

Postgraduate Diploma Journalism in Political Environments





Postgraduate Diploma Journalism in Political Environments

- » Modality: online
- » Duration: 6 months
- » Certificate: TECH Technological University
- » Dedication: 16h/week
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/pk/journalism-communication/postgraduate-diploma/postgraduate-diploma-journalism-political-environments

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01

Introduction

The political environment has its own rules and regulations regarding the communicative processes, some explicit and others implicit, but all of them need to be known and understood by the communication professional in order to be able to carry out their journalistic work efficiently. This is a specific course to develop the skills required to work in this field with the solvency of an expert.



NEWS

Monday, April 1, 2013

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Faster Than Electricity!!!**

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Prepare to work in journalism in political environments with the theoretical and practical backing of the best in the industry"

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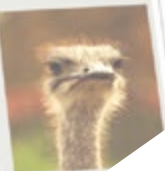
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To enter into the world of politics, journalists must be neutral, manage a low profile and identify the right tools that allow them to acquire information, generate opinion and show the truth. However, they must be cautious not to generate discomfort with their colleagues, especially if they belong to such a tight-knit environment.

In this way, political journalists become authentic actors and defenders of the truth, both externally in the media and newspapers, as well as internally, elaborating the communication plans of the parties that stand for election at the polls.

The main objective of this Postgraduate Diploma is the specialization of the professional journalist in the political environment. To achieve this, you will have to go through a practical case study and the completion of complementary activities that generate specialized knowledge.

The degree of specialization gained in the Postgraduate Diploma in Journalism in Political Environments allows the professional journalist to achieve a high level of advanced knowledge and development in the political environments surrounding the world of journalism, in the most relevant and significant aspects in any of its professional lines.

This **Postgraduate Diploma in Journalism in Political Environments** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



The experience of a solvent and expert university is available to you in this complete program"

“

A Postgraduate Diploma supported by the best technology, which will allow you to learn in a fluent and efficient way”

Our teaching staff is made up of practising specialists. A multidisciplinary team of trained and experienced professionals in different environments, who will develop the theoretical knowledge efficiently, but, above all, will contribute the practical knowledge derived from their own experience to the program.

This mastery of the subject matter is complemented by the effectiveness of the methodological design, developed by a multidisciplinary team of e-learning experts who integrate the latest advances in educational technology.

In order to achieve success in this program, the professional will have the help of an innovative interactive video system, through which they will be able to put into practice the telepractice and learning from an expert systems. A concept that will allow them to integrate and fix learning in a more realistic and permanent way.

An exciting educational process that will allow you to work in one of the currently most dynamic and exciting areas of journalism.

With professors who are experts in this area of work, this program is a unique opportunity for professional development.



02

Objectives

The Postgraduate Diploma in Journalism in Political Environments is aimed at obtaining a higher degree of specialization that allows the journalism professional to develop their career in this area in an optimal way. For this purpose, we have developed the essential theoretical content that will provide students with the necessary knowledge and tools to transfer into practice, which will be developed intensively throughout the program.



“

Work as a journalist in political environments with the backing of the most extensive knowledge in the subject”



General Objectives

- ♦ Develop specialized knowledge of political communication
- ♦ Examine and relate political communication with social sciences and, in particular, with communication theories
- ♦ Analyze the role of communication of political institutions in the framework of contemporary democracies
- ♦ Analyze the discrimination factors of collectives in societies
- ♦ Identify patterns of discriminatory information in information published by the media
- ♦ Determine how best to provide ethical and respectful information without losing the value of professional objectivity
- ♦ Exercise the journalistic profession ethically within the political environment
- ♦ Determine how the journalist's relationships with parties and institutions work in order to obtain the desired information
- ♦ Discern and filter truthful and unintentional information from hoaxes that seek to promote public disinformation





Specific Objectives

Module 1. Parliamentary Journalism and Political Environments

- ♦ Justify the need for reliable and honest reporting
- ♦ Examine all the tools available in the Chamber for the practice of parliamentary journalism
- ♦ Analyze the different activities and events of the hemicycle
- ♦ Identify the usual channels of communication between the press and the parties
- ♦ Propose new writing styles according to the platforms, format and technology available
- ♦ Analyze the tentacles of power of political environments

