Postgraduate Certificate
Documentaries

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Postgraduate Certificate
Documentaries

- » Modality: **online**
- » Duration: **6 weeks**
- » Certificate: **TECH Global University**
- » Credits: **6 ECTS**
- » Schedule: **at your own pace**
- » Exams: **online**

Website: **www.techtitute.com/us/journalism-communication/postgraduate-certificate/documentaries**

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01

Introduction

The documentary tells a true story, so the scriptwriters must become true specialists in the subject they are going to tell. This program aims to guide students through all the processes of documentary filmmaking, from narratives to the main tools for the creation of scripts or interviews.

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The scriptwriters must know in depth the subject of the story they want to tell in their documentaries and the techniques to tell them"

In order to carry out the creation of a documentary, it is necessary to acquire different skills that allow the idea to be put into practice and make it work. Updating in this area is necessary, even if the scriptwriter's basic training is deep or has great experience, because only specialization can lead to success.

In addition, it is not only enough to know the fundamentals of the processes that must be carried out for the creation of a documentary, but it is also of vital importance that the scriptwriters are specialized in the subject they want to tell in their production, since a documentary tells a real story, so there can be no margin for error in the narration.

The syllabus of this Postgraduate Certificate focuses on documentary language to learn how to write scripts in this field. Therefore, we teach how to plan the types of strategies for narration, characters, direction, research, reconstructions and oral or visual discourses. One of the most important points in a documentary are the interviews and, therefore, in this Postgraduate Certificate they also have a prominent role.

This program is the most complete in the market and is aimed at helping documentary filmmaking professionals reach a higher level of performance, based on the fundamentals and the latest trends in the development of audiovisual scriptwriting.

 Take advantage of the opportunity and take this program in a 100% online format, which will allow you to continue growing in your career as screenwriter without leaving aside the rest of your responsibilities.

This **Postgraduate Certificate in Documentaries** contains the most complete and up-to-date program on the market. Its most notable features are:

- The development of practical cases presented by audiovisual script experts.
- The graphic, schematic, and practical contents with which they are created provide scientific and practical information on the disciplines that are essential for professional practice.
- The latest developments in story creation, taking into account the latest social trends and advances in multimedia formats.
- Practical exercises where the self-assessment process can be carried out to improve learning
- Its special emphasis on documentary filmmaking methodologies
- Algorithm-based interactive learning system for decision-making in the situations that are presented to students in documentaries creation
- Theoretical lessons, questions to the expert, debate forums on controversial topics, and individual reflection assignments
- Content that is accessible from any fixed or portable device with an Internet connection.

This program will allow you to enhance your skills and become an expert documentary scriptwriter"

Work with the best scriptwriters and teaching professionals in this Postgraduate Certificate with curricular value of excellence"

Don't miss the opportunity to increase your skills in series script creation in different formats.

Learn about the latest trends in the entertainment industry and update your knowledge in series scriptwriting.

The teaching staff includes professionals from the field of audiovisual scripts, who bring their work experience to this educational program, as well as renowned specialists from leading societies and prestigious universities.

The multimedia content, developed with the latest educational technology, will provide the professional with situated and contextual learning, i.e., a simulated environment that will provide immersive education programmed to learn in real situations.

This program is designed around Problem-Based Learning, whereby students must try to solve the different professional practice situations that arise during the academic year. For this purpose, students will be assisted by an innovative interactive video system created by renowned and experienced experts in the field of documentaries creation.

02
Objectives

This Postgraduate Certificate is aimed at professional audiovisual screenwriters, so students can acquire the necessary tools to develop in the field, learning about the latest trends and delving into the issues that are at the forefront of this branch of knowledge. Only with the right preparation, scriptwriters will be able to capture what they want in a series format.

