

# Postgraduate Certificate

## History of Photojournalism





## Postgraduate Certificate

### History of Photojournalism

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

Website: [www.techtute.com/journalism-communication/postgraduate-certificate/history-photojournalism](http://www.techtute.com/journalism-communication/postgraduate-certificate/history-photojournalism)

# Index

01

Introduction

---

*p. 4*

02

Objectives

---

*p. 8*

03

Course Management

---

*p. 12*

04

Structure and Content

---

*p. 16*

05

Methodology

---

*p. 20*

06

Certificate

---

*p. 28*

# 01

# Introduction

In order to work in any area of competence, it is necessary to know the historical background from which the current forms of intervention originate. In photographic journalism, this vision offers an understanding of the functioning of the image in its journalistic version, from an evolutionary perspective. This program offers a complete tour in this field, covering the historical development, from the appearance of photography and its application in the journalistic field. The technical and historical aspects that conditioned this trajectory will be examined.





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*Knows the historical development of journalistic photography as a source of personal and professional growth, acquiring a critical sense and understanding of the historical relationship between images and information"*

In this Postgraduate Certificate you will be able to study through the analysis of the works of the most relevant photojournalists in history, from Roger Fenton in the Crimean War to the current national and international ones: Jacob Riis, Erich Salomon, Donald McCullin, James Nachtwey, Gervasio Sánchez, etc.

It is very important to delimit what is understood by Photographic Journalism and other analogous and close formulas that can be included within this sometimes so diffuse field. All this while being aware of the importance of the photographic medium, but also of all its limitations.

Finally, special mention will be made of the historical evolution of Spanish photojournalism and the role of women in it. The first case focuses with special attention on the Spanish Civil War as the context where the golden age of this genre was quickly gestated; and in the second, on the figure of the woman who created Robert Capa, the most legendary photojournalist of all time, that is: Gerda Taro.

This **Postgraduate Certificate in History of Photojournalism** offers you the advantages of a high-level scientific, teaching, and technological program. These are some of its most notable features:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the course



*Get to know the way of working of the best journalistic photographers in history, learning the reason for their success in their most recognized works"*

“

*A Postgraduate Certificate in which we will delimit the boundaries of this sector, determining clearly determining its areas of competence”*

The team of this Postgraduate Certificate has extensive experience in teaching at university level, both in undergraduate and graduate programs, and extensive experience as working professionals, which allows them to know, first hand, the profound transformation that this sector is undergoing, with the incorporation of new models of spectator or receiver of messages, control of networks, etc. Their direct experiences, their knowledge, as well as the analytical capacity of the faculty are the best source to grasp the keys to the present and the future of a vocational and exciting profession for those who love sports and communication.

The Postgraduate Certificate’s own methodology, in an online format, allows the breaking down of the barriers imposed by work obligations and the difficult reconciliation with personal life.

All this training compendium makes this program a specialization degree that compiles all the aspects that are relevant and essential to turn the professional into a true expert in this profession.

*A complete study that will show you which were the key moments for photojournalism, such as the interwar period that marked its rise and consolidation.*

*A complete analysis of the impact and transformations brought about by the irruption of digital photography.*



02

# Objectives

A complete training that includes the most important historical knowledge of photojournalism, with the aim of giving you the necessary keys to interpret the current professional landscape, understand it and foresee its changes and evolutions. A training that any competent professional should acquire.







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*The objective of this training is to generate in the student a broad and well-founded vision of how photojournalism works, with the analysis and understanding of what determines its importance and social relevance"*



## General Objectives

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- Examine the different photographic genres related to journalism
- Analyze the importance of photography in journalism
- Develop the evolution of the photographic press since its inception
- Study the most important photographers and works in the History of Photojournalism



*Take advantage of the opportunity and acquire the tools to enhance your knowledge in this field"*





## Specific Objectives

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- ♦ Analyze the needs of the historical background of today's photojournalism
- ♦ Present the figure of Francisco de Goya as a precursor of Photojournalism
- ♦ Determine the informational applications that photography can offer
- ♦ Establish the limitations of veracity presented by the photograph
- ♦ Delimit the boundaries between the different photographic and journalistic angles
- ♦ Examine the historical context in which photography was born and its relationship with its appearance in the graphic press
- ♦ Address the importance of technological development in the history of photography and photojournalism
- ♦ Examine the impact of photography as a means of documentation from its emergence until the early 20th century
- ♦ Analyze the historical context at the journalistic level of the interwar period to understand the rise of photojournalism
- ♦ Generate specialized knowledge about the work of some of the most important photojournalists of the last stage of the 20th century before the irruption of digital photography
- ♦ See what has changed at the press level with the advent of digital development and the Internet
- ♦ Highlight the role of important women photographers in history
- ♦ Establish a historical evolution of photojournalism in Spain

03

# Course Management

With long experience in teaching, our teachers include in their skills personal experience in photojournalism in the media. A compendium of skills that make up a teaching staff of the highest quality for exceptional training.





