

Postgraduate Certificate Investigative Journalism



Postgraduate Certificate

Investigative Journalism

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

Website: www.techtute.com/journalism-communication/postgraduate-certificate/investigative-journalism

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01

Introduction

Investigative journalism allows reporters and editors to investigate in depth a subject that has not been brought to public light, highlighting cases of crime or corruption. Great investigative journalists spend months following a lead that can lead them to uncover a big story. In this program TECH offers the most complete specialization on the market for students to specialize in this exciting field, so that they acquire the necessary skills to give a boost to their profession.



“

Bringing to light hidden facts that affect society requires extensive investigative work. Train with us and acquire the necessary skills to specialize in this field"

This Postgraduate Certificate addresses the history and characteristics of investigative journalism and narrative journalism and provides professionals with the resources and tools needed to carry out an investigation and find the right sources.

After completing this program, the professional journalist will develop specialized knowledge to conduct a good investigation, as well as to write a good news story or profile. In this way, this specialization will allow students to develop their journalistic flair and give free rein to their own style, through the study of the journalistic eye and the rhythm and language for each type of text and story. In addition, the focus will be on desktop publishing to learn how to polish their own texts.

Examples of great journalists and reports will also be shown, both investigative reports and narrative pieces, making this section one of the cornerstones of the program, with the aim of learning from the best journalists in history.

Specializing in investigative journalism is also essential for professionals in this sector, as it will allow them to gain a better understanding of reality. For this reason, TECH has designed this complete Postgraduate Certificate that will give you the keys to develop your work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in Investigative Journalism** contains the most complete and up-to-date academic program on the market. The most important features of the program include:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in Investigative Journalism
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



A 100% online program that will allow you to combine your studies with the rest of your daily activities”

“

We provide you with the best training currently available in international journalism” You only have to bring your enthusiasm to study”

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in Investigative Journalism who have extensive experience.

We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.

Know the latest trends in international journalism and be the best in this sector.



02

Objectives

This Postgraduate Certificate is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.



“

If your objective is to develop your career in the international field, we offer what you are looking for at TECH”



General Objectives

- ♦ Develop the characteristic and examples of narrative journalism and of investigative journalism
- ♦ Recognise the potential topics of a report or investigation
- ♦ Identify the techniques of Investigative and Narrative Journalism



Develop your skills and become a versatile journalist who is at the forefront of the latest trends”





Specific Objectives

- ♦ Determine the appropriate methodology for each type of investigation and journalist
- ♦ Evaluate the different sources of information
- ♦ Identify the challenges and dangers of investigative journalism in order to act without exposing oneself
- ♦ Develop the essential techniques to deal with sources
- ♦ Establish the ideal tools for the preparation of a journalistic chronicle or profile
- ♦ Enhance skills to develop a narrative piece

03

Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.





“

The best way to learn is by studying with the best. And we offer you that opportunity”

Management



Ms. Chato Vázquez, Carmen

- ◆ Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- ◆ Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- ◆ Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009
- ◆ Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- ◆ Freelance Journalist 2013-2016



Professors

Mr. Salinas Quevedo, Juan

- ♦ Journalist specializing in Culture, Social Rights and Sports
- ♦ Freelance Journalist Since 2019
- ♦ Journalist Columna Cero Since 2017
- ♦ Head of RPA Customer Engagement. ADA Mobile Since 2016

Ms. Pérez Short, Alba

- ♦ Journalist
- ♦ Degree in Journalism Complutense University of Madrid (UCM). 2011-2015
- ♦ Master's Degree in Marketing, Consulting and Political Communication Santiago de Compostela University (USC) 2018-2019
- ♦ Senior Technician in Digital Marketing & Inbound Marketing. International Marketing 2019



The best teachers are at the best university. Don't think twice and join our community of students"

04

Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to deepen knowledge in the field, in order to produce work of professional quality through the use of the available tools.





“

We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”

Module 1. Investigative Journalism and Narrative Journalism within International Journalism

- 1.1. History of International Investigative Journalism
 - 1.1.1. What is Investigative Journalism?
 - 1.1.2. Big International Investigative Journalists
 - 1.1.3. Examples of International Investigations
 - 1.1.3.1. The Case of the Church in the Boston Globe
 - 1.1.3.2. The Nixon Case
 - 1.1.3.3. The Discovery of the Gulag
- 1.2. International Investigative Journalism Techniques
 - 1.2.1. Searching for a Topic
 - 1.2.2. How to Obtain Documentation
 - 1.2.3. Verify the Information
- 1.3. Information Sources
 - 1.3.1. Type of Sources
 - 1.3.1.1. Document Sources
 - 1.3.1.2. Personal Sources
 - 1.3.1.3. Official Sources
- 1.4. Challenges of International Investigative Journalism
 - 1.4.1. Safety
 - 1.4.2. Protecting the Sources
- 1.5. The Interview, Key for a Good Investigative Report
 - 1.5.1. Features
 - 1.5.2. Types of Interviews
 - 1.5.3. Methodology
- 1.6. History of the International Narrative Journalism
 - 1.6.1. What is the Narrative Journalism?
 - 1.6.2. New Journalism
 - 1.6.3. Gonzo Journalism





