

Postgraduate Diploma Sports Photojournalism

Endorsed by the NBA



tech technological
university



Postgraduate Diploma Sports Photojournalism

Course Modality: **Online**

Duration: **6 months**

Certificate: **TECH Technological University**

Official N° of hours: **450 h.**

Website: www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-sports-photojournalism

Index

01

Introduction

p. 4

02

Objectives

p. 10

03

Course Management

p. 14

04

Structure and Content

p. 20

05

Methodology

p. 26

06

Certificate

p. 34

01

Introduction

The power of the sports image, in an era based on spectacularization, acquires a remarkable importance that requires broader and more specific knowledge to be able to intervene with the necessary specialization to differentiate oneself in this sector. This Postgraduate Diploma puts at your service a compendium of competencies that this specialization has brought together to offer the most intensive and complete learning in the online teaching market, including the use of new media and techniques and the control of the impact on social networks and their use.



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Include in your professional skills the capture, editing and professional broadcasting of quality and impact sports images and compete in an agile and innovative sector that needs recycled professionals, including a new vision of this field"

The expert begins with an essential review in the module "History of Photographic Journalism", which addresses the historical evolution since the appearance of photography and its application in the journalistic field. The technical and historical aspects that conditioned this trajectory will be examined.

It analyzes the works of the most relevant photojournalists in history, from Roger Fenton in the Crimean War to the current national and international photojournalists: Jacob Riis, Erich Salomon, Donald McCullin, James Nachtwey, Gervasio Sánchez, etc.

It is very important to delimit what we understand by Photographic Journalism and other analogous and close formulas that we can include within this sometimes so diffuse field. All the while being aware of the importance of the photographic medium, but also of all its limitations.

We will make special mention of the historical evolution of Spanish photojournalism and the role of women in it. In the first case we must focus with special attention on the Spanish Civil War for being the context where the golden age of this genre was quickly gestated; and in the second, on the figure of the woman who created Robert Capa, the most legendary photojournalist of all time, that is: Gerda Taro.

The expert offers a more concrete vision in today's profession, we will see how Photojournalism combines the art of photography and the craft of journalism. At its core are the artistic and aesthetic aspect of the image and the informative part of it. Photographic journalism is, in short, a journalistic specialty whose purpose is to inform through photography. Sports photojournalism is therefore governed by the criteria of timeliness and immediacy of the news, but also by the testimonial value of the report and the plasticity of the interview, which implies that it intervenes in each and every one of the genres of journalism. The only difference, essential on the other hand, is that its raw material is not the word, but the image.





This module will develop the range of genres within photojournalism and the variants of specialization involved in it, such as event, conflict, environmental or street photojournalism. This theoretical and practical tour through the genres and subgenres will allow the construction of a visual account of the information and the adjustment of the photojournalist's approach and previous preparation according to the type of work they are facing.

The aim is, on the one hand, to examine the qualities that the image must have according to the journalistic genre for which it is used and, on the other hand, to delve into the specialization criteria that must be taken into account in professional praxis. In this sense, the photojournalist must know what level of prior research a coverage requires, especially in in depth photojournalism and in the sub genre of war conflicts.

The module will also address ethical and legal issues of the different genres, with special emphasis on image editing (pixelation) and the need for the photojournalist to know the limitations in the exercise of their profession from a regulatory and deontological point of view. To this end, an approach will be made to the fundamental rights involved in photojournalism, such as the right to information, privacy and self image or the special protection enjoyed by minors and people with functional diversity.

On the other hand, sports photojournalism, or the journalistic image in sports, has been and is a determining factor in assessing the state of sports journalism at national and international level. Traditionally, the role of the sports journalist has been relegated to a discredited and devalued position, especially by their own colleagues in the sports media who have been commonly referred to as '*Toy Department*' to the sports editorial staff.