Module 2. International Political Journalism and Global Structures

- ♦ Determine the role of the political journalist within international environments
- ♦ Analyze the functioning of different types of states and how they can act politically
- ♦ Interpret the consequences of globalization on the development of societies from a communication perspective
- ♦ Analyze the position of supranational organizations and their decision-making capacity over the states to which they are addressed
- ♦ Develop, with a critical perspective, the most recent armed conflicts and their impact on societies, as well as their treatment by the media
- ♦ Examine the relevance of social movements from the French May onwards, and the information that has been given about them
- ♦ Analyze the incidence of the new populisms in the different countries where they have taken power and the means used to achieve it

Module 3. Source Journalism, Professional Ethics and Fake News

- ♦ Analyze the current situation of the media in the daily coexistence with disinformation processes
- ♦ Identify both organic (parties) and individual (politicians) political sources
- ♦ Analyze the factors that have developed Fake News in recent years, looking at the major sources of Fake News broadcasting
- ♦ Examine the limits of legal journalism with regard to the preparation and elaboration of information, connecting in the same way with the legal perspective
- ♦ Determine the need for continuous verification work, based on what has already been developed by the fact checking companies
- ♦ Analyze existing legislative initiatives to regulate the propagation of hoaxes and false information
- ♦ Praise the work of the fact-checking and objective journalist as opposed to the media that promote disinformation



Realistic and achievable objectives that will allow you to change your professional future with a much more competitive CV and professional profile"

03

Course Management

The Postgraduate Diploma in Journalism in Political Environments has an added value that stands out from any other similar specialization: The teachers who make up the team of professors know, first hand, the real workings of political communication. For this reason, an informative program has been prepared with a special focus on professional development from a perspective that is fully adjusted to the reality of the sector.



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Learning first hand from experts in the subject is the best way to learn how to act with confidence in your work as a political journalist”

Management



Mr. Hernández De La Morena, Marcos

- ◆ Positions: Journalist specialized in political communication
- ◆ Graduate in Journalism from Complutense University of Madrid-CU Villanueva
- ◆ Master's Degree in Advanced Studies in Political Communication from the Complutense University of Madrid
- ◆ Analyst and columnist from the perspective of Political Communication in parallel voice
- ◆ Economic editor specialized in sourcing journalism and data analysis at La Tribuna de Automoción
- ◆ Web editor, SEO analyst, and Community Manager at Expansión Newspaper
- ◆ Press officer for the Escudería El Piélago sports club, with web and print content creation, press release writing, Community Manager, cover designer, photo, video and poster editor.
- ◆ Press collaborator at Juventudes Socialistas de España
- ◆ Broadcaster and reporter for Cadena SER (head of Castilla-La Mancha)

Professors

Ms. Sánchez Zambrano, Isabel

- ◆ Positions: Journalist specialized in International Studies at Carlos III University Madrid
- ◆ Policy advisor trainee at the European Parliament within the Regional Development Committee
- ◆ International and Cooperation Area of the Spanish Federation of Municipalities and Provinces (FEMP)

Mr. Lardiez Manzano Adrián

- ◆ Positions: Journalist in the communication department of the International School of Communication
- ◆ Degree in Journalism from the URJC
- ◆ Master's Degree in Democratic Leadership and Political Communication, Political Science and Good Governance from the Complutense University of Madrid
- ◆ Parliamentary Correspondent of the newspaper El Plural
- ◆ Editor at CEDEU Center for University Studies



**FAKE
NEWS**

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An impressive teaching staff, made up of professionals from different areas of expertise, will be your teachers during your program: a unique opportunity not to be missed”

04

Structure and Content

The contents of this specialization have been developed by the different teachers on this program with a clear purpose: To ensure that our students acquire each and every one of the skills required to become true experts in Journalism in Political Environments. The content of this course will enable students to learn all aspects of the different disciplines involved in this field. This offers a very complete and well-structured program with the highest standards of quality and success.



