

# Postgraduate Certificate

## Informative and Documentary Films





## Postgraduate Certificate

### Informative and Documentary Films

Course Modality: **Online**

Duration: **6 weeks**

Certificate: **TECH Technological University**

Official N° of Hours: **150 h.**

Website: [www.techtute.com/pk/journalism-communication/postgraduate-certificate/informative-documentary-films](http://www.techtute.com/pk/journalism-communication/postgraduate-certificate/informative-documentary-films)

# Index

01

Introduction

---

p. 4

02

Objectives

---

p. 8

03

Structure and Content

---

p. 12

04

Methodology

---

p. 16

05

Certificate

---

p. 24

# 01

# Introduction

Film, in addition to being an artistic technique for the production of entertainment footage, is also an informative and documentary channel that over the years has been responsible for transmitting information and in general concepts that have contributed to the education of thousands of people, which is why the industry is increasing its productions. Thus, more and more production companies need knowledgeable professionals in the field, which is why TECH in its educational commitment has launched this program in 100% online format, functional and effective that can be studied from any mobile device with internet connection.





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*The characteristics and the most complete analysis of the informative and documentary genres in the film industry”*



In order to develop informative and documentary products, it is necessary to have the journalistic keys that set the narrative process in motion, which mark the path to follow for the correct documentation and information to be filmed. In this way, it is understood that informative and documentary films need solid bases to transmit knowledge in general.

In this way, informative and documentary cinema is a differential and a category within the same industry and for its execution it is necessary to have highly specialized professionals in the field. For this reason, to create and produce informative film, the professional needs to identify in the first instance the topics of interest and journalistic topics that have a weighty basis to be shown in audiovisual format.

This program in Informative and Documentary Filmmaking in 100% online format is an option for all journalism professionals who want to dedicate themselves to the world of filmmaking, starting initially from the informative journalistic bases. It is a functional and effective program that the student can study from any mobile device with internet connection.



*The specific way of working and the work developments that differentiate computer and documentary cinemas"*

This **Postgraduate Certificate in Informative and Documentary Films** offers the characteristics of a high-level educational, and technological program. Its most notable features are:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program

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*We don't settle for theory: we take you to the most practical and competent qualification"*

Our teaching staff is made up of working professionals. In this way TECH ensures to offer you the updating objective it intends. A multidisciplinary team of professors trained and experienced in different environments, who will develop theoretical knowledge in an efficient way, but, above all, will bring their practical knowledge derived from their own experience to the course: one of the differential qualities of this training.

This mastery of the subject is complemented by the effectiveness of the methodology used in the design of this course. Developed by a multidisciplinary team of *e-Learning* experts, it integrates the latest advances in educational technology. In this way, students will be able to study with a range of convenient and versatile multimedia tools that will give them the operational skills they need for their qualification.

The design of this program is based on Problem-Based Learning: an approach that views learning as a highly practical process. To achieve this remotely, TECH will use telepractice: with the help of an innovative interactive video system and *Learning from an Expert*, the student will be able to acquire the knowledge as if they were facing the scenario they are learning at that moment. A concept that will allow students to integrate and memorize what they have learnt in a more realistic and permanent way.

*A contextualized and real educational program that will allow you to put your learning into practice through new skills.*

*A program of high interest for the professional in this field that will give you the necessary skills to work as an expert in this field.*



# 02

# Objectives

The objectives that TECH proposes in each of its programs are focused on achieving a global impulse to the development of its students, not only in the academic field, in which the highest quality standards are set, but also in the personal field. To this end, TECH offers a stimulating and flexible development that allows students to achieve the satisfaction of completing their goals in an effective manner.