A modern and current vision of sports photography, aimed at breaking the most common archaic molds in this sector"

The same occurs in the academic field with studies related to communication and sports. For this reason, and choosing the figure of the sports photojournalist as one of the most forgotten in this same sector, this module focuses on discovering and valuing the photojournalistic work around sports. The student will experience a historical journey through the most iconic images that represent the most transcendent events and sports figures.

The value of a good sports image in a given context can transcend to other journalistic fields such as politics, economics and social issues. In this line, it is essential to recognize the differences between a photojournalist in charge of a single sport discipline, able to understand the development of the game and empathize with the athlete at key moments, and those who work in different sport practices. This specialization will be decisive to be able to capture and reflect not only what happens during the sporting event but also what frames it, such as the moments prior to the start, the reactions reflected in the fans and the different protagonists during its course or the emotions that arise after the end of the event.

Finally, it is also important to bear in mind that the power of the sports image serves to break with traditional models or, on the contrary, to maintain an increasingly outdated discourse. In an era based on spectacularization and where, thanks to social networks and the different new digital platforms, images increase their value as news and descriptive material. Therefore, understanding the role of women represented through the journalistic image in the different sports media is fundamental in order to, with a retrospective look, advance towards an equitable and ethical treatment, capable of abandoning sexualization or success as exceptional motives for the representation of women in sports.

This **Postgraduate Diploma in Sports Photojournalism** offers you the advantages of a high level scientific, teaching, and technological program. These are some of its most notable features:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State of the art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Banks of complementary documentation permanently available, even after the course



A real process of acquiring specialized skills that will allow you to take impactful photographs that will set you apart from the competition"

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Learn how to create media covers, with images of high interest and impact"

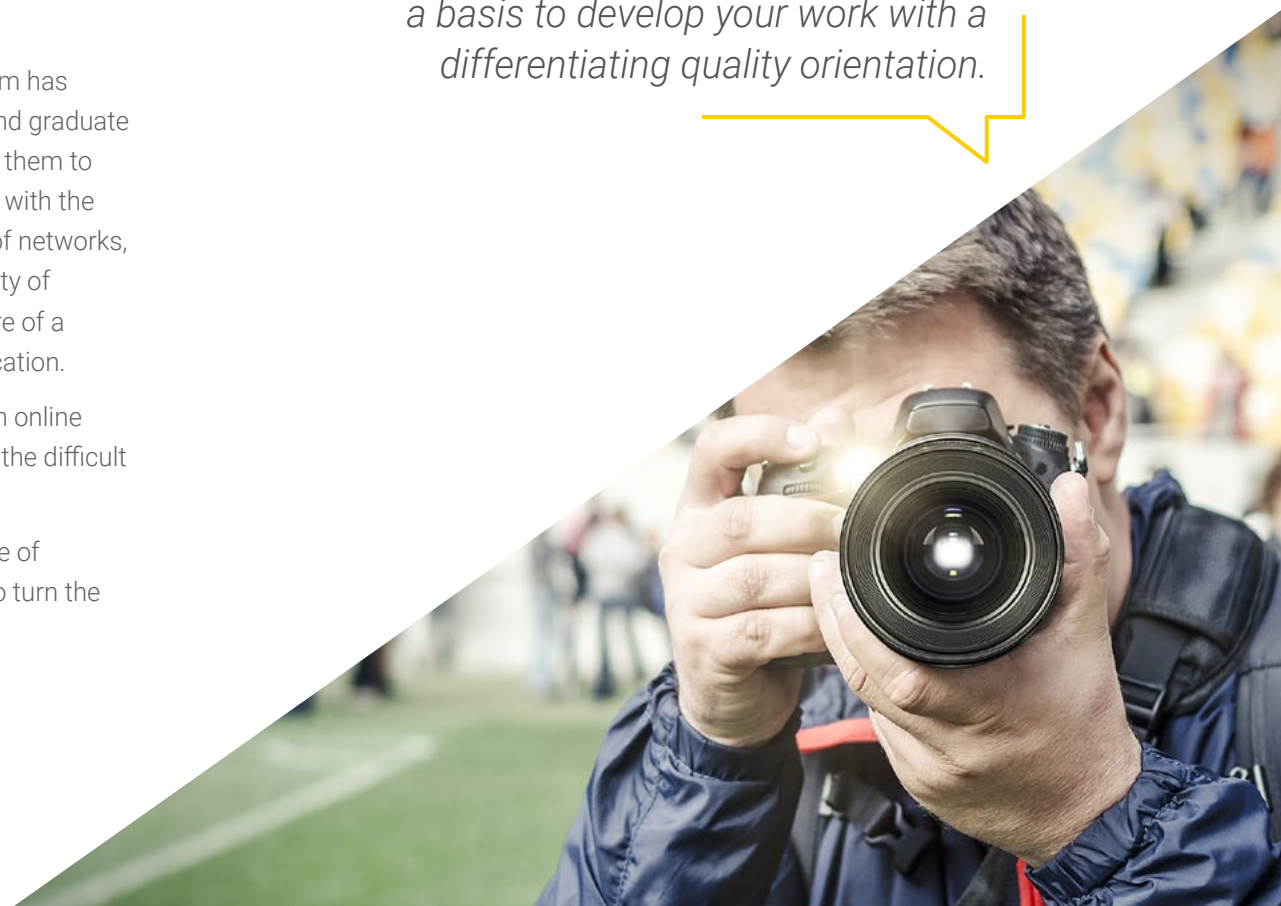
The team of teachers of the Postgraduate Diploma in Sports Photojournalism has extensive experience in teaching at university level, both in undergraduate and graduate programs, and extensive experience as working professionals, which allows them to know, first hand, the profound transformation that this sector is undergoing, with the incorporation of new models of spectator or receiver of messages, control of networks, etc. Their direct experience, their knowledge, as well as the analytical capacity of the faculty are the best source to grasp the keys to the present and the future of a vocational and exciting profession for those who love sports and communication.

