

# Postgraduate Diploma

## Politics, Society and Law





## Postgraduate Diploma Politics, Society and Law

Course Modality: **Online**

Duration: **6 months.**

Certificate: **TECH Technological University**

Official N° of hours: **450 h.**

Website: [www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-politics-society-law](http://www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-politics-society-law)

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01

# Introduction

One of the main functions of an international journalist is to give voice to silence, clarify different government versions of stories, search for neutrality and be critical in unjust situations. But in order to do this, it is necessary to have specialized knowledge and be highly qualified in certain topics. That's why TECH has designed the most complete specialist course on the market about politics, society and law which will allow students to acquire superior skills in this field.





“

*Citizens must be kept up to date with what is happening in the rest of the world and, for this, it is necessary to have qualified journalists who transmit information truthfully and objectively”*

Politics and society are intimately related and in order to know how politics can influence or how it relates to society, it is necessary for journalism professionals to have a high level of knowledge in this field. This Postgraduate Diploma analyses the basic pillars of politics and the influence that they have.

The journalist specialized in this field must also have advanced knowledge in International Law and Human Rights. Today, in the 21st century, there are nations that do not recognize or protect the most basic fundamental rights. There is a dilemma of the trade-off between the limitation of freedoms or rights and both national and international security. Under pretexts such as terrorism or immigration, fundamental rights such as privacy or freedom of expression have been called into question in the name of security and protection of citizens. Therefore, it is essential to specialize in this field and make known all the facts that violate the rights of citizens to achieve, from the appropriate agencies, that there is a change in this aspect.

This makes it essential for the rest of the world to be informed about all these types of events, through truthful and objective news, which will provide a clear and concise vision of these facts. But for this to happen it is necessary to have highly qualified professionals and, therefore, TECH has designed this complete Postgraduate Diploma that will give the student the keys to be able to develop their work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Diploma in Politics, Society and Law** contains the most complete and up-to-date academic program on the market. The most important features of the specialization are:

- ♦ Practical cases presented by experts in international journalism.
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice.
- ♦ Latest developments in international journalism.
- ♦ Practical exercises where the self-assessment process can be carried out to improve learning.
- ♦ A special emphasis on innovative methodologies in the field of the international journalism.
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication.
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments.
- ♦ Content that is accessible from any fixed or portable device with an Internet connection.



*If you want to develop in your work with total professionalism and compete with the best, don't think twice and come train with TECH"*



“

*We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”*

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts in international journalism with extensive experience.

*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*

*Know the latest trends in international journalism and be the best in this sector.*



# 02

# Objectives

This Postgraduate Diploma is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





“

*If your objective is to develop your career in the international field, we offer what you are looking for at TECH”*



## General Objectives

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- ♦ Analyze the political system and the different types of government in different societies
- ♦ Determine the functions and organization of the courts
- ♦ Examine governance and the role of globalization in politics
- ♦ Analyze the history and foundations of international law and human rights
- ♦ Determine how each human rights system functions according to the geographic area to which it belongs and analyze them according to their cultural traditions and history
- ♦ Examine the international legal system, its relationship with domestic law and its mechanisms
- ♦ Analyze the production processes of an international news story, from pre-production to selling it to the media
- ♦ Examine the profiles of the different international journalists
- ♦ Develop the most popular international journalistic formats and genres





## Specific Objectives

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- ♦ Identify the components of the political system and analyze how they relate to each other
- ♦ Link politics and power
- ♦ Identify the factors of change in politics
- ♦ Determine the importance of political communication and how to carry out a subsequent analysis
- ♦ Analyze the different political ideologies, attitudes, values and cultures
- ♦ Identify the different players with a relevant role in political activity: political parties, lobbies, interest groups, social movements and the media
- ♦ Examine the different theoretical-political models
- ♦ Differentiate between the competences of national law and international law and establish the relationship between the two
- ♦ Determine the different mechanisms that exist to materialize the protection of human rights
- ♦ Relate the evolution of human rights with politics and globalization
- ♦ Examine international treaties and the procedure used to adopt them
- ♦ Establish the prevalence of rights and the collision between them
- ♦ Analyze the characteristics and influences of culture that make each regional human rights protection system different
- ♦ Develop specialized knowledge of the institutions and bodies dealing with foreign policy and human rights
- ♦ Develop critical thinking to formulate proposals to improve the mechanisms of

international law

- ♦ Analyze the functioning of international media and the diffusion of information
- ♦ Discern which sources of information are reliable in an international context
- ♦ Generate specialized knowledge to verify data and to contrast *fake news*
- ♦ Develop the techniques of photojournalism and audiovisual journalism
- ♦ Examine media agendas
- ♦ Identify media trends in explaining the news
- ♦ Review cases in which journalistic ethics have not been respected



*Develop your skills to become a versatile journalist at the forefront of the the latest trends."*



03

# Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.