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*A program created to gradually and steadily lead you to the achievement of your educational goals”*



### General Objective

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- ♦ Analyze all aspects of information theaters and learn their specific routines and techniques

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*A first-class program that will propel you in your profession with the mastery of new skills”*







## Specific Objectives

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- ♦ Know the theory and technique of documentary filmmaking
- ♦ Acquire a global perspective on documentary film and its evolution
- ♦ Learn about the main topics of debate surrounding the documentary film
- ♦ Recognize the different documentary genres and styles
- ♦ Learn about new documentary trends and formats
- ♦ Identify the main elements of documentary narrative
- ♦ Be able to plan and manage the technical and human resources in film and television productions, as well as the techniques and processes of creation
- ♦ Acquire the ability to explore the technical and expressive possibilities of documentary filmmaking

03

# Structure and Content

The syllabus of the program is structured as a comprehensive tour through each and every one of the concepts required to understand and work in this field. With an approach focused on practical application that will allow the student to grow as a professional from the first moment of training





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*A comprehensive syllabus focused on acquiring knowledge and converting it into real skills, created to propel you to excellence”*



## Module 1. Informative and Documentary Films

- 1.1. Introduction to Documentary Films
  - 1.1.1 Basic Concepts
  - 1.1.2 Early Cinema and the Beginnings of Documentary Filmmaking
- 1.2. The Documentary and Reality
  - 1.2.1 Reality vs Truth
- 1.3. Documentary and News Films in the Interwar Period I
  - 1.3.1 Soviet Propaganda Films
  - 1.3.2 The British Documentary School: Style and Stages
- 1.4. Documentary and Informative Film in the Interwar Period II
  - 1.4.1 Political Cinema in France in the Interwar Period
  - 1.4.2 Film Propaganda in Nazi Germany (1933-1939)
  - 1.4.3 The Italian Government, Film Producer (1922-1939)
- 1.5. Documentary Film and Newsreel Films during World War II
  - 1.5.1 British Non-Fiction Cinema during World War II
  - 1.5.2 American Propaganda Film Productions During World War II
  - 1.5.3 German Documentaries During World War II
- 1.6. The Documentary Avant-Garde Direct Cinema and *Cinéma Verité*
  - 1.6.1 The Avant-Garde Cinematography of the 1960s
  - 1.6.2 Direct Cinema and *Cinéma Verité*
- 1.7. False Documentaries
  - 1.7.1 The Fake or False Documentary
  - 1.7.2 Mockumentary







- 1.8. Documentaries in the Internet Era
  - 1.8.1 Documentary, Digital Technology and Web 2.0
  - 1.8.2 The 'I' Documentary (in the Pre-YouTube Era)
  - 1.8.3 Documentary, Digital Technology and Web 2.0
  - 1.8.4 Webdocs: Reinventing the Documentary on the Internet
  - 1.8.5 Cyberactivism and Political Documentary
  - 1.8.6 Information in Today's Documentaries: Michael Moore
- 1.9. History, Memory and Archive
  - 1.9.1 Compilation and Found Footage Films
- 1.10. Other Documentary and Informative Film Genres
  - 1.10.1 Outreach Science Documentaries Brand Documentary

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*Study at your own pace, with the flexibility of a program that combines learning with other occupations in a comfortable and real way”*