The methodology of TECH Technology University's Postgraduate Diploma, in online format, allows breaking down the barriers imposed by work obligations and the difficult reconciliation with personal life.

All this educational compendium makes this Postgraduate Diploma a degree of specialization that compiles all the aspects that are relevant and essential to turn the Journalism professional into an authentic expert in this profession.

Acquire the quick decision making and technical agility you need for quality sports imaging.

With a historical analysis of the great sports photographers in history, as a basis to develop your work with a differentiating quality orientation.



02

Objectives

The necessary learning in each and every one of the areas of development of sports photojournalism, in a complete learning that includes the general and cultural knowledge necessary to interpret the professional landscape and adapt to every requirement, capturing and editing spectacular, shocking and interesting images for any media.





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Achieve your goal of professional improvement, with the certainty that you are incorporating the most interesting and efficient advances in the area of sports photography to your specialization and skills"



General Objectives

- ♦ Examine the different photographic genres related to journalism
- ♦ Analyze the importance of photography in journalism
- ♦ Develop the evolution of the photographic press since its inception
- ♦ Study the most important photographers and works in the history of photojournalism
- ♦ Distinguish the genres and specialties of photojournalism
- ♦ Apply the techniques and specificities of each of them to praxis
- ♦ Discriminate the differences between Photojournalism for informative and opinion purposes
- ♦ Analyze the figure and functions of the sports photojournalist
- ♦ Establish an appropriate methodology to work in different sporting events
- ♦ Identify the value of the work of sports photography in recent history
- ♦ Generate specialized knowledge on the importance of photography on the front pages of sports media