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*Professionals active in this field of work will be your teachers in the Postgraduate Certificate: experts who, through their direct experience, will provide you with a broad and contemporary vision of the reality of the profession"*

## Management



### Mr. Sedano, Jon

- ♦ Degree in Journalism (2017)
- ♦ Master's Degree in Research and new audiences (2018)
- ♦ Autumn Doctoral School in Communication held at the University of Málaga (2019)
- ♦ Doctoral Summer School celebrated at the University of Alicante 2019
- ♦ Doctoral Summer School celebrated at the University of Navarra 2018
- ♦ Photojournalism Teacher at the University of Malaga
- ♦ Professor of the workshop "Photojournalism: Ethics in the face of biological risk and health emergencies" at the XIV International Conference of the University of Malaga on Security, Emergencies and Catastrophes
- ♦ Professor of the workshop "Photojournalism: Ethics in the face of desolation" at the XIV International Conference of the University of Málaga on Security, Emergencies and Disasters
- ♦ Professor of the workshop "Verification in the Digital Era: Bulos, fake news and disinformation" of the University of Málaga
- ♦ Professor of the workshop "Communication and micro-narratives through Instagram" at the University of Malaga
- ♦ Production of audiovisual educational guides: narrative, technical and legal planning
- ♦ Diario SUR Multimedia Correspondent
- ♦ Freelance at El País
- ♦ Director of the specialized media La Casa de EL
- ♦ Contributor in Radio 4G
- ♦ Contributor in Radio Pizarra
- ♦ ECC Ediciones
- ♦ Dolmen magazine article writer



## Professors

### Mr. Rafael González

- ◆ Degree in History from the University of Malaga 2003
- ◆ Master's Degree in Education Academic Training
- ◆ Outdoor Photography at the Aperture School (Málaga)
- ◆ Outdoor Photography at the Aperture School (Málaga)
- ◆ Various workshops with José Manuel Navia, Ricky Dávila, Gervasio Sánchez, Jesús Gabaldón Teaching experience
- ◆ Geography and History teacher Since 2007 in several centers of the Junta de Andalucía
- ◆ Photography courses on a personal basis Professional Experience
- ◆ Collaboration with NGOs on photographic projects in Morocco(2007)
- ◆ Personal projects in Cuba (2010)
- ◆ Photography project in collaboration with NGOs in Palestine and Israel (2012)
- ◆ Personal project in Saharawi refugee camps in Tindouf (2012)
- ◆ Personal photographic project in India (2012)
- ◆ Collaboration with NGO Mil Colinas in a photographic project in Rwanda (2014)
- ◆ Collaboration with NGOs and Religious Missions in photographic projects in Uganda (2012)
- ◆ Other portrait works Lines of Research, Publications, Conferences
- ◆ Book and video: El Camino de Ruanda

04

# Structure and Content

A very complete and well-structured program that will lead the student to the highest standards of quality and success. A complete review that will take you in a stimulating and intensive way to the highest level in your learning.





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*Stimulating and highly efficient learning that will convert your effort into real work capacity in a real, constant and stimulating way"*