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*





*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



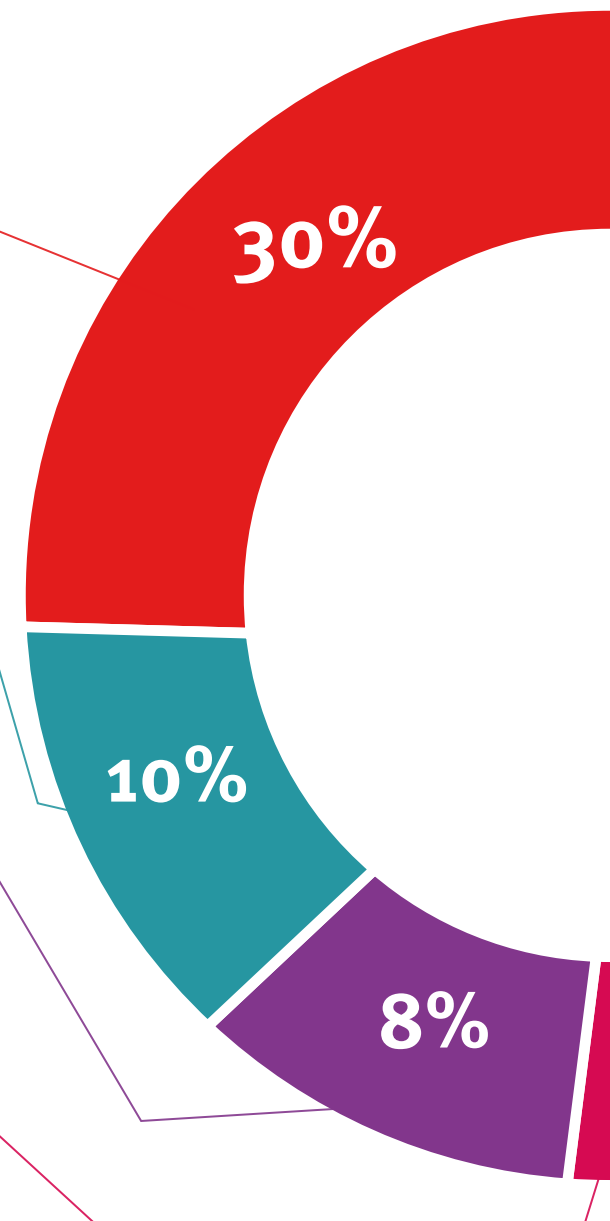
### Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

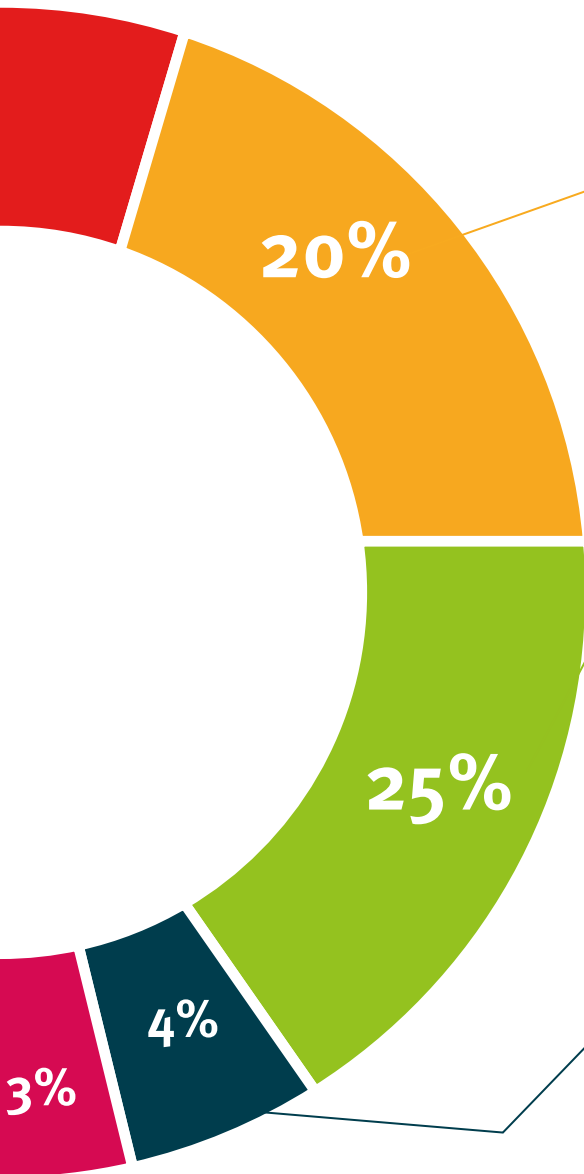


### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.







#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.





05

# Certificate

The Postgraduate Certificate in Informative and Documentary Films guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This **Postgraduate Certificate in Informative and Documentary Films** contains the most complete and up-to-date educational program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained in the Postgraduate Certificate, and meets the requirements commonly demanded by labor exchanges, competitive examinations and professional career evaluation committees.

Title: **Postgraduate Certificate in Informative and Documentary Films**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present quality  
development languages  
virtual classroom



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Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of Hours: 150 h.



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