

# Postgraduate Diploma International Journalism





## Postgraduate Diploma International Journalism

Course Modality: Online

Duration: 6 months.

Certificate: TECH Technological University

Official N° of hours: 450 h.

Website: [www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-international-journalism](http://www.techtute.com/journalism-communication/postgraduate-diploma/postgraduate-diploma-international-journalism)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 22*

06

Certificate

---

*p. 30*

# 01

# Introduction

Information is power and at the same time it is freedom, no one can freely choose what to believe or what to think if they have access to only part of the information. Therefore, the goal of international journalism must be to provide truthful, objective and independent information so that the citizens of the world can build informed and free opinions. In this TECH Postgraduate Diploma, we want to offer the student the most complete training currently available in order to reach a higher level of specialization that allows them to compete with the best in the sector.





“

*Citizens must be kept up to date with what is happening in the rest of the world and, for this, it is necessary to have qualified journalists who transmit information truthfully and objectively”*

The program offers specialized preparation with innovative, useful and concrete contents, essential for working in the international field. It offers up-to-date and competitive training with respect to other programs currently offered, thus training professionals who are prepared and capable of working and thriving in the media, in agencies or as freelance journalists.

Specifically, the program delves into international politics, covering the major news areas around the world. The importance of the United States and its relationship with the great world powers, the current situation of the European Union or the processes that Latin America has undergone since the Spanish colonization are just some of the aspects that will be covered in this very complete Postgraduate Diploma. Also to be discussed is the most relevant information on the main events in Russia and the former USSR; Asia, with China at the forefront as one of the great economic powers worldwide; or Africa, a continent with a large number of raw materials that is the focus of attention of different powers, especially China and Russia.

War conflicts are one of the most important events in the field of international journalism. They are a growing phenomenon in today's world, motivated by numerous factors such as unresolved regional tensions, the dismantling of the rule of law, the usurpation or absence of institutions, illicit economic benefits or the lack of resources, often as a consequence of climate change.

Likewise, the rise of nationalism or violent extremism has made terrorism a widespread problem, both in countries involved in violent conflict or with high levels of political terror. It has also become a problem in economically developed states, but where lack of opportunities, social exclusion and the nation's involvement in an external conflict are the driving force of terrorist tendencies.

This makes it essential for the rest of the world to be informed about all these types of events, through truthful and objective news, which will provide a clear and concise vision of these facts. But for this to happen it is necessary to have highly qualified professionals and, therefore, TECH has designed this complete Postgraduate Diploma that will give the student the keys to be able to develop their work with total professionalism.

This **Postgraduate Diploma in International Journalism** contains the most complete and up-to-date academic program on the market. The most important features of the specialization are:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in international journalism
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*This program will allow you to improve your skills and become a successful journalist"*

“

*We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”*

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this purpose, the professional will be assisted by an innovative interactive video system created by renowned and experienced experts in international journalism with extensive experience.

*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*

*Know the latest trends in international journalism and be the best in this sector.*



# 02

# Objectives

This Postgraduate Diploma is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





“

*If your objective is to develop your career in the international field, we offer what you are looking for at TECH”*



## General Objectives

---

- ♦ Analyze the political structure of Europe, North America and Latin America
- ♦ Analyze the role of these powers on a global level
- ♦ Identify the most relevant events of the last few years
- ♦ Examine how these regions relate to the eastern regions
- ♦ Analyze the evolution of Russia, Asia and Africa in recent decades
- ♦ Understand the importance of these divisions in the world
- ♦ Identify regional powers
- ♦ Differentiate between types of conflicts according to their geographical zone, the actors involved and the origin
- ♦ Analyze the factors that cause conflicts
- ♦ Examine the factors that lead to terrorism and how it is articulated



*Develop your skills to become a versatile journalist at the forefront of the the latest trends”*





