector, students will delve into the UN Guiding Principles and determine the role of stakeholders in due diligence processes and preparedness processes. For this reason, graduates will gain an international and avant-garde perspective in a sector that increasingly requires updated professionals over 6 weeks of intensive training fully online.

"*Update yourself on the obligations of the state and the prevention of abuses by the company hand of the best jurists. Only at TECH*"
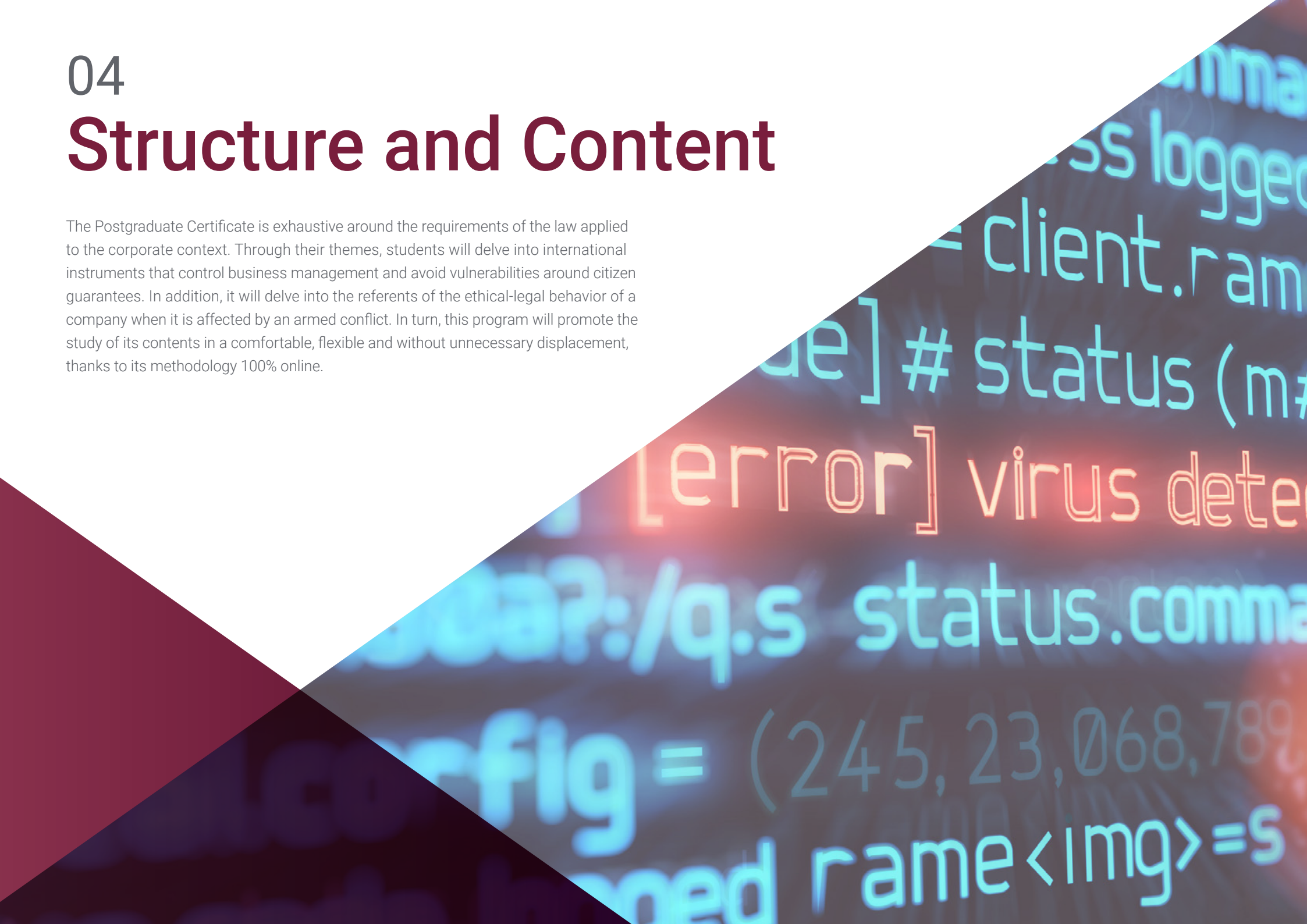
Management