## Module 1. History of Photojournalism

- 1.1. Background of Photojournalism
  - 1.1.1. Journalists, Reporters, Photographers, Authors
  - 1.1.2. The First Reporters since Herodotus of Halicarnassus
  - 1.1.3. Informers of Major Events
  - 1.1.4. The Birth of Graphical Press
  - 1.1.5. Francisco de Goya, Precursor of Photojournalism
- 1.2. Photography as a Journalistic Tool
  - 1.2.1. Photography, an Objective Medium?
  - 1.2.2. Photographic Images as Sources of Information
  - 1.2.3. Photography between Manipulation and Propaganda
  - 1.2.4. Functions of Photography in Journalism
  - 1.2.5. The Paparazzi Phenomenon
  - 1.2.6. From the Photographic Essay to the Author's Photography as Frontiers
  - 1.2.7. Interpretation of Journalistic Image
- 1.3. The Birth of Photography
  - 1.3.1. The Historical Context of the Industrial Revolution
  - 1.3.2. Nicéphore Niépce's Heliographies
  - 1.3.3. The Spread of the Daguerreotype
  - 1.3.4. Image Multiplication with Fox Talbot
- 1.4. The Influence of Technological Evolution in Photojournalism
  - 1.4.1. From Daguerreotype to Film Reels
  - 1.4.2. Evolution of Cameras up to the Digital Era
  - 1.4.3. Evolution of Reproduction and Dissemination Media up to the Internet
- 1.5. Early Photographers: Documentary Filmmakers and Photojournalists
  - 1.5.1. The First Years of Documentary Photography
  - 1.5.2. The First Photographers in the War
  - 1.5.3. Photographers in Search of the "Photo-News"
- 1.6. The Rise of Photojournalism in the Interwar Period
  - 1.6.1. The World at Odds: Communism versus Fascism
  - 1.6.2. The Birth of Photojournalism in Germany
  - 1.6.3. The Construction of Robert Capa





- 1.7. Photojournalism in the Second Half of the 20th Century
  - 1.7.1. The Creation of Big Agencies and Magazines *Magnum* and *Life*
  - 1.7.2. The Figure of Enrique Meneses, the Spanish "Capa"
  - 1.7.3. James Nachtwey and Reel Photojournalists
- 1.8. Photography in Current Digital Press
  - 1.8.1. The Need for Immediacy
  - 1.8.2. From Reflex Cameras to Mobile Photography
  - 1.8.3. Mobiles and Social Media
  - 1.8.4. Current Photo Essay and Photo Reportage
  - 1.8.5. Photographic Agencies and Cooperatives
  - 1.8.6. Current Photojournalism Awards
- 1.9. The Role of Women in the History of Photojournalism
  - 1.9.1. Behind Robert Capa, the Figure of Gerda Taro
  - 1.9.2. Dorothea Lange
  - 1.9.3. Margaret Burke-White
  - 1.9.4. Lee Miller
  - 1.9.5. Berenice Abbott
  - 1.9.6. Diana Arbus
  - 1.9.7. Lisette Model
  - 1.9.8. Joana Biarnés
  - 1.9.9. Cristina García Rodero
  - 1.9.10. Other Photojournalists in History
- 1.10. History of Photojournalism in Spain
  - 1.10.1. First Foreign Photographers
  - 1.10.2. Documentary Photography
  - 1.10.3. The Civil War
  - 1.10.4. The Post-War Period
  - 1.10.5. AFAL Group
  - 1.10.6. The 70's and the Transition
  - 1.10.7. New Initiatives in Documentary Photography
  - 1.10.8. The Rise of Centers, Meetings and Conferences

05

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



“

*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.





