Postgraduate Certificate
Introduction to the Legal and Work Framework of the Screenwriter

tech global university

Postgraduate Certificate
Introduction to the Legal and Work Framework of the Screenwriter

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Global University**
» Credits: **6 ECTS**
» Schedule: **at your own pace**
» Exams: **online**

Website: **www.techtitute.com/us/journalism-communication/postgraduate-certificate/introduction-legal-work-framework-screenwriter**

Index

01

Introduction

All original productions must be registered in the name of their creator in order to protect their intellectual property. For this reason, screenwriters must have an in-depth knowledge of all the regulations governing this work. This program focuses on the legal and labor framework for screenwriters in order to prepare them in this area.

If you want to be the best in your profession, it is important that you continue with your specialization throughout your working life"

The world of audiovisual scriptwriting is constantly changing. Its progress is frenetic thanks to the high demand for products and new factors, such as streaming platforms, new production corporations and the shift towards series and videogames. All this means that more and more audiovisual productions are being created, so their creators must have all the necessary knowledge about the legal and labor framework in which they work.

Screenwriters must adapt to new changes and maintain a high performance level in order to continue to be a key element in audiovisual production. But it is not only enough to know the fundamentals of the processes that must be carried out for the creation of their productions, but it is also important to be up to date with all the regulations in this regard, mainly to protect their works.

In the field of audiovisual productions, the regulations in force on intellectual property rights, contracting and assignment of rights or those related to financing play a fundamental role. Therefore, in this Postgraduate Certificate, professionals will focus on the study of these cases, but without neglecting the first steps for audiovisual creation, the marketing stages of a film or the festivals, markets and awards that exist in this field at an international level.

This program is the most complete in the market and is aimed at audiovisual creation professionals to reach a higher level of performance, based on the fundamentals and the latest trends in the development of the audiovisual script. Take the opportunity and take this specialization in a 100% online format, which will allow you to continue to grow in your career as screenwriters without leaving aside the rest of your responsibilities.

This **Postgraduate Certificate in Introduction to the Legal and Labor Framework of the Screenwriter** contains the most complete and up-to-date program on the market. The most important features include:

- The development of practical cases presented by experts in the legal and labor framework of the screenwriter
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- News on the legal and labor framework for screenwriters
- Practical exercises where self-assessment can be used to improve learning
- An interactive learning system based on algorithms to make decisions about the situations raised in the legal and labor framework of the screenwriter
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection

This program will allow you to enhance your skills and become an expert screenwriter in the legal and labor framework"

"Work with the best screenwriters and teaching professionals in this Postgraduate Certificate, that will be highly valuable for your professional profile"

The teaching staff includes professionals from the field of audiovisual scripts, who bring their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

Its multimedia content, developed with the latest educational technology, will allow the professional a situated and contextual learning, that is to say, a simulated environment that will provide an immersive education programmed to prepare for real situations.

This program is designed around Problem-Based Learning, whereby the student must try to solve the different professional practice situations that arise throughout the program. To do so, the student will have the help of an innovative interactive video system created by recognized experts in the legal and labor framework of the scriptwriter, and with great experience.

Don't miss the opportunity to improve your skills in the creation of screenplays.

Learn about the latest trends in the entertainment industry and improve your knowledge in scriptwriting.

Objectives

This program is aimed at audiovisual script professionals, so that they can acquire the necessary tools to develop in this specific field, knowing the latest trends and delving into those issues that make up the forefront of this area. Only with the right preparation, scriptwriters will be able to capture what they want in a series format.

tech

"

The Postgraduate Certificatin Introduction to the Legal and Labor Framework and Labor Framework of the Scriptwriter will allow you to carry out the creation and adaptation of screenplays at a higher level"

General Objective

♦ Achieve the necessary knowledge to write the different types of scripts according to the final format of the production, either in television or internet, taking into account the construction of the character, and the history of the audiovisual medium in particular from its origins to the present day

Develop your skills to become a scriptwriter who is at the forefront of the latest trends"

Specific Objectives

- Know the concepts of authorship, Intellectual Property, Industrial Property, contracting and assignment of rights, audiovisual production contracts, licenses, Creatives Commons, and how they relate to the script, the scriptwriter and the authorship of the work

- Organize the steps for audiovisual creation: pre-production, briefing and sales pitch, transmedia and multiplatform projects, and the keys to a solid *Pitching*

- Examine the phases in the marketing structure of a films: existence, persuasion, recall, placement, merchandising and representativeness

- Observe and analyze the importance of audiovisual festivals, markets and awards in different parts of the world

- Understand the types of public, private and audiovisual development funding available for both screenwriters and production

03
Structure and Content

The structure of the contents has been designed by a team of professionals in the creation of scripts for audiovisual media, aware of the relevance of the current specialization in order to deepen the area of knowledge, to make professional quality scripts using the new tools available.