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A comprehensive teaching program, structured in well-developed teaching units, oriented towards efficient and swift learning that is compatible with your personal and professional life"

Module 1. Parliamentary Journalism and Political Environments

- 1.1. Parliamentary Journalism: History and Evolution Since the Transition
 - 1.1.1. Newspaper Columns as a Necessary Genre
 - 1.1.2. Objectivity or Honesty
 - 1.1.3. From Dictatorship to the Twitter Chronicle
- 1.2. Communication Networks in Congress
 - 1.2.1. Parliament Press Services
 - 1.2.2. Work Tools
 - 1.2.3. Installations and their Use
- 1.3. Specifics of Parliamentary Activities
 - 1.3.1. Following Ordinary Activity: The Table, Board of Spokespersons and Committees
 - 1.3.2. Plenary Session
 - 1.3.3. Control Session
 - 1.3.4. Press Conferences
 - 1.3.5. Investitures
 - 1.3.6. Motion of Censure
 - 1.3.7. Events and Special Celebrations
- 1.4. Press Structures in Parliamentary Environments
 - 1.4.1. Party Activities in Congress
 - 1.4.2. Contact Tools: Telegram, WhatsApp and Communication Directory
- 1.5. Relations with Parties and Obtaining Sources and Information
 - 1.5.1. Dealing with Press Services
 - 1.5.2. Direct Sources and their Management
 - 1.5.2.1. Protecting the Sources
- 1.6. The Format of the Articles
 - 1.6.1. The Article in Print
 - 1.6.2. Writing for Digital Newspapers
 - 1.6.3. Radio and Television Reports
- 1.7. Parliamentarism and Journalism for Social Networks
 - 1.7.1. Social Media and Political Parties
 - 1.7.2. Writing For and About Twitter
 - 1.7.2.1. Briefs in Networks: From Writing the Report to Breaking it Down

- 1.8. Parliamentary Extremes. Extreme Right and Extreme Left
 - 1.8.1. The Minutes of Glory and the Argument
 - 1.8.2. Statement Journalism
 - 1.8.3. Fake News, Hoaxes and Risky Speakers
- 1.9. Pressures and Censorship
 - 1.9.1. The Tentacles of Power: Parties (Direct and Indirect Pressures) and Companies
 - 1.9.2. Self-Censorship
 - 1.9.3. Respect for the Profession: Off the Record and Companionship
- 1.10. Writing in Political Environments
 - 1.10.1. Electoral Campaign
 - 1.10.2. Electoral Night
 - 1.10.3. Government Monitoring

Module 2. International Political Journalism and Global Structures

- 2.1. International Politics
 - 2.1.1. Latin America
 - 2.1.2. USA
 - 2.1.3. China
 - 2.1.4. Russia
 - 2.1.5. Middle East and North Africa
 - 2.1.6. Europe
 - 2.1.7. Sub-Saharan Africa
- 2.2. Globalization
 - 2.2.1. Concepts of Globalization/ Globalism/ Global
 - 2.2.2. Waves of Globalization
 - 2.2.3. International Communication
 - 2.2.3.1. Role of Communication in Globalization
 - 2.2.4. Cultures in Globalization and Supranational Identities
- 2.3. Big International and Supranational Organizations
 - 2.3.1. EU
 - 2.3.2. UN

- 2.4. Other International Organizations
 - 2.4.1. NATO
 - 2.4.2. OSCE
 - 2.4.3. OECD
 - 2.4.4. ASEAN
 - 2.4.5. African Union
- 2.5. Open or Recent International Conflicts and International Terrorism
 - 2.5.1. Middle East (Iraq, Afghanistan, Syria, Yemen)
 - 2.5.2. Arab-Israeli Conflict
 - 2.5.3. Balkan War
 - 2.5.4. Hong Kong and Taiwan
 - 2.5.5. Guerrillas in Colombia
 - 2.5.6. Al Qaeda and Isis
- 2.6. Types of Regimes Around the World
 - 2.6.1. Current Types of Regimes
 - 2.6.2. Measurement of Regimes
 - 2.6.3. Country Report and Risk Assessment
- 2.7. Human Rights, International Aid and Development Cooperation
 - 2.7.1. Universal Declaration of Human Rights
 - 2.7.2. Human Rights on a European Level
 - 2.7.2.1. (Convention for the Protection of Human Rights and Fundamental Freedoms)
 - 2.7.3. International Aid and Development Cooperation
- 2.8. Social Movements from the 1960s to the Present and Changes in Media Coverage
 - 2.8.1. May of 68
 - 2.8.2. Hippie Movement
 - 2.8.3. Civil Freedoms
 - 2.8.4. Fall of the Berlin Wall
 - 2.8.5. 8M
 - 2.8.6. Fridays for Future
 - 2.8.7. Black Lives Matter
- 2.9. Media Coverage of New Politics and New Populisms
 - 2.9.1. Donald Trump
 - 2.9.2. Bolsonaro
 - 2.9.3. Brexit


