

Postgraduate Certificate History of Photojournalism





Postgraduate Certificate History of Photojournalism

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtitute.com/us/journalism-communication/postgraduate-certificate/history-photojournalism

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01

Introduction

In order to work in any area of expertise, it is necessary to know the historical panorama from which the current forms of intervention originate. In photographic journalism, this vision offers an understanding of the functioning of the image in its journalistic version, from an evolutionary perspective. This program offers a complete tour in this field, covering the historical development, from the appearance of photography and its application in the journalistic field. In this trajectory, the technical and historical aspects that conditioned it will be examined.





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Know the historical development of journalistic photography as a source of personal and professional growth, acquiring a critical sense and understanding of the historical relationship between images and information"

In this Postgraduate Certificate, you will study by analyzing the works of the most relevant photojournalists in history, from Roger Fenton in the Crimean War to the current photojournalists: Jacob Riis, Erich Salomon, Donald McCullin, James Nachtwey, Gervasio Sánchez, etc.

It is very important to delimit what is understood by Photographic Journalism and other analogous and close formulas that can be included within this sometimes so diffuse field. All this while being aware of the importance of the photographic medium, but also of all its limitations.

Finally, special mention will be made of the historical evolution of Spanish photojournalism and the role of women in it. The first case focuses with special attention on the Spanish Civil War as the context where the golden age of this genre was quickly gestated; and in the second, on the figure of the woman who created Robert Capa, the most legendary photojournalist of all times, that is: Gerda Taro.

This **Postgraduate Certificate in History of Photojournalism** offers the characteristics of a high-level scientific, teaching, and technological program. These are some of its most notable features:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems.
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums.
- ♦ Communication with the teacher and individual reflection work
- ♦ Availability of content from any device, fixed or portable, with Internet connection.
- ♦ Supplementary documentation databases are permanently available, even after the course



Get to know the way of working of the best journalistic photographers in history, learning the reason for their success in their most recognized works"

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A Postgraduate Certificate in which we will mark out the boundaries of this sector, clearly determining its areas of competence”

The program's team has extensive experience in teaching at university level, both in undergraduate and graduate programs, and extensive experience as working professionals, which allows them to know, first hand, the profound transformation that this sector is undergoing, with the incorporation of new models of spectator or receiver of messages, control of networks, etc. Their direct experience, their knowledge, as well as the analytical capacity of the faculty are the best source to grasp the keys to the present and the future of a vocational and exciting profession for those who love sports and communication.

The program's own methodology, in online format, allows breaking down the barriers imposed by work obligations and the difficult reconciliation with personal life.

All this compendium makes this program a specialization that compiles all the aspects that are relevant and essential to turn the professional into a true expert in this profession.

A complete program that will show you which were the key moments for photojournalism, such as the interwar period that marked its rise and consolidation.

A complete analysis of the impact and transformations brought about by the irruption of digital photography.



02

Objectives

A complete program that includes the most important historical knowledge of photojournalism, with the objective of giving you the necessary keys to interpret the current professional panorama, understand it and foresee its changes and evolutions. A program that any competent professional should acquire.





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The objective of this program is to provide the student with a broad and well-founded vision of how photojournalism works, with the analysis and understanding of what determines its importance and social relevance"



General Objectives

- Examine the different photographic genres related to journalism
- Analyze the importance of photography in journalism
- Develop the evolution of the photographic press since its emergence
- Study the most important photographers and works in the history of photojournalism



Make the most of this opportunity and acquire tools to enhance your expertise in this field"





Specific Objectives

- ♦ Analyze the needs of the historical background of current photojournalism.
- ♦ Present the figure of Francisco de Goya as a precursor of photojournalism
- ♦ Determine the informative applications that photography can offer
- ♦ Establish the limitations of veracity presented by photography.
- ♦ Delimit the boundaries between the different photographic and journalistic angles.
- ♦ Examine the historical context in which photography was born and its relationship with its appearance in the graphic press
- ♦ Address the importance of technological development in the history of photography and photojournalism
- ♦ Examine the impact of photography as a means of documentation from its emergence until the first stage of the 20th century
- ♦ Analyze the historical context at the journalistic level of the interwar period in order to understand the rise of photojournalism
- ♦ Generate specialized knowledge about the work of some of the most important photojournalists of the last stage of the 20th century before the irruption of digital photography
- ♦ See what has changed at the press level with the advent of digital development and the Internet
- ♦ Highlight the role of important women photographers in history
- ♦ Establish a historical evolution of photojournalism in Spain.

