

Postgraduate Certificate Fiction Production and Acting Direction





Postgraduate Certificate Fiction Production and Acting Direction

- » Modality: online
- » Duration: 6 weeks
- » Certificate: TECH Global University
- » Credits: 6 ECTS
- » Schedule: at your own pace
- » Exams: online

Website: www.techtute.com/us/journalism-communication/postgraduate-certificate/fiction-production-acting-direction

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01

Introduction

The creation of fiction products is one of the most creative and stimulating tasks in the audiovisual world. In order to master the different steps of the process, it is important to start with an adequate training base that includes everything from the approach of the original idea to the all-important direction of actors. This Postgraduate Certificate offers you the most complete qualification, in a program of the highest quality; the hallmark of all TECH programs.





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The theoretical foundations and practical knowledge, essential to work in fiction making"

Fiction production in the audiovisual sector starts with a dose of creativity, this is true and indispensable. But it develops, from there, through a structured and clear form of work that covers different phases and different and complementary areas.

The making of fiction brings into play numerous agents who collaborate to build the final product. In this university course, we will guide you through all of them so that you learn how to bring an idea to the screen successfully and well done.

In this way, we will focus in a special way on the direction of actors. A fundamental area of intervention in which the personality of the project will be clear and will give it its own personality.



The keys to bringing, to any idea, the development necessary to become a competitive fiction product"

This **Postgraduate Certificate in Fiction Production and Acting Direction** contains the most complete and up-to-date program on the market. The most important features include:

- ♦ The latest technology in online teaching software
- ♦ A highly visual teaching system, supported by graphic and schematic contents that are easy to assimilate and understand
- ♦ Practical cases presented by practicing experts
- ♦ State-of-the-art interactive video systems
- ♦ Teaching supported by tele-practice
- ♦ Continuous updating and recycling systems
- ♦ Autonomous learning: full compatibility with other occupations
- ♦ Practical exercises for self-evaluation and learning verification
- ♦ Support groups and educational synergies: questions to the expert, debate and knowledge forums
- ♦ Communication with the teacher and individual reflection work
- ♦ Content that is accessible from any fixed or portable device with an Internet connection
- ♦ Banks of complementary documentation are permanently available, even after the Postgraduate Studies

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A contextualized and real educational program that will allow you to put your learning into practice through new skills”

Our teaching staff is made up of working professionals. In this way, we ensure that we provide you with the educational update we are aiming for. A multidisciplinary team of professors prepared and experienced in different environments who will cover the theoretical knowledge in an efficient way, but, above all, who will put the practical knowledge derived from their own experience at the service of Studies: one of its differential qualities.

This mastery of the subject is complemented by the effectiveness of the methodology used in the design of this course. Developed by a multidisciplinary team of e-learning experts, it integrates the latest advances in educational technology. This way, you will be able to study with a range of comfortable and versatile multimedia tools that will give you the operability you need in your education.

The design of this program is based on Problem-Based Learning: an approach that conceives learning as a highly practical process. To achieve this remotely, we will use tele-practice: with the help of an innovative interactive video system, and learning from an expert, you will be able to acquire the knowledge as if you were actually dealing with the scenario you are learning about. A concept that will allow you to integrate and fix learning in a more realistic and permanent way.

The Film Studies program is a highly interesting qualification for the professional in this sector.

A realistic and practical Postgraduate Certificate that will allow you to advance gradually and safely.



02

Objectives

The objectives we propose in each of our of study programs are focused on achieving a global impulse to the development of our students, not only in the academic field, in which we set the highest quality standards, but also in the personal field. To this end, we offer you a stimulating and flexible development that allows you to achieve the satisfaction of completing your goals effectively.



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Get in just a few weeks, how to bring a fiction project to the finish line and how to direct actors like a pro"



General Objectives

- Obtain the personal and professional skills required to produce audiovisual fiction
- Learn the basics of directing actors

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A first-class program that will propel you in your profession with the mastery of new skills”