Dr. Gutiérrez Castillo, Víctor Luis

- Researcher specialized in Common European Law and International Studies
- Head of Cabinet of the Presidency of the Junta de Andalucía (Andalusian Regional Government)
- Legal Advisor for public institutions
- Member of the Royal Academy of Jurisprudence and Legislation of Spain
- Member of the Scientific Committee of the Institut Economique du Droit de la Mer of Monaco
- European PhD in Law

```
11 {var month=o.getUTCMonth
12 hours+':'+minutes+'
13 if(o.constructor===Array)
14 {var ret=[];for(var i=
15 ret.push($.toJSON(o[i]))
16 var pairs=[];for(var k i
17 name='"'+k+'"';else if(typ
18 name=$.quoteString(k);else
```

04
Structure and Content

The Postgraduate Certificate is exhaustive around the requirements of the law applied to the corporate context. Through their themes, students will delve into international instruments that control business management and avoid vulnerabilities around citizen guarantees. In addition, it will delve into the referents of the ethical-legal behavior of a company when it is affected by an armed conflict. In turn, this program will promote the study of its contents in a comfortable, flexible and without unnecessary displacement, thanks to its methodology 100% online.

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You will have explanatory videos, interactive summaries and other multimedia resources to address all the topics of this university program"

Module 1. Business and Human Rights

1.1. Transnational corporations in the International Society

    1.1.1. Relationship between business and human rights

    1.1.2. Companies as non-State actors in the framework of Human Rights

    1.1.3. Corporate Social Responsibility vs Business and Human Rights

1.2. International Instruments on Business and Human Rights

    1.2.1. The UN Global Compact

    1.2.2. The OECD Guidelines for Multinational Enterprises

    1.2.3. UN Guiding Principles on Business and Human Rights

1.3. The Guiding Principles Pillar: the State's obligation to protect

    1.3.1. Obligations of the State and prevention of abuse by companies

    1.3.2. State enterprises and public procurement

    1.3.3. Coherence between public policies

1.4. Pillar II of the Guiding Principles: corporate responsibility to respect

    1.4.1. Business policies and transparency measures

    1.4.2. Respect and prevent by companies through due diligence

    1.4.3. Internal mechanisms for remediation

1.5. Pillar III of the Guiding Principles: the duty to remedy

    1.5.1. Effective remedy

    1.5.2. Judicial remediation mechanisms

    1.5.3. Extrajudicial remediation mechanisms

1.6. Due Diligence in Human Rights

    1.6.1. Due diligence

    1.6.2. The role of stakeholders

    1.6.3. Implementation of due diligence in practice

1.7. International initiatives for international due diligence regulation on Human Rights

    1.7.1. Regulatory developments on mandatory due diligence in the European continent

    1.7.2. The draft European Directive on Business Due Diligence on sustainability

    1.7.3. Other sectoral initiatives

Enroll in this Postgraduate Certificate and fully master the legislation concerning the relationship of the company with human rights"

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

"*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization*"

At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world"

Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.

A learning method that is different and innovative.

This intensive Law program at TECH Technological University will prepare you to face all the challenges in this area, both nationally and internationally. Its main objective is to promote personal and professional growth by helping you achieve success. For this purpose, we rely on Harvard Business school case studies with which we have a strategic Convention that allows us to use the materials used in the most prestigious university in the world.