REFRESH

“

*The best way to learn is by studying with the best.  
And we offer you that opportunity”*

## Management



### Ms. Chato Vázquez, Carmen

- Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid Univeristy in 2008
- Postgraduate Diploma in Public Communication and Defense from the Gutiérrez Mellado University Institute- UNED in 2009.
- Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- Freelance Journalist 2013-2016

## Professors

### Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

### Ms. Pérez, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019

### Ms. Gacho Carmona, Isabel

- ♦ International Analyst in 4Asia.es.
- ♦ Degree in International Relations from the Complutense University of Madrid
- ♦ Master's Degree in Geopolitics and Strategic Studies from the Carlos III de Madrid University
- ♦ Master's Degree in International Protection of Human Rights from the University of Alcalá.
- ♦ Collaborator in the Spanish Institute of Strategic Studies, Foreign Policy and Global Studies
- ♦ Analyst of International Security in Prosegur
- ♦ External collaborator at the Ministry of Foreign Affairs, European Union and Cooperation.
- ♦ External collaborator in the Office of the High Commissioner for Human Rights (UN)

### Dr. Del Paso Gallego, Ana

- ♦ Journalist, International Relations Analyst, Communication Advisor and University Professor
- ♦ Degree in Journalism from the Faculty of Information Sciences of the Complutense University of Madrid (1983)
- ♦ Freelance Journalist of USA media in Spain (since 2015)
- ♦ Associate Professor, Department of Journalism and Global Communication, Faculty of Information Sciences, Complutense University of Madrid (since September 2019)
- ♦ Professor in different Spanish universities
- ♦ First Prize in the Elcano Journalism Award granted by the Navy (1997)
- ♦ UNICEF Journalism Award for her coverage of the Gulf War in Iraq (1991)
- ♦ Trustee of the Peace and Cooperation Foundation, collaborator of the United Nations and candidate for the Prince of Asturias Awards.

# 04

# Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to gain deeper knowledge in the area, in order to produce work of professional quality through the use of the available tools.







“

*We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*

## Module 1. Politics and Society

- 1.1. The Concept of Society in Philosophy
  - 1.1.1. The Ideal Society of Aristotle
  - 1.1.2. Plato's Republic
  - 1.1.3. Nietzsche's Freedom and Society
  - 1.1.4. Rousseau's Social Contract
  - 1.1.5. Marxism of Karl Marx
  - 1.1.6. Lenin's Socialist Society
- 1.2. Elements of Politics
  - 1.2.1. Structure of Politics
  - 1.2.2. Population, Territory and Co-action
  - 1.2.3. Forms of Participation in Politics
- 1.3. The Political System and Types of Government
  - 1.3.1. Democracy
  - 1.3.2. Tyranny
  - 1.3.3. Oligarchy
  - 1.3.4. Anarchy
  - 1.3.5. Monarchy
  - 1.3.6. Republic
  - 1.3.7. Theocracy
  - 1.3.8. Federations
  - 1.3.9. Confederations
- 1.4. State and Sovereignty
  - 1.4.1. What is Sovereignty?
  - 1.4.2. Types of Sovereignty
  - 1.4.3. Examples of Problems of Sovereignty
- 1.5. Functions and Organization of the Courts
  - 1.5.1. Functions of the Courts
  - 1.5.2. Organization the Courts



