

# Postgraduate Certificate International Economics





## Postgraduate Certificate International Economics

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of Hours: 150 h.

Website: [www.techtute.com/journalism-communication/postgraduate-certificate/international-economics](http://www.techtute.com/journalism-communication/postgraduate-certificate/international-economics)

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01

# Introduction

Understanding international economic facts is an essential task for journalists working in this field, because only by being able to analyze what is happening in the world can we understand the current economic problems in our society. TECH offers the most complete and up-to-date program on the market.





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*Specializing in international economics is fundamental to understand past events that had a consequence on the current economic situation”*

The main objective of this program is to provide students with a solid foundation in the field of economics through specialized theoretical and practical training, in order to achieve a better understanding of reality.

In this way, students acquire specialized knowledge about the economic implications derived from events in the environment, in addition to purely economic knowledge, which is highly necessary for the professional journalist.

The program covers everything from the principles of economics, the functioning of the market and the behavior of the agents in the market to the macroeconomic magnitudes to the cost structure of the agents in the economy. It also analyzes the functioning and structure of the international economic system, based on three pillars: the tax system, the world economic organization and the European Union (EU) as the greatest example of unprecedented economic integration between countries. These three pillars provide the student with a structure of variables and ideas from which to analyze a given economic context.

Finally, the program offers a complete specialization in historical economic events that had a major impact on the economy and their repercussions up to the present day, as well as the current economic situation and the impact that Industry 4.0 will have on the market in the long term. This will provide the student with a basis from which to analyze the current economic context and the effect that future events will have.

Specializing in international economics is also essential for professionals in this sector, as it will allow them to gain a better understanding of reality. For this reason, TECH has designed this complete Postgraduate Certificate that will give you the keys to develop your work with total professionalism.

In addition, this training has the advantage of being taken in a 100% online format, which will allow students not only to adjust their study time according to their needs, but also to be able to specialize from anywhere, as long as they have an Internet connection and a computer or mobile device.

This **Postgraduate Certificate in International Economics** offers you the advantages of a high-level scientific, teaching, and technological specialization. These are some of its most notable features:

- ♦ Practical cases presented by experts in international journalism
- ♦ The graphic, schematic, and eminently practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice
- ♦ Latest developments in international economics
- ♦ Practical exercises where self-assessment can be used to improve learning
- ♦ A special emphasis on innovative methodologies in the field of the international journalism
- ♦ Algorithm-based interactive learning system for decision-making in situations focused on journalism and digital communication
- ♦ Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- ♦ Content that is accessible from any fixed or portable device with an Internet connection



*At TECH we bring you the best training of the moment so that you can enter the wonderful world of journalism"*

“

*We provide you with the best training currently available in international journalism. You only have to bring your enthusiasm to study”*

The teaching staff includes professionals from the field of journalism who bring their experience to this training program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide an immersive training program designed to train in real situations.

This program is designed around Problem Based Learning, where the student must try to solve different professional practice situations that arise during the course. For this, the professional will have the help of an innovative interactive video system made by recognized experts in International Economics with extensive experience.

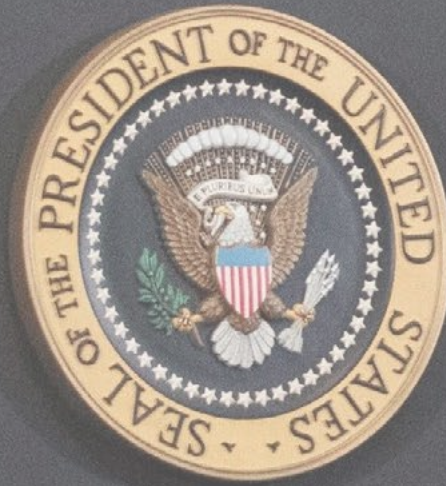
*We offer you the best teaching methodology and a multitude of practical cases to simulate the real life situations that you could face throughout your career.*

*Know the latest trends in international journalism and be the best in this sector.*



# 02 Objectives

This Postgraduate Diploma is aimed at professional journalists, so that they can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the proper preparation will a journalist be able to capture everything that happens in the international scene.