Specific Objectives

- ♦ Provide the student with the theoretical and technical foundations, as well as the instrumental skills to face, from a narrative and aesthetic point of view, the production of audiovisual fiction, in different media and technologies
- ♦ Study the processes of creation, production and post-production of audiovisual works (cinema, television), as well as the basic elements of narration (image and sound)
- ♦ Adequately handle the theoretical models of narrative construction, the mechanisms involved in the creation of stories and their articulation through staging, editing and post-production
- ♦ Knowing from the integral staging of audiovisual productions for film and television, taking responsibility for the direction of actors and adjusting to the script, work plan or previous budget
- ♦ Ability and skill in film directing/filmmaking according to a schedule, script and shooting plan
- ♦ Relate cinema to other pictorial arts such as photography and painting
- ♦ Analyze the differences between directing for theater and for film in order to understand the particularities of the languages
- ♦ Know the interpretative methods and their origin in order to make actor-director communication more fluid
- ♦ Examine the importance of the actor-director relationship in a production process in order to understand the importance it has on the quality of the result
- ♦ Appreciate the work of actors and directors in the field of world cinematography that allow to be a reference within the cinema, to develop a relevant judgment on what is a good actor, why, and the outstanding role of the director

03

Course Management

This academic program includes the most specialized teaching staff in the current educational market. They are specialists selected by TECH to develop the whole syllabus. In this way, starting from their own existence and the latest evidence, they have designed the most up-to-date content that provides a guarantee of quality in such a relevant subject.



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TECH offers the most specialized teaching staff in the field of study. Enroll now and enjoy the quality you deserve”

International Guest Director

Awarded by Women We Admire for her leadership in the news sector, Amirah Cissé is a prestigious expert in **Audiovisual Communication**. In fact, she has spent most of her professional career managing international projects for renowned brands based on the most innovative **marketing** strategies.

In this sense, her strategic skills and ability to integrate emerging technologies into multimedia content narratives in an avant-garde way have allowed her to be part of renowned institutions on a global scale. For example **Google, NBCUniversal or Frederator Networks** in New York. In this way, her work has focused on the creation of communication campaigns for various companies, generating highly creative **audiovisual content** that connects emotionally with audiences. Thanks to this, multiple companies have succeeded in building consumer loyalty over a long period of time; while the companies have also strengthened their market presence and ensured their long-term sustainability.

It is worth noting that her extensive work experience ranges from the **production of television programs** or the creation of sophisticated **marketing techniques** to the management of visual content on the main **social networks**. At the same time, she is considered a true **strategist** who identifies culturally relevant opportunities for clients. In doing so, she has developed tactics aligned with both audience expectations and needs; enabling entities to implement cost-effective solutions.

Firmly committed to the advancement of the audiovisual industry and excellence in her daily practice, she has combined these functions with her role as a **researcher**. As such, she has written multiple scientific articles specialized in emerging areas such as the dynamics of user behavior on the Internet, the impact of **eSports** in the field of entertainment and even the latest trends to enhance **creativity**.



Ms. Cissé, Amirah

- Director of Global Client Strategy, NBCUniversal, New York, United States
- Strategy Expert at Horizon Media, New York
- Engagement Manager at Google, California
- Cultural Strategist at Spaks & honey, New York
- Account Manager at Reelio, New York
- Account Coordinator at Jun Group, New York
- Content Strategy Specialist at Frederator Networks, New York
- Researcher at the Genealogical and Biographical Society of New York
- Academic Internship in Sociology and Anthropology at Kanda Gaigo University
- Bachelor of Fine Arts with a major in Sociology from Williams College
- Certification in: Leadership Training and Executive Coaching, Marketing Research

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Thanks to TECH, you will be able to learn with the best professionals in the world”

04

Structure and Content

The syllabus of the Postgraduate Certificate is structured as a comprehensive tour through each and every one of the concepts required to understand and work in this field. With an approach focused on practical application that will help you grow as a professional from the very first moment.



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A comprehensive syllabus focused on acquiring knowledge and converting it into real skills, created to propel you to excellence"

