

Postgraduate Certificate Specialization in Photojournalism



Postgraduate Certificate

Specialization in Photojournalism

Course Modality: **Online**

Duration: **6 weeks**

Certificate: **TECH Technological University**

Official N° of hours: **150 h.**

Website: www.techtute.com/us/journalism-communication/postgraduate-certificate/specialization-photojournalism

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01

Introduction

The photojournalist must know what level of prior research a piece of coverage requires, especially in in-depth photojournalism and in the war subgenre. This program offers a complete learning in this field, through a tour of the different genres within photojournalism and the variants of specialization involved in it, such as event, conflict, environmental or street photojournalism.





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A complete theoretical and practical tour through the various genres and subgenres that make up photojournalism, their differentiating criteria and the adjustments that the professional must develop in each of them"

Photojournalism combines the art of photography and the craft of journalism. In its essence are the artistic and aesthetic aspect of the image and the informative part of it. Photographic journalism is, in short, a journalistic specialty with the purpose to inform through photography. Sports photojournalism is therefore governed by the criteria of topicality and immediacy of the news, but also by the testimonial value of the report and the plasticity of the interview, which implies that it intervenes in each and every one of the genres of journalism. The only difference, essential on the other hand, is that its raw material is not words, but the image.

This program will develop the range of genres within photojournalism and the variants of specialization involved in it, such as event, conflict, environmental or street photojournalism. This theoretical and practical tour through the genres and subgenres will help build a visual account of the information and adjust the approach and prior preparation of the photojournalist according to the type of work they are faced with.

The aim is, on the one hand, to examine the qualities that the image must have according to the journalistic genre for which it is used and, on the other hand, to delve into the specialization criteria to be taken into account in professional practice. In this sense, the photojournalist must know what level of prior research a coverage requires, especially in-depth photojournalism and in the sub-genre of war conflicts.

The program will also address ethical and legal issues of the different genres with special emphasis on image editing (pixelation) and the need for the photojournalist to know the limitations in their profession from a regulatory and deontological point of view. Therefore, the fundamental rights involved in photojournalism, such as the right to information, privacy and self-image or the special protection for minors and people with functional diversity, will be covered.

This **Postgraduate Certificate in Specialization in Photojournalism** contains the most complete and up-to-date educational program on the market. Its most notable features are:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is available from any fixed or portable device with an Internet connection
- ♦ Complementary documentation banks permanently available, even after the course



A program that will allow you to clearly differentiate between informative photojournalism and opinion photojournalism, their similarities and differences"

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With this program, we will show you how the different methodologies that work in each of the specializations of photojournalism are used, which will become a useful learning tool"

The team of this Postgraduate Certificate has extensive experience in teaching at university level, both in undergraduate and graduate programs, and extensive experience as working professionals, which allows them to know, first hand, the profound transformation undergone by this sector, with the incorporation of new models of viewer or receiver of messages, control of networks, etc. Their direct experience, their knowledge, as well as the analytical capacity of the faculty are the best source to grasp the keys to the present and the future of a vocational and exciting profession for those who love sports and communication.

The methodology of the Postgraduate Certificate in online format, allows to break the barriers imposed by work obligations and the difficult reconciliation with personal life.

All this makes of this program a specialization that compiles all the aspects that are relevant and essential to turn the professional into a true expert in this profession.

This complete program will allow you to learn everything that the professional needs to be able to apply in each genre, including the different forms of editing that each one entails.

A complete study that will allow you to advance in an unstoppable way in your work capacity.



02 Objectives

The objective of this program is to enable professionals who follow the course to acquire the necessary knowledge to recognize, describe and participate in the different genres in which photojournalism develops. A challenge that we achieve through the pursuit of excellence with which we develop all phases of the program.





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The objective of the program is to provide professionals who follow the program with the necessary knowledge to intervene professionally in photojournalism, with quality and solvency"



General Objectives

- ♦ Distinguish the genres and specialties of photojournalism
- ♦ Apply the techniques and specificities of each one of them to practice
- ♦ Know the differences between photojournalism for informational and opinion purposes



Make the most of this opportunity and acquire tools to enhance your expertise in this field”





Specific Objectives

- ♦ Establish the technical parameters that differentiate some genres from others
- ♦ Identify, from the image, the variety of photojournalistic genres
- ♦ Examine the editing techniques applied to the genres
- ♦ Propose a methodology for photojournalism, for photojournalistic portraits and photojournalistic essays
- ♦ Identify the criteria for specialization in photojournalism

03

Course Management

With vast experience in teaching, our teachers include in their skills personal experience in photojournalism in the media. A compendium of skills that make up a teaching staff of the highest quality, for an exceptional program.