Specific Objectives

Module 1

- ♦ Analyze the Needs of the Historical Background of Today's Photojournalism
- ♦ Present the figure of Francisco de Goya as a precursor of Photojournalism
- ♦ Determine the informational applications that photography can offer
- ♦ Establish the limitations of veracity presented by the photograph
- ♦ Delimit the boundaries between the different photographic and journalistic angles
- ♦ Examine the historical context in which photography was born and its relationship with its appearance in the graphic press
- ♦ Address the importance of technological development in the history of photography and photojournalism
- ♦ Examine the impact of photography as a means of documentation from its emergence until the early 20th century
- ♦ Analyze the historical context at the journalistic level of the interwar period to understand the rise of photojournalism
- ♦ Generate specialized knowledge about the work of some of the most important photojournalists of the last stage of the 20th century before the irruption of digital photography
- ♦ See what has changed at the press level with the advent of digital development and the Internet
- ♦ Highlight the role of important women photographers in history
- ♦ Establish a historical evolution of photojournalism in Spain

Module 2

- ♦ Establish the Technical Parameters that Differentiate One Genre from Another
- ♦ Identify, from the image, the variety of photojournalistic genres
- ♦ Examine the editing techniques that apply to genres
- ♦ Propose a methodology for photo news, photo reportage, photojournalistic portrait and photojournalistic essay
- ♦ Identify the criteria for specialization in photojournalism

Module 3

- ♦ Analyze Iconic Photographs in the World of Sports
- ♦ Study historical and current references in sports photojournalism
- ♦ Recognize the particularities of different sports disciplines
- ♦ Explore the language of sports through images
- ♦ Reflec on the treatment of diversity in sport through images
- ♦ Determine the importance of image in the celebration of the Olympic Games
- ♦ Research the role of women in sports

03

Course Management

A teaching staff made up of specialists in journalism, communication and photojournalism. With long experience in teaching, they include teaching skills and experience in photojournalism in the media. A compendium of skills that make up a teaching staff of the highest quality for exceptional training.





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The teachers of the Postgraduate Diploma, active professionals in this field of work, will provide you with a broad and contemporary vision of the reality of the profession"

Management



Mr. Sedano, Jon

- ♦ Degree in Journalism (2017)
- ♦ Master's Degree in Research and new audiences (2018)
- ♦ Autumn Doctoral School in Communication held at the University of Málaga (2019)
- ♦ Doctoral Summer School celebrated at the University of Alicante 2019
- ♦ Doctoral Summer School celebrated at the University of Navarra 2018
- ♦ Photojournalism Teacher at the University of Malaga.
- ♦ Professor of the workshop "Photojournalism: Ethics in the face of biological risk and health emergencies" at the XIV International Conference of the University of Malaga on Security, Emergencies and Catastrophes.
- ♦ Professor of the workshop "Photojournalism: Ethics in the face of desolation" at the XIV International Conference of the University of Málaga on Security, Emergencies and Disasters
- ♦ Professor of the workshop "Verification in the Digital Era: Bulos, fake news and disinformation" of the University of Málaga
- ♦ Professor of the workshop "Communication and micro-narratives through Instagram" at the University of Malaga
- ♦ Production of audiovisual educational guides: narrative, technical and legal planning
- ♦ Diario SUR Multimedia Correspondent
- ♦ Freelance at El País
- ♦ Director of the specialized media La Casa de EL
- ♦ Contributor in Radio 4G
- ♦ Contributor in Radio Pizarra
- ♦ ECC Ediciones
- ♦ Dolmen magazine article writer

Professors

Dr. Cano Galindo, Juan

- ♦ Doctor in Journalism from the University of Malaga 2020
- ♦ Degree in Journalism from the University of Malaga 2002
- ♦ Diploma in Teaching from the University of Almería 2000
- ♦ Temporary substitute professor in the Department of Journalism at the University of Malaga (2020/ 21) for the subjects Press Message Techniques and Radio and Television Message Techniques
- ♦ Associate Professor at the School of University Studies EADE-Malaga (2013-) of the subjects Journalistic Writing II and Press Workshop
- ♦ Collaborator in the Criminology Practicum at the University of Malaga (2008-2012)
- ♦ Journalist at Diario SUR (2001-) specialized in events, courts and investigation
- ♦ Contributor to Espejo Público (2013-) on Antena 3TV
- ♦ Contributor to Expediente Marlasca (2017-) on La Sexta
- ♦ Contributor to Vaya Mañana (2018/19) on Canal Sur
- ♦ Collaborator in Hoy en Día (2019-) on Canal Sur
- ♦ Contributor to La Noche de Adolfo Arjona (2018/19) on La Cope
- ♦ Contributor to En Casa de Herrero (2019-) on es.Radio