03

Course Management

With vast experience in teaching, our teachers include in their skills personal experience in photojournalism in the media. A compendium of skills that make up a teaching staff of the highest quality, for an exceptional program.





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Active professionals in this field of work will be your teachers in the Postgraduate Certificate: experts who, through their direct experience, will provide you with a broad and contemporary vision of the reality of the profession"

Management



Mr. Sedano, Jon

- ♦ Degree in Journalism (2017)
- ♦ Master's Degree in Research and new audiences (2018)
- ♦ Autumn Doctoral School in Communication held at the University of Málaga (2019)
- ♦ Doctoral Summer School at the University of Alicante 2019
- ♦ Doctoral Summer School at the University of Navarra 2018
- ♦ Photojournalism Teacher at the University of Malaga
- ♦ Teacher of the workshop "Fotoperiodismo" (photojournalism): Ethics in the face of biological risk and health emergencies" at the XIV International Conference of the University of Malaga on Security, Emergencies and Catastrophes.
- ♦ Teacher of the workshop "Fotoperiodismo" (photojournalism): Ethics in the face of desolation" at the 14th International Conference of the University of Malaga on Security, Emergencies and Catastrophes.
- ♦ Professor of the workshop "Verification in the Digital Era: Hoax, fake news and disinformation" at the University of Malaga.
- ♦ Professor of the workshop "Communication and micro-narratives through Instagram" at the University of Malaga.
- ♦ Production of audiovisual educational guides: narrative, technical and legal planning.
- ♦ Multimedia correspondent at Diario SUR
- ♦ Freelance at El País
- ♦ Director of the specialized media La Casa de EL
- ♦ Collaborator in Radio 4G
- ♦ Contributor to Radio Pizarra
- ♦ Article writer at ECC Ediciones
- ♦ Article writer at Dolmen magazine



Professors

Mr. Rafael González

- ◆ Degree in History from the University of Malaga 2003
- ◆ Master's Degree in Education Academic Training
- ◆ Outdoor Photography at the Escuela de Apertura (Málaga)
- ◆ Analog photography at the Escuela de Apertura (Málaga).
- ◆ Various workshops with José Manuel Navia, Ricky Dávila, Gervasio Sánchez, Jesús Gabaldón. Teaching Experience
- ◆ Teacher of Geography and History since 2007 in various centers of the Junta de Andalucía.
- ◆ Photography courses on a personal basis. Professional Experience
- ◆ Collaboration with NGOs in photographic projects in Morocco (2007)
- ◆ Personal projects in Cuba (2010)
- ◆ Photography project in collaboration with NGOs in Palestine and Israel (2012).
- ◆ Personal project in Saharawi refugee camps in Tindouf (2012)
- ◆ Personal photographic project in India (2012)
- ◆ Collaboration with NGO Thousand Hills in photographic project in Rwanda (2014)
- ◆ Collaboration with NGO and Religious Missions in photographic projects in Uganda (2012).
- ◆ Other portrait work Lines of Research, Publications, Congresses.
- ◆ Book and video: The Road to Rwanda

04

Structure and Content

A very complete and well-structured program that will lead the student to the highest standards of quality and success. A complete review that will motivate you in a stimulating and intensive way to the highest level in your learning.



