

# Postgraduate Certificate

## Film and Television in Spain





## Postgraduate Certificate Film and Television in Spain

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: [www.techtute.com/us/journalism-communication/postgraduate-certificate/film-television-spain](http://www.techtute.com/us/journalism-communication/postgraduate-certificate/film-television-spain)

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# 01

# Introduction

To know the evolution of Cinema and Television in Spain is to make a journey through the political and social history of the country, because thanks to its advances in different areas of interest, it has been possible to generate products that instruct, entertain and amuse the viewer. Today the Spanish industry has a great reception in the rest of the world, so this program seeks to provide professionals with the necessary tools to create content that will continue to enrich the national industry from the basis of classic Spanish cinema and television. A 100% online program, with downloadable material from the virtual campus and without pre-established schedules.



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*A complete, up-to-date and highly interesting overview of cinema and television in Spain”*

The development of the audiovisual market in Spain has gone through different and very relevant stages, from its origins to the present day. Series and movies produced in Spain have become worldwide hits, such as La Casa de Papel, El Hoyo and Inclusive Rec. Products of this caliber put the Spanish industry on a pedestal, as they have become a worldwide trend and have broken viewing records.

As an industry in constant growth and demand by the public sector, there is a growing need for knowledgeable professionals who wish to be part of the Film and Television industry in Spain, which is why TECH has launched this program. Professionals will learn from the ground up the process of pre-production, production, and post-production, as well as the different intermediary processes involved in the creation of a film or series.

This Postgraduate Certificate in Film and Television in Spain will offer the student the characteristics of a well-founded program from start to finish for filmmakers. Filled with technological tools, highly trained teachers and self-knowledge workshops, this program promises to give all the knowledge of the industry to the professional who wishes to make film and television in Spain.

This **Postgraduate Certificate in Film and Television in Spain** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practising experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by telepractice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-assessment and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Supplementary documentation databases are permanently available, even after the program



*A complete review of the current state of Cinema and Television in Spain”*

“ *A contextualized and real teaching that will allow you to put your learning in practice through new skills and competences* ”

Our teaching staff is made up of working professionals. In this way TECH ensures to offer you the updating objective it intends. A multidisciplinary team of professors trained and experienced in different environments, who will develop theoretical knowledge in an efficient way, but, above all, will bring their practical knowledge derived from their own experience to the course: one of the differential qualities of this training.

This mastery of the subject is complemented by the effectiveness of the methodology used in the design of this course. Developed by a multidisciplinary team of e-Learning experts, it integrates the latest advances in educational technology. In this way, students will be able to study with a range of convenient and versatile multimedia tools that will give them the operational skills they need for their qualification.

The design of this program is based on Problem-Based Learning: an approach that views learning as a highly practical process. To achieve this remotely, TECH will use telepractice: with the help of an innovative interactive video system and Learning from an Expert, the student will be able to acquire the knowledge as if they were facing the scenario they are learning at that moment. A concept that will allow you to integrate and fix learning in a more realistic and permanent way.

*Learn how to develop the production of fiction in a program of high interest for the professional in this area.*

*A practical and real program that will allow you to advance gradually and safely.*



# 02

# Objectives

The objectives that TECH proposes in each of its programs are focused on achieving a global impulse to the development of its students, not only in the academic field, in which the highest quality standards are set, but also in the personal field. To this end, TECH offers a stimulating and flexible educational development that allows students to achieve the satisfaction of completing their goals in an effective manner.