Mr. González, Rafael

- ♦ Degree in History from the University of Malaga 2003
- ♦ Academic Training
- ♦ Master's Degree in Education Academic Training
- ♦ Outdoor Photography at the Aperture School (Málaga)
- ♦ Outdoor Photography at the Aperture School (Málaga)
- ♦ Various workshops with José Manuel Navia, Ricky Dávila, Gervasio Sánchez, Jesús Gabaldón Teaching experience
- ♦ Geography and History teacher Since 2007 in several centers of the Junta de Andalucía
- ♦ Photography courses on a personal basis Professional Experience
- ♦ Collaboration with NGOs on photographic projects in Morocco (2007). Personal projects in Cuba (2010)
- ♦ Professional Experience
- ♦ Photography project in collaboration with NGOs in Palestine and Israel (2012)
- ♦ Personal project in Saharawi refugee camps in Tindouf (2012)
- ♦ Personal photographic project in India (2012)
- ♦ Collaboration with NGO Mil Colinas in a photographic project in Rwanda (2014)
- ♦ Collaboration with NGOs and Religious Missions in photographic projects in Uganda (2012)
- ♦ Other portrait works Lines of Research, Publications, Conferences
- ♦ Book and video: El camino de Ruanda

Mr. Puertas Graell, David

- ♦ Degree in Journalism from the University of Malaga 2013
- ♦ Member of Digilab: Media, Strategy and Regulation (URL), recognized as a Consolidated Research Group by the Generalitat de Catalunya (2016– 2020)
- ♦ D. student and research fellow at the Faculty of Communication and International Relations Blanquerna - Ramon Llull University.(10/ 2016–)
- ♦ Doctoral stay at the University of Aarhus (Denmark) (2019)
- ♦ Master's Degree in Journalistic Communication Research (University of Malaga. (2014– 2015)
- ♦ Community Manager Professional Studies on Communication and Media, DEUSTO (12 - 13)
- ♦ Degree in Journalism, University of Malaga (2009 - 2013)
- ♦ Participation as a professor in the Winter School 2021 of the Faculty of Communication and International Relations, Blanquerna Ramon Llull University (January, 2021)
- ♦ Participation as professor in the Master's Degree in Political and Social Communication, Blanquerna Ramon Llull University (February 2020) Coordinated by Elena Yeste
- ♦ Participation as a professor in the Winter School 2020 of the Faculty of Communication and International Relations, Blanquerna Ramon Llull University (January, 2020)
- ♦ Editor at Delena Formación (10/2014 - 10/2015)
- ♦ Content writer at Media Esfera Communication and Digital Marketing (04/2015 - 09/2015)
- ♦ Editor in Chief at tiroapuerta.com (09/2013 - 09/2014)
- ♦ Assistant viral content editor at Columna Zero (09/2013 - 09/2014)
- ♦ Production member of the documentary film 'La Memoria Encontrada' with the participation of the University of Málaga and Filmoteca de Andalucía (10/2012 - 06/2013)
- ♦ Editor at Granada Hoy (Grupo Joly) (08/2012 - 10/2012)



*A unique learning experience,
key and decisive to boost your
professional development"*



04

Structure and Content

The content of this training will allow you to learn all aspects of the different disciplines involved in this area through a very complete and well structured program that will lead you to the highest standards of quality and success. A complete review that will take you in a stimulating and intensive way to the highest level in your learning.