Module 1. Fiction Production and Acting Direction

- 1.1. The Making of Fiction
 - 1.1.1. Concept of Management
 - 1.1.2. The director and the management team
 - 1.1.3. The production-direction process in digital cinema
 - 1.1.4. Materials for the organization of production
- 1.2. The painting as a compositional unit
 - 1.2.1. Framing: from photography to painting and cinema
 - 1.2.2. Registration of the image: framing and composition
 - 1.2.3. Formats, aspect ratio and their impact on composition
 - 1.2.4. Expressive function of the optics
- 1.3. Staging
 - 1.3.1. What is Staging: Origins
 - 1.3.2. Theatrical staging vs. Audiovisual staging. André Antonine and naturalism. The "fourth wall". The creation of the cinematographic space. The fragmentation of the montage. The keys to lighting: Appiá and Fortuny
 - 1.3.3. Concept and Application of the staging
 - 1.3.4. Staging tools: sketches, set plan, story-board, production floor and technical script
- 1.4. Plane and Planning
 - 1.4.1. The plane as a significant unit and its characterization: size, height and angle
 - 1.4.2. The formulation of the filmic space: field, backfield, axes and raccord
 - 1.4.3. Sequence Planning
 - 1.4.4. Plane/Reverse shot: theory and practice
 - 1.4.5. Narrative functions of the plane
 - 1.4.6. Cinematography: lenses, lighting and depth of field
- 1.5. Planning styles
 - 1.5.1. The style of continuity
 - 1.5.2. Derivations of the continuity style
 - 1.5.3. Breaks and alternatives: other planning styles
- 1.6. Movement as an expressive factor. Space Distribution
 - 1.6.1. Static frame and internal movement
 - 1.6.2. The dynamic frame: the external movements
 - 1.6.3. The sequence plane as "choreography" of the action
 - 1.6.4. Film space construction
 - 1.6.5. The Formulation of the Spaces and the Point of View
 - 1.6.6. The other spaces: sound space, off-field and empty field
- 1.7. Time articulation The montage: theories and models
 - 1.7.1. Film Time construction
 - 1.7.2. Linear time, ellipsis and condensation
 - 1.7.3. Complex temporal structures
 - 1.7.4. Concept and theories of the montage
 - 1.7.5. Articulation models: from assembly of the attractions to analytical montage
 - 1.7.6. Breakdowns of modernity: fractures of continuous montage
- 1.8. The sound and the soundtrack
 - 1.8.1. Elements of the soundtrack
 - 1.8.2. The sound/image relations
 - 1.8.3. The sound montage
 - 1.8.4. Spatial representation of sound: mixing in a room
 - 1.8.5. Multi-channel sound systems in the room: Dolby digital, Dolby Atmos, SDDS, DTS



- 1.9. Direction of Actors I
 - 1.9.1. The spectator of the theatre and the spectator of the audiovisual: presence vs. Absence
 - 1.9.2. The Stanislavski System. The symbolist theater. Moscow Art Theatre. Emotional memory and real feeling: stage emotion
 - 1.9.3. The Actor's Studio method. From emotional memory to sensitive memory
 - 1.9.4. The creation of the character: the interpretation of the character and the relationship with the staging
- 1.10. Direction of Actors II
 - 1.10.1. Working with Actors. Know the actor's work. Enhance the actor's work. Channel the actor's energy. The Listening. The Conflict The Desire Why and What For? The activity. The reasons. Strategy. The urgency
 - 1.10.2. Scene Setting Table work and text analysis. The Trial
 - 1.10.3. The performance on Cinema. The expressive value of the plane. The fragmented interpretation
 - 1.10.4. The performance on television. The hyper fragmented discourse. Fiction formats and interpretation requirements
 - 1.10.5. Artistic Direction The Scenography and the Direction of Actors Key questions: where, how and when

“*Study at your own pace, with the flexibility of a program that combines learning with other occupations in a comfortable and real way*”

05

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: **Relearning.**

This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the **New England Journal of Medicine** have considered it to be one of the most effective.



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Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"

Case Study to contextualize all content

Our program offers a revolutionary approach to developing skills and knowledge. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

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At TECH, you will experience a learning methodology that is shaking the foundations of traditional universities around the world”



You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.



The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.



Our program prepares you to face new challenges in uncertain environments and achieve success in your career”

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to train the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.



In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we combine each of these elements concentrically.

This methodology has trained more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.



This program offers the best educational material, prepared with professionals in mind:



Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then applied to the audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high quality pieces in each and every one of the materials that are made available to the student.



Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.



Practising Skills and Abilities

They will carry out activities to develop specific skills and abilities in each subject area. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.



Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.





Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.



Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".



Testing & Retesting

We periodically evaluate and re-evaluate students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.



06

Certificate

The Postgraduate Certificate in Fiction Production and Acting Direction guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University



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Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork”

This program will allow you to obtain your **Postgraduate Certificate in Fiction Production and Acting Direction** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra ([official bulletin](#)). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Fiction Production and Acting Direction**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**



future
health confidence people
education information tutors
guarantee accreditation teaching
institutions technology learning
community commitment
personalized service innovation
knowledge present
development language
virtual classroom

tech global
university

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Postgraduate Certificate

Fiction Production and Acting Direction