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The Postgraduate Certificate in Documentaries will enable you to take script creation and adaptation to a higher level"
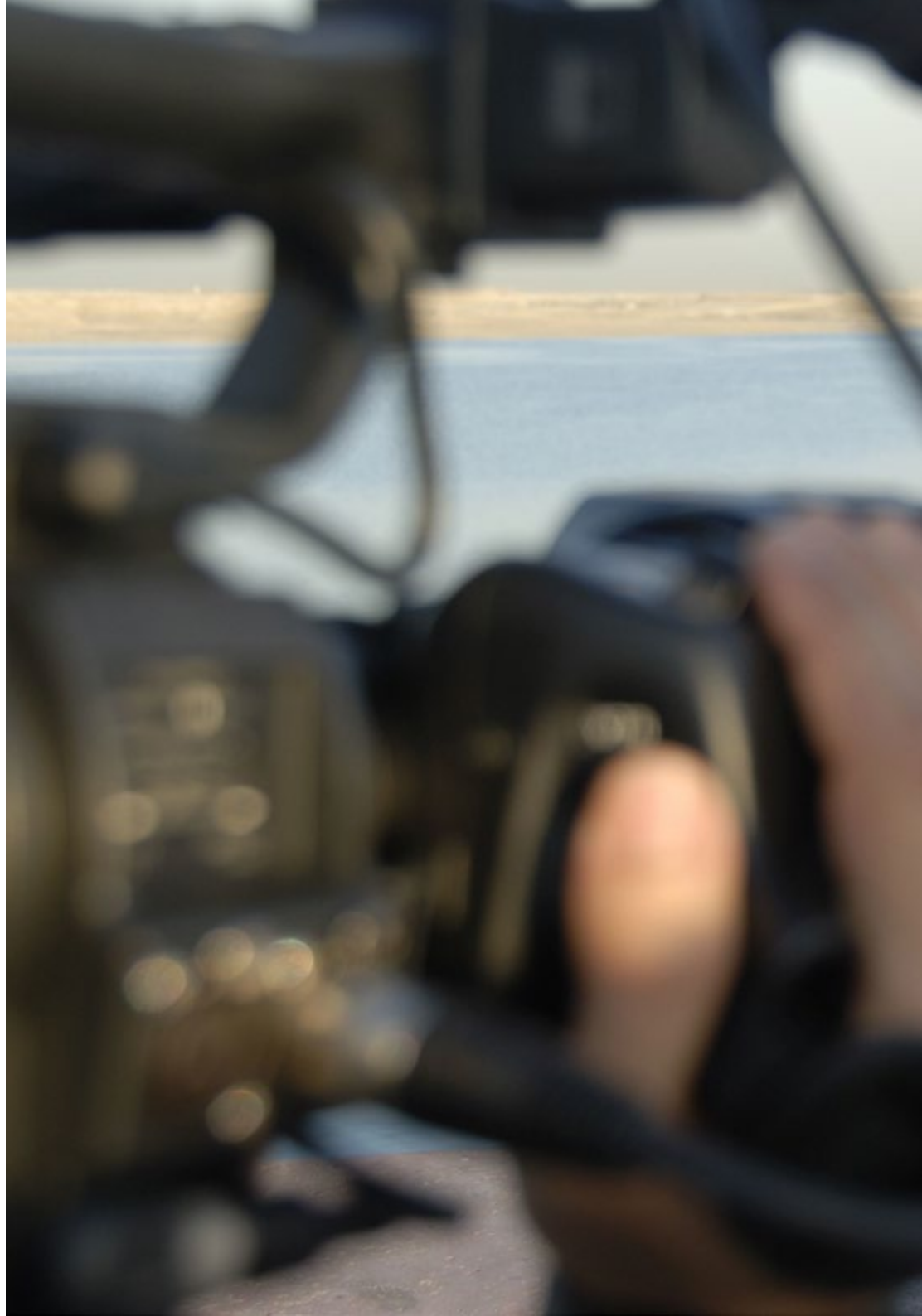
General Objective

◆ Achieve the necessary knowledge to write the different types of series scripts according to the production's final format, whether for television or Internet, taking into account the character's construction the history of the audiovisual media in particular from its origins to the present day.