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A broad and updated syllabus, to achieve a stimulating and very efficient learning, turning your effort into real work capacity"

Module 1. History of Photojournalism

1.1 Background of Photojournalism

- 1.1.1. Journalists, Reporters, Photographers, Authors...
- 1.1.2. The First Reporters since Herodotus of Halicarnassus
- 1.1.3. Informers of Major Events
- 1.1.4. The Birth of Graphical Press
- 1.1.5. Francisco de Goya, Precursor of Photojournalism

1.2. Photography as a Journalistic Tool

- 1.2.1. Photography, an Objective Medium?
- 1.2.2. Photographic Images as Sources of Information
- 1.2.3. Photography between Manipulation and Propaganda
- 1.2.4. Functions of Photography in Journalism
- 1.2.5. The Paparazzi Phenomenon
- 1.2.6. From the Photographic Essay to the Author's Photography as Frontiers
- 1.2.7. Interpretation of Journalistic Image

1.3. The Birth of Photography

- 1.3.1. The Historical Context of the Industrial Revolution
- 1.3.2. Nicéphore Niépce's Heliographies
- 1.3.3. The Spread of the Daguerreotype
- 1.3.4. Image Multiplication with Fox Talbot

1.4. The Influence of Technological Evolution in Photojournalism

- 1.4.1. From Daguerreotype to Film Reels
- 1.4.2. Evolution of Cameras up to the Digital Era
- 1.4.3. Evolution of Reproduction and Dissemination Media up to the Internet

1.5. Early Photographers: Documentary Filmmakers and Photojournalists

- 1.5.1. The First Years of Documentary Photography
- 1.5.2. The First Photographers in the War
- 1.5.3. Photographers in Search of the "Photo-News"

1.6. The Rise of Photojournalism in the Interwar Period

- 1.6.1. The World at Odds: Communism versus Fascism
- 1.6.2. The Birth of Photojournalism in Germany
- 1.6.3. The Construction of Robert Capa

1.7. Photojournalism in the Second Half of the 20th Century

- 1.7.1. The Creation of Big Agencies and Magazines *Magnum* and *Life*
- 1.7.2. The Figure of Enrique Meneses, the Spanish "Capa"
- 1.7.3. James Nachtwey and Reel Photojournalists

1.8. Photography in Current Digital Press

- 1.8.1. The Need for Immediacy
- 1.8.2. From Reflex Cameras to Mobile Photography
- 1.8.3. Mobiles and Social Media
- 1.8.4. Current Photo Essay and Photo Reportage
- 1.8.5. Photographic Agencies and Cooperatives
- 1.8.6. Current Photojournalism Awards

1.9. The Role of Women in the History of Photojournalism

- 1.9.1. Behind Robert Capa, the Figure of Gerda Taro
- 1.9.2. Dorothea Lange
- 1.9.3. Margaret Burke-White
- 1.9.4. Lee Miller
- 1.9.5. Berenice Abbott
- 1.9.6. Diana Arbus
- 1.9.7. Lisette Model
- 1.9.8. Joana Biarnés
- 1.9.9. Cristina García Rodero
- 1.9.10. Other Photojournalists in History

- 1.10 History of Photojournalism in Spain
 - 1.10.1. First Foreign Photographers
 - 1.10.2. Documentary Photography
 - 1.10.3. The Civil War
 - 1.10.4. The Post-War Period
 - 1.10.5. AFAL Group
 - 1.10.6. The 70's and the Transition
 - 1.10.7. New Initiatives in Documentary Photography
 - 1.10.8. The Rise of Centers, Meetings and Conferences