## Specific Objectives

---

- ♦ Analyze the political models of each region
- ♦ Recognize the influence of Europe and the USA on Latin America
- ♦ Assess the Latin American uprisings of 2019 and analyzing their main motives
- ♦ Identify the present-day problems of the EU
- ♦ Examine the current relationship between USA and China
- ♦ Define the structural weaknesses of each region
- ♦ Raise awareness of the role of indigenous communities in America
- ♦ Observe the conversion of planned economies to free market economies
- ♦ Examine the influence of colonialism in Africa and Asia
- ♦ Study the current relationships between Russia, Asia and Africa
- ♦ Analyze the political regimes that govern Russia, Asia and Africa
- ♦ Examine the evolution of conflicts throughout history, until the present day
- ♦ Analyze hate speech
- ♦ Address the link between technology and the diffusion of extremist ideas
- ♦ Specify the cases of terrorism with the greatest impact from the extreme right and the factors that led to it
- ♦ Analyze the regional tensions that still persist today
- ♦ Determine the role of the United Nations in conflicts and international intervention
- ♦ Relate global impacts and localized conflicts

03

# Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.



“

*The best way to learn is by studying with the best.  
And we offer you that opportunity”*

## Management



### Ms. Chato Vázquez, Carmen

- ♦ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ♦ Postgraduate Diploma in Public Communication and Defense from the Gutiérrez Mellado University Institute- UNED in 2009
- ♦ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ♦ Freelance Journalist 2013-2016

## Professors

### Dr. Díaz-Merry, Borja

- ♦ Copywriter Radio Televisión Española (RTVE). Since 2020
- ♦ Collaborator of the International Department La Vanguardia daily newspaper Since 2015
- ♦ PhD in Journalism Complutense University of Madrid. 2019
- ♦ Degree in Journalism Complutense University of Madrid. 2004
- ♦ Diplomacy and International Relations Course for Journalists. Diplomatic School, Ministry of Foreign Affairs. Madrid. 2016
- ♦ Journalist Europa Press News Agency 2001-2020

### Ms. Negrete, Ana Belén

- ♦ Head of the Content Department, MarketiNet Spain
- ♦ Editor and Reporter for the REFORMA Newspaper Mexico, Spain and Ireland
- ♦ Master's Degree in International Affairs (major in Economics) from the Pontificia de Comillas University
- ♦ Degree in Audiovisual Communication from the Complutense University Madrid
- ♦ Specialization in Data Collection and Survey Analysis from the University of Muchugam (Coursera)
- ♦ Worked as Secretary of State for the EU Spanish Ministry of Foreign Affairs
- ♦ Freelance Journalist between 2006 and 2010

### Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

### Ms. Pérez, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019



*The best teachers are at the best university. Don't think twice and join our community of students"*

04

# Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to deepen the area of knowledge, in order to produce work of professional quality through the use of the available tools.







“

*We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*

**Module 1. International Politics by Geographical Zones I. Europe, North America and Latin America**

- 1.1. Institutions of Power in the USA
  - 1.1.1. Executive Power
  - 1.1.2. Legislative Power
  - 1.1.3. House of Representatives
  - 1.1.4. Senate
  - 1.1.5. Judicial Power
- 1.2. USA Electoral System
  - 1.2.1. Presidential System
  - 1.2.2. General Elections and Midterm Elections
  - 1.2.3. Government Positions
- 1.3. USA and the World
  - 1.3.1. United States and China
  - 1.3.2. Relationship With Latin America
  - 1.3.3. United States and the Middle East
  - 1.3.4. United States and Europe
- 1.4. Creation of the European Union
  - 1.4.1. Devastated Europe after World War II
  - 1.4.2. From the Schuman Declaration to the Current EU
- 1.5. Institutions of the EU
  - 1.5.1. Parliament
  - 1.5.2. EU Council
  - 1.5.3. The European Commission
  - 1.5.4. Court
  - 1.5.5. European Council
  - 1.5.6. Court of Auditors
  - 1.5.7. Central European Bank
  - 1.5.8. Eurogroup