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*A few weeks of stimulating work that will lead you to your goal of professional improvement in a safe and easy way”*



### General Objective

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- ♦ Understand the current situation of cinema and television in Spain from its historical perspective

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*A world-class program that will propel you in your profession with the mastery of new competencies”*





## Specific objectives

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- ♦ Learn about the keys to understanding film and television studies in Spain
- ♦ Knowing the perspectives of academic research on film and television in Spain
- ♦ Acquire a panoramic vision of the main cinematographic currents and movements in Spain
- ♦ Acquire a panoramic vision of the evolution of television creation in Spain
- ♦ Learn the keys to audiovisual culture in Spain, with special emphasis on film and television production
- ♦ Distinguish and critically analyze relevant manifestations of Spanish cinematography and television in their social, cultural and aesthetic production context
- ♦ Interpret film and television production in the framework of contemporary Spanish society, and become aware of fundamental rights and equality and the values of a culture of peace and democratic values
- ♦ Deepen the study of the period 1950-1990, with the aim of influencing the discussion of the canon and the relationship of this cinematographic and television canon with contemporary Spanish society and culture from a rigorously academic perspective

# 03

## Structure and Content

The syllabus of the program is structured as a comprehensive tour through each and every one of the concepts required to understand and work in this field. With an approach focused on practical application that will allow the student to grow as a professional from the first moment of training.





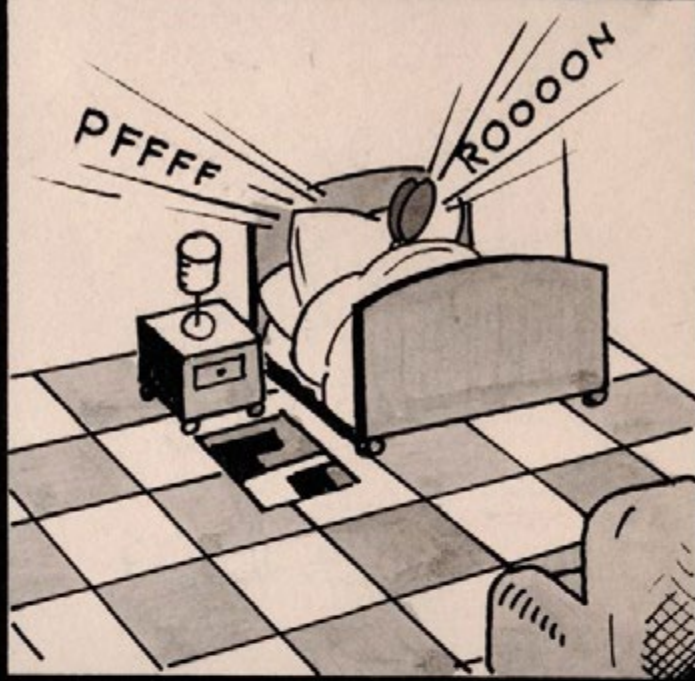
“

*A comprehensive syllabus focused on acquiring knowledge and converting it into real skills, created to propel you to excellence”*

## Module 1. Film and Television in Spain

- 1.1. Cinema and Television in Spain
  - 1.1.1. Basic Notions, Approaches and Methodologies of Analysis
- 1.2. The Early Years of Cinema in Spain (1896-1929)
  - 1.2.1. The Arrival of Cinematographs in Spain
  - 1.2.2. Film Production in Barcelona
  - 1.2.3. Madrid Film Production
- 1.3. The Beginnings of Sound Films in Spain (1930-1936). Spanish Cinema During the Civil War (1936-1939)
  - 1.3.1. Births of Sound
  - 1.3.2. Foreign Filmmakers in Spain
  - 1.3.3. Intellectuals and Cinema
  - 1.3.4. Cinema and the Labor Movement
  - 1.3.5. Republican Militancy
  - 1.3.6. Anarchist Production
  - 1.3.7. The U.S. Contribution
  - 1.3.8. Crusade Cinema and the Apologies of the Military Coup
- 1.4. The Cinema of the Autarchy (1939-1950)
  - 1.4.1. Political and Social Context
  - 1.4.2. Reconstruction of the Film Industry
  - 1.4.3. State Control of Spanish Cinema: Protection and Censorship Mechanisms
  - 1.4.4. Film Trends
- 1.5. The Cinema of the 1950s (1951-1958)
  - 1.5.1. Film Production and its Legislative Framework
  - 1.5.2. The Salamanca Talks
  - 1.5.3. Filmmakers and Films of the 1950s. The Film Genres
- 1.6. Late-Francoist Spanish Cinema (1960-1972)
  - 1.6.1. Film Policy and Industry Structure
  - 1.6.2. Cinema and Modernity in Spain. The New Spanish Cinema (NCE) and the School of Barcelona
  - 1.6.3. Film Genres in the 1960s: the Film Industry and Developmentalism