Module 2. Photojournalistic Genres and Specialization

- 2.1. Photonews
 - 2.1.1. Emergence of the Photonews Genre in Spain
 - 2.1.2. Evolution of Photonews
 - 2.1.3. The Importance of the Image
 - 2.1.4. The Text in Photonews
 - 2.1.5. Differences between Photonews and News Photos: The News Photo
- 2.2. Short Photo Reportage
 - 2.2.1. History of Photojournalism: from Jacob Ribs to Cartier-Bresson Examples:
 - 2.2.2. Features
 - 2.2.3. The 5 Ws in Photojournalism
 - 2.2.4. Methodology
- 2.3. In Depth Photoreporting
 - 2.3.1. Integrated Marketing Communication
 - 2.3.2. Features
 - 2.3.3. Previous Investigation
 - 2.3.4. Methodology
- 2.4. Photojournalistic Essay
 - 2.4.1. The Essay as a Form of Journalistic Expression
 - 2.4.2. The Importance of the Author and the Point of View in the Essay
 - 2.4.3. Iconography in the Essay The Overview
- 2.5. Photojournalistic Portrait
 - 2.5.1. The Interview in Photojournalism
 - 2.5.2. The Importance of Detail
 - 2.5.3. The Photo-Stamp
 - 2.5.4. The Review Photo
- 2.6. Resource Image
 - 2.6.1. The Importance of Resource Images
 - 2.6.2. The Labour of Documentation The Photographic Archive
 - 2.6.3. The Image as a Resource in the Layout
- 2.7. Photojournalism of Events
 - 2.7.1. Evolution of Photography in Crime Journalism
 - 2.7.2. Immediacy in Crime Journalism
 - 2.7.3. The Value of the Testimonial versus the Quality of the Image
 - 2.7.4. Editing Crime Photography
 - 2.7.5. Ethical Considerations
- 2.8. Conflict Photojournalism
 - 2.8.1. History and Evolution
 - 2.8.2. Exponents of Conflict Photojournalism From Gervasio Sánchez to Lynsey Addario
 - 2.8.3. Previous Investigation
 - 2.8.4. Hazards of Conflict Photojournalism
 - 2.8.5. Images of Minors in Conflict Photojournalism
- 2.9. Environmental Photojournalism
 - 2.9.1. The Environment as a Narrative Axis
 - 2.9.2. The Aesthetics of the Image
 - 2.9.3. The Photo Complaint
- 2.10. Street Photojournalism
 - 2.10.1. The Street as a Habitat for Photography
 - 2.10.2. New Scenarios of Street Photojournalism
 - 2.10.3. Immortalizing the Everyday: Shooting from the Hip
 - 2.10.4. The Citizen as a Photojournalist

Module 3. Sports Photojournalism

- 3.1. The Figure of the Sports Photojournalist
 - 3.1.1. Introduction
 - 3.1.2. Functions and Sources of Sports Photography
 - 3.1.3. The Language of Sports through Images
- 3.2. Photographic Team
 - 3.2.1. Cameras and Required Characteristics
 - 3.2.2. Supplementary Materials
 - 3.2.3. Selection and Editing
- 3.3. Positioning of the Photographer on the Playing Fields
 - 3.3.1. Placement and the Importance of the Type of Lens Used
 - 3.3.1.1. Soccer
 - 3.3.1.2. Basketball
 - 3.3.1.3. Cycling
 - 3.3.1.4. Others
- 3.4. Current References
 - 3.4.1. Spanish Sports Photojournalists I
 - 3.4.2. Spanish Sports Photojournalists II
 - 3.4.3. Foreign Sports Photojournalists
- 3.5. Photographic Awards
 - 3.5.1. *World Press Photo*
 - 3.5.2. *Sony World Photography Awards*
 - 3.5.3. Others
- 3.6. The Main Image on the Front Page of the Main Sports Media in Spain
 - 3.6.1. Marca
 - 3.6.2. AS
 - 3.6.3. *Sports*
 - 3.6.4. Mundo Deportivo
- 3.7. Analysis of Iconic Photographs
 - 3.7.1. Selection and Study of Photographs Recognizable by their Impact I
 - 3.7.2. Selection and Study of Photographs Recognizable by their Impact II
 - 3.7.3. Historical Publications
 - 3.7.3.1. *Sports Illustrated*
 - 3.7.3.2. El Gráfico
 - 3.7.3.3. Don Balón
 - 3.7.3.4. Others
- 3.8. The Power of Image in the Olympic Games: Barcelona'92
 - 3.8.1. The City of Barcelona: Photograph of a Metamorphosis
 - 3.8.2. The Olympic Work
 - 3.8.3. The Symbolic Legacy
- 3.9. Treatment of Diversity I
 - 3.9.1. Racism
 - 3.9.2. Gender
 - 3.9.3. The Invisible Role of Women on Sports Covers
- 3.10. Treatment of Diversity II
 - 3.10.1. Monitoring the Frontiers of Sexuality
 - 3.10.2. Case Study: Caster Semenya
 - 3.10.3. Other Similar Cases