Develop your skills to become a scriptwriter who is at the forefront of the latest trends"

Specific Objectives

- Know the basic concepts related to the types of documentaries, their differences with works of fiction and their historical evolution
- Analyze the transformation of documentaries and their hybridizations today
- Study documentary language and its historical development
- Reflect on the narrative strategies for documentaries, taking into account the format and script content, visual and auditory treatment, as well as the project's choices and annotations
- Plan the types of strategy for narration, character, direction, explicit or implicit presence, research, reconstructions, and oral or visual discourses
- Learn how to use documentary creation tools as images, audiovisual documents and sounds
- Elaborate a documentary script, locating the beginning, middle and end, with the necessary flexibility, and introducing the interviews, until reaching the final script
- Systematize interviews for a documentary film taking into consideration documents, narrative, emotion, interviewees and interaction

03
Structure and Content

The structure of the contents has been designed by a team of professionals in Audiovisual Screenwriting for audiovisual media, who are aware of the importance of up-to-date professional development in order to be able to expand the field of knowledge, through the use of the available tools.

"

This Postgraduate Certificate contains the most complete and up-to-date program on the academic panorama"

Module 1. Documentaries

A unique, key, and decisive educational experience to boost your professional development"

04

Methodology

This academic program offers students a different way of learning. Our methodology uses a cyclical learning approach: *Relearning*.
This teaching system is used, for example, in the most prestigious medical schools in the world, and major publications such as the *New England Journal of Medicine* have considered it to be one of the most effective.

" *Discover Relearning, a system that abandons conventional linear learning, to take you through cyclical teaching systems: a way of learning that has proven to be extremely effective, especially in subjects that require memorization"*

Case Study to contextualize all content

Our program offers a revolutionary method of skills and knowledge development. Our goal is to strengthen skills in a changing, competitive, and highly demanding environment.

"

At TECH, you will experience a way of learning that is shaking the foundations of traditional universities around the world."

You will have access to a learning system based on repetition, with natural and progressive teaching throughout the entire syllabus.

The student will learn, through collaborative activities and real cases, how to solve complex situations in real business environments.

A learning method that is different and innovative.

This TECH program is an intensive educational program, created from scratch, which presents the most demanding challenges and decisions in this field, both nationally and internationally. This methodology promotes personal and professional growth, representing a significant step towards success. The case method, a technique that lays the foundation for this content, ensures that the most current economic, social and professional reality is taken into account.

"

Our program prepares you to face new challenges in uncertain environments and achieve success in your career"

The case method has been the most widely used learning system among the world's leading business schools for as long as they have existed. The case method was developed in 1912 so that law students would not only learn the law based on theoretical content. It consisted of presenting students with real-life, complex situations for them to make informed decisions and value judgments on how to resolve them. In 1924, Harvard adopted it as a standard teaching method.

What should a professional do in a given situation? This is the question we face in the case method, an action-oriented learning method. Throughout the program, the studies will be presented with multiple real cases. They will have to combine all their knowledge and research, and argue and defend their ideas and decisions.

Relearning Methodology

TECH effectively combines the Case Study methodology with a 100% online learning system based on repetition, which combines 8 different teaching elements in each lesson.

We enhance the Case Study with the best 100% online teaching method: Relearning.

In 2019, we obtained the best learning results of all online universities in the world.

At TECH, you will learn using a cutting-edge methodology designed to prepare the executives of the future. This method, at the forefront of international teaching, is called Relearning.

Our university is the only one in the world authorized to employ this successful method. In 2019, we managed to improve our students' overall satisfaction levels (teaching quality, quality of materials, course structure, objectives...) based on the best online university indicators.

01 learning from evidence

02 relearning from evidence

03 testing

04 learning from an expert

05 neurocognitive context dependent learning

06 Von-Restorff effect

07 case based learning through storytelling

08 competencies testing (retesting)

In our program, learning is not a linear process, but rather a spiral (learn, unlearn, forget, and re-learn). Therefore, we balance each of these elements concentrically. This methodology has prepared more than 650,000 university graduates with unprecedented success in fields as diverse as biochemistry, genetics, surgery, international law, management skills, sports science, philosophy, law, engineering, journalism, history, and financial markets and instruments. All this in a highly demanding environment, where the students have a strong socio-economic profile and an average age of 43.5 years.