- 1.7. Spanish Cinema in the Transition to Democracy (1973-1982)
  - 1.7.1. Film Policy and the Situation of the Industry During the Transition to Democracy
  - 1.7.2. Cinema and Society in Transition: Ideology, Gender Representations and Audiovisual Culture of Freedom
  - 1.7.3. The Uncovering Phenomenon
  - 1.7.4. Crisis of Modernity and the Emergence of New Narrative Models in Auteur Cinema
  - 1.7.5. Pact, National Identity and Memory of Franco's Regime
- 1.8. Spanish Cinema in the Eighties (1983-1995)
  - 1.8.1. The Recovery of the Concept of Quality as the Axis of Post-transition Film Policies
  - 1.8.2. Auteur Cinema and Social Pedagogy
  - 1.8.3. The Sophistication of Genres: Comedy and Film Noir
- 1.9. Television in Spain I
  - 1.9.1. The Arrival of Television: Experimental Television (1948-1956) and Foundational Television (1956-1964)
  - 1.9.2. Institutional Consolidation and Development (1965-1975). Quality Production: Spain in the World, Social and Cultural Normality. Literary Adaptations, Documentaries, Programs and One-off Works (Auteur television)
- 1.10. Television in Spain II
  - 1.10.1. Transition and Post-transition Television (1975-1989)
  - 1.10.2. The Television of Abundance (1990-2005)

“*Study at your own pace, with the flexibility of a program that combines learning with other occupations in a comfortable and real way*”

04

# Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning**.

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.





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*Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization”*

## Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

“

*At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”*



*You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.*



*The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.*

### A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

“*Our program prepares you to face new challenges in uncertain environments and achieve success in your career*”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

## Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

*In 2019, we obtained the best learning results of all online universities in the world.*