- 1.6. Political Attitudes and Political Cultures, Values and Ideologies
    - 1.6.1. Political Cultures
    - 1.6.2. Political Ideologies and Values
    - 1.6.3. Political Attitudes and Their Evolution
  - 1.7. Actors in Political Activity
    - 1.7.1. Political Parties
    - 1.7.2. Interest Groups
    - 1.7.3. Social Movements
    - 1.7.4. The Media
  - 1.8. Governance and the Factors of Change in Politics
    - 1.8.1. Governance and Governability
    - 1.8.2. Crisis of Governability
  - 1.9. Capitalism and Democracy
    - 1.9.1. Process of Change in the World
    - 1.9.2. From Feudalism to Capitalism
    - 1.9.3. The Bourgeois Revolution
    - 1.9.4. Capitalism
  - 1.10. Globalization
    - 1.10.1. What is Globalization?
    - 1.10.2. How do States Act in Global Contexts?
    - 1.10.3. Negative Consequences of Globalization
- Module 2. International Law and Human Rights**
- 2.1. History and Fundamentals of Human Rights
    - 2.1.1. History of Human Rights
    - 2.1.2. Fundamentals of Human Rights
    - 2.1.3. Natural Rights
    - 2.1.4. Ethical Constructivism
    - 2.1.5. Contemporary Debates
  - 2.2. Mechanisms of the Protection of Human Rights
    - 2.2.1. Conventional Mechanisms
    - 2.2.2. Non-Conventional Mechanisms
  - 2.3. European and Inter-American Human Rights System
    - 2.3.1. The European Union
    - 2.3.2. European Convention
    - 2.3.3. The European Court of Human Rights
    - 2.3.4. History and Structure of the Inter-American System
  - 2.4. African, Asian and Arab System of Human Rights
    - 2.4.1. Human Rights System in Africa
    - 2.4.2. Human Rights System in Asia and the Pacific
    - 2.4.3. Arab Human Rights System
  - 2.5. Politics, Globalization and Human Rights
    - 2.5.1. External Action by States in the Field of Human Rights
    - 2.5.2. Relationship Between Globalization and Human Rights
    - 2.5.3. Multinationals and Human Rights
  - 2.6. Public International Law
    - 2.6.1. Legal System
    - 2.6.2. Decentralization
    - 2.6.3. International Law and its Effectiveness
  - 2.7. History of Public International Law
    - 2.7.1. Peace of Westphalia
    - 2.7.2. Congress of Vienna
    - 2.7.3. The Hague Conferences
    - 2.7.4. Treaty of Versailles
    - 2.7.5. United Nations Charter
  - 2.8. Actors of International Law
    - 2.8.1. Subjects of International Law
    - 2.8.2. International Organizations
  - 2.9. International Treaties
    - 2.9.1. What are International Treaties?
    - 2.9.2. Types of International Treaties
    - 2.9.3. Phases of International Treaties
    - 2.9.4. Reservations, Validity and Termination of International Treaties
    - 2.9.5. Most Relevant International Treaties



- 2.10. The Deterioration of Human Rights. Violations of Human Rights
  - 2.10.1. The Importance of Human Rights
  - 2.10.2. How and Why Have Human Rights Deteriorated?
  - 2.10.3. Violations of Human Rights

### Module 3. International Journalism and Professional Ethics

- 3.1. International Media. Media vs. Agencies
  - 3.1.1. Main International Media
  - 3.1.2. In What Way Does The Media Inform and What Influence Does it Have?
- 3.2. Preproduction
  - 3.2.1. How to Plan a Report
  - 3.2.2. What to Include
  - 3.2.3. The Figure of the Fixer
- 3.3. Information Sources
  - 3.3.1. International Organizations
  - 3.3.2. Chancelleries
  - 3.3.3. Embassies
  - 3.3.4. Government
  - 3.3.5. Agency and Communication Media
  - 3.3.6. Correspondents
  - 3.3.7. Expertos
- 3.4. Verification of Data and *Fake News*
  - 3.4.1. Types of Verification
    - 3.4.1.1. Sources
    - 3.4.1.2. Images
    - 3.4.1.3. Dates
    - 3.4.1.4. Origin
  - 3.4.2. Criteria to Contrast *Fake News*
- 3.5. International Journalist Profiles
  - 3.5.1. Correspondents
  - 3.5.2. Special Reports
  - 3.5.3. Analyst
  - 3.5.4. Freelance Journalist







- 3.6. Journalistic Genres
  - 3.6.1. Informative
  - 3.6.2. Opinion
- 3.7. Audiovisual and Press Journalism
  - 3.7.1. Photo Journalism
  - 3.7.2. Audiovisual Journalism
  - 3.7.3. Written Press (Paper and Digital Newspapers)
  - 3.7.4. Radio
- 3.8. Setting Agendas and Selling Topics to the Media
  - 3.8.1. International Newsworthiness Criteria
  - 3.8.2. How Media Agendas Work
  - 3.8.3. Sell International Topics to the Media
- 3.9. Trends and Ethical Journalism
  - 3.9.1. What is the Topic and Why
  - 3.9.2. Tendency Towards Conflict
  - 3.9.3. Ethical Journalism
- 3.10. Technology International Context
  - 3.10.1. Leaked Documents from the Wikileaks Case
  - 3.10.2. Influence Campaigns (Cambridge Analytica), Disinformation, Censorship, etc.)