Relearning will allow you to learn with less effort and better performance, involving you more in your specialization, developing a critical mindset, defending arguments, and contrasting opinions: a direct equation to success.

From the latest scientific evidence in the field of neuroscience, not only do we know how to organize information, ideas, images and memories, but we know that the place and context where we have learned something is fundamental for us to be able to remember it and store it in the hippocampus, to retain it in our long-term memory.

In this way, and in what is called neurocognitive context-dependent e-learning, the different elements in our program are connected to the context where the individual carries out their professional activity.

This program offers the best educational material, prepared with professionals in mind:

Study Material

All teaching material is produced by the specialists who teach the course, specifically for the course, so that the teaching content is highly specific and precise.

These contents are then adapted in audiovisual format, to create the TECH online working method. All this, with the latest techniques that offer high-quality pieces in each and every one of the materials that are made available to the student.

Classes

There is scientific evidence suggesting that observing third-party experts can be useful.

Learning from an Expert strengthens knowledge and memory, and generates confidence in future difficult decisions.

Practising Skills and Abilities

They will carry out activities to develop specific competencies and skills in each thematic field. Exercises and activities to acquire and develop the skills and abilities that a specialist needs to develop in the context of the globalization that we are experiencing.

Additional Reading

Recent articles, consensus documents and international guidelines, among others. In TECH's virtual library, students will have access to everything they need to complete their course.

30%

10%

8%

20%

25%

4%

3%

Case Studies

Students will complete a selection of the best case studies chosen specifically for this program. Cases that are presented, analyzed, and supervised by the best specialists in the world.

Interactive Summaries

The TECH team presents the contents attractively and dynamically in multimedia lessons that include audio, videos, images, diagrams, and concept maps in order to reinforce knowledge.

This exclusive educational system for presenting multimedia content was awarded by Microsoft as a "European Success Story".

Testing & Retesting

We periodically assess and re-assess students' knowledge throughout the program, through assessment and self-assessment activities and exercises, so that they can see how they are achieving their goals.

05

Certificate

The Postgraduate Certificate in Documentaries guarantees students, in addition to the most rigorous and up-to-date education, access to a Postgraduate Certificate issued by TECH Global University.

" *Successfully complete this program and receive your university qualification without having to travel or fill out laborious paperwork"*

This program will allow you to obtain your **Postgraduate Certificate in Documentaries** endorsed by **TECH Global University**, the world's largest online university.

TECH Global University is an official European University publicly recognized by the Government of Andorra (*official bulletin*). Andorra is part of the European Higher Education Area (EHEA) since 2003. The EHEA is an initiative promoted by the European Union that aims to organize the international training framework and harmonize the higher education systems of the member countries of this space. The project promotes common values, the implementation of collaborative tools and strengthening its quality assurance mechanisms to enhance collaboration and mobility among students, researchers and academics.

This **TECH Global University** title is a European program of continuing education and professional updating that guarantees the acquisition of competencies in its area of knowledge, providing a high curricular value to the student who completes the program.

Title: **Postgraduate Certificate in Documentaries**

Modality: **online**

Duration: **6 weeks**

Accreditation: **6 ECTS**

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Mr./Ms. _____, with identification document _____ has successfully passed and obtained the title of:

Postgraduate Certificate in Documentaries

This is a program of 180 hours of duration equivalent to 6 ECTS, with a start date of dd/mm/yyyy and an end date of dd/mm/yyyy.

TECH Global University is a university officially recognized by the Government of Andorra on the 31st of January of 2024, which belongs to the European Higher Education Area (EHEA).

In Andorra la Vella, on the 28th of February of 2024

Dr. Pedro Navarro Illana
Rector

Unique TECH Code: AFWORD23S   techtitute.com/certificates

*Apostille Convention. In the event that the student wishes to have their paper diploma issued with an apostille, TECH Global University will make the necessary arrangements to obtain it, at an additional cost.

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