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Learn, practice and position your CV amongst the most competitive in the sector”

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



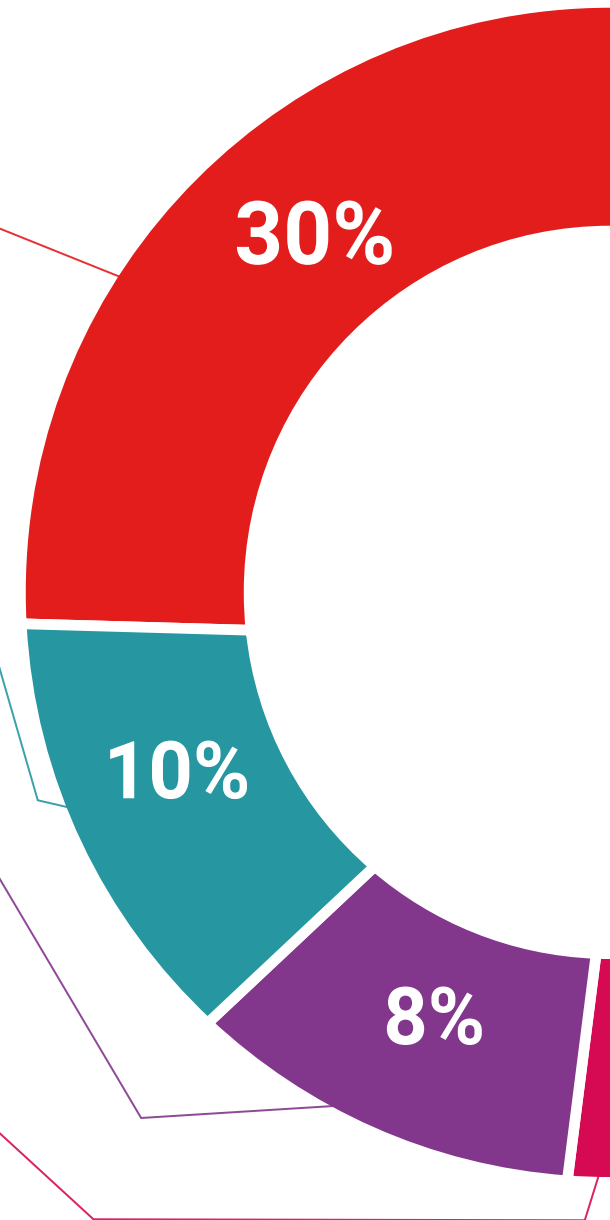
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Diploma in Sports Photojournalism guarantees, in addition to the most rigorous and up to date training, access to a Postgraduate Diploma qualification issued by TECH Technological University.





“

Successfully complete this training program and receive your certificate without travel or laborious paperwork”

This **Postgraduate Diploma in Sports Photojournalism** is the most up to date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma , and meets requirements commonly demanded by labor exchanges, competitive examinations, and professional from career evaluation committees.

Title: Postgraduate Diploma in Sports Photojournalism

Official N° of hours: 450 h.

Endorsed by the NBA



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
development languages
virtual classroom



Postgraduate Diploma
Sports Photojournalism

Course Modality: Online

Duration: 6 months

Certificate: TECH Technological University

Official N° of hours: 450 h.

Postgraduate Diploma Sports Photojournalism

Endorsed by the NBA