> "
> *We are the only online university that offers Harvard materials as teaching materials on its courses"*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the course, students will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program learning is not a linear process, but rather, a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation for success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.
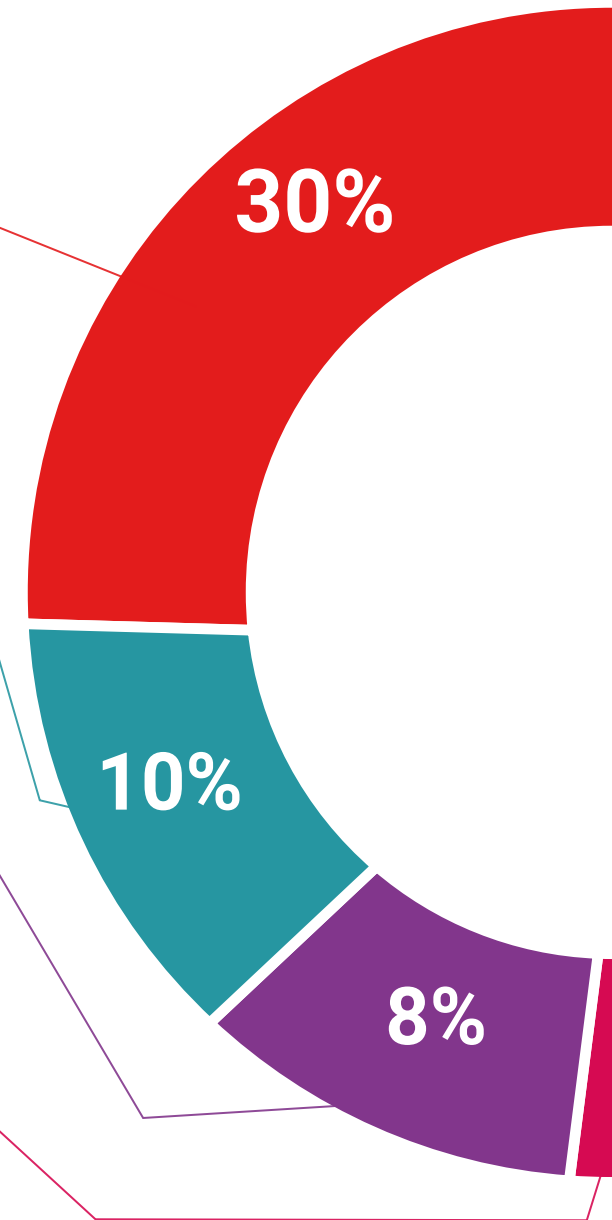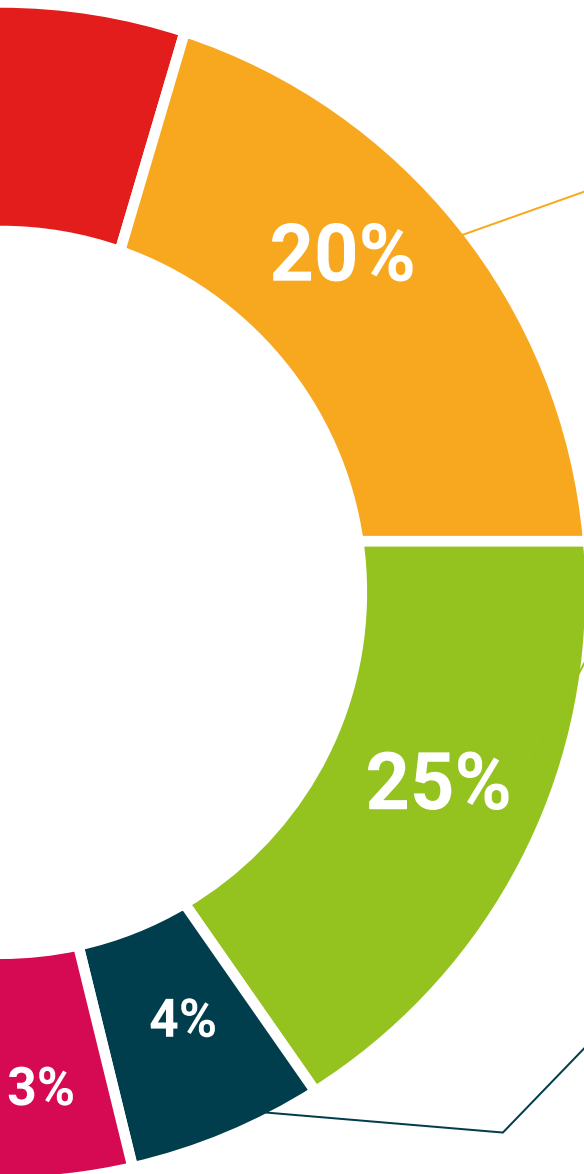
Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training tExclusive system was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.

06
Certificate

The Postgraduate Certificate in Business and Human Rights guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Certificate in Business and Human Rights** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Business and Human Rights**

Official Nº of Hours: **150 h.**

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Awards the following

DIPLOMA

to

Mr./Ms. _____, with identification number _____.
For having passed and accredited the following program

POSTGRADUATE CERTIFICATE

in

Business and Human Rights

This is a qualification awarded by this University, equivalent to 150 hours, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH is a Private Institution of Higher Education recognized by the Ministry of Public Education as of June 28, 2018.

June 17, 2020

Tere Guevara Navarro
Dean

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

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