"

This Postgraduate Certificate contains the most complete and up-to-date program on the academic panorama"

Module 1. Introduction to the Legal and Labor Framework for Screenwriters

1.1.   Introduction to Intellectual Property
  1.1.1.   Screenwriter
    1.1.1.1. Intellectual Property
    1.1.1.2. Author
  1.1.2.   Script
    1.1.2.1. Intellectual Property
    1.1.2.2. Work
1.2.   Intellectual Property Rights
  1.2.1.   Author Rights
    1.2.1.1. Contents
    1.2.1.2. Duration
    1.2.1.3. Occupations in Audiovisual Works
    1.2.1.4. Protection
    1.2.1.5. Industrial Property
1.3.   Contracting and Assignment of Rights
  1.3.1.   General Regime
    1.3.1.1. Assignment of Rights
  1.3.2.   Editing Contract
  1.3.3.   Production Contract in Audiovisual Works
  1.3.4.   Licences
    1.3.4.1. Creative Commons
1.4.   First Steps for Audiovisual Creation
  1.4.1.   Pre-Production
    1.4.1.1. Screenwriter and Production
  1.4.2.   Sales Reports
  1.4.3.   Pitch or Sales Argument
1.5.   Introduction to Pitching in Transmedia and Multiplatform Projects
  1.5.1.   Pitching
    1.5.1.1. Types
    1.5.1.2. Other Guidelines
    1.5.1.3. Structure
    1.5.1.4. Public

  1.5.2.   Transmedia Project
    1.5.2.1. Composition
    1.5.2.2. Platforms
    1.5.2.3. Ideas
    1.5.2.4. Introduction
1.6.   Introduction to Pitching in Transmedia and Multiplatform Projects II
  1.6.1.   Keys to a Good Pitch
    1.6.1.1. Audience
    1.6.1.2. Visual Elements
    1.6.1.3. Organisation
    1.6.1.4. Feedback
1.7.   Phases in a film Marketing Structure
  1.7.1.   Existence
  1.7.2.   Persuasion
  1.7.3.   Reminder
  1.7. 4 Positioning
  1.7.5.   Marketing
  1.7.6.   Representativeness
1.8.   Festivals, Markets and Awards
  1.8.1.   Festivals
  1.8.2.   Markets
  1.8.3.   Awards
1.9.   Festivals, Markets and Awards II
  1.9.1.   Europe
  1.9.2.   America:
  1.9.3.   Africa:
  1.9.4.   Asia
1.10. Audiovisual Financing
  1.10.1. Development Funds
    1.10.1.1. Screenwriters
  1.10.2. Public Financing Funds
    1.10.2.1. Production
  1.10.3. Private Financing Funds
    1.10.3.1. Production

"A unique, key, and decisive educational experience to boost your professional development"

04
Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.

> *Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world"

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

❝

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically. This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.
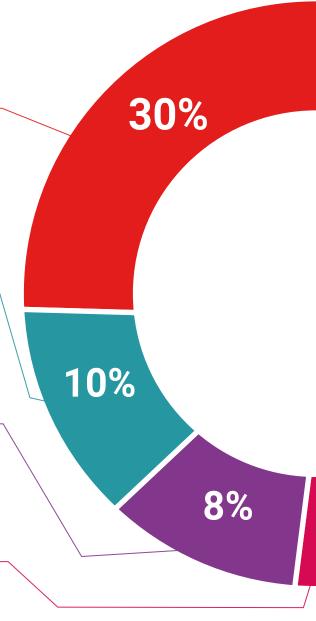
Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.
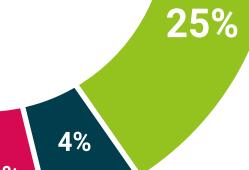
This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05
Certificate

The Postgraduate Certificate in Introduction to the Legal and Labor Framework of the Scriptwriter guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

"

Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"

This program will allow you to obtain your **Postgraduate Certificate in Introduction to the Legal and Work Framework of the Screenwriter** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Introduction to the Legal and Work Framework of the Screenwriter**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

---

tech global university

Mr./Ms. _____, with identification document _____
has successfully passed and obtained the title of:

Postgraduate Certificate in Introduction to the Legal and Work Framework of the Screenwriter

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

Unique TECH Code: AFWORD23S   techtitute.com/certificates

Postgraduate Certificate
Introduction to the Legal
and Work Framework
of the Screenwriter

» Modality: **online**
» Duration: **6 weeks**
» Certificate: **TECH Global University**
» Credits: **6 ECTS**
» Schedule: **at your own pace**
» Exams: **online**

Postgraduate Certificate
Introduction to the Legal and Work Framework of the Screenwriter

tech global university