- 1.6. Is the European Union in Crisis?
  - 1.6.1. Brexit
  - 1.6.2. The Response to the 2008 Crisis, the Refugee Crisis and Coronavirus
  - 1.6.3. EU and Turkey Relationships
  - 1.6.4. The Far Right in Europe
- 1.7. Mexico and Central America
  - 1.7.1. Mexico as a Latin American Power
  - 1.7.2. Central America
  - 1.7.3. Main Social Problems in Mexico and Central America
- 1.8. Andes Region. Venezuela, Colombia, Ecuador, Peru, Bolivia
  - 1.8.1. The Venezuelan Crisis
  - 1.8.2. Colombia
    - 1.8.2.1. Guerrillas and Paramilitarism
    - 1.8.2.2. Drug Trafficking
    - 1.8.2.3. Assassinations of Social Leaders
  - 1.8.3. Equator
    - 1.8.3.1. The 2019 Uprisings in Ecuador
  - 1.8.4. Peru
  - 1.8.5. Bolivia
    - 1.8.5.1. The Figure of Evo Morales
    - 1.8.5.2. Current Political Context
- 1.9. Southern Cone Argentina, Chile, Brazil, Uruguay
  - 1.9.1. Argentina, Once Again Plunged into Economic Crisis
  - 1.9.2. Chile, Cradle of Latin American Neoliberalism
  - 1.9.3. Brazil, the Economic Giant of the South
  - 1.9.4. Uruguay, the Only Full Democracy in Latin America
- 1.10. The Big Challenges of Latin America
  - 1.10.1. Inequality
  - 1.10.2. Economic Dependence
  - 1.10.3. Urbanization
  - 1.10.4. Climate Change
  - 1.10.5. Violence
  - 1.10.6. Insitutional Weakness

## Module 2. International Politics by Geographical Zones II. Russia and the Former USSR, Asia and Africa

- 2.1. Russia
  - 2.1.1. Fall of the USSR and Conversion to Capitalism
  - 2.1.2. Putinism: 20 Years in Power
  - 2.1.3. Russia's Allies
- 2.2. Caucasus and Central Asia
  - 2.2.1. Nagorno Karabakh-Tension Between Armenia and Azerbaijan
  - 2.2.2. Georgia, South Ossetia and Abkhazia
  - 2.2.3. Central Asia, the Silk Road
- 2.3. Ukraine, Belarus and the Baltics
  - 2.3.1. From Independence to Maidan: Ukraine
  - 2.3.2. Belarus, 26 Years of Lukashenko's Rule
  - 2.3.3. From the USSR to the EU: Baltic Countries
- 2.4. China
  - 2.4.1. One Belt One Road
  - 2.4.2. Market Communism
  - 2.4.3. Chinese Hegemony
- 2.5. India
  - 2.5.1. The Most Populated Democracy of the World
  - 2.5.2. India-Pakistan Relationship
  - 2.5.3. Hindu Nationalism
- 2.6. Far East
  - 2.6.1. Japan, the Land of the Rising Sun
  - 2.6.2. Korea, Between North and South
  - 2.6.3. South East Asia: Vietnam, Indonesia, Singapore
- 2.7. Middle East
  - 2.7.1. Saudi Arabia and the Gulf Countries
  - 2.7.2. Iran, Regional Power
  - 2.7.3. Israel

- 2.8. Maghreb
  - 2.8.1. Egypt
  - 2.8.2. Libya
  - 2.8.3. Morocco and Algeria
- 2.9. Sub-Saharan Africa
  - 2.9.1. Nigeria
  - 2.9.2. Francophone Africa: Côte d'Ivoire, Burkina Faso
  - 2.9.3. East Africa: Kenya, Tanzania
- 2.10. South Africa
  - 2.10.1. End of Apartheid
  - 2.10.2. Leadership in Africa
  - 2.10.3. Inequality