- 2.10. International Environmental Regime
 - 2.10.1. Global Environmental Issues
 - 2.10.2. International Actors Involved
 - 2.10.3. Sustainable Development (from the Stockholm Conference to the 2030 Agenda)
 - 2.10.4. UNFCCC

Module 3. Source Journalism, Professional Ethics and Fake News

- 3.1. Sources of Information in Political Journalism
 - 3.1.1. Legitimacy of the Media
 - 3.1.2. Journalist's Relationship with Political Parties
 - 3.1.2.1. Relationship with the Party
 - 3.1.2.2. Relationship with the Politician
 - 3.1.3. Relationship of the Journalist with the Institutions
 - 3.1.3.1. Relationship with Communication Departments
 - 3.1.4. Problems with Sources
- 3.2. Real and Legal Limits of Political Journalism
 - 3.2.1. Bases Applied to Information Law
 - 3.2.2. Political Resources for Journalists
 - 3.2.3. The Confrontation Between Political Power with Media Power
- 3.3. Professional Ethics
 - 3.3.1. Conscience
 - 3.3.1.1. Ethical Dilemma and Moral Conscience
 - 3.3.1.2. Problems of Conscience
 - 3.3.2. Justice for Political Communication Professionals
 - 3.3.3. General Ethics Applied to Professional Ethics
 - 3.3.4. Profession and Professional Behavior
 - 3.3.5. Responsibility on the Consequences of Information
 - 3.3.6. Self-Regulation and Self-Censorship
 - 3.3.7. Code of Ethics
 - 3.3.7.1. International Principles of Professional Ethics of Journalism
 - 3.3.7.2. Declaration of Principles on the Conduct of Journalists
 - 3.3.7.3. Council of Europe Resolution 1003 on Ethics in Journalism

- 3.4. Journalistic Ethics in the Actual Performance of the Political Journalist
 - 3.4.1. Current Context. Is There a Lack of Ethics?
 - 3.4.1.1. Media Actions
 - 3.4.1.2. Party Actions
 - 3.4.1.3. Politicians' Actions
 - 3.4.2. Ethical Problems in Current Political Information
 - 3.4.3. Political Journalists and Self-Censorship
 - 3.4.3.1. Examples
 - 3.4.4. Ideological Differences with Their Own Publications
- 3.5. The Age of Fake News
 - 3.5.1. Emergence of the Hoax with the Emergence of Journalism
 - 3.5.1.1. Yellow Journalism and its Development
 - 3.5.2. Historical Political Exploitation of Disinformation
 - 3.5.3. Why Fake News has Intensified in Recent Decades
 - 3.5.3.1. In the USA
 - 3.5.3.2. In Europe
 - 3.5.4. Intentional Disinformation from Sources
- 3.6. Fraudulent Information and Hoaxes in Political Journalism
 - 3.6.1. Politics and Disinformation. A problem for Journalists
 - 3.6.1.1. EU and Media Rejection
 - 3.6.2. Disinformation Media
 - 3.6.3. Consequences and Beneficiaries of the Disinformation
- 3.7. Contrast of Information and Verification
 - 3.7.1. Fact Checking Companies and Verification Firms
 - 3.7.1.1. International
 - 3.7.2. Institutional Verification
 - 3.7.3. Verification Work from the Media
 - 3.7.3.1. The Editor-Verifier
 - 3.7.3.2. The Implementation of Verification in Traditional Media
 - 3.7.4. Intentional Verification from Parties