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You will learn with professional experts in photojournalism who, in addition, have extensive experience as teachers: a successful combination to boost your professional growth"

Management



Mr. Sedano, Jon

- ♦ Degree in Journalism (2017)
- ♦ Master's Degree in Research and new audiences (2018)
- ♦ Autumn Doctoral School in Communication held at the University of Málaga (2019)
- ♦ Doctoral Summer School at the University of Alicante 2019
- ♦ Doctoral Summer School at the University of Navarra 2018
- ♦ Photojournalism Teacher at the University of Malaga
- ♦ Teacher of the workshop "Fotoperiodismo" (photojournalism): Ethics in the face of biological risk and health emergencies" at the XIV International Conference of the University of Malaga on Security, Emergencies and Catastrophes
- ♦ Teacher of the workshop "Fotoperiodismo" (photojournalism): Ethics in the face of desolation" at the 14th International Conference of the University of Malaga on Security, Emergencies and Catastrophes
- ♦ Professor of the workshop "Verification in the Digital Era: Hoax, fake news and disinformation" at the University of Malaga
- ♦ Professor of the workshop "Communication and micro-narratives through Instagram" at the University of Malaga
- ♦ Production of audiovisual educational guides: narrative, technical and legal planning
- ♦ Multimedia correspondent at Diario SUR
- ♦ Freelance at El País
- ♦ Director of the specialized media La Casa de EL
- ♦ Collaborator in Radio 4G
- ♦ Contributor to Radio Pizarra
- ♦ Article writer at ECC Ediciones
- ♦ Article writer at Dolmen magazine



Professors

Dr. Juan Cano Galindo

- ♦ PhD in Journalism from the University of Malaga 2020
- ♦ Degree in Journalism from the University of Malaga 2002
- ♦ Diploma in Teaching from the University of Almería 2000
- ♦ Temporary substitute professor in the Department of Journalism at the University of Malaga (2020/ 21) for the subjects Press Message Techniques and Radio and Television Message Techniques
- ♦ Associate Professor at the School of University Studies EADE-Malaga (2013-) of the subjects Journalistic Writing II and Press Workshop
- ♦ Journalist at Diario SUR (2001-) specialized in events, court cases and investigation
- ♦ Collaborator of Espejo Público (2013-) in Antena 3TV
- ♦ Collaborator of Expediente Marlasca (2017-) on La Sexta
- ♦ Collaborator in Vaya Mañana (2018/19) on Canal Sur
- ♦ Collaborator in Hoy en Día (2019-) in Canal Sur
- ♦ Collaborator in La Noche de Adolfo Arjona (2018/19) at La Cope
- ♦ Collaborator in En Casa de Herrero (2019-) on es.Radio
- ♦ Collaborator in the Criminology Practicum at the University of Malaga (2008-2012)

04

Structure and Content

A complete and well-structured program that will take you to the highest standards of quality and success. A complete review that will motivate you in a stimulating and intensive way to the highest level in your learning.





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We turn your commitment into real working skills by converting theory into practical knowledge through constant and stimulating learning”

Module 1. Photojournalistic Genres and Specialization

- 1.1. Photonews
 - 1.1.1. Evolution of Photonews
 - 1.1.2. The Importance of the Image
 - 1.1.3. The Text in Photonews
 - 1.1.4. Differences between Photonews and News Photos: The News Photo
- 1.2. Short Photo Reportage
 - 1.2.1. History of Photojournalism: from Jacob Ribs to Cartier-Bresson Examples
 - 1.2.2. Features
 - 1.2.3. The 5 W's' in Photojournalism
 - 1.2.4. Methodology
- 1.3. In-Depth Photoreporting
 - 1.3.1. Origins of In-Depth Photojournalism
 - 1.3.2. Features
 - 1.3.3. Previous Investigation
 - 1.3.4. Methodology
- 1.4. Photojournalistic Essay
 - 1.4.1. The Essay as a Form of Journalistic Expression
 - 1.4.2. The Importance of the Author and the Point of View in the Essay
 - 1.4.3. Iconography in the Essay The Overview
- 1.5. Photojournalistic Portrait
 - 1.5.1. The Interview in Photojournalism
 - 1.5.2. The Importance of Detail
 - 1.5.3. The Photo-Stamp
 - 1.5.4. The Review Photo
- 1.6. Resource Image
 - 1.6.1. The Importance of Resource Images
 - 1.6.2. The Labour of Documentation. The Photographic Archive
 - 1.6.3. The Image as a Resource in the Layout



- 1.7. Photojournalism of Events
 - 1.7.1. Evolution of Photography in Crime Journalism
 - 1.7.2. Immediacy in Crime Journalism
 - 1.7.3. The Value of the Testimonial versus the Quality of the Image
 - 1.7.4. Editing Crime Photography
 - 1.7.5. Ethical Considerations
- 1.8. Conflict Photojournalism
 - 1.8.1. History & evolution
 - 1.8.2. Exponents of Conflict Photojournalism From Gervasio Sánchez to Lynsey Addario
 - 1.8.3. Previous Investigation
 - 1.8.4. Hazards of Conflict Photojournalism
 - 1.8.5. Images of Minors in Conflict Photojournalism
- 1.9. Environmental Photojournalism
 - 1.9.1. The Environment as a Narrative Axis
 - 1.9.2. The Aesthetics of the Image
 - 1.9.3. The Photo Complaint
- 1.10. Street Photojournalism
 - 1.10.1. The Street as a Habitat for Photography
 - 1.10.2. New Scenarios of Street Photojournalism
 - 1.10.3. Immortalizing the Everyday: Shooting from the Hip
 - 1.10.4. The Citizen as a Photojournalist



