

Postgraduate Certificate International Politics





Postgraduate Certificate International Politics

Course Modality: Online

Duration: 12 weeks

Certificate: TECH Technological University

Official N° of hours: 300 h.

Website: www.techtute.com/journalism-communication/postgraduate-certificate/international-politics

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01

Introduction

The student will specialize in International Journalism and will be able to provide citizens with the most complete information on international events related to the rest of the world. In addition, they will be able to immerse themselves in this very complete specialization, developed by professionals in the sector, and give an added value to their curriculum and, consequently, to their professional career.



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International politics can affect the rest of the world, so it is necessary to have specialized journalists capable of telling citizens the most relevant facts"

This course deals with international politics following different geographical areas. In this way, a complete and well-structured program has been developed that allows students to learn about the main political milestones of the most relevant and influential areas across the world.

Specifically, the program analyzes the role of North America, Latin America and Europe in today's world, their internal actors and political systems, as well as Russia, the former USSR and Asia and Africa.

In addition, the importance of the United States and its relationship with the rest of the great powers is studied in depth so that the journalist acquires a critical capacity to analyze the world geopolitical board. On the other hand, the current situation of the European Union is analyzed from a historical perspective, taking into account the latest crises in Europe, which have accentuated an increasingly strong division between the countries of the European Union.

The events that Latin America has experienced since the Spanish colonization, passing through the American influence to reach the current political and social situation is another of the strong points of this training, as well as the great changes suffered in recent years by Russia and the former USSR, especially in political and economic terms. Currently, Russia seeks to be a counterweight to the United States and above all to maintain its influential position among its neighbors.

Asia, with its great weight in the world, both demographically and economically, has gone from being a territory colonized by Europe to a power that rivals the West, with China as its locomotive, without forgetting India, Southeast Asia and the Middle East. This Postgraduate Certificate also highlights the situation of Africa, a continent with a large demographic expansion, a young population and a large number of raw materials, which is the focus of attention of different powers, especially China and Russia.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in International Politics** offers you the advantages of a high-level scientific, teaching, and technological specialization. These are some of its most notable features:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in international politics
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



The world needs qualified professional journalists to offer quality news and reports”

“

We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in International Politics with extensive experience.

We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.

Know the latest trends in international journalism and be the best in this sector.



02

Objectives

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





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If your objective is to develop your career in the international field, we offer what you are looking for at TECH”



General Objectives

- ♦ Analyze the political structure of Europe, North America and Latin America
- ♦ Analyze the role of these powers on a global level
- ♦ Identify the most relevant events of the last few years
- ♦ Examine how these regions relate to the eastern regions
- ♦ Analyze the evolution of Russia, Asia and Africa in recent decades
- ♦ Understand the importance of these divisions in the world
- ♦ Identify regional powers



Develop your skills to become a versatile journalist at the forefront of the the latest trends”





Specific Objectives

- Analyze the political models of each region
- Recognize the influence of Europe and the USA on Latin America
- Assess the Latin American uprisings of 2019 and analyzing their main motives
- Identify the present-day problems of the EU
- Examine the current relationship between USA and China
- Define the structural weaknesses of each region
- Raise awareness of the role of indigenous communities in America
- Observe the conversion of planned economies to free market economies
- Examine the influence of colonialism in Africa and Asia
- Study the current relationships between Russia, Asia and Africa
- Analyze the political regimes that govern Russia, Asia and Africa

03

Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.





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The best way to learn is by studying with the best. And we offer you that opportunity”

Management



Ms. Chato Vázquez, Carmen

- ♦ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ♦ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ♦ Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009
- ♦ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ♦ Freelance Journalist 2013-2016

Professors

Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

Ms. Negrete, Ana Belén

- ♦ Head of the Content Department, MarketiNet Spain
- ♦ Editor and Reporter for the REFORMA Newspaper Mexico, Spain and Ireland
- ♦ Master's Degree in International Affairs (major in Economics) from the Pontificia de Comillas University
- ♦ Degree in Audiovisual Communication from the Complutense University Madrid
- ♦ Specialization in Data Collection and Survey Analysis from the University of Muchugam (Coursera)
- ♦ Worked as Secretary of State for the EU Spanish Ministry of Foreign Affairs
- ♦ Freelance Journalist between 2006 and 2010

Ms. Pérez Short, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019

Dr. Díaz Merry, Borja

- ♦ Copywriter Radio Televisión Española (RTVE). Since 2020
- ♦ Collaborator of the International Department La Vanguardia daily newspaper Since 2015
- ♦ PhD in Journalism Complutense University of Madrid. 2019
- ♦ Degree in Journalism Complutense University of Madrid. 2004
- ♦ Diplomacy and International Relations Course for Journalists. Diplomatic School, Ministry of Foreign Affairs. Madrid. 2016
- ♦ Journalist Europa Press News Agency 2001-2020

04

Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to gain deeper knowledge in the area, in order to produce work of professional quality through the use of the available tools.