- 1.6.4. The Fathers of International Narrative Journalism
 - 1.6.4.1. Hunter Thompson
 - 1.6.4.2. Tom Wolfe
 - 1.6.4.3. Truman Capote
 - 1.6.4.4. Norman Mailer
 - 1.6.4.5. Rodolfo Walsh
 - 1.6.4.6. Tomás Eloy Martínez
- 1.7. The Profile and the International Press Reports
 - 1.7.1. Profile: Characteristics and Examples
 - 1.7.2. The Press: Characteristics and Examples
- 1.8. How to Tell Stories in the International Field
 - 1.8.1. The Importance of Scenes
 - 1.8.2. The Rhythm
 - 1.8.3. The Language
- 1.9. Slow-Burning International Journalism
 - 1.9.1. Showing and Telling
 - 1.9.2. The Use of the First Person
 - 1.9.3. The Look
 - 1.9.4. Self-Editing
 - 1.9.5. Methodology
- 1.10. International Press Reports
 - 1.10.1. Great Journalistic Reports
 - 1.10.1.1. Cold Blooded, Truman Capote
 - 1.10.1.2. Operation Massacre, Rodolfo Walsh
 - 1.10.1.3. Voices of Chernobyl, Svetlana Aleksievich
 - 1.10.2. Great Current Journalists
 - 1.10.2.1. Martín Caparrós
 - 1.10.2.2. Leila Guerriero
 - 1.10.2.3. Agus Morales
 - 1.10.3. Media Dedicated to Narrative Journalism
 - 1.10.3.1. Gatopardo
 - 1.10.3.2. 5W
 - 1.10.3.3. Soho

05

Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”



Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.



A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

“ *We are the only online university that offers Harvard materials as teaching materials on its courses”*

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



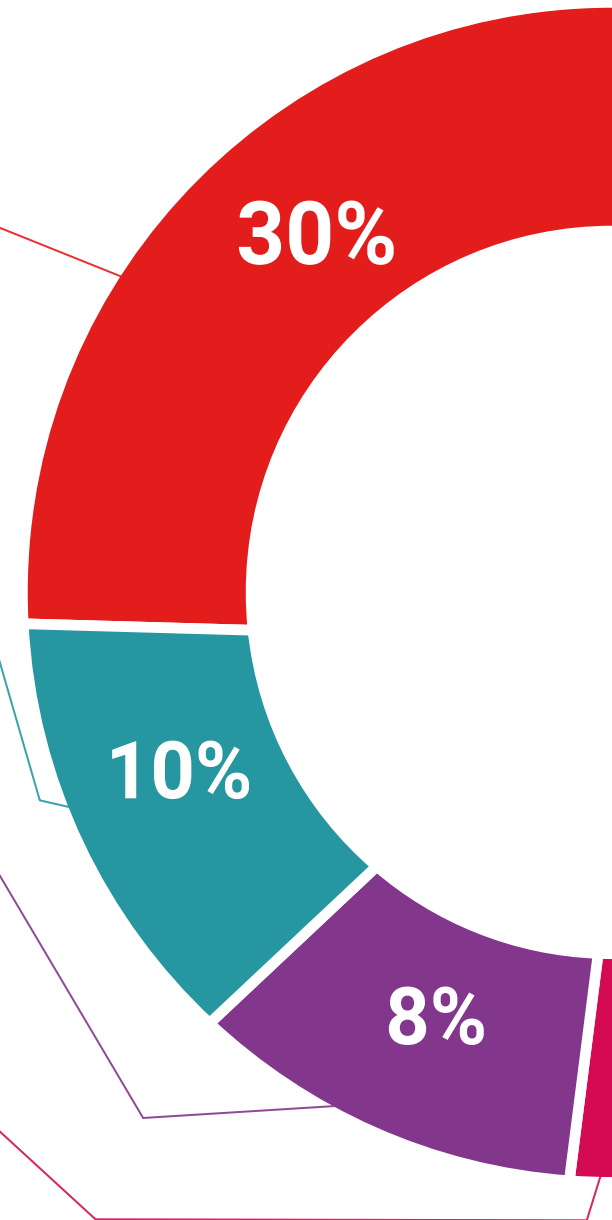
Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



06

Certificate

The Postgraduate Certificate in Investigative Journalism guarantees, in addition to the most rigorous and update training, access to a Postgraduate Certificate issued by TECH Technological University.



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Successfully complete this training and receive your university degree without travel or laborious paperwork”

This **Postgraduate Certificate in Investigative Journalism** contains the scientific most complete and update program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in Investigative Journalism**

Official N° of hours: **150 h.**



*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
online training
development language
classroom



Postgraduate Certificate
Investigative Journalism

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

Postgraduate Certificate Investigative Journalism