A truly exceptional program which will boost your competitiveness in the job market"

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



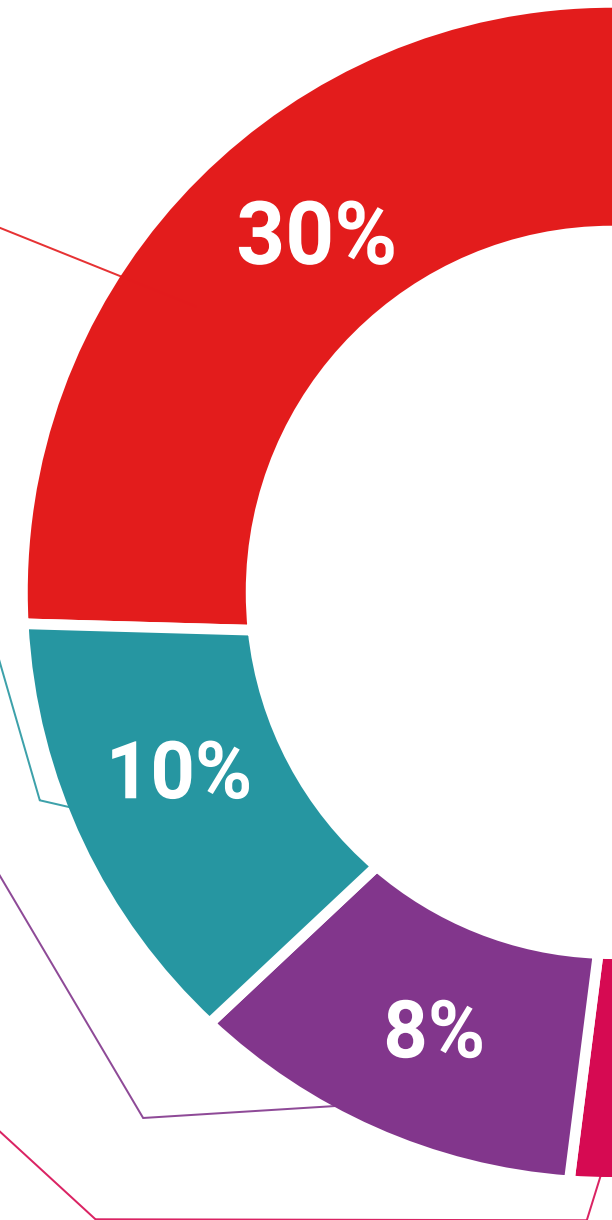
Practising Skills and Abilities

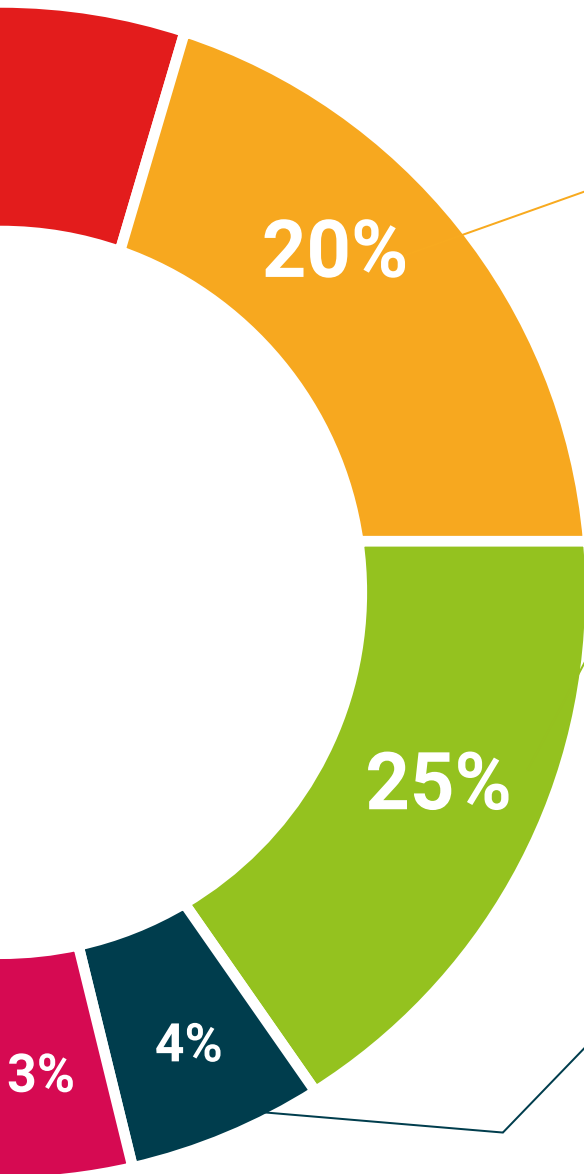
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in Specialization in Photojournalism guarantees students, in addition to the most rigorous and updated education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program
and receive your university degree
without travel or laborious paperwork”*

This **Postgraduate Certificate in Specialization in Photojournalism** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Specialization in Photojournalism**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present quality
online training
development languages
virtual classroom



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