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- 3.8. Legislation Against Disinformation: Censoring the Benefit
 - 3.8.1. Legislative Initiatives on Disinformation
 - 3.8.1.1. USA
 - 3.8.1.2. Europe
 - 3.8.2. The Possibilities of Institutional Verification as a Weapon Against Hoaxes
 - 3.8.2.1. Parties
 - 3.8.2.2. Institutions
 - 3.8.3. Public Opinion on Official Verification
 - 3.8.4. Future Legislative Options Against Disinformation
 - 3.8.4.1. Relations
 - 3.8.5. The Danger of Censorship
 - 3.9. The Future of Disinformation
 - 3.9.1. Informative Processes of the Future
 - 3.9.1.1. In the Media
 - 3.9.1.2. In the Sources
 - 3.9.1.3. In the Receiver
 - 3.9.2. Journalistic Ideas on the Eradication of Fake News
 - 3.9.3. The Impact of Social Media on the Propagation or Cutting Off of Hoaxes
 - 3.9.4. Society Against Disinformation
 - 3.9.4.1. Professional Options
 - 3.9.4.2. Social Options
 - 3.10. The Fact-Checking Journalist vs. the Hoax Writer
 - 3.10.1. The Intellectual Vision of Disinformation Processes
 - 3.10.2. Professional Manipulation Against Malicious Manipulation
 - 3.10.3. Winning the Race to the Hoax
 - 3.10.3.1. Defence of Ethical and Contrasted Journalism
 - 3.10.3.2. Professional Rejection of the Media Propagators of Fake News
 - 3.10.4. The Future of Political Journalism

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career”

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



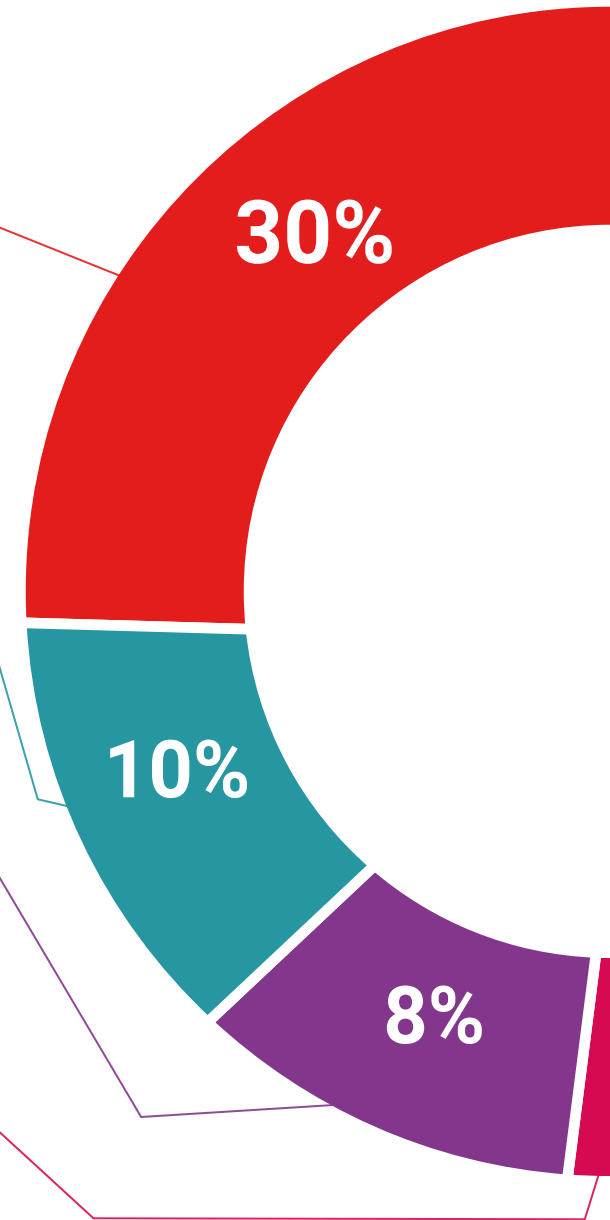
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Diploma in Journalism in Political Environments guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Diploma issued by TECH Technological University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This **Postgraduate Diploma in Journalism in Political Environments** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in Journalism in Political Environments**

Official N° of Hours: **450 h.**



*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present environment
development language
virtual classroom



Postgraduate Diploma Journalism in Political Environments

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