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

*Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.*

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



### Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



### Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



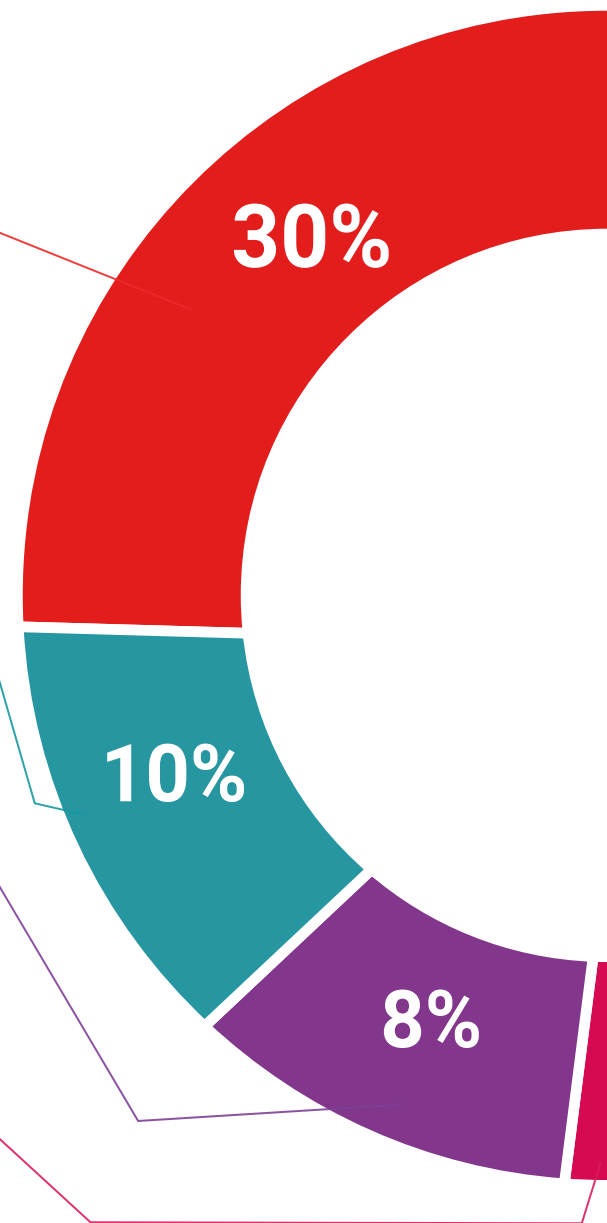
### Practising Skills and Abilities

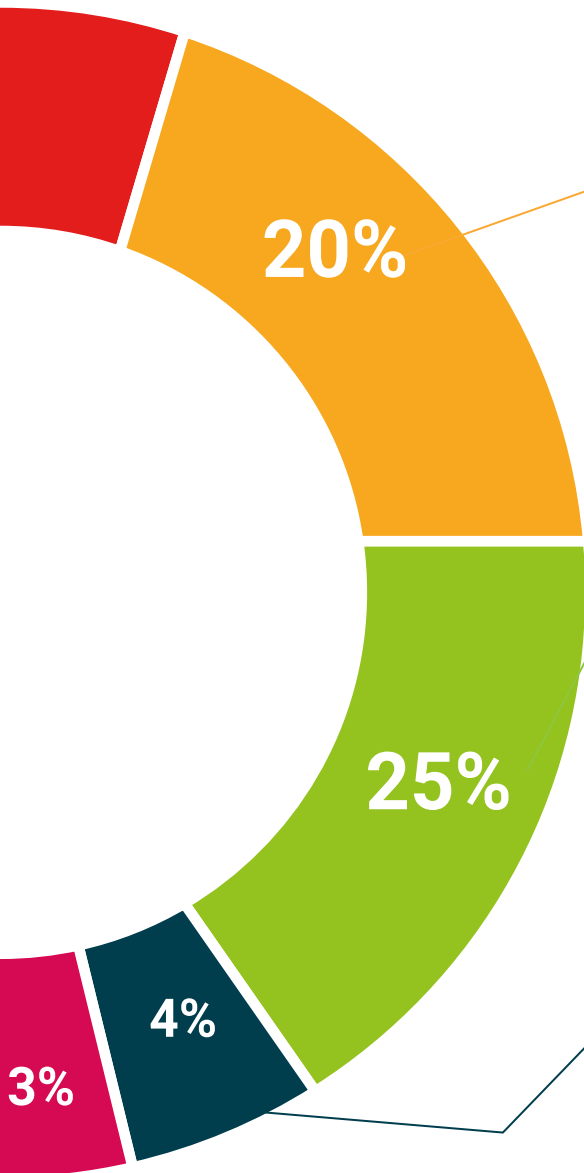
They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



### Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





**Case Studies**

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



**Interactive Summaries**

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



**Testing & Retesting**

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



05

# Certificate

The Postgraduate Certificate in Film and Television in Spain guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.





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*Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”*

This program will allow you to obtain your **Postgraduate Certificate in Film and Television in Spain** endorsed by **TECH Global University**, the world's largest online university.

**TECH Global University** is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Film and Television in Spain**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future  
health confidence people  
education information tutors  
guarantee accreditation teaching  
institutions technology learning  
community commitment  
personalized service innovation  
knowledge present  
development language  
virtual classroom



**Postgraduate Certificate**  
Film and Television  
in Spain

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

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