### Module 3. Conflict and Terrorism from the Perspective of International Journalism

- 3.1. Causes of Conflicts in Different Countries
  - 3.1.1. Economy
  - 3.1.2. Social
  - 3.1.3. Politics
  - 3.1.4. Territorial
- 3.2. Types of Conflicts
  - 3.2.1. Intra-State
  - 3.2.2. Inter-State
- 3.3. Conflicts That Have Marked a Before and After
  - 3.3.1. Cold War
    - 3.3.1.1. Division of Germany
    - 3.3.1.2. The Vietnam War
    - 3.3.1.3. Korean War
    - 3.3.1.4. Cuban Missile Crisis
  - 3.3.2. Revolutions that Changed History
    - 3.3.2.1. French Revolution
    - 3.3.2.2. Russian Revolution
    - 3.3.2.3. Cuban Revolution
    - 3.3.2.4. Arab Spring
    - 3.3.2.5. Chinese Revolution
    - 3.3.2.6. North American Revolution
  - 3.3.3. Religious
    - 3.3.3.1. Holy War
    - 3.3.3.2. The 30 Years War
    - 3.3.3.3. French Religious Wars
- 3.4. The Evolution of Conflicts
  - 3.4.1. Sun Tzu
  - 3.4.2. Thucydides
  - 3.4.3. Julio Cesar
  - 3.4.4. Karl von Clausewitz
  - 3.4.5. Gastón Bouthoul
  - 3.4.6. John Frederick Charles Fuller
  - 3.4.7. Raymond Aron
- 3.5. Consequences of Armed Conflicts
  - 3.5.1. Physical Destruction
  - 3.5.2. Economic Crisis
  - 3.5.3. Political Crisis
  - 3.5.4. Environmental Crisis
  - 3.5.5. Psychological Results
- 3.6. Terrorism
  - 3.6.1. Causes and Types of Terrorism
    - 3.6.1.1. Politics
    - 3.6.1.2. Economics
    - 3.6.1.3. Stray
    - 3.6.1.4. Of the State
    - 3.6.1.5. Ecological
    - 3.6.1.6. Bioterrorism
    - 3.6.1.7. Cyberterrorism

- 3.6.2. Conversion Process to Terrorism
- 3.6.3. New Forms of Terrorism
- 3.7. Nationalism and Extremism
  - 3.7.1. Casues of Extremism
- 3.8. Hate Speech and Technology
  - 3.8.1. Causes of Extremism
  - 3.8.2. What is Hate Speech and How is it Constructed?
  - 3.8.3. Relationship Between Technology, Hate Speech and Extremism
- 3.9. International Interventionism
  - 3.9.1. United Nations
  - 3.9.2. NATO
- 3.10. War Journalism
  - 3.10.1. Preparation and Training of Journalists in Hostile Environments
    - 3.10.1.1. The Fragility of a Freelance Journalist in Conflicts
    - 3.10.1.2. Safety Manual for Journalists in Risk Zones
  - 3.10.2. Rights and Responsibilities of the Journalist
    - 3.10.2.1. War Journalists

“

*A unique, key, and decisive training experience to boost your professional development”*