“

We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”

Module 1. International Politics by Geographical Zones I. Europe, North America and Latin America

- 1.1. Institutions of Power in the USA
 - 1.1.1. Executive Power
 - 1.1.2. Legislative Power
 - 1.1.3. House of Representatives
 - 1.1.4. Senate
 - 1.1.5. Judicial Power
- 1.2. USA Electoral System
 - 1.2.1. Presidential System
 - 1.2.2. General Elections and *Midterm* Elections
 - 1.2.3. Government Positions
- 1.3. USA and the World
 - 1.3.1. United States and China
 - 1.3.2. Relationship With Latin America
 - 1.3.3. United States and the Middle East
 - 1.3.4. United States and Europe
- 1.4. Creation of the European Union
 - 1.4.1. Devastated Europe after World War II
 - 1.4.2. From the Schuman Declaration to the Current EU
- 1.5. Institutions of the EU
 - 1.5.1. Parliament
 - 1.5.2. EU Council
 - 1.5.3. The European Commission
 - 1.5.4. Court
 - 1.5.5. European Council
 - 1.5.6. Court of Auditors
 - 1.5.7. Central European Bank
 - 1.5.8. Eurogroup
- 1.6. Is the European Union in Crisis?
 - 1.6.1. Brexit
 - 1.6.2. The Response to the 2008 Crisis, the Refugee Crisis and Coronavirus
 - 1.6.3. EU and Turkey Relationships
 - 1.6.4. The Far Right in Europe
- 1.7. Mexico and Central America
 - 1.7.1. Mexico as a Latin American Power
 - 1.7.2. Central America
 - 1.7.3. Main Social Problems in Mexico and Central America
- 1.8. Andes Region. Venezuela, Colombia, Ecuador, Peru, Bolivia
 - 1.8.1. The Venezuelan Crisis
 - 1.8.2. Colombia
 - 1.8.2.1. Guerrillas and Paramilitarism
 - 1.8.2.2. Drug Trafficking
 - 1.8.2.3. Assassinations of Social Leaders
 - 1.8.3. Equator
 - 1.8.3.1. The 2019 Uprisings in Ecuador
 - 1.8.4. Peru
 - 1.8.5. Bolivia
 - 1.8.5.1. The Figure of Evo Morales
 - 1.8.5.2. Current Political Context
- 1.9. Southern Cone Argentina, Chile, Brazil, Uruguay
 - 1.9.1. Argentina, Once Again Plunged into Economic Crisis
 - 1.9.2. Chile, Cradle of Latin American Neoliberalism
 - 1.9.3. Brazil, the Economic Giant of the South
 - 1.9.4. Uruguay, the Only Full Democracy in Latin America
- 1.10. The Big Challenges of Latin America
 - 1.10.1. Inequality
 - 1.10.2. Economic Dependence
 - 1.10.3. Urbanization
 - 1.10.4. Climate Change
 - 1.10.5. Violence
 - 1.10.6. Institutional Weakness

Module 2. International Politics by Geographical Zones II. Russia and the Former USSR, Asia and Africa

- 2.1. Russia
 - 2.1.1. Fall of the USSR and Conversion to Capitalism
 - 2.1.2. Putinism: 20 Years in Power
 - 2.1.3. Russia's Allies
- 2.2. Caucasus and Central Asia
 - 2.2.1. Nagorno Karabakh-Tension Between Armenia and Azerbaijan
 - 2.2.2. Georgia, South Ossetia and Abkhazia
 - 2.3.3. Central Asia, the Silk Road
- 2.3. Ukraine, Belarus and the Baltics
 - 2.3.1. From Independence to Maidan: Ukraine
 - 2.3.2. Belarus, 26 Years of Lukashenko's Rule
 - 2.3.3. From the USSR to the EU: Baltic Countries
- 2.4. China
 - 2.4.1. *One Belt One Road*
 - 2.4.2. Market Communism
 - 2.4.3. Chinese Hegemony
- 2.5. India
 - 2.5.1. The Most Populated Democracy of the World
 - 2.5.2. India-Pakistan Relationship
 - 2.5.3. Hindu Nationalism
- 2.6. Far East
 - 2.6.1. Japan, the Land of the Rising Sun
 - 2.6.2. Korea, Between North and South
 - 2.6.3. South East Asia: Vietnam, Indonesia, Singapore

- 2.7. Middle East
 - 2.7.1. Saudi Arabia and the Gulf Countries
 - 2.7.2. Iran, Regional Power
 - 2.7.3. Israel
- 2.8. Maghreb
 - 2.8.1. Egypt
 - 2.8.2. Libya
 - 2.8.3. Morocco and Algeria
- 2.9. Sub-Saharan Africa
 - 2.9.1. Nigeria
 - 2.9.2. Francophone Africa: Côte d'Ivoire, Burkina Faso
 - 2.9.3. East Africa: Kenya, Tanzania
- 2.10. South Africa
 - 2.10.1. End of Apartheid
 - 2.10.2. Leadership in Africa
 - 2.10.3. Inequality



A unique, key, and decisive training experience to boost your professional development”

05

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”



Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.