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Stimulating and highly efficient learning that will turn your hard work into real work capacity in a constant and stimulating way"

Module 1. History of Photojournalism

- 1.1. Background of Photojournalism
 - 1.1.1 Journalists, Reporters, Photographers, Authors, etc.
 - 1.1.2 The First Reporters since Herodotus of Halicarnassus
 - 1.1.3 Informers of Major Events
 - 1.1.4 The Birth of Graphical Press
 - 1.1.5 Francisco de Goya, Precursor of Photojournalism
- 1.2. Photography as a Journalistic Tool
 - 1.2.1 Is Photography an Objective Medium?
 - 1.2.2 Photographic Images as Sources of Information
 - 1.2.3 Photography between Manipulation and Propaganda
 - 1.2.4 Functions of Photography in Journalism
 - 1.2.5 The Paparazzi Phenomenon
 - 1.2.6 From the Photographic Essay to the Author's Photography as Frontiers
 - 1.2.7 Interpretation of Journalistic Image
- 1.3. The Birth of Photography
 - 1.3.1 The Historical Context of the Industrial Revolution
 - 1.3.2 Nicéphore Niépce's Heliographies
 - 1.3.3 The Spread of the Daguerreotype
 - 1.3.4 Image Multiplication with Fox Talbot
- 1.4. The Influence of Technological Evolution in Photojournalism
 - 1.4.1 From Daguerreotype to Film Reels
 - 1.4.2 Evolution of Cameras up to the Digital Era
 - 1.4.3 Evolution of Reproduction and Dissemination Media up to the Internet
- 1.5. Early Photographers: Documentary Filmmakers and Photojournalists
 - 1.5.1 The First Years of Documentary Photography
 - 1.5.2 The First Photographers in the War
 - 1.5.3 Photographers in Search of the "Photo-News"
- 1.6. The Rise of Photojournalism in the Interwar Period
 - 1.6.1 The World at Odds: Communism versus Fascism
 - 1.6.2 The Birth of Photojournalism in Germany
 - 1.6.3 The Construction of Robert Capa





- 1.7. Photojournalism in the Second Half of the 20th Century
 - 1.7.1 The Creation of Big Agencies and Magazines *Magnum* and *Life*
 - 1.7.2 James Nachtwey and Reel Photojournalists
 - 1.7.3 James Nachtwey and Reel Photojournalists
- 1.8. Photography in Current Digital Press
 - 1.8.1 The Need for Immediacy
 - 1.8.2 From Reflex Cameras to Mobile Photography
 - 1.8.3 Mobiles and Social Media
 - 1.8.4 Current Photo Essay and Photo Reportage
 - 1.8.5 Photographic Agencies and Cooperatives
 - 1.8.6 Current Photojournalism Awards
- 1.9. The Role of Women in Photojournalism
 - 1.9.1 Behind Robert Capa, the figure of Gerda Taro
 - 1.9.2 Dorothea Lange
 - 1.9.3 Margaret Burke-White
 - 1.9.4 Lee Miller
 - 1.9.5 Berenice Abbott
 - 1.9.6 Diana Arbus
 - 1.9.7 Lisette Model
 - 1.9.8 Joana Biarnés
 - 1.9.9 Cristina García Rodero
 - 1.9.10. Other Photojournalists in History
- 1.10.
 - 1.10.1
 - 1.10.2
 - 1.10.3
 - 1.10.4
 - 1.10.5
 - 1.10.6
 - 1.10.7
 - 1.10.8

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have recognized it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

At TECH, we use the Case Method

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world.”



Our university is the first in the world to combine Harvard Business School case studies with a 100% online learning system based on repetition.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This Journalism and Communication program from TECH Global University prepares you to face all the challenges in this field, both nationally and internationally. We are committed to promoting your personal and professional growth, the best way to strive for success, that is why at TECH you will use Harvard *case studies*, with which we have a strategic agreement that allows us, to offer you material from the best university in the world.



We are the only online university that offers Harvard materials as teaching materials on its courses"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, students will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

Our university is the first in the world to combine Harvard University case studies with a 100%-online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance Harvard *case studies* with the best 100% online teaching method: *Relearning*.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

They will complete a selection of the best case studies in the field used at Harvard. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in History of Photojournalism guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Certificate in History of Photojournalism** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in History of Photojournalism**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**





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Postgraduate Certificate

History of Photojournalism