05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*





### A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

**“** *We are the only online university that offers Harvard materials as teaching materials on its courses”*

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



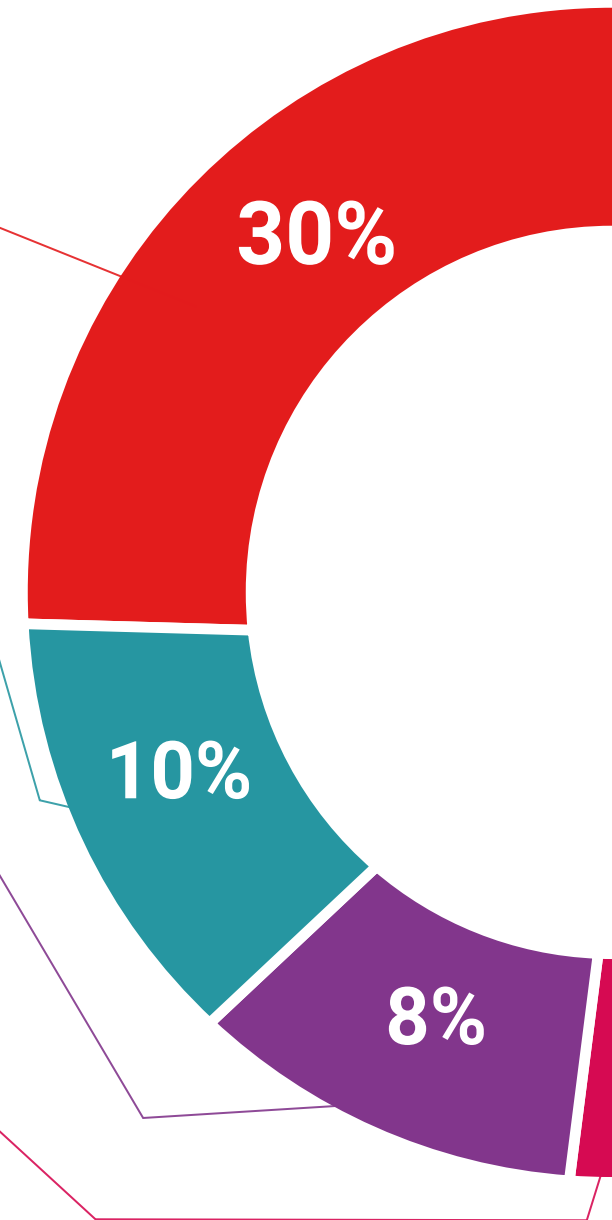
#### Practising Skills and Abilities

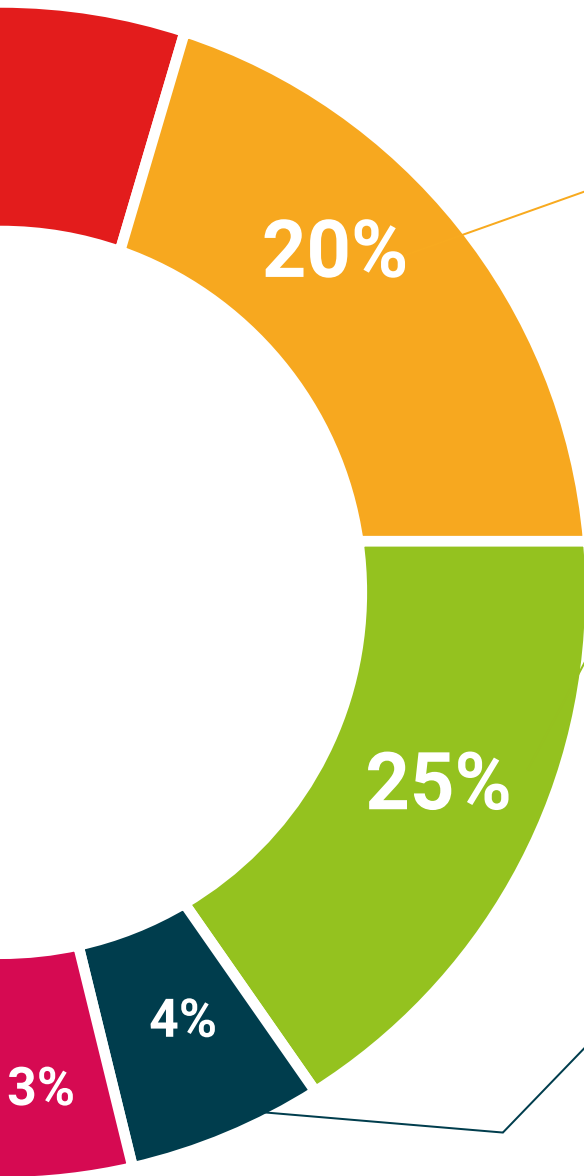
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



06

# Certificate

The Postgraduate Diploma in the International Journalism guarantees, in addition to the most rigorous and update training, access to a Postgraduate Diploma issued by TECH Technological University.



“

*Successfully complete this training and receive your university degree without travel or laborious paperwork”*

This **Postgraduate Diploma in International Journalism** contains the scientific most complete and update program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Diploma** issued by **TECH Technological University** via tracked delivery.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Diploma, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Diploma in International Journalism**

Official N° of hours: **450 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
classroom



Postgraduate Diploma  
International Journalism

Course Modality: Online

Duration: 6 months.

Certificate: TECH Technological University

Official N° of hours: 450 h.

# Postgraduate Diploma International Journalism