In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



#### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



#### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



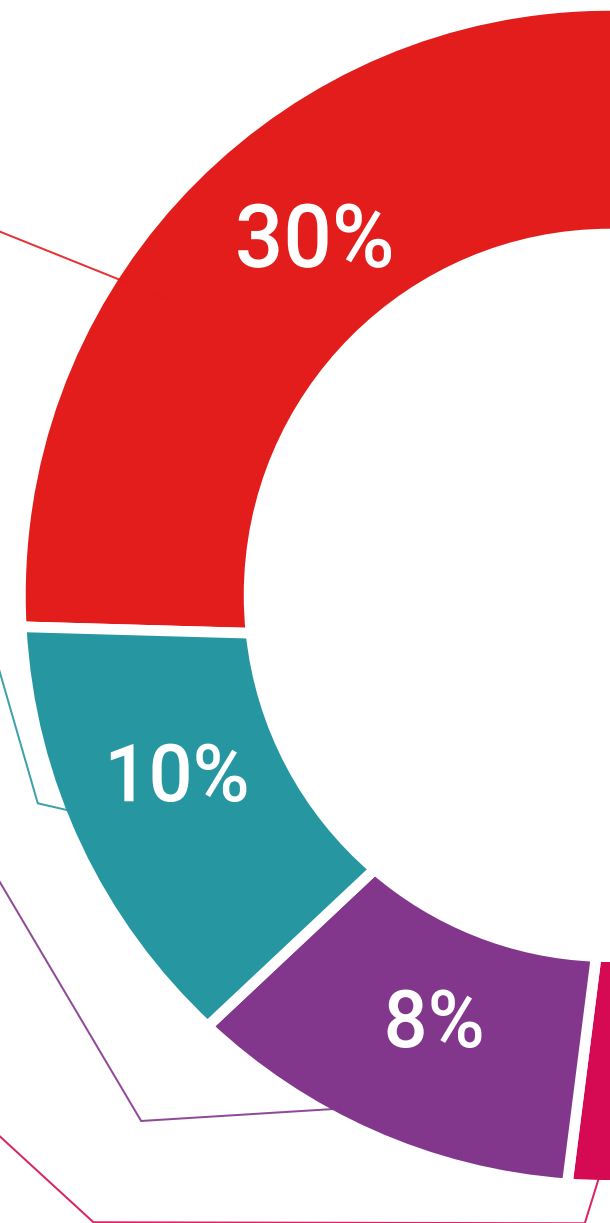
#### Practising Skills and Abilities

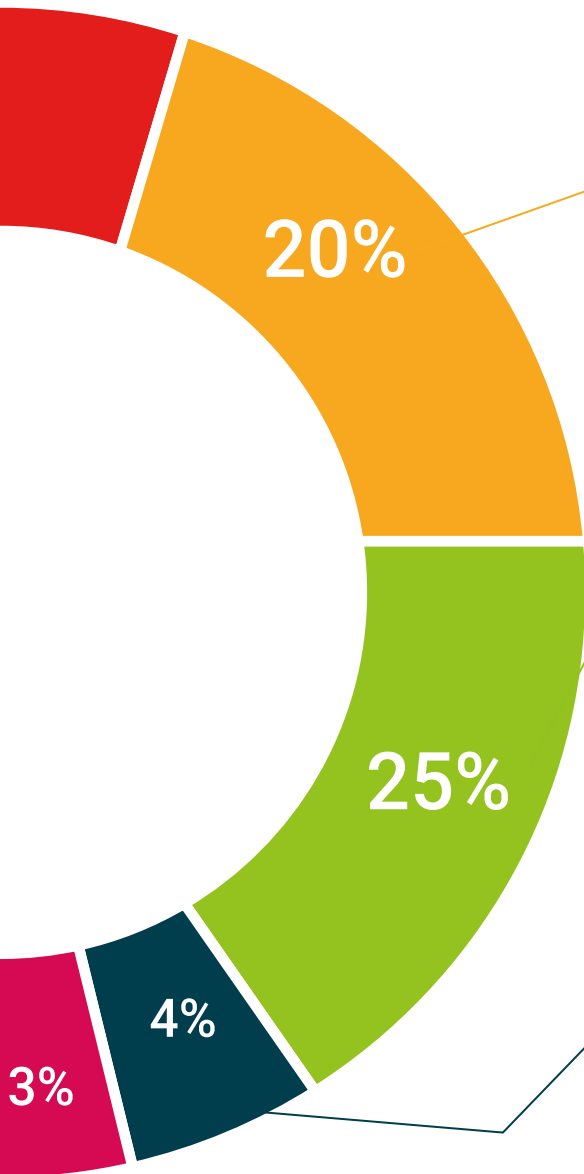
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



#### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





#### Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



#### Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



#### Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

# Certificate

The Postgraduate Certificate in History of Photojournalism, in addition to the most rigorous and up-to-date training, access to a Postgraduate Certificate issued by TECH Technological University.



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*Successfully complete this training program  
and receive your certificate without travel or  
laborious paperwork”*

This **Postgraduate Certificate in History of Photojournalism** contains the most complete and up-to-date program on the market.

After the student has passed the assessments, they will receive their corresponding **Postgraduate Certificate** issued by **TECH Technological University** via tracked delivery\*.

The certificate issued by **TECH Technological University** will reflect the qualification obtained through the Postgraduate Certificate, and meets requirements commonly demanded by labor exchanges, competitive examinations, and professional career evaluation committees.

Title: **Postgraduate Certificate in History of Photojournalism**

Official N° of Hours: **150 h.**



\*Apostille Convention. In the event that the student wishes to have their paper certificate issued with an apostille, TECH EDUCATION will make the necessary arrangements to obtain it, at an additional cost.

future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



Postgraduate Certificate

History of Photojournalism

Course Modality: Online

Duration: 6 weeks

Certificate: TECH Technological University

Official N° of hours: 150 h.

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## History of Photojournalism