A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

“ *We are the only online university that offers Harvard materials as teaching materials on its courses”*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



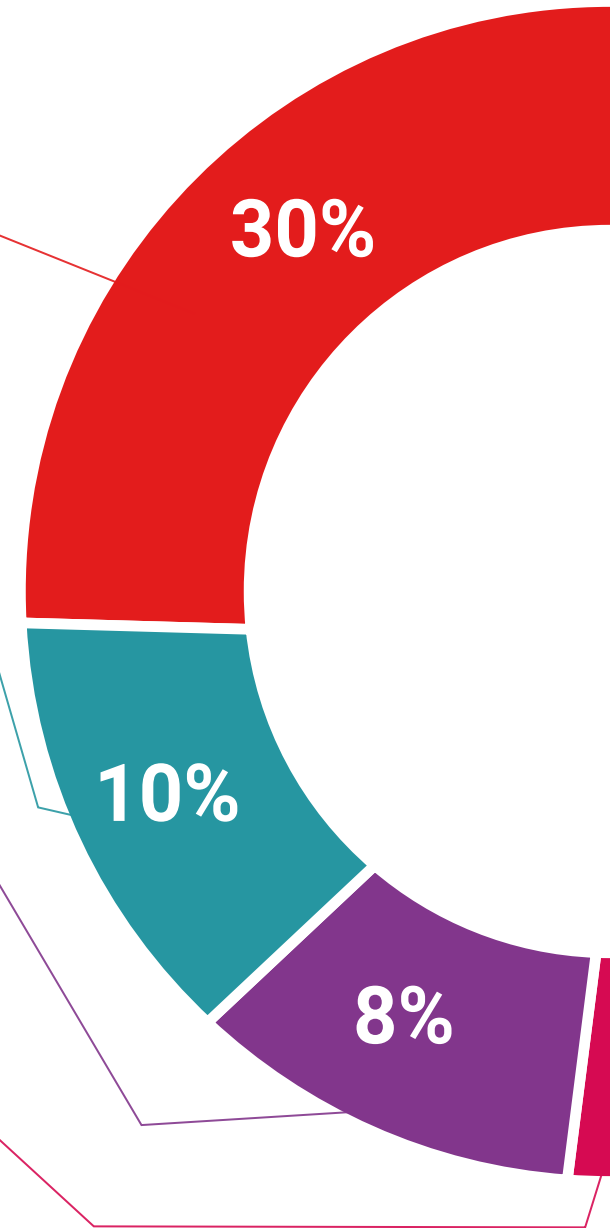
Practising Skills and Abilities

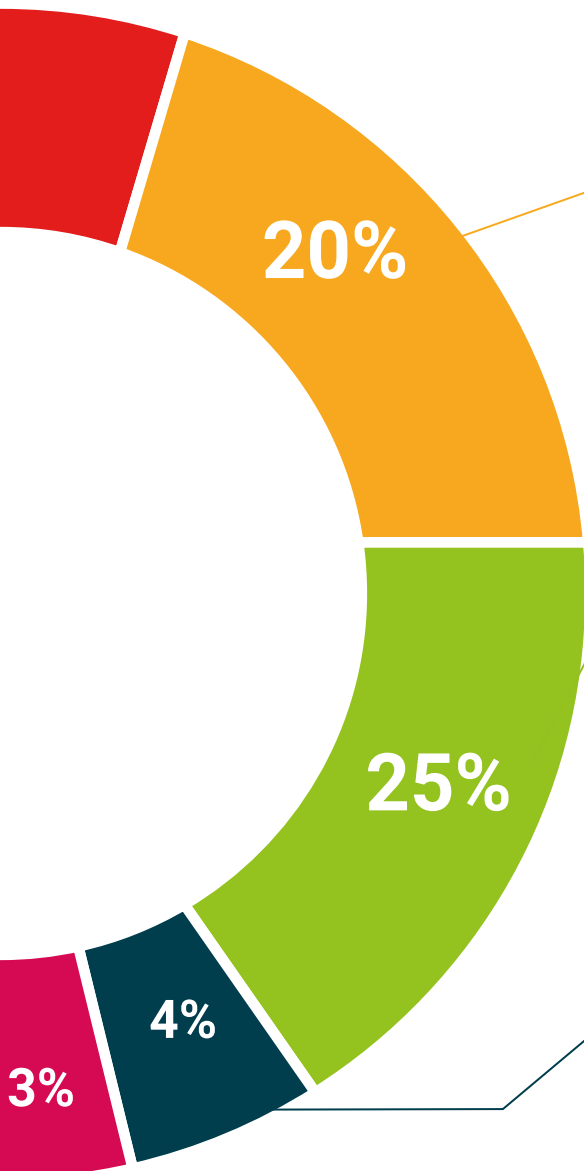
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



06

Certificate

The Postgraduate Certificate in International Politics guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this master's
and receive your university degree
without travel or laborious paperwork"*

This **Postgraduate Certificate in International Politics** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** diploma issued by **TECH Technological University** via tracked delivery*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in International Politics**

Official N° of Hours: **300 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future

health confidence people

education information tutors

guarantee accreditation teaching

institutions technology learning

community commitment

personalized service innovation

knowledge present

online training

development language

classroom

tech technological
university

Postgraduate Certificate International Politics

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 300 h.

Postgraduate Certificate International Politics