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*If your objective is to develop your career in the international field, we offer what you are looking for at TECH”*



## General Objectives

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- ♦ Achieve multidisciplinary training by combining the knowledge gained from economics with journalism
- ♦ Develop the capacity for critical analysis of economic indicators, models and theories
- ♦ Generate an analytical mentality specific to the social sciences





## Specific Objectives

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- ♦ Interpret the economic reality through the instruments provided
- ♦ Analyze the correct functioning of a market, as well as the economic situation of a country
- ♦ Examine the functioning of the International Economic System and the agents that it is composed of
- ♦ Determine the economic impact and the effect of fiscal, monetary and economic policies on a market
- ♦ Determine the economic facts that have had an impact on the current economic reality



*Develop your skills to become a versatile journalist at the forefront of the the latest trends”*

# 03

## Course Management

The design of this program has been created by a team of journalism professionals with years of professional and teaching experience. All of them, aware of the current need for quality training in the journalism sector, have joined their knowledge to provide students with the most complete specialization in the market, allowing them to develop in the field of international journalism.



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*The best way to learn is by studying with the best. And we offer you that opportunity”*

## Management



### Ms. Chato Vázquez, Carmen

- Degree in Audiovisual Communication. San Pablo University - CEU. Madrid. 2005
- Postgraduate Diploma in International Crisis Prevention and Management from the Carlos III de Madrid University in 2008
- Postgraduate Diploma in Public Communication and Defence from the Gutiérrez Mellado University Institute- UNED in 2009.
- Support and logistics technician in the COPOLAD II program International and Ibero-American Foundation for Public Administration and Public Policy (FIIAPP). Madrid. 2016-2020
- Freelance Journalist 2013-2016



# 04

## Structure and Content

The structure of the contents has been designed by a team of professionals in journalism and other related areas, who are conscious of the importance of up-to-date training in order to be able to gain deeper knowledge in the area, in order to produce work of professional quality through the use of the available tools.





“

*We guarantee the most complete and up-to-date learning program on the market, which will allow you to enter an exciting world with every guarantee of success”*

## Module 1. International Economics

- 1.1. Important Concepts in Economics
  - 1.1.1. Economics as a Science, Principles and Functions.
  - 1.1.2. Macroeconomic Magnitudes
  - 1.1.3. Costs
- 1.2. Demand
  - 1.2.1. Fundamentals
  - 1.2.2. Modeling
- 1.3. Offer
  - 1.3.1. Fundamentals
  - 1.3.2. Modeling
- 1.4. Balance Between Demand and Offer
  - 1.4.1. Point of Balance and Interpretation
  - 1.4.2. Effects of Externalities on the Market
- 1.5. IS-LM-BP Model
  - 1.5.1. Goods and Services Market and the IS Curve
  - 1.5.2. Monetary Market and the LM Curve
  - 1.5.3. Foreign Trade (BP)
- 1.6. Tax System
  - 1.6.1. Concepts: Type of Taxes, Characteristics of a Tax System
  - 1.6.2. Organization of the Spanish Tax Authorities
  - 1.6.3. Analysis of the Spanish Tax System
- 1.7. The European Union - Economic Evolution of the Member Countries
  - 1.7.1. History and Creation of the European Union
  - 1.7.2. Structure and Functioning of the European Union
  - 1.7.3. Analysis and Economic Evolution of the Member Countries
- 1.8. Global Economic Organization
  - 1.8.1. Monetary and Financial System
  - 1.8.2. International Economic Relations
  - 1.8.3. International Institutions
- 1.9. Contemporary World Economic History
  - 1.9.1. First and Second Oil Crisis
  - 1.9.2. The Dot Com Bubble
  - 1.9.3. Global Financial Crisis
  - 1.9.4. European Sovereign Debt Crisis
- 1.10. Current Economic Context
  - 1.10.1. Current Economic Developments and Future Prospects
  - 1.10.2. Industry 4.0 and Repercussion on the Economics



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*A unique, key, and decisive training experience to boost your professional development”*

05

# Methodology

This training program offers a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

### At TECH we use the Case Method

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world”*



*Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.*



### A learning method that is different and innovative.

This Journalism and Communication program from TECH Technological University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard case studies, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.

“ We are the only online university that offers Harvard materials as teaching materials on its courses ”

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

Our university is the first in the world to combine the Harvard University case studies method with a 100% online learning system based on repetition, combining 8 different didactic elements in each lesson.

We enhance Harvard case studies with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only university in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650.000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful. Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



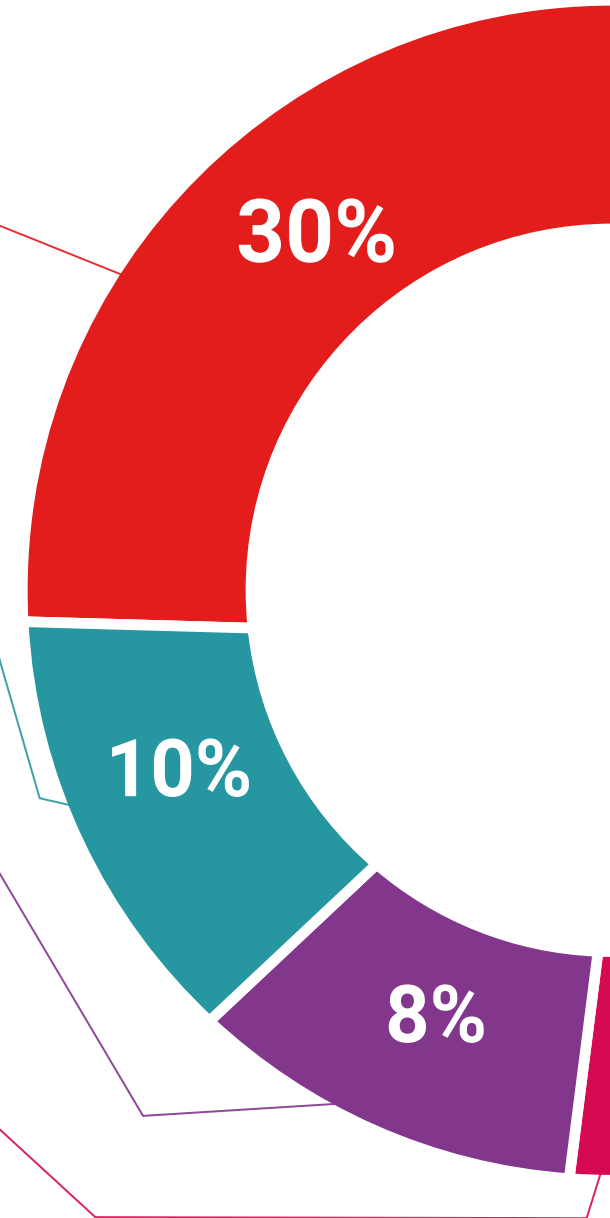
#### Practising Skills and Abilities

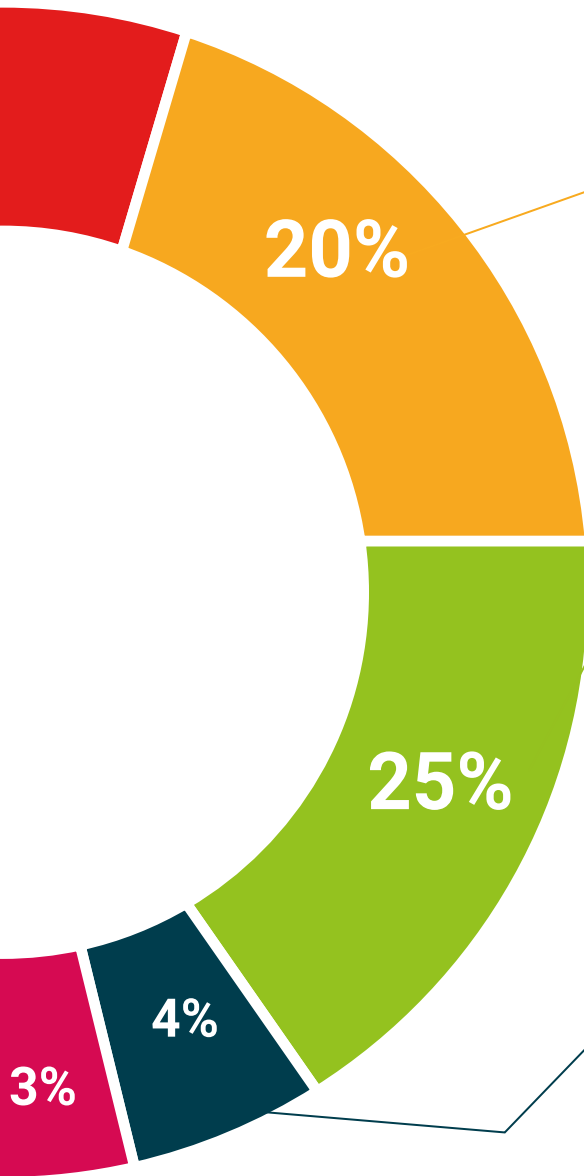
They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization we live in.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best senior management specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive multimedia content presentation training Exclusive system was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises: so that they can see how they are achieving your goals.



06

# Certificate

The Postgraduate Certificate in International Economics guarantees, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this training program  
and receive your university certificate without  
travel or laborious paperwork”*

This **Postgraduate Certificate in Railroad Operation** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The diploma issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in International Economics**

Official Number of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development language  
classroom



Postgraduate  
Certificate

International Economics

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of Hours: 150 h.

# Postgraduate Certificate International Economics