*A unique, key, and decisive training experience to boost your professional development”*

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the *New England Journal of Medicine* have considered it to be one of the most effective.





“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*



### At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world.”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### **A learning method that is different and innovative.**

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard *case studies*, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

“ *We are the only online university that offers Harvard materials as teaching materials on its courses* ”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University *case studies method* with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard *case studies* with the best 100% online teaching method: Re-learning.

*In 2019, we obtained the best learning results of all online universities in the world.*



At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Re-learning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (we learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

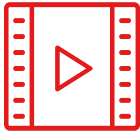
With this methodology we have trained more than 650,000 university graduates with unprecedented success. In fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, markets, and financial instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your training, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

Based on the latest evidence in neuroscience, not only do we know how to organize information, ideas, images, memories, but we also know that the place and context where we have learned something is crucial for us to be able to remember it and store it in the hippocampus, and retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



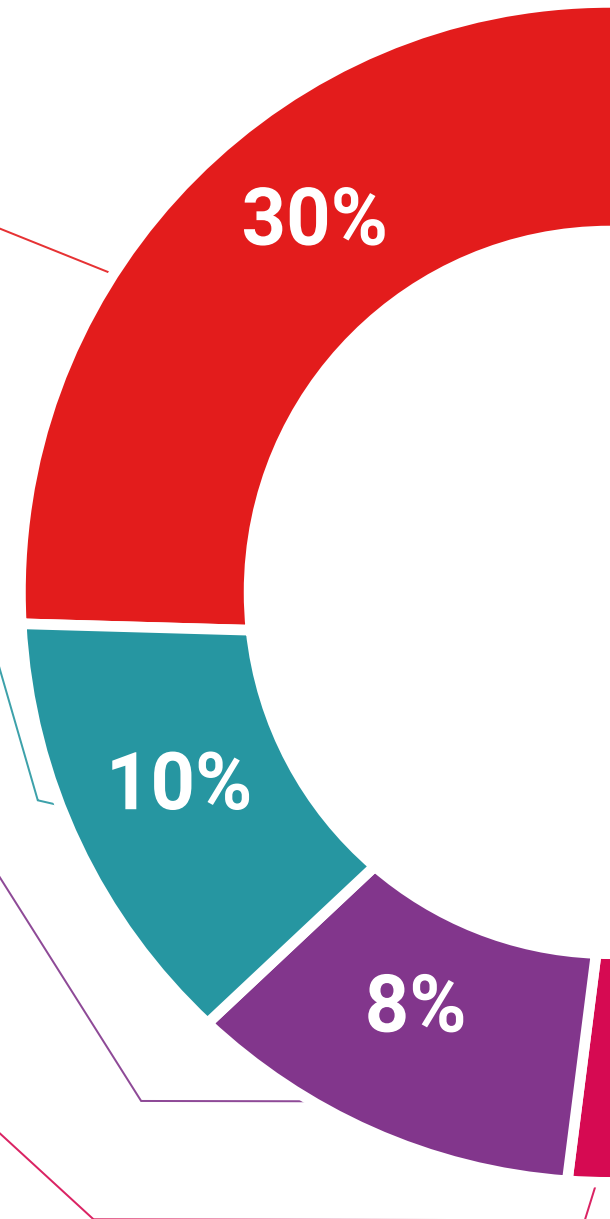
### Practising Skills and Abilities

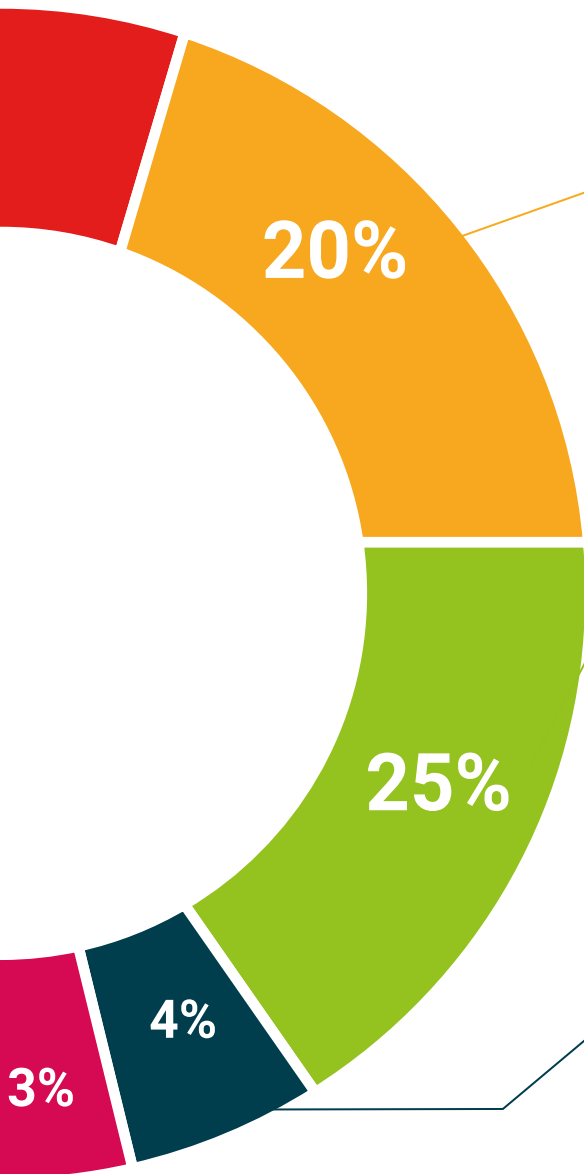
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.





06

# Certificate

Through a different and stimulating learning experience, you will be able to acquire the necessary skills to take a big step in your training. An opportunity to progress, with the support and monitoring of a modern and specialized university, which will propel you to another professional level.





“

*Include in your CV a Postgraduate Diploma in Politics, Society and Law and gain the skills of an expert in this exciting area of work"*

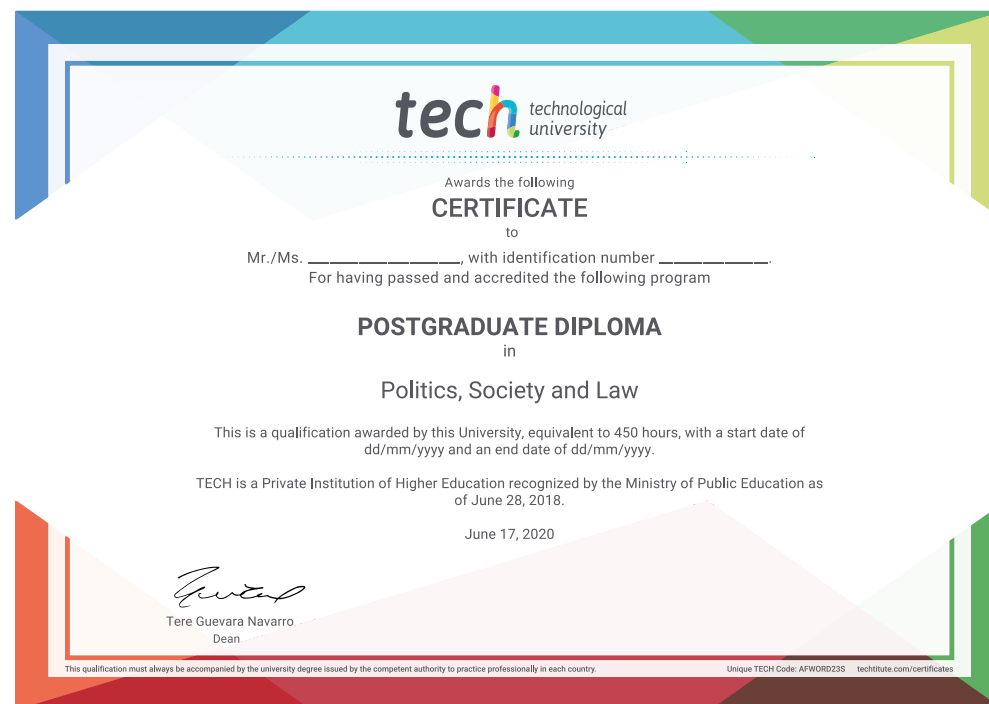
This **Postgraduate Certificate in Politics, Society and Law** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Politics, Society and Law**

Official N° of Hours: **450h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
classroom



Postgraduate Diploma  
Politics, Society and Law

Course Modality: Online

Duration: 6 months.

Certificate: TECH Technological University

Official N° of hours: 450 h.

# Postgraduate Diploma

## Politics